

**CIRCULATION FIGURES**

**NEWSPAPERS - SARAWAK**

**PRINT EDITION**

**PAID CIRCULATION**

**Average Net Circulation per Publishing Day**

NAME OF MEMBER							Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jul 14 to	Jul 14 to
							Dec 14	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	Dec 14	Dec 14
	Jul 14	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of	No. of	No. of	No. of	Basic	Average
	to	to	to	to	to	to	Pub	Pub	Pub	Pub	Pub	Pub	Cover	Circulation
Dec 14	Jun 14	Dec 13	June 13	Dec 12	Jun 12	Days	Days	Days	Days	Days	Days	Days	Price	Price
	<b>Copies</b>	<b>Copies</b>	<b>Copies</b>	<b>Copies</b>	<b>Copies</b>	<b>Copies</b>	<b>Days</b>	<b>Days</b>	<b>Days</b>	<b>Days</b>	<b>Days</b>	<b>Days</b>	<b>RM/ Copy</b>	<b>RM/ Copy</b>
<b>Bahasa Newspapers</b>														
Utusan Borneo	36,264	36,333	36,328	36,335	36,007	35,922	182	177	182	178	182	178	1.00	0.62
Utusan Malaysia *	2,409	2,357	2,355	2,628	2,991	3,602	158	155	157	155	156	156	1.50	1.11
Mingguan Malaysia*	4,307	4,424	4,424	4,484	4,630	6,650	26	26	26	26	27	26	2.00	1.57
Berita Harian*	1,602	1,925	4,531	2,912	5,053	3,324	155	154	155	154	154	155	1.50/2.00	1.12
BH Ahad (Formerly known as Berita Minggu)*	1,690	2,167	2,471	2,874	2,747	3,326	26	154	26	26	27	26	2.00	1.55
Kosmo!*	0	0	3,832	6,504	5,878	0	-	-	157	155	156	-	-	-
Kosmo! Ahad*	0	0	717	1,756	1,703	0	-	-	26	26	27	-	-	-
Harian Metro *	9,741	12,677	13,581	14,951	14,549	13,058	155	154	155	154	154	155	1.50/2.30	1.19
Metro Ahad *	9,007	11,818	12,787	13,891	13,737	12,250	26	26	26	26	27	26	2.00/2.50	1.58
SUB TOTAL	65,020	71,701	81,026	86,335	87,295	78,132								
<b>English Newspapers</b>														
The Borneo Post	66,023	66,124	66,166	66,462	66,095	65,813	156	151	156	154	155	152	1.00	0.65
The Sunday Post	70,191	70,359	70,436	70,782	70,432	70,354	26	26	26	24	27	27	1.00	0.64
New Straits Times *	1,490	1,308	1,161	1,261	1,291	1,392	155	154	155	154	154	155	1.20/1.80	0.91
New Sunday Times *	993	1,056	1,163	1,209	1,268	1,452	26	26	26	26	27	26	1.20/1.80	0.88
The Star *	6,543	9,337	9,541	6,840	7,614	5,993	155	154	155	154	154	155	1.20	0.75
Sunday Star *	5,976	8,702	8,460	6,910	6,228	6,399	26	26	26	26	27	26	1.50	0.91
The Edge *	214	208	201	187	192	217	26	26	27	25	27	26	5.00	3.24
SUB TOTAL	151,430	157,094	157,128	153,651	153,120	151,620								
<b>Chinese Newspapers</b>														
See Hua Daily News	67,920	67,908	67,820	67,599	67,372	67,162	184	181	184	181	184	182	1.00	0.55
International Times	28,788	28,526	27,066	25,389	24,061	22,423	178	173	178	173	178	174	1.00	0.20
United Daily News	58,886	59,150	59,101	59,033	59,016	58,528	182	176	182	177	182	177	1.00	0.54
China Press - Morning*	14	15	15	16	11	7	181	178	181	179	181	181	1.30	0.93

Sin Chew - Day *	57,934	58,331	58,392	58,463	58,788	59,112	182	174	182	175/177	182	175/177	1.20/1.30	0.93
SUB TOTAL	213,542	213,930	212,394	210,500	209,248	207,232								
GRAND TOTAL	429,992	442,725	450,548	450,486	449,663	436,984								

\* Circulation figures of these members should not be added to National Circulation Figures ; Included for comparison purposes only.

	Jul 14 to Dec 14	Jan 14 to Jun 14	Jul 13 to Dec 13	Jan 13 to Jun 13	Jul 12 to Dec 12	Jan 12 to Jun 12
	No. of Pub Days	No. of Pub Days	No. of Pub Days	No. of Pub Days	No. of Pub Days	No. of Pub Days
	Days	Days	Days	Days	Days	Days
No. of Publishing Days - Sin Chew Day						
Kuching	182	174	182	175	182	175
Sibu and Miri	182	174	182	177	182	177

#### CIRCULATION FIGURES

#### NEWSPAPERS - SARAWAK

#### PRINT EDITION

#### CIRCULATION BASED ON PRICE BAND

#### Average Net Circulation per Publishing Day

#### At BCP / Normal Trade Terms

NAME OF MEMBER							Jul 14 to Dec 14	Jan 14 to Jun 14	Jul 13 to Dec 13	Jan 13 to Jun 13	Jul 12 to Dec 12	Jan 12 to Jun 12	Jul 14 to Dec 14	Jul 14 to Dec 14
	Copies	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy
Bahasa Newspapers														
Utusan Borneo	36,264	36,333	36,328	36,335	36,007	35,922	182	177	182	178	182	178	1.00	0.62
Utusan Malaysia *	2,409	2,357	2,355	2,628	2,991	3,602	158	155	157	155	156	156	1.50	1.11
Mingguan Malaysia*	4,307	4,424	4,424	4,484	4,630	6,650	26	26	26	26	27	26	2.00	1.57
Berita Harian*	1,602	1,925	4,531	2,912	5,053	3,324	155	154	155	154	154	155	1.50/2.00	1.12
BH Ahad (Formerly known as Berita Minggu)*	1,690	2,167	2,471	2,874	2,747	3,326	26	154	26	26	27	26	2.00	1.55
Kosmo!*	0	0	3,832	6,504	5,878		-	-	157	155	156	-	-	-
Kosmo! Ahad*	0	0	717	1,756	1,703		-	-	26	26	27	-	-	-
Harian Metro *	9,741	12,677	13,581	14,951	14,549	13,058	155	154	155	154	154	155	1.50/2.30	1.19
Metro Ahad *	9,007	11,818	12,787	13,891	13,737	12,250	26	26	26	26	27	26	2.00/2.50	1.58

SUB TOTAL	65,020	71,701	81,026	86,335	87,295	78,132									
<b>English Newspapers</b>															
The Borneo Post	61,333	61,434	61,476	61,772	61,395	61,224	156	151	156	154	155	152	1.00	0.65	
The Sunday Post	65,501	65,669	65,746	66,092	65,732	65,764	26	26	26	24	27	27	1.00	0.64	
New Straits Times *	1,490	1,308	1,161	1,261	1,291	1,392	155	154	155	154	154	155	1.20/1.80	0.91	
New Sunday Times *	993	1,056	1,163	1,209	1,268	1,452	26	26	26	26	27	26	1.20/1.80	0.88	
The Star *	6,543	9,337	9,541	6,840	7,614	5,993	155	154	155	154	154	155	1.20	0.75	
Sunday Star *	5,976	8,702	8,460	6,910	6,228	6,399	26	26	26	26	27	26	1.50	0.91	
The Edge *	214	208	201	187	192	217	26	26	27	25	27	26	5.00	3.24	
SUB TOTAL	142,050	147,714	147,748	144,271	143,720	142,441									
<b>Chinese Newspapers</b>															
See Hua Daily News	62,710	62,698	62,610	62,389	62,162	61,994	184	181	184	181	184	182	1.00	0.55	
International Times	20,624	20,318	18,885	17,315	16,049	14,593	178	173	178	173	178	174	1.00	0.20	
United Daily News	0	0	0	0	15,426	15,300	182	176	182	177	182	177	1.00	0.54	
China Press - Morning*	14	15	15	16	11	7	181	178	181	179	181	181	1.30	0.93	
Sin Chew - Day *	57,934	58,331	58,392	58,463	58,788	59,112	182	174	182	175/177	182	175/177	1.20/1.30	0.93	
SUB TOTAL	141,282	141,362	139,902	138,183	152,436	151,006									
<b>GRAND TOTAL</b>	<b>348,352</b>	<b>360,777</b>	<b>368,676</b>	<b>368,789</b>	<b>383,451</b>	<b>371,579</b>									

\* Circulation figures of these members should not be added to National Circulation Figures ; Included for comparison purposes only.

**CIRCULATION FIGURES  
NEWSPAPERS - SARAWAK  
PRINT EDITION  
CIRCULATION BASED ON PRICE BAND  
Average Net Circulation per Publishing Day  
At <BCP But >50% of BCP**

NAME OF MEMBER	Jul 14 to		Jan 14 to		Jul 13 to		Jan 13 to		Jul 12 to		Jan 12 to		Jul 14 to		Jul 14 to	
	Dec 14		Jun 14		Dec 13		Jun 13		Dec 12		Jun 12		Dec 14		Dec 14	
	Jul 14	Jul 13	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	Basic	Average	
	to	to	to	to	to	Pub	Pub	Pub	Pub	Pub	Pub	Pub	Pub	Cover	Circulation	
	Dec 14	Dec 13	Dec 13	June 13	Dec 12	Jun 12	Days	Days	Days	Days	Days	Days	Days	Price	Price	
	Copies	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy	
<b>Bahasa Newspapers</b>																
Utusan Borneo	0	0	0	0	0	0	182	177	182	178	182	178	1.00	0.62		

Utusan Malaysia *	0	0	0	0	0	0	158	155	157	155	156	156	1.50	1.11
Mingguan Malaysia*	0	0	0	0	0	0	26	26	26	26	27	26	2.00	1.57
Berita Harian*	0	0	0	0	0	0	155	154	155	154	154	155	1.50/2.00	1.12
BH Ahad (Formerly known as Berita Minggu)*	0	0	0	0	0	0	26	154	26	26	27	26	2.00	1.55
Kosmo!*	0	0	0	0	0	0	-	-	157	155	156	-	-	-
Kosmo! Ahad*	0	0	0	0	0	0	-	-	26	26	27	-	-	-
Harian Metro *	0	0	0	0	0	0	155	154	155	154	154	155	1.50/2.30	1.19
Metro Ahad *	0	0	0	0	0	0	26	26	26	26	27	26	2.00/2.50	1.58
SUB TOTAL	0	0	0	0	0	0								
<b>English Newspapers</b>														
The Borneo Post	0	0	0	0	0	0	156	151	156	154	155	152	1.00	0.65
The Sunday Post	0	0	0	0	0	0	26	26	26	24	27	27	1.00	0.64
New Straits Times *	0	0	0	0	0	0	155	154	155	154	154	155	1.20/1.80	0.91
New Sunday Times *	0	0	0	0	0	0	26	26	26	26	27	26	1.20/1.80	0.88
The Star *	0	0	0	0	0	0	155	154	155	154	154	155	1.20	0.75
Sunday Star *	0	0	0	0	0	0	26	26	26	26	27	26	1.50	0.91
The Edge *	0	0	0	0	0	0	26	26	27	25	27	26	5.00	3.24
SUB TOTAL	0	0	0	0	0	0								
<b>Chinese Newspapers</b>														
See Hua Daily News	0	0	0	0	0	0	184	181	184	181	184	182	1.00	0.55
International Times	0	0	0	0	0	0	178	173	178	173	178	174	1.00	0.20
United Daily News	58,886	59,150	59,101	59,033	43,590	43,228	182	176	182	177	182	177	1.00	0.54
China Press - Morning*	0	0	0	0	0	0	181	178	181	179	181	181	1.30	0.93
Sin Chew - Day *	0	0	0	0	0	0	182	174	182	175/177	182	175/177	1.20/1.30	0.93
SUB TOTAL	58,886	59,150	59,101	59,033	43,590	43,228								
GRAND TOTAL	58,886	59,150	59,101	59,033	43,590	43,228								

**CIRCULATION FIGURES**

**NEWSPAPERS - SARAWAK**

**PRINT EDITION**

**CIRCULATION BASED ON PRICE BAND**

Average Net Circulation per Publishing Day

At <50% BCP But >20% of BCP

							Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jul 14 to	Jul 14 to
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NAME OF MEMBER	Jul 14	Jul 13	Jul 13	Jan 13	Jul 12	Jan 12	Dec 14	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	Dec 14	Dec 14
	to	to	to	to	to	to	No. of	No. of	No. of	No. of	No. of	No. of	Basic	Average
	Dec 14	Dec 13	Dec 13	June 13	Dec 12	Jun 12	Pub	Pub	Pub	Pub	Pub	Pub	Cover	Circulation
	Copies	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	Days	Days	Price
							Days	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy
<b>Bahasa Newspapers</b>														
Utusan Borneo	0	0	0	0	0	0	182	177	182	178	182	178	1.00	0.62
Utusan Malaysia *	0	0	0	0	0	0	158	155	157	155	156	156	1.50	1.11
Mingguan Malaysia*	0	0	0	0	0	0	26	26	26	26	27	26	2.00	1.57
Berita Harian*	0	0	0	0	0	0	155	154	155	154	154	155	1.50/2.00	1.12
BH Ahad (Formerly known as Berita Minggu)*	0	0	0	0	0	0	26	154	26	26	27	26	2.00	1.55
Kosmo!*	0	0	0	0	0	0	-	-	157	155	156	-	-	-
Kosmo! Ahad*	0	0	0	0	0	0	-	-	26	26	27	-	-	-
Harian Metro *	0	0	0	0	0	0	155	154	155	154	154	155	1.50/2.30	1.19
Metro Ahad *	0	0	0	0	0	0	26	26	26	26	27	26	2.00/2.50	1.58
SUB TOTAL	0	0	0	0	0	0								
<b>English Newspapers</b>														
The Borneo Post	4,690	4,690	4,690	4,690	4,700	4,589	156	151	156	154	155	152	1.00	0.65
The Sunday Post	4,690	4,690	4,690	4,690	4,700	4,590	26	26	26	24	27	27	1.00	0.64
New Straits Times *	0	0	0	0	0	0	155	154	155	154	154	155	1.20/1.80	0.91
New Sunday Times *	0	0	0	0	0	0	26	26	26	26	27	26	1.20/1.80	0.88
The Star *	0	0	0	0	0	0	155	154	155	154	154	155	1.20	0.75
Sunday Star *	0	0	0	0	0	0	26	26	26	26	27	26	1.50	0.91
The Edge *	0	0	0	0	0	0	26	26	27	25	27	26	5.00	3.24
SUB TOTAL	9,380	9,380	9,380	9,380	9,400	9,179								
<b>Chinese Newspapers</b>														
See Hua Daily News	5,210	5,210	5,210	5,210	5,210	5,168	184	181	184	181	184	182	1.00	0.55
International Times	664	708	681	574	512	330	178	173	178	173	178	174	1.00	0.20
United Daily News	0	0	0	0	0	0	182	176	182	177	182	177	1.00	0.54
China Press - Morning*	0	0	0	0	0	0	181	178	181	179	181	181	1.30	0.93
Sin Chew - Day *	0	0	0	0	0	0	182	174	182	175/177	182	175/177	1.20/1.30	0.93
SUB TOTAL	5,874	5,918	5,891	5,784	5,722	5,498								
GRAND TOTAL	15,254	15,298	15,271	15,164	15,122	14,677								

**NEWSPAPERS - SARAWAK**  
**PRINT EDITION**  
**CIRCULATION BASED ON PRICE BAND**  
**Average Net Circulation per Publishing Day**  
**At <20% of BCP**

NAME OF MEMBER							Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jul 14 to	Jul 14 to
							Dec 14	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	Dec 14	Dec 14
	Jul 14	Jul 13	Jul 13	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of	No. of	No. of	No. of	Basic	Average
	to	to	to	to	to	to	Pub	Pub	Pub	Pub	Pub	Pub	Cover	Circulation
Dec 14	Dec 13	Dec 13	June 13	Dec 12	Jun 12	Days	Days	Days	Days	Days	Days	Days	Price	Price
	Copies	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy
<b>Bahasa Newspapers</b>														
Utusan Borneo	0	0	0	0	0	0	182	177	182	178	182	178	1.00	0.62
Utusan Malaysia *	0	0	0	0	0	0	158	155	157	155	156	156	1.50	1.11
Mingguan Malaysia*	0	0	0	0	0	0	26	26	26	26	27	26	2.00	1.57
Berita Harian*	0	0	0	0	0	0	155	154	155	154	154	155	1.50/2.00	1.12
BH Ahad (Formerly known as Berita Minggu)*	0	0	0	0	0	0	26	154	26	26	27	26	2.00	1.55
Kosmo!*	0	0	0	0	0	0	-	-	157	155	156	-	-	-
Kosmo! Ahad*	0	0	0	0	0	0	-	-	26	26	27	-	-	-
Harian Metro *	0	0	0	0	0	0	155	154	155	154	154	155	1.50/2.30	1.19
Metro Ahad *	0	0	0	0	0	0	26	26	26	26	27	26	2.00/2.50	1.58
SUB TOTAL	0	0	0	0	0	0								
<b>English Newspapers</b>														
The Borneo Post	0	0	0	0	0	0	156	151	156	154	155	152	1.00	0.65
The Sunday Post	0	0	0	0	0	0	26	26	26	24	27	27	1.00	0.64
New Straits Times *	0	0	0	0	0	0	155	154	155	154	154	155	1.20/1.80	0.91
New Sunday Times *	0	0	0	0	0	0	26	26	26	26	27	26	1.20/1.80	0.88
The Star *	0	0	0	0	0	0	155	154	155	154	154	155	1.20	0.75
Sunday Star *	0	0	0	0	0	0	26	26	26	26	27	26	1.50	0.91
The Edge *	0	0	0	0	0	0	26	26	27	25	27	26	5.00	3.24
SUB TOTAL	0	0	0	0	0	0								
<b>Chinese Newspapers</b>														
See Hua Daily News	0	0	0	0	0	0	184	181	184	181	184	182	1.00	0.55
International Times	7,500	7,500	7,500	7,500	7,500	7,500	178	173	178	173	178	174	1.00	0.20
United Daily News	0	0	0	0	0	0	182	176	182	177	182	177	1.00	0.54
China Press - Morning*	0	0	0	0	0	0	181	178	181	179	181	181	1.30	0.93
Sin Chew - Day *	0	0	0	0	0	0	182	174	182	175/177	182	175/177	1.20/1.30	0.93



SUB TOTAL	7,500	7,500	7,500	7,500	7,500	7,500								
GRAND TOTAL	7,500	7,500	7,500	7,500	7,500	7,500								

**CIRCULATION FIGURES  
NEWSPAPERS - SARAWAK  
PRINT EDITION  
FREE & CONTROLLED CIRCULATION**

NAME OF MEMBER	Jul 14 to Dec 14		Jan 14 to Jun 14		Jul 13 to Dec 13		Jan 13 to Jun 13		Jul 12 to Dec 12		Jan 12 to Jun 12	
	Copies	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	Days
	<b>English Newspapers</b>											
Malaysia SME Newspaper*	1,000	1,000	1,000	1,000	1,000	1,000	13	13	13	13	13	13
SUB TOTAL	1,000	1,000	1,000	1,000	1,000	1,000						

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