

* Circulation figures of these members should not be added to National Circulation Figures ; Included for comparison purposes only.

CIRCULATION FIGURES

NEWSPAPERS - SABAH

PRINT EDITION

CIRCULATION BASED ON PRICE BAND

Average Net Circulation per Publishing Day

At BCP / Normal Trade Terms

NAME OF MEMBER	Jul 14 to		Jan 14 to		Jul 13 to		Jan 13 to		Jul 12 to		Jan 12 to		Jul 14 to		Jul 14 to		
	Dec 14		Jun 14		Dec 13		Jun 13		Dec 12		Jun 12		Dec 14		Dec 14		
	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	Basic	Circulation			
	Pub	Pub	Pub	Pub	Pub	Pub	Pub	Pub	Pub	Pub	Pub	Pub	Cover	Price	Price		
	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy		
Bahasa Newspapers																	
Utusan Borneo (Sabah)	13,142	12,884	12,893	13,076	12,883	12,773	184	178	184	178	184	179		1.20		0.56	
Utusan Malaysia*	1,371	1,434	1,434	1,573	1,546	1,274	158	155	157	155	156	156		1.50		1.11	
Mingguan Malaysia*	1,828	1,878	1,877	1,982	2,024	1,765	26	26	26	26	27	26		2.00		1.57	
Berita Harian*	2,024	2,276	3,068	4,350	3,289	3,633	155	154	155	154	154	155	1.50/2.00			1.12	
BH Ahad (Formerly known as Berita Minggu)*	2,072	2,284	3,112	3,872	3,352	4,131	26	26	26	26	27	26		2.00		1.55	
Harian Metro*	8,972	11,039	11,797	15,781	14,068	13,717	155	154	155	154	154	155	1.50/2.30			1.19	
Metro Ahad*	7,619	9,528	10,193	13,480	12,084	12,063	26	26	26	26	27	26	2.00/2.50			1.58	
SUB TOTAL	37,028	41,323	44,374	54,114	49,246	36,583											
English Newspapers																	
New Sabah Times	15,098	16,017	17,931	20,004	19,935	20,519	180	175	180	176	180	176		1.20		0.86	
Daily Express	23,790	25,055	25,655	27,493	26,484	26,799	181	177	181	178	182	179		1.20		0.84	
The Borneo Post (Sabah)	18,454	18,564	18,558	18,581	18,472	18,473	184	178	184	178	184	179		1.20		0.53	
New Straits Times*	1,589	1,297	1,361	1,745	1,248	1,001	155	154	155	154	154	155	1.20/1.80			0.91	
New Sunday Times*	871	906	924	964	989	1,122	26	26	26	26	27	26	1.20/1.80			0.88	
The Star*	2,287	2,308	2,304	2,331	2,291	2,217	155	154	155	154	154	155		1.20		0.75	
Sunday Star*	2,285	2,298	2,301	2,318	2,288	2,200	26	26	26	26	27	26		1.50		0.91	
The Edge*	212	223	235	227	242	261	26	26	27	25	27	26		5.00		3.24	
SUB TOTAL	64,586	66,668	69,269	73,663	71,948	72,592											
Chinese Newspapers																	
Merdeka Daily News	5,529	5,885	6,093	6,365	6,295	6,499	181	175	184	178	184	179		1.20		1.00	
Overseas Chinese Daily News	13,277	14,044	14,516	15,012	14,995	15,214	181	177	157	155	156	156		1.20		0.84	
Asia Times	18,802	18,916	19,038	18,939	18,955	18,942	183	177	182	176	182	182		1.20		0.98	
Morning Post	6,622	6,640	6,549	6,511	6,372	6,326	179	174	155	154	154	155		1.20		0.97	
See Hua Daily News (Sabah)	24,718	24,784	24,613	24,749	24,342	24,448	184	178	155	154	154	155		1.20		0.66	

China Press- Morning*	8	14	18	18	22	27	181	178	26	26	27	26	1.30	0.93
Sin Chew - Day *	4,527	2,233	400	431	469	487	182	156	182	177	182	181	1.20/1.30	0.93
Guang Ming - Day*	7	34	61	75	82	86	181	178	181	179	181	181	1.20	0.80
SUB TOTAL	73,490	72,550	71,288	72,100	71,532	72,029								
GRAND TOTAL	175,104	180,541	184,931	199,877	192,727	181,204								

* Circulation figures of these members should not be added to National Circulation Figures ; Included for comparison purposes only.

CIRCULATION FIGURES

NEWSPAPERS - SABAH

PRINT EDITION

CIRCULATION BASED ON PRICE BAND

Average Net Circulation per Publishing Day

At <BCP But >50% of BCP

NAME OF MEMBER	Jul 14 to		Jan 14 to		Jul 13 to		Jan 13 to		Jul 12 to		Jan 12 to		Jul 14 to		Jul 14 to	
	Dec 14		Jun 14		Dec 13		Jun 13		Dec 12		Jun 12		Dec 14		Dec 14	
	to	to	to	to	to	to	to	to	to	to	to	to	to	to	to	to
	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy	Circulation
Bahasa Newspapers																
Utusan Borneo (Sabah)	0	0	0	0	0	0	0	184	178	184	178	184	179	1.20	0.56	
Utusan Malaysia*	0	0	0	0	0	0	0	158	155	157	155	156	156	1.50	1.11	
Mingguan Malaysia*	0	0	0	0	0	0	0	26	26	26	26	27	26	2.00	1.57	
Berita Harian*	0	0	0	0	0	0	0	155	154	155	154	154	155	1.50/2.00	1.12	
BH Ahad (Formerly known as Berita Minggu)*	0	0	0	0	0	0	0	26	26	26	26	27	26	2.00	1.55	
Harian Metro*	0	0	0	0	0	0	0	155	154	155	154	154	155	1.50/2.30	1.19	
Metro Ahad*	0	0	0	0	0	0	0	26	26	26	26	27	26	2.00/2.50	1.58	
SUB TOTAL	0	0	0	0	0	0	0									
English Newspapers																
New Sabah Times	120	123	134	138	132	147	180	175	180	176	180	176	176	1.20	0.86	
Daily Express	0	0	0	0	0	0	181	177	181	178	182	179	179	1.20	0.84	
The Borneo Post (Sabah)	0	0	0	0	0	0	184	178	184	178	184	179	179	1.20	0.53	
New Straits Times*	0	0	0	0	0	0	155	154	155	154	154	155	155	1.20/1.80	0.91	
New Sunday Times*	0	0	0	0	0	0	26	26	26	26	27	26	26	1.20/1.80	0.88	
The Star*	0	0	0	0	0	0	155	154	155	154	154	155	155	1.20	0.75	
Sunday Star*	0	0	0	0	0	0	26	26	26	26	27	26	26	1.50	0.91	
The Edge*	0	0	0	0	0	0	26	26	27	25	27	26	26	5.00	3.24	
SUB TOTAL	120	123	134	138	132	147										
Chinese Newspapers																
Merdeka Daily News	0	0	0	0	0	0	181	175	184	178	184	179	179	1.20	1.00	

Chinese Newspapers															
Merdeka Daily News	0	0	0	0	0	0	181	175	184	178	184	179	1.20	1.00	
Overseas Chinese Daily News	0	0	0	0	0	0	181	177	157	155	156	156	1.20	0.84	
Asia Times	12	24	12	21	21	25	183	177	182	176	182	182	1.20	0.98	
Morning Post	0	0	0	0	0	0	179	174	155	154	154	155	1.20	0.97	
See Hua Daily News (Sabah)	2,901	2,855	2,995	0	0	0	184	178	155	154	154	155	1.20	0.66	
China Press- Morning*	0	0	0	0	0	0	181	178	26	26	27	26	1.30	0.93	
Sin Chew - Day *	0	0	0	0	0	0	182	156	182	177	182	181	1.20/1.30	0.93	
Guang Ming - Day*	0	0	0	0	0	0	181	178	181	179	181	181	1.20	0.80	
SUB TOTAL	2,913	2,879	3,007	21	21	25									
GRAND TOTAL	9,667	10,043	10,261	7,070	7,083	7,038									

**NEWSPAPERS - SABAH
CIRCULATION FIGURES
PRINT EDITION
FREE & CONTROLLED DISTRIBUTION**

NAME OF MEMBER	Jul 14 to		Jan 14 to		Jul 13 to		Jan 13 to		Jul 12 to		Jan 12 to	
	Jul 14	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	Jul 11	Jan 11	Jul 10	Jan 10	Jul 09	Jan 09
	to	to	to	to	to	to	to	to	to	to	to	to
	Dec 14	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	Dec 11	Jun 11	Dec 10	Jun 10	Dec 09	Jun 09
	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days
English Newspapers												
Malaysia SME Newspaper*	800	800	800	800	800	800	13	13	13	13	13	13
SUB TOTAL	800	800	800	800	800	800						

* Circulation figures of this member should not be added to National Circulation Figures ; Included for comparison purposes only.