

New Straits Times	43,801	49,065	51,012	54,146	54,326	59,363	155	154	155	154	154	155	1.20/1.80	0.91
New Sunday Times	56,147	63,211	67,123	71,727	73,097	81,137	26	26	26	26	27	26	1.20/1.80	0.88
The Star	286,359	290,900	289,043	285,230	248,993	287,061	155	154	155	154	154	155	1.20	0.75
Sunday Star	280,002	293,149	291,675	288,215	252,695	289,505	26	26	26	26	27	26	1.50	0.91
The Edge	22,740	20,982	22,520	20,720	22,244	21,979	26	26	27	25	27	26	5.00	3.24
SUB TOTAL	689,049	717,307	721,373	720,038	651,355	739,045								
Chinese Newspapers														
China Press - Morning	165,705	174,380	175,698	176,691	169,660	170,399	181	178	181	179	181	181	1.30	0.93
China Press - Night	53,992	59,278	63,260	67,287	67,785	70,127	181	178	181	179	181	181	1.30	0.93
Sin Chew - Day	355,947	363,659	364,383	383,259	384,742	387,794	181/182	156/174/178*	181/182*	175/177/179	181	181	1.20/1.30	0.93
Sin Chew - Night	13,242	14,207	15,474	17,404	17,785	17,509	181	178	181	179	181	181	1.20	0.95
Guang Ming - Day	77,263	83,673	84,858	89,790	87,693	88,101	181	178	181	179	181	181	1.20	0.80
Guang Ming - Night	18,242	19,876	21,147	23,588	22,741	22,766	181	178	181	179	181	181	1.20	0.84
Oriental Daily - Resigned	N/A	84,393	85,079	88,398	96,967	104,866	N/A	181	184	179	181	182	N/A	N/A
SUB TOTAL	684,391	799,466	809,899	846,417	847,373	861,562								
Tamil Newspapers														
Makkal Osai	58,727	59,575	40,740	40,800	37,965	36,244	180	178	180	177	180	178	1.30	1.30
	58,727	59,575	40,740	40,800	37,965	36,244								
GRAND TOTAL	3,070,832	3,359,144	3,441,186	3,614,225	3,552,216	3,737,737								

Note: No. of publishing days during the period - Sin Chew Daily - Day Edition
 Peninsular Malaysia - 181 Days - For the Period July 2014 to December 2014
 Sabah - 182 Days - For the Period July 2014 to December 2014
 Sibiu & Miri - 182 Days - For the Period July 2014 to December 2014
 Kuching - 182 Days - For the Period July 2014 to December 2014

CIRCULATION FIGURES
NEWSPAPERS - WEST & EAST MALAYSIA
PRINT EDITION
 Average Net Circulation per Publishing Day
 At <BCP But >50% of BCP

NAME OF MEMBER	Jul 14 to		Jan 14 to		Jul 13 to		Jan 13 to		Jul 12 to		Jan 12 to		Jul 14 to		Jul 14 to	
	Dec 14		Jun 14		Dec 13		Jun 13		Dec 12		Jun 12		Dec 14		Dec 14	
	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	Basic	Average	Circulation	Price
	Copies	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy	
Bahasa Newspapers																
Utusan Malaysia	1,424	1,333	6,710	2,471	2,597	3,761	158	155	157	155	156	156	156	1.50	1.11	
Mingguan Malaysia	1,184	1,204	1,971	2,034	907	1,286	26	26	26	26	27	26	26	2.00	1.57	
Berita Harian	30,815	39,026	29,608	59,147	33,904	39,865	155	154	155	154	154	155	1.50/1.20	1.12		
BH Ahad (Formerly known as Berita Minggu)	14,356	19,472	18,689	27,345	17,698	13,839	26	26	26	26	27	26	2.00	1.55		
Kosmo!	2,643	1,294	3,732	1,513	68	46	158	155	157	155	156	156	1.00	0.79		
Kosmo! Ahad	265	585	3,906	669	708	446	26	26	26	26	27	26	1.00	0.77		
Harian Metro	1,034	1,034	7,449	6,202	1,204	428	155	154	155	154	154	155	1.50/2.30	1.19		
Metro Ahad	1,514	1,415	6,228	3,398	3,674	4,166	26	26	26	26	27	26	2.00/2.50	1.58		
SUB TOTAL	53,235	65,363	78,293	102,779	60,760	63,837										
English Newspapers																
New Straits Times	25,011	25,646	26,673	61,424	38,995	41,020	155	154	155	154	154	155	1.20/1.80	0.91		
New Sunday Times	19,524	22,071	31,653	60,460	27,913	27,323	26	26	26	26	27	26	1.20/1.80	0.88		
The Star	77	168	366	181	39,923	3,505	155	154	155	154	154	155	1.20	0.75		
Sunday Star	110	46	109	125	39,598	3,102	26	26	26	26	27	26	1.50	0.91		
The Edge	2,656	2,652	1,763	0	0	0	26	26	27	25	27	26	5.00	3.24		
SUB TOTAL	47,378	50,583	60,564	122,190	146,429	74,950										
Chinese Newspapers																
China Press - Morning	0	0	0	0	0	0	181	178	181	179	181	181	1.30	0.93		
China Press - Night	0	0	0	0	0	0	181	178	181	179	181	181	1.30	0.93		
Sin Chew - Day	833	951	1,162	1,114	1,092	1,107	181/182	156/174/178*	181/182*	175/177/179	181	181	1.20/1.30	0.93		
Sin Chew - Night	0	0	0	0	0	0	181	178	181	179	181	181	1.20	0.95		
Guang Ming - Day	0	0	0	0	0	0	181	178	181	179	181	181	1.20	0.80		
Guang Ming - Night	0	0	0	0	0	0	181	178	181	179	181	181	1.20	0.84		
Oriental Daily - Resigned	N/A	0	0	0	0	0	N/A	181	184	179	181	182	N/A	N/A		
SUB TOTAL	833	951	1,162	1,114	1,092	1,107										
GRAND TOTAL	101,446	116,897	140,019	226,083	208,281	139,894										
									180		177	180	178			

Note: No. of publishing days during the period - Sin Chew Daily - Day Edition
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Sibu & Miri - 182 Days - For the Period July 2014 to December 2014
Kuching - 182 Days - For the Period July 2014 to December 2014

CIRCULATION FIGURES
NEWSPAPERS - WEST & EAST MALAYSIA
PRINT EDITION
Average Net Circulation per Publishing Day
At <50% BCP But >20% of BCP

NAME OF MEMBER	Jul 14 to		Jan 14 to		Jul 13 to		Jan 13 to		Jul 12 to		Jan 12 to		Jul 14 to		Jul 14 to	
	to	to	to	to	to	to	to	to	to	to	to	to	to	to	to	to
	Dec 14	Jun 14	Dec 13	June 13	Dec 12	Jun 12	Dec 14	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	Dec 14	Jun 14	Dec 14	Jun 14
	Copies	Copies	Copies	Copies	Copies	Copies	No. of Pub Days	No. of Pub Days	No. of Pub Days	No. of Pub Days	No. of Pub Days	No. of Pub Days	Basic Cover Price	Basic Cover Price	Average Circulation	Average Circulation
Bahasa Newspapers																
Utusan Malaysia	6,920	7,229	2,050	2,051	1,951	2,157	158	155	157	155	156	156	1.50	1.50	1.11	1.11
Mingguan Malaysia	2,227	2,656	3,579	1,559	1,915	2,207	26	26	26	26	27	26	2.00	2.00	1.57	1.57
Berita Harian	0	0	0	0	0	0	155	154	155	154	154	155	1.50/1.20	1.50/1.20	1.12	1.12
BH Ahad (Formerly known as Berita Minggu)	0	0	0	0	0	0	26	26	26	26	27	26	2.00	2.00	1.55	1.55
Kosmo!	692	2,711	1,146	95	1,507	1,831	158	155	157	155	156	156	1.00	1.00	0.79	0.79
Kosmo! Ahad	13,784	2,203	411	645	194	841	26	26	26	26	27	26	1.00	1.00	0.77	0.77
Harian Metro	0	0	0	0	0	0	155	154	155	154	154	155	1.50/2.30	1.50/2.30	1.19	1.19
Metro Ahad	0	0	0	0	0	0	26	26	26	26	27	26	2.00/2.50	2.00/2.50	1.58	1.58
SUB TOTAL	23,623	14,799	7,186	4,350	5,567	7,036										
English Newspapers																
New Straits Times	0	0	0	0	0	0	155	154	155	154	154	155	1.20/1.80	1.20/1.80	0.91	0.91
New Sunday Times	0	0	0	0	0	0	26	26	26	26	27	26	1.20/1.80	1.20/1.80	0.88	0.88
The Star	0	0	202	3,951	0	0	155	154	155	154	154	155	1.20	1.20	0.75	0.75
Sunday Star	115	0	442	3,885	0	0	26	26	26	26	27	26	1.50	1.50	0.91	0.91
The Edge		1	1	0	0	0	26	26	27	25	27	26	5.00	5.00	3.24	3.24
SUB TOTAL	115	1	645	7,836	0	0										
Chinese Newspapers																
China Press Day	45	49	51	75	15	15	181	178	181	179	181	181	1.30	1.30	0.93	0.93
China Press Night	1	6	6	6	6	6	181	178	181	179	181	181	1.30	1.30	0.93	0.93
Sin Chew - Day	607	687	845	926	859	939	181/182	156/174/178*	181/182*	175/177/179	181	181	1.20/1.30	1.20/1.30	0.93	0.93
Sin Chew - Night	0	0	0	0	0	0	181	178	181	179	181	181	1.20	1.20	0.95	0.95
Guang Ming - Day	0	0	0	0	0	0	181	178	181	179	181	181	1.20	1.20	0.80	0.80
Guang Ming - Night	0	0	0	0	0	0	181	178	181	179	181	181	1.20	1.20	0.84	0.84
Oriental Daily - Resigned	N/A	1,223	1,361	1,225	887	801	N/A	181	184	179	181	182	N/A	N/A		
SUB TOTAL	653	1,965	2,263	2,232	1,767	1,761										
GRAND TOTAL	24,391	16,765	10,094	14,418	7,334	8,797				180	177	180	178			

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Kuching - 182 Days - For the Period July 2014 to December 2014

CIRCULATION FIGURES
NEWSPAPERS - WEST & EAST MALAYSIA
PRINT EDITION
FREE & CONTROLLED DISTRIBUTION

NAME OF MEMBER	Jul 14 to		Jan 14 to		Jul 13 to		Jan 13 to		Jul 12 to		Jan 12 to	
	to	to	to	to	to	to	to	to	to	to	to	
	Dec 14	Jun 14	Dec 13	June 13	Dec 12	Jun 12	Dec 14	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12
	Copies	Copies	Copies	Copies	Copies	Copies	No. of Pub Days	No. of Pub Days	No. of Pub Days	No. of Pub Days	No. of Pub Days	No. of Pub Days
English Newspapers												
The Sun	306,023	305,473	305,000	304,727	302,477	301,853	129	129	130	128	128	129
Malaysia SME Newspaper	50,000	50,000	50,000	50,000	50,000	50,053	13	13	13	13	13	13
SUB TOTAL	356,023	355,473	355,000	354,727	352,477	351,906						
GRAND TOTAL	356,023	355,473	355,000	354,727	352,477	351,906						