











**CIRCULATION FIGURES**  
**DIGITAL REPLICA - Magazines**  
**CIRCULATION BASED ON PRICE BAND**  
**Total Circulation**

| NAME OF MEMBER |                        |                        |                        |                         |                        |                        | Jul 14 to<br>Dec 14   | Jan 14 to<br>Jun 14   | Jul 13 to<br>Dec 13   | Jan 13 to<br>Jun 13   | Jul 12 to<br>Dec 12   | Jan 12 to<br>Jun 12   | Jul 14 to<br>Dec 14     | Jul 14 to<br>Dec 14             |                 |
|----------------|------------------------|------------------------|------------------------|-------------------------|------------------------|------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-------------------------|---------------------------------|-----------------|
|                | Jul 14<br>to<br>Dec 14 | Jan 14<br>to<br>Jun 14 | Jul 13<br>to<br>Dec 13 | Jan 13<br>to<br>June 13 | Jul 12<br>to<br>Dec 12 | Jan 12<br>to<br>Jun 12 | No. of<br>Pub<br>Days | No. of<br>Pub<br>Days | No. of<br>Pub<br>Days | No. of<br>Pub<br>Days | No. of<br>Pub<br>Days | No. of<br>Pub<br>Days | Basic<br>Cover<br>Price | Average<br>Circulation<br>Price |                 |
|                | <b>Copies</b>          | <b>Copies</b>          | <b>Copies</b>          | <b>Copies</b>           | <b>Copies</b>          | <b>Copies</b>          | <b>Days</b>           | <b>Days</b>           | <b>Days</b>           | <b>Days</b>           | <b>Days</b>           | <b>Days</b>           | <b>Days</b>             | <b>RM/ Copy</b>                 | <b>RM/ Copy</b> |
|                | Personal Money         | 1,458                  | 509                    | 0                       | 0                      | 0                      | 0                     | 6                     | 1                     | 0                     | 0                     | 0                     | 0                       | 9.00                            | 1.45            |

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**Circulation at BCP / Normal Trade Terms**

| NAME OF MEMBER |                        |                        |                        |                         |                        |                        | Jul 14 to<br>Dec 14   | Jan 14 to<br>Jun 14   | Jul 13 to<br>Dec 13   | Jan 13 to<br>Jun 13   | Jul 12 to<br>Dec 12   | Jan 12 to<br>Jun 12   | Jul 14 to<br>Dec 14     | Jul 14 to<br>Dec 14             |                 |
|----------------|------------------------|------------------------|------------------------|-------------------------|------------------------|------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-------------------------|---------------------------------|-----------------|
|                | Jul 14<br>to<br>Dec 14 | Jan 14<br>to<br>Jun 14 | Jul 13<br>to<br>Dec 13 | Jan 13<br>to<br>June 13 | Jul 12<br>to<br>Dec 12 | Jan 12<br>to<br>Jun 12 | No. of<br>Pub<br>Days | No. of<br>Pub<br>Days | No. of<br>Pub<br>Days | No. of<br>Pub<br>Days | No. of<br>Pub<br>Days | No. of<br>Pub<br>Days | Basic<br>Cover<br>Price | Average<br>Circulation<br>Price |                 |
|                | <b>Copies</b>          | <b>Copies</b>          | <b>Copies</b>          | <b>Copies</b>           | <b>Copies</b>          | <b>Copies</b>          | <b>Days</b>           | <b>Days</b>           | <b>Days</b>           | <b>Days</b>           | <b>Days</b>           | <b>Days</b>           | <b>Days</b>             | <b>RM/ Copy</b>                 | <b>RM/ Copy</b> |
|                | Personal Money         | 1,458                  | 509                    | 0                       | 0                      | 0                      | 0                     | 6                     | 1                     | 0                     | 0                     | 0                     | 0                       | 9.00                            | 1.45            |