

CIRCULATION FIGURES
NEWSPAPERS - WEST & EAST MALAYSIA
PAID CIRCULATION
Average Net Circulation per Publishing Day
TOTAL

NAME OF MEMBER						Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jul 13 to	Jul 13 to
						Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	Dec 13	Dec 13
	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of	No. of	No. of	Basic	Average
	to	to	to	to	to	Pub	Pub	Pub	Pub	Pub	Cover	Circulation
	Jun 14	Dec 13	June 13	Dec 12	Jun 12	Days	Days	Days	Days	Days	Price	Price
	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy
Bahasa Newspapers												
Utusan Malaysia	171,663	179,098	191,302	178,211	181,356	155	157	155	156	156	1.50	1.11
Mingguan Malaysia	360,919	372,046	378,646	366,469	371,529	26	26	26	27	26	2.00	1.57
Berita Harian	125,514	119,163	158,552	130,463	144,955	154	155	154	154	155	1.50/2.00	1.08
BH Ahad (Formerly known as Berita Minggu)	156,835	159,176	185,737	176,430	192,606	26	26	26	27	26	2.00	1.55
Kosmo!	197,202	205,999	203,072	218,251	224,518	155	157	155	156	156	1.00	0.79
Kosmo! Ahad	208,435	214,837	207,584	227,666	227,783	26	26	26	27	26	1.00	0.79
Harian Metro	313,690	342,689	385,554	379,169	394,025	154	155	154	154	155	1.50/2.30	1.19
Metro Ahad	328,700	361,645	403,652	405,191	434,987	26	26	26	27	26	2.00/2.50	1.58
SUB TOTAL	1,862,958	1,954,653	2,114,099	2,081,850	2,171,759							
English Newspapers												
New Straits Times	74,711	77,685	115,570	93,321	100,383	154	155	154	154	155	1.20/1.80	0.89
New Sunday Times	85,282	98,776	132,187	101,010	108,460	26	26	26	27	26	1.20/1.80	0.88
The Star	291,068	289,611	289,362	288,916	290,566	154	155	154	154	155	1.20	0.76
Sunday Star	293,195	292,226	292,225	292,293	292,607	26	26	26	27	26	1.50	0.92
The Edge	23,635	24,284	20,720	22,244	21,979	26	27	25	27	26	5.00	3.92
SUB TOTAL	767,891	782,582	850,064	797,784	813,995							
Chinese Newspapers												
China Press Day	174,429	175,749	176,766	169,675	170,414	178	181	179	181	181	1.30	0.93
China Press Night	59,284	63,266	67,293	67,791	70,133	178	181	179	181	181	1.30	0.93
Sin Chew - Day	365,297	366,390	385,299	386,693	389,840	156/174/178*	181/182*	175/177/179	181	181	1.20/1.30	0.93
Sin Chew -Night	14,207	15,474	17,404	17,785	17,509	178	181	179	181	181	1.30	0.96
Guang Ming - Day	83,673	84,858	89,790	87,693	88,101	178	181	179	181	181	1.20	0.80
Guang Ming - Night	19,876	21,147	23,588	22,741	22,766	178	181	179	181	181	1.20	0.84
Oriental Daily	85,616	86,440	89,623	97,854	105,667	181	184	179	181	182	1.00	0.69



AUDIT BUREAU
OF CIRCULATIONS
MALAYSIA

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New Straits Times	49,065	51,012	54,146	54,326	59,363	154	155	154	154	155	1.20/1.80	0.89
New Sunday Times	63,211	67,123	71,727	73,097	81,137	26	26	26	27	26	1.20/1.80	0.88
The Star	290,900	289,043	285,230	248,993	287,061	154	155	154	154	155	1.20	0.76
Sunday Star	293,149	291,675	288,215	252,695	289,505	26	26	26	27	26	1.50	0.92
The Edge	20,982	22,520	20,720	22,244	21,979	26	27	25	27	26	5.00	3.92
SUB TOTAL	717,307	721,373	720,038	651,355	739,045							
Chinese Newspapers												
China Press Day	174,380	175,698	176,691	169,660	170,399	178	181	179	181	181	1.30	0.93
China Press Night	59,278	63,260	67,287	67,785	70,127	178	181	179	181	181	1.30	0.93
Sin Chew - Day	363,659	364,383	383,259	384,742	387,794	156/174/178*	181/182*	175/177/179	181	181	1.20/1.30	0.93
Sin Chew - Night	14,207	15,474	17,404	17,785	17,509	178	181	179	181	181	1.30	0.96
Guang Ming - Day	83,673	84,858	89,790	87,693	88,101	178	181	179	181	181	1.20	0.80
Guang Ming - Night	19,876	21,147	23,588	22,741	22,766	178	181	179	181	181	1.20	0.84
Oriental Daily	84,393	85,079	88,398	96,967	104,866	181	184	179	181	182	1.00	0.69
SUB TOTAL	799,466	809,899	846,417	847,373	861,562							
Tamil Newspapers												
Makkal Osai		40,740	40,800	37,965	36,244		180	177	180	178	1.30/1.50	1.10
	0	40,740	40,800	37,965	36,244							
GRAND TOTAL	3,299,569	3,441,186	3,614,225	3,552,216	3,737,737							

Note: No. of publishing days during the period - Sin Chew Daily - Day Edition
 Peninsular Malaysia - 181 Days - For the Period July 2013 to December 2013
 Sabah - 182 Days - For the Period July 2013 to December 2013
 Sibü & Miri - 182 Days - For the Period July 2013 to December 2013
 Kuching - 182 Days - For the Period July 2013 to December 2013

CIRCULATION FIGURES

NEWSPAPERS - WEST & EAST MALAYSIA

PRINT EDITION

Average Net Circulation per Publishing Day

At <BCP But >50% of BCP

						Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jul 13 to	Jul 13 to
						Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	Dec 13	Dec 13



AUDIT BUREAU
OF CIRCULATIONS
MALAYSIA

Delivering Trust

NAME OF MEMBER	Jan 14	July 13	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of	No. of	No. of	Basic	Average
	to	to	to	to	to	Pub	Pub	Pub	Pub	Pub	Cover	Circulation
	Jun 14	Dec 13	June 13	Dec 12	Jun 12	Days	Days	Days	Days	Days	Price	Price
	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy
Bahasa Newspapers												
Utusan Malaysia	1,333	6,710	2,471	2,597	3,761	155	157	155	156	156	1.50	1.11
Mingguan Malaysia	1,204	1,971	2,034	907	1,286	26	26	26	27	26	2.00	1.57
Berita Harian	39,026	29,608	59,147	33,904	39,865	154	155	154	154	155	1.50/2.00	1.08
BH Ahad (Formerly known as Berita Minggu)	19,472	18,689	27,345	17,698	13,839	26	26	26	27	26	2.00	1.55
Kosmo!	1,294	3,732	1,513	68	46	155	157	155	156	156	1.00	0.79
Kosmo! Ahad	585	3,906	669	708	446	26	26	26	27	26	1.00	0.79
Harian Metro	1,034	7,449	6,202	1,204	428	154	155	154	154	155	1.50/2.30	1.19
Metro Ahad	1,415	6,228	3,398	3,674	4,166	26	26	26	27	26	2.00/2.50	1.58
SUB TOTAL	65,363	78,293	102,779	60,760	63,837							
English Newspapers												
New Straits Times	25,646	26,673	61,424	38,995	41,020	154	155	154	154	155	1.20/1.80	0.89
New Sunday Times	22,071	31,653	60,460	27,913	27,323	26	26	26	27	26	1.20/1.80	0.88
The Star	168	366	181	39,923	3,505	154	155	154	154	155	1.20	0.76
Sunday Star	46	109	125	39,598	3,102	26	26	26	27	26	1.50	0.92
The Edge	2,652	1,763	0	0	0	26	27	25	27	26	5.00	3.92
SUB TOTAL	50,583	60,564	122,190	146,429	74,950							
Chinese Newspapers												
China Press Day	0	0	0	0	0	178	181	179	181	181	1.30	0.93
China Press Night	0	0	0	0	0	178	181	179	181	181	1.30	0.93
Sin Chew - Day	951	1,162	1,114	1,092	1,107	156/174/178*	181/182*	175/177/179	181	181	1.20/1.30	0.93
Sin Chew -Night	0	0	0	0	0	178	181	179	181	181	1.30	0.96
Guang Ming - Day	0	0	0	0	0	178	181	179	181	181	1.20	0.80
Guang Ming - Night	0	0	0	0	0	178	181	179	181	181	1.20	0.84
Oriental Daily	0	0	0	0	0	181	184	179	181	182	1.00	0.69
SUB TOTAL	951	1,162	1,114	1,092	1,107							
GRAND TOTAL	116,897	140,019	226,083	208,281	139,894		180	177	180	178	1.30/1.50	1.10

Note: No. of publishing days during the period - Sin Chew Daily - Day Edition
Peninsular Malaysia - 178 Days - For the Period January 2014 to June 2014
Sabah - 156 Days - For the Period January 2014 to June 2014

Sibu & Miri - 174 Days - For the Period January 2014 to June 2014
Kuching - 174 Days - For the Period January 2014 to June 2014

CIRCULATION FIGURES
NEWSPAPERS - WEST & EAST MALAYSIA
PRINT EDITION
Average Net Circulation per Publishing Day
At <50% BCP But >20% of BCP

NAME OF MEMBER						Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jul 13 to	Jul 13 to
						Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	Dec 13	Dec 13
	Jan 14 to Jun 14	Jul 13 to Dec 13	Jan 13 to June 13	Jul 12 to Dec 12	Jan 12 to Jun 12	No. of Pub Days	No. of Pub Days	No. of Pub Days	No. of Pub Days	No. of Pub Days	Basic Cover Price	Average Circulation Price
	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy
Bahasa Newspapers												
Utusan Malaysia	7,229	2,050	2,051	1,951	2,157	155	157	155	156	156	1.50	1.11
Mingguan Malaysia	2,656	3,579	1,559	1,915	2,207	26	26	26	27	26	2.00	1.57
Berita Harian	0	0	0	0	0	154	155	154	154	155	1.50/2.00	1.08
BH Ahad (Formerly known as Berita Minggu)	0	0	0	0	0	26	26	26	27	26	2.00	1.55
Kosmo!	2,711	1,146	95	1,507	1,831	155	157	155	156	156	1.00	0.79
Kosmo! Ahad	2,203	411	645	194	841	26	26	26	27	26	1.00	0.79
Harian Metro	0	0	0	0	0	154	155	154	154	155	1.50/2.30	1.19
Metro Ahad	0	0	0	0	0	26	26	26	27	26	2.00/2.50	1.58
SUB TOTAL	14,799	7,186	4,350	5,567	7,036							
English Newspapers												
New Straits Times	0	0	0	0	0	154	155	154	154	155	1.20/1.80	0.89
New Sunday Times	0	0	0	0	0	26	26	26	27	26	1.20/1.80	0.88
The Star	0	202	3,951	0	0	154	155	154	154	155	1.20	0.76
Sunday Star	0	442	3,885	0	0	26	26	26	27	26	1.50	0.92
The Edge	1	1	0	0	0	26	27	25	27	26	5.00	3.92
SUB TOTAL	1	645	7,836	0	0							
Chinese Newspapers												
China Press Day	49	51	75	15	15	178	181	179	181	181	1.30	0.93
China Press Night	6	6	6	6	6	178	181	179	181	181	1.30	0.93
Sin Chew - Day	687	845	926	859	939	156/174/178*	181/182*	175/177/179	181	181	1.20/1.30	0.93



Sin Chew -Night	0	0	0	0	0	178	181	179	181	181	1.30	0.96
Guang Ming - Day	0	0	0	0	0	178	181	179	181	181	1.20	0.80
Guang Ming - Night	0	0	0	0	0	178	181	179	181	181	1.20	0.84
Oriental Daily	1,223	1,361	1,225	887	801	181	184	179	181	182	1.00	0.69
SUB TOTAL	1,965	2,263	2,232	1,767	1,761							
GRAND TOTAL	16,765	10,094	14,418	7,334	8,797							
							180	177	180	178	1.30/1.50	1.10

Note: No. of publishing days during the period - Sin Chew Daily - Day Edition
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 Sibiu & Miri - 182 Days - For the Period July 2013 to December 2013
 Kuching - 182 Days - For the Period July 2013 to December 2013

**CIRCULATION FIGURES
 NEWSPAPERS - WEST & EAST MALAYSIA
 PRINT EDITION
 FREE & CONTROLLED DISTRIBUTION**

NAME OF MEMBER	Jan 14 to		Jul 13 to		Jan 13 to		Jul 12 to		Jan 12 to	
	Jun 14		Dec 13		Jun 13		Dec 12		Jun 12	
	Jan 14 to Jun 14	Jul 13 to Dec 13	Jan 13 to June 13	Jul 12 to Dec 12	Jan 12 to Jun 12	No. of Pub Days	No. of Pub Days	No. of Pub Days	No. of Pub Days	No. of Pub Days
	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days
English Newspapers										
The Sun	305,473	305,000	304,727	302,477	301,853	129	130	128	128	129
Malaysia SME Newspaper	50,000	50,000	50,000	50,000	50,053	13	13	13	13	13
SUB TOTAL	355,473	355,000	354,727	352,477	351,906					
GRAND TOTAL	355,473	355,000	354,727	352,477	351,906					