

CIRCULATION FIGURES
NEWSPAPERS - SARAWAK
PRINT EDITION
PAID CIRCULATION
Average Net Circulation per Publishing Day

NAME OF MEMBER	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	Jan 14 to Jun 14	Jul 13 to Dec 13	Jan 13 to Jun 13	Jul 12 to Dec 12	Jan 12 to Jun 12	Jul 13 to Dec 13	Jul 13 to Dec 13
	to	to	to	to	to	No. of Pub	No. of Pub	No. of Pub	No. of Pub	No. of Pub	Basic Cover	Average Circulation
	Jun 14	Dec 13	June 13	Dec 12	Jun 12	Days	Days	Days	Days	Days	Price	Price
	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy
Bahasa Newspapers												
Utusan Borneo	36,333	36,328	36,335	36,007	35,922	177	182	178	182	178	1.00	0.61
Utusan Malaysia	2,357	2,355	2,628	2,991	3,602	155	157	155	156	156	1.50	1.11
Mingguan Malaysia	4,424	4,424	4,484	4,630	6,650	26	26	26	27	26	2.00	1.57
Berita Harian	1,925	4,531	2,912	5,053	3,324	154	155	154	154	155	1.50/2.00	1.08
BH Ahad (Formerly known as Berita Minggu)	2,167	2,471	2,874	2,747	3,326	154	26	26	27	26	2.00	1.55
Kosmo	0	3,832	6,504	5,878	0	-	157	155	156	-	-	-
Kosmo Ahad	0	717	1,756	1,703	0	-	26	26	27	-	-	-
Harian Metro	12,677	13,581	14,951	14,549	13,058	154	155	154	154	155	1.50/2.30	1.18
Metro Ahad	11,818	12,787	13,891	13,737	12,250	26	26	26	27	26	2.00/2.50	1.58
SUB TOTAL	71,701	81,026	86,335	87,295	78,132							
English Newspapers												
The Borneo Post	66,124	66,166	66,462	66,095	65,813	151	156	154	155	152	1.00	0.65
The Sunday Post	70,359	70,436	70,782	70,432	70,354	26	26	24	27	27	1.00	0.64
New Straits Times	1,308	1,161	1,261	1,291	1,392	154	155	154	154	155	1.20/1.80	0.89
New Sunday Times	1,056	1,163	1,209	1,268	1,452	26	26	26	27	26	1.20/1.80	0.88
The Star	9,337	9,541	6,840	7,614	5,993	154	155	154	154	155	1.20	0.76
Sunday Star	8,702	8,460	6,910	6,228	6,399	26	26	26	27	26	1.50	0.92
The Edge	208	201	187	192	217	26	27	25	27	26	5.00	3.29
SUB TOTAL	157,094	157,128	153,651	153,120	151,620							



Chinese Newspapers												
See Hua Daily News	67,908	67,820	67,599	67,372	67,162	181	184	181	184	182	1.00	0.55
International Times	28,526	27,066	25,389	24,061	22,423	173	178	173	178	174	1.00	0.21
United Daily News	59,150	59,101	59,033	59,016	58,528	176	182	177	182	177	1.00	0.55
China Press Day	15	15	16	11	7	178	181	179	181	181	1.30	0.93
Sin Chew - Day	58,331	58,392	58,463	58,788	59,112	174	182	175/177	182	175/177	1.20/1.30	0.93
SUB TOTAL	213,930	212,394	210,500	209,248	207,232							
GRAND TOTAL	442,725	450,548	450,486	449,663	436,984							

* Circulation figures of these members should not be added to National Circulation Figures ; Included for comparison purposes only.

						Jan 14 to Jun 14	Jul 13 to Dec 13	Jan 13 to Jun 13	Jul 12 to Dec 12	Jan 12 to Jun 12
						No. of Pub Days	No. of Pub Days	No. of Pub Days	No. of Pub Days	No. of Pub Days
						Days	Days	Days	Days	Days
No. of Publishing Days - Sin Chew Day										
Kuching						174	182	175	182	175
Sibu and Miri						174	182	177	182	177

CIRCULATION FIGURES

NEWSPAPERS - SARAWAK

PRINT EDITION

CIRCULATION BASED ON PRICE BAND

Average Net Circulation per Publishing Day

At BCP / Normal Trade Terms

						Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jan 14 to	Jan 14 to
--	--	--	--	--	--	-----------	-----------	-----------	-----------	-----------	-----------	-----------



AUDIT BUREAU
OF CIRCULATIONS
MALAYSIA

Delivering Trust

NAME OF MEMBER	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	Jun 14	Jun 14
	to	to	to	to	to	No. of	No. of	No. of	No. of	No. of	Basic	Average
	Jun 14	Dec 13	June 13	Dec 12	Jun 12	Pub	Pub	Pub	Pub	Pub	Cover	Circulation
	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy
Bahasa Newspapers												
Utusan Borneo	36,333	36,328	36,335	36,007	35,922	177	182	178	182	178	1.00	0.61
Utusan Malaysia*	2,357	2,355	2,628	2,991	3,602	155	157	155	156	156	1.50	1.11
Mingguan Malaysia*	4,424	4,424	4,484	4,630	6,650	26	26	26	27	26	2.00	1.57
Berita Harian*	1,925	4,531	2,912	5,053	3,324	154	155	154	154	155	1.50/2.00	1.08
BH Ahad (Formerly known as Berita Minggu)*	2,167	2,471	2,874	2,747	3,326	154	26	26	27	26	2.00	1.55
Kosmo*	0	3,832	6,504	5,878		-	157	155	156	-	-	-
Kosmo Ahad*	0	717	1,756	1,703		-	26	26	27	-	-	-
Harian Metro*	12,677	13,581	14,951	14,549	13,058	154	155	154	154	155	1.50/2.30	1.18
Metro Ahad*	11,818	12,787	13,891	13,737	12,250	26	26	26	27	26	2.00/2.50	1.58
SUB TOTAL	71,701	81,026	86,335	87,295	78,132							
English Newspapers												
The Borneo Post	61,434	61,476	61,772	61,395	61,224	151	156	154	155	152	1.00	0.65
The Sunday Post	65,669	65,746	66,092	65,732	65,764	26	26	24	27	27	1.00	0.64
New Straits Times*	1,308	1,161	1,261	1,291	1,392	154	155	154	154	155	1.20/1.80	0.89
New Sunday Times*	1,056	1,163	1,209	1,268	1,452	26	26	26	27	26	1.20/1.80	0.88
The Star*	9,337	9,541	6,840	7,614	5,993	154	155	154	154	155	1.20	0.76
Sunday Star*	8,702	8,460	6,910	6,228	6,399	26	26	26	27	26	1.50	0.92
The Edge*	208	201	187	192	217	26	27	25	27	26	5.00	3.29
SUB TOTAL	147,714	147,748	144,271	143,720	142,441							
Chinese Newspapers												
See Hua Daily News	62,698	62,610	62,389	62,162	61,994	181	184	181	184	182	1.00	0.55
International Times	20,318	18,885	17,315	16,049	14,593	173	178	173	178	174	1.00	0.21
United Daily News	0	0	0	15,426	15,300	176	182	177	182	177	1.00	0.55
China Press Day*	15	15	16	11	7	178	181	179	181	181	1.30	0.93
Sin Chew - Day *	58,331	58,392	58,463	58,788	59,112	174	182	175/177	182	175/177	1.20/1.30	0.93



SUB TOTAL	141,362	139,902	138,183	152,436	151,006							
GRAND TOTAL	360,777	368,676	368,789	383,451	371,579							

* Circulation figures of these members should not be added to National Circulation Figures ; Included for comparison purposes only.

CIRCULATION FIGURES

NEWSPAPERS - SARAWAK

PRINT EDITION

CIRCULATION BASED ON PRICE BAND

Average Net Circulation per Publishing Day

At <BCP But >50% of BCP

NAME OF MEMBER						Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jan 14 to	Jan 14 to				
						Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	Jun 14	Jun 14				
						No. of	No. of	No. of	No. of	No. of	Basic	Average				
						Pub	Pub	Pub	Pub	Pub	Cover	Circulation				
					Dec 13	Dec 13	June 13	Dec 12	Jun 12			Price				
					Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy
Bahasa Newspapers																
Utusan Borneo	0	0	0	0	0	177	182	178	182	178	1.00	0.61				
Utusan Malaysia	0	0	0	0	0	155	157	155	156	156	1.50	1.17				
Mingguan Malaysia	0	0	0	0	0	26	26	26	27	26	2.00	1.57				
Berita Harian	0	0	0	0	0	154	155	154	154	155	1.50/2.00	1.13				
BH Ahad (Formerly known as Berita Minggu)	0	0	0	0	0	154	26	26	27	26	2.00	1.55				
Kosmo	0	0	0	0	0	-	157	155	156	-	-	0.88				
Kosmo Ahad	0	0	0	0	0	-	26	26	27	-	-	0.93				
Harian Metro	0	0	0	0	0	154	155	154	154	155	1.50/2.30	1.18				
Metro Ahad	0	0	0	0	0	26	26	26	27	26	2.00/2.50	1.58				
SUB TOTAL	0	0	0	0	0											
English Newspapers																



The Borneo Post	0	0	0	0	0	151	156	154	155	152	1.00	0.65
The Sunday Post	0	0	0	0	0	26	26	24	27	27	1.00	0.64
New Straits Times	0	0	0	0	0	154	155	154	154	155	1.20/1.80	0.88
New Sunday Times	0	0	0	0	0	26	26	26	27	26	1.20/1.80	0.89
The Star	0	0	0	0	0	154	155	154	154	155	1.20	0.77
Sunday Star	0	0	0	0	0	26	26	26	27	26	1.50	0.93
The Edge	0	0	0	0	0	26	27	25	27	26	5.00	3.46
SUB TOTAL	0	0	0	0	0							
	0	0	0	0	0							
Chinese Newspapers												
See Hua Daily News	0	0	0	0	0	181	184	181	184	182	1.00	0.55
International Times	0	0	0	0	0	173	178	173	178	174	1.00	0.20
United Daily News	59,150	59,101	59,033	43,590	43,228	176	182	177	182	177	1.00	0.55
China Press Day	0	0	0	0	0	178	181	179	181	181	1.30	0.93
Sin Chew - Day	0	0	0	0	0	174	182	175/177	182	175/177	1.20/1.30	0.93
SUB TOTAL	59,150	59,101	59,033	43,590	43,228							
GRAND TOTAL	59,150	59,101	59,033	43,590	43,228							

CIRCULATION FIGURES

NEWSPAPERS - SARAWAK

PRINT EDITION

CIRCULATION BASED ON PRICE BAND

Average Net Circulation per Publishing Day

At <50% BCP But >20% of BCP

NAME OF MEMBER						Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jan 14 to	Jan 14 to
						Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	Jun 14	Jun 14
	Jul 13	Jul 13	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of	No. of	No. of	Basic	Average
	to	to	to	to	to	Pub	Pub	Pub	Pub	Pub	Cover	Circulation
	Dec 13	Dec 13	June 13	Dec 12	Jun 12	Days	Days	Days	Days	Days	Price	Price



	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy
Bahasa Newspapers												
Utusan Borneo	0	0	0	0	0	177	182	178	182	178	1.00	0.61
Utusan Malaysia	0	0	0	0	0	155	157	155	156	156	1.50	1.17
Mingguan Malaysia	0	0	0	0	0	26	26	26	27	26	2.00	1.57
Berita Harian	0	0	0	0	0	154	155	154	154	155	1.50/2.00	1.13
BH Ahad (Formerly known as Berita Minggu)	0	0	0	0	0	154	26	26	27	26	2.00	1.55
Kosmo	0	0	0	0	0	-	157	155	156	-	-	0.88
Kosmo Ahad	0	0	0	0	0	-	26	26	27	-	-	0.93
Harian Metro	0	0	0	0	0	154	155	154	154	155	1.50/2.30	1.18
Metro Ahad	0	0	0	0	0	26	26	26	27	26	2.00/2.50	1.58
SUB TOTAL	0	0	0	0	0							
English Newspapers												
The Borneo Post	4,690	4,690	4,690	4,700	4,589	151	156	154	155	152	1.00	0.65
The Sunday Post	4,690	4,690	4,690	4,700	4,590	26	26	24	27	27	1.00	0.64
New Straits Times	0	0	0	0	0	154	155	154	154	155	1.20/1.80	0.88
New Sunday Times	0	0	0	0	0	26	26	26	27	26	1.20/1.80	0.89
The Star	0	0	0	0	0	154	155	154	154	155	1.20	0.77
Sunday Star	0	0	0	0	0	26	26	26	27	26	1.50	0.93
The Edge	0	0	0	0	0	26	27	25	27	26	5.00	3.46
SUB TOTAL	9,380	9,380	9,380	9,400	9,179							
Chinese Newspapers												
See Hua Daily News	5,210	5,210	5,210	5,210	5,168	181	184	181	184	182	1.00	0.55
International Times	708	681	574	512	330	173	178	173	178	174	1.00	0.20
United Daily News	0	0	0	0	0	176	182	177	182	177	1.00	0.55
China Press Day	0	0	0	0	0	178	181	179	181	181	1.30	0.93
Sin Chew - Day	0	0	0	0	0	174	182	175/177	182	175/177	1.20/1.30	0.93
SUB TOTAL	5,918	5,891	5,784	5,722	5,498							
GRAND TOTAL	15,298	15,271	15,164	15,122	14,677							



CIRCULATION FIGURES
NEWSPAPERS - SARAWAK
PRINT EDITION
CIRCULATION BASED ON PRICE BAND
Average Net Circulation per Publishing Day
At <20% of BCP

NAME OF MEMBER						Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jan 14 to	Jan 14 to
						Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	Jan 14	Jun 14
	Jul 13	Jul 13	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of	No. of	No. of	Basic	Average
	to	to	to	to	to	Pub	Pub	Pub	Pub	Pub	Cover	Circulation
Dec 13	Dec 13	June 13	Dec 12	Jun 12	Days	Days	Days	Days	Days	Price	Price	
	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy
Bahasa Newspapers												
Utusan Borneo	0	0	0	0	0	177	182	178	182	178	1.00	0.61
Utusan Malaysia	0	0	0	0	0	155	157	155	156	156	1.50	1.17
Mingguan Malaysia	0	0	0	0	0	26	26	26	27	26	2.00	1.57
Berita Harian	0	0	0	0	0	154	155	154	154	155	1.50/2.00	1.13
BH Ahad (Formerly known as Berita Minggu)	0	0	0	0	0	26	26	26	27	26	2.00	1.55
Kosmo	0	0	0	0	0	-	157	155	156	-	-	0.88
Kosmo Ahad	0	0	0	0	0	-	26	26	27	-	-	0.93
Harian Metro	0	0	0	0	0	154	155	154	154	155	1.50/2.30	1.18
Metro Ahad	0	0	0	0	0	26	26	26	27	26	2.00/2.50	1.58
SUB TOTAL	0	0	0	0	0							
English Newspapers												
The Borneo Post	0	0	0	0	0	151	156	154	155	152	1.00	0.65
The Sunday Post	0	0	0	0	0	26	26	24	27	27	1.00	0.64
New Straits Times	0	0	0	0	0	154	155	154	154	155	1.20/1.80	0.88
New Sunday Times	0	0	0	0	0	26	26	26	27	26	1.20/1.80	0.89
The Star	0	0	0	0	0	154	155	154	154	155	1.20	0.77



Sunday Star	0	0	0	0	0	26	26	26	27	26	1.50	0.93
The Edge	0	0	0	0	0	26	27	25	27	26	5.00	3.46
SUB TOTAL	0	0	0	0	0							
Chinese Newspapers												
See Hua Daily News	0	0	0	0	0	181	184	181	184	182	1.00	0.55
International Times	7,500	7,500	7,500	7,500	7,500	173	178	173	178	174	1.00	0.20
United Daily News	0	0	0	0	0	176	182	177	182	177	1.00	0.55
China Press Day	0	0	0	0	0	178	181	179	181	181	1.30	0.93
Sin Chew - Day	0	0	0	0	0	174	182	175/177	182	175/177	1.20/1.30	0.93
SUB TOTAL	7,500	7,500	7,500	7,500	7,500							
GRAND TOTAL	7,500	7,500	7,500	7,500	7,500							

**CIRCULATION FIGURES
NEWSPAPERS - SARAWAK
PRINT EDITION
FREE & CONTROLLED CIRCULATION**

NAME OF MEMBER						Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to
						Jun 14	Dec 13	Jun 13	Dec 12	Jun 12
	Jan 14 to Jun 14	Jul 13 to Dec 13	Jan 13 to June 13	Jul 12 to Dec 12	Jan 12 to Jun 12	No. of Pub Days	No. of Pub Days	No. of Pub Days	No. of Pub Days	No. of Pub Days
	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days
English Newspapers										
Malaysia SME Newspaper	1,000	1,000	1,000	1,000	1,000	13	13	13	13	13
SUB TOTAL	1,000	1,000	1,000	1,000	1,000					

* Circulation figures of this member should not be added to National Circulation Figures ; Included for comparison purposes only.