



CIRCULATION FIGURES
NEWSPAPERS - SABAH
PRINT EDITION
PAID CIRCULATION
Average Net Circulation per Publishing Day

NAME OF MEMBER						Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jan 13 to	Jan 13 to
						Jun14	Dec 13	Jun 13	Dec 12	Jun 12	Jun 13	Jun 13
	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of	No. of	No. of	Basic	Average
	to	to	to	to	to	Pub	Pub	Pub	Pub	Pub	Cover	Circulation
	Jun 14	Dec 13	June 13	Dec 12	Jun 12	Days	Days	Days	Days	Days	Price	Price
	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy
Bahasa Newspapers												
Utusan Borneo (Sabah)	14,466	14,472	14,486	14,307	14,257	178	184	178	184	179	1.20	0.58
Utusan Malaysia*	1,434	1,434	1,573	1,546	1,274	155	157	155	156	156	1.50	1.11
Mingguan Malaysia*	1,878	1,877	1,982	2,024	1,765	26	26	26	27	26	2.00	1.57
Berita Harian*	2,276	3,068	4,350	3,289	3,633	154	155	154	154	155	1.50/2.00	1.08
BH Ahad (Formerly known as Berita Minggu)*	2,284	3,112	3,872	3,352	4,131	26	26	26	27	26	2.00	1.55
Harian Metro*	11,039	11,797	15,781	14,068	13,717	154	155	154	154	155	1.50/2.30	1.19
Metro Ahad*	9,528	10,193	13,480	12,084	12,063	26	26	26	27	26	2.00/2.50	1.58
SUB TOTAL	42,905	45,953	55,524	50,670	50,840							
English Newspapers												
New Sabah Times	17,182	19,210	21,251	21,173	21,749	175	180	176	180	176	1.20	0.88
Daily Express	25,055	25,655	27,493	26,484	26,799	177	181	178	182	179	1.20	0.84
The Borneo Post (Sabah)	23,104	23,088	23,111	23,004	22,919	178	184	178	184	179	1.20	0.55
New Straits Times*	1,297	1,361	1,745	1,248	1,001	154	155	154	154	155	1.20/1.80	0.89
New Sunday Times*	906	924	964	989	1,122	26	26	26	27	26	1.20/1.80	0.88
The Star*	2,308	2,304	2,331	2,291	2,217	154	155	154	154	155	1.20	0.76
Sunday Star*	2,298	2,301	2,318	2,288	2,200	26	26	26	27	26	1.50	0.92
The Edge*	223	235	227	242	261	26	27	25	27	26	5.00	3.92
SUB TOTAL	72,373	75,078	79,440	77,719	78,268							



Chinese Newspapers												
Merdeka Daily News	5,885	6,093	6,365	6,295	6,499	175	184	178	184	179	1.20	1.00
Overseas Chinese Daily News	14,044	14,516	15,012	14,995	15,214	177	157	155	156	156	1.20	0.84
Asia Times	19,025	19,135	19,045	19,061	19,052	177	182	176	182	182	1.20	0.98
Morning Post	9,244	9,152	9,157	9,054	9,039	174	155	154	154	155	1.20	0.97
See Hua Daily News (Sabah)	27,639	27,608	27,726	27,471	27,335	178	155	154	154	155	1.20	0.68
China Press Day*	14	18	18	22	27	178	26	26	27	26	1.30	0.93
Sin Chew - Day *	2,233	400	431	469	487	156	182	177	182	181	1.20/1.30	0.93
Guang Ming - Day*	34	61	75	82	86	178	181	179	181	181	1.20	0.80
SUB TOTAL	78,118	76,983	77,829	77,449	77,739							
GRAND TOTAL	193,396	198,014	212,793	205,360	206,847							

* Circulation figures of these members should not be added to National Circulation Figures ; Included for comparison purposes only.

CIRCULATION FIGURES

NEWSPAPERS - SABAH

PRINT EDITION

CIRCULATION BASED ON PRICE BAND

Average Net Circulation per Publishing Day

At BCP / Normal Trade Terms

NAME OF MEMBER	Jan 14 to		Jul 13 to		Jan 13 to		Jul 12 to		Jan 12 to		Jan 13 to	
	Jun 14		Dec 13		Jun 13		Dec 12		Jun 12		Jun 13	
	to	to	to	to	to	to	to	to	to	to	Basic	Average
	Jun 14	Dec 13	June 13	Dec 12	Jun 12	Days	Days	Days	Days	Days	Days	Price
	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy
Bahasa Newspapers												
Utusan Borneo (Sabah)	12,884	12,893	13,076	12,883	12,773	178	184	178	184	179	1.20	0.58
Utusan Malaysia	1,434	1,434	1,573	1,546	1,274	155	157	155	156	156	1.50	1.11
Mingguan Malaysia	1,878	1,877	1,982	2,024	1,765	26	26	26	27	26	2.00	1.57
Berita Harian	2,276	3,068	4,350	3,289	3,633	154	155	154	154	155	1.50/2.00	1.08



BH Ahad (Formerly known as Berita Minggu)	2,284	3,112	3,872	3,352	4,131	26	26	26	27	26	2.00	1.55
Harian Metro	11,039	11,797	15,781	14,068	13,717	154	155	154	154	155	1.50/2.30	1.19
Metro Ahad	9,528	10,193	13,480	12,084	12,063	26	26	26	27	26	2.00/2.50	1.58
SUB TOTAL	41,323	44,374	54,114	49,246	36,583							
English Newspapers												
New Sabah Times	16,017	17,931	20,004	19,935	20,519	175	180	176	180	176	1.20	0.88
Daily Express	25,055	25,655	27,493	26,484	26,799	177	181	178	182	179	1.20	0.84
The Borneo Post (Sabah)	18,564	18,558	18,581	18,472	18,473	178	184	178	184	179	1.20	0.55
New Straits Times	1,297	1,361	1,745	1,248	1,001	154	155	154	154	155	1.20/1.80	0.89
New Sunday Times	906	924	964	989	1,122	26	26	26	27	26	1.20/1.80	0.88
The Star	2,308	2,304	2,331	2,291	2,217	154	155	154	154	155	1.20	0.76
Sunday Star	2,298	2,301	2,318	2,288	2,200	26	26	26	27	26	1.50	0.92
The Edge	223	235	227	242	261	26	27	25	27	26	5.00	3.92
SUB TOTAL	66,668	69,269	73,663	71,948	72,592							
Chinese Newspapers												
Merdeka Daily News	5,885	6,093	6,365	6,295	6,499	175	184	178	184	179	1.20	1.00
Overseas Chinese Daily News	14,044	14,516	15,012	14,995	15,214	177	157	155	156	156	1.20	0.84
Asia Times	18,916	19,038	18,939	18,955	18,942	177	182	176	182	182	1.20	0.98
Morning Post	6,640	6,549	6,511	6,372	6,326	174	155	154	154	155	1.20	0.97
See Hua Daily News (Sabah)	24,784	24,613	24,749	24,342	24,448	178	155	154	154	155	1.20	0.68
China Press Day	14	18	18	22	27	178	181	179	181	181	1.30	0.93
Sin Chew - Day	2,233	400	431	469	487	156	182	177	182	181	1.20/1.30	0.93
Guang Ming - Day	34	61	75	82	86	178	181	179	181	181	1.20	0.80
SUB TOTAL	72,550	71,288	72,100	71,532	72,029							
GRAND TOTAL	180,541	184,931	199,877	192,727	181,204							

* Circulation figures of these members should not be added to National Circulation Figures ; Included for comparison purposes only.

**CIRCULATION FIGURES
NEWSPAPERS - SABAH
PRINT EDITION
CIRCULATION BASED ON PRICE BAND
Average Net Circulation per Publishing Day
At <BCP But >50% of BCP**

NAME OF MEMBER						Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jan 13 to	Jan 13 to
						Jun14	Dec 13	Jun 13	Dec 12	Jun 12	Jun 13	Jun 13
	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of	No. of	No. of	Basic	Average
	to	to	to	to	to	Pub	Pub	Pub	Pub	Pub	Cover	Circulation
	Jun 14	Dec 13	June 13	Dec 12	Jun 12	Days	Days	Days	Days	Days	Price	Price
	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy
Bahasa Newspapers												
Utusan Borneo (Sabah)	0	0	0	0	0	178	184	178	184	179	1.20	0.58
Utusan Malaysia	0	0	0	0	0	155	157	155	156	156	1.50	1.11
Mingguan Malaysia	0	0	0	0	0	26	26	26	27	26	2.00	1.57
Berita Harian	0	0	0	0	0	154	155	154	154	155	1.50/2.00	1.08
BH Ahad (Formerly known as Berita Minggu)	0	0	0	0	0	26	26	26	27	26	2.00	1.55
Harian Metro	0	0	0	0	0	154	155	154	154	155	1.50/2.30	1.19
Metro Ahad	0	0	0	0	0	26	26	26	27	26	2.00/2.50	1.58
SUB TOTAL	0	0	0	0	0							
English Newspapers												
New Sabah Times	123	134	138	132	147	175	180	176	180	176	1.20	0.88
Daily Express	0	0	0	0	0	177	181	178	182	179	1.20	0.84
The Borneo Post (Sabah)	0	0	0	0	0	178	184	178	184	179	1.20	0.55
New Straits Times		0	0	0	0	154	155	154	154	155	1.20/1.80	0.89
New Sunday Times		0	0	0	0	26	26	26	27	26	1.20/1.80	0.88
The Star		0	0	0	0	154	155	154	154	155	1.20	0.76
Sunday Star		0	0	0	0	26	26	26	27	26	1.50	0.92
The Edge		0	0	0	0	26	27	25	27	26	5.00	3.92
SUB TOTAL	123	134	138	132	147							



Chinese Newspapers												
Merdeka Daily News	0	0	0	0	0	175	184	178	184	179	1.20	1.00
Overseas Chinese Daily News	0	0	0	0	0	177	157	155	156	156	1.20	0.84
Asia Times	85	85	85	85	85	177	182	176	182	182	1.20	0.98
Morning Post	2,604	2,603	2,646	2,682	2,713	174	155	154	154	155	1.20	0.97
See Hua Daily News (Sabah)	0	0	2,978	3,129	2,886	178	155	154	154	155	1.20	0.68
China Press Day		0	0	0	0	178	26	26	27	26	1.30	0.93
Sin Chew - Day		0	0	0	0	156	182	177	182	181	1.20/1.30	0.93
Guang Ming - Day		0	0	0	0	178	181	179	181	181	1.20	0.80
SUB TOTAL	2,689	2,688	5,709	5,896	5,684							
GRAND TOTAL	2,812	2,822	5,847	6,027	5,831							

CIRCULATION FIGURES

NEWSPAPERS - SABAH

PRINT EDITION

CIRCULATION BASED ON PRICE BAND

Average Net Circulation per Publishing Day

At <50% BCP But >20% of BCP

NAME OF MEMBER						Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jan 13 to	Jan 13 to
						Jun14	Dec 13	Jun 13	Dec 12	Jun 12	Jun 13	Jun 13
	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of	No. of	No. of	Basic	Average
	to	to	to	to	to	Pub	Pub	Pub	Pub	Pub	Cover	Circulation
	Jun 14	Dec 13	June 13	Dec 12	Jun 12	Days	Days	Days	Days	Days	Price	Price
	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy
Bahasa Newspapers												
Utusan Borneo (Sabah)	1,582	1,579	1,410	1,424	1,484	178	184	178	184	179	1.20	0.58
Utusan Malaysia	0	0	0	0	0	155	157	155	156	156	1.50	1.11
Mingguan Malaysia	0	0	0	0	0	26	26	26	27	26	2.00	1.57
Berita Harian	0	0	0	0	0	154	155	154	154	155	1.50/2.00	1.08
BH Ahad (Formerly known as Berita Minggu)	0	0	0	0	0	26	26	26	27	26	2.00	1.55
Harian Metro	0	0	0	0	0	154	155	154	154	155	1.50/2.30	1.19
Metro Ahad	0	0	0	0	0	26	26	26	27	26	2.00/2.50	1.58
SUB TOTAL	1,582	1,579	1,410	1,424	1,484							



AUDIT BUREAU
OF CIRCULATIONS
MALAYSIA

Delivering Trust

English Newspapers													
New Sabah Times	1,042	1,145	1,109	1,106	1,083	175	180	176	180	176	1.20	0.88	
Daily Express	0	0	0	0	0	177	181	178	182	179	1.20	0.84	
The Borneo Post (Sabah)	4,540	4,530	4,530	4,532	4,446	178	184	178	184	179	1.20	0.55	
New Straits Times		0	0	0	0	154	155	154	154	155	1.20/1.80	0.89	
New Sunday Times		0	0	0	0	26	26	26	27	26	1.20/1.80	0.88	
The Star		0	0	0	0	154	155	154	154	155	1.20	0.76	
Sunday Star		0	0	0	0	26	26	26	27	26	1.50	0.92	
The Edge		0	0	0	0	26	27	25	27	26	5.00	3.92	
SUB TOTAL	5,582	5,675	5,639	5,638	5,529								
Chinese Newspapers													
Merdeka Daily News	0	0	0	0	0	175	184	178	184	179	1.20	1.00	
Overseas Chinese Daily News	0	0	0	0	0	177	157	155	156	156	1.20	0.84	
Asia Times	24	12	21	21	25	177	182	176	182	182	1.20	0.98	
Morning Post	0	0	0	0	0	174	155	154	154	155	1.20	0.97	
See Hua Daily News (Sabah)	2,855	2,995	0	0	0	178	155	154	154	155	1.20	0.68	
China Press Day		0	0	0	0	178	26	26	27	26	1.30	0.93	
Sin Chew - Day		0	0	0	0	156	182	177	182	181	1.20/1.30	0.93	
Guang Ming - Day		0	0	0	0	178	181	179	181	181	1.20	0.80	
SUB TOTAL	2,879	3,007	21	21	25								
GRAND TOTAL	10,043	10,261	7,070	7,083	7,038								



**NEWSPAPERS - SABAH
CIRCULATION FIGURES
PRINT EDITION
FREE & CONTROLLED DISTRIBUTION**

NAME OF MEMBER						Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to
						Jun14	Dec 13	Jun 13	Dec 12	Jun 12
	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of	No. of	No. of
	to	to	to	to	to	Pub	Pub	Pub	Pub	Pub
	Jun 14	Dec 13	June 13	Dec 12	Jun 12	Days	Days	Days	Days	Days
	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days
English Newspapers										
Malaysia SME Newspaper*	800	800	800	800	800	13	13	13	13	13
SUB TOTAL	800	800	800	800	800					

* Circulation figures of this member should not be added to National Circulation Figures ; Included for comparison purposes only.