



CIRCULATION FIGURES

DIGITAL REPLICA - Newspapers

CIRCULATION BASED ON PRICE BAND

Total Circulation

NAME OF MEMBER						Jan 14 to Jun 14	Jul 13 to Dec 13	Jan 13 to Jun 13	Jul 12 to Dec 12	Jan 12 to Jun 12	Jan 14 to Jun 14	Jan 14 to Jun 14
	Jan 14 to Jun 14	Jul 13 to Dec 13	Jan 13 to June 13	Jul 12 to Dec 12	Jan 12 to Jun 12	No. of Pub Days	No. of Pub Days	No. of Pub Days	No. of Pub Days	No. of Pub Days	Basic Cover Price	Average Circulation Price
	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy
Berita Harian	2,503	2,024	1,324	767	188	154	155	154	154	155	1.50/2.00	0.10
BH Ahad (Formerly known as Berita Minggu)	2,492	2,041	1,338	774	192	26	26	26	27	26	2.00	0.10
Harian Metro	1,360	1,151	1,258	845	199	154	155	154	154	155	1.50/2.30	0.10
Metro Ahad	1,358	1,162	1,259	856	197	26	26	26	27	26	2.00/2.50	0.13
Utusan Malaysia		1,317	995	0	0		157	155	0	0		
Mingguan Malaysia		1,306	999	0	0		26	26	0	0		
New Straits Times	3,347	2,973	2,442	1,399	135	154	155	154	154	155	1.20/1.80	0.09
New Sunday Times	3,334	2,984	2,459	1,396	134	26	26	26	27	26	1.20/1.80	0.09
The Star	81,367	49,551	49,006	42,204	7,722	154	155	154	154	53	USD0.99	0.06
Sunday Star	81,498	49,737	46,777	41,856	7,825	26	26	26	27	8	USD0.99	0.06
The Edge	9,667	4,642	0	0	0	26	27	0	0	0	5.00	1.22
Oriental Daily	11,126	8,833	0	0	0	181	184	0	0	0	3.27	0.01
Sin Chew Daily - Day	1,566	0	0	0	0	145	0	0	0	0	1.20/1.30	0.22
Guang Ming Daily - Day	1,852	0	0	0	0	148	0	0	0	0	3.09	0.05
United Daily News	2,832	2,728	2,460	0	0	176	182	147	0	0	0.28	0.28
Total	204,302	130,449	110,317	90,097	16,592							



CIRCULATION FIGURES
DIGITAL REPLICA
CIRCULATION BASED ON PRICE BAND
Circulation at BCP / Normal Trade Terms

NAME OF MEMBER						Jan 14 to Jun 14	Jul 13 to Dec 13	Jan 13 to Jun 13	Jul 12 to Dec 12	Jan 12 to Jun 12	Jan 14 to Jun 14	Jan 14 to Jun 14
	Jan 14 to Jun 14	Jul 13 to Dec 13	Jan 13 to June 13	Jul 12 to Dec 12	Jan 12 to Jun 12	No. of Pub Days	No. of Pub Days	No. of Pub Days	No. of Pub Days	No. of Pub Days	Basic Cover Price	Average Circulation Price
	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy
Berita Harian	0	0	0	0	0	154	155	154	154	155	1.50/2.00	0.10
BH Ahad (Formerly known as Berita Minggu)	0	0	0	0	0	26	26	26	27	26	2.00	0.10
Harian Metro	0	0	0	0	0	154	155	154	154	155	1.50/2.30	0.10
Metro Ahad	0	0	0	0	0	26	26	26	27	26	2.00/2.50	0.13
Utusan Malaysia		558	486	0	0		157	155	0	0		
Mingguan Malaysia		546	488	0	0		26	26	0	0		
New Straits Times	0	0	0	0	0	154	155	154	154	155	1.20/1.80	0.09
New Sunday Times	0	0	0	0	0	26	26	26	27	26	1.20/1.80	0.09
The Star	81,327	49,497	46,922	40,231	7,326	154	155	154	154	53	USD0.99	0.06
Sunday Star	81,458	49,686	44,725	39,966	7,437	26	26	26	27	8	USD0.99	0.06
The Edge	6,970	3,504	0	0	0	26	27	0	0	0	5.00	1.22
Oriental Daily	0	0	0	0	0	181	184	0	0	0	3.27	0.01
Sin Chew Daily - Day	32	0	0	0	0	145	0	0	0	0	1.20/1.30	0.22
Guang Ming Daily - Day	1,852	0	0	0	0	148	0	0	0	0	3.09	0.05
United Daily News	0	0	0	0	0	176	182	147	0	0	0.28	0.28
Sub Total	171,639	103,791	92,621	80,197	14,763							



CIRCULATION FIGURES

DIGITAL REPLICA - Newspapers

CIRCULATION BASED ON PRICE BAND

Circulation at <BCP But >50% of BCP

NAME OF MEMBER						Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jan 14 to	Jan 14 to
						Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	Jun 14	Jun 14
	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of	No. of	No. of	Basic	Average
	to	to	to	to	to	Pub	Pub	Pub	Pub	Pub	Cover	Circulation
Jun 14	Dec 13	June 13	Dec 12	Jun 12	Days	Days	Days	Days	Days	Price	Price	
	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy
Berita Harian	0	0	0	8	97	154	155	154	154	155	1.50/2.00	0.10
BH Ahad (Formerly known as Berita Minggu)	0	0	0	20	56	26	26	26	27	26	2.00	0.10
Harian Metro	0	0	0	34	164	154	155	154	154	155	1.50/2.30	0.10
Metro Ahad	0	0	0	32	72	26	26	26	27	26	2.00/2.50	0.13
Utusan Malaysia		102	0	0	0		157	155	0	0		
Mingguan Malaysia		102	0	0	0		26	26	0	0		
New Straits Times	0	0	0	0	0	154	155	154	154	155	1.20/1.80	0.09
New Sunday Times	0	0	0	0	0	26	26	26	27	26	1.20/1.80	0.09
The Star	0	0	0	0	12	154	155	154	154	53	USD0.99	0.06
Sunday Star	0	0	0	0	12	26	26	26	27	8	USD0.99	0.06
The Edge	1,983	719	0	0	0	181	184	0	0	0	3.27	0.01
Oriental Daily	0	0	0	0	0	145	0	0	0	0	1.20/1.30	0.22
Sin Chew Daily - Day	179	0	0	0	0	148	0	0	0	0	3.09	0.05
Guang Ming Daily - Day	0	0	0	0	0	176	182	147	0	0	0.28	0.28
United Daily News	2,832	2,728	2,460	0	0	26	27	0	0	0	5.00	1.22
Sub Total	4,994	3,651	2,460	94	413							

CIRCULATION FIGURES

DIGITAL REPLICA - Newspapers

CIRCULATION BASED ON PRICE BAND

Circulation at <50% BCP But >20% of BCP

NAME OF MEMBER						Jan 14 to Jun 14	Jul 13 to Dec 13	Jan 13 to Jun 13	Jul 12 to Dec 12	Jan 12 to Jun 12	Jan 14 to Jun 14	Jan 14 to Jun 14
	Jan 14 to Jun 14	Jul 13 to Dec 13	Jan 13 to June 13	Jul 12 to Dec 12	Jan 12 to Jun 12	No. of Pub Days	No. of Pub Days	No. of Pub Days	No. of Pub Days	No. of Pub Days	Basic Cover Price	Average Circulation Price
	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy
Berita Harian	53	40	71	69	91	154	155	154	154	155	1.50/2.00	0.10
BH Ahad (Formerly known as Berita Minggu)	40	41	22	754	136	26	26	26	27	26	2.00	0.10
Harian Metro	99	66	73	36	35	154	155	154	154	155	1.50/2.30	0.10
Metro Ahad	100	24	0	0	125	26	26	26	27	26	2.00/2.50	0.13
Utusan Malaysia		511	444	0	0		157	155	0	0		
Mingguan Malaysia		511	444	0	0		26	26	0	0		
New Straits Times	51	56	97	100	135	154	155	154	154	155	1.20/1.80	0.09
New Sunday Times	54	55	98	104	134	26	26	26	27	26	1.20/1.80	0.09
The Star	0	0	0	0	23	154	155	154	154	53	USD0.99	0.06
Sunday Star	0	0	0	0	23	26	26	26	27	8	USD0.99	0.06
The Edge	714	419	0	0	0	181	184	0	0	0	3.27	0.01
Oriental Daily	0	0	0	0	0	145	0	0	0	0	1.20/1.30	0.22
Sin Chew Daily - Day	51	0	0	0	0	148	0	0	0	0	3.09	0.05
Guang Ming Daily - Day	0	0	0	0	0	176	182	147	0	0	0.28	0.28
United Daily News	0	0	0	0	0	26	27	0	0	0	5.00	1.22
Sub Total	1,162		1,249	1,063	702							



CIRCULATION FIGURES

DIGITAL REPLICA - Newspapers

CIRCULATION BASED ON PRICE BAND

Circulation at <20% of BCP

NAME OF MEMBER						Jan 14 to Jun 14	Jul 13 to Dec 13	Jan 13 to Jun 13	Jul 12 to Dec 12	Jan 12 to Jun 12	Jan 14 to Jun 14	Jan 14 to Jun 14
	Jan 14 to Jun 14	Jul 13 to Dec 13	Jan 13 to June 13	Jul 12 to Dec 12	Jan 12 to Jun 12	No. of Pub Days	No. of Pub Days	No. of Pub Days	No. of Pub Days	No. of Pub Days	Basic Cover Price	Average Circulation Price
	Copies	Copies		Copies	Copies	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy
Berita Harian	2,450	1,984	1,253	690	0	154	155	154	154	155	1.50/2.00	0.10
BH Ahad (Formerly known as Berita Minggu)	2,452	2,000	1,316	0	0	26	26	26	27	26	2.00	0.10
Harian Metro	1,261	1,085	1,185	775	0	154	155	154	154	155	1.50/2.30	0.10
Metro Ahad	1,258	1,138	1,259	824	0	26	26	26	27	26	2.00/2.50	0.13
Utusan Malaysia		146	65	0	0		157	155	0	0		
Mingguan Malaysia		147	67	0	0		26	26	0	0		
New Straits Times	3,296	2,917	2,345	1,299	0	154	155	154	154	155	1.20/1.80	0.09
New Sunday Times	3,280	2,929	2,361	1,292	0	26	26	26	27	26	1.20/1.80	0.09
The Star	40	54	2,084	1,973	361	154	155	154	154	53	USD0.99	0.06
Sunday Star	40	51	2,052	1,890	353	26	26	26	27	8	USD0.99	0.06
The Edge	0	0	0	0	0	181	184	0	0	0	3.27	0.01
Oriental Daily	11,126	8,833	0	0	0	145	0	0	0	0	1.20/1.30	0.22
Sin Chew Daily - Day	1,304	0	0	0	0	148	0	0	0	0	3.09	0.05
Guang Ming Daily - Day	0	0	0	0	0	176	182	147	0	0	0.28	0.28
United Daily News	0	0	0	0	0	26	27	0	0	0	5.00	1.22
Sub Total	26,507	21,284	13,987	8,743	714							



CIRCULATION FIGURES

DIGITAL REPLICA - Magazines

CIRCULATION BASED ON PRICE BAND

Total Circulation

NAME OF MEMBER						Jan 14 to Jun 14	Jul 13 to Dec 13	Jan 13 to Jun 13	Jul 12 to Dec 12	Jan 12 to Jun 12	Jan 14 to Jun 14	Jan 14 to Jun 14
	Jan 14 to Jun 14	Jul 13 to Dec 13	Jan 13 to June 13	Jul 12 to Dec 12	Jan 12 to Jun 12	No. of Pub Days	No. of Pub Days	No. of Pub Days	No. of Pub Days	No. of Pub Days	Basic Cover Price	Average Circulation Price
	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy
	Personal Money	509	0	0	0	0	1	0	0	0	0	9.00

CIRCULATION FIGURES

DIGITAL REPLICA - Magazines

CIRCULATION BASED ON PRICE BAND

Circulation at BCP / Normal Trade Terms

NAME OF MEMBER						Jan 14 to Jun 14	Jul 13 to Dec 13	Jan 13 to Jun 13	Jul 12 to Dec 12	Jan 12 to Jun 12	Jan 14 to Jun 14	Jan 14 to Jun 14
	Jan 14 to Jun 14	Jul 13 to Dec 13	Jan 13 to June 13	Jul 12 to Dec 12	Jan 12 to Jun 12	No. of Pub Days	No. of Pub Days	No. of Pub Days	No. of Pub Days	No. of Pub Days	Basic Cover Price	Average Circulation Price
	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy
	Personal Money	509	0	0	0	0	1	0	0	0	0	9.00