



AUDIT BUREAU  
OF CIRCULATIONS  
MALAYSIA

**Delivering Trust**

CIRCULATION FIGURES - PAID  
NEWSPAPERS  
PRINT EDITION  
Geographical Distribution - Sarawak  
January 2013 to June 2013

NAME OF MEMBER / DIVISION	Kuching		Miri		Sibu		Bintulu		Sri Aman		Kota		Others	Total
	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies			
<b>Bahasa Newspapers</b>														
Utusan Borneo	11,373	10,511	10,300	4,151	0	0	0	0	0	0	0	0	0	36,335
Utusan Malaysia	0	0	0	0	0	0	0	0	0	0	0	0	2,628	2,628
Mingguan Malaysia	0	0	0	0	0	0	0	0	0	0	0	0	4,484	4,484
Berita Harian	1,286	849	513	264	0	0	0	0	0	0	0	0	0	2,912
BH Ahad (Formerly known as Berita Minggu)	959	1,110	287	518	0	0	0	0	0	0	0	0	0	2,874
Kosmo	0	0	0	0	0	0	0	0	0	0	0	0	6,504	6,504
Kosmo Ahad	0	0	0	0	0	0	0	0	0	0	0	0	1,756	1,756
Harian Metro	7,848	3,955	1,529	1,619	0	0	0	0	0	0	0	0	0	14,951
Metro Ahad	6,952	3,870	1,450	1,619	0	0	0	0	0	0	0	0	0	13,891
<b>SUB TOTAL</b>	<b>28,418</b>	<b>20,295</b>	<b>14,079</b>	<b>8,171</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>15,372</b>	<b>86,335</b>
<b>English Newspapers</b>														
The Borneo Post	33,146	15,262	13,499	4,555	0	0	0	0	0	0	0	0	0	66,462
The Sunday Post	34,800	16,534	14,463	4,985	0	0	0	0	0	0	0	0	0	70,782
New Straits Times	542	428	159	109	0	0	0	0	0	0	0	0	23	1,261
New Sunday Times	508	417	186	98	0	0	0	0	0	0	0	0	0	1,209
The Star	0	0	0	0	0	0	0	0	0	0	0	0	6,840	6,840
Sunday Star	0	0	0	0	0	0	0	0	0	0	0	0	6,910	6,910
The Edge	187	0	0	0	0	0	0	0	0	0	0	0	0	187
<b>SUB TOTAL</b>	<b>69,183</b>	<b>32,641</b>	<b>28,307</b>	<b>9,747</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>13,773</b>	<b>153,651</b>
<b>Chinese Newspapers</b>														
See Hua Daily News	29,202	14,257	20,607	3,533	0	0	0	0	0	0	0	0	0	67,599
International Times	21,276	1,023	658	674	869	834	55	0	0	0	0	0	0	25,389
United Daily News	18,118	20,714	12,438	0	0	0	0	0	0	0	0	0	7,763	59,033
China Press Day	0	0	0	0	0	0	0	0	0	0	0	0	16	16
Sin Chew - Day	28,888	8,066	21,509	0	0	0	0	0	0	0	0	0	0	58,463
<b>SUB TOTAL</b>	<b>97,484</b>	<b>44,060</b>	<b>55,212</b>	<b>4,207</b>	<b>869</b>	<b>834</b>	<b>55</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>7,779</b>	<b>210,500</b>
<b>GRAND TOTAL</b>	<b>195,085</b>	<b>96,996</b>	<b>97,598</b>	<b>22,125</b>	<b>869</b>	<b>834</b>	<b>55</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>36,924</b>	<b>450,486</b>