

CIRCULATION FIGURES
MAGAZINES
PRINT EDITION
Paid Circulation

				Jan 13 to	Jul 12 to	Jan 12 to		
				Jun 13	Dec 12	Jun 12		
	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of	Basic	Average
	to	to	to	Pub	Pub	Pub	Cover	Circulation
NAME OF MEMBER	June 13	Dec 12	Jun 12	Days	Days	Days	Price	Price
	Copies	Copies	Copies	Days	Days	Days	RM/ Copy	RM/ Copy
Personal Money	9,070	10,996	12,024	6	6	6	9.00	6.41
Malaysia Tatler	7,055	5,934	5,569	6	6	6	15.00	5.78
Top Gear		11,520			9		10.00/12.50	
Accountant's Today		25,915	25,776	6	6	3	7.00	
inTrend Magazine		11,848	13,246		6	6	7.50	
iFeel Magazine		7,235	9,594		6	6	6.50	
FHM Magazine		4,892	5,654		6	6	6.50	



CIRCULATION FIGURES
MAGAZINES
PRINT EDITION
Free Circulation

				Jan 13 to	Jul 12 to	Jan 12 to
				Jun 13	Dec 12	Jun 12
	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of
	to	to	to	Pub	Pub	Pub
NAME OF MEMBER	June 13	Dec 12	Jun 12	Days	Days	Days
	Copies	Copies	Copies	Days	Days	Days
Marketing Magazine	12,550	12,550	12,525	6	6	6
Advertising + Marketing	9,364	9,401	12,803	6	6	6
Accountant's Today		394			3	
Malaysia Tatler	4,163	5,502	5,330	6	6	6
KL Lifestyle		64,328			6	
PopClub	130,000	120,000	120,000	2	2	2