

CIRCULATION FIGURES
NEWSPAPERS - SABAH
PRINT EDITION
CIRCULATION BASED ON PRICE BAND
Circulation at BCP / Normal Trade Terms

NAME OF MEMBER				Jan 13 to	Jul 12 to	Jan 12 to	Jan 13 to	Jan 13 to
				Jun 13	Dec 12	Jun 12	Jun 13	Jun 13
	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of	Basic	Average
	to	to	to	Pub	Pub	Pub	Cover	Circulation
	June 13	Dec 12	Jun 12	Days	Days	Days	Price	Price
	Copies	Copies	Copies	Days	Days	Days	RM/ Copy	RM/ Copy
Bahasa Newspapers								
Utusan Borneo (Sabah)	13,076	12,883	12,773	178	184	179	1.20	0.61
Utusan Malaysia	1,378	1,356	1,274	155	156	156	1.50	1.16
Mingguan Malaysia	1,697	1,736	1,765	26	27	26	2.00	1.57
Berita Harian	4,350	3,289	3,633	154	154	155	1.50/2.00	1.10
BH Ahad (Formerly known as Berita Minggu)	3,872	3,352	4,131	26	27	26	2.00	1.55
Harian Metro	15,781	14,068	13,717	154	154	155	1.50/2.30	1.18
Metro Ahad	13,480	12,084	12,063	26	27	26	2.00/2.50	1.58
SUB TOTAL	40,558	35,885	36,583					
English Newspapers								
New Sabah Times	20,004	19,935	20,519	176	180	176	1.20	0.86
Daily Express		26,484	26,799		182	179		
The Borneo Post (Sabah)	18,581	18,472	18,473	178	184	179	1.20	0.55
New Straits Times	1,745	1,248	1,001	154	154	155	1.20/1.80	0.91
New Sunday Times	964	989	1,122	26	27	26	1.20/1.80	0.91
The Star	2,331	2,291	2,217	154	154	155	1.20	0.80
Sunday Star	2,318	2,288	2,200	26	27	26	1.50	0.97
The Edge	227	242	261	25	27	26	5.00	3.67
SUB TOTAL	46,170	71,948	72,592					
Chinese Newspapers								
Merdeka Daily News	6,365	6,295	6,499	176	182	176	1.20	0.99
Overseas Chinese Daily News		14,995	15,214		182	179		
Asia Times		18,955	18,942		182	176		
Morning Post	6,511	6,372	6,326	174	179	175	1.20	0.96
Harian Tawau Express	1,597	1,451	2,430	177	182	178	1.20	0.58
See Hua Daily News (Sabah)	24,749	24,342	24,448	178	184	179	1.20	0.67
China Press Day	18	22	27	179	181	181	1.30	0.93
Sin Chew - Day	431	469	487	177	182	181	1.20/1.30/1.70	0.94
Guang Ming - Day	75	82	86	179	181	181	1.20	0.80
SUB TOTAL	39,746	72,983	74,459					
GRAND TOTAL	126,474	180,817	183,634					

CIRCULATION FIGURES
NEWSPAPERS - SABAH
PRINT EDITION
CIRCULATION BASED ON PRICE BAND
Circulation at <BCP But >50% of BCP

NAME OF MEMBER				Jan 13 to	Jul 12 to	Jan 12 to	Jan 13 to	Jan 13 to
				Jun 13	Dec 12	Jun 12	Jun 13	Jun 13
	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of	Basic	Average
	to	to	to	Pub	Pub	Pub	Cover	Circulation
	June 13	Dec 12	Jun 12	Days	Days	Days	Price	Price
	Copies	Copies	Copies	Days	Days	Days	RM/ Copy	RM/ Copy
Bahasa Newspapers								
Utusan Borneo (Sabah)	0	0	0	178	184	179	1.20	0.61
Utusan Malaysia	0	0	0	155	156	156	1.50	1.16
Mingguan Malaysia	0	0	0	26	27	26	2.00	1.57
Berita Harian	0	0	0	154	154	155	1.50/2.00	1.10
BH Ahad (Formerly known as Berita Minggu)	0	0	0	26	27	26	2.00	1.55
Harian Metro	0	0	0	154	154	155	1.50/2.30	1.18
Metro Ahad	0	0	0	26	27	26	2.00/2.50	1.58
SUB TOTAL	0	0	0					
English Newspapers								
New Sabah Times	138	132	147	176	180	176	1.20	0.86
Daily Express		0	0		182	179		
The Borneo Post (Sabah)	0	0	0	178	184	179	1.20	0.55
New Straits Times	0	0	0	154	154	155	1.20/1.80	0.91
New Sunday Times	0	0	0	26	27	26	1.20/1.80	0.91
The Star	0	0	0	154	154	155	1.20	0.80
Sunday Star	0	0	0	26	27	26	1.50	0.97
The Edge	0	0	0	25	27	26	5.00	3.67
SUB TOTAL	138	132	147					
Chinese Newspapers								
Merdeka Daily News	0	0	0	176	182	176	1.20	0.99
Overseas Chinese Daily News		0	0		182	179		
Asia Times	0	85	85		182	176		
Morning Post	2,646	2,682	2,713	174	179	175	1.20	0.96
Harian Tawau Express	1,059	1,043	0	177		178	1.20	0.58
See Hua Daily News (Sabah)	2,978	3,129	2,886	178	184	179	1.20	0.67
China Press Day	0	0	0	179	181	181	1.30	0.93
Sin Chew - Day	0	0	0	177	182	181	1.20/1.30/1.70	0.94
Guang Ming - Day	0	0	0	179	181	181	1.20	0.80
SUB TOTAL	6,683	6,939	5,684					
GRAND TOTAL	6,821	7,070	5,831					

CIRCULATION FIGURES
NEWSPAPERS - SABAH
PRINT EDITION
CIRCULATION BASED ON PRICE BAND
Circulation at <50% BCP But >20% of BCP

NAME OF MEMBER	Jan 13	Jul 12	Jan 12	Jan 13 to	Jul 12 to	Jan 12 to	Jan 13 to	Jan 13 to
	to	to	to	Jun 13	Dec 12	Jun 12	Jun 13	Jun 13
	June 13	Dec 12	Jun 12	No. of	No. of	No. of	Basic	Average
	Copies	Copies	Copies	Pub	Pub	Pub	Cover	Circulation
			Days	Days	Days	Price	Price	Price
			Days	Days	Days	RM/ Copy	RM/ Copy	RM/ Copy
Bahasa Newspapers								
Utusan Borneo (Sabah)	1,410	1,424	1,484	178	184	179	1.20	0.61
Utusan Malaysia	0	0	0	155	156	156	1.50	1.16
Mingguan Malaysia	0	0	0	26	27	26	2.00	1.57
Berita Harian	0	0	0	154	154	155	1.50/2.00	1.10
BH Ahad (Formerly known as Berita Minggu)	0	0	0	26	27	26	2.00	1.55
Harian Metro	0	0	0	154	154	155	1.50/2.30	1.18
Metro Ahad	0	0	0	26	27	26	2.00/2.50	1.58
SUB TOTAL	0	0	0					
English Newspapers								
New Sabah Times	1,109	1,106	1,083	176	180	176	1.20	0.86
Daily Express		0	0		182	179		
The Borneo Post (Sabah)	4,530	4,532	4,446	178	184	179	1.20	0.55
New Straits Times	0	0	0	154	154	155	1.20/1.80	0.91
New Sunday Times	0	0	0	26	27	26	1.20/1.80	0.91
The Star	0	0	0	154	154	155	1.20	0.80
Sunday Star	0	0	0	26	27	26	1.50	0.97
The Edge	0	0	0	25	27	26	5.00	3.67
SUB TOTAL	5,639	5,638	5,529					
Chinese Newspapers								
Merdeka Daily News	0	0	0	176	182	176	1.20	0.99
Overseas Chinese Daily News		0	0		182	179		
Asia Times		21	25		182	176		
Morning Post	0	0	0	174	179	175	1.20	0.96
Harian Tawau Express	3,183	3,097	2,808	177	182	178	1.20	0.58
See Hua Daily News (Sabah)	0	0	0	178	184	179	1.20	0.67
China Press Day	0	0	0	179	181	181	1.30	0.93
Sin Chew - Day	0	0	0	177	182	181	1.20/1.30/1.70	0.94
Guang Ming - Day	0	0	0	179	181	181	1.20	0.80
SUB TOTAL	3,183	3,118	2,833					
GRAND TOTAL	8,822	8,756	8,362					

CIRCULATION FIGURES
NEWSPAPERS - SABAH
PRINT EDITION
CIRCULATION BASED ON PRICE BAND
Total Circulation

NAME OF MEMBER				Jan 13 to	Jul 12 to	Jan 12 to	Jan 13 to	Jan 13 to
				Jun 13	Dec 12	Jun 12	Jun 13	Jun 13
	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of	Basic	Average
	to	to	to	Pub	Pub	Pub	Cover	Circulation
	June 13	Dec 12	Jun 12	Days	Days	Days	Price	Price
	Copies	Copies	Copies	Days	Days	Days	RM/ Copy	RM/ Copy
Bahasa Newspapers								
Utusan Borneo (Sabah)	14,486	14,307	14,257	178	184	179	1.20	0.61
Utusan Malaysia	1,378	1,356	1,274	155	156	156	1.50	1.16
Mingguan Malaysia	1,697	1,736	1,765	26	27	26	2.00	1.57
Berita Harian	4,350	3,289	3,633	154	154	155	1.50/2.00	1.10
BH Ahad (Formerly known as Berita Minggu)	3,872	3,352	4,131	26	27	26	2.00	1.55
Harian Metro	15,781	14,068	13,717	154	154	155	1.50/2.30	1.18
Metro Ahad	13,480	12,084	12,063	26	27	26	2.00/2.50	1.58
SUB TOTAL	55,044	50,192	50,840					
English Newspapers								
New Sabah Times	21,251	21,173	21,749	176	180	176	1.20	0.86
Daily Express		26,484	26,799		182	179		
The Borneo Post (Sabah)	23,111	23,004	22,919	178	184	179	1.20	0.55
New Straits Times	1,745	1,248	1,001	154	154	155	1.20/1.80	0.91
New Sunday Times	964	989	1,122	26	27	26	1.20/1.80	0.91
The Star	2,331	2,291	2,217	154	154	155	1.20	0.80
Sunday Star	2,318	2,288	2,200	26	27	26	1.50	0.97
The Edge	227	242	261	25	27	26	5.00	3.67
SUB TOTAL	51,947	77,719	78,268					
Chinese Newspapers								
Merdeka Daily News	6,365	6,295	6,499	176	182	176	1.20	0.99
Overseas Chinese Daily News		14,995	15,214		182	179		
Asia Times	19,045	19,061	19,052	177	182	176	1.20	0.98
Morning Post	9,157	9,054	9,039	174	179	175	1.20	0.96
Harian Tawau Express	5,839	5,591	5,238	177	182	178	1.20	0.58
See Hua Daily News (Sabah)	27,726	27,471	27,335	178	184	179	1.20	0.67
China Press Day	18	22	27	179	181	181	1.30	0.93
Sin Chew - Day	431	469	487	177	182	181	1.20/1.30/1.70	0.94
Guang Ming - Day	75	82	86	179	181	181	1.20	0.80
SUB TOTAL	68,656	83,040	82,977					
GRAND TOTAL	175,647	210,950	212,085					



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OF CIRCULATIONS
MALAYSIA

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**NEWSPAPERS - SABAH
CIRCULATION FIGURES
PRINT EDITION
FREE & CONTROLLED CIRCULATION**

NAME OF MEMBER				Jan 13 to	Jul 12 to	Jan 12 to
				Jun 13	Dec 12	Jun 12
	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of
	to	to	to	Pub	Pub	Pub
	June 13	Dec 12	Jun 12	Days	Days	Days
	Copies	Copies	Copies	Days	Days	Days
English Newspapers						
Malaysia SME Newspaper	800	800	800	13	13	13
SUB TOTAL	800	800	800			