



CIRCULATION FIGURES

DIGITAL REPLICA

CIRCULATION BASED ON PRICE BAND

Circulation at BCP / Normal Trade Terms

NAME OF MEMBER				Jan 13 to	Jul 12 to	Jan 12 to	Jan 13 to	Jan 13 to
				Jun 13	Dec 12	Jun 12	Jun 13	Jun 13
	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of	Basic	Average
	to	to	to	Pub	Pub	Pub	Cover	Circulation
	June 13	Dec 12	Jun 12	Days	Days	Days	Price	Price
	Copies	Copies	Copies	Days	Days	Days	RM/ Copy	RM/ Copy
Berita Harian	0	0	0	154	154	155	1.50/2.00	0.13
BH Ahad (Formerly known as Berita Minggu)	0	0	0	26	27	26	2.00	0.13
Harian Metro	0	0	0	154	154	155	1.50/2.00	0.14
Metro Ahad	0	0	0	26	27	26	2.00/2.50	0.14
Utusan Malaysia	486	0	0	155	0	0	0.55	0.49
Mingguan Malaysia	488	0	0	26	0	0	0.55	0.49
New Straits Times	0	0	0	154	154	155	1.20/1.80	0.10
New Sunday Times	0	0	0	26	27	26	1.20/1.80	0.10
The Star	46,922	40,231	7,326	154	154	53	USD0.99	RM0.14
Sunday Star	44,725	39,966	7,437	26	27	8	USD0.99	RM0.15
United Daily News	0	0	0	147	0	0	0.99	0.60
Sub Total	92,621	80,197	14,763					



CIRCULATION FIGURES

DIGITAL REPLICA

CIRCULATION BASED ON PRICE BAND

Circulation at <BCP But >50% of BCP

NAME OF MEMBER				Jan 13 to	Jul 12 to	Jan 12 to	Jan 13 to	Jan 13 to
				Jun 13	Dec 12	Jun 12	Jun 13	Jun 13
	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of	Basic	Average
	to	to	to	Pub	Pub	Pub	Cover	Circulation
	June 13	Dec 12	Jun 12	Days	Days	Days	Price	Price
	Copies	Copies	Copies	Days	Days	Days	RM/ Copy	RM/ Copy
Berita Harian	0	8	97	154	154	155	1.50/2.00	0.13
BH Ahad (Formerly known as Berita Minggu)	0	20	56	26	27	26	2.00	0.13
Harian Metro	0	34	164	154	154	155	1.50/2.00	0.14
Metro Ahad	0	32	72	26	27	26	2.00/2.50	0.14
Utusan Malaysia	0	0	0	155	0	0	0.55	0.49
Mingguan Malaysia	0	0	0	26	0	0	0.55	0.49
New Straits Times	0	0	0	154	154	155	1.20/1.80	0.10
New Sunday Times	0	0	0	26	27	26	1.20/1.80	0.10
The Star	0	0	12	154	154	53	USD0.99	RM0.14
Sunday Star	0	0	12	26	27	8	USD0.99	RM0.15
United Daily News	2,460	0	0	147	0	0	0.99	0.60
Sub Total	2,460	94	413					



CIRCULATION FIGURES

DIGITAL REPLICA

CIRCULATION BASED ON PRICE BAND

Circulation at <50% BCP But >20% of BCP

NAME OF MEMBER				Jan 13 to	Jul 12 to	Jan 12 to	Jan 13 to	Jan 13 to
				Jun 13	Dec 12	Jun 12	Jun 13	Jun 13
	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of	Basic	Average
	to	to	to	Pub	Pub	Pub	Cover	Circulation
	June 13	Dec 12	Jun 12	Days	Days	Days	Price	Price
	Copies	Copies	Copies	Days	Days	Days	RM/ Copy	RM/ Copy
Berita Harian	71	69	91	154	154	155	1.50/2.00	0.13
BH Ahad (Formerly known as Berita Minggu)	22	754	136	26	27	26	2.00	0.13
Harian Metro	73	36	35	154	154	155	1.50/2.00	0.14
Metro Ahad	0	0	125	26	27	26	2.00/2.50	0.14
Utusan Malaysia	444	0	0	155	0	0	0.55	0.49
Mingguan Malaysia	444	0	0	26	0	0	0.55	0.49
New Straits Times	97	100	135	154	154	155	1.20/1.80	0.10
New Sunday Times	98	104	134	26	27	26	1.20/1.80	0.10
The Star	0	0	23	154	154	53	USD0.99	RM0.14
Sunday Star	0	0	23	26	27	8	USD0.99	RM0.15
United Daily News	0	0	0	147	0	0	0.99	0.60
Sub Total	1,249	1,063	702					



CIRCULATION FIGURES

DIGITAL REPLICA

CIRCULATION BASED ON PRICE BAND

Circulation at <20% of BCP

NAME OF MEMBER				Jan 13 to	Jul 12 to	Jan 12 to	Jan 13 to	Jan 13 to
				Jun 13	Dec 12	Jun 12	Jun 13	Jun 13
	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of	Basic	Average
	to	to	to	Pub	Pub	Pub	Cover	Circulation
	June 13	Dec 12	Jun 12	Days	Days	Days	Price	Price
	Copies	Copies	Copies	Days	Days	Days	RM/ Copy	RM/ Copy
Berita Harian	1,253	690	0	154	154	155	1.50/2.00	0.13
BH Ahad (Formerly known as Berita Minggu)	1,316	0	0	26	27	26	2.00	0.13
Harian Metro	1,185	775	0	154	154	155	1.50/2.00	0.14
Metro Ahad	1,259	824	0	26	27	26	2.00/2.50	0.14
Utusan Malaysia	65	0	0	155	0	0	0.55	0.49
Mingguan Malaysia	67	0	0	26	0	0	0.55	0.49
New Straits Times	2,345	1,299	0	154	154	155	1.20/1.80	0.10
New Sunday Times	2,361	1,292	0	26	27	26	1.20/1.80	0.10
The Star	2,084	1,973	361	154	154	53	USD0.99	RM0.14
Sunday Star	2,052	1,890	353	26	27	8	USD0.99	RM0.15
United Daily News	0	0	0	147	0	0	0.99	0.60
Sub Total	13,987	8,743	714					



CIRCULATION FIGURES
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CIRCULATION BASED ON PRICE BAND
Total Circulation

NAME OF MEMBER				Jan 13 to	Jul 12 to	Jan 12 to	Jan 13 to	Jan 13 to
				Jun 13	Dec 12	Jun 12	Jun 13	Jun 13
	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of	Basic	Average
	to	to	to	Pub	Pub	Pub	Cover	Circulation
	June 13	Dec 12	Jun 12	Days	Days	Days	Price	Price
	Copies	Copies	Copies	Days	Days	Days	RM/ Copy	RM/ Copy
Berita Harian	1,324	767	188	154	154	155	1.50/2.00	0.13
BH Ahad (Formerly known as Berita Minggu)	1,338	774	192	26	27	26	2.00	0.13
Harian Metro	1,258	845	199	154	154	155	1.50/2.30	0.14
Metro Ahad	1,259	856	197	26	27	26	2.00/2.50	0.14
Utusan Malaysia	995	0	0	155	0	0	0.55	0.49
Mingguan Malaysia	999	0	0	26	0	0	0.55	0.49
New Straits Times	2,442	1,399	135	154	154	155	1.20/1.80	0.10
New Sunday Times	2,459	1,396	134	26	27	26	1.20/1.80	0.10
The Star	49,006	42,204	7,722	154	154	53	USD0.99	RM0.14
Sunday Star	46,777	41,856	7,825	26	27	8	USD0.99	RM0.15
United Daily News	2,460	0	0	147	0	0	0.99	0.60
Total	110,317	90,097	16,592					