

**CIRCULATION FIGURES**  
**NEWSPAPERS - PENINSULAR MALAYSIA**  
**PRINT EDITION**  
**CIRCULATION BASED ON PRICE BAND**  
Circulation at BCP / Normal Trade Terms

| NAME OF MEMBER                            |           |           |           | Jan 13 to    | Jul 12 to | Jan 12 to | Jan 13 to      | Jan 13 to   |
|---|-----------|-----------|-----------|--------------|-----------|-----------|----------------|-------------|
|   |           |           |           | Jun 13       | Dec 12    | Jun 12    | Jun 13         | Jun 13      |
|   | Jan 13    | Jul 12    | Jan 12    | No. of       | No. of    | No. of    | Basic          | Average     |
|   | to        | to        | to        | Pub          | Pub       | Pub       | Cover          | Circulation |
|   | June 13   | Dec 12    | Jun 12    | Days         | Days      | Days      | Price          | Price       |
|   | Copies    | Copies    | Copies    | Days         | Days      | Days      | RM/ Copy       | RM/ Copy    |
| <b>Bahasa Newspapers</b>                  |           |           |           |              |           |           |                |             |
| Utusan Malaysia                           | 186,780   | 173,663   | 175,438   | 155          | 156       | 156       | 1.50           | 1.16        |
| Mingguan Malaysia                         | 375,053   | 363,647   | 368,036   | 26           | 27        | 26        | 2.00           | 1.57        |
| Berita Harian                             | 99,405    | 96,559    | 105,090   | 154          | 154       | 155       | 1.50/2.00      | 1.10        |
| BH Ahad (Formerly known as Berita Minggu) | 158,392   | 158,732   | 178,767   | 26           | 27        | 26        | 2.00           | 1.55        |
| Kosmo                                     | 201,464   | 216,676   | 222,641   | 155          | 156       | 156       | 1.20           | 0.94        |
| Kosmo Ahad                                | 206,270   | 226,764   | 226,496   | 26           | 27        | 26        | 1.30           | 1.02        |
| Harian Metro                              | 379,352   | 377,965   | 393,597   | 154          | 154       | 155       | 1.50/2.30      | 1.18        |
| Metro Ahad                                | 400,254   | 401,517   | 430,821   | 26           | 27        | 26        | 2.00/2.50      | 1.58        |
| SUB TOTAL                                 | 2,006,970 | 2,015,523 | 2,100,886 |              |           |           |                |             |
| <b>English Newspapers</b>                 |           |           |           |              |           |           |                |             |
| New Straits Times                         | 54,146    | 54,326    | 59,363    | 154          | 154       | 155       | 1.20/1.80      | 0.91        |
| New Sunday Times                          | 71,727    | 73,097    | 81,137    | 26           | 27        | 26        | 1.20/1.80      | 0.91        |
| The Star                                  | 285,230   | 248,993   | 287,061   | 154          | 154       | 155       | 1.20           | 0.80        |
| Sunday Star                               | 288,215   | 252,695   | 289,505   | 26           | 27        | 26        | 1.50           | 0.97        |
| The Edge                                  | 20,720    | 22,244    | 21,979    | 25           | 27        | 26        | 5.00           | 3.67        |
| SUB TOTAL                                 | 720,038   | 651,355   | 739,045   |              |           |           |                |             |
| <b>Chinese Newspapers</b>                 |           |           |           |              |           |           |                |             |
| China Press Day                           | 176,691   | 169,660   | 170,399   | 179          | 181       | 181       | 1.30           | 0.93        |
| China Press Night                         | 67,287    | 67,785    | 70,127    | 179          | 181       | 181       | 1.30           | 0.93        |
| Sin Chew - Day                            | 383,259   | 384,742   | 387,794   | 175/177/179* | 181       | 181       | 1.20/1.30/1.70 | 0.94        |
| Sin Chew -Night                           | 17,404    | 17,785    | 17,509    | 179          | 181       | 181       | 1.30           | 0.96        |
| Guang Ming - Day                          | 89,790    | 87,693    | 88,101    | 179          | 181       | 181       | 1.20           | 0.80        |
| Guang Ming - Night                        | 23,588    | 22,741    | 22,766    | 179          | 181       | 181       | 1.20           | 0.85        |
| Oriental Daily                            | 88,398    | 96,967    | 104,866   | 179          | 181       | 182       | 1.00           | 0.70        |
| SUB TOTAL                                 | 846,417   | 847,373   | 861,562   |              |           |           |                |             |
| GRAND TOTAL                               | 3,573,425 | 3,514,251 | 3,701,493 |              |           |           |                |             |

Note: No. of publishing days during the period - Sin Chew Daily - Day Edition  
Peninsular Malaysia - 179 Days - For the Period January 2013 to June 2013  
Sabah - 177 Days - For the Period January 2013 to June 2013  
Sibu & Miri - 177 Days - For the Period January 2013 to June 2013  
Kuching - 175 Days - For the Period January 2013 to June 2013

**CIRCULATION FIGURES**  
**NEWSPAPERS - PENINSULAR MALAYSIA**  
**PRINT EDITION**  
**CIRCULATION BASED ON PRICE BAND**  
Circulation at <BCP But >50% of BCP

| NAME OF MEMBER                            |         |         |         | Jan 13 to    | Jul 12 to | Jan 12 to | Jan 13 to      | Jan 13 to   |
|---|---------|---------|---------|--------------|-----------|-----------|----------------|-------------|
|   |         |         |         | Jun 13       | Dec 12    | Jun 12    | Jun 13         | Jun 13      |
|   | Jan 13  | Jul 12  | Jan 12  | No. of       | No. of    | No. of    | Basic          | Average     |
|   | to      | to      | to      | Pub          | Pub       | Pub       | Cover          | Circulation |
|   | June 13 | Dec 12  | Jun 12  | Days         | Days      | Days      | Price          | Price       |
|   | Copies  | Copies  | Copies  | Days         | Days      | Days      | RM/ Copy       | RM/ Copy    |
| <b>Bahasa Newspapers</b>                  |         |         |         |              |           |           |                |             |
| Utusan Malaysia                           | 2,471   | 2,597   | 3,761   | 155          | 156       | 156       | 1.50           | 1.16        |
| Mingguan Malaysia                         | 2,034   | 907     | 1,286   | 26           | 27        | 26        | 2.00           | 1.57        |
| Berita Harian                             | 59,147  | 33,904  | 39,865  | 154          | 154       | 155       | 1.50/2.00      | 1.10        |
| BH Ahad (Formerly known as Berita Minggu) | 27,345  | 17,698  | 13,839  | 26           | 27        | 26        | 2.00           | 1.55        |
| Kosmo                                     | 1,513   | 68      | 46      | 155          | 156       | 156       | 1.20           | 0.94        |
| Kosmo Ahad                                | 669     | 708     | 446     | 26           | 27        | 26        | 1.30           | 1.02        |
| Harian Metro                              | 6,202   | 1,204   | 428     | 154          | 154       | 155       | 1.50/2.30      | 1.18        |
| Metro Ahad                                | 3,398   | 3,674   | 4,166   | 26           | 27        | 26        | 2.00/2.50      | 1.58        |
| SUB TOTAL                                 | 102,779 | 60,760  | 63,837  |              |           |           |                |             |
| <b>English Newspapers</b>                 |         |         |         |              |           |           |                |             |
| New Straits Times                         | 61,424  | 38,995  | 41,020  | 154          | 154       | 155       | 1.20/1.80      | 0.91        |
| New Sunday Times                          | 60,460  | 27,913  | 27,323  | 26           | 27        | 26        | 1.20/1.80      | 0.91        |
| The Star                                  | 181     | 39,923  | 3,505   | 154          | 154       | 155       | 1.20           | 0.80        |
| Sunday Star                               | 125     | 39,598  | 3,102   | 26           | 27        | 26        | 1.50           | 0.97        |
| The Edge                                  | 0       | 0       | 0       | 25           | 27        | 26        | 5.00           | 3.67        |
| SUB TOTAL                                 | 122,190 | 146,429 | 74,950  |              |           |           |                |             |
| <b>Chinese Newspapers</b>                 |         |         |         |              |           |           |                |             |
| China Press Day                           | 0       | 0       | 0       | 179          | 181       | 181       | 1.30           | 0.93        |
| China Press Night                         | 0       | 0       | 0       | 179          | 181       | 181       | 1.30           | 0.93        |
| Sin Chew - Day                            | 1,114   | 1,092   | 1,107   | 175/177/179* | 181       | 181       | 1.20/1.30/1.70 | 0.94        |
| Sin Chew -Night                           | 0       | 0       | 0       | 179          | 181       | 181       | 1.30           | 0.96        |
| Guang Ming - Day                          | 0       | 0       | 0       | 179          | 181       | 181       | 1.20           | 0.80        |
| Guang Ming - Night                        | 0       | 0       | 0       | 179          | 181       | 181       | 1.20           | 0.85        |
| Oriental Daily                            | 0       | 0       | 0       | 179          | 181       | 182       | 1.00           | 0.70        |
| SUB TOTAL                                 | 1,114   | 1,092   | 1,107   |              |           |           |                |             |
| GRAND TOTAL                               | 226,083 | 208,281 | 139,894 |              |           |           |                |             |

Note: No. of publishing days during the period - Sin Chew Daily - Day Edition  
Peninsular Malaysia - 179 Days - For the Period January 2013 to June 2013  
Sabah - 177 Days - For the Period January 2013 to June 2013  
Sibu & Miri - 177 Days - For the Period January 2013 to June 2013  
Kuching - 175 Days - For the Period January 2013 to June 2013

**CIRCULATION FIGURES**

**NEWSPAPERS - PENINSULAR MALAYSIA**

**PRINT EDITION**

**CIRCULATION BASED ON PRICE BAND**

Circulation at <50% BCP But >20% of BCP

| NAME OF MEMBER                            |         |        |        | Jan 13 to    | Jul 12 to | Jan 12 to | Jan 13 to      | Jan 13 to   |
|---|---------|--------|--------|--------------|-----------|-----------|----------------|-------------|
|   |         |        |        | Jun 13       | Dec 12    | Jun 12    | Jun 13         | Jun 13      |
|   | Jan 13  | Jul 12 | Jan 12 | No. of       | No. of    | No. of    | Basic          | Average     |
|   | to      | to     | to     | Pub          | Pub       | Pub       | Cover          | Circulation |
|   | June 13 | Dec 12 | Jun 12 | Days         | Days      | Days      | Price          | Price       |
|   | Copies  | Copies | Copies | Days         | Days      | Days      | RM/ Copy       | RM/ Copy    |
| <b>Bahasa Newspapers</b>                  |         |        |        |              |           |           |                |             |
| Utusan Malaysia                           | 2,051   | 1,951  | 2,157  | 155          | 156       | 156       | 1.50           | 1.16        |
| Mingguan Malaysia                         | 1,559   | 1,915  | 2,207  | 26           | 27        | 26        | 2.00           | 1.57        |
| Berita Harian                             | 0       | 0      | 0      | 154          | 154       | 155       | 1.50/2.00      | 1.10        |
| BH Ahad (Formerly known as Berita Minggu) | 0       | 0      | 0      | 26           | 27        | 26        | 2.00           | 1.55        |
| Kosmo                                     | 95      | 1,507  | 1,831  | 155          | 156       | 156       | 1.20           | 0.94        |
| Kosmo Ahad                                | 645     | 194    | 841    | 26           | 27        | 26        | 1.30           | 1.02        |
| Harian Metro                              | 0       | 0      | 0      | 154          | 154       | 155       | 1.50/2.30      | 1.18        |
| Metro Ahad                                | 0       | 0      | 0      | 26           | 27        | 26        | 2.00/2.50      | 1.58        |
| SUB TOTAL                                 | 4,350   | 5,567  | 7,036  |              |           |           |                |             |
| <b>English Newspapers</b>                 |         |        |        |              |           |           |                |             |
| New Straits Times                         | 0       | 0      | 0      | 154          | 154       | 155       | 1.20/1.80      | 0.91        |
| New Sunday Times                          | 0       | 0      | 0      | 26           | 27        | 26        | 1.20/1.80      | 0.91        |
| The Star                                  | 3,951   | 0      | 0      | 154          | 154       | 155       | 1.20           | 0.80        |
| Sunday Star                               | 3,885   | 0      | 0      | 26           | 27        | 26        | 1.50           | 0.97        |
| The Edge                                  | 0       | 0      | 0      | 25           | 27        | 26        | 5.00           | 3.67        |
| SUB TOTAL                                 | 7,836   | 0      | 0      |              |           |           |                |             |
| <b>Chinese Newspapers</b>                 |         |        |        |              |           |           |                |             |
| China Press Day                           | 75      | 15     | 15     | 179          | 181       | 181       | 1.30           | 0.93        |
| China Press Night                         | 6       | 6      | 6      | 179          | 181       | 181       | 1.30           | 0.93        |
| Sin Chew - Day                            | 926     | 859    | 939    | 175/177/179* | 181       | 181       | 1.20/1.30/1.70 | 0.94        |
| Sin Chew -Night                           | 0       | 0      | 0      | 179          | 181       | 181       | 1.30           | 0.96        |
| Guang Ming - Day                          | 0       | 0      | 0      | 179          | 181       | 181       | 1.20           | 0.80        |
| Guang Ming - Night                        | 0       | 0      | 0      | 179          | 181       | 181       | 1.20           | 0.85        |
| Oriental Daily                            | 1,225   | 887    | 801    | 179          | 181       | 182       | 1.00           | 0.70        |
| SUB TOTAL                                 | 2,232   | 1,767  | 1,761  |              |           |           |                |             |
| GRAND TOTAL                               | 14,418  | 7,334  | 8,797  |              |           |           |                |             |

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**CIRCULATION FIGURES**  
**NEWSPAPERS - PENINSULAR MALAYSIA**  
**PRINT EDITION**  
**CIRCULATION BASED ON PRICE BAND**  
**Total Circulation**

| NAME OF MEMBER                            |           |           |           | Jan 13 to    | Jul 12 to | Jan 12 to | Jan 13 to      | Jan 13 to   |
|---|-----------|-----------|-----------|--------------|-----------|-----------|----------------|-------------|
|   |           |           |           | Jun 13       | Dec 12    | Jun 12    | Jun 13         | Jun 13      |
|   | Jan 13    | Jul 12    | Jan 12    | No. of       | No. of    | No. of    | Basic          | Average     |
|   | to        | to        | to        | Pub          | Pub       | Pub       | Cover          | Circulation |
|   | June 13   | Dec 12    | Jun 12    | Days         | Days      | Days      | Price          | Price       |
|   | Copies    | Copies    | Copies    | Days         | Days      | Days      | RM/ Copy       | RM/ Copy    |
| <b>Bahasa Newspapers</b>                  |           |           |           |              |           |           |                |             |
| Utusan Malaysia                           | 191,302   | 178,211   | 181,356   | 155          | 156       | 156       | 1.50           | 1.16        |
| Mingguan Malaysia                         | 378,646   | 366,469   | 371,529   | 26           | 27        | 26        | 2.00           | 1.57        |
| Berita Harian                             | 158,552   | 130,463   | 144,955   | 154          | 154       | 155       | 1.50/2.00      | 1.10        |
| BH Ahad (Formerly known as Berita Minggu) | 185,737   | 176,430   | 192,606   | 26           | 27        | 26        | 2.00           | 1.55        |
| Kosmo                                     | 203,072   | 218,251   | 224,518   | 155          | 156       | 156       | 1.20           | 0.94        |
| Kosmo Ahad                                | 207,584   | 227,666   | 227,783   | 26           | 27        | 26        | 1.30           | 1.02        |
| Harian Metro                              | 385,554   | 379,169   | 394,025   | 154          | 154       | 155       | 1.50/2.30      | 1.18        |
| Metro Ahad                                | 403,652   | 405,191   | 434,987   | 26           | 27        | 26        | 2.00/2.50      | 1.58        |
| SUB TOTAL                                 | 2,114,099 | 2,081,850 | 2,171,759 |              |           |           |                |             |
| <b>English Newspapers</b>                 |           |           |           |              |           |           |                |             |
| New Straits Times                         | 115,570   | 93,321    | 100,383   | 154          | 154       | 155       | 1.20/1.80      | 0.91        |
| New Sunday Times                          | 132,187   | 101,010   | 108,460   | 26           | 27        | 26        | 1.20/1.80      | 0.91        |
| The Star                                  | 289,362   | 288,916   | 290,566   | 154          | 154       | 155       | 1.20           | 0.80        |
| Sunday Star                               | 292,225   | 292,293   | 292,607   | 26           | 27        | 26        | 1.50           | 0.97        |
| The Edge                                  | 20,720    | 22,244    | 21,979    | 25           | 27        | 26        | 5.00           | 3.67        |
| SUB TOTAL                                 | 850,064   | 797,784   | 813,995   |              |           |           |                |             |
| <b>Chinese Newspapers</b>                 |           |           |           |              |           |           |                |             |
| China Press Day                           | 176,766   | 169,675   | 170,414   | 179          | 181       | 181       | 1.30           | 0.93        |
| China Press Night                         | 67,293    | 67,791    | 70,133    | 179          | 181       | 181       | 1.30           | 0.93        |
| Sin Chew - Day                            | 385,299   | 386,693   | 389,840   | 175/177/179* | 181       | 181       | 1.20/1.30/1.70 | 0.94        |
| Sin Chew -Night                           | 17,404    | 17,785    | 17,509    | 179          | 181       | 181       | 1.30           | 0.96        |
| Guang Ming - Day                          | 89,790    | 87,693    | 88,101    | 179          | 181       | 181       | 1.20           | 0.80        |
| Guang Ming - Night                        | 23,588    | 22,741    | 22,766    | 179          | 181       | 181       | 1.20           | 0.85        |
| Oriental Daily                            | 89,623    | 97,854    | 105,667   | 179          | 181       | 182       | 1.00           | 0.70        |
| SUB TOTAL                                 | 849,763   | 850,232   | 864,430   |              |           |           |                |             |
| GRAND TOTAL                               | 3,813,926 | 3,729,866 | 3,850,184 |              |           |           |                |             |

Note: No. of publishing days during the period - Sin Chew Daily - Day Edition  
Peninsular Malaysia - 179 Days - For the Period January 2013 to June 2013  
Sabah - 177 Days - For the Period January 2013 to June 2013  
Sibu & Miri - 177 Days - For the Period January 2013 to June 2013  
Kuching - 175 Days - For the Period January 2013 to June 2013



AUDIT BUREAU  
OF CIRCULATIONS  
MALAYSIA

**Delivering Trust**

**CIRCULATION FIGURES  
NEWSPAPERS - PENINSULAR MALAYSIA  
PRINT EDITION  
FREE & CONTROLLED CIRCULATION**

| NAME OF MEMBER            |                |                |                | Jan 13 to   | Jul 12 to   | Jan 12 to   |
|---------------------------|----------------|----------------|----------------|-------------|-------------|-------------|
|                           |                |                |                | Jun 13      | Dec 12      | Jun 12      |
|                           | Jan 13         | Jul 12         | Jan 12         | No. of      | No. of      | No. of      |
|                           | to             | to             | to             | Pub         | Pub         | Pub         |
|                           | June 13        | Dec 12         | Jun 12         | Days        | Days        | Days        |
|                           | <b>Copies</b>  | <b>Copies</b>  | <b>Copies</b>  | <b>Days</b> | <b>Days</b> | <b>Days</b> |
| <b>English Newspapers</b> |                |                |                |             |             |             |
| The Sun                   | 304,727        | 302,477        | 301,853        | 128         | 128         | 129         |
| Malaysia SME Newspaper    | 50,000         | 50,000         | 50,053         | 13          | 13          | 13          |
| SUB TOTAL                 | 354,727        | 352,477        | 351,906        |             |             |             |
| <b>Chinese Newspapers</b> |                |                |                |             |             |             |
| Red Tomato                | 220,012        | 212,533        | 200,000        | 25          | 25          | 15          |
| SUB TOTAL                 | 220,012        | 212,533        | 200,000        |             |             |             |
| <b>GRAND TOTAL</b>        | <b>574,739</b> | <b>565,010</b> | <b>551,906</b> |             |             |             |