

**CIRCULATION FIGURES**  
**NEWSPAPERS - PENINSULAR MALAYSIA**  
**PRINT EDITION**  
**CIRCULATION BASED ON PRICE BAND**  
Circulation at BCP / Normal Trade Terms

NAME OF MEMBER				Jan 13 to	Jul 12 to	Jan 12 to	Jan 13 to	Jan 13 to
				Jun 13	Dec 12	Jun 12	Jun 13	Jun 13
	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of	Basic	Average
	to	to	to	Pub	Pub	Pub	Cover	Circulation
	June 13	Dec 12	Jun 12	Days	Days	Days	Price	Price
	Copies	Copies	Copies	Days	Days	Days	RM/ Copy	RM/ Copy
<b>Bahasa Newspapers</b>								
Utusan Malaysia	186,780	173,663	175,438	155	156	156	1.50	1.16
Mingguan Malaysia	375,053	363,647	368,036	26	27	26	2.00	1.57
Berita Harian	99,405	96,559	105,090	154	154	155	1.50/2.00	1.10
BH Ahad (Formerly known as Berita Minggu)	158,392	158,732	178,767	26	27	26	2.00	1.55
Kosmo	201,464	216,676	222,641	155	156	156	1.20	0.94
Kosmo Ahad	206,270	226,764	226,496	26	27	26	1.30	1.02
Harian Metro	379,352	377,965	393,597	154	154	155	1.50/2.30	1.18
Metro Ahad	400,254	401,517	430,821	26	27	26	2.00/2.50	1.58
SUB TOTAL	2,006,970	2,015,523	2,100,886					
<b>English Newspapers</b>								
New Straits Times	54,146	54,326	59,363	154	154	155	1.20/1.80	0.91
New Sunday Times	71,727	73,097	81,137	26	27	26	1.20/1.80	0.91
The Star	285,230	248,993	287,061	154	154	155	1.20	0.80
Sunday Star	288,215	252,695	289,505	26	27	26	1.50	0.97
The Edge	20,720	22,244	21,979	25	27	26	5.00	3.67
SUB TOTAL	720,038	651,355	739,045					
<b>Chinese Newspapers</b>								
China Press Day	176,691	169,660	170,399	179	181	181	1.30	0.93
China Press Night	67,287	67,785	70,127	179	181	181	1.30	0.93
Sin Chew - Day	383,259	384,742	387,794	175/177/179*	181	181	1.20/1.30/1.70	0.94
Sin Chew -Night	17,404	17,785	17,509	179	181	181	1.30	0.96
Guang Ming - Day	89,790	87,693	88,101	179	181	181	1.20	0.80
Guang Ming - Night	23,588	22,741	22,766	179	181	181	1.20	0.85
Oriental Daily	88,398	96,967	104,866	179	181	182	1.00	0.70
SUB TOTAL	846,417	847,373	861,562					
GRAND TOTAL	3,573,425	3,514,251	3,701,493					

Note: No. of publishing days during the period - Sin Chew Daily - Day Edition  
Peninsular Malaysia - 179 Days - For the Period January 2013 to June 2013  
Sabah - 177 Days - For the Period January 2013 to June 2013  
Sibu & Miri - 177 Days - For the Period January 2013 to June 2013  
Kuching - 175 Days - For the Period January 2013 to June 2013

**CIRCULATION FIGURES**  
**NEWSPAPERS - PENINSULAR MALAYSIA**  
**PRINT EDITION**  
**CIRCULATION BASED ON PRICE BAND**  
Circulation at <BCP But >50% of BCP

NAME OF MEMBER				Jan 13 to	Jul 12 to	Jan 12 to	Jan 13 to	Jan 13 to
				Jun 13	Dec 12	Jun 12	Jun 13	Jun 13
	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of	Basic	Average
	to	to	to	Pub	Pub	Pub	Cover	Circulation
	June 13	Dec 12	Jun 12	Days	Days	Days	Price	Price
	Copies	Copies	Copies	Days	Days	Days	RM/ Copy	RM/ Copy
<b>Bahasa Newspapers</b>								
Utusan Malaysia	2,471	2,597	3,761	155	156	156	1.50	1.16
Mingguan Malaysia	2,034	907	1,286	26	27	26	2.00	1.57
Berita Harian	59,147	33,904	39,865	154	154	155	1.50/2.00	1.10
BH Ahad (Formerly known as Berita Minggu)	27,345	17,698	13,839	26	27	26	2.00	1.55
Kosmo	1,513	68	46	155	156	156	1.20	0.94
Kosmo Ahad	669	708	446	26	27	26	1.30	1.02
Harian Metro	6,202	1,204	428	154	154	155	1.50/2.30	1.18
Metro Ahad	3,398	3,674	4,166	26	27	26	2.00/2.50	1.58
SUB TOTAL	102,779	60,760	63,837					
<b>English Newspapers</b>								
New Straits Times	61,424	38,995	41,020	154	154	155	1.20/1.80	0.91
New Sunday Times	60,460	27,913	27,323	26	27	26	1.20/1.80	0.91
The Star	181	39,923	3,505	154	154	155	1.20	0.80
Sunday Star	125	39,598	3,102	26	27	26	1.50	0.97
The Edge	0	0	0	25	27	26	5.00	3.67
SUB TOTAL	122,190	146,429	74,950					
<b>Chinese Newspapers</b>								
China Press Day	0	0	0	179	181	181	1.30	0.93
China Press Night	0	0	0	179	181	181	1.30	0.93
Sin Chew - Day	1,114	1,092	1,107	175/177/179*	181	181	1.20/1.30/1.70	0.94
Sin Chew -Night	0	0	0	179	181	181	1.30	0.96
Guang Ming - Day	0	0	0	179	181	181	1.20	0.80
Guang Ming - Night	0	0	0	179	181	181	1.20	0.85
Oriental Daily	0	0	0	179	181	182	1.00	0.70
SUB TOTAL	1,114	1,092	1,107					
GRAND TOTAL	226,083	208,281	139,894					

Note: No. of publishing days during the period - Sin Chew Daily - Day Edition  
Peninsular Malaysia - 179 Days - For the Period January 2013 to June 2013  
Sabah - 177 Days - For the Period January 2013 to June 2013  
Sibu & Miri - 177 Days - For the Period January 2013 to June 2013  
Kuching - 175 Days - For the Period January 2013 to June 2013

**CIRCULATION FIGURES**

**NEWSPAPERS - PENINSULAR MALAYSIA**

**PRINT EDITION**

**CIRCULATION BASED ON PRICE BAND**

Circulation at <50% BCP But >20% of BCP

NAME OF MEMBER				Jan 13 to	Jul 12 to	Jan 12 to	Jan 13 to	Jan 13 to
				Jun 13	Dec 12	Jun 12	Jun 13	Jun 13
	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of	Basic	Average
	to	to	to	Pub	Pub	Pub	Cover	Circulation
	June 13	Dec 12	Jun 12	Days	Days	Days	Price	Price
	Copies	Copies	Copies	Days	Days	Days	RM/ Copy	RM/ Copy
<b>Bahasa Newspapers</b>								
Utusan Malaysia	2,051	1,951	2,157	155	156	156	1.50	1.16
Mingguan Malaysia	1,559	1,915	2,207	26	27	26	2.00	1.57
Berita Harian	0	0	0	154	154	155	1.50/2.00	1.10
BH Ahad (Formerly known as Berita Minggu)	0	0	0	26	27	26	2.00	1.55
Kosmo	95	1,507	1,831	155	156	156	1.20	0.94
Kosmo Ahad	645	194	841	26	27	26	1.30	1.02
Harian Metro	0	0	0	154	154	155	1.50/2.30	1.18
Metro Ahad	0	0	0	26	27	26	2.00/2.50	1.58
SUB TOTAL	4,350	5,567	7,036					
<b>English Newspapers</b>								
New Straits Times	0	0	0	154	154	155	1.20/1.80	0.91
New Sunday Times	0	0	0	26	27	26	1.20/1.80	0.91
The Star	3,951	0	0	154	154	155	1.20	0.80
Sunday Star	3,885	0	0	26	27	26	1.50	0.97
The Edge	0	0	0	25	27	26	5.00	3.67
SUB TOTAL	7,836	0	0					
<b>Chinese Newspapers</b>								
China Press Day	75	15	15	179	181	181	1.30	0.93
China Press Night	6	6	6	179	181	181	1.30	0.93
Sin Chew - Day	926	859	939	175/177/179*	181	181	1.20/1.30/1.70	0.94
Sin Chew -Night	0	0	0	179	181	181	1.30	0.96
Guang Ming - Day	0	0	0	179	181	181	1.20	0.80
Guang Ming - Night	0	0	0	179	181	181	1.20	0.85
Oriental Daily	1,225	887	801	179	181	182	1.00	0.70
SUB TOTAL	2,232	1,767	1,761					
GRAND TOTAL	14,418	7,334	8,797					

Note: No. of publishing days during the period - Sin Chew Daily - Day Edition  
 Peninsular Malaysia - 179 Days - For the Period January 2013 to June 2013  
 Sabah - 177 Days - For the Period January 2013 to June 2013  
 Sibü & Miri - 177 Days - For the Period January 2013 to June 2013  
 Kuching - 175 Days - For the Period January 2013 to June 2013

**CIRCULATION FIGURES**  
**NEWSPAPERS - PENINSULAR MALAYSIA**  
**PRINT EDITION**  
**CIRCULATION BASED ON PRICE BAND**  
**Total Circulation**

NAME OF MEMBER				Jan 13 to	Jul 12 to	Jan 12 to	Jan 13 to	Jan 13 to
				Jun 13	Dec 12	Jun 12	Jun 13	Jun 13
	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of	Basic	Average
	to	to	to	Pub	Pub	Pub	Cover	Circulation
	June 13	Dec 12	Jun 12	Days	Days	Days	Price	Price
	Copies	Copies	Copies	Days	Days	Days	RM/ Copy	RM/ Copy
<b>Bahasa Newspapers</b>								
Utusan Malaysia	191,302	178,211	181,356	155	156	156	1.50	1.16
Mingguan Malaysia	378,646	366,469	371,529	26	27	26	2.00	1.57
Berita Harian	158,552	130,463	144,955	154	154	155	1.50/2.00	1.10
BH Ahad (Formerly known as Berita Minggu)	185,737	176,430	192,606	26	27	26	2.00	1.55
Kosmo	203,072	218,251	224,518	155	156	156	1.20	0.94
Kosmo Ahad	207,584	227,666	227,783	26	27	26	1.30	1.02
Harian Metro	385,554	379,169	394,025	154	154	155	1.50/2.30	1.18
Metro Ahad	403,652	405,191	434,987	26	27	26	2.00/2.50	1.58
SUB TOTAL	2,114,099	2,081,850	2,171,759					
<b>English Newspapers</b>								
New Straits Times	115,570	93,321	100,383	154	154	155	1.20/1.80	0.91
New Sunday Times	132,187	101,010	108,460	26	27	26	1.20/1.80	0.91
The Star	289,362	288,916	290,566	154	154	155	1.20	0.80
Sunday Star	292,225	292,293	292,607	26	27	26	1.50	0.97
The Edge	20,720	22,244	21,979	25	27	26	5.00	3.67
SUB TOTAL	850,064	797,784	813,995					
<b>Chinese Newspapers</b>								
China Press Day	176,766	169,675	170,414	179	181	181	1.30	0.93
China Press Night	67,293	67,791	70,133	179	181	181	1.30	0.93
Sin Chew - Day	385,299	386,693	389,840	175/177/179*	181	181	1.20/1.30/1.70	0.94
Sin Chew -Night	17,404	17,785	17,509	179	181	181	1.30	0.96
Guang Ming - Day	89,790	87,693	88,101	179	181	181	1.20	0.80
Guang Ming - Night	23,588	22,741	22,766	179	181	181	1.20	0.85
Oriental Daily	89,623	97,854	105,667	179	181	182	1.00	0.70
SUB TOTAL	849,763	850,232	864,430					
GRAND TOTAL	3,813,926	3,729,866	3,850,184					

Note: No. of publishing days during the period - Sin Chew Daily - Day Edition  
Peninsular Malaysia - 179 Days - For the Period January 2013 to June 2013  
Sabah - 177 Days - For the Period January 2013 to June 2013  
Sibu & Miri - 177 Days - For the Period January 2013 to June 2013  
Kuching - 175 Days - For the Period January 2013 to June 2013



AUDIT BUREAU  
OF CIRCULATIONS  
MALAYSIA

**Delivering Trust**

**CIRCULATION FIGURES  
NEWSPAPERS - PENINSULAR MALAYSIA  
PRINT EDITION  
FREE & CONTROLLED CIRCULATION**

NAME OF MEMBER				Jan 13 to	Jul 12 to	Jan 12 to
				Jun 13	Dec 12	Jun 12
	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of
	to	to	to	Pub	Pub	Pub
	June 13	Dec 12	Jun 12	Days	Days	Days
	<b>Copies</b>	<b>Copies</b>	<b>Copies</b>	<b>Days</b>	<b>Days</b>	<b>Days</b>
<b>English Newspapers</b>						
The Sun	304,727	302,477	301,853	128	128	129
Malaysia SME Newspaper	50,000	50,000	50,053	13	13	13
SUB TOTAL	354,727	352,477	351,906			
<b>Chinese Newspapers</b>						
Red Tomato	220,012	212,533	200,000	25	25	15
SUB TOTAL	220,012	212,533	200,000			
<b>GRAND TOTAL</b>	<b>574,739</b>	<b>565,010</b>	<b>551,906</b>			