

AUDIT BUREAU OF CIRCULATIONS  
Circulation Figures  
Newspapers - West Malaysia Publications

	01.07.05 to 30.06.06	01.07.06 to 30.06.07	01.07.07 to 30.06.08	01.07.08 to 30.06.09	01.07.09 to 30.06.10	01.07.10 to 31.12.10	01.01.11 to 30.06.11	Average net sales per publishing day at published rates	Average net sales per publishing day at reduced rate	Cover Price RM	No. of publishing days 01.01.11 to 30.06.11	Summary Analysis of Average Net Sales by State												
												Perlis	Kedah	Penang	Perak	Kelantan	Ter	Pahang	S'gor / Wilayah	Melaka	N Sembilan	Johore	Others	Grand Total
<b>Bahasa Newspapers</b>																								
Berita Harian	203,704	192,917	192,982	183,187	160,597	150,020	151,490	110,200	41,290	1.50	154	1,796	8,731	4,810	11,278	10,576	6,959	10,324	50,547	6,908	9,336	21,465	8,760	151,490
Berita Minggu	333,334	305,256	297,950	275,143	231,231	217,166	208,327	192,494	15,833	2.00	26	2,277	11,510	5,348	16,132	11,771	9,296	15,236	70,976	9,118	14,760	32,273	9,630	208,327
Utusan Malaysia	213,445	197,033	197,952	181,346	170,558	171,842	173,387	167,520	5,867	1.50	155	2,015	13,356	7,997	15,047	9,343	7,157	9,570	62,187	7,998	11,390	21,974	5,353	173,387
Mingguan Malaysia	483,240	459,793	458,296	413,727	372,163	370,238	368,881	363,892	4,989	2.00	26	4,287	28,631	17,314	34,410	18,275	15,004	22,869	133,378	16,284	26,557	42,560	9,312	368,881
Kosmo		100,798	115,967	129,633	172,252	188,982	204,422	195,215	9,207	1.00	155	2,271	16,824	13,755	17,408	9,803	8,564	11,050	91,589	5,569	12,289	15,300		204,422
Kosmo Ahad		109,892	120,848	130,375	176,116	200,402	211,277	207,003	4,274	1.00	26	1,982	18,315	13,435	18,801	9,907	8,817	11,741	93,583	5,790	13,330	15,576		211,277
Harian Metro	249,575	289,315	324,097	338,552	378,354	403,640	393,050	392,628	422	1.50	154	5,700	32,043	19,402	29,567	20,791	22,820	22,610	123,381	13,321	17,324	71,665	14,426	393,050
Metro Ahad	263,649	314,321	363,319	386,795	431,418	452,386	447,691	447,413	278	2.00	26	5,899	34,362	20,324	36,278	22,019	23,102	27,133	142,508	17,930	22,481	81,649	14,006	447,691
Total	1,746,947	1,969,325	2,071,411	2,038,758	2,092,689	2,154,676	2,158,525	2,076,365	82,160			26,227	163,772	102,385	178,921	112,485	101,719	130,533	768,149	82,918	127,467	302,462	61,487	2,158,525
<b>English Newspapers</b>																								
New Straits Times	139,468	139,763	136,530	120,770	109,341	101,408	98,920	67,854	31,066	1.20	154	401	2,726	5,566	6,164	1,636	1,902	5,417	52,106	3,310	3,744	10,679	5,269	98,920
New Sunday Times	152,575	153,409	156,910	141,986	129,554	120,631	116,782	90,138	26,644	1.20	26	406	3,478	6,642	8,462	2,233	2,154	3,326	62,669	4,431	5,793	12,258	4,930	116,782
The Star	310,008	309,181	304,904	295,479	286,409	278,961	288,529	269,862	18,667	1.20	154	580	8,461	32,211	19,757	1,854	1,493	6,285	178,641	7,523	8,726	14,733	8,265	288,529
Sunday Star	320,964	322,741	313,609	304,357	295,552	292,701	292,905	271,708	21,197	1.50	26	501	10,088	34,348	23,765	2,056	1,567	6,736	170,715	8,853	10,419	15,069	8,788	292,905
The Edge	21,864	24,043	25,041	23,369	22,729	23,038	23,565	23,418	147	5.00	26	-	20	2,074	630	77	46	169	18,788	277	200	626	658	23,565
Total	944,879	949,137	936,994	885,961	843,585	816,739	820,701	722,980	97,721			1,888	24,773	80,841	58,778	7,856	7,162	21,933	482,919	24,394	28,882	53,365	27,910	820,701
<b>Chinese Newspapers</b>																								
Sin Chew Daily	324,333	336,401	361,638	374,757	382,578	385,288	388,917	387,955	962	1.30	180	715	6,828	15,347	53,297	2,521	1,615	10,875	110,303	15,368	15,974	97,129	58,945	388,917
Sin Chew Daily - Night Sales	22,562	20,762	22,137	21,370	20,524	19,136	18,566	18,566	-	1.30	180	-	-	-	398	-	-	232	12,390	188	427	4,931	-	18,566
China Press	138,218	144,341	152,801	159,034	160,841	162,803	166,614	166,599	15	1.30	180	354	3,147	4,327	17,949	2,229	1,615	13,858	76,263	7,517	12,057	24,305	2,993	166,614
China Press - Night Sales	89,052	87,198	87,997	85,390	80,459	75,531	73,687	73,682	5	1.30	180	-	1,558	4,509	11,056	-	-	628	38,570	949	1,274	15,143	-	73,687
Guang Ming Daily	105,878	99,706	101,033	97,765	95,158	93,482	91,996	91,996	-	1.20	180	1,096	3,822	40,180	6,177	596	546	2,453	28,954	394	2,413	5,253	112	91,996
Guang Min Daily - Night Sales	28,877	27,748	29,531	27,778	26,317	24,900	24,122	24,122	-	1.20	180	224	1,620	14,957	108	-	-	325	5,973	120	795	-	-	24,122
Oriental Daily News	97,567	102,500	100,505	97,882	103,827	105,433	105,720	105,109	611	1.00	181	97	1,466	1,443	8,442	-	-	1,203	79,191	1,086	701	12,091	-	105,720
Total	806,487	818,656	855,642	863,976	869,704	866,573	869,622	868,029	1,593			2,486	18,441	80,763	97,427	5,346	3,776	29,574	351,644	25,622	33,641	158,852	62,050	869,622
<b>Tamil Newspaper</b>																								
Makkal Osai				30,994	30,203	30,908				1.30														
<b>Free &amp; Control Distribution</b>																								
The Sun	174,179	256,486	270,506	287,935	300,550	300,540	300,512			Free	125	160	2,700	37,051	9,537	826	447	1,230	223,141	5,820	3,545	16,055	-	300,512
MALAYSIA SME - THE SME PAPER				44,667		50,000	50,000			Free	13								50,000					50,000
Total	174,179	256,486	270,506	332,602	300,550	350,540	350,512					160	2,700	37,051	9,537	826	447	1,230	273,141	5,820	3,545	16,055	0	350,512
<b>Grand Total</b>	<b>3,672,492</b>	<b>3,993,604</b>	<b>4,134,553</b>	<b>4,152,291</b>	<b>4,136,731</b>	<b>4,219,436</b>	<b>4,199,360</b>					<b>30,761</b>	<b>209,686</b>	<b>301,040</b>	<b>344,663</b>	<b>126,513</b>	<b>113,104</b>	<b>183,270</b>	<b>1,875,853</b>	<b>138,754</b>	<b>193,535</b>	<b>530,734</b>	<b>151,447</b>	<b>4,199,360</b>