AUDIT BUREAU OF CIRCULATIONS
Circulation Figures
Newspapers - East Malaysia Publications

SABAH	01.07.05 to 30.06.06	01.07.06 to 30.06.07	01.07.07 to 30.06.08	01.07.08 to 30.06.09	01.07.09 to 30.06.10	01.07.10 to 31.12.10	01.01.11 to 30.06.11	Average net sales per publishing day at published rates	Average net sales per publishing day at reduced rates	Cover Price RM	No. of publishing days 01.01.11 to 30.06.11	Summary Analysis of Average Net Sales by Major Cities: Kota Kinabalu	Sandakan	Tawau	Kudat	Pendalaman	Labuan				Others	Grand Total
English Newspapers																						
Daily Express	29,826	30,123	30,557	30,467	28,789	27,897	27,548	27,548	-	1.20	177	24,275	1,593	1,680	-	-	-				-	27,548
Daily Express Sunday	-	-	32,168	31,795																		
Borneo Post Sabah	21,085	21,002	21,522	21,439	22,309	23,235	22,987	18,881	4,106	1.20	178	15,884	1,999	5,104	-	-	-				-	22,987
New Sabah Times	23,804	23,235	23,655	22,807	22,482	22,540	22,425	22,425	-	1.20	175	16,112	1,564	1,793	1,172	1,688	-				96	22,425
New Straits Times	2,169	2,013	-	1,784		1,361	1,274	-	-	2.00	154	905	107	108	-	-	-				154	1,274
New Sunday Times	2,280	2,112	-	1,989		1,455	1,322	-	-	1.80	26	918	132	130	-	-	142				-	1,322
The Star	-	-	-	2,263		2,041	2,000			2.00											2,000	2,000
The Sunday Star	-	-	-	2,341		2,116	2,079	-	-	2.00	26	-	-	-	-	-	-				2,079	2,079
Total	79,164	78,485	107,902	114,885	73,580	80,645	79,635	68,854	4,106			58,094	5,395	8,815	1,172	1,688	142				4,329	79,635
Chinese Newspapers																						
Overseas Chinese Daily News	18,498	18,300	17,981	17,311	16,665	16,101	15,804	15,804	-	1.20	177	14,537	637	630	-	-	-				-	15,804
Overseas Chinese Daily News Sunday	-	-	18,434	17,724																		
Morning Post	9,395	9,291	9,338	9,283	9,118	8,974	8,914	6,154	2,760	1.20	174	-	-	8,914	-	-	-				-	8,914
Asia Times	19,333	19,403	19,460	19,334	19,184	19,108	19,030	18,925	105	1.20	175	9,796	3,300	2,800	720	1,395	820				199	19,030
See Hua Daily News	21,147	21,286	21,855	23,339		26,698	27,009	23,628	3,382	1.20	178	18,125	2,272	6,612	-	-	-				-	27,009
Merdeka Daily News	-	6,858	6,957	6,910	6,814	6,695	6,573	6,573	-	1.00	176	40	6,308	-	-	-	-				225	6,573
Total	68,373	75,138	94,025	93,901	51,781	77,576	77,330	71,084	6,247			42,798	12,517	18,956	720	1,395	820				424	77,330
Bahasa Newspapers																						
Berita Harian	6,385	5,950	6,107	5,564		4,501	3,641	-	-	2.00	154	2,562	376	335	-	-	368				-	3,641
Berita Minggu	8,246	7,576	7,839	6,953		4,845	4,277	-	-	2.00	26	3,018	528	403	-	-	328				-	4,277
Utusan Borneo Sabah				10,535	13,255	13,825	14,000	12,521	1,479	1.20	178	11,597	666	1,737	-	-	-				-	14,000
Utusan Malaysia				1,298			1,227	-	-		155	-	-	-	-	-	-				1,227	1,227
Mingguan Malaysia				2,013			1,752	-	-		26	-	-	-	-	-	-				1,752	1,752
Harian Metro						2,258	6,068	-	-	2.30	154	5,401	183	311	-	-					173	6,068
Metro Ahad						2,268	5,782	-	-	2.50	26	5,268	202	312	-	-	-				-	5,782
Total	14,631	13,526	13,946	26,363	13,255	27,697	36,747	12,521	1,479			27,846	1,955	3,098	-	-	696				3,152	36,747
Grand Total (Sabah)	162,168	167,149	215,873	235,149	138,616	185,918	193,712					128,738	19,867	30,869	1,892	3,083	1,658				7,905	193,712

SARAWAK

English Newspapers	01.07.05 to 30.06.06	01.07.06 to 30.06.07	01.07.07 to 30.06.08	01.07.08 to 30.06.09	01.07.09 to 30.06.10	01.07.10 to 31.12.10	01.01.11 to 30.06.11	Average net sales per publishing day at published rates	Average net sales per publishing day at reduced rates	Cover Price RM	No. of publishing days 01.01.11 to 30.06.11	Summary Analysis of Average Net Sales by Major Cities: Kota Semarahan	Kapit	Asah Jaya	Sri Aman	Sibu / Sarikei	Miri	Bintulu	Limbang	Kuching	Others	Grand Total
Borneo Post	53,783	60,643	61,598	63,392	65,841	65,570	65,661	61,171	4,490	1.00	151	-	-	-	-	17,938	14,721		-	33,002	-	65,661
New Straits Times	3,393	3,410	-	2,838		1,927	3,117	-	-	1.80	154	-	-	-	-	191	536	127	-	2,263	-	3,117
The Sunday Post			65,551	67,213	70,634	70,212	70,633	66,143	4,490	1.00						19,372	16,135			35,126		70,633
New Sunday Times	3,532	3,581	-	2,914		1,977	2,591	-	-	1.80	26	-	-	-	-	243	643	136	-	1,569	-	2,591
The Star (a)			-	2,679		3,442	6,265			1.20											6,265	6,265
The Sunday Star			-	2,949		3,951	6,709	-	-	1.20	26	-	-	-	-	-	-	-	-	-	6,709	6,709
Total	60,708	67,634	127,149	141,985	136,475	147,079	154,976	127,314	8,980			-	-	-	-	37,744	32,035	263	-	71,960	12,974	154,976
Chinese Newspapers																						
See Hua Daily News	53,585	53,898	54,132	57,413	63,414	65,676	66,768	61,290	5,478	1.00	181	-	-	-	-	24,266	13,936	-	-	28,566	-	66,768
United Daily News	42,110	44,058	45,353	50,535																		
United Daily News Sunday	-	-	49,677	51,661																		
International Times	22,103	21,540	22,575	22,846	24,301																	
Sin Chew Daily	43,066	45,449	51,278	55,737	56,256	57,648	58,411	-	-	1.20	174	-	-	-	-	22,211	8,444	-	-	27,756	-	58,411
Total	160,864	164,945	223,015	238,192	143,971	123,324	125,179	61,290	5,478			-	-	-	-	46,477	22,380	-	-	56,322	-	125,179
Bahasa Newspapers																						
Utusan Borneo		-	-	29,893		34,813	35,702	31,366	4,336	1.00						14,288	10,469			10,945		35,702
Berita Harian	4,246	4,274	4,339	4,344		2,516	5,043	-	-	2.00	154	12				427	851	195	-	3,558	-	5,043
Berita Minggu	6,878	6,696	7,036	6,219		3,092	5,274	-	-	2.00	26	-	-	-	-	517	1,126	249	-	3,382	-	5,274
Utusan Malaysia				4,359		3,784	3,451	-	-		155	-	-	-	-	-	-	-	-	-	3,451	3,451
Mingguan Malaysia				7,002			6,573	-	-		26	-		-	-	-	-	-	-	-	6,573	6,573
Harian Metro						7,802	8,353	-	-	2.30	154	-	-	-	-	540	750	287	-	6,776	-	8,353
Metro Ahad						7,801	8,204			2.50	26	-	-	-	-	548	740	283	-	6,633	-	8,204
Total	11,124	10,970	11,375	51,817		59,808	72,600	31,366	4,336			12	-	-	-	16,320	13,936	1,014	-	31,294	10,024	72,600
Grand Total (For Sarawak)	232,696	243,549	361,539	431,994	280,446	330,211	352,755					12				100,541	68,351	1,277		159,576	22,998	352,755
Grand Total (For East Malaysia)	394,864	410,698	577,412	667,143	419,062	516,129	546,467															