AUDIT BUREAU OF CIRCULATIONS
Circulation Figures
Newspapers - West Malaysia Publications

Return of Average Net Sales/Distribution
Figures approved as at 26 May 2011

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											Summary Analysis of Average Net Sales by State												
	01.07.05 to 30.06.06	01.07.06 to 30.06.07	01.07.07 to 30.06.08	01.07.08 to 30.06.09	01.07.09 to 30.06.10	01.07.10 to 31.12.10	Average net sales per publishing day at published rates	Average net sales per publishing day at reduced rate	Cover Price RM	No. of publishing days 01.07.10 to 31.12.10	Perlis	Kedah	Penang	Perak	Kelantan	Ter	Pahang	S'gor / Wilayah	Melaka	N Sembilan	Johore	Others	Grand Total
Bahasa Newspapers																							
Berita Harian (a)	203,704	192,917	192,982	183,187	160,597	150,020	118,520	31,500	1.50	156	1,948	8,715	4,747	11,571	9,788	7,358	10,069	50,839	6,778	9,383	21,660	7,164	150,020
Berita Minggu (b)	333,334	305,256	297,950	275,143	231,231	217,166	199,231	17,935	2.00	25	2,512	12,277	5,447	17,144	12,284	9,876	15,926	74,716	9,520	15,628	33,835	8,001	217,166
Utusan Malaysia (a)	213,445	197,033	197,952	181,346	170,558	171,842	164,764	7,078	1.50	157	2,019	13,373	7,980	15,047	8,476	7,001	9,441	61,809	8,003	11,393	21,635	5,665	171,842
Mingguan Malaysia (b)	483,240	459,793	458,296	413,727	372,163	370,238	367,414	2,824	2.00	26	4,351	28,857	17,553	36,756	18,038	15,042	22,979	133,704	16,470	24,728	42,331	9,429	370,238
Kosmo (a)		100,798	115,967	129,633	172,252	188,982	185,482	3,500	1.00	157	2,322	16,793	13,537	14,832	8,280	8,004	10,153	83,521	5,089	10,935	15,516	-	188,982
Kosmo Ahad (b)		109,892	120,848	130,375	176,116	200,402	196,675	3,727	1.00	26	2,434	19,505	13,621	18,115	8,909	8,480	9,476	82,084	5,914	13,606	18,258	-	200,402
Harian Metro (a)	249,575	289,315	324,097	338,552	378,354	403,640	403,071	569	1.50	156	5,854	34,522	20,273	30,855	21,282	24,281	23,183	127,908	13,935	17,680	73,801	10,066	403,640
Metro Ahad (b)	263,649	314,321	363,319	386,795	431,418	452,386	452,066	320	2.00	25	6,114	36,676	20,742	37,469	22,580	24,128	27,318	143,675	18,244	22,438	82,916	10,086	452,386
Total	1,746,947	1,969,325	2,071,411	2,038,758	2,092,689	2,154,676	2,087,223	67,453			27,554	170,718	103,900	181,789	109,637	104,170	128,545	758,256	83,953	125,791	309,952	50,411	2,154,676
English Newspapers																							
New Straits Times (a)	139,468	139,763	136,530	120,770	109,341	101,408	71,805	29,603	1.20	156	476	2,867	5,388	6,809	1,788	1,736	3,168	57,243	3,321	3,887	11,333	3,392	101,408
New Sunday Times (b)	152,575	153,409	156,910	141,986	129,554	120,631	94,392	26,239	1.20	25	438	3,651	6,844	9,489	2,314	2,068	3,604	65,167	4,616	5,759	13,175	3,506	120,631
The Star (a)	310,008	309,181	304,904	295,479	286,409	278,961	247,661	31,300	1.20	156	591	8,326	31,845	19,430	1,823	1,519	6,207	173,304	7,375	8,552	14,506	5,483	278,961
Sunday Star (b)	320,964	322,741	313,609	304,357	295,552	292,701	271,655	21,046	1.50	25	525	10,368	35,032	23,762	2,010	1,635	6,824	171,812	8,786	10,723	15,157	6,067	292,701
The Edge (b)	21,864	24,043	25,041	23,369	22,729	23,038	22,892	146	5.00	26	1	23	1,479	636	75	48	163	18,730	276	190	664	753	23,038
Total	944,879	949,137	936,994	885,961	843,585	816,739	708,405	108,334			2,031	25,235	80,588	60,126	8,010	7,006	19,966	486,256	24,374	29,111	54,835	19,201	816,739
Chinese Newspapers																							
Sin Chew Daily (a)	324,333	336,401	361,638	374,757	382,578	385,288	384,391	897	1.30	181	697	6,645	15,051	52,414	2,502	1,611	10,811	109,573	15,086	15,866	96,826	58,206	385,288
Sin Chew Daily - Night Sales (a)	22,562	20,762	22,137	21,370	20,524	19,136	19,136	-	1.30	181	-	-	-	360	-	-	252	12,839	169	403	5,113	-	19,136
China Press (a)	138,218	144,341	152,801	159,034	160,841	162,803	162,788	15	1.30	181	352	3,037	4,163	17,261	2,182	1,613	13,587	74,719	11,795	7,292	23,687	3,115	162,803
China Press - Night Sales (a)	89,052	87,198	87,997	85,390	80,459	75,531	75,526	5	1.30	181	-	1,588	4,425	11,339	-	-	646	39,528	1,313	948	15,744	-	75,531
Guang Ming Daily (a)	105,878	99,706	101,033	97,765	95,158	93,482	93,482	-	1.20	181	1,102	3,967	40,768	6,294	595	566	2,544	29,327	2,474	393	5,327	125	93,482
Guang Ming Daily - Night Sales (a)	28,877	27,748	29,531	27,778	26,317	24,900	24,900	-	1.20	181	205	1,689	15,447	106	-	-	345	6,203	786	119	-	-	24,900
Oriental Daily News (a)	97,567	102,500	100,505	97,882	103,827	105,433	104,712	721	1.00	184	103	1,565	1,539	8,251	-	-	1,192	78,906	1,111	700	12,066	-	105,433
Total	806,487	818,656	855,642	863,976	869,704	866,573	864,935	1,638			2,459	18,491	81,393	96,025	5,279	3,790	29,377	351,095	32,734	25,721	158,763	61,446	866,573
Tamil Newspaper																							
Makkal Osai				30,994	30,203	30,908			1.30	179													
Free & Control Distribution																							
The Sun (a)	174,179	256,486	270,506	287,935	300,550	300,540	-	-	Free	126	160	2,687	37,006	9,530	813	450	1,213	223,314	3,518	5,808	16,041	-	300,540
Malaysian Today			72,666	44,978	43,666																		
Total	174,179	256,486	343,172	332,913	344,216	300,540					160	2,687	37,006	9,530	813	450	1,213	223,314	3,518	5,808	16,041	0	300,540
Grand Total	3,672,492	3,993,604	4,207,219	4,152,602	4,180,397	4,169,436					32,204	217,131	302,887	347,470	123,739	115,416	179,101	1,818,921	144,579	186,431	539,591	131,058	4,138,528