

CIRCULATION FIGURES
NEWSPAPERS - WEST & EAST MALAYSIA
PAID CIRCULATION
Average Net Circulation per Publishing Day
TOTAL CIRCULATION

	Jul 17	Jan 17	Jul 16	Jan 16	Jul 15	Jan 15	Jul 14	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	Jul 17 to	Jan 17 to	Jul 16 to	Jan 16 to	Jul 15 to	Jan 15 to	Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jul 17 to	Jul 17 to	
	to	to	to	to	to	to	to	to	to	to	to	to	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	Basic	Average	
NAME OF MEMBER	Dec 17	Jun 17	Dec 16	Jun 16	Dec 15	Jun 15	Dec 14	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Cover Pr	Circulation Pr	
	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	Days	Days	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy	
Bahasa Newspapers																											
Utusan Malaysia	112,050	115,830	123,575	144,438	154,776	162,639	166,503	171,663	179,098	191,302	178,211	181,356	157	153	156	156	156	155	158	155	157	155	156	156	156	1.50	1.09
Mingguan Malaysia	245,911	257,502	282,962	313,495	336,233	340,953	353,647	360,919	372,046	378,646	366,469	371,529	27	26	26	26	26	26	26	26	26	26	26	27	26	2.00	1.54
Berita Harian	69,985	91,648	91,229	90,969	106,754	103,303	109,088	125,514	119,163	158,552	130,463	144,955	155	154	155	155	154	154	155	154	155	154	155	154	155	1.50	0.98
BH Ahad	62,927	77,614	90,809	89,798	109,811	119,227	132,933	156,835	159,176	185,737	176,430	192,606	27	25	26	26	26	26	26	26	26	26	26	27	26	2.00	1.45
Kosmo!	155,996	160,536	163,147	182,022	187,967	194,900	199,795	197,202	205,999	203,072	218,251	224,518	157	153	156	156	156	155	158	155	157	155	156	156	156	1.00	0.77
Kosmo! Ahad	166,774	171,946	182,597	198,116	205,520	205,717	210,269	208,435	214,837	207,584	227,666	227,783	27	26	26	26	26	26	26	26	26	26	26	27	26	2.00	1.00
Harian Metro	112,705	133,003	142,262	149,253	179,231	217,384	266,403	313,690	342,689	385,554	379,169	394,025	155	154	155	155	154	154	155	154	155	154	155	154	155	1.50	1.05
Metro Ahad	120,979	142,795	154,548	162,091	207,119	237,722	276,885	328,700	361,645	403,652	405,191	434,987	27	25	26	26	26	26	26	26	26	26	26	27	26	2.00	1.50
Utusan Borneo (Sabah)	12,502	13,070	13,662	14,018	14,337	14,419	14,452	14,466	14,472	14,486	14,307	14,257	183	174	184	179	184	178	184	178	184	178	184	179	184	1.20	0.54
Utusan Borneo	32,799	33,731	34,959	35,725	36,048	36,251	36,264	36,333	36,328	36,335	36,007	35,922	183	176	182	179	182	177	182	177	182	178	182	178	182	1.00	0.61
SUB TOTAL	1,092,628	1,197,675	1,279,750	1,379,925	1,537,796	1,632,515	1,766,239	1,913,757	2,005,453	2,164,920	2,132,164	2,221,938															
English Newspapers																											
New Straits Times	36,278	44,779	54,490	44,090	62,113	55,886	68,812	74,711	77,685	115,570	93,321	100,383	155	154	155	155	154	154	155	154	155	154	155	154	155	1.50	0.94
New Sunday Times	38,902	49,396	55,998	51,768	64,850	66,941	75,671	85,282	98,776	132,187	101,010	108,460	27	25	26	26	26	26	26	26	26	26	26	27	26	1.50	1.00
Daily Star	201,943	217,082	220,972	248,559	248,413	272,507	286,436	291,068	289,611	289,362	288,916	290,566	155	154	155	155	155	154	155	154	155	154	155	154	155	1.30	0.93
The Edge Financial Daily	4,549	4,545	4,418	3,936	4,051	4,438	N/A	N/A	N/A	N/A	N/A	N/A	121	119	122	122	85	122	N/A	N/A	N/A	N/A	N/A	N/A	N/A	1.50	0.69
The Edge	25,785	25,673	25,197	23,295	23,087	23,921	25,396	23,635	24,284	20,720	22,244	21,979	26	26	26	26	17	26	26	26	27	25	27	26	5.30	2.50	
New Sabah Times	8,784	11,025	10,000	12,772	13,254	16,084	16,072	17,182	19,210	21,251	21,173	21,749	182	173	180	176	180	175	180	175	180	176	180	176	180	1.20	0.84
The Borneo Post (Sabah)	19,988	20,974	21,934	22,401	22,805	22,971	23,044	23,104	23,088	23,111	23,004	22,919	183	174	184	179	184	178	184	178	184	178	184	179	184	1.20	0.52
The Borneo Post	62,583	63,682	64,699	65,555	65,854	65,990	66,023	66,124	66,166	66,462	66,095	65,813	156	151	156	153	156	151	156	151	156	154	155	152	150	1.00	0.65
The Sunday Post	66,944	68,093	68,998	69,715	69,944	70,073	70,191	70,359	70,436	70,782	70,432	70,354	27	25	26	26	26	26	26	26	26	24	27	27	1.00	0.64	
SUB TOTAL	465,756	505,249	526,706	542,091	574,371	598,811	631,645	651,465	669,256	739,445	686,195	702,223															
Chinese Newspapers																											
Sin Chew - Day	294,476	303,781	316,564	328,930	340,584	352,761	357,387	365,297	366,390	385,299	386,693	389,840	182/183*	173/174/177*	181/182*	176/177/179	181/182	174/175/178	181/182	156/174/178	181/182	175/177/179	181	181	1.20/1.30	0.93	
Sin Chew -Night	5,980	5,871	7,052	9,638	12,102	11,978	13,242	14,207	15,474	17,404	17,785	17,509	182	177	181	179	181	178	181	178	181	179	181	181	181	1.30	0.99
Guang Ming - Day	53,140	56,570	59,778	64,607	70,338	73,759	77,263	83,673	84,858	89,790	87,693	88,101	182	177	181	179	181	178	181	178	181	179	181	181	1.00/1.20	0.80	
Guang Ming - Night	7,776	7,976	8,699	9,280	10,744	13,655	18,242	19,876	21,147	23,588	22,741	22,766	182	177	181	179	181	178	181	178	181	179	181	181	1.20	0.88	
Merdeka Daily News	4,296	4,518	4,702	4,943	5,054	5,313	5,529	5,885	6,093	6,365	6,295	6,499	177	173	181	179	181	175	181	175	184	178	184	179	1.20	1.00	
Asia Times	16,918	17,231	17,426	17,769	18,299	18,649	18,905	19,025	19,135	19,045	19,061	19,052	180	174	182	177	183	177	183	177	182	176	182	182	1.20	0.98	
See Hua Daily News (Sabah)	25,046	25,955	26,770	27,184	27,477	27,615	27,619	27,639	27,608	27,727	27,471	27,334	183	174	184	179	184	178	184	178	155	154	155	155	1.20	0.66	
See Hua Daily News	64,990	65,958	66,794	67,425	67,788	67,926	67,920	67,908	67,820	67,599	67,372	67,162	184	179	184	180	184	181	184	181	184	181	184	182	1.00	0.53	
International Times	30,047	30,266	30,260	30,092	29,772	29,275	28,788	28,526	27,066	25,389	24,061	22,423	183	173	182	176	182	174	178	173	178	173	178	174	1.00	0.20	
United Daily News	42,551	58,102	58,495	58,661	58,786	58,534	58,886	59,150	59,101	59,033	59,016	58,528	183	174	182	177	182	175	182	176	182	177	182	177	1.00	0.52	
SUB TOTAL	545,220	576,228	596,540	618,529	640,944	659,465	673,781	691,186	694,692	721,239	718,188	719,214															
GRAND TOTAL	2,103,604	2,279,152	2,402,996	2,540,545	2,753,111	2,890,791	3,071,665	3,256,408	3,369,401	3,625,604	3,536,547	3,643,375															

Note: No. of publishing days during the period - Sin Chew Daily - Day Edition
Peninsular Malaysia - 182 Days - For the Period July 2017 to December 2017
Sabah - 183 Days - For the Period July 2017 to December 2017
Sibu & Miri - 183 Days - For the Period July 2017 to December 2017
Kuching - 183 Days - For the Period July 2017 to December 2017

CIRCULATION FIGURES
NEWSPAPERS - WEST & EAST MALAYSIA
PRINT EDITION
Average Net Circulation per Publishing Day
At BCP / Normal Trade Terms

	Jul 17	Jan 17	Jul 16	Jan 16	Jul 15	Jan 15	Jul 14	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	Jul 17 to Dec 17	Jan 17 to Jun 17	Jul 16 to Dec 16	Jan 16 to Jun 16	Jul 15 to Dec 15	Jan 15 to Jun 15	Jul 14 to Dec 14	Jan 14 to Jun 14	Jul 13 to Dec 13	Jan 13 to Jun 13	Jul 12 to Dec 12	Jan 12 to Jun 12	Jul 17 to Dec 17	Jul 17 to Dec 17		
	to	to	to	to	to	to	to	to	to	to	to	to	No. of Pub Days	No. of Pub Days	No. of Pub Days	No. of Pub Days	No. of Pub Days	No. of Pub Days	No. of Pub Days	No. of Pub Days	No. of Pub Days	No. of Pub Days	No. of Pub Days	No. of Pub Days	Basic Cover Pr	Average Circulation Pr		
NAME OF MEMBER	Dec 17	Jun 17	Dec 16	Jun 16	Dec 15	Jun 15	Dec 14	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	RM/ Copy	RM/ Copy	
Bahasa Newspapers																												
Utusan Malaysia	109,461	112,923	109,301	139,977	140,397	149,797	158,159	163,101	170,338	186,780	173,663	175,438	157	153	156	156	156	155	158	155	157	155	156	156	156	1.50	1.09	
Mingguan Malaysia	244,825	256,345	281,337	311,934	331,522	337,425	350,236	357,059	366,496	375,053	363,647	368,036	27	26	26	26	26	26	26	26	26	26	26	26	26	2.00	1.54	
Berita Harian	50,064	59,912	0	38,907	64,166	71,105	78,273	86,488	89,555	99,405	96,559	105,090	155	154	155	155	154	155	154	155	154	155	154	155	1.50	0.98		
BH Ahad	56,174	70,007	72,689	78,756	98,529	109,292	118,577	137,363	140,487	158,392	158,732	178,767	27	25	26	26	26	26	26	26	26	26	26	26	26	2.00	1.45	
Kosmo!	155,005	159,703	162,322	180,597	186,843	190,136	196,460	193,197	201,121	201,464	216,676	222,641	157	153	156	156	156	155	158	155	157	155	156	156	1.00	0.77		
Kosmo! Ahad	166,311	171,472	182,187	197,227	204,867	203,236	196,220	205,647	210,520	206,270	226,764	226,496	27	26	26	26	26	26	26	26	26	26	26	26	26	1.00	0.77	
Harian Metro	112,187	132,216	140,031	148,078	178,037	216,721	265,369	312,656	335,240	379,352	377,965	393,597	155	154	155	155	154	155	154	155	154	155	154	155	1.50	1.05		
Metro Ahad	119,920	140,992	151,834	160,645	205,829	237,436	275,371	327,285	355,417	400,254	401,517	430,821	27	25	26	26	26	26	26	26	26	26	26	26	26	2.00	1.50	
Utusan Borneo (Sabah)	11,136	11,760	12,352	12,708	13,027	13,109	13,142	12,884	12,893	13,076	12,883	12,773	183	174	184	179	184	178	184	178	184	178	184	178	184	1.20	0.54	
Utusan Borneo	32,799	33,731	34,959	35,725	36,048	36,251	36,264	36,333	36,328	36,335	36,007	35,922	183	176	182	179	182	177	182	177	182	178	182	178	1.00	0.61		
SUB TOTAL	1,057,882	1,149,061	1,147,012	1,304,554	1,459,265	1,564,508	1,688,071	1,832,013	1,918,395	2,056,381	2,064,413	2,149,581																
English Newspapers																												
New Straits Times	27,659	34,976	30,574	30,870	34,611	39,073	43,801	49,065	51,012	54,146	54,326	59,363	155	154	155	155	154	154	155	154	155	154	155	154	155	1.50	0.94	
New Sunday Times	30,524	39,654	36,236	37,369	44,668	50,056	56,147	63,211	67,123	71,727	73,097	81,137	27	25	26	26	26	26	26	26	26	26	26	26	26	26	1.50	1.00
Daily Star	201,857	217,005	220,934	248,495	248,351	272,393	286,359	290,900	289,043	285,230	248,993	287,061	155	154	155	155	155	154	155	154	155	154	155	154	155	1.30	0.93	
The Edge Financial Daily	4,549	4,545	4,418	3,936	4,051	4,438	N/A	N/A	N/A	N/A	N/A	N/A	121	119	122	122	85	122	N/A	N/A	N/A	N/A	N/A	N/A	N/A	1.50	0.69	
The Edge	20,902	21,879	22,272	20,639	20,431	21,265	22,740	20,982	22,520	20,720	22,244	21,979	26	26	26	26	17	26	26	26	26	27	25	27	26	5.30	2.50	
New Sabah Times	8,278	10,460	9,353	12,056	12,442	15,645	15,098	16,017	17,931	20,004	19,935	20,519	182	173	180	176	180	175	180	175	180	176	180	176	176	1.20	0.84	
The Borneo Post (Sabah)	15,312	16,384	17,344	17,811	18,215	18,381	18,454	18,564	18,558	18,581	18,472	18,473	183	174	184	179	184	178	184	178	184	178	184	178	184	1.20	0.52	
The Borneo Post	57,894	59,047	60,064	60,920	61,219	61,327	61,333	61,434	61,476	61,772	61,395	61,224	156	151	156	153	156	151	156	151	156	154	155	152	1.00	0.65		
The Sunday Post	62,255	63,458	64,363	65,080	65,309	65,410	65,501	65,669	65,746	66,092	65,732	65,764	27	25	26	26	26	26	26	26	26	26	24	27	27	1.00	0.64	
SUB TOTAL	293,769	328,519	323,787	353,365	509,297	547,988	569,433	585,842	593,409	598,272	564,194	615,520																
Chinese Newspapers																												
Sin Chew - Day	293,525	303,039	315,439	327,648	339,231	351,309	355,947	363,659	364,383	383,259	384,742	387,794	182/183*	173/174/177*	181/182*	176/177/179	181/182	174/175/178	181/182	156/174/178	181/182	175/177/179	181	181	1.20/1.30	0.93		
Sin Chew - Night	5,980	5,871	7,052	9,638	12,102	11,978	13,242	14,207	15,474	17,404	17,785	17,509	182	177	181	179	181	178	181	178	181	179	181	181	1.30	0.99		
Guang Ming - Day	52,774	56,225	59,401	64,339	70,338	73,759	77,263	83,673	84,858	89,790	87,693	88,101	182	177	181	179	181	178	181	178	181	179	181	181	1.00/1.20	0.80		
Guang Ming - Night	7,776	7,976	8,699	9,280	10,744	13,655	18,242	19,876	21,147	23,588	22,741	22,766	182	177	181	179	181	178	181	178	181	179	181	181	1.20	0.88		
Merdeka Daily News	4,296	4,518	4,702	4,943	5,054	5,313	5,529	5,885	6,093	6,365	6,295	6,499	177	173	181	179	181	175	181	175	184	178	184	179	1.20	1.00		
Asia Times	16,794	17,098	17,296	17,638	18,172	18,514	18,802	18,916	19,038	18,939	18,955	18,942	180	174	182	177	183	177	183	177	182	176	182	182	1.20	0.98		
See Hua Daily News (Sabah)	21,922	23,054	23,869	24,283	24,576	24,714	24,718	24,784	24,613	24,749	24,342	24,448	183	174	184	179	184	178	184	178	155	154	154	155	1.20	0.66		
See Hua Daily News	59,729	60,748	61,584	62,215	62,578	62,716	62,710	62,698	62,610	62,389	62,162	61,994	184	179	184	180	184	181	184	181	184	181	184	182	1.00	0.53		
International Times	22,038	22,184	22,136	21,901	21,590	21,096	20,624	20,318	18,885	17,315	16,049	14,593	183	173	182	176	182	174	178	173	178	173	178	174	1.00	0.20		
United Daily News	0	0	0	0	0	0	0	0	0	0	15,426	15,300	183	174	182	177	182	175	182	176	182	177	182	177	1.00	0.52		
SUB TOTAL	484,834	500,713	520,178	541,885	564,385	583,054	597,077	614,016	617,101	643,798	656,190	657,946																
GRAND TOTAL																												
	1,836,485	1,978,293	1,990,977	2,199,804	2,532,947	2,695,550	2,854,581	3,031,871	3,128,905	3,298,451	3,284,797	3,423,047																

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CIRCULATION FIGURES
NEWSPAPERS - WEST & EAST MALAYSIA
PRINT EDITION
Average Net Circulation per Publishing Day
At <BCP But >50% of BCP

NAME OF MEMBER	Jul 17	Jan 17	Jul 16	Jan 16	Jul 15	Jan 15	Jul 14	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	Jul 17 to	Jan 17 to	Jul 16 to	Jan 16 to	Jul 15 to	Jan 15 to	Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jul 17 to	Jul 17 to		
	to	to	to	to	to	to	to	to	to	to	to	to	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	Basic	Average	
	Dec 17	Jun 17	Dec 16	Jun 16	Dec 15	Jun 15	Dec 14	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Cover Pr	Circulation Pr	
	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	Days	Days	Days	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy	
Bahasa Newspapers																												
Utusan Malaysia	1,693	1,964	13,170	3,193	1,384	11,475	1,424	1,333	6,710	2,471	2,597	3,761	157	153	156	156	156	155	158	155	157	155	156	156	156	1.50	1.09	
Mingguan Malaysia	122	179	452	200	3,289	2,096	1,184	1,204	1,971	2,034	907	1,286	27	26	26	26	26	26	26	26	26	26	26	26	26	2.00	1.54	
Berita Harian	19,921	31,736	91,229	52,062	42,588	32,198	30,815	39,026	29,608	59,147	33,904	39,865	155	154	155	155	154	154	155	154	155	154	154	155	154	1.50	0.98	
BH Ahad	6,753	7,607	18,120	11,042	11,282	9,935	14,356	19,472	18,689	27,345	17,698	13,839	27	25	26	26	26	26	26	26	26	26	26	26	26	2.00	1.45	
Kosmo!	721	553	404	538	584	4,095	2,643	1,294	3,732	1,513	68	46	155	153	156	156	156	155	158	155	157	155	156	156	156	1.00	0.77	
Kosmo! Ahad	312	160	231	684	399	2,212	265	585	3,906	669	708	446	27	26	26	26	26	26	26	26	26	26	26	26	26	1.00	0.77	
Harian Metro	518	787	2,231	1,175	1,194	663	1,034	1,034	7,449	6,202	1,204	428	155	154	155	155	154	154	155	154	155	154	155	154	155	1.50	1.05	
Metro Ahad	1,059	1,803	2,714	1,446	1,290	286	1,514	1,415	6,228	3,398	3,674	4,166	27	25	26	26	26	26	26	26	26	26	26	26	26	2.00	1.50	
Utusan Borneo (Sabah)	0	0	0	0	0	0	0	0	0	0	0	0	183	174	184	179	184	178	184	178	184	178	184	178	184	1.20	0.54	
Utusan Borneo	0	0	0	0	0	0	0	0	0	0	0	0	176	176	182	179	182	177	182	177	182	177	182	178	182	1.00	0.61	
SUB TOTAL	31,099	44,789	128,551	70,340	62,010	62,960	53,235	65,363	78,293	102,779	60,760	63,837																
English Newspapers																												
New Straits Times	8,619	9,803	23,916	13,220	27,502	16,813	25,011	25,646	26,673	61,424	38,995	41,020	155	154	155	155	154	154	155	154	155	154	155	154	155	1.50	0.94	
New Sunday Times	8,378	9,742	19,762	14,399	20,182	16,885	19,524	22,071	31,653	60,460	27,913	27,323	27	25	26	26	26	26	26	26	26	26	26	26	26	1.50	1.00	
Daily Star	86	77	19	61	62	114	77	168	366	181	39,923	3,505	155	154	155	155	155	154	155	154	155	154	155	154	155	1.30	0.93	
The Edge Financial Daily	0	0	0	0	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	121	119	122	122	85	122	N/A	N/A	N/A	N/A	N/A	N/A	N/A	1.50	0.69	
The Edge	4,883	3,794	2,925	2,656	2,656	2,656	2,656	2,652	1,763	0	0	0	26	26	26	26	17	26	26	26	26	27	25	27	26	5.30	2.50	
New Sabah Times	99	118	115	124	128	114	120	123	134	138	147	182	173	180	176	180	175	180	175	180	175	180	176	180	176	1.20	0.84	
The Borneo Post (Sabah)	0	0	0	0	0	0	0	0	0	0	0	0	183	174	184	179	184	178	184	178	184	178	184	178	184	1.20	0.52	
The Borneo Post	0	0	0	0	0	0	0	0	0	0	0	0	156	151	156	153	156	151	156	151	156	154	155	152	152	1.00	0.65	
The Sunday Post	0	0	0	0	0	0	0	0	0	0	0	0	27	25	26	26	26	26	26	26	26	26	24	27	27	1.00	0.64	
SUB TOTAL	22,065	23,534	46,737	30,460	50,530	36,582	47,388	50,660	60,589	122,203	106,963	71,995																
Chinese Newspapers																												
Sin Chew - Day	615	679	742	721	731	785	833	951	1,162	1,114	1,092	1,107	182/183*	173/174/177*	181/182*	176/177/179	181/182	174/175/178	181/182	156/174/178	181/182	175/177/179	181	181	1.20/1.30	0.93		
Sin Chew - Night	0	0	0	0	0	0	0	0	0	0	0	0	182	177	181	179	181	178	181	178	181	179	181	181	181	1.30	0.99	
Guang Ming - Day	363	345	377	268	0	0	0	0	0	0	0	0	182	177	181	179	181	178	181	178	181	179	181	181	1.00/1.20	0.80		
Guang Ming - Night	0	0	0	0	0	0	0	0	0	0	0	0	182	177	181	179	181	178	181	178	181	179	181	181	1.20	0.88		
Merdeka Daily News	0	0	0	0	0	0	0	0	0	0	0	0	177	173	181	179	181	175	181	175	184	178	184	179	1.20	1.00		
Asia Times	110	112	110	110	110	110	91	85	85	85	85	85	180	174	182	177	183	177	183	177	182	176	182	182	1.20	0.98		
See Hua Daily News (Sabah)	0	0	0	0	0	0	0	0	0	2,978	3,129	2,886	183	174	184	179	184	178	184	178	155	154	154	155	1.20	0.66		
See Hua Daily News	0	0	0	0	0	0	0	0	0	0	0	0	184	179	184	180	184	181	184	181	184	181	184	182	1.00	0.53		
International Times	0	0	0	0	0	0	0	0	0	0	0	0	183	173	182	176	182	174	178	173	178	173	178	174	1.00	0.20		
United Daily News	42,551	58,102	58,495	58,661	58,786	58,534	58,886	59,150	59,101	59,033	43,590	43,228	183	174	182	177	182	175	182	176	182	177	182	177	1.00	0.52		
SUB TOTAL	43,639	59,238	59,724	59,760	59,627	59,429	59,810	60,186	60,348	63,210	47,896	47,306																
GRAND TOTAL	96,803	127,561	235,012	160,560	172,167	158,971	160,433	176,209	199,230	288,192	215,619	183,138																

Note: No. of publishing days during the period - Sin Chew Daily - Day Edition
Peninsular Malaysia - 182 Days - For the Period July 2017 to December 2017
Sabah - 183 Days - For the Period July 2017 to December 2017
Sibu & Miri - 183 Days - For the Period July 2017 to December 2017
Kuching - 183 Days - For the Period July 2017 to December 2017

CIRCULATION FIGURES
NEWSPAPERS - WEST & EAST MALAYSIA
PRINT EDITION
Average Net Circulation per Publishing Day
At <50% BCP But >20% of BCP

NAME OF MEMBER	Jul 17	Jan 17	Jul 16	Jan 16	Jul 15	Jan 15	Jul 14	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	Jul 17 to	Jan 17 to	Jul 16 to	Jan 16 to	Jul 15 to	Jan 15 to	Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jul 17 to	Jul 17 to		
	to	to	to	to	to	to	to	to	to	to	to	to	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	Basic	Average	
	Dec 17	Jun 17	Dec 16	Jun 16	Dec 15	Jun 15	Dec 14	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Cover Pr	Circulation Pr	
	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	Days	Days	Days	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy	
Bahasa Newspapers																												
Utusan Malaysia	896	943	1,104	1,268	12,995	1,367	6,920	7,229	2,050	2,051	1,951	2,157	157	153	156	156	156	155	158	155	157	155	156	156	156	1.50	1.09	
Mingguan Malaysia	964	978	1,173	1,361	1,422	1,432	2,227	2,656	3,579	1,559	1,915	2,207	27	26	26	26	26	26	26	26	26	26	26	26	26	2.00	1.54	
Berita Harian	0	0	0	0	0	0	0	0	0	0	0	0	155	154	155	155	154	154	155	154	155	154	154	155	154	1.50	0.98	
BH Ahad	0	0	0	0	0	0	0	0	0	0	0	0	27	25	26	26	26	26	26	26	26	26	26	26	26	2.00	1.45	
Kosmo!	270	280	421	887	540	669	692	2,711	1,146	95	1,507	1,831	155	153	156	156	156	155	158	155	157	155	156	156	156	1.00	0.77	
Kosmo! Ahad	151	314	179	205	254	269	13,784	2,203	411	645	194	841	27	26	26	26	26	26	26	26	26	26	26	26	26	1.00	0.77	
Harian Metro	0	0	0	0	0	0	0	0	0	0	0	0	155	154	155	155	154	154	155	154	155	154	155	154	155	1.50	1.05	
Metro Ahad	0	0	0	0	0	0	0	0	0	0	0	0	27	25	26	26	26	26	26	26	26	26	26	26	26	2.00	1.50	
Utusan Borneo (Sabah)	1,366	1,310	1,310	1,310	1,310	1,310	1,310	1,582	1,579	1,410	1,424	1,484	183	174	184	179	184	178	184	178	184	178	184	178	184	1.20	0.54	
Utusan Borneo	0	0	0	0	0	0	0	0	0	0	0	0	176	182	182	179	182	177	182	177	182	178	182	178	182	1.00	0.61	
SUB TOTAL	3,647	3,825	4,187	5,031	16,521	5,047	24,933	16,381	8,765	5,760	6,991	8,520																
English Newspapers																												
New Straits Times	0	0	0	0	0	0	0	0	0	0	0	0	155	154	155	155	154	154	155	154	155	154	155	154	155	1.50	0.94	
New Sunday Times	0	0	0	0	0	0	0	0	0	0	0	0	27	25	26	26	26	26	26	26	26	26	26	26	26	1.50	1.00	
Daily Star	0	0	19	3	0	0	0	0	202	3,951	0	0	155	154	155	155	155	154	155	154	155	154	155	154	155	1.30	0.93	
The Edge Financial Daily	0	0	0	0	0	0	0	0	0	0	0	0	121	119	122	122	85	122	N/A	N/A	N/A	N/A	N/A	N/A	N/A	1.50	0.69	
The Edge	0	0	0	0	0	0	0	1	1	0	0	0	26	26	26	26	17	26	26	26	27	25	27	26	5.30	2.50		
New Sabah Times	407	447	532	592	684	325	854	1,042	1,145	1,109	1,106	1,083	182	173	180	176	180	175	180	175	180	176	180	176	1.20	0.84		
The Borneo Post (Sabah)	4,676	4,590	4,590	4,590	4,590	4,590	4,590	4,540	4,530	4,530	4,532	4,446	183	174	184	179	184	178	184	178	184	178	184	178	184	1.20	0.52	
The Borneo Post	4,689	4,635	4,635	4,635	4,635	4,663	4,690	4,690	4,690	4,690	4,700	4,589	156	151	156	153	156	151	156	151	156	154	155	152	1.00	0.65		
The Sunday Post	4,689	4,635	4,635	4,635	4,635	4,663	4,690	4,690	4,690	4,690	4,700	4,590	27	25	26	26	26	26	26	26	26	26	26	24	27	1.00	0.64	
SUB TOTAL	14,461	14,307	14,411	14,455	14,544	14,241	14,824	14,963	15,258	18,970	15,038	14,708																
Chinese Newspapers																												
Sin Chew - Day	336	63	383	561	622	667	607	687	845	926	859	939	182/183*	173/174/177*	181/182*	176/177/179	181/182	174/175/178	181/182	156/174/178	181/182	175/177/179	181	181	1.20/1.30	0.93		
Sin Chew - Night	0	0	0	0	0	0	0	0	0	0	0	0	182	177	181	179	181	178	181	178	181	179	181	181	181	1.30	0.99	
Guang Ming - Day	3	0	0	0	0	0	0	0	0	0	0	0	182	177	181	179	181	178	181	178	181	179	181	181	1.00/1.20	0.80		
Guang Ming - Night	0	0	0	0	0	0	0	0	0	0	0	0	182	177	181	179	181	178	181	178	181	179	181	181	1.20	0.88		
Merdeka Daily News	0	0	0	0	0	0	0	0	0	0	0	0	177	173	181	179	181	175	181	175	184	178	184	179	1.20	1.00		
Asia Times	14	21	20	21	17	25	12	24	12	21	21	25	180	174	182	177	183	177	183	177	182	176	182	182	1.20	0.98		
See Hua Daily News (Sabah)	3,124	2,901	2,901	2,901	2,901	2,901	2,901	2,855	2,995	0	0	0	183	174	184	179	184	178	184	178	155	154	154	155	1.20	0.66		
See Hua Daily News	5,261	5,210	5,210	5,210	5,210	5,210	5,210	5,210	5,210	5,210	5,210	5,168	184	179	184	180	184	181	184	181	184	181	184	182	1.00	0.53		
International Times	509	582	624	691	682	679	664	708	681	574	512	330	183	173	182	176	182	174	178	173	178	173	178	174	1.00	0.20		
United Daily News	0	0	0	0	0	0	0	0	0	0	0	0	183	174	182	177	182	175	182	176	182	177	182	177	1.00	0.52		
SUB TOTAL	9,247	8,777	9,138	9,384	9,432	9,482	9,394	9,484	9,743	6,731	6,602	6,462																
GRAND TOTAL	27,355	26,909	27,736	28,870	40,497	28,770	49,151	40,828	33,766	31,461	28,631	29,690																

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