

CIRCULATION FIGURES
NEWSPAPERS - WEST & EAST MALAYSIA
PAID CIRCULATION
Average Net Circulation per Publishing Day
TOTAL CIRCULATION

NAME OF MEMBER	Jan 17	Jul 16	Jan 16	Jul 15	Jan 15	Jul 14	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	Jan 17 to	Jul 16 to	Jan 16 to	Jul 15 to	Jan 15 to	Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jan 17 to	Jan 17 to	
	to	to	to	to	to	to	to	to	to	to	to	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	Basic	Basic	
	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	Days	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy	
Bahasa Newspapers																									
Utusan Malaysia	115,830	123,575	144,438	154,776	162,639	166,503	171,663	179,098	191,302	178,211	181,356	153	156	156	156	155	158	155	157	155	156	156	1.50	1.09	
Mingguan Malaysia	257,502	282,962	313,495	336,233	340,953	353,647	360,919	372,046	378,646	366,469	371,529	26	26	26	26	26	26	26	26	26	26	27	26	2.00	1.53
Berita Harian	91,648	91,229	90,969	106,794	103,303	109,088	125,514	119,163	158,552	130,463	144,955	154	155	155	154	155	154	154	155	154	154	155	1.50	1.28	
BH Ahad	77,614	90,809	89,798	109,811	119,227	132,933	156,835	159,176	185,737	176,430	192,606	25	26	26	26	26	26	26	26	26	26	27	26	2.00	1.39
Kosmol	160,536	163,147	182,022	187,967	194,900	199,795	197,202	205,999	202,072	218,251	224,518	153	156	156	156	155	157	155	157	155	156	156	1.00	0.77	
Kosmol Ahad	171,946	182,597	198,116	205,520	205,717	210,269	208,435	214,837	207,584	227,666	227,783	26	26	26	26	26	26	26	26	26	26	27	26	1.00	0.77
Harian Metro	133,003	142,262	149,253	179,231	217,384	266,403	313,690	342,689	385,554	379,169	394,025	154	155	155	154	155	154	155	154	155	154	155	1.50	1.12	
Metro Ahad	142,795	154,548	162,091	207,119	237,722	276,855	328,700	361,645	403,652	405,191	434,987	25	26	26	26	26	26	26	26	26	26	27	26	2.00	1.52
Utusan Borneo (Sabah)	13,070	13,662	14,018	14,337	14,419	14,452	14,466	14,472	14,486	14,307	14,257	174	184	179	184	178	184	178	184	178	184	179	1.20	0.57	
Utusan Borneo	33,731	34,959	35,725	36,048	36,251	36,264	36,333	36,328	36,335	36,007	35,922	176	182	179	182	177	182	177	182	178	182	178	1.00	0.61	
SUB TOTAL	1,197,675	1,279,750	1,379,925	1,537,796	1,632,515	1,766,239	1,913,757	2,005,453	2,164,920	2,132,164	2,221,938														
English Newspapers																									
New Straits Times	44,779	54,490	44,090	62,113	55,886	68,812	74,711	77,685	115,570	93,321	100,383	154	155	155	154	155	154	155	154	155	154	155	1.50	1.00	
New Sunday Times	49,396	55,998	51,768	64,850	66,941	75,671	85,282	98,776	132,187	101,010	108,640	25	26	26	26	26	26	26	26	26	26	27	26	1.50	1.02
Daily Star	217,082	220,972	248,559	248,413	272,507	286,436	291,068	289,611	289,362	288,916	290,566	154	155	155	155	154	155	154	155	154	155	1.20	0.71		
Sunday Star	216,355	219,237	244,053	246,652	274,046	280,227	293,195	292,226	292,225	292,293	292,607	25	26	26	26	26	26	26	26	26	26	27	26	1.50	0.87
The Edge Financial Daily	4,545	4,418	3,936	4,051	4,438	N/A	N/A	N/A	N/A	N/A	N/A	119	122	122	85	122	N/A	N/A	N/A	N/A	N/A	N/A	1.50	0.72	
The Edge	25,673	25,197	23,295	23,087	23,921	25,396	23,635	24,284	20,720	22,244	21,979	26	26	26	26	26	26	26	26	27	25	27	26	5.00	2.53
New Sabah Times	11,025	10,000	12,772	13,254	16,084	16,072	17,182	19,210	21,251	21,173	21,749	173	180	176	180	175	180	175	180	176	180	176	1.20	0.83	
Daily Express	In Prog	In Prog	In Prog	22,128	23,257	23,790	25,055	27,493	26,484	26,799	In Prog	In Prog	In Prog	181	177	181	177	181	177	181	178	182	In Prog	In Prog	
The Borneo Post (Sabah)	20,974	21,934	22,401	22,805	22,971	23,044	23,104	23,088	23,111	23,004	22,919	174	184	179	184	178	184	178	184	178	184	179	1.20	0.54	
The Borneo Post	63,682	64,699	65,555	65,854	65,990	66,023	66,124	66,166	66,462	66,095	65,813	151	156	153	156	151	156	151	156	154	155	152	1.00	0.65	
The Sunday Post	68,093	68,998	69,715	69,944	70,073	70,191	70,359	70,436	70,782	70,432	70,354	25	26	26	26	26	26	26	26	26	24	27	27	1.00	0.64
SUB TOTAL	721,604	745,943	786,144	843,151	896,114	935,662	969,715	987,137	1,059,163	1,004,972	1,021,629														
Chinese Newspapers																									
China Press - Morning	135,356	140,586	146,969	154,538	159,975	165,750	174,429	175,749	176,766	169,675	170,414	177	181	179	181	178	181	178	181	178	181	179	181	1.30	0.93
China Press - Night	33,829	39,839	42,657	48,207	50,078	53,993	59,284	63,266	67,293	67,791	70,133	177	181	179	181	178	181	178	181	178	181	179	181	1.30	0.93
Sin Chew - Day	303,781	316,564	328,930	340,584	352,761	357,387	365,297	366,390	385,299	386,693	389,840	173/174/177	181/182*	176/177/179	181/182	174/175/178	181/182	156/174/178	181/182	175/177/179	181	181	1.20/1.30	0.93	
Sin Chew - Night	5,871	7,052	9,638	12,102	11,978	13,242	14,207	15,474	17,404	17,785	17,509	177	181	179	181	178	181	178	181	178	181	179	181	1.30	0.94
Guang Ming - Day	56,570	59,778	64,607	70,338	73,759	77,263	83,673	84,858	89,790	87,693	88,101	177	181	179	181	178	181	178	181	178	181	179	181	1.00/1.20	0.80
Guang Ming - Night	7,976	8,699	9,280	10,744	13,655	18,242	19,876	21,147	23,588	22,741	22,766	177	181	179	181	178	181	178	181	178	181	179	181	1.20	0.89
Merdeka Daily News	4,518	4,702	4,943	5,054	5,313	5,529	5,885	6,093	6,365	6,295	6,499	173	181	179	181	175	181	175	184	178	184	179	1.20	1.00	
Overseas Chinese Daily News	In Prog	In Prog	In Prog	12,821	13,045	13,277	14,044	14,516	15,012	14,995	15,214	In Prog	In Prog	In Prog	181	177	181	177	181	177	157	155	156	156	In Prog
Asia Times	In Prog	17,426	17,769	18,299	18,649	18,905	19,135	19,045	19,061	19,052	In Prog	In Prog	182	177	183	177	183	177	182	176	182	182	In Prog	In Prog	
See Hua Daily News (Sabah)	25,955	26,770	27,184	27,477	27,615	27,619	27,639	27,608	27,727	27,471	27,334	174	184	179	184	178	184	178	181	155	154	154	1.20	0.67	
See Hua Daily News	65,958	66,794	67,425	67,788	67,926	67,920	67,908	67,820	67,599	67,372	67,162	179	184	180	184	181	184	181	184	181	184	182	1.00	0.54	
International Times	30,266	30,260	30,092	29,772	29,275	28,788	28,526	27,066	25,389	24,061	22,423	173	182	176	182	174	178	173	178	173	178	174	1.00	0.21	
United Daily News	58,102	58,495	58,661	58,786	58,534	58,886	59,101	59,033	59,016	58,528	58,528	174	182	177	182	175	182	176	182	177	182	177	1.00	0.51	
SUB TOTAL	728,182	776,965	808,155	856,510	882,563	906,801	938,943	948,223	980,310	970,649	974,975														
Tamil Newspapers																									
Makkal Osai	In Prog	In Prog	In Prog	45,037	53,895	58,727	59,575	40,740	40,800	37,965	36,244	In Prog	In Prog	In Prog	180	178	180	178	180	177	180	178	In Prog	In Prog	
	0	0	0	45,037	53,895	58,727	59,575	40,740	40,800	37,965	36,244														
GRAND TOTAL	2,647,461	2,802,658	2,974,224	3,282,494	3,465,087	3,667,429	3,881,990	3,981,553	4,245,193	4,145,750	4,254,786														

Note: No. of publishing days during the period - Sin Chew Daily - Day Edition
 Peninsular Malaysia - 177 Days - For the Period January 2017 to June 2017
 Sabah - 174 Days - For the Period January 2017 to June 2017
 Sibiu & Mini - 174 Days - For the Period January 2017 to June 2017
 Kuching - 173 Days - For the Period January 2017 to June 2017



CIRCULATION FIGURES
 NEWSPAPERS - WEST & EAST MALAYSIA
 PRINT EDITION
 Average Net Circulation per Publishing Day
 At <20% of BCP

NAME OF MEMBER	Jan 17	Jul 16	Jan 16	Jul 15	Jan 15	Jul 14	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	Jul 17 to	Jul 16 to	Jan 16 to	Jul 15 to	Jan 15 to	Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jan 17 to	Jan 17 to		
	to	to	to	to	to	to	to	to	to	to	to	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	Basic	Basic		
	Jun 17	Dec 16	Jun 16	Dec 15	Jun 15	Dec 14	Jun 14	Dec 13	June 13	Dec 12	Jun 12	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	RM/ Copy	RM/ Copy	
Bahasa Newspapers																										
Utusan Malaysia	0	0	0	0	0	0	0	0	0	0	0	153	156	156	156	155	158	155	157	155	156	156	156	1.50	1.09	
Mingguan Malaysia	0	0	0	0	0	0	0	0	0	0	0	26	26	26	26	26	26	26	26	26	26	26	26	2.00	1.53	
Berita Harian	0	0	0	0	0	0	0	0	0	0	0	154	155	155	154	154	155	154	155	154	154	154	155	1.50	1.28	
BH Ahad	0	0	0	0	0	0	0	0	0	0	0	25	26	26	26	26	26	26	26	26	26	27	26	2.00	1.39	
Kosmo!	0	0	0	0	0	0	0	0	0	0	0	153	156	156	156	155	158	155	157	155	156	156	156	1.00	0.77	
Kosmo! Ahad	0	0	0	0	0	0	0	0	0	0	0	26	26	26	26	26	26	26	26	26	26	27	26	1.00	0.77	
Harian Metro	0	0	0	0	0	0	0	0	0	0	0	154	155	155	154	154	155	154	155	154	154	155	155	1.50	1.12	
Metro Ahad	0	0	0	0	0	0	0	0	0	0	0	25	26	26	26	26	26	26	26	26	26	27	26	2.00	1.52	
Utusan Borneo (Sabah)	0	0	0	0	0	0	0	0	0	0	0	174	184	179	184	178	184	178	184	178	184	179	179	1.20	0.57	
Utusan Borneo	0	0	0	0	0	0	0	0	0	0	0	176	182	179	182	177	182	177	182	178	182	178	178	1.00	0.61	
SUB TOTAL	0	0	0	0	0	0	0	0	0	0	0															
English Newspapers																										
New Straits Times	0	0	0	0	0	0	0	0	0	0	0	154	155	155	154	154	155	154	155	154	154	155	155	1.50	1.00	
New Sunday Times	0	0	0	0	0	0	0	0	0	0	0	25	26	26	26	26	26	26	26	26	26	26	26	1.50	1.02	
Daily Star	0	0	0	0	0	0	0	0	0	0	0	154	155	155	155	154	155	154	155	154	154	155	155	1.20	0.71	
Sunday Star	0	0	0	0	0	0	0	0	0	0	0	25	26	26	26	26	26	26	26	26	26	27	26	1.50	0.87	
The Edge Financial Daily	0	0	0	0	0	0	0	0	0	0	0	119	122	122	85	122	N/A	N/A	N/A	N/A	N/A	N/A	N/A	1.50	0.72	
The Edge	0	0	0	0	0	0	0	0	0	0	0	26	26	26	17	26	26	26	27	25	27	26	26	5.00	2.53	
New Sabah Times	0	0	0	0	0	0	0	0	0	0	0	173	180	176	180	175	180	175	180	176	180	176	176	1.20	0.83	
Daily Express	In Prog	In Prog	In Prog	0	0	0	0	0	0	0	0	In Prog	In Prog	In Prog	181	177	181	177	181	178	182	179	In Prog	In Prog		
The Borneo Post (Sabah)	0	0	0	0	0	0	0	0	0	0	0	174	184	179	184	178	184	178	184	178	184	179	179	1.20	0.54	
The Borneo Post	0	0	0	0	0	0	0	0	0	0	0	151	156	153	156	151	156	151	156	154	155	152	152	1.00	0.65	
The Sunday Post	0	0	0	0	0	0	0	0	0	0	0	25	26	26	26	26	26	26	26	24	27	27	27	1.00	0.64	
SUB TOTAL	0	0	0	0	0	0	0	0	0	0	0															
Chinese Newspapers																										
China Press - Morning	0	0	0	0	0	0	0	0	0	0	0	177	181	179	181	178	181	178	181	179	181	181	181	1.30	0.93	
China Press - Night	0	0	0	0	0	0	0	0	0	0	0	177	181	179	181	178	181	178	181	179	181	181	181	1.30	0.93	
Sin Chew - Day	0	0	0	0	0	0	0	0	0	0	0	173/174/177	181/182*	176/177/179	181/182	174/175/178	181/182	156/174/178	181/182	175/177/179	181	181	181	1.20/1.30	0.93	
Sin Chew - Night	0	0	0	0	0	0	0	0	0	0	0	177	181	179	181	178	181	178	181	179	181	181	181	1.30	0.94	
Guang Ming - Day	0	0	0	0	0	0	0	0	0	0	0	177	181	179	181	178	181	178	181	179	181	181	181	1.00/1.20	0.80	
Guang Ming - Night	0	0	0	0	0	0	0	0	0	0	0	177	181	179	181	178	181	178	181	179	181	181	181	1.20	0.89	
Merdeka Daily News	0	0	0	0	0	0	0	0	0	0	0	173	181	179	181	175	181	175	184	178	184	179	179	1.20	1.00	
Overseas Chinese Daily News	In Prog	In Prog	In Prog	0	0	0	0	0	0	0	0	In Prog	In Prog	In Prog	181	177	181	177	157	155	156	156	In Prog	In Prog		
Asia Times	In Prog	0	0	0	0	0	0	0	0	0	0	In Prog	182	177	183	177	183	177	182	176	182	182	In Prog	In Prog		
See Hua Daily News (Sabah)	0	0	0	0	0	0	0	0	0	0	0	174	184	179	184	178	184	178	155	154	154	155	1.20	0.67		
See Hua Daily News	0	0	0	0	0	0	0	0	0	0	0	179	184	180	184	181	184	181	184	181	184	182	182	1.00	0.54	
International Times	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	173	182	176	182	174	178	173	178	173	178	174	174	1.00	0.21	
United Daily News	0	0	0	0	0	0	0	0	0	0	0	174	182	177	182	175	182	176	182	177	182	177	177	1.00	0.51	
SUB TOTAL	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500															
Tamil Newspapers																										
Makkal Osai	In Prog	In Prog	In Prog	0	0	0	0	0	0	0	0	In Prog	In Prog	In Prog	180	178	180	178	180	177	180	178	In Prog	In Prog		
SUB TOTAL	0	0	0	0	0	0	0	0	0	0	0															
GRAND TOTAL	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500															

Note: No. of publishing days during the period - Sin Chew Daily - Day Edition
 Peninsular Malaysia - 181 Days - For the Period July 2016 to December 2016
 Sabah - 182 Days - For the Period July 2016 to December 2016
 Sibiu & Miri - 182 Days - For the Period July 2016 to December 2016
 Kuching - 182 Days - For the Period July 2016 to December 2016

