AUDIT BUREAU OF CIRCULATIONS MALAYSIA
Delivering Trust

CIRCULATION FIGURES
DIGITAL REPLICA - Newspapers
Average Circulation per Publishing Day
Total Circulation

											Jul 16 to	Jan 16 to	Jul 15 to	Jan 15 to	Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jul 16 to	Jul 16 to
	Jul 16	Jan 16	Jul 15	Jan 15	Jul 14	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	Dec 16	Jun 16	Dec 15	Jun 15	Dec 14	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	Dec 16	Dec 16
	to	to	to	to	to	to	to	to	to	to	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	Basic	Average
NAME OF MEMBER	Dec 16	Jun 16	Dec 15	Jun 15	Dec 14	Jun 14	Dec 13	June 13	Dec 12	Jun 12	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub	Cover Pr	Circulation Pr
	Copies	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**RM/ Copy**	**RM/ Copy**
Berita Harian	14,427	4,362	3,766	1,654	2,008	2,503	2,024	1,324	767	188		155	154	154	155	154	155	154	154	155		
BH Ahad	14,418	4,365	3,765	1,652	1,994	2,492	2,041	1,338	774	192		26	26	26	26	26	26	26	27	26		
Harian Metro	15,612	2,807	1,743	1,177	1,470	1,360	1,151	1,258	845	199		155	154	154	155	154	155	154	154	155		
Metro Ahad	15,627	2,794	1,741	1,173	1,461	1,358	1,162	1,259	856	197		26	26	26	26	26	26	26	27	26		
Utusan Malaysia	73,643	7,081	4,084	2,590	2,468	1,626	1,317	995	0	0		156	156	155	157	155	157	155	0	0		
Mingguan Malaysia	71,755	7,017	4,035	2,574	2,470	1,632	1,306	999	0	0		26	26	26	26	26	26	26	0	0		
New Straits Times	13,710	6,014	4,715	2,286	2,749	3,347	2,973	2,442	1,399	135		155	154	154	155	154	155	154	154	155		
New Sunday Times	13,739	5,982	4,714	2,281	2,733	3,334	2,984	2,459	1,396	134		26	26	26	26	26	26	26	27	26		
Daily Star	113,241	110,883	105,645	93,297	85,806	81,367	49,551	49,006	42,204	7,722		155	155	154	155	154	155	154	154	53		
Sunday Star	112,022	109,950	104,804	92,681	85,587	81,498	49,737	46,777	41,856	7,825		26	26	26	26	26	26	26	27	8		
The Edge Financial Daily	75,048	64,860	51,802	30,129	N/A	N/A	N/A	N/A	N/A	N/A		122	85	122	N/A	N/A	N/A	N/A	N/A	N/A		
The Edge	11,373	11,585	12,196	13,054	12,237	9,667	4,642	0	0	0		26	17	26	26	26	27	0	0	0		
China Press - Morning	6,921	12,691	9,686	1,888	251	0	0	0	0	0		179	181	178	181	0	0	0	0	0		
Sin Chew Daily - Day	73,613	82,013	55,291	12,227	2,908	1,566	0	0	0	0		179	181	178	181	145	0	0	0	0		
Sin Chew Daily - Night	48,870	13,268	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A		179	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A		
Guang Ming Daily - Day	18,548	16,875	15,831	11,663	3,758	1,852	0	0	0	0		179	181	178	181	148	0	0	0	0		
Asia Times	385	228	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	182	177										
United Daily News	4,561	4,115	3,536	3,194	3,063	2,832	2,728	2,460	0	0		177	182	175	182	176	182	147	0	0		
Total	697,513	466,890	387,354	273,520	210,963	196,434	121,616	110,317	90,097	16,592												

CIRCULATION FIGURES
DIGITAL REPLICA - Newspapers
CIRCULATION BASED ON PRICE BAND
Circulation at BCP / Normal Trade Terms

											Jul 16 to	Jan 16 to	Jul 15 to	Jan 15 to	Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jul 16 to	Jul 16 to
	Jul 16	Jan 16	Jul 15	Jan 15	Jul 14	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	Dec 16	Jun 16	Dec 15	Jun 15	Dec 14	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	Dec 16	Dec 16
	to	to	to	to	to	to	to	to	to	to	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	Basic	Average
NAME OF MEMBER	Dec 16	Jun 16	Dec 15	Jun 15	Dec 14	Jun 14	Dec 13	June 13	Dec 12	Jun 12	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub	Cover Pr	Circulation Pr
	Copies	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**RM/ Copy**	**RM/ Copy**
Berita Harian	0	0	0	0	0	0	0	0	0	0	155	155	154	154	155	154	155	154	154	155	1.80	0.06
BH Ahad	0	0	0	0	0	0	0	0	0	0	26	26	26	26	26	26	26	26	27	26	2.00	0.06
Harian Metro	0	0	0	0	0	0	0	0	0	0	155	155	154	154	155	154	155	154	154	155	1.50	0.05
Metro Ahad	0	0	0	0	0	0	0	0	0	0	26	26	26	26	26	26	26	26	27	26	2.00	0.05
Utusan Malaysia	8,762	740	1,328	1,047	1,309	689	558	486	0	0	156	156	156	155	157	155	157	155	0	0	0.50	0.25
Mingguan Malaysia	7,318	740	1,326	1,043	1,304	689	546	488	0	0	26	26	26	26	26	26	26	26	0	0	0.50	0.24
New Straits Times	0	0	0	0	0	0	0	0	0	0	155	155	154	154	155	154	155	154	154	155	1.50	0.05
New Sunday Times	0	0	0	0	0	0	0	0	0	0	26	26	26	26	26	26	26	26	27	26	1.50	0.05
Daily Star	113,241	110,883	105,645	93,251	85,564	81,327	49,497	46,922	40,231	7,326	155	155	155	154	155	154	155	154	154	53	USD0.99	0.06
Sunday Star	112,022	109,950	104,804	92,634	85,346	81,458	49,686	44,725	39,966	7,437	26	26	26	26	26	26	26	26	27	8	USD0.99	0.06
The Edge Financial Daily	1,760	380	12	8	N/A	N/A	N/A	N/A	N/A	N/A	122	122	85	122	N/A	N/A	N/A	N/A	N/A	N/A	1.50	0.01
The Edge	7,830	8,863	9,496	10,354	9,537	6,970	3,504	0	0	0	26	26	17	26	26	26	27	0	0	0	5.00	1.03
China Press - Morning	6,723	12,499	9,686	1,888	251	0	0	0	0	0	181	179	181	178	181	0	0	0	0	0	0.17	0.06
Sin Chew Daily - Day	2	3	5	13	22	32	0	0	0	0	181	179	181	178	181	145	0	0	0	0	1.20/1.30	0.11
Sin Chew Daily - Night	2	3	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	181	179	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	1.20	0.11
Guang Ming Daily - Day	0	0	5	20	39	1,852	0	0	0	0	181	179	181	178	181	148	0	0	0	0	1.20	0.02
Asia Times	0	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	182										0.20	0.01
United Daily News	4,561	4,115	3,536	3,194	3,063	2,832	2,728	2,460	0	0	182	177	182	175	182	176	182	147	0	0	0.28	0.28
Sub Total	262,221	248,176	235,843	203,452	186,435	175,849	106,519	95,081	80,197	14,763												

AUDIT BUREAU OF CIRCULATIONS MALAYSIA
Delivering Trust

CIRCULATION FIGURES
DIGITAL REPLICA - Newspapers
Average Circulation per Publishing Day
Circulation at <BCP But >50% of BCP

	Jul 16	Jan 16	Jul 15	Jan 15	Jul 14	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	Jan 16 to Jun 16		Jul 15 to Dec 15	Jan 15 to Jun 15	Jul 14 to Dec 14	Jan 14 to Jun 14	Jul 13 to Dec 13	Jan 13 to Jun 13	Jul 12 to Dec 12	Jan 12 to Jun 12	Jan 16 to Jun 16	Jan 16 to Jun 16
	to	to	to	to	to	to	to	to	to	to	No. of		No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	Basic	Average
NAME OF MEMBER	Dec 16	Jun 16	Dec 15	Jun 15	Dec 14	Jun 14	Dec 13	June 13	Dec 12	Jun 12	Pub Days		Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub	Cover Pr	Circulation Pr
	Copies	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Days**		**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**RM/ Copy**	**RM/ Copy**
Berita Harian	0	0	0	0	0	0	0	0	8	97	155		154	154	155	154	155	154	154	155	1.80	0.13
BH Ahad	0	0	0	0	0	0	0	0	20	56	26		26	26	26	26	26	26	27	26	2.00	0.13
Harian Metro	0	0	0	0	0	0	0	0	34	164	155		154	154	155	154	155	154	154	155	1.50	0.12
Metro Ahad	0	0	0	0	0	0	0	0	32	72	26		26	26	26	26	26	26	27	26	2.00	0.12
Utusan Malaysia	7,944	4,789	565	83	17	23	102	0	0	0	156		156	155	157	155	157	155	0	0	0.50	0.18
Mingguan Malaysia	7,933	4,720	521	84	16	23	102	0	0	0	26		26	26	26	26	26	26	0	0	0.50	0.19
New Straits Times	0	0	0	0	0	0	0	0	0	0	155		154	154	155	154	155	154	154	155	1.50/2.00	0.10
New Sunday Times	0	0	0	0	0	0	0	0	0	0	26		26	26	26	26	26	26	27	26	1.50/2.00	0.10
Daily Star	0	0	0	0	0	0	0	0	0	12	155		155	154	155	154	155	154	154	53	USD0.99	0.06
Sunday Star	0	0	0	0	0	0	0	0	0	12	26		26	26	26	26	26	26	27	8	USD0.99	0.06
The Edge Financial Daily	0	0	63	63	N/A	N/A	N/A	N/A	N/A	N/A	122		85	122	N/A	N/A	N/A	N/A	N/A	N/A	1.50	0.03
The Edge	2,891	1,984	1,984	1,984	1,984	1,983	719	0	0	0	26		17	26	26	26	27	0	0	0	5.00	1.31
China Press - Morning	0	0	0	0	0	0	0	0	0	0	179		181	178	181	0	0	0	0	0	0.18	0.05
Sin Chew Daily - Day	6	11	72	210	290	179	0	0	0	0	179		181	178	181	145	0	0	0	0	1.20/1.30	0.14
Sin Chew Daily - Night	8	10	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	179		N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	1.20	0.08
Guang Ming Daily - Day	27	15	136	27	0	0	0	0	0	0	179		181	178	181	148	0	0	0	0	1.00/1.20	0.02
Asia Times	0		N/A																			
United Daily News	0	0	0	0	0	0	0	0	0	0	177		182	175	182	176	182	147	0	0	0.28	0.28
Sub Total	18,809	11,529	3,341	2,451	2,307	2,208	923	0	94	413												

CIRCULATION FIGURES
DIGITAL REPLICA - Newspapers
Average Circulation per Publishing Day
Circulation at <50% BCP But >20% of BCP

	Jul 16	Jan 16	Jul 15	Jan 15	Jul 14	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	Jan 16 to Jun 16		Jul 15 to Dec 15	Jan 15 to Jun 15	Jul 14 to Dec 14	Jan 14 to Jun 14	Jul 13 to Dec 13	Jan 13 to Jun 13	Jul 12 to Dec 12	Jan 12 to Jun 12	Jan 16 to Jun 16	Jan 16 to Jun 16
	to	to	to	to	to	to	to	to	to	to	No. of		No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	Basic	Average
NAME OF MEMBER	Dec 16	Jun 16	Dec 15	Jun 15	Dec 14	Jun 14	Dec 13	June 13	Dec 12	Jun 12	Pub Days		Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub	Cover Pr	Circulation Pr
	Copies	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Days**		**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**RM/ Copy**	**RM/ Copy**
Berita Harian	0	0	1,142	68	33	53	40	71	69	91	155		154	154	155	154	155	154	154	155	1.80	0.13
BH Ahad	0	0	1,142	62	30	40	41	22	754	136	26		26	26	26	26	26	26	27	26	2.00	0.13
Harian Metro	0	0	287	40	35	99	66	73	36	35	155		154	154	155	154	155	154	154	155	1.50	0.12
Metro Ahad	0	0	195	36	32	100	24	0	0	125	26		26	26	26	26	26	26	27	26	2.00	0.12
Utusan Malaysia	56,872	1,479	2,060	1,237	830	643	511	444	0	0	156		156	155	157	155	157	155	0	0	0.50	0.18
Mingguan Malaysia	56,438	1,486	2,057	1,225	839	648	511	444	0	0	26		26	26	26	26	26	26	0	0	0.50	0.19
New Straits Times	0	0	1,567	12	16	51	56	97	100	135	155		154	154	155	154	155	154	154	155	1.50/2.00	0.10
New Sunday Times	0	0	1,567	11	14	54	55	98	104	134	26		26	26	26	26	26	26	27	26	1.50/2.00	0.10
Daily Star	0	0	0	0	0	0	0	0	0	23	155		155	154	155	154	155	154	154	53	USD0.99	0.06
Sunday Star	0	0	0	0	0	0	0	0	0	23	26		26	26	26	26	26	26	27	8	USD0.99	0.06
The Edge Financial Daily	0	0	43	28	N/A	N/A	N/A	N/A	N/A	N/A	122		85	122	N/A	N/A	N/A	N/A	N/A	N/A	1.50	0.03
The Edge	652	738	716	716	716	714	419	0	0	0	26		17	26	26	26	27	0	0	0	5.00	1.31
China Press - Morning	0	0	0	0	0	0	0	0	0	0	179		181	178	181	0	0	0	0	0	0.18	0.05
Sin Chew Daily - Day	5,959	10,145	6,897	263	204	51	0	0	0	0	179		181	178	181	145	0	0	0	0	1.20/1.30	0.14
Sin Chew Daily - Night	2,516	35	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	179		N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	1.20	0.08
Guang Ming Daily - Day	1	5	7,508	3,113	677	0	0	0	0	0	179		181	178	181	148	0	0	0	0	1.00/1.20	0.02
Asia Times	0																					
United Daily News	0	0	0	0	0	0	0	0	0	0	177		182	175	182	176	182	147	0	0	0.28	0.28
Sub Total	122,438	13,888	25,181	6,811	3,426	2,453	1,723	1,249	1,063	702												

AUDIT BUREAU OF CIRCULATIONS MALAYSIA
Delivering Trust

CIRCULATION FIGURES
DIGITAL REPLICA - Newspapers
Average Circulation per Publishing Day
Circulation at <20% of BCP

											Jan 16 to		Jul 15 to	Jan 15 to	Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jan 16 to	Jan 16 to
	Jul 16	Jan 16	Jul 15	Jan 15	Jul 14	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	Jun 16		Dec 15	Jun 15	Dec 14	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	Jun 16	Jun 16
	to	to	to	to	to	to	to	to	to	to	No. of		No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	Basic	Average
NAME OF MEMBER	Dec 16	Jun 16	Dec 15	Jun 15	Dec 14	Jun 14	Dec 13	June 13	Dec 12	Jun 12	Pub Days		Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub	Cover Pr	Circulation Pr
	Copies	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Days**		**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**RM/ Copy**	**RM/ Copy**
Berita Harian	14,427	4,362	2,624	1,586	1,975	2,450	1,984	1,253	690	0	155		154	154	155	154	155	154	154	155	1.80	0.13
BH Ahad	14,418	4,365	2,623	1,590	1,964	2,452	2,000	1,316	0	0	26		26	26	26	26	26	26	27	26	2.00	0.13
Harian Metro	15,612	2,807	1,456	1,137	1,435	1,261	1,085	1,185	775	0	155		154	154	155	154	155	154	154	155	1.50	0.12
Metro Ahad	15,627	2,794	1,546	1,137	1,429	1,258	1,138	1,259	824	0	26		26	26	26	26	26	26	27	26	2.00	0.12
Utusan Malaysia	65	73	131	223	312	271	146	65	0	0	156		156	155	157	155	157	155	0	0	0.50	0.18
Mingguan Malaysia	66	71	131	222	311	272	147	67	0	0	26		26	26	26	26	26	26	0	0	0.50	0.19
New Straits Times	13,710	6,014	3,148	2,274	2,733	3,296	2,917	2,345	1,299	0	155		154	154	155	154	155	154	154	155	1.50/2.00	0.10
New Sunday Times	13,739	5,982	3,147	2,270	2,719	3,280	2,929	2,361	1,292	0	26		26	26	26	26	26	26	27	26	1.50/2.00	0.10
Daily Star	0	0	0	46	242	40	54	2,084	1,973	361	155		155	154	155	154	155	154	154	53	USD0.99	0.06
Sunday Star	0	0	0	47	241	40	51	2,052	1,890	353	26		26	26	26	26	26	26	27	8	USD0.99	0.06
The Edge Financial Daily	73,288	64,480	51,684	30,030	N/A	N/A	N/A	N/A	N/A	N/A	122		85	122	N/A	N/A	N/A	N/A	N/A	N/A	1.50	0.03
The Edge	0	0	0	0	0	0	0	0	0	0	26		17	26	26	26	27	0	0	0	5.00	1.31
China Press - Morning	198	192	0	0	0	0	0	0	0	0	179		181	178	181	0	0	0	0	0	0.18	0.05
Sin Chew Daily - Day	67,646	71,854	48,317	11,741	2,392	1,304	0	0	0	0	179		181	178	181	145	0	0	0	0	1.20/1.30	0.14
Sin Chew Daily - Night	46,344	13,220	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	179		N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	1.20	0.08
Guang Ming Daily - Day	18,520	16,855	8,182	8,503	3,042	0	0	0	0	0	179		181	178	181	148	0	0	0	0	1.00/1.20	0.02
Asia Times	385	228	N/A																			
United Daily News	0	0	0	0	0	0	0	0	0	0	177		182	175	182	176	182	147	0	0	0.28	0.28
Sub Total	294,045	193,297	122,989	60,806	18,795	15,924	12,451	13,987	8,743	714												