

**CIRCULATION FIGURES**

**NEWSPAPERS - SABAH**

**PRINT EDITION**

**PAID CIRCULATION**

**Average Net Circulation per Publishing Day**

**TOTAL CIRCULATION**

NAME OF MEMBER	Jan 16	Jul 15	Jan 15	Jul 14	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	Jun 16 to	Jul 15 to	Jan 15 to	Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jan 16 to	Jan 16 to	
	to	to	to	to	to	to	to	to	to	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	Basic	Average	
	Jun 16	Dec 15	Jun 15	Dec 14	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Cover Pr	Circulation Pr
	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy
<b>Bahasa Newspapers</b>																					
Utusan Borneo (Sabah)	14,018	14,337	14,419	14,452	14,466	14,472	14,486	14,307	14,257	179	184	178	184	178	184	178	184	179	1.20	0.56	
Utusan Malaysia*	1,225	1,334	1,343	1,371	1,434	1,434	1,573	1,546	1,274	156	156	155	158	155	157	155	156	156	1.50	1.09	
Mingguan Malaysia*	1,821	1,867	1,764	1,828	1,878	1,877	1,982	2,024	1,765	26	26	26	26	26	26	26	27	26	2.00	1.52	
Berita Harian*	1,238	1,636	1,781	2,024	2,276	3,068	4,350	3,289	3,633	155	154	154	155	154	155	154	154	155	1.80/2.00	1.13	
BH Ahad*	1,030	1,598	1,935	2,072	2,284	3,112	3,872	3,352	4,131	26	26	26	26	26	26	26	27	26	2.00	1.50	
Harian Metro*	3,606	4,846	6,573	8,972	11,039	11,797	15,781	14,068	13,717	155	154	154	155	154	155	154	154	155	1.80/2.00	1.44	
Metro Ahad*	3,138	4,538	6,342	7,619	9,528	10,193	13,480	12,084	12,063	26	26	26	26	26	26	26	27	26	2.00	1.49	
SUB TOTAL	26,076	30,156	34,157	38,338	42,905	45,953	55,524	50,670	50,840												
<b>English Newspapers</b>																					
New Sabah Times	12,772	13,254	16,084	16,072	17,182	19,210	21,251	21,173	21,749	176	120	175	180	175	180	176	180	176	1.20	0.66	
Daily Express	**	22,128	23,257	23,790	25,055	25,655	27,493	26,484	26,799	**	181	177	181	177	181	178	182	179	**	**	
The Borneo Post (Sabah)	22,401	22,805	22,971	23,044	23,104	23,088	23,111	23,004	22,919	179	184	178	184	178	184	178	184	179	1.20	0.53	
New Straits Times*	536	794	825	1,589	1,297	1,361	1,745	1,248	1,001	155	154	154	155	154	155	154	154	155	1.50/2.00	0.92	
New Sunday Times*	483	810	928	871	906	924	964	989	1,122	26	26	26	26	26	26	26	27	26	1.50/2.00	1.04	
Daily Star*	1,358	1,509	1,531	2,287	2,308	2,304	2,331	2,291	2,217	155	155	154	155	154	155	154	154	155	1.20	0.76	
Sunday Star*	1,356	1,508	1,526	2,285	2,298	2,301	2,318	2,288	2,200	26	26	26	26	26	26	26	27	26	1.50	0.93	
The Edge*	142	161	213	212	223	235	227	242	261	26	17	26	26	26	27	25	27	26	5.00	3.21	
SUB TOTAL	39,048	62,969	67,335	70,150	72,373	75,078	79,440	77,719	78,268												
<b>Chinese Newspapers</b>																					
Merdeka Daily News	4,943	5,054	5,313	5,529	5,885	6,093	6,365	6,295	6,499	179	181	175	181	175	184	178	184	179	1.20	1.00	
Overseas Chinese Daily News	**	12,821	13,045	13,277	14,044	14,516	15,012	14,995	15,214	**	181	177	181	177	157	155	156	156	**	**	
Asia Times	***	***	18,649	18,905	19,025	19,135	19,045	19,061	19,052	***	***	177	183	177	182	176	182	182	***	***	
See Hua Daily News (Sabah)	27,184	27,477	27,615	27,619	27,639	27,608	27,726	27,471	27,335	179	184	178	184	178	155	154	154	155	1.20	0.65	
China Press- Morning*	0	1	5	8	14	18	18	22	27	0	181	178	181	178	181	179	181	181	1.30	0.93	
Sin Chew - Day*	3,414	3,837	4,297	4,527	2,233	400	431	469	487	176	182	175	182	156	182	177	182	181	1.20/1.30	0.93	
Guang Ming - Day*	1	1	4	7	34	61	75	82	86	179	181	178	181	178	181	179	181	181	1.20	0.80	
SUB TOTAL	35,542	49,191	68,928	69,872	68,874	67,831	77,829	68,395	68,700												
GRAND TOTAL	100,666	142,316	170,420	178,360	184,152	188,862	212,793	205,838	197,808												

\* Circulation figures of these members should not be added to National Circulation Figures ; Included for comparison purposes only.

\*\* non submission of publisher's returns

\*\*\* Asia Times: Audit review to be held in Dec 2016

**CIRCULATION FIGURES**

**NEWSPAPERS - SABAH**

**PRINT EDITION**

**CIRCULATION BASED ON PRICE BAND**

**Average Net Circulation per Publishing Day**

**At BCP / Normal Trade Terms**

NAME OF MEMBER	Jan 16	Jul 15	Jan 15	Jul 14	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	Jan 16 to	Jul 15 to	Jan 15 to	Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jan 16 to	Jan 16 to	
	to	to	to	to	to	to	to	to	to	Jun 16	Dec 15	Jun 15	Dec 14	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	Basic	Average	
	Jun 16	Dec 15	Jun 15	Dec 14	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Cover Pr	Circulation Pr
	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy
<b>Bahasa Newspapers</b>																					
Utusan Borneo (Sabah)	12,708	13,027	13,109	13,142	12,884	12,893	13,076	12,883	12,773	179	184	178	184	178	184	178	184	179	1.20	0.57	
Utusan Malaysia*	1,225	1,334	1,343	1,371	1,434	1,434	1,573	1,546	1,274	156	156	155	158	155	157	155	156	156	1.50	1.10	
Mingguan Malaysia*	1,821	1,867	1,764	1,828	1,878	1,877	1,982	2,024	1,765	26	26	26	26	26	26	26	27	26	2.00	1.56	
Berita Harian*	1,238	1,636	1,781	2,024	2,276	3,068	4,350	3,289	3,633	155	154	154	155	154	155	154	154	155	1.80	1.15	
BH Ahad *	1,030	1,598	1,935	2,072	2,284	3,112	3,872	3,352	4,131	26	26	26	26	26	26	26	27	26	2.00	1.53	
Harian Metro*	3,606	4,846	6,573	8,972	11,039	11,797	15,781	14,068	13,717	155	154	154	155	154	155	154	154	155	1.50	1.32	
Metro Ahad*	3,138	4,538	6,342	7,619	9,528	10,193	13,480	12,084	12,063	26	26	26	26	26	26	26	27	26	2.00	1.61	
SUB TOTAL	24,766	28,846	32,847	37,028	41,323	44,374	54,114	49,246	36,583												
<b>English Newspapers</b>																					
New Sabah Times	12,056	12,442	15,645	15,098	16,017	17,931	20,004	19,935	20,519	176	120	175	180	175	180	176	180	176	1.20	0.66	
Daily Express	**	22,128	23,257	23,790	25,055	25,655	27,493	26,484	26,799	**	181	177	181	177	181	178	182	179	**	**	
The Borneo Post (Sabah)	17,811	18,215	18,381	18,454	18,564	18,558	18,581	18,472	18,473	179	184	178	184	178	184	178	184	179	1.20	0.54	
New Straits Times*	536	794	825	1,589	1,297	1,361	1,745	1,248	1,001	155	154	154	155	154	155	154	154	155	1.50/2.00	1.05	
New Sunday Times*	483	810	928	871	906	924	964	989	1,122	26	26	26	26	26	26	26	27	26	1.50/2.00	1.07	
Daily Star*	1,358	1,509	1,531	2,287	2,308	2,304	2,331	2,291	2,217	155	155	154	155	154	155	154	154	155	1.20	0.75	
Sunday Star*	1,356	1,508	1,526	2,285	2,298	2,301	2,318	2,288	2,200	26	26	26	26	26	26	26	27	26	1.50	0.92	
The Edge*	142	161	213	212	223	235	227	242	261	26	17	26	26	26	27	25	27	26	5.00	3.00	
SUB TOTAL	33,742	57,567	62,306	64,586	66,668	69,269	73,663	71,948	72,592												
<b>Chinese Newspapers</b>																					
Merdeka Daily News	4,943	5,054	5,313	5,529	5,885	6,093	6,365	6,295	6,499	179	181	175	181	175	184	178	184	179	1.20	0.66	
Overseas Chinese Daily News	**	12,821	13,045	13,277	14,044	14,516	15,012	14,995	15,214	**	181	177	181	177	157	155	156	156	**	**	
Asia Times	***	***	18,514	18,802	18,916	19,038	18,939	18,955	18,942	***	***	177	183	177	182	176	182	182	***	***	
See Hua Daily News (Sabah)	24,283	24,576	24,714	24,718	24,784	24,613	24,749	24,342	24,448	179	184	178	184	178	155	154	154	155	1.20	0.54	
China Press- Morning*	0	1	5	8	14	18	18	22	27	0	181	178	181	178	181	179	181	181			
Sin Chew - Day *	3,414	3,837	4,297	4,527	2,233	400	431	469	487	176	182	175	182	156	182	177	182	181	1.20/1.30	0.93	
Guang Ming - Day*	1	1	4	7	34	61	75	82	86	179	181	178	181	178	181	179	181	181	1.00/1.20	0.80	
SUB TOTAL	32,641	46,290	65,892	66,868	65,910	64,739	65,589	65,160	65,703												
GRAND TOTAL	91,149	132,703	161,045	168,482	173,901	178,382	193,366	186,354	174,878												

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\*\* non submission of publisher's returns

\*\*\* Asia Times: Audit review to be held in Dec 2016

**CIRCULATION FIGURES**

**NEWSPAPERS - SABAH**

**PRINT EDITION**

**CIRCULATION BASED ON PRICE BAND**

**Average Net Circulation per Publishing Day**

At <BCP But >50% of BCP

NAME OF MEMBER	Jan 16	Jul 15	Jan 15	Jul 14	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	Jan 16 to	Jul 15 to	Jan 15 to	Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jan 16 to	Jan 16 to	
	to	to	to	to	to	to	to	to	to	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	Basic	Average	
	Jun 16	Dec 15	Jun 15	Dec 14	Jun 14	Dec 13	June 13	Dec 12	Jun 12	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Cover Pr	Circulation Pr
	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy
<b>Bahasa Newspapers</b>																					
Utusan Borneo (Sabah)	0	0	0	0	0	0	0	0	0	179	184	178	184	178	184	178	184	179	1.20	0.57	
Utusan Malaysia*	0	0	0	0	0	0	0	0	0	156	156	155	158	155	157	155	156	156	1.50	1.10	
Mingguan Malaysia*	0	0	0	0	0	0	0	0	0	26	26	26	26	26	26	26	27	26	2.00	1.56	
Berita Harian*	0	0	0	0	0	0	0	0	0	155	154	154	155	154	155	154	154	155	1.80	1.15	
BH Ahad*	0	0	0	0	0	0	0	0	0	26	26	26	26	26	26	26	27	26	2.00	1.53	
Harian Metro*	0	0	0	0	0	0	0	0	0	155	154	154	155	154	155	154	154	155	1.50	1.32	
Metro Ahad*	0	0	0	0	0	0	0	0	0	26	26	26	26	26	26	26	27	26	2.00	1.61	
SUB TOTAL	0	0	0	0	0	0	0	0	0												
<b>English Newspapers</b>																					
New Sabah Times	124	128	114	120	123	134	138	132	147	176	180	175	180	175	180	176	180	176	1.20	0.72	
Daily Express	**	0	0	0	0	0	0	0	0	**	181	177	181	177	181	178	182	179	**	**	
The Borneo Post (Sabah)	0	0	0	0	0	0	0	0	0	179	184	178	184	178	184	178	184	179	1.20	0.54	
New Straits Times*	0	0	0	0	0	0	0	0	0	155	154	154	155	154	155	154	154	155	1.50/2.00	1.05	
New Sunday Times*	0	0	0	0	0	0	0	0	0	26	26	26	26	26	26	26	27	26	1.50/2.00	1.07	
Daily Star*	0	0	0	0	0	0	0	0	0	155	155	154	155	154	155	154	154	155	1.20	0.75	
Sunday Star*	0	0	0	0	0	0	0	0	0	26	26	26	26	26	26	26	27	26	1.50	0.92	
The Edge*	0	0	0	0	0	0	0	0	0	26	17	26	26	26	26	27	25	27	26	5.00	3.00
SUB TOTAL	124	128	114	120	123	134	138	132	147												
<b>Chinese Newspapers</b>																					
Merdeka Daily News	0	0	0	0	0	0	0	0	0	179	181	175	181	175	184	178	184	179	1.20	0.66	
Overseas Chinese Daily News	**	0	0	0	0	0	0	0	0	**	181	177	181	177	157	155	156	156	**	**	
Asia Times	***	***	110	91	85	85	85	85	85	***	***	177	183	177	182	176	182	182	***	***	
See Hua Daily News (Sabah)	0	0	0	0	0	0	2,978	3,129	2,886	179	184	178	184	178	155	154	154	155	1.20	0.54	
China Press - Morning*	0	0	0	0	0	0	0	0	0	0	181	178	181	178	181	179	181	181			
Sin Chew - Day *	0	0	0	0	0	0	0	0	0	176	182	175	182	156	182	177	182	181	1.20/1.30	0.93	
Guang Ming - Day*	0	0	0	0	0	0	0	0	0	179	181	178	181	178	181	179	181	181	1.00/1.20	0.80	
SUB TOTAL	0	0	110	91	85	85	3,063	3,214	2,971												
GRAND TOTAL	124	128	224	211	208	219	3,200	3,346	3,118												

\* Circulation figures of these members should not be added to National Circulation Figures ; Included for comparison purposes only.

\*\* non submission of publisher's returns

\*\*\* Asia Times: Audit review to be held in Dec 2016

**CIRCULATION FIGURES  
NEWSPAPERS - SABAH  
PRINT EDITION  
CIRCULATION BASED ON PRICE BAND  
Average Net Circulation per Publishing Day  
At <50% BCP But >20% of BCP**

NAME OF MEMBER	Jan 16	Jul 15	Jan 15	Jul 14	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	Jan 16 to	Jul 15 to	Jan 15 to	Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jan 16 to	Jan 16 to	
	to	to	to	to	to	to	to	to	to	Jun 16	Dec 15	Jun 15	Dec 14	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	Jan 16 to	Jan 16 to	
	Jun 16	Dec 15	Jun 15	Dec 14	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	Copies	Days	Days	Days	Days	Days	Days	Days	Days	Days	Basic	Average
	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy
<b>Bahasa Newspapers</b>																					
Utusan Borneo (Sabah)	1,310	1,310	1,310	1,310	1,582	1,579	1,410	1,424	1,484	179	184	178	184	178	184	178	184	179	1.20	0.57	
Utusan Malaysia*	0	0	0	0	0	0	0	0	0	156	156	155	158	155	157	155	156	156	1.50	1.10	
Mingguan Malaysia*	0	0	0	0	0	0	0	0	0	26	26	26	26	26	26	26	27	26	2.00	1.56	
Berita Harian*	0	0	0	0	0	0	0	0	0	155	154	154	155	154	155	154	154	155	1.80	1.15	
BH Ahad*	0	0	0	0	0	0	0	0	0	26	26	26	26	26	26	26	27	26	2.00	1.53	
Harian Metro*	0	0	0	0	0	0	0	0	0	155	154	154	155	154	155	154	154	155	1.50	1.32	
Metro Ahad*	0	0	0	0	0	0	0	0	0	26	26	26	26	26	26	26	27	26	2.00	1.61	
<b>SUB TOTAL</b>	<b>1,310</b>	<b>1,310</b>	<b>1,310</b>	<b>1,310</b>	<b>1,582</b>	<b>1,579</b>	<b>1,410</b>	<b>1,424</b>	<b>1,484</b>												
<b>English Newspapers</b>																					
New Sabah Times	592	684	325	854	1,042	1,145	1,109	1,106	1,083	176	180	175	180	175	180	176	180	176	1.20	0.72	
Daily Express	**	0	0	0	0	0	0	0	0	**	181	177	181	177	181	178	182	179	**	**	
The Borneo Post (Sabah)	4,590	4,590	4,590	4,590	4,540	4,530	4,530	4,532	4,446	179	184	178	184	178	184	178	184	179	1.20	0.54	
New Straits Times*	0	0	0	0	0	0	0	0	0	155	154	154	155	154	155	154	154	155	1.50/2.00	1.05	
New Sunday Times*	0	0	0	0	0	0	0	0	0	26	26	26	26	26	26	26	27	26	1.50/2.00	1.07	
Daily Star*	0	0	0	0	0	0	0	0	0	155	155	154	155	154	155	154	154	155	1.20	0.75	
Sunday Star*	0	0	0	0	0	0	0	0	0	26	26	26	26	26	26	26	27	26	1.50	0.92	
The Edge*	0	0	0	0	0	0	0	0	0	26	17	26	26	26	27	25	27	26	5.00	3.00	
<b>SUB TOTAL</b>	<b>5,182</b>	<b>5,274</b>	<b>4,915</b>	<b>5,444</b>	<b>5,582</b>	<b>5,675</b>	<b>5,639</b>	<b>5,638</b>	<b>5,529</b>												
<b>Chinese Newspapers</b>																					
Merdeka Daily News	0	0	0	0	0	0	0	0	0	179	181	175	181	175	184	178	184	179	1.20	0.66	
Overseas Chinese Daily News	**	0	0	0	0	0	0	0	0	**	181	177	181	177	157	155	156	156	**	**	
Asia Times	***	***	25	12	24	12	21	21	25	***	***	177	183	177	182	176	182	182	***	***	
See Hua Daily News (Sabah)	2,901	2,901	2,901	2,901	2,855	2,995	0	0	0	179	184	178	184	178	181	154	154	155	1.20	0.54	
China Press- Morning*	0	0	0	0	0	0	0	0	0	0	181	178	181	178	181	179	181	181			
Sin Chew - Day *	0	0	0	0	0	0	0	0	0	176	182	175	182	156	182	177	182	181	1.20/1.30	0.93	
Guang Ming - Day*	0	0	0	0	0	0	0	0	0	179	181	178	181	178	181	179	181	181	1.00/1.20	0.80	
<b>SUB TOTAL</b>	<b>2,901</b>	<b>2,901</b>	<b>2,926</b>	<b>2,913</b>	<b>2,879</b>	<b>3,007</b>	<b>21</b>	<b>21</b>	<b>25</b>												
<b>GRAND TOTAL</b>	<b>9,393</b>	<b>9,485</b>	<b>9,151</b>	<b>9,667</b>	<b>10,043</b>	<b>10,261</b>	<b>7,070</b>	<b>7,083</b>	<b>7,038</b>												

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\*\* non submission of publisher's returns

\*\*\* Asia Times: Audit review to be held in Dec 2016



NEWSPAPERS - SABAH  
CIRCULATION FIGURES  
PRINT EDITION  
FREE & CONTROLLED DISTRIBUTION

NAME OF MEMBER	Jan 16	Jul 15	Jan 15	Jul 14	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	Jan 16 to	Jul 15 to	Jan 15 to	Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to
	to	to	to	to	to	to	to	to	to	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of
	Jun 16	Dec 15	Jun 15	Dec 14	Jun 14	Dec 13	June 13	Dec 12	Jun 12	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days
	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	Days	Days	Days	Days
English Newspapers																		
Malaysia SME Newspaper*	0	0	0	800	800	800	800	800	800	0	0	0	13	13	13	13	13	13
SUB TOTAL	0	0	0	800	800	800	800	800	800									

\* Circulation figures of this member should not be added to National Circulation Figures ; Included for comparison purposes only.