

CIRCULATION FIGURES
NEWSPAPERS - WEST & EAST MALAYSIA
PAID CIRCULATION
Average Net Circulation per Publishing Day
TOTAL CIRCULATION

	Jan 16 to Jan 16	Jul 15 to Jul 15	Jan 15 to Jan 15	Jul 14 to Jul 14	Jan 14 to Jan 14	Jul 13 to Jul 13	Jan 13 to Jan 13	Jul 12 to Jul 12	Jan 12 to Jan 12	Jan 16 to Jun 16	Jul 15 to Dec 15	Jan 15 to Jun 15	Jul 14 to Dec 14	Jan 14 to Jun 14	Jul 13 to Dec 13	Jan 13 to Jun 13	Jul 12 to Dec 12	Jan 12 to Jun 12	Jan 16 to Jun 16	Jan 16 to Jun 16	
NAME OF MEMBER	to Jun 16	to Dec 15	to Jun 15	to Dec 14	to Jun 14	to Dec 13	to June 13	to Dec 12	to Jun 12	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Basic	Average
	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy
Bahasa Newspapers																					
Utusan Malaysia	144,438	154,776	162,639	166,503	171,663	179,098	191,302	178,211	181,356	156	156	155	158	155	157	155	156	156	156	1.50	1.10
Mingguan Malaysia	313,495	336,233	340,953	353,647	360,919	372,046	378,646	366,469	371,529	26	26	26	26	26	26	26	27	26	26	2.00	1.56
Berita Harian	90,969	106,754	103,303	109,088	125,514	119,163	158,552	130,463	144,955	155	154	154	155	154	155	154	154	155	154	1.80	1.15
BH Ahad	89,798	109,811	119,227	132,933	156,835	159,176	185,737	176,430	192,606	26	26	26	26	26	26	26	27	26	26	2.00	1.53
Kosmol	182,022	187,967	194,900	199,795	197,202	205,999	203,072	218,251	224,518	156	156	155	158	155	157	155	156	156	156	1.00	0.78
Kosmol Ahad	198,116	205,520	205,717	210,269	208,435	214,837	207,584	227,666	227,783	26	26	26	26	26	26	26	27	26	26	1.00	0.78
Harian Metro	149,253	179,231	217,384	266,403	313,690	342,689	385,554	379,169	394,025	155	154	154	155	154	155	154	154	155	154	1.50	1.32
Metro Ahad	162,091	207,119	237,722	276,885	328,700	361,645	403,652	405,191	434,987	26	26	26	26	26	26	26	27	26	26	2.00	1.61
SUB TOTAL	1,330,182	1,487,411	1,581,845	1,715,523	1,862,958	1,954,653	2,114,099	2,081,850	2,171,759												
English Newspapers																					
New Straits Times	44,090	62,113	55,886	68,812	74,711	77,685	115,570	93,321	100,383	155	154	154	155	154	155	154	154	155	155	1.50/2.00	1.05
New Sunday Times	51,768	64,850	66,941	75,671	85,282	98,776	132,187	101,010	108,460	26	26	26	26	26	26	26	27	26	26	1.50/2.00	1.07
Daily Star	248,559	248,413	272,507	286,436	291,068	289,611	289,362	288,916	290,566	155	155	154	155	154	155	154	154	155	154	1.20	0.75
Sunday Star	244,053	246,652	274,046	280,227	293,195	292,226	292,225	292,293	292,607	26	26	26	26	26	26	26	27	26	26	1.50	0.92
The Edge Financial Daily	3,936	4,051	4,438	N/A	N/A	N/A	N/A	N/A	N/A	122	85	122	N/A	N/A	N/A	N/A	N/A	N/A	N/A	1.50	0.98
The Edge	23,295	23,087	23,921	25,396	23,635	24,284	20,720	22,244	21,979	26	17	26	26	26	27	25	27	26	26	5.00	3.00
SUB TOTAL	615,701	649,166	697,739	736,542	767,891	782,582	850,064	797,784	813,995												
Chinese Newspapers																					
China Press - Morning	146,969	154,538	159,975	165,750	174,429	175,749	176,766	169,675	170,414	179	181	178	181	178	181	179	181	181	181	1.30	0.93
China Press - Night	42,657	48,207	50,078	53,993	59,284	63,266	67,293	67,791	70,133	179	181	178	181	178	181	179	181	181	181	1.30	0.93
Sin Chew - Day	328,930	340,584	352,761	357,387	365,297	366,390	385,299	386,693	389,840	176/177/179*	181/182	174/175/178	181/182	156/174/178	181/182	175/177/179	181	181	181	1.20/1.30	0.93
Sin Chew -Night	9,638	12,102	11,978	13,242	14,207	15,474	17,404	17,785	17,509	179	181	178	181	178	181	179	181	181	181	1.30	0.93
Guang Ming - Day	64,607	70,338	73,759	77,263	83,673	84,858	89,790	87,693	88,101	179	181	178	181	178	181	179	181	181	181	1.00/1.20	0.80
Guang Ming - Night	9,280	10,744	13,655	18,242	19,876	21,147	23,588	22,741	22,766	179	181	178	181	178	181	179	181	181	181	1.20	0.89
SUB TOTAL	602,081	636,513	662,206	685,877	716,766	726,884	760,140	752,378	758,763												
Tamil Newspapers																					
Makkal Osai	**	45,037	53,895	58,727	59,575	40,740	40,800	37,965	36,244		180	178	180	178	180	177	180	178	**	**	
	0	45,037	53,895	58,727	59,575	40,740	40,800	37,965	36,244												
GRAND TOTAL	2,547,964	2,818,127	2,995,685	3,196,669	3,407,190	3,504,859	3,765,103	3,669,977	3,780,761												

Note: No. of publishing days during the period - Sin Chew Daily - Day Edition
Peninsular Malaysia - 179 Days - For the Period January 2016 to June 2016
Sabah - 176 Days - For the Period January 2016 to June 2016
Sibu & Miri - 177 Days - For the Period January 2016 to June 2016
Kuching - 176 Days - For the Period January 2016 to June 2016

** non submission of publisher's returns



CIRCULATION FIGURES
NEWSPAPERS - WEST & EAST MALAYSIA
PRINT EDITION
Average Net Circulation per Publishing Day
At BCP / Normal Trade Terms

NAME OF MEMBER	Jan 16	Jul 15	Jan 15	Jul 14	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	Jan 16 to	Jul 15 to	Jan 15 to	Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jan 16 to	Jan 16 to	
	to	to	to	to	to	to	to	to	to	Jun 16	Dec 15	Jun 15	Dec 14	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	Jun 16	Jun 16	
	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	Basic	Average	
										Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Cover Pr	Circulation Pr	
										Days	Days	Days	Days	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy	
Bahasa Newspapers																					
Utusan Malaysia	139,977	140,397	149,797	158,159	163,101	170,338	186,780	173,663	175,438	156	156	155	158	155	157	155	156	156	156	1.50	1.10
Mingguan Malaysia	311,934	331,522	337,425	350,236	357,059	366,496	375,053	363,647	368,036	26	26	26	26	26	26	26	27	26	26	2.00	1.56
Berita Harian	38,907	64,166	71,105	78,273	86,488	89,555	99,405	96,559	105,090	155	154	154	155	154	155	154	154	155	154	1.50	1.15
BH Ahad	78,756	98,529	109,292	118,577	137,363	140,487	158,392	158,732	178,767	26	26	26	26	26	26	26	27	26	26	2.00	1.53
Kosmo!	180,597	186,843	190,136	196,460	193,197	201,121	201,464	216,676	222,641	156	156	155	158	155	157	155	156	156	156	1.00	0.78
Kosmo! Ahad	197,227	204,867	203,236	196,220	205,647	210,520	206,270	226,764	226,496	26	26	26	26	26	26	26	27	26	26	1.00	0.78
Harian Metro	148,078	178,037	216,721	265,369	312,656	335,240	379,352	377,965	393,597	155	154	154	155	154	155	154	154	155	154	1.50	1.32
Metro Ahad	160,645	205,829	237,436	275,371	327,285	355,417	400,254	401,517	430,821	26	26	26	26	26	26	26	27	26	26	2.00	1.61
SUB TOTAL	1,256,121	1,410,190	1,515,148	1,638,665	1,782,796	1,869,174	2,006,970	2,015,523	2,100,886												
English Newspapers																					
New Straits Times	30,870	34,611	39,073	43,801	49,065	51,012	54,146	54,326	59,363	155	154	154	155	154	155	154	154	155	154	1.50/2.00	1.05
New Sunday Times	37,369	44,668	50,056	56,147	63,211	67,123	71,727	73,097	81,137	26	26	26	26	26	26	26	27	26	26	1.50/2.00	1.07
Daily Star	248,495	248,351	272,393	286,359	290,900	289,043	285,230	248,993	287,061	155	155	154	155	154	155	154	154	155	154	1.20	0.75
Sunday Star	244,001	246,509	273,886	280,002	293,149	291,675	288,215	252,695	289,505	26	26	26	26	26	26	26	27	26	26	1.50	0.92
The Edge Financial Daily	3,936	4,051	4,438	N/A	N/A	N/A	N/A	N/A	N/A	122	85	122	N/A	N/A	N/A	N/A	N/A	N/A	N/A	1.50	0.98
The Edge	20,639	20,431	21,265	22,740	20,982	22,520	20,720	22,244	21,979	26	17	26	26	26	27	25	27	26	26	5.00	3.00
SUB TOTAL	585,310	598,621	661,111	689,049	717,307	721,373	720,038	651,355	739,045												
Chinese Newspapers																					
China Press - Morning	146,896	154,468	159,931	165,705	174,380	175,698	176,691	169,660	170,399	179	181	178	181	178	181	179	181	181	181	1.30	0.93
China Press - Night	42,657	48,207	50,078	53,992	59,278	63,260	67,287	67,785	70,127	179	181	178	181	178	181	179	181	181	181	1.30	0.93
Sin Chew - Day	327,648	339,231	351,309	355,947	363,659	364,383	383,259	384,742	387,794	176/177/179*	181/182	174/175/178	181/182	156/174/178	181/182	175/177/179	181	181	181	1.20/1.30	0.93
Sin Chew -Night	9,638	12,102	11,978	13,242	14,207	15,474	17,404	17,785	17,509	179	181	178	181	178	181	179	181	181	181	1.30	0.93
Guang Ming - Day	64,339	70,338	73,759	77,263	83,673	84,858	89,790	87,693	88,101	179	181	178	181	178	181	179	181	181	181	1.00/1.20	0.80
Guang Ming - Night	9,280	10,744	13,655	18,242	19,876	21,147	23,588	22,741	22,766	179	181	178	181	178	181	179	181	181	181	1.20	0.89
SUB TOTAL	600,458	635,090	660,710	684,391	715,073	724,820	758,019	750,406	756,696												
Tamil Newspapers																					
Makkal Osai	**	45,037	53,895	58,727	59,575	40,740	40,800	37,965	36,244	**	180	178	180	178	180	177	180	178	**	**	
	0	45,037	53,895	58,727	59,575	40,740	40,800	37,965	36,244												
GRAND TOTAL	2,441,889	2,688,938	2,890,864	3,070,832	3,274,751	3,356,107	3,525,827	3,455,249	3,632,871												

Note: No. of publishing days during the period - Sin Chew Daily - Day Edition
 Peninsular Malaysia - 181 Days - For the Period July 2015 to December 2015
 Sabah - 182 Days - For the Period July 2015 to December 2015
 Sibul & Miri - 182 Days - For the Period July 2015 to December 2015
 Kuching - 182 Days - For the Period July 2015 to December 2015

** non submission of publisher's returns



CIRCULATION FIGURES
NEWSPAPERS - WEST & EAST MALAYSIA
PRINT EDITION
Average Net Circulation per Publishing Day
At <BCP But >50% of BCP

NAME OF MEMBER	Jan 16	Jul 15	Jan 15	Jul 14	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	Jan 16 to	Jul 15 to	Jan 15 to	Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jan 16 to	Jan 16 to
	to	to	to	to	to	to	to	to	to	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	Basic	Average
	Jun 16	Dec 15	Jun 15	Dec 14	Jun 14	Dec 13	June 13	Dec 12	Jun 12	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Cover Pr	Circulation Pr
	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy
Bahasa Newspapers																				
Utusan Malaysia	3,193	1,384	11,475	1,424	1,333	6,710	2,471	2,597	3,761	156	156	155	158	155	157	155	156	156	1.50	1.10
Mingguan Malaysia	200	3,289	2,096	1,184	1,204	1,971	2,034	907	1,286	26	26	26	26	26	26	26	27	26	2.00	1.56
Berita Harian	52,062	42,588	32,198	30,815	39,026	29,608	59,147	33,904	39,865	155	154	154	155	154	155	154	154	155	1.80	1.15
BH Ahad	11,042	11,282	9,935	14,356	19,472	18,689	27,345	17,698	13,839	26	26	26	26	26	26	26	27	26	2.00	1.53
Kosmol	538	584	4,095	2,643	1,294	3,732	1,513	68	46	156	156	155	158	155	157	155	156	156	1.00	0.78
Kosmol Ahad	684	399	2,212	265	585	3,906	669	708	446	26	26	26	26	26	26	26	27	26	1.00	0.78
Harian Metro	1,175	1,194	663	1,034	1,034	7,449	6,202	1,204	428	155	154	154	155	154	155	154	154	155	1.50	1.32
Metro Ahad	1,446	1,290	286	1,514	1,415	6,228	3,398	3,674	4,166	26	26	26	26	26	26	26	27	26	2.00	1.61
SUB TOTAL	70,340	62,010	62,960	53,235	65,363	78,293	102,779	60,760	63,837											
English Newspapers																				
New Straits Times	13,220	27,502	16,813	25,011	25,646	26,673	61,424	38,995	41,020	155	154	154	155	154	155	154	154	155	1.50/2.00	1.05
New Sunday Times	14,399	20,182	16,885	19,524	22,071	31,653	60,460	27,913	27,323	26	26	26	26	26	26	26	27	26	1.50/2.00	1.07
Daily Star	61	62	114	77	168	366	181	39,923	3,505	155	155	154	155	154	155	154	154	155	1.20	0.75
Sunday Star	48	143	31	110	46	109	125	39,598	3,102	26	26	26	26	26	26	26	27	26	1.50	0.92
The Edge Financial Daily	0	0	0	N/A	N/A	N/A	N/A	N/A	N/A	122	85	122	N/A	N/A	N/A	N/A	N/A	N/A	1.50	0.98
The Edge	2,656	2,656	2,656	2,656	2,652	1,763	0	0	0	26	17	26	26	26	27	25	27	26	5.00	3.00
SUB TOTAL	30,384	50,545	36,499	47,378	50,583	60,564	122,190	146,429	74,950											
Chinese Newspapers																				
China Press - Morning	0	0	0	0	0	0	0	0	0	179	181	178	181	178	181	179	181	181	1.30	0.93
China Press - Night	0	0	0	0	0	0	0	0	0	179	181	178	181	178	181	179	181	181	1.30	0.93
Sin Chew - Day	721	731	785	833	951	1,162	1,114	1,092	1,107	176/177/179*	181/182	174/175/178	181/182	156/174/178	181/182	175/177/179	181	181	1.20/1.30	0.93
Sin Chew -Night	0	0	0	0	0	0	0	0	0	179	181	178	181	178	181	179	181	181	1.30	0.93
Guang Ming - Day	268	0	0	0	0	0	0	0	0	179	181	178	181	178	181	179	181	181	1.00/1.20	0.80
Guang Ming - Night	0	0	0	0	0	0	0	0	0	179	181	178	181	178	181	179	181	181	1.20	0.89
SUB TOTAL	989	731	785	833	951	1,162	1,114	1,092	1,107											
Tamil Newspapers																				
Makkal Osai	**	0	0	0	0	0	0	0	0	**	180	178	180	178	180	177	180	178	**	**
GRAND TOTAL	101,713	113,286	100,244	101,446	116,897	140,019	226,083	208,281	139,894											

Note: No. of publishing days during the period - Sin Chew Daily - Day Edition
 Peninsular Malaysia - 181 Days - For the Period July 2015 to December 2015
 Sabah - 182 Days - For the Period July 2015 to December 2015
 Sibiu & Miri - 182 Days - For the Period July 2015 to December 2015
 Kuching - 182 Days - For the Period July 2015 to December 2015

** non submission of publisher's returns

CIRCULATION FIGURES
NEWSPAPERS - WEST & EAST MALAYSIA
PRINT EDITION
Average Net Circulation per Publishing Day
At <50% BCP But >20% of BCP

NAME OF MEMBER	Jan 16	Jul 15	Jan 15	Jul 14	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	Jan 16 to	Jul 15 to	Jan 15 to	Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jan 16 to	Jan 16 to
	to	to	to	to	to	to	to	to	to	Jun 16	Dec 15	Jun 15	Dec 14	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	Jun 16	Jun 16
	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	Days	Days	Days	Days	Cover Pr	Circulation Pr
Bahasa Newspapers																				
Utusan Malaysia	1,268	12,995	1,367	6,920	7,229	2,050	2,051	1,951	2,157	156	156	155	158	155	157	155	156	156	1.50	1.10
Mingguan Malaysia	1,361	1,422	1,432	2,227	2,656	3,579	1,559	1,915	2,207	26	26	26	26	26	26	26	27	26	2.00	1.56
Berita Harian	0	0	0	0	0	0	0	0	0	155	154	154	155	154	155	154	154	155	1.80	1.15
BH Ahad	0	0	0	0	0	0	0	0	0	26	26	26	26	26	26	26	27	26	2.00	1.53
Kosmol	887	540	669	692	2,711	1,146	95	1,507	1,831	156	156	155	158	155	157	155	156	156	1.00	0.78
Kosmol Ahad	205	254	269	13,784	2,203	411	645	194	841	26	26	26	26	26	26	26	27	26	1.00	0.78
Harian Metro	0	0	0	0	0	0	0	0	0	155	154	154	155	154	155	154	154	155	1.50	1.32
Metro Ahad	0	0	0	0	0	0	0	0	0	26	26	26	26	26	26	26	27	26	2.00	1.61
SUB TOTAL	3,721	15,211	3,737	23,623	14,799	7,186	4,350	5,567	7,036											
English Newspapers																				
New Straits Times	0	0	0	0	0	0	0	0	0	155	154	154	155	154	155	154	154	155	1.50/2.00	1.05
New Sunday Times	0	0	0	0	0	0	0	0	0	26	26	26	26	26	26	26	27	26	1.50/2.00	1.07
Daily Star	3	0	0	0	0	202	3,951	0	0	155	155	154	155	154	155	154	154	155	1.20	0.75
Sunday Star	4	0	129	115	0	442	3,885	0	0	26	26	26	26	26	26	26	27	26	1.50	0.92
The Edge Financial Daily	0	0	0	0	0	0	0	0	0	122	85	122	N/A	N/A	N/A	N/A	N/A	N/A	1.50	0.98
The Edge	0	0	0	0	1	1	0	0	0	26	17	26	26	26	27	25	27	26	5.00	3.00
SUB TOTAL	7	0	129	115	1	645	7,836	0	0											
Chinese Newspapers																				
China Press Day	73	70	44	45	49	51	75	15	15	179	181	178	181	178	181	179	181	181	1.30	0.93
China Press Night	0	0	0	1	6	6	6	6	6	179	181	178	181	178	181	179	181	181	1.30	0.93
Sin Chew - Day	561	622	667	607	687	845	926	859	939	176/177/179*	181/182	174/175/178	181/182	156/174/178	181/182	175/177/179	181	181	1.20/1.30	0.93
Sin Chew -Night	0	0	0	0	0	0	0	0	0	179	181	178	181	178	181	179	181	181	1.30	0.93
Guang Ming - Day	0	0	0	0	0	0	0	0	0	179	181	178	181	178	181	179	181	181	1.00/1.20	0.80
Guang Ming - Night	0	0	0	0	0	0	0	0	0	179	181	178	181	178	181	179	181	181	1.20	0.89
SUB TOTAL	634	692	711	653	742	902	1,007	880	960											
Tamil Newspapers																				
Makkal Osai	**	0	0	0	0	0	0	0	0	**	180	178	180	178	180	177	180	178	**	**
GRAND TOTAL	4,362	15,903	4,577	24,391	15,542	8,733	13,193	6,447	7,996											

Note: No. of publishing days during the period - Sin Chew Daily - Day Edition
Peninsular Malaysia - 181 Days - For the Period July 2015 to December 2015
Sabah - 182 Days - For the Period July 2015 to December 2015
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Kuching - 182 Days - For the Period July 2015 to December 2015

** non submission of publisher's returns

