AUDIT BUREAU OF CIRCULATIONS MALAYSIA
Delivering Trust

CIRCULATION FIGURES
DIGITAL REPLICA - Newspapers
Average Circulation per Publishing Day
Total Circulation

										Jan 16 to	Jul 15 to	Jan 15 to	Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jan 16 to	Jan 16 to
	Jan 16	Jul 15	Jan 15	Jul 14	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	Jun 16	Dec 15	Jun 15	Dec 14	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	Jun 16	Jun 16
	to	to	to	to	to	to	to	to	to	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	Basic	Average
NAME OF MEMBER	Jun 16	Dec 15	Jun 15	Dec 14	Jun 14	Dec 13	June 13	Dec 12	Jun 12	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub	Cover Pr	Circulation Pr
	Copies	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**RM/ Copy**	**RM/ Copy**
Berita Harian	4,362	3,766	1,654	2,008	2,503	2,024	1,324	767	188	155	154	154	155	154	155	154	154	155	1.80	0.13
BH Ahad	4,365	3,765	1,652	1,994	2,492	2,041	1,338	774	192	26	26	26	26	26	26	26	27	26	2.00	0.13
Harian Metro	2,807	1,743	1,177	1,470	1,360	1,151	1,258	845	199	155	154	154	155	154	155	154	154	155	1.50	0.12
Metro Ahad	2,794	1,741	1,173	1,461	1,358	1,162	1,259	856	197	26	26	26	26	26	26	26	27	26	2.00	0.12
Utusan Malaysia	7,081	4,084	2,590	2,468	1,626	1,317	995	0	0	156	156	155	157	155	157	155	0	0	0.50	0.18
Mingguan Malaysia	7,017	4,035	2,574	2,470	1,632	1,306	999	0	0	26	26	26	26	26	26	26	0	0	0.50	0.19
New Straits Times	6,014	4,715	2,286	2,749	3,347	2,973	2,442	1,399	135	155	154	154	155	154	155	154	154	155	1.50/2.00	0.10
New Sunday Times	5,982	4,714	2,281	2,733	3,334	2,984	2,459	1,396	134	26	26	26	26	26	26	26	27	26	1.50/2.00	0.10
Daily Star	110,883	105,645	93,297	85,806	81,367	49,551	49,006	42,204	7,722	155	155	154	155	154	155	154	154	53	USD0.99	0.06
Sunday Star	109,950	104,804	92,681	85,587	81,498	49,737	46,777	41,856	7,825	26	26	26	26	26	26	26	27	8	USD0.99	0.06
The Edge Financial Daily	64,860	51,802	30,129	N/A	N/A	N/A	N/A	N/A	N/A	122	85	122	N/A	N/A	N/A	N/A	N/A	N/A	1.50	0.03
The Edge	11,585	12,196	13,054	12,237	9,667	4,642	0	0	0	26	17	26	26	26	27	0	0	0	5.00	1.31
China Press - Morning	12,691	9,686	1,888	251	0	0	0	0	0	179	181	178	181	0	0	0	0	0	0.18	0.05
Sin Chew Daily - Day	82,013	55,291	12,227	2,908	1,566	0	0	0	0	179	181	178	181	145	0	0	0	0	1.20/1.30	0.14
Sin Chew Daily - Night	13,268	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	179	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	1.20	0.08
Guang Ming Daily - Day	16,875	15,831	11,663	3,758	1,852	0	0	0	0	179	181	178	181	148	0	0	0	0	1.00/1.20	0.02
United Daily News	4,115	3,536	3,194	3,063	2,832	2,728	2,460	0	0	177	182	175	182	176	182	147	0	0	0.28	0.28
Total	466,662	387,354	273,520	210,963	196,434	121,616	110,317	90,097	16,592											

AUDIT BUREAU OF CIRCULATIONS MALAYSIA

Delivering Trust

CIRCULATION FIGURES
DIGITAL REPLICA - Newspapers
CIRCULATION BASED ON PRICE BAND
Circulation at BCP / Normal Trade Terms

										Jan 16 to	Jul 15 to	Jan 15 to	Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jan 15 to	Jan 15 to
	Jan 16	Jul 15	Jan 15	Jul 14	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	Jun 16	Dec 15	Jun 15	Dec 14	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	Jun 15	Jun 15
	to	to	to	to	to	to	to	to	to	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	Basic	Average
NAME OF MEMBER	Jun 16	Dec 15	Jun 15	Dec 14	Jun 14	Dec 13	June 13	Dec 12	Jun 12	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub	Cover Pr	Circulation Pr
	Copies	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**RM/ Copy**	**RM/ Copy**
Berita Harian	0	0	0	0	0	0	0	0	0	155	154	154	155	154	155	154	154	155	1.80	0.13
BH Ahad	0	0	0	0	0	0	0	0	0	26	26	26	26	26	26	26	27	26	2.00	0.13
Harian Metro	0	0	0	0	0	0	0	0	0	155	154	154	155	154	155	154	154	155	1.50	0.12
Metro Ahad	0	0	0	0	0	0	0	0	0	26	26	26	26	26	26	26	27	26	2.00	0.12
Utusan Malaysia	740	1,328	1,047	1,309	689	558	486	0	0	156	156	155	157	155	157	155	0	0	0.50	0.18
Mingguan Malaysia	740	1,326	1,043	1,304	689	546	488	0	0	26	26	26	26	26	26	26	0	0	0.50	0.19
New Straits Times	0	0	0	0	0	0	0	0	0	155	154	154	155	154	155	154	154	155	1.50/2.00	0.10
New Sunday Times	0	0	0	0	0	0	0	0	0	26	26	26	26	26	26	26	27	26	1.50/2.00	0.10
Daily Star	110,883	105,645	93,251	85,564	81,327	49,497	46,922	40,231	7,326	155	155	154	155	154	155	154	154	53	USD0.99	0.06
Sunday Star	109,950	104,804	92,634	85,346	81,458	49,686	44,725	39,966	7,437	26	26	26	26	26	26	26	27	8	USD0.99	0.06
The Edge Financial Daily	380	12	8	N/A	N/A	N/A	N/A	N/A	N/A	122	85	122	N/A	N/A	N/A	N/A	N/A	N/A	1.50	0.03
The Edge	8,863	9,496	10,354	9,537	6,970	3,504	0	0	0	26	17	26	26	26	27	0	0	0	5.00	1.31
China Press - Morning	12,499	9,686	1,888	251	0	0	0	0	0	179	181	178	181	0	0	0	0	0	0.18	0.05
Sin Chew Daily - Day	3	5	13	22	32	0	0	0	0	179	181	178	181	145	0	0	0	0	1.20/1.30	0.14
Sin Chew Daily - Night	3	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	179	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	1.20	0.08
Guang Ming Daily - Day	0	5	20	39	1,852	0	0	0	0	179	181	178	181	148	0	0	0	0	1.00/1.20	0.02
United Daily News	4,115	3,536	3,194	3,063	2,832	2,728	2,460	0	0	177	182	175	182	176	182	147	0	0	0.28	0.28
Sub Total	248,176	235,843	203,452	186,435	175,849	106,519	95,081	80,197	14,763											

AUDIT BUREAU OF CIRCULATIONS MALAYSIA

Delivering Trust

CIRCULATION FIGURES
DIGITAL REPLICA - Newspapers
Average Circulation per Publishing Day
Circulation at <BCP But >50% of BCP

										Jan 16 to	Jul 15 to	Jan 15 to	Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jan 16 to	Jan 16 to
	Jan 16	Jul 15	Jan 15	Jul 14	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	Jun 16	Dec 15	Jun 15	Dec 14	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	Jun 16	Jun 16
	to	to	to	to	to	to	to	to	to	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	Basic	Average
NAME OF MEMBER	Jun 16	Dec 15	Jun 15	Dec 14	Jun 14	Dec 13	June 13	Dec 12	Jun 12	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub	Cover Pr	Circulation Pr
	Copies	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**RM/ Copy**	**RM/ Copy**
Berita Harian	0	0	0	0	0	0	0	8	97	155	154	154	155	154	155	154	154	155	1.80	0.13
BH Ahad	0	0	0	0	0	0	0	20	56	26	26	26	26	26	26	26	27	26	2.00	0.13
Harian Metro	0	0	0	0	0	0	0	34	164	155	154	154	155	154	155	154	154	155	1.50	0.12
Metro Ahad	0	0	0	0	0	0	0	32	72	26	26	26	26	26	26	26	27	26	2.00	0.12
Utusan Malaysia	4,789	565	83	17	23	102	0	0	0	156	156	155	157	155	157	155	0	0	0.50	0.18
Mingguan Malaysia	4,720	521	84	16	23	102	0	0	0	26	26	26	26	26	26	26	0	0	0.50	0.19
New Straits Times	0	0	0	0	0	0	0	0	0	155	154	154	155	154	155	154	154	155	1.50/2.00	0.10
New Sunday Times	0	0	0	0	0	0	0	0	0	26	26	26	26	26	26	26	27	26	1.50/2.00	0.10
Daily Star	0	0	0	0	0	0	0	0	12	155	155	154	155	154	155	154	154	53	USD0.99	0.06
Sunday Star	0	0	0	0	0	0	0	0	12	26	26	26	26	26	26	26	27	8	USD0.99	0.06
The Edge Financial Daily	0	63	63	N/A	N/A	N/A	N/A	N/A	N/A	122	85	122	N/A	N/A	N/A	N/A	N/A	N/A	1.50	0.03
The Edge	1,984	1,984	1,984	1,984	1,983	719	0	0	0	26	17	26	26	26	27	0	0	0	5.00	1.31
China Press - Morning	0	0	0	0	0	0	0	0	0	179	181	178	181	0	0	0	0	0	0.18	0.05
Sin Chew Daily - Day	11	72	210	290	179	0	0	0	0	179	181	178	181	145	0	0	0	0	1.20/1.30	0.14
Sin Chew Daily - Night	10	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	179	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	1.20	0.08
Guang Ming Daily - Day	15	136	27	0	0	0	0	0	0	179	181	178	181	148	0	0	0	0	1.00/1.20	0.02
United Daily News	0	0	0	0	0	0	0	0	0	177	182	175	182	176	182	147	0	0	0.28	0.28
Sub Total	11,529	3,341	2,451	2,307	2,208	923	0	94	413											

AUDIT BUREAU OF CIRCULATIONS MALAYSIA

Delivering Trust

CIRCULATION FIGURES
DIGITAL REPLICA - Newspapers
Average Circulation per Publishing Day
Circulation at <50% BCP But >20% of BCP

										Jan 16 to	Jul 15 to	Jan 15 to	Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jan 16 to	Jan 16 to
	Jan 16	Jul 15	Jan 15	Jul 14	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	Jun 16	Dec 15	Jun 15	Dec 14	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	Jun 16	Jun 16
	to	to	to	to	to	to	to	to	to	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	Basic	Average
NAME OF MEMBER	Jun 16	Dec 15	Jun 15	Dec 14	Jun 14	Dec 13	June 13	Dec 12	Jun 12	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub	Cover Pr	Circulation Pr
	Copies	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**RM/ Copy**	**RM/ Copy**
Berita Harian	0	1,142	68	33	53	40	71	69	91	155	154	154	155	154	155	154	154	155	1.80	0.13
BH Ahad	0	1,142	62	30	40	41	22	754	136	26	26	26	26	26	26	26	27	26	2.00	0.13
Harian Metro	0	287	40	35	99	66	73	36	35	155	154	154	155	154	155	154	154	155	1.50	0.12
Metro Ahad	0	195	36	32	100	24	0	0	125	26	26	26	26	26	26	26	27	26	2.00	0.12
Utusan Malaysia	1,479	2,060	1,237	830	643	511	444	0	0	156	156	155	157	155	157	155	0	0	0.50	0.18
Mingguan Malaysia	1,486	2,057	1,225	839	648	511	444	0	0	26	26	26	26	26	26	26	0	0	0.50	0.19
New Straits Times	0	1,567	12	16	51	56	97	100	135	155	154	154	155	154	155	154	154	155	1.50/2.00	0.10
New Sunday Times	0	1,567	11	14	54	55	98	104	134	26	26	26	26	26	26	26	27	26	1.50/2.00	0.10
Daily Star	0	0	0	0	0	0	0	0	23	155	155	154	155	154	155	154	154	53	USD0.99	0.06
Sunday Star	0	0	0	0	0	0	0	0	23	26	26	26	26	26	26	26	27	8	USD0.99	0.06
The Edge Financial Daily	0	43	28	N/A	N/A	N/A	N/A	N/A	N/A	122	85	122	N/A	N/A	N/A	N/A	N/A	N/A	1.50	0.03
The Edge	738	716	716	716	714	419	0	0	0	26	17	26	26	26	27	0	0	0	5.00	1.31
China Press - Morning	0	0	0	0	0	0	0	0	0	179	181	178	181	0	0	0	0	0	0.18	0.05
Sin Chew Daily - Day	10,145	6,897	263	204	51	0	0	0	0	179	181	178	181	145	0	0	0	0	1.20/1.30	0.14
Sin Chew Daily - Night	35	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	179	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	1.20	0.08
Guang Ming Daily - Day	5	7,508	3,113	677	0	0	0	0	0	179	181	178	181	148	0	0	0	0	1.00/1.20	0.02
United Daily News	0	0	0	0	0	0	0	0	0	177	182	175	182	176	182	147	0	0	0.28	0.28
Sub Total	13,888	25,181	6,811	3,426	2,453	1,723	1,249	1,063	702											

CIRCULATION FIGURES
DIGITAL REPLICA - Newspapers
Average Circulation per Publishing Day
Circulation at <20% of BCP

										Jan 16 to	Jul 15 to	Jan 15 to	Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jan 16 to	Jan 16 to
	Jan 16	Jul 15	Jan 15	Jul 14	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	Jun 16	Dec 15	Jun 15	Dec 14	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	Jun 16	Jun 16
	to	to	to	to	to	to	to	to	to	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	Basic	Average
NAME OF MEMBER	Jun 16	Dec 15	Jun 15	Dec 14	Jun 14	Dec 13	June 13	Dec 12	Jun 12	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub	Cover Pr	Circulation Pr
	Copies	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**RM/ Copy**	**RM/ Copy**
Berita Harian	4,362	2,624	1,586	1,975	2,450	1,984	1,253	690	0	155	154	154	155	154	155	154	154	155	1.80	0.13
BH Ahad	4,365	2,623	1,590	1,964	2,452	2,000	1,316	0	0	26	26	26	26	26	26	26	27	26	2.00	0.13
Harian Metro	2,807	1,456	1,137	1,435	1,261	1,085	1,185	775	0	155	154	154	155	154	155	154	154	155	1.50	0.12
Metro Ahad	2,794	1,546	1,137	1,429	1,258	1,138	1,259	824	0	26	26	26	26	26	26	26	27	26	2.00	0.12
Utusan Malaysia	73	131	223	312	271	146	65	0	0	156	156	155	157	155	157	155	0	0	0.50	0.18
Mingguan Malaysia	71	131	222	311	272	147	67	0	0	26	26	26	26	26	26	26	0	0	0.50	0.19
New Straits Times	6,014	3,148	2,274	2,733	3,296	2,917	2,345	1,299	0	155	154	154	155	154	155	154	154	155	1.50/2.00	0.10
New Sunday Times	5,982	3,147	2,270	2,719	3,280	2,929	2,361	1,292	0	26	26	26	26	26	26	26	27	26	1.50/2.00	0.10
Daily Star	0	0	46	242	40	54	2,084	1,973	361	155	155	154	155	154	155	154	154	53	USD0.99	0.06
Sunday Star	0	0	47	241	40	51	2,052	1,890	353	26	26	26	26	26	26	26	27	8	USD0.99	0.06
The Edge Financial Daily	64,480	51,684	30,030	N/A	N/A	N/A	N/A	N/A	N/A	122	85	122	N/A	N/A	N/A	N/A	N/A	N/A	1.50	0.03
The Edge	0	0	0	0	0	0	0	0	0	26	17	26	26	26	27	0	0	0	5.00	1.31
China Press - Morning	192	0	0	0	0	0	0	0	0	179	181	178	181	0	0	0	0	0	0.18	0.05
Sin Chew Daily - Day	71,854	48,317	11,741	2,392	1,304	0	0	0	0	179	181	178	181	145	0	0	0	0	1.20/1.30	0.14
Sin Chew Daily - Night	13,220	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	179	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	1.20	0.08
Guang Ming Daily - Day	16,855	8,182	8,503	3,042	0	0	0	0	0	179	181	178	181	148	0	0	0	0	1.00/1.20	0.02
United Daily News	0	0	0	0	0	0	0	0	0	177	182	175	182	176	182	147	0	0	0.28	0.28
Sub Total	193,069	122,989	60,806	18,795	15,924	12,451	13,987	8,743	714											