



AUDIT BUREAU
OF CIRCULATIONS
MALAYSIA

Delivering Trust

CIRCULATION FIGURES
NEWSPAPERS - SARAWAK
PRINT EDITION
PAID CIRCULATION
Average Net Circulation per Publishing Day
TOTAL CIRCULATION

	Jul 15 to	Jan 15 to	Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jul 15 to	Jan 15 to	Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jul 15 to	Jul 15 to
	to	to	to	to	to	to	to	to	Dec 15	Jun 15	Dec 14	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	Dec 15	Dec 15
NAME OF MEMBER	Dec 15	Jun 15	Dec 14	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Cover Pr	Circulation Pr
	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy
Bahasa Newspapers																		
Utusan Borneo	36,048	36,251	36,264	36,333	36,328	36,335	36,007	35,922	182	177	182	177	182	178	182	178	1.00	0.62
Utusan Malaysia *	2,243	2,084	2,409	2,357	2,355	2,628	2,991	3,602	156	155	158	155	157	155	156	156	1.50	1.09
Mingguan Malaysia*	3,826	4,177	4,307	4,424	4,424	4,484	4,630	6,650	26	26	26	26	26	26	27	26	2.00	1.52
Berita Harian*	1,472	1,458	1,602	1,925	4,531	2,912	5,053	3,324	154	154	155	154	155	154	154	155	1.80/2.00	1.13
BH Ahad*	1,495	1,595	1,690	2,167	2,471	2,874	2,747	3,326	26	26	26	26	26	26	27	26	2.00	1.50
Kosmol*	0	0	0	0	3,832	6,504	5,878	0	-	-	-	-	157	155	156	-	-	-
Kosmol Ahad*	0	0	0	0	717	1,756	1,703	0	-	-	-	-	26	26	27	-	-	-
Harian Metro *	4,736	6,494	9,741	12,677	13,581	14,951	14,549	13,058	154	154	155	154	155	154	154	155	1.80/2.00	1.44
Metro Ahad *	4,715	6,533	9,007	11,818	12,787	13,891	13,737	12,250	26	26	26	26	26	26	27	26	2.00	1.49
SUB TOTAL	54,535	58,592	65,020	71,701	81,026	86,335	87,295	78,132										
English Newspapers																		
The Borneo Post	65,854	65,990	66,023	66,124	66,166	66,462	66,095	65,813	156	151	156	151	156	154	155	152	1.00	0.65
The Sunday Post	69,944	70,073	70,191	70,359	70,436	70,782	70,432	70,354	26	26	26	26	26	24	27	27	1.00	0.64
New Straits Times *	900	941	1,490	1,308	1,161	1,261	1,291	1,392	154	154	155	154	155	154	154	155	1.50/2.00	0.92
New Sunday Times *	1,097	970	993	1,056	1,163	1,209	1,268	1,452	26	26	26	26	26	26	27	26	1.50/2.00	1.04
Daily Star*	3,491	3,490	6,543	9,337	9,541	6,840	7,614	5,993	155	154	155	154	155	154	154	155	1.20	0.76
Sunday Star *	3,475	3,482	5,976	8,702	8,460	6,910	6,228	6,399	26	26	26	26	26	26	27	26	1.50	0.93
The Edge *	222	232	214	208	201	187	192	217	17	26	26	26	27	25	27	26	5.00	3.21
SUB TOTAL	144,983	145,178	151,430	157,094	157,128	153,651	153,120	151,620										
Chinese Newspapers																		
See Hua Daily News	67,788	67,926	67,920	67,908	67,820	67,599	67,372	67,162	184	181	184	181	184	181	184	182	1.00	0.57
International Times	29,772	29,275	28,788	28,526	27,066	25,389	24,061	22,423	182	174	178	173	178	173	178	174	1.00	0.20
United Daily News	58,786	58,534	58,886	59,150	59,101	59,033	59,016	58,528	182	175	182	176	182	177	182	177	1.00	0.53
China Press - Morning*	11	12	14	15	15	16	11	7	181	178	181	178	181	179	181	181	1.30	0.93
Sin Chew - Day *	52,711	56,373	57,934	58,331	58,392	58,463	58,788	59,112	182	174	182	174	182	175/177	182	175/177		
SUB TOTAL	209,068	212,120	213,542	213,930	212,394	210,500	209,248	207,232										
GRAND TOTAL	408,586	415,890	429,992	442,725	450,548	450,486	449,663	436,984										

* Circulation figures of these members should not be added to National Circulation Figures ; Included for comparison purposes only.

	Jul 15 to	Jan 15 to	Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to
	Dec 15	Jun 15	Dec 14	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12
	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of
	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days
	Days	Days	Days	Days	Days	Days	Days	Days
No. of Publishing Days - Sin Chew Day								
Kuching	182	174	182	174	182	175	182	175
Sibu and Miri	182	174	182	174	182	177	182	177



AUDIT BUREAU
OF CIRCULATIONS
MALAYSIA

Delivering Trust

CIRCULATION FIGURES
NEWSPAPERS - SARAWAK
PRINT EDITION
CIRCULATION BASED ON PRICE BAND
Average Net Circulation per Publishing Day
At BCP / Normal Trade Terms

	Jul 15 to Dec 15	Jan 15 to Jun 15	Jul 14 to Dec 14	Jan 14 to Jun 14	Jul 13 to Dec 13	Jan 13 to Jun 13	Jul 12 to Dec 12	Jan 12 to Jun 12	Jul 15 to Dec 15	Jan 15 to Jun 15	Jul 14 to Dec 14	Jan 14 to Jun 14	Jul 13 to Dec 13	Jan 13 to Jun 13	Jul 12 to Dec 12	Jan 12 to Jun 12	Jul 15 to Dec 15	Jul 15 to Dec 15
NAME OF MEMBER	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	Days	Days	Days	Cover Pr	Circulation Pr
Bahasa Newspapers																		
Utusan Borneo	36,048	36,251	36,264	36,333	36,328	36,335	36,007	35,922	182	177	182	177	182	178	182	178	1.00	0.62
Utusan Malaysia *	2,243	2,084	2,409	2,357	2,355	2,628	2,991	3,602	156	155	158	155	157	155	156	156	1.50	1.09
Mingguan Malaysia*	3,826	4,177	4,307	4,424	4,424	4,484	4,630	6,650	26	26	26	26	26	26	26	26	2.00	1.52
Berita Harian*	1,472	1,458	1,602	1,925	4,531	2,912	5,053	3,324	154	154	155	154	155	154	154	155	1.80/2.00	1.13
BH Ahad*	1,495	1,595	1,690	2,167	2,471	2,874	2,747	3,326	26	26	26	26	26	26	26	27	2.00	1.50
Kosmo!	0	0	0	0	3,832	6,504	5,878	0	-	-	-	-	157	155	156	-	-	-
Kosmo! Ahad*	0	0	0	0	717	1,756	1,703	0	-	-	-	-	26	26	27	-	-	-
Harian Metro *	4,736	6,494	9,741	12,677	13,581	14,951	14,549	13,058	154	154	155	154	155	154	154	155	1.80/2.00	1.44
Metro Ahad *	4,715	6,533	9,007	11,818	12,787	13,891	13,737	12,250	26	26	26	26	26	26	26	27	2.00	1.49
SUB TOTAL	54,535	58,592	65,020	71,701	81,026	86,335	87,295	78,132										
English Newspapers																		
The Borneo Post	61,219	61,327	61,333	61,434	61,476	61,772	61,395	61,224	156	151	156	151	156	154	155	152	1.00	0.65
The Sunday Post	65,309	65,410	65,501	65,669	65,746	66,092	65,732	65,764	26	26	26	26	26	24	27	27	1.00	0.64
New Straits Times *	900	941	1,490	1,308	1,161	1,261	1,291	1,392	154	154	155	154	155	154	154	155	1.50/2.00	0.92
New Sunday Times *	1,097	970	993	1,056	1,163	1,209	1,268	1,452	26	26	26	26	26	26	26	26	1.50/2.00	1.04
Daily Star*	3,491	3,490	6,543	9,337	9,541	6,840	7,614	5,993	155	154	155	154	155	154	154	155	1.20	0.76
Sunday Star *	3,475	3,482	5,976	8,702	8,460	6,910	6,228	6,399	26	26	26	26	26	26	26	27	1.50	0.93
The Edge *	222	232	214	208	201	187	192	217	17	26	26	26	26	27	25	27	5.00	3.21
SUB TOTAL	135,713	135,852	142,050	147,714	147,748	144,271	143,720	142,441										
Chinese Newspapers																		
See Hua Daily News	62,578	62,716	62,710	62,698	62,610	62,389	62,162	61,994	184	181	184	181	184	181	184	182	1.00	0.57
International Times	21,590	21,096	20,624	20,318	18,885	17,315	16,049	14,593	182	174	178	173	178	173	178	174	1.00	0.20
United Daily News	0	0	0	0	0	0	15,426	15,300	182	175	182	176	182	177	182	177	1.00	0.53
China Press - Morning*	11	12	14	15	15	16	11	7	181	178	181	178	181	179	181	181	1.30	0.93
Sin Chew - Day *	52,711	56,373	57,934	58,331	58,392	58,463	58,788	59,112	182	174	182	174	182	175/177	182	175/177		
SUB TOTAL	136,890	140,197	141,282	141,362	139,902	138,183	152,436	151,006										
GRAND TOTAL	327,138	334,641	348,352	360,777	368,676	368,789	383,451	371,579										

* Circulation figures of these members should not be added to National Circulation Figures ; Included for comparison purposes only.



**CIRCULATION FIGURES
NEWSPAPERS - SARAWAK
PRINT EDITION
FREE & CONTROLLED CIRCULATION**

										Jan 15 to	Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to
	Jul 15	Jan 15	Jul 14	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12		Jun 15	Dec 14	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12
	to	to	to	to	to	to	to	to		No. of	No. of	No. of	No. of	No. of	No. of	No. of
	Dec 15	Jun 15	Dec 14	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12		Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days
	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	Days	Days	Days
English Newspapers																
Malaysia SME Newspaper*	0	0	1,000	1,000	1,000	1,000	1,000	1,000	0	0	13	13	13	13	13	13
SUB TOTAL	0	0	1,000	1,000	1,000	1,000	1,000	1,000								

* Circulation figures of this member should not be added to National Circulation Figures ; Included for comparison purposes only.