



CIRCULATION FIGURES
NEWSPAPERS - SABAH
PRINT EDITION
PAID CIRCULATION
Average Net Circulation per Publishing Day
TOTAL CIRCULATION

| NAME OF MEMBER | Jul 15 | Jan 15 | Jul 14 | Jan 14 | Jul 13 | Jan 13 | Jul 12 | Jan 12 | Jul 15 to | Jan 15 to | Jul 14 to | Jan 14 to | Jul 13 to | Jan 13 to | Jul 12 to | Jan 12 to | Jul 15 to | Jul 15 to |
|-----------------------------|---------|---------|---------|---------|---------|---------|---------|---------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| | to | to | to | to | to | to | to | to | Dec 15 | Jun 15 | Dec 14 | Jun14 | Dec 13 | Jun 13 | Dec 12 | Jun 12 | Dec 15 | Dec 15 |
| | Dec 15 | Jun 15 | Dec 14 | Jun 14 | Dec 13 | June 13 | Dec 12 | Jun 12 | Pub Days | Pub Days | Pub Days | Pub Days | Pub Days | Pub Days | Pub Days | Pub Days | Cover Pr | Average |
| | Copies | Copies | Copies | Copies | Copies | Copies | Copies | Copies | Days | Days | Days | Days | Days | Days | Days | Days | RM/ Copy | RM/ Copy |
| Bahasa Newspapers | | | | | | | | | | | | | | | | | | |
| Utusan Borneo (Sabah) | 14,337 | 14,419 | 14,452 | 14,466 | 14,472 | 14,486 | 14,307 | 14,257 | 184 | 178 | 184 | 178 | 184 | 178 | 184 | 179 | 1.20 | 0.56 |
| Utusan Malaysia* | 1,334 | 1,343 | 1,371 | 1,434 | 1,434 | 1,573 | 1,546 | 1,274 | 156 | 155 | 158 | 155 | 157 | 155 | 156 | 156 | 1.50 | 1.09 |
| Mingguan Malaysia* | 1,867 | 1,764 | 1,828 | 1,878 | 1,877 | 1,982 | 2,024 | 1,765 | 26 | 26 | 26 | 26 | 26 | 26 | 27 | 26 | 2.00 | 1.52 |
| Berita Harian* | 1,636 | 1,781 | 2,024 | 2,276 | 3,068 | 4,350 | 3,289 | 3,633 | 154 | 154 | 155 | 154 | 155 | 154 | 154 | 155 | 1.80/2.00 | 1.13 |
| BH Ahad* | 1,598 | 1,935 | 2,072 | 2,284 | 3,112 | 3,872 | 3,352 | 4,131 | 26 | 26 | 26 | 26 | 26 | 26 | 27 | 26 | 2.00 | 1.50 |
| Harian Metro* | 4,846 | 6,573 | 8,972 | 11,039 | 11,797 | 15,781 | 14,068 | 13,717 | 154 | 154 | 155 | 154 | 155 | 154 | 154 | 155 | 1.80/2.00 | 1.44 |
| Metro Ahad* | 4,538 | 6,342 | 7,619 | 9,528 | 10,193 | 13,480 | 12,084 | 12,063 | 26 | 26 | 26 | 26 | 26 | 26 | 27 | 26 | 2.00 | 1.49 |
| SUB TOTAL | 30,156 | 34,157 | 38,338 | 42,905 | 45,953 | 55,524 | 50,670 | 50,840 | | | | | | | | | | |
| English Newspapers | | | | | | | | | | | | | | | | | | |
| New Sabah Times | | 16,084 | 16,072 | 17,182 | 19,210 | 21,251 | 21,173 | 21,749 | | 175 | 180 | 175 | 180 | 176 | 180 | 176 | | |
| Daily Express | 22,128 | 23,257 | 23,790 | 25,055 | 25,655 | 27,493 | 26,484 | 26,799 | 181 | 177 | 181 | 177 | 181 | 178 | 182 | 179 | 1.20 | 0.84 |
| The Borneo Post (Sabah) | 22,805 | 22,971 | 23,044 | 23,104 | 23,088 | 23,111 | 23,004 | 22,919 | 184 | 178 | 184 | 178 | 184 | 178 | 184 | 179 | 1.20 | 0.53 |
| New Straits Times* | 794 | 825 | 1,589 | 1,297 | 1,361 | 1,745 | 1,248 | 1,001 | 154 | 154 | 155 | 154 | 155 | 154 | 154 | 155 | 1.50/2.00 | 0.92 |
| New Sunday Times* | 810 | 928 | 871 | 906 | 924 | 964 | 989 | 1,122 | 26 | 26 | 26 | 26 | 26 | 26 | 27 | 26 | 1.50/2.00 | 1.04 |
| Daily Star* | 1,509 | 1,531 | 2,287 | 2,308 | 2,304 | 2,331 | 2,291 | 2,217 | 155 | 154 | 155 | 154 | 155 | 154 | 154 | 155 | 1.20 | 0.76 |
| Sunday Star* | 1,508 | 1,526 | 2,285 | 2,298 | 2,301 | 2,318 | 2,288 | 2,200 | 26 | 26 | 26 | 26 | 26 | 26 | 27 | 26 | 1.50 | 0.93 |
| The Edge* | 161 | 213 | 212 | 223 | 235 | 227 | 242 | 261 | 17 | 26 | 26 | 26 | 27 | 25 | 27 | 26 | 5.00 | 3.21 |
| SUB TOTAL | 49,715 | 67,335 | 70,150 | 72,373 | 75,078 | 79,440 | 77,719 | 78,268 | | | | | | | | | | |
| Chinese Newspapers | | | | | | | | | | | | | | | | | | |
| Merdeka Daily News | 5,054 | 5,313 | 5,529 | 5,885 | 6,093 | 6,365 | 6,295 | 6,499 | 181 | 175 | 181 | 175 | 184 | 178 | 184 | 179 | 1.20 | 1.00 |
| Overseas Chinese Daily News | 12,821 | 13,045 | 13,277 | 14,044 | 14,516 | 15,012 | 14,995 | 15,214 | 181 | 177 | 181 | 177 | 157 | 155 | 156 | 156 | 1.20 | 0.84 |
| Asia Times | | 18,649 | 18,905 | 19,025 | 19,135 | 19,045 | 19,061 | 19,052 | | 177 | 183 | 177 | 182 | 176 | 182 | 182 | | |
| See Hua Daily News (Sabah) | 27,477 | 27,615 | 27,619 | 27,639 | 27,608 | 27,726 | 27,471 | 27,335 | 184 | 178 | 184 | 178 | 155 | 154 | 154 | 155 | 1.20 | 0.65 |
| China Press- Morning* | 1 | 5 | 8 | 14 | 18 | 18 | 22 | 27 | 181 | 178 | 181 | 178 | 181 | 179 | 181 | 181 | 1.30 | 0.93 |
| Sin Chew - Day * | 3,837 | 4,297 | 4,527 | 2,233 | 400 | 431 | 469 | 487 | 182 | 175 | 182 | 156 | 182 | 177 | 182 | 181 | 1.20/1.30 | 0.93 |
| Guang Ming - Day* | 1 | 4 | 7 | 34 | 61 | 75 | 82 | 86 | 181 | 178 | 181 | 178 | 181 | 179 | 181 | 181 | 1.20 | 0.80 |
| SUB TOTAL | 49,191 | 68,928 | 69,872 | 68,874 | 67,831 | 77,829 | 68,395 | 68,700 | | | | | | | | | | |
| GRAND TOTAL | 129,062 | 170,420 | 178,360 | 184,152 | 188,862 | 212,793 | 205,838 | 197,808 | | | | | | | | | | |

* Circulation figures of these members should not be added to National Circulation Figures ; Included for comparison purposes only.



CIRCULATION FIGURES
NEWSPAPERS - SABAH
PRINT EDITION
CIRCULATION BASED ON PRICE BAND
Average Net Circulation per Publishing Day
At BCP / Normal Trade Terms

| NAME OF MEMBER | Jul 15 | Jan 15 | Jul 14 | Jan 14 | Jul 13 | Jan 13 | Jul 12 | Jan 12 | Jul 15 to | Jan 15 to | Jul 14 to | Jan 14 to | Jul 13 to | Jan 13 to | Jul 12 to | Jan 12 to | Jul 15 to | Jul 15 to |
|-----------------------------|---------|--------|---------|---------|---------|---------|---------|---------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------|
| | to | to | to | to | to | to | to | to | Dec 15 | Jun 15 | Dec 14 | Jun 14 | Dec 13 | Jun 13 | Dec 12 | Jun 12 | Dec 15 | Dec 15 |
| | Dec 15 | Jun 15 | Dec 14 | Jun 14 | Dec 13 | Jun 13 | Dec 12 | Jun 12 | Pub Days | Pub Days | Pub Days | Pub Days | Pub Days | Pub Days | Pub Days | Pub Days | Cover Pr | Circulation Pr |
| | Copies | Copies | Copies | Copies | Copies | Copies | Copies | Copies | Days | Days | Days | Days | Days | Days | Days | Days | RM/ Copy | RM/ Copy |
| Bahasa Newspapers | | | | | | | | | | | | | | | | | | |
| Utusan Borneo (Sabah) | 13,027 | 13,109 | 13,142 | 12,884 | 12,893 | 13,076 | 12,883 | 12,773 | 184 | 178 | 184 | 178 | 184 | 178 | 184 | 179 | 1.20 | 0.56 |
| Utusan Malaysia* | 1,334 | 1,343 | 1,371 | 1,434 | 1,434 | 1,573 | 1,546 | 1,274 | 156 | 155 | 158 | 155 | 157 | 155 | 156 | 156 | 1.50 | 1.09 |
| Mingguan Malaysia* | 1,867 | 1,764 | 1,828 | 1,878 | 1,877 | 1,982 | 2,024 | 1,765 | 26 | 26 | 26 | 26 | 26 | 26 | 27 | 26 | 2.00 | 1.52 |
| Berita Harian* | 1,636 | 1,781 | 2,024 | 2,276 | 3,068 | 4,350 | 3,289 | 3,633 | 154 | 154 | 155 | 154 | 155 | 154 | 154 | 155 | 1.80/2.00 | 1.13 |
| BH Ahad * | 1,598 | 1,935 | 2,072 | 2,284 | 3,112 | 3,872 | 3,352 | 4,131 | 26 | 26 | 26 | 26 | 26 | 26 | 27 | 26 | 2.00 | 1.50 |
| Harian Metro* | 4,846 | 6,573 | 8,972 | 11,039 | 11,797 | 15,781 | 14,068 | 13,717 | 154 | 154 | 155 | 154 | 155 | 154 | 154 | 155 | 1.80/2.00 | 1.44 |
| Metro Ahad* | 4,538 | 6,342 | 7,619 | 9,528 | 10,193 | 13,480 | 12,084 | 12,063 | 26 | 26 | 26 | 26 | 26 | 26 | 27 | 26 | 2.00 | 1.49 |
| SUB TOTAL | 28,846 | 32,847 | 37,028 | 41,323 | 44,374 | 54,114 | 49,246 | 36,583 | | | | | | | | | | |
| English Newspapers | | | | | | | | | | | | | | | | | | |
| New Sabah Times | | 15,645 | 15,098 | 16,017 | 17,931 | 20,004 | 19,935 | 20,519 | | 175 | 180 | 175 | 180 | 176 | 180 | 176 | | |
| Daily Express | 22,128 | 23,257 | 23,790 | 25,055 | 25,655 | 27,493 | 26,484 | 26,799 | 181 | 177 | 181 | 177 | 181 | 178 | 182 | 179 | 1.20 | 0.84 |
| The Borneo Post (Sabah) | 18,215 | 18,381 | 18,454 | 18,564 | 18,558 | 18,581 | 18,472 | 18,473 | 184 | 178 | 184 | 178 | 184 | 178 | 184 | 179 | 1.20 | 0.53 |
| New Straits Times* | 794 | 825 | 1,589 | 1,297 | 1,361 | 1,745 | 1,248 | 1,001 | 154 | 154 | 155 | 154 | 155 | 154 | 154 | 155 | 1.50/2.00 | 0.92 |
| New Sunday Times* | 810 | 928 | 871 | 906 | 924 | 964 | 989 | 1,122 | 26 | 26 | 26 | 26 | 26 | 26 | 27 | 26 | 1.50/2.00 | 1.04 |
| Daily Star* | 1,509 | 1,531 | 2,287 | 2,308 | 2,304 | 2,331 | 2,291 | 2,217 | 155 | 154 | 155 | 154 | 155 | 154 | 154 | 155 | 1.20 | 0.76 |
| Sunday Star* | 1,508 | 1,526 | 2,285 | 2,298 | 2,301 | 2,318 | 2,288 | 2,200 | 26 | 26 | 26 | 26 | 26 | 26 | 27 | 26 | 1.50 | 0.93 |
| The Edge* | 161 | 213 | 212 | 223 | 235 | 227 | 242 | 261 | 17 | 26 | 26 | 26 | 27 | 25 | 27 | 26 | 5.00 | 3.21 |
| SUB TOTAL | 45,125 | 62,306 | 64,586 | 66,668 | 69,269 | 73,663 | 71,948 | 72,592 | | | | | | | | | | |
| Chinese Newspapers | | | | | | | | | | | | | | | | | | |
| Merdeka Daily News | 5,054 | 5,313 | 5,529 | 5,885 | 6,093 | 6,365 | 6,295 | 6,499 | 181 | 175 | 181 | 175 | 184 | 178 | 184 | 179 | 1.20 | 1.00 |
| Overseas Chinese Daily News | 12,821 | 13,045 | 13,277 | 14,044 | 14,516 | 15,012 | 14,995 | 15,214 | 181 | 177 | 181 | 177 | 157 | 155 | 156 | 156 | 1.20 | 0.84 |
| Asia Times | | 18,514 | 18,802 | 18,916 | 19,038 | 18,939 | 18,955 | 18,942 | | 177 | 183 | 177 | 182 | 176 | 182 | 182 | | |
| See Hua Daily News (Sabah) | 24,576 | 24,714 | 24,718 | 24,784 | 24,613 | 24,749 | 24,342 | 24,448 | 184 | 178 | 184 | 178 | 155 | 154 | 154 | 155 | 1.20 | 0.65 |
| China Press - Morning* | 1 | 5 | 8 | 14 | 18 | 18 | 22 | 27 | 181 | 178 | 181 | 178 | 181 | 179 | 181 | 181 | 1.30 | 0.93 |
| Sin Chew - Day * | 3,837 | 4,297 | 4,527 | 2,233 | 400 | 431 | 469 | 487 | 182 | 175 | 182 | 156 | 182 | 177 | 182 | 181 | 1.20/1.30 | 0.93 |
| Guang Ming - Day* | 1 | 4 | 7 | 34 | 61 | 75 | 82 | 86 | 181 | 178 | 181 | 178 | 181 | 179 | 181 | 181 | 1.20 | 0.80 |
| SUB TOTAL | 46,290 | 65,892 | 66,868 | 65,910 | 64,739 | 65,589 | 65,160 | 65,703 | | | | | | | | | | |
| GRAND TOTAL | 120,261 | | 168,482 | 173,901 | 178,382 | 193,366 | 186,354 | 174,878 | | | | | | | | | | |

* Circulation figures of these members should not be added to National Circulation Figures ; Included for comparison purposes only.



**NEWSPAPERS - SABAH
CIRCULATION FIGURES
PRINT EDITION
FREE & CONTROLLED DISTRIBUTION**

| NAME OF MEMBER | Jul 15 | Jan 15 | Jul 14 | Jan 14 | Jul 13 | Jan 13 | Jul 12 | Jan 12 | Jul 15 to | Jan 15 to | Jul 14 to | Jan 14 to | Jul 13 to | Jan 13 to | Jul 12 to | Jan 12 to |
|---------------------------|----------|----------|------------|------------|------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| | to | to | to | to | to | to | to | to | No. of | No. of | No. of | No. of | No. of | No. of | No. of | No. of |
| | Dec 15 | Jun 15 | Dec 14 | Jun 14 | Dec 13 | Jun 13 | Dec 12 | Jun 12 | Pub Days | Pub Days | Pub Days | Pub Days | Pub Days | Pub Days | Pub Days | Pub Days |
| | Copies | Copies | Copies | Copies | Copies | Copies | Copies | Copies | Days | Days | Days | Days | Days | Days | Days | Days |
| English Newspapers | | | | | | | | | | | | | | | | |
| Malaysia SME Newspaper* | 0 | 0 | 800 | 800 | 800 | 800 | 800 | 800 | 0 | 0 | 13 | 13 | 13 | 13 | 13 | 13 |
| SUB TOTAL | 0 | 0 | 800 | 800 | 800 | 800 | 800 | 800 | | | | | | | | |

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