



AUDIT BUREAU  
OF CIRCULATIONS  
MALAYSIA

Delivering Trust

**CIRCULATION FIGURES**

**NEWSPAPERS - SABAH**

**PRINT EDITION**

**PAID CIRCULATION**

**Average Net Circulation per Publishing Day**

**TOTAL CIRCULATION**

NAME OF MEMBER	Jan 15	Jul 14	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	Jan 15 to	Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jan 15 to	Jan 15 to
	to	to	to	to	to	to	to	Jun 15	Dec 14	Jun14	Dec 13	Jun 13	Dec 12	Jun 12	Jun 15	Jun 15
	Jun 15	Dec 14	Jun 14	Dec 13	June 13	Dec 12	Jun 12	No. of	No. of	No. of	No. of	No. of	No. of	No. of	Basic	Average
	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Cover Pr	Circulation Pr
								Days	Days	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy
<b>Bahasa Newspapers</b>																
Utusan Borneo (Sabah)	14,419	14,452	14,466	14,472	14,486	14,307	14,257	178	184	178	184	178	184	179	1.20	0.57
Utusan Malaysia*	1,343	1,371	1,434	1,434	1,573	1,546	1,274	155	158	155	157	155	156	156	1.50	1.08
Mingguan Malaysia*	1,764	1,828	1,878	1,877	1,982	2,024	1,765	26	26	26	26	26	27	26	2.00	1.57
Berita Harian*	1,781	2,024	2,276	3,068	4,350	3,289	3,633	154	155	154	155	154	154	155	1.80/2.00	1.25
BH Ahad*	1,935	2,072	2,284	3,112	3,872	3,352	4,131	26	26	26	26	26	27	26	2.00	1.54
Harian Metro*	6,573	8,972	11,039	11,797	15,781	14,068	13,717	154	155	154	155	154	154	155	1.80/2.00	1.43
Metro Ahad*	6,342	7,619	9,528	10,193	13,480	12,084	12,063	26	26	26	26	26	27	26	2.00	1.58
SUB TOTAL	34,157	38,338	42,905	45,953	55,524	50,670	50,840									
<b>English Newspapers</b>																
New Sabah Times	16,084	16,072	17,182	19,210	21,251	21,173	21,749	175	180	175	180	176	180	176	1.20	0.82
Daily Express	23,257	23,790	25,055	25,655	27,493	26,484	26,799	177	181	177	181	178	182	179	1.20	0.84
The Borneo Post (Sabah)	22,971	23,044	23,104	23,088	23,111	23,004	22,919	178	184	178	184	178	184	179	1.20	0.54
New Straits Times*	825	1,589	1,297	1,361	1,745	1,248	1,001	154	155	154	155	154	154	155	1.50/2.00	1.06
New Sunday Times*	928	871	906	924	964	989	1,122	26	26	26	26	26	27	26	1.50/2.00	1.07
Daily Star*	1,531	2,287	2,308	2,304	2,331	2,291	2,217	154	155	154	155	154	154	155	1.20	0.75
Sunday Star*	1,526	2,285	2,298	2,301	2,318	2,288	2,200	26	26	26	26	26	27	26	1.50	0.90
The Edge*	213	212	223	235	227	242	261	26	26	26	27	25	27	26	5.00	3.23
SUB TOTAL	67,335	70,150	72,373	75,078	79,440	77,719	78,268									
<b>Chinese Newspapers</b>																
Merdeka Daily News	5,313	5,529	5,885	6,093	6,365	6,295	6,499	175	181	175	184	178	184	179	1.20	1.00
Overseas Chinese Daily News	13,045	13,277	14,044	14,516	15,012	14,995	15,214	177	181	177	157	155	156	156	1.20	0.84
Asia Times	18,649	18,905	19,025	19,135	19,045	19,061	19,052	177	183	177	182	176	182	182	1.20	0.98
Morning Post	9,163	9,220	9,244	9,152	9,157	9,054	9,039	174	179	174	155	154	154	155	1.20	0.93
See Hua Daily News (Sabah)	27,615	27,619	27,639	27,608	27,726	27,471	27,335	178	184	178	155	154	154	155	1.20	0.65
China Press- Morning*	5	8	14	18	18	22	27	178	181	178	181	179	181	181	1.30	0.93
Sin Chew - Day *	4,297	4,527	2,233	400	431	469	487	175	182	156	182	177	182	181	1.20/1.30	0.93
Guang Ming - Day*	4	7	34	61	75	82	86	178	181	178	181	179	181	181	1.20	0.80
SUB TOTAL	78,091	79,092	78,118	76,983	77,829	77,449	77,739									
<b>GRAND TOTAL</b>	<b>179,583</b>	<b>187,580</b>	<b>193,396</b>	<b>198,014</b>	<b>212,793</b>	<b>205,838</b>	<b>206,847</b>									

\* Circulation figures of these members should not be added to National Circulation Figures ; Included for comparison purposes only.









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	to	to	to	to	to	to	to	No. of	No. of	No. of	No. of	No. of	No. of	No. of
	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	Days	Days
English Newspapers														
Malaysia SME Newspaper*	0	800	800	800	800	800	800	0	13	13	13	13	13	13
SUB TOTAL	0	800	800	800	800	800	800							

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