AUDIT BUREAU OF CIRCULATIONS MALAYSIA

Delivering Trust

CIRCULATION FIGURES
DIGITAL REPLICA - Newspapers
Average Circulation per Publishing Day
Total Circulation

								Jan 15 to	Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jan 15 to	Jan 15 to
	Jan 15	Jul 14	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	Jun 15	Dec 14	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	Jun 15	Jun 15
	to	to	to	to	to	to	to	No. of	No. of	No. of	No. of	No. of	No. of	No. of	Basic	Average
NAME OF MEMBER	Jun 15	Dec 14	Jun 14	Dec 13	June 13	Dec 12	Jun 12	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub	Cover Pr	Circulation Pr
	Copies	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**RM/ Copy**	**RM/ Copy**
Berita Harian	1,654	2,008	2,503	2,024	1,324	767	188	154	155	154	155	154	154	155	1.80/2.00	0.14
BH Ahad	1,652	1,994	2,492	2,041	1,338	774	192	26	26	26	26	26	27	26	2.00	0.14
Harian Metro	1,177	1,470	1,360	1,151	1,258	845	199	154	155	154	155	154	154	155	1.80/2.00	0.12
Metro Ahad	1,173	1,461	1,358	1,162	1,259	856	197	26	26	26	26	26	27	26	2.00	0.12
Utusan Malaysia	2,590	2,468	1,626	1,317	995	0	0	155	157	155	157	155	0	0	0.60	0.39
Mingguan Malaysia	2,574	2,470	1,632	1,306	999	0	0	26	26	26	26	26	0	0	0.60	0.39
New Straits Times	2,286	2,749	3,347	2,973	2,442	1,399	135	154	155	154	155	154	154	155	1.50/2.00	0.11
New Sunday Times	2,281	2,733	3,334	2,984	2,459	1,396	134	26	26	26	26	26	27	26	1.50/2.00	0.11
Daily Star	93,297	85,806	81,367	49,551	49,006	42,204	7,722	154	155	154	155	154	154	53	USD0.99	0.06
Sunday Star	92,681	85,587	81,498	49,737	46,777	41,856	7,825	26	26	26	26	26	27	8	USD0.99	0.06
The Edge Financial Daily	30,129	N/A	N/A	N/A	N/A	N/A	N/A	122	N/A	N/A	N/A	N/A	N/A	N/A	1.50	0.04
The Edge	13,054	12,237	9,667	4,642	0	0	0	26	26	26	27	0	0	0	5.00	1.18
China Press - Morning	1,888	251	0	0	0	0	0	178	181	0	0	0	0	0	0.18	0.09
Sin Chew Daily - Day	12,227	2,908	1,566	0	0	0	0	178	181	145	0	0	0	0	1.20/1.30	0.15
Guang Ming Daily - Day	11,663	3,758	1,852	0	0	0	0	178	181	148	0	0	0	0	1.20	0.02
United Daily News	3,194	3,063	2,832	2,728	2,460	0	0	175	182	176	182	147	0	0	0.28	0.28
Total	273,520	210,963	196,434	121,616	110,317	90,097	16,592									

AUDIT BUREAU OF CIRCULATIONS MALAYSIA

Delivering Trust

CIRCULATION FIGURES
DIGITAL REPLICA
CIRCULATION BASED ON PRICE BAND
Circulation at BCP / Normal Trade Terms

								Jan 15 to	Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jan 15 to	Jan 15 to
	Jan 15	Jul 14	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	Jun 15	Dec 14	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	Jun 15	Jun 15
	to	to	to	to	to	to	to	No. of	No. of	No. of	No. of	No. of	No. of	No. of	Basic	Average
NAME OF MEMBER	Jun 15	Dec 14	Jun 14	Dec 13	June 13	Dec 12	Jun 12	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub	Cover Pr	Circulation Pr
	Copies	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**RM/ Copy**	**RM/ Copy**
Berita Harian	0	0	0	0	0	0	0	154	155	154	155	154	154	155	1.80/2.00	0.14
BH Ahad	0	0	0	0	0	0	0	26	26	26	26	26	27	26	2.00	0.14
Harian Metro	0	0	0	0	0	0	0	154	155	154	155	154	154	155	1.80/2.00	0.12
Metro Ahad	0	0	0	0	0	0	0	26	26	26	26	26	27	26	2.00	0.12
Utusan Malaysia	1,047	1,309	689	558	486	0	0	155	157	155	157	155	0	0	0.60	0.39
Mingguan Malaysia	1,043	1,304	689	546	488	0	0	26	26	26	26	26	0	0	0.60	0.39
New Straits Times	0	0	0	0	0	0	0	154	155	154	155	154	154	155	1.50/2.00	0.11
New Sunday Times	0	0	0	0	0	0	0	26	26	26	26	26	27	26	1.50/2.00	0.11
Daily Star	93,251	85,564	81,327	49,497	46,922	40,231	7,326	154	155	154	155	154	154	53	USD0.99	0.06
Sunday Star	92,634	85,346	81,458	49,686	44,725	39,966	7,437	26	26	26	26	26	27	8	USD0.99	0.06
The Edge Financial Daily	8	N/A	N/A	N/A	N/A	N/A	N/A	122	N/A	N/A	N/A	N/A	N/A	N/A	1.50	0.04
The Edge	10,354	9,537	6,970	3,504	0	0	0	26	26	26	27	0	0	0	5.00	1.18
China Press - Morning	1,888	251	0	0	0	0	0	178	181	0	0	0	0	0	0.18	0.09
Sin Chew Daily - Day	13	22	32	0	0	0	0	178	181	145	0	0	0	0	1.20/1.30	0.15
Guang Ming Daily - Day	20	39	1,852	0	0	0	0	178	181	148	0	0	0	0	1.20	0.02
United Daily News	3,194	3,063	2,832	2,728	2,460	0	0	175	182	176	182	147	0	0	0.28	0.28
Sub Total	203,452	186,435	175,849	106,519	95,081	80,197	14,763									

AUDIT BUREAU OF CIRCULATIONS MALAYSIA

Delivering Trust

CIRCULATION FIGURES
DIGITAL REPLICA - Newspapers
Average Circulation per Publishing Day
Circulation at <BCP But >50% of BCP

								Jan 15 to	Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jan 15 to	Jan 15 to
	Jan 15	Jul 14	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	Jun 15	Dec 14	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	Jun 15	Jun 15
	to	to	to	to	to	to	to	No. of	No. of	No. of	No. of	No. of	No. of	No. of	Basic	Average
NAME OF MEMBER	Jun 15	Dec 14	Jun 14	Dec 13	June 13	Dec 12	Jun 12	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub	Cover Pr	Circulation Pr
	Copies	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**RM/ Copy**	**RM/ Copy**
Berita Harian	0	0	0	0	0	8	97	154	155	154	155	154	154	155	1.80/2.00	0.14
BH Ahad	0	0	0	0	0	20	56	26	26	26	26	26	27	26	2.00	0.14
Harian Metro	0	0	0	0	0	34	164	154	155	154	155	154	154	155	1.80/2.00	0.12
Metro Ahad	0	0	0	0	0	32	72	26	26	26	26	26	27	26	2.00	0.12
Utusan Malaysia	83	17	23	102	0	0	0	155	157	155	157	155	0	0	0.60	0.39
Mingguan Malaysia	84	16	23	102	0	0	0	26	26	26	26	26	0	0	0.60	0.39
New Straits Times	0	0	0	0	0	0	0	154	155	154	155	154	154	155	1.50/2.00	0.11
New Sunday Times	0	0	0	0	0	0	0	26	26	26	26	26	27	26	1.50/2.00	0.11
Daily Star	0	0	0	0	0	0	12	154	155	154	155	154	154	53	USD0.99	0.06
Sunday Star	0	0	0	0	0	0	12	26	26	26	26	26	27	8	USD0.99	0.06
The Edge Financial Daily	63	N/A	N/A	N/A	N/A	N/A	N/A	122	N/A	N/A	N/A	N/A	N/A	N/A	1.50	0.04
The Edge	1,984	1,984	1,983	719	0	0	0	26	26	26	27	0	0	0	5.00	1.18
China Press - Morning	0	0	0	0	0	0	0	178	181	0	0	0	0	0	0.18	0.09
Sin Chew Daily - Day	210	290	179	0	0	0	0	178	181	145	0	0	0	0	1.20/1.30	0.15
Guang Ming Daily - Day	27	0	0	0	0	0	0	178	181	148	0	0	0	0	1.20	0.02
United Daily News	0	0	0	0	0	0	0	175	182	176	182	147	0	0	0.28	0.28
Sub Total	2,451	2,307	2,208	923	0	94	413									

AUDIT BUREAU OF CIRCULATIONS MALAYSIA

Delivering Trust

CIRCULATION FIGURES
DIGITAL REPLICA - Newspapers
Average Circulation per Publishing Day
Circulation at <50% BCP But >20% of BCP

								Jan 15 to	Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jan 15 to	Jan 15 to
	Jan 15	Jul 14	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	Jun 15	Dec 14	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	Jun 15	Jun 15
	to	to	to	to	to	to	to	No. of	No. of	No. of	No. of	No. of	No. of	No. of	Basic	Average
NAME OF MEMBER	Jun 15	Dec 14	Jun 14	Dec 13	June 13	Dec 12	Jun 12	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub	Cover Pr	Circulation Pr
	Copies	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**RM/ Copy**	**RM/ Copy**
Berita Harian	68	33	53	40	71	69	91	154	155	154	155	154	154	155	1.80/2.00	0.14
BH Ahad	62	30	40	41	22	754	136	26	26	26	26	26	27	26	2.00	0.14
Harian Metro	40	35	99	66	73	36	35	154	155	154	155	154	154	155	1.80/2.00	0.12
Metro Ahad	36	32	100	24	0	0	125	26	26	26	26	26	27	26	2.00	0.12
Utusan Malaysia	1,237	830	643	511	444	0	0	155	157	155	157	155	0	0	0.60	0.39
Mingguan Malaysia	1,225	839	648	511	444	0	0	26	26	26	26	26	0	0	0.60	0.39
New Straits Times	12	16	51	56	97	100	135	154	155	154	155	154	154	155	1.50/2.00	0.11
New Sunday Times	11	14	54	55	98	104	134	26	26	26	26	26	27	26	1.50/2.00	0.11
Daily Star	0	0	0	0	0	0	23	154	155	154	155	154	154	53	USD0.99	0.06
Sunday Star	0	0	0	0	0	0	23	26	26	26	26	26	27	8	USD0.99	0.06
The Edge Financial Daily	28	N/A	N/A	N/A	N/A	N/A	N/A	122	N/A	N/A	N/A	N/A	N/A	N/A	1.50	0.04
The Edge	716	716	714	419	0	0	0	26	26	26	27	0	0	0	5.00	1.18
China Press - Morning	0	0	0	0	0	0	0	178	181	0	0	0	0	0	0.18	0.09
Sin Chew Daily - Day	263	204	51	0	0	0	0	178	181	145	0	0	0	0	1.20/1.30	0.15
Guang Ming Daily - Day	3,113	677	0	0	0	0	0	178	181	148	0	0	0	0	1.20	0.02
United Daily News	0	0	0	0	0	0	0	175	182	176	182	147	0	0	0.28	0.28
Sub Total	6,811	3,426	2,453	1,723	1,249	1,063	702									

AUDIT BUREAU OF CIRCULATIONS MALAYSIA

Delivering Trust

CIRCULATION FIGURES
DIGITAL REPLICA - Newspapers
Average Circulation per Publishing Day
Circulation at <20% of BCP

								Jan 15 to	Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jan 15 to	Jan 15 to
	Jan 15	Jul 14	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	Jun 15	Dec 14	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	Jun 15	Jun 15
	to	to	to	to	to	to	to	No. of	No. of	No. of	No. of	No. of	No. of	No. of	Basic	Average
NAME OF MEMBER	Jun 15	Dec 14	Jun 14	Dec 13	June 13	Dec 12	Jun 12	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub	Cover Pr	Circulation Pr
	Copies	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**Days**	**RM/ Copy**	**RM/ Copy**
Berita Harian	1,586	1,975	2,450	1,984	1,253	690	0	154	155	154	155	154	154	155	1.80/2.00	0.14
BH Ahad	1,590	1,964	2,452	2,000	1,316	0	0	26	26	26	26	26	27	26	2.00	0.14
Harian Metro	1,137	1,435	1,261	1,085	1,185	775	0	154	155	154	155	154	154	155	1.80/2.00	0.12
Metro Ahad	1,137	1,429	1,258	1,138	1,259	824	0	26	26	26	26	26	27	26	2.00	0.12
Utusan Malaysia	223	312	271	146	65	0	0	155	157	155	157	155	0	0	0.60	0.39
Mingguan Malaysia	222	311	272	147	67	0	0	26	26	26	26	26	0	0	0.60	0.39
New Straits Times	2,274	2,733	3,296	2,917	2,345	1,299	0	154	155	154	155	154	154	155	1.50/2.00	0.11
New Sunday Times	2,270	2,719	3,280	2,929	2,361	1,292	0	26	26	26	26	26	27	26	1.50/2.00	0.11
Daily Star	46	242	40	54	2,084	1,973	361	154	155	154	155	154	154	53	USD0.99	0.06
Sunday Star	47	241	40	51	2,052	1,890	353	26	26	26	26	26	27	8	USD0.99	0.06
The Edge Financial Daily	30,030	N/A	N/A	N/A	N/A	N/A	N/A	122	N/A	N/A	N/A	N/A	N/A	N/A	1.50	0.04
The Edge	0	0	0	0	0	0	0	26	26	26	27	0	0	0	5.00	1.18
China Press - Morning	0	0	0	0	0	0	0	178	181	0	0	0	0	0	0.18	0.09
Sin Chew Daily - Day	11,741	2,392	1,304	0	0	0	0	178	181	145	0	0	0	0	1.20/1.30	0.15
Guang Ming Daily - Day	8,503	3,042	0	0	0	0	0	178	181	148	0	0	0	0	1.20	0.02
United Daily News	0	0	0	0	0	0	0	175	182	176	182	147	0	0	0.28	0.28
Sub Total	60,806	18,795	15,924	12,451	13,987	8,743	714									