



AUDIT BUREAU
OF CIRCULATIONS
MALAYSIA

Delivering Trust

CIRCULATION FIGURES

NEWSPAPERS - WEST & EAST MALAYSIA

PAID CIRCULATION

Average Net Circulation per Publishing Day

TOTAL CIRCULATION

	Jan 15 to Jun 15	Jul 14 to Dec 14	Jan 14 to Jun 14	Jul 13 to Dec 13	Jan 13 to June 13	Jul 12 to Dec 12	Jan 12 to Jun 12	Jan 15 to Jun 15 No. of Pub Days	Jul 14 to Dec 14 No. of Pub Days	Jan 14 to Jun 14 No. of Pub Days	Jul 13 to Dec 13 No. of Pub Days	Jan 13 to Jun 13 No. of Pub Days	Jul 12 to Dec 12 No. of Pub Days	Jan 12 to Jun 12 No. of Pub Days	Jan 15 to Jun 15 Basic Cover Pr	Jan 15 to Jun 15 Average Circulation Pr
	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy
Bahasa Newspapers																
Utusan Malaysia	162,639	166,503	171,663	179,098	191,302	178,211	181,356	155	158	155	157	155	156	156	1.50	1.08
Mingguan Malaysia	340,953	353,647	360,919	372,046	378,646	366,469	371,529	26	26	26	26	26	27	26	2.00	1.57
Berita Harian	103,303	109,088	125,514	119,163	158,552	130,463	144,955	154	155	154	155	154	154	155	1.80/2.00	1.25
BH Ahad	119,227	132,933	156,835	159,176	185,737	176,430	192,606	26	26	26	26	26	26	27	2.00	1.54
Kosmo!	194,900	199,795	197,202	205,999	203,072	218,251	224,518	155	158	155	157	155	156	156	1.00	0.79
Kosmo! Ahad	205,717	210,269	208,435	214,837	207,584	227,666	227,783	26	26	26	26	26	27	26	1.00	0.79
Harian Metro	217,384	266,403	313,690	342,689	385,554	379,169	394,025	154	155	154	155	154	154	155	1.80/2.00	1.43
Metro Ahad	237,722	276,885	328,700	361,645	403,652	405,191	434,987	26	26	26	26	26	27	26	2.00	1.58
SUB TOTAL	1,581,845	1,715,523	1,862,958	1,954,653	2,114,099	2,081,850	2,171,759									
English Newspapers																
New Straits Times	55,886	68,812	74,711	77,685	115,570	93,321	100,383	154	155	154	155	154	154	155	1.50/2.00	1.06
New Sunday Times	66,941	75,671	85,282	98,776	132,187	101,010	108,460	26	26	26	26	26	27	26	1.50/2.00	1.07
Daily Star	272,507	286,436	291,068	289,611	289,362	288,916	290,566	154	155	154	155	154	154	155	1.20	0.75
Sunday Star	274,046	280,227	293,195	292,226	292,225	292,293	292,607	26	26	26	26	26	27	26	1.50	0.90
The Edge Financial Daily	4,438	N/A	N/A	N/A	N/A	N/A	N/A	122	N/A	N/A	N/A	N/A	N/A	N/A	1.50	1.00
The Edge	23,921	25,396	23,635	24,284	20,720	22,244	21,979	26	26	26	27	25	27	26	5.00	3.23
SUB TOTAL	697,739	736,542	767,891	782,582	850,064	797,784	813,995									
Chinese Newspapers																
China Press - Morning	159,975	165,750	174,429	175,749	176,766	169,675	170,414	178	181	178	181	179	181	181	1.30	0.93
China Press - Night	50,078	53,993	59,284	63,266	67,293	67,791	70,133	178	181	178	181	179	181	181	1.30	0.93
Sin Chew - Day	352,761	357,387	365,297	366,390	385,299	386,693	389,840	174/175/178*	181/182	156/174/178	181/182	175/177/179	181	181	1.20/1.30	0.93
Sin Chew - Night	11,978	13,242	14,207	15,474	17,404	17,785	17,509	178	181	178	181	179	181	181	1.30	0.94
Guang Ming - Day	73,759	77,263	83,673	84,858	89,790	87,693	88,101	178	181	178	181	179	181	181	1.20	0.80
Guang Ming - Night	13,655	18,242	19,876	21,147	23,588	22,741	22,766	178	181	178	181	179	181	181	1.20	0.86
SUB TOTAL	662,206	685,877	716,766	726,884	760,140	752,378	758,763									
Tamil Newspapers																
Makkal Osai	53,895	58,727	59,575	40,740	40,800	37,965	36,244	178	180	178	180	177	180	178	1.30	1.30
	53,895	58,727	59,575	40,740	40,800	37,965	36,244									
GRAND TOTAL	2,995,685	3,196,669	3,407,190	3,504,859	3,765,103	3,669,977	3,780,761									

Note: No. of publishing days during the period - Sin Chew Daily - Day Edition
 Peninsular Malaysia - 178 Days - For the Period January 2015 to June 2015
 Sabah - 175 Days - For the Period January 2015 to June 2015
 SibU & Miri - 174 Days - For the Period January 2015 to June 2015
 Kuching - 174 Days - For the Period January 2015 to June 2015



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CIRCULATION FIGURES

NEWSPAPERS - WEST & EAST MALAYSIA

PRINT EDITION

Average Net Circulation per Publishing Day

At BCP / Normal Trade Terms

	Jan 15 to Jun 15	Jul 14 to Dec 14	Jan 14 to Jun 14	Jul 13 to Dec 13	Jan 13 to June 13	Jul 12 to Dec 12	Jan 12 to Jun 12	Jan 15 to Jun 15 No. of Pub Days	Jul 14 to Dec 14 No. of Pub Days	Jan 14 to Jun 14 No. of Pub Days	Jul 13 to Dec 13 No. of Pub Days	Jan 13 to Jun 13 No. of Pub Days	Jul 12 to Dec 12 No. of Pub Days	Jan 12 to Jun 12 No. of Pub Days	Jan 15 to Jun 15 Basic Cover Pr	Jan 15 to Jun 15 Average Circulation Pr
	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy
Bahasa Newspapers																
Utusan Malaysia	149,797	158,159	163,101	170,338	186,780	173,663	175,438	155	158	155	157	155	156	156	1.50	1.08
Mingguan Malaysia	337,425	350,236	357,059	366,496	375,053	363,647	368,036	26	26	26	26	26	27	26	2.00	1.57
Berita Harian	71,105	78,273	86,488	89,555	99,405	96,559	105,090	154	155	154	155	154	154	155	1.80/2.00	1.25
BH Ahad	109,292	118,577	137,363	140,487	158,392	158,732	178,767	26	26	26	26	26	27	26	2.00	1.54
Kosmo!	190,136	196,460	193,197	201,121	201,464	216,676	222,641	155	158	155	157	155	156	156	1.00	0.79
Kosmo! Ahad	203,236	196,220	205,647	210,520	206,270	226,764	226,496	26	26	26	26	26	27	26	1.00	0.79
Harian Metro	216,721	265,369	312,656	335,240	379,352	377,965	393,597	154	155	154	155	154	154	155	1.80/2.00	1.43
Metro Ahad	237,436	275,371	327,285	355,417	400,254	401,517	430,821	26	26	26	26	26	27	26	2.00	1.58
SUB TOTAL	1,515,148	1,638,665	1,782,796	1,869,174	2,006,970	2,015,523	2,100,886									
English Newspapers																
New Straits Times	39,073	43,801	49,065	51,012	54,146	54,326	59,363	154	155	154	155	154	154	155	1.50/2.00	1.06
New Sunday Times	50,056	56,147	63,211	67,123	71,727	73,097	81,137	26	26	26	26	26	27	26	1.50/2.00	1.07
Daily Star	272,393	286,359	290,900	289,043	285,230	248,993	287,061	154	155	154	155	154	154	155	1.20	0.75
Sunday Star	273,886	280,002	293,149	291,675	288,215	252,695	289,505	26	26	26	26	26	27	26	1.50	0.90
The Edge Financial Daily	4,438	N/A	N/A	N/A	N/A	N/A	N/A	122	N/A	N/A	N/A	N/A	N/A	N/A	1.50	1.00
The Edge	21,265	22,740	20,982	22,520	20,720	22,244	21,979	26	26	26	27	25	27	26	5.00	3.23
SUB TOTAL	661,111	689,049	717,307	721,373	720,038	651,355	739,045									
Chinese Newspapers																
China Press - Morning	159,931	165,705	174,380	175,698	176,691	169,660	170,399	178	181	178	181	179	181	181	1.30	0.93
China Press - Night	50,078	53,992	59,278	63,260	67,287	67,785	70,127	178	181	178	181	181	181	181	1.30	0.93
Sin Chew - Day	351,309	355,947	363,659	364,383	383,259	384,742	387,794	174/175/178*	181/182	156/174/178	181/182	175/177/179	181	181	1.20/1.30	0.93
Sin Chew - Night	11,978	13,242	14,207	15,474	17,404	17,785	17,509	178	181	178	181	179	181	181	1.30	0.94
Guang Ming - Day	73,759	77,263	83,673	84,858	89,790	87,693	88,101	178	181	178	181	179	181	181	1.20	0.80
Guang Ming - Night	13,655	18,242	19,876	21,147	23,588	22,741	22,766	178	181	178	181	179	181	181	1.20	0.86
SUB TOTAL	660,710	684,391	715,073	724,820	758,019	750,406	756,696									
Tamil Newspapers																
Makkal Osai	53,895	58,727	59,575	40,740	40,800	37,965	36,244	178	180	178	180	177	180	178	1.30	1.30
	53,895	58,727	59,575	40,740	40,800	37,965	36,244									
GRAND TOTAL	2,890,864	3,070,832	3,274,751	3,356,107	3,525,827	3,455,249	3,632,871									

Note: No. of publishing days during the period - Sin Chew Daily - Day Edition
 Peninsular Malaysia - 178 Days - For the Period January 2015 to June 2015
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 Kuching - 174 Days - For the Period January 2015 to June 2015



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CIRCULATION FIGURES

NEWSPAPERS - WEST & EAST MALAYSIA

PRINT EDITION

Average Net Circulation per Publishing Day

At <BCP But >50% of BCP

NAME OF MEMBER	Jan 15	Jul 14	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	Jan 15 to	Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jan 15 to	Jan 15 to
	to	to	to	to	to	to	to	No. of	No. of	No. of	No. of	No. of	No. of	No. of	Basic	Average
	Jun 15	Dec 14	Jun 14	Dec 13	June 13	Dec 12	Jun 12	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Pub Days	Cover Pr	Circulation Pr
	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy
Bahasa Newspapers																
Utusan Malaysia	11,475	1,424	1,333	6,710	2,471	2,597	3,761	155	158	155	157	155	156	156	1.50	1.08
Mingguan Malaysia	2,096	1,184	1,204	1,971	2,034	907	1,286	26	26	26	26	26	27	26	2.00	1.57
Berita Harian	32,198	30,815	39,026	29,608	59,147	33,904	39,865	154	155	154	155	154	154	155	1.80/2.00	1.25
BH Ahad	9,935	14,356	19,472	18,689	27,345	17,698	13,839	26	26	26	26	26	27	26	2.00	1.54
Kosmo!	4,095	2,643	1,294	3,732	1,513	68	46	155	158	155	157	155	156	156	1.00	0.79
Kosmo! Ahad	2,212	265	585	3,906	669	708	446	26	26	26	26	26	27	26	1.00	0.79
Harian Metro	663	1,034	1,034	7,449	6,202	1,204	428	154	155	154	155	154	154	155	1.80/2.00	1.43
Metro Ahad	286	1,514	1,415	6,228	3,398	3,674	4,166	26	26	26	26	26	27	26	2.00	1.58
SUB TOTAL	62,960	53,235	65,363	78,293	102,779	60,760	63,837									
English Newspapers																
New Straits Times	16,813	25,011	25,646	26,673	61,424	38,995	41,020	154	155	154	155	154	154	155	1.50/2.00	1.06
New Sunday Times	16,885	19,524	22,071	31,653	60,460	27,913	27,323	26	26	26	26	26	27	26	1.50/2.00	1.07
Daily Star	114	77	168	366	181	39,923	3,505	154	155	154	155	154	154	155	1.20	0.75
Sunday Star	31	110	46	109	125	39,598	3,102	26	26	26	26	26	27	26	1.50	0.90
The Edge Financial Daily	0	N/A	N/A	N/A	N/A	N/A	N/A	122	N/A	N/A	N/A	N/A	N/A	N/A	1.50	1.00
The Edge	2,656	2,656	2,652	1,763	0	0	0	26	26	26	27	25	27	26	5.00	3.23
SUB TOTAL	36,499	47,378	50,583	60,564	122,190	146,429	74,950									
Chinese Newspapers																
China Press - Morning	0	0	0	0	0	0	0	178	181	178	181	179	181	181	1.30	0.93
China Press - Night	0	0	0	0	0	0	0	178	181	178	181	179	181	181	1.30	0.93
Sin Chew - Day	785	833	951	1,162	1,114	1,092	1,107	174/175/178*	181/182	156/174/178	181/182	175/177/179	181	181	1.20/1.30	0.93
Sin Chew -Night	0	0	0	0	0	0	0	178	181	178	181	179	181	181	1.30	0.94
Guang Ming - Day	0	0	0	0	0	0	0	178	181	178	181	179	181	181	1.20	0.80
Guang Ming - Night	0	0	0	0	0	0	0	178	181	178	181	179	181	181	1.20	0.86
SUB TOTAL	785	833	951	1,162	1,114	1,092	1,107									
GRAND TOTAL	100,244	101,446	116,897	140,019	226,083	208,281	139,894									
								178	180	178	180	177	180	178	1.30	1.30

Note: No. of publishing days during the period - Sin Chew Daily - Day Edition
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CIRCULATION FIGURES

NEWSPAPERS - WEST & EAST MALAYSIA

PRINT EDITION

Average Net Circulation per Publishing Day

At <50% BCP But >20% of BCP

NAME OF MEMBER	Jan 15	Jul 14	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	Jan 15 to	Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jan 15 to	Jan 15 to
	to	to	to	to	to	to	to	Jun 15	Dec 14	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12	Jun 15	Jun 15
	Jun 15	Dec 14	Jun 14	Dec 13	June 13	Dec 12	Jun 12	No. of	No. of	No. of	No. of	No. of	No. of	No. of	Basic	Average
	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy
Bahasa Newspapers																
Utusan Malaysia	1,367	6,920	7,229	2,050	2,051	1,951	2,157	155	158	155	157	155	156	156	1.50	1.08
Mingguan Malaysia	1,432	2,227	2,656	3,579	1,559	1,915	2,207	26	26	26	26	26	27	26	2.00	1.57
Berita Harian	0	0	0	0	0	0	0	154	155	154	155	154	154	155	1.80/2.00	1.25
BH Ahad	0	0	0	0	0	0	0	26	26	26	26	26	27	26	2.00	1.54
Kosmo!	669	692	2,711	1,146	95	1,507	1,831	155	158	155	157	155	156	156	1.00	0.79
Kosmo! Ahad	269	13,784	2,203	411	645	194	841	26	26	26	26	26	27	26	1.00	0.79
Harian Metro	0	0	0	0	0	0	0	154	155	154	155	154	154	155	1.80/2.00	1.43
Metro Ahad	0	0	0	0	0	0	0	26	26	26	26	26	27	26	2.00	1.58
SUB TOTAL	3,737	23,623	14,799	7,186	4,350	5,567	7,036									
English Newspapers																
New Straits Times	0	0	0	0	0	0	0	154	155	154	155	154	154	155	1.50/2.00	1.06
New Sunday Times	0	0	0	0	0	0	0	26	26	26	26	26	27	26	1.50/2.00	1.07
Daily Star	0	0	0	202	3,951	0	0	154	155	154	155	154	154	155	1.20	0.75
Sunday Star	129	115	0	442	3,885	0	0	26	26	26	26	26	27	26	1.50	0.90
The Edge Financial Daily	0							122	N/A	N/A	N/A	N/A	N/A	N/A	1.50	1.00
The Edge	0	0	1	1	0	0	0	26	26	26	27	25	27	26	5.00	3.23
SUB TOTAL	129	115	1	645	7,836	0	0									
Chinese Newspapers																
China Press Day	44	45	49	51	75	15	15	178	181	178	181	179	181	181	1.30	0.93
China Press Night	0	1	6	6	6	6	6	178	181	178	181	179	181	181	1.30	0.93
Sin Chew - Day	667	607	687	845	926	859	939	174/175/178*	181/182	156/174/178	181/182	175/177/179	181	181	1.20/1.30	0.93
Sin Chew -Night	0	0	0	0	0	0	0	178	181	178	181	179	181	181	1.30	0.94
Guang Ming - Day	0	0	0	0	0	0	0	178	181	178	181	179	181	181	1.20	0.80
Guang Ming - Night		0	0	0	0	0	0	178	181	178	181	179	181	181	1.20	0.86
SUB TOTAL	711	653	742	902	1,007	880	960									
GRAND TOTAL	4,577	24,391	15,542	8,733	13,193	6,447	7,996									
								178	180	178	180	177	180	178	1.30	1.30

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NEWSPAPERS - WEST & EAST MALAYSIA
PRINT EDITION
FREE & CONTROLLED DISTRIBUTION**

NAME OF MEMBER	Jan 15	Jul 14	Jan 14	Jul 13	Jan 13	Jul 12	Jan 12	Jan 15 to	Jul 14 to	Jan 14 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to
	to	to	to	to	to	to	to	Jun 15	Dec 14	Jun 14	Dec 13	Jun 13	Dec 12	Jun 12
	Jun 15	Dec 14	Jun 14	Dec 13	June 13	Dec 12	Jun 12	No. of	No. of	No. of	No. of	No. of	No. of	No. of
	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Pub Days	Pub Days	Pub days	Pub Days	Pub Days	Pub Days	Pub Days
English Newspapers														
The Sun	306,249	306,023	305,473	305,000	304,727	302,477	301,853	128	129	129	130	128	128	129
Malaysia SME Newspaper	50,000	50,000	50,000	50,000	50,000	50,000	50,053	13	13	13	13	13	13	13
SUB TOTAL	356,249	356,023	355,473	355,000	354,727	352,477	351,906							
GRAND TOTAL	356,249	356,023	355,473	355,000	354,727	352,477	351,906							