

**CIRCULATION FIGURES**

**NEWSPAPERS - SABAH**

**PRINT EDITION**

**CIRCULATION BASED ON PRICE BAND**

**Average Net Circulation per Publishing Day at BCP / Normal Trade Terms**

NAME OF MEMBER					Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jan 13 to	Jan 13 to			
					Dec 13	Jun 13	Dec 12	Jun 12	Jun 13	Jun 13			
	Jul 13	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of	No. of	Basic	Average			
	to	to	to	to	Pub	Pub	Pub	Pub	Cover	Circulation			
				Dec 13	June 13	Dec 12	Jun 12	Price	Price				
				Copies	Copies	Copies	Copies	Days	Days	Days	Days	RM/ Copy	RM/ Copy
<b>Bahasa Newspapers</b>													
Utusan Borneo (Sabah)	12,893	13,076	12,883	12,773	184	178	184	179	1.20	0.58			
Utusan Malaysia	1,251	1,378	1,356	1,274	157	155	156	156	1.50	1.17			
Mingguan Malaysia	1,615	1,697	1,736	1,765	26	26	27	26	2.00	1.57			
Berita Harian	3,068	4,350	3,289	3,633	155	154	154	155	1.50/2.00	1.13			
BH Ahad (Formerly known as Berita Minggu)	3,112	3,872	3,352	4,131	26	26	27	26	2.00	1.55			
Harian Metro	11,797	15,781	14,068	13,717	155	154	154	155	1.50/2.30	1.19			
Metro Ahad	10,193	13,480	12,084	12,063	26	26	27	26	2.00/2.50	1.58			
SUB TOTAL	43,929	40,558	35,885	36,583									
<b>English Newspapers</b>													
New Sabah Times	17,931	20,004	19,935	20,519	180	176	180	176	1.20	0.86			
Daily Express	25,655	27,493	26,484	26,799	181	178	182	179	1.20	0.84			
The Borneo Post (Sabah)	18,558	18,581	18,472	18,473	184	178	184	179	1.20	0.52			
New Straits Times	1,361	1,745	1,248	1,001	155	154	154	155	1.20/1.80	0.88			
New Sunday Times	924	964	989	1,122	26	26	27	26	1.20/1.80	0.89			
The Star	2,304	2,331	2,291	2,217	155	154	154	155	1.20	0.77			
Sunday Star	2,301	2,318	2,288	2,200	26	26	27	26	1.50	0.93			
The Edge	235	227	242	261	27	25	27	26	5.00	3.46			
SUB TOTAL	69,269	73,663	71,948	72,592									
<b>Chinese Newspapers</b>													
Merdeka Daily News	6,093	6,365	6,295	6,499	184	178	184	179	1.20	0.58			
Overseas Chinese Daily News	14,516	15,012	14,995	15,214	157	155	156	156	1.50	1.17			
Asia Times	19,038	18,939	18,955	18,942	26	26	27	26	1.20	0.98			
Morning Post	6,549	6,511	6,372	6,326	155	154	154	155	1.50/2.00	1.13			
Harian Tawau Express	1,466	1,597	1,451	2,430	26	26	27	26	2.00	1.55			
See Hua Daily News (Sabah)	24,613	24,749	24,342	24,448	155	154	154	155	1.50/2.30	1.19			
China Press Day	18	18	22	27	26	26	27	26	2.00/2.50	1.58			
Sin Chew - Day	400	431	469	487	182	177	182	181	1.20/1.30/1.70	0.93			
Guang Ming - Day	61	75	82	86	181	179	181	181	1.20	0.80			
SUB TOTAL	72,754	73,697	72,983	74,459									
GRAND TOTAL	185,952	187,918	180,817	183,634									

**CIRCULATION FIGURES**

**NEWSPAPERS - SABAH**

**PRINT EDITION**

**CIRCULATION BASED ON PRICE BAND**

Average Net Circulation per Publishing Day at <BCP But >50% of BCP

NAME OF MEMBER					Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jan 13 to	Jan 13 to	
					Dec 13	Jun 13	Dec 12	Jun 12	Jun 13	Jun 13	
	Jul 13	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of	No. of	Basic	Average	
	to	to	to	to	Pub	Pub	Pub	Pub	Cover	Circulation	
				Dec 13	June 13	Dec 12	Jun 12	Days	Days	Price	
				Copies	Copies	Copies	Copies	Days	Days	RM/ Copy	RM/ Copy
<b>Bahasa Newspapers</b>											
Utusan Borneo (Sabah)	0	0	0	0	184	178	184	179	1.20	0.58	
Utusan Malaysia	0	0	0	0	1.57	1.55	1.56	1.56	1.50	1.17	
Mingguan Malaysia	0	0	0	0	26	26	27	26	2.00	1.57	
Berita Harian	0	0	0	0	155	154	154	155	1.50/2.00	1.13	
BH Ahad (Formerly known as Berita Minggu)	0	0	0	0	26	26	27	26	2.00	1.55	
Harian Metro	0	0	0	0	155	154	154	155	1.50/2.30	1.19	
Metro Ahad	0	0	0	0	26	26	27	26	2.00/2.50	1.58	
SUB TOTAL	0	0	0	0							
<b>English Newspapers</b>											
New Sabah Times	134	138	132	147	180	176	180	176	1.20	0.86	
Daily Express	0	0	0	0	181	178	182	179	1.20	0.84	
The Borneo Post (Sabah)	0	0	0	0	184	178	184	179	1.20	0.52	
New Straits Times	0	0	0	0	155	154	154	155	1.20/1.80	0.88	
New Sunday Times	0	0	0	0	26	26	27	26	1.20/1.80	0.89	
The Star	0	0	0	0	155	154	154	155	1.20	0.77	
Sunday Star	0	0	0	0	26	26	27	26	1.50	0.93	
The Edge	0	0	0	0	27	25	27	26	5.00	3.46	
SUB TOTAL	134	138	132	147							
<b>Chinese Newspapers</b>											
Merdeka Daily News	0	0	0	0	184	178	184	179	1.20	0.58	
Overseas Chinese Daily News	0	0	0	0	1.57	1.55	1.56	1.56	1.50	1.17	
Asia Times	85	85	85	85	26	26	27	26	1.20	0.98	
Morning Post	2,603	2,646	2,682	2,713	155	154	154	155	1.50/2.00	1.13	
Harian Tawau Express	1,030	1,059	1,043	0	26	26	27	26	2.00	1.55	
See Hua Daily News (Sabah)	0	2,978	3,129	2,886	155	154	154	155	1.50/2.30	1.19	
China Press Day	0	0	0	0	26	26	27	26	2.00/2.50	1.58	
Sin Chew - Day	0	0	0	0	182	177	182	181	1.20/1.30/1.70	0.93	
Guang Ming - Day	0	0	0	0	181	179	181	181	1.20	0.80	
SUB TOTAL	3,718	6,768	6,939	5,684							
GRAND TOTAL	3,852	6,906	7,070	5,831							

**CIRCULATION FIGURES**

**NEWSPAPERS - SABAH**

**PRINT EDITION**

**CIRCULATION BASED ON PRICE BAND**

**Average Net Circulation per Publishing Day at <50% BCP But >20% of BCP**

NAME OF MEMBER	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jul 13 to	Jan 13 to
	Dec 13	Jun 13	Dec 12	Jun 12	Dec 13	Jun 13	Dec 12	Jun 12	Dec 13	Jun 13
	to	to	to	to	No. of	No. of	No. of	No. of	Basic	Average
	Dec 13	June 13	Dec 12	Jun 12	Pub	Pub	Pub	Pub	Cover	Circulation
	Copies	Copies	Copies	Copies	Days	Days	Days	Days	RM/ Copy	RM/ Copy
<b>Bahasa Newspapers</b>										
Utusan Borneo (Sabah)	1,579	1,410	1,424	1,484	184	178	184	179	1.20	0.58
Utusan Malaysia	0	0	0	0	1.57	155	156	156	1.50	1.17
Mingguan Malaysia	0	0	0	0	26	26	27	26	2.00	1.57
Berita Harian	0	0	0	0	155	154	154	155	1.50/2.00	1.13
BH Ahad (Formerly known as Berita Minggu)	0	0	0	0	26	26	27	26	2.00	1.55
Harian Metro	0	0	0	0	155	154	154	155	1.50/2.30	1.19
Metro Ahad	0	0	0	0	26	26	27	26	2.00/2.50	1.58
<b>SUB TOTAL</b>	<b>1,579</b>	<b>1,410</b>	<b>1,424</b>	<b>1,484</b>						
<b>English Newspapers</b>										
New Sabah Times	1,145	1,109	1,106	1,083	180	176	180	176	1.20	0.86
Daily Express	0	0	0	0	181	178	182	179	1.20	0.84
The Borneo Post (Sabah)	4,530	4,530	4,532	4,446	184	178	184	179	1.20	0.52
New Straits Times	0	0	0	0	155	154	154	155	1.20/1.80	0.88
New Sunday Times	0	0	0	0	26	26	27	26	1.20/1.80	0.89
The Star	0	0	0	0	155	154	154	155	1.20	0.77
Sunday Star	0	0	0	0	26	26	27	26	1.50	0.93
The Edge	0	0	0	0	27	25	27	26	5.00	3.46
<b>SUB TOTAL</b>	<b>5,675</b>	<b>5,639</b>	<b>5,638</b>	<b>5,529</b>						
<b>Chinese Newspapers</b>										
Merdeka Daily News	0	0	0	0	184	178	184	179	1.20	0.58
Overseas Chinese Daily News	0	0	0	0	1.57	155	156	156	1.50	1.17
Asia Times	12	21	21	25	26	26	27	26	1.20	0.98
Morning Post	0	0	0	0	155	154	154	155	1.50/2.00	1.13
Harian Tawau Express	3,409	3,183	3,097	2,808	26	26	27	26	2.00	1.55
See Hua Daily News (Sabah)	2,995	0	0	0	155	154	154	155	1.50/2.30	1.19
China Press Day	0	0	0	0	26	26	27	26	2.00/2.50	1.58
Sin Chew - Day	0	0	0	0	182	177	182	181	1.20/1.30/1.70	0.93
Guang Ming - Day	0	0	0	0	181	179	181	181	1.20	0.80
<b>SUB TOTAL</b>	<b>6,416</b>	<b>3,204</b>	<b>3,118</b>	<b>2,833</b>						
<b>GRAND TOTAL</b>	<b>13,670</b>	<b>10,253</b>	<b>10,180</b>	<b>9,846</b>						



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**CIRCULATION FIGURES**  
**NEWSPAPERS - SABAH**  
**PRINT EDITION**  
**PAID CIRCULATION**  
**Average Net Circulation per Publishing Day**

NAME OF MEMBER	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jul 13 to	Jan 13 to
	Dec 13	Jun 13	Dec 12	Jun 12	Dec 13	Jun 13	Dec 12	Jun 12	Dec 13	Jun 13
	to	to	to	to	No. of	No. of	No. of	No. of	Basic	Average
	Dec 13	June 13	Dec 12	Jun 12	Pub	Pub	Pub	Pub	Cover	Circulation
	Copies	Copies	Copies	Copies	Days	Days	Days	Days	RM/ Copy	RM/ Copy
<b>Bahasa Newspapers</b>										
Utusan Borneo (Sabah)	14,472	14,486	14,307	14,257	184	178	184	179	1.20	0.58
Utusan Malaysia	1,251	1,378	1,356	1,274	1.57	155	156	156	1.50	1.17
Mingguan Malaysia	1,615	1,697	1,736	1,765	26	26	27	26	2.00	1.57
Berita Harian	3,068	4,350	3,289	3,633	155	154	154	155	1.50/2.00	1.13
BH Ahad (Formerly known as Berita Minggu)	3,112	3,872	3,352	4,131	26	26	27	26	2.00	1.55
Harian Metro	11,797	15,781	14,068	13,717	155	154	154	155	1.50/2.30	1.19
Metro Ahad	10,193	13,480	12,084	12,063	26	26	27	26	2.00/2.50	1.58
SUB TOTAL	45,508	55,044	50,192	50,840						
<b>English Newspapers</b>										
New Sabah Times	19,210	21,251	21,173	21,749	180	176	180	176	1.20	0.86
Daily Express	25,655	27,493	26,484	26,799	181	178	182	179	1.20	0.84
The Borneo Post (Sabah)	23,088	23,111	23,004	22,919	184	178	184	179	1.20	0.52
New Straits Times	1,361	1,745	1,248	1,001	155	154	154	155	1.20/1.80	0.88
New Sunday Times	924	964	989	1,122	26	26	27	26	1.20/1.80	0.89
The Star	2,304	2,331	2,291	2,217	155	154	154	155	1.20	0.77
Sunday Star	2,301	2,318	2,288	2,200	26	26	27	26	1.50	0.93
The Edge	235	227	242	261	27	25	27	26	5.00	3.46
SUB TOTAL	75,078	79,440	77,719	78,268						
<b>Chinese Newspapers</b>										
Merdeka Daily News	6,093	6,365	6,295	6,499	184	178	184	179	1.20	0.58
Overseas Chinese Daily News	14,516	15,012	14,995	15,214	1.57	155	156	156	1.50	1.17
Asia Times	19,135	19,045	19,061	19,052	26	26	27	26	1.20	0.98
Morning Post	9,152	9,157	9,054	9,039	155	154	154	155	1.50/2.00	1.13
Harian Tawau Express	5,905	5,839	5,591	5,238	26	26	27	26	2.00	1.55
See Hua Daily News (Sabah)	27,608	27,726	27,471	27,335	155	154	154	155	1.50/2.30	1.19
China Press Day	18	18	22	27	26	26	27	26	2.00/2.50	1.58
Sin Chew - Day	400	431	469	487	182	177	182	181	1.20/1.30/1.70	0.93
Guang Ming - Day	61	75	82	86	181	179	181	181	1.20	0.80
SUB TOTAL	82,888	83,669	83,040	82,977						
GRAND TOTAL	203,474	218,153	210,950	212,085						



AUDIT BUREAU  
OF CIRCULATIONS  
MALAYSIA

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**NEWSPAPERS - SABAH  
CIRCULATION FIGURES  
PRINT EDITION  
FREE & CONTROLLED DISTRIBUTION**

NAME OF MEMBER					Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to
					Dec 13	Jun 13	Dec 12	Jun 12
	Jul 13	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of	No. of
	to	to	to	to	Pub	Pub	Pub	Pub
	Dec 13	June 13	Dec 12	Jun 12	Days	Days	Days	Days
	<b>Copies</b>	<b>Copies</b>	<b>Copies</b>	<b>Copies</b>	<b>Days</b>	<b>Days</b>	<b>Days</b>	<b>Days</b>
<b>English Newspapers</b>								
Malaysia SME Newspaper	800	800	800	800	13	13	13	13
<b>SUB TOTAL</b>	<b>800</b>	<b>800</b>	<b>800</b>	<b>800</b>				