



AUDIT BUREAU
OF CIRCULATIONS
MALAYSIA

Delivering Trust

CIRCULATION FIGURES

NEWSPAPERS - WEST & EAST MALAYSIA

PRINT EDITION

CIRCULATION BASED ON PRICE BAND

Average Net Circulation per Publishing Day at BCP / Normal Trade Terms

NAME OF MEMBER	Jul 13		Jul 12		Jan 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jul 13 to	Jul 13 to
	to	to	to	to	Jun 13	Jun 13	Dec 12	Jun 12	Dec 13	Dec 13
	Copies		Copies		No. of	No. of	No. of	No. of	Basic	Average
	Dec 13	June 13	Dec 12	Jun 12	Pub	Pub	Pub	Pub	Cover	Circulation
	Copies	Copies	Copies	Copies	Days	Days	Days	Days	RM/ Copy	RM/ Copy
Bahasa Newspapers										
Utusan Malaysia	170,338	186,780	173,663	175,438	157	155	156	156	1.50	1.17
Mingguan Malaysia	366,496	375,053	363,647	368,036	26	26	27	26	2.00	1.57
Berita Harian	89,555	99,405	96,559	105,090	155	154	154	155	1.50/2.00	1.13
BH Ahad (Formerly known as Berita Minggu)	140,487	158,392	158,732	178,767	26	26	27	26	2.00	1.55
Kosmo	201,121	201,464	216,676	222,641	157	155	156	156	1.00	0.88
Kosmo Ahad	210,520	206,270	226,764	226,496	26	26	27	26	1.00	0.93
Harian Metro	335,240	379,352	377,965	393,597	155	154	154	155	1.50/2.30	1.19
Metro Ahad	355,417	400,254	401,517	430,821	26	26	27	26	2.00/2.50	1.58
SUB TOTAL	1,869,174	2,006,970	2,015,523	2,100,886						
English Newspapers										
New Straits Times	51,012	54,146	54,326	59,363	155	154	154	155	1.20/1.80	0.88
New Sunday Times	67,123	71,727	73,097	81,137	26	26	27	26	1.20/1.80	0.89
The Star	289,043	285,230	248,993	287,061	155	154	154	155	1.20	0.77
Sunday Star	291,675	288,215	252,695	289,505	26	26	27	26	1.50	0.93
The Edge	22,520	20,720	22,244	21,979	27	25	27	26	5.00	3.46
SUB TOTAL	721,373	720,038	651,355	739,045						
Chinese Newspapers										
China Press Day	175,698	176,691	169,660	170,399	181	179	181	181	1.30	0.93
China Press Night	63,260	67,287	67,785	70,127	181	179	181	181	1.30	0.93
Sin Chew - Day	364,383	383,259	384,742	387,794	181/182*	175/177/179	181	181	1.20/1.30/1.70	0.93
Sin Chew -Night	15,474	17,404	17,785	17,509	181	179	181	181	1.30	0.95
Guang Ming - Day	84,858	89,790	87,693	88,101	181	179	181	181	1.20	0.80
Guang Ming - Night	21,147	23,588	22,741	22,766	181	179	181	181	1.20	0.84
Oriental Daily	85,079	88,398	96,967	104,866	184	179	181	182	1.00	0.70
SUB TOTAL	809,899	846,417	847,373	861,562						
GRAND TOTAL	3,400,446	3,573,425	3,514,251	3,701,493						

Note: No. of publishing days during the period - Sin Chew Daily - Day Edition
 Peninsular Malaysia - 181 Days - For the Period July 2013 to December 2013
 Sabah - 182 Days - For the Period July 2013 to December 2013
 Sibü & Miri - 182 Days - For the Period July 2013 to December 2013
 Kuching - 182 Days - For the Period July 2013 to December 2013

CIRCULATION FIGURES

NEWSPAPERS - WEST & EAST MALAYSIA

PRINT EDITION

CIRCULATION BASED ON PRICE BAND

Average Net Circulation per Publishing Day at <BCP But >50% of BCP

NAME OF MEMBER	July 13		Jan 13		Jul 12		Jan 12		Jan 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jul 13 to	Jul 13 to
	to	to	to	to	to	to	to	to	Jun 13	Jun 13	Dec 12	Jun 12	Dec 13	Dec 13
	No. of		No. of		No. of		No. of		No. of	No. of	No. of	No. of	Basic	Average
	Pub		Pub		Pub		Pub		Pub	Pub	Pub	Pub	Cover	Circulation
	Dec 13	June 13	Dec 12	Jun 12	Days	Days	Days	Days	Days	Days	Days	Days	Price	Price
	Copies	Copies	Copies	Copies	Days	Days	Days	Days	Days	Days	Days	Days	RM/ Copy	RM/ Copy
Bahasa Newspapers														
Utusan Malaysia	6,710	2,471	2,597	3,761	157	155	156	156	156	156	156	156	1.50	1.17
Mingguan Malaysia	1,971	2,034	907	1,286	26	26	27	26	26	27	26	26	2.00	1.57
Berita Harian	29,608	59,147	33,904	39,865	155	154	154	155	155	154	155	155	1.50/2.00	1.13
BH Ahad (Formerly known as Berita Minggu)	18,689	27,345	17,698	13,839	26	26	27	26	26	27	26	26	2.00	1.55
Kosmo	3,732	1,513	68	46	157	155	156	156	156	156	156	156	1.00	0.88
Kosmo Ahad	3,906	669	708	446	26	26	27	26	26	27	26	26	1.00	0.93
Harian Metro	7,449	6,202	1,204	428	155	154	154	155	154	154	155	155	1.50/2.30	1.19
Metro Ahad	6,228	3,398	3,674	4,166	26	26	27	26	26	27	26	26	2.00/2.50	1.58
SUB TOTAL	78,293	102,779	60,760	63,837										
English Newspapers														
New Straits Times	26,673	61,424	38,995	41,020	155	154	154	155	154	154	155	155	1.20/1.80	0.88
New Sunday Times	31,653	60,460	27,913	27,323	26	26	27	26	26	27	26	26	1.20/1.80	0.89
The Star	366	181	39,923	3,505	155	154	154	155	154	154	155	155	1.20	0.77
Sunday Star	109	125	39,598	3,102	26	26	27	26	26	27	26	26	1.50	0.93
The Edge	1,763	0	0	0	27	25	27	27	27	27	26	26	5.00	3.46
SUB TOTAL	60,564	122,190	146,429	74,950										
Chinese Newspapers														
China Press Day	0	0	0	0	181	179	181	181	181	181	181	181	1.30	0.93
China Press Night	0	0	0	0	181	179	181	181	181	181	181	181	1.30	0.93
Sin Chew - Day	1,162	1,114	1,092	1,107	181/182*	175/177/179	181	181	181	181	181	181	1.20/1.30/1.70	0.93
Sin Chew -Night	0	0	0	0	181	179	181	181	181	181	181	181	1.30	0.95
Guang Ming - Day	0	0	0	0	181	179	181	181	181	181	181	181	1.20	0.80
Guang Ming - Night	0	0	0	0	181	179	181	181	181	181	181	181	1.20	0.84
Oriental Daily	0	0	0	0	184	179	181	181	181	181	182	182	1.00	0.70
SUB TOTAL	1,162	1,114	1,092	1,107										
GRAND TOTAL	140,019	226,083	208,281	139,894										

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CIRCULATION FIGURES

NEWSPAPERS - WEST & EAST MALAYSIA

PRINT EDITION

CIRCULATION BASED ON PRICE BAND

Average Net Circulation per Publishing Day at <50% BCP But >20% of BCP

NAME OF MEMBER	Jul 13 to		Jan 13 to		Jul 12 to		Jan 12 to		Jul 13 to		Jul 13 to	
	Jun 13		Jun 13		Dec 12		Jun 12		Dec 13		Dec 13	
	No. of	No. of	No. of	No. of	No. of	No. of	No. of	No. of	Basic	Cover	Average	Circulation
	Pub	Pub	Pub	Pub	Pub	Pub	Pub	Pub	Price	Price	RM/ Copy	RM/ Copy
	Copies	Copies	Copies	Copies	Days	Days	Days	Days				
Bahasa Newspapers												
Utusan Malaysia	2,050	2,051	1,951	2,157	157	155	156	156		1.50		1.17
Mingguan Malaysia	3,579	1,559	1,915	2,207	26	26	27	26		2.00		1.57
Berita Harian	0	0	0	0	155	154	154	155	1.50/2.00			1.13
BH Ahad (Formerly known as Berita Minggu)	0	0	0	0	26	26	27	26		2.00		1.55
Kosmo	1,146	95	1,507	1,831	157	155	156	156		1.00		0.88
Kosmo Ahad	411	645	194	841	26	26	27	26		1.00		0.93
Harian Metro	0	0	0	0	155	154	154	155	1.50/2.30			1.19
Metro Ahad	0	0	0	0	26	26	27	26	2.00/2.50			1.58
SUB TOTAL	7,186	4,350	5,567	7,036								
English Newspapers												
New Straits Times	0	0	0	0	155	154	154	155	1.20/1.80			0.88
New Sunday Times	0	0	0	0	26	26	27	26	1.20/1.80			0.89
The Star	202	3,951	0	0	155	154	154	155		1.20		0.77
Sunday Star	442	3,885	0	0	26	26	27	26		1.50		0.93
The Edge	1	0	0	0	27	25	27	26		5.00		3.46
SUB TOTAL	645	7,836	0	0								
Chinese Newspapers												
China Press Day	51	75	15	15	181	179	181	181		1.30		0.93
China Press Night	6	6	6	6	181	179	181	181		1.30		0.93
Sin Chew - Day	845	926	859	939	181/182*	175/177/179	181	181	1.20/1.30/1.70			0.93
Sin Chew -Night	0	0	0	0	181	179	181	181		1.30		0.95
Guang Ming - Day	0	0	0	0	181	179	181	181		1.20		0.80
Guang Ming - Night	0	0	0	0	181	179	181	181		1.20		0.84
Oriental Daily	1,361	1,225	887	801	184	179	181	182		1.00		0.70
SUB TOTAL	2,263	2,232	1,767	1,761								
GRAND TOTAL	10,094	14,418	7,334	8,797								

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Kuching - 182 Days - For the Period July 2013 to December 2013



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CIRCULATION FIGURES

NEWSPAPERS - WEST & EAST MALAYSIA

PRINT EDITION

PAID CIRCULATION

Average Net Circulation per Publishing Day

NAME OF MEMBER	Jul 13 to		Jan 13 to		Jul 12 to		Jan 12 to		Jul 13 to		Jul 13 to	
	Dec 13		Jun 13		Dec 12		Jun 12		Dec 13		Dec 13	
	Jul 13	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of	No. of	Basic	Average	Circulation	
	to	to	to	to	Pub	Pub	Pub	Pub	Cover	Price	Price	
	Dec 13	June 13	Dec 12	Jun 12	Days	Days	Days	Days	RM/ Copy	RM/ Copy		
Bahasa Newspapers												
Utusan Malaysia	179,098	191,302	178,211	181,356	157	155	156	156	1.50	1.17		
Mingguan Malaysia	372,046	378,646	366,469	371,529	26	26	27	26	2.00	1.57		
Berita Harian	119,163	158,552	130,463	144,955	155	154	154	155	1.50/2.00	1.13		
BH Ahad (Formerly known as Berita Minggu)	159,176	185,737	176,430	192,606	26	26	27	26	2.00	1.55		
Kosmo	205,999	203,072	218,251	224,518	157	155	156	156	1.00	0.88		
Kosmo Ahad	214,837	207,584	227,666	227,783	26	26	27	26	1.00	0.93		
Harian Metro	342,689	385,554	379,169	394,025	155	154	154	155	1.50/2.30	1.19		
Metro Ahad	361,645	403,652	405,191	434,987	26	26	27	26	2.00/2.50	1.58		
SUB TOTAL	1,954,653	2,114,099	2,081,850	2,171,759								
English Newspapers												
New Straits Times	77,685	115,570	93,321	100,383	155	154	154	155	1.20/1.80	0.88		
New Sunday Times	98,776	132,187	101,010	108,460	26	26	27	26	1.20/1.80	0.89		
The Star	289,611	289,362	288,916	290,566	155	154	154	155	1.20	0.77		
Sunday Star	292,226	292,225	292,293	292,607	26	26	27	26	1.50	0.93		
The Edge	24,284	20,720	22,244	21,979	27	25	27	26	5.00	3.46		
SUB TOTAL	782,582	850,064	797,784	813,995								
Chinese Newspapers												
China Press Day	175,749	176,766	169,675	170,414	181	179	181	181	1.30	0.93		
China Press Night	63,266	67,293	67,791	70,133	181	179	181	181	1.30	0.93		
Sin Chew - Day	366,390	385,299	386,693	389,840	181/182*	175/177/179	181	181	1.20/1.30/1.70	0.93		
Sin Chew -Night	15,474	17,404	17,785	17,509	181	179	181	181	1.30	0.95		
Guang Ming - Day	84,858	89,790	87,693	88,101	181	179	181	181	1.20	0.80		
Guang Ming - Night	21,147	23,588	22,741	22,766	181	179	181	181	1.20	0.84		
Oriental Daily	86,440	89,623	97,854	105,667		179	181	182				
SUB TOTAL	813,324	849,763	850,232	864,430								
GRAND TOTAL	3,550,559	3,813,926	3,729,866	3,850,184								

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**CIRCULATION FIGURES
NEWSPAPERS - WEST & EAST MALAYSIA
PRINT EDITION
FREE & CONTROLLED DISTRIBUTION**

NAME OF MEMBER	Jul 13 to		Jan 13 to		Jul 12 to		Jan 12 to	
	Dec 13		Jun 13		Dec 12		Jun 12	
	Jul 13	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of	No. of
	to	to	to	to	Pub	Pub	Pub	Pub
Dec 13	June 13	Dec 12	Jun 12	Days	Days	Days	Days	
	Copies	Copies	Copies	Copies	Days	Days	Days	Days
English Newspapers								
The Sun	305,000	304,727	302,477	301,853	130	128	128	129
Malaysia SME Newspaper	50,000	50,000	50,000	50,053	13	13	13	13
SUB TOTAL	355,000	354,727	352,477	351,906				
Chinese Newspapers								
Red Tomato	209,599	220,012	212,533	200,000		25	25	15
SUB TOTAL	209,599	220,012	212,533	200,000				
GRAND TOTAL	564,599	574,739	565,010	551,906				