



CIRCULATION FIGURES

MAGAZINES

PRINT EDITION

Paid Circulation

NAME OF MEMBER					Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to		
					Dec 13	Jun 13	Dec 12	Jun 12		
	Jul 13	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of	No. of	Basic	Average
	to	to	to	to	Pub	Pub	Pub	Pub	Cover	Circulation
	Dec 13	June 13	Dec 12	Jun 12	Issues	Issues	Issues	Issues	Price	Price
	Copies	Copies	Copies	Copies	Days	Days	Days	Days	RM/ Copy	RM/ Copy
Personal Money	8,409	9,070	10,996	12,024	6	6	6	6	9.00	6.42
Malaysia Tatler	6,873	7,055	5,934	5,569	6	6	6	6	15.00	5.38



AUDIT BUREAU
OF CIRCULATIONS
MALAYSIA

Delivering Trust

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	to	to	to	to	Pub	Pub	Pub	Pub
	Dec 13	June 13	Dec 12	Jun 12	Issues	Issues	Issues	Issues
	Copies	Copies	Copies	Copies	Days	Days	Days	Days
Marketing Magazine		12,550	12,550	12,525		6	6	6
Advertising + Marketing		9,364	9,401	12,803		6	6	6
Malaysia Tatler	4,071	4,163	5,502	5,330	6	6	6	6
PopClub	139,950	130,000	120,000	120,000	2	2	2	2

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Top Gear Malaysia	11,099	11,520	12	9	10.00/12.50/15.00	6.39
Plastic & Rubber Asia	7	4	8	8		
KL Lifestyle	84	101	12	12	6.80	6.75
FHM Magazine	4,526	5,273	12	12	10.00	10.00
InTrend Magazine	7,918	12,547	12	12	7.50	7.50
iFeel Magazine	5,103	8,415	12	12	6.50	6.50
Accountant's Today	26,781	25,869	6	9	7.00	3.48

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	Dec 13	Dec 12	Issues	Issues
Plastic & Rubber Asia	3,146	4,059	8	8
KL Lifestyle	64,222	64,328	12	6
Accountant's Today	386	394	6	3