



AUDIT BUREAU  
OF CIRCULATIONS  
MALAYSIA

Delivering Trust

**CIRCULATION FIGURES**

**DIGITAL REPLICA**

**CIRCULATION BASED ON PRICE BAND**

Circulation at BCP / Normal Trade Terms

NAME OF MEMBER					Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jul 13 to	Jul 13 to
					Dec 13	Jun 13	Dec 12	Jun 12	Dec 13	Dec 13
	Jul 13	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of	No. of	Basic	Average
	to	to	to	to	Pub	Pub	Pub	Pub	Cover	Circulation
	Dec 13	June 13	Dec 12	Jun 12	Days	Days	Days	Days	Price	Price
	<b>Copies</b>	<b>Copies</b>	<b>Copies</b>	<b>Copies</b>	<b>Days</b>	<b>Days</b>	<b>Days</b>	<b>Days</b>	<b>RM/ Copy</b>	<b>RM/ Copy</b>
Berita Harian	0	0	0	0	155	154	154	155	1.50/2.00	0.09
BH Ahad (Formerly known as Berita Minggu)	0	0	0	0	26	26	27	26	2.00	0.09
Harian Metro	0	0	0	0	155	154	154	155	1.50/2.30	0.12
Metro Ahad	0	0	0	0	26	26	27	26	2.00/2.50	0.12
Utusan Malaysia	558	486	0	0	157	155	0	0	0.55	0.47
Mingguan Malaysia	546	488	0	0	26	26	0	0	0.55	0.47
New Straits Times	0	0	0	0	155	154	154	155	1.20/1.80	0.09
New Sunday Times	0	0	0	0	26	26	27	26	1.20/1.80	0.09
The Star	49,497	46,922	40,231	7,326	155	154	154	53	USD0.99	RM0.07
Sunday Star	49,686	44,725	39,966	7,437	26	26	27	8	USD0.99	RM0.07
United Daily News	0	0	0	0	182	147	0	0	0.99	0.67
The Edge	3,504	0	0	0	27	0	0	0	5.00	1.06
Oriental Daily	0	0	0	0	184	0	0	0	3.27	0.01
Sub Total	103,791	92,621	80,197	14,763						



**CIRCULATION FIGURES**

**DIGITAL REPLICA**

**CIRCULATION BASED ON PRICE BAND**

Circulation at <BCP But >50% of BCP

NAME OF MEMBER					Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jul 13 to	Jul 13 to
					Dec 13	Jun 13	Dec 12	Jun 12	Dec 13	Dec 13
	Jul 13	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of	No. of	Basic	Average
	to	to	to	to	Pub	Pub	Pub	Pub	Cover	Circulation
	Dec 13	June 13	Dec 12	Jun 12	Days	Days	Days	Days	Price	Price
	<b>Copies</b>	<b>Copies</b>	<b>Copies</b>	<b>Copies</b>	<b>Days</b>	<b>Days</b>	<b>Days</b>	<b>Days</b>	<b>RM/ Copy</b>	<b>RM/ Copy</b>
Berita Harian	0	0	8	97	155	154	154	155	1.50/2.00	0.09
BH Ahad (Formerly known as Berita Minggu)	0	0	20	56	26	26	27	26	2.00	0.09
Harian Metro	0	0	34	164	155	154	154	155	1.50/2.30	0.12
Metro Ahad	0	0	32	72	26	26	27	26	2.00/2.50	0.12
Utusan Malaysia	102	0	0	0	157	155	0	0	0.55	0.47
Mingguan Malaysia	102	0	0	0	26	26	0	0	0.55	0.47
New Straits Times	0	0	0	0	155	154	154	155	1.20/1.80	0.09
New Sunday Times	0	0	0	0	26	26	27	26	1.20/1.80	0.09
The Star	0	0	0	12	155	154	154	53	USD0.99	RM0.07
Sunday Star	0	0	0	12	26	26	27	8	USD0.99	RM0.07
United Daily News	2,728	2,460	0	0	182	147	0	0	0.99	0.67
The Edge	719	0	0	0	27	0	0	0	5.00	1.06
Oriental Daily	0	0	0	0	184	0	0	0	3.27	0.01
Sub Total	3,651	2,460	94	413						



**CIRCULATION FIGURES**

**DIGITAL REPLICA**

**CIRCULATION BASED ON PRICE BAND**

Circulation at <50% BCP But >20% of BCP

NAME OF MEMBER					Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jul 13 to	Jul 13 to
					Dec 13	Jun 13	Dec 12	Jun 12	Dec 13	Dec 13
	Jul 13	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of	No. of	Basic	Average
	to	to	to	to	Pub	Pub	Pub	Pub	Cover	Circulation
	Dec 13	June 13	Dec 12	Jun 12	Days	Days	Days	Days	Price	Price
	<b>Copies</b>	<b>Copies</b>	<b>Copies</b>	<b>Copies</b>	<b>Days</b>	<b>Days</b>	<b>Days</b>	<b>Days</b>	<b>RM/ Copy</b>	<b>RM/ Copy</b>
Berita Harian	40	71	69	91	155	154	154	155	1.50/2.00	0.09
BH Ahad (Formerly known as Berita Minggu)	41	22	754	136	26	26	27	26	2.00	0.09
Harian Metro	66	73	36	35	155	154	154	155	1.50/2.30	0.12
Metro Ahad	24	0	0	125	26	26	27	26	2.00/2.50	0.12
Utusan Malaysia	511	444	0	0	157	155	0	0	0.55	0.47
Mingguan Malaysia	511	444	0	0	26	26	0	0	0.55	0.47
New Straits Times	56	97	100	135	155	154	154	155	1.20/1.80	0.09
New Sunday Times	55	98	104	134	26	26	27	26	1.20/1.80	0.09
The Star	0	0	0	23	155	154	154	53	USD0.99	RM0.07
Sunday Star	0	0	0	23	26	26	27	8	USD0.99	RM0.07
United Daily News	0	0	0	0	182	147	0	0	0.99	0.67
The Edge	419	0	0	0	27	0	0	0	5.00	1.06
Oriental Daily	0	0	0	0	184	0	0	0	3.27	0.01
Sub Total	1,723	1,249	1,063	702						



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**CIRCULATION FIGURES**

**DIGITAL REPLICA**

**CIRCULATION BASED ON PRICE BAND**

Circulation at <20% of BCP

NAME OF MEMBER					Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jul 13 to	Jul 13 to
					Dec 13	Jun 13	Dec 12	Jun 12	Dec 13	Dec 13
	Jul 13	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of	No. of	Basic	Average
	to	to	to	to	Pub	Pub	Pub	Pub	Cover	Circulation
	Dec 13	June 13	Dec 12	Jun 12	Days	Days	Days	Days	Price	Price
	<b>Copies</b>		<b>Copies</b>	<b>Copies</b>	<b>Days</b>		<b>Days</b>	<b>Days</b>	<b>RM/ Copy</b>	<b>RM/ Copy</b>
Berita Harian	1,984	1,253	690	0	155	154	154	155	1.50/2.00	0.09
BH Ahad (Formerly known as Berita Minggu)	2,000	1,316	0	0	26	26	27	26	2.00	0.09
Harian Metro	1,085	1,185	775	0	155	154	154	155	1.50/2.30	0.12
Metro Ahad	1,138	1,259	824	0	26	26	27	26	2.00/2.50	0.12
Utusan Malaysia	146	65	0	0	157	155	0	0	0.55	0.47
Mingguan Malaysia	147	67	0	0	26	26	0	0	0.55	0.47
New Straits Times	2,917	2,345	1,299	0	155	154	154	155	1.20/1.80	0.09
New Sunday Times	2,929	2,361	1,292	0	26	26	27	26	1.20/1.80	0.09
The Star	54	2,084	1,973	361	155	154	154	53	USD0.99	RM0.07
Sunday Star	51	2,052	1,890	353	26	26	27	8	USD0.99	RM0.07
United Daily News	0	0	0	0	182	147	0	0	0.99	0.67
The Edge	0	0	0	0	27	0	0	0	5.00	1.06
Oriental Daily	8,833	0	0	0	184	0	0	0	3.27	0.01
Sub Total	21,284	13,987	8,743	714						



**CIRCULATION FIGURES**  
**DIGITAL REPLICA**  
**CIRCULATION BASED ON PRICE BAND**  
**Total Circulation**

NAME OF MEMBER					Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jul 13 to	Jul 13 to
					Dec 13	Jun 13	Dec 12	Jun 12	Dec 13	Dec 13
	Jul 13	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of	No. of	Basic	Average
	to	to	to	to	Pub	Pub	Pub	Pub	Cover	Circulation
	Dec 13	June 13	Dec 12	Jun 12	Days	Days	Days	Days	Price	Price
	<b>Copies</b>	<b>Copies</b>	<b>Copies</b>	<b>Copies</b>	<b>Days</b>	<b>Days</b>	<b>Days</b>	<b>Days</b>	<b>RM/ Copy</b>	<b>RM/ Copy</b>
Berita Harian	<b>2,024</b>	1,324	767	188	155	154	154	155	1.50/2.00	0.09
BH Ahad (Formerly known as Berita Minggu)	<b>2,041</b>	1,338	774	192	26	26	27	26	2.00	0.09
Harian Metro	<b>1,151</b>	1,258	845	199	155	154	154	155	1.50/2.30	0.12
Metro Ahad	<b>1,162</b>	1,259	856	197	26	26	27	26	2.00/2.50	0.12
Utusan Malaysia	<b>1,317</b>	995	0	0	157	155	0	0	0.55	0.47
Mingguan Malaysia	<b>1,306</b>	999	0	0	26	26	0	0	0.55	0.47
New Straits Times	<b>2,973</b>	2,442	1,399	135	155	154	154	155	1.20/1.80	0.09
New Sunday Times	<b>2,984</b>	2,459	1,396	134	26	26	27	26	1.20/1.80	0.09
The Star	<b>49,551</b>	49,006	42,204	7,722	155	154	154	53	USD0.99	RM0.07
Sunday Star	<b>49,737</b>	46,777	41,856	7,825	26	26	27	8	USD0.99	RM0.07
United Daily News	<b>2,728</b>	2,460	0	0	182	147	0	0	0.99	0.67
The Edge	<b>4,642</b>	0	0	0	27	0	0	0	5.00	1.06
Oriental Daily	<b>8,833</b>	0	0	0	184	0	0	0	3.27	0.01
<b>Total</b>	<b>130,449</b>	<b>110,317</b>	<b>90,097</b>	<b>16,592</b>						