



**CIRCULATION FIGURES**  
**NEWSPAPERS - SARAWAK**  
**PRINT EDITION**  
**CIRCULATION BASED ON PRICE BAND**  
**Average Net Circulation per Publishing Day at BCP / Normal Trade Terms**

NAME OF MEMBER					Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jul 13 to	Jul 13 to
					Dec 13	Jun 13	Dec 12	Jun 12	Dec 13	Dec 13
	Jul 13	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of	No. of	Basic	Average
	to	to	to	to	Pub	Pub	Pub	Pub	Cover	Circulation
				Dec 13	June 13	Dec 12	Jun 12	Days	Price	Price
				Copies	Copies	Copies	Copies	Days	RM/ Copy	RM/ Copy
<b>Bahasa Newspapers</b>										
Utusan Borneo	36,328	36,335	36,007	35,922	182	178	182	178	1.00	0.61
Utusan Malaysia	2,355	2,628	2,991	3,602	157	155	156	156	1.50	1.17
Mingguan Malaysia	4,424	4,484	4,630	6,650	26	26	27	26	2.00	1.57
Berita Harian*	4,531	2,912	5,053	3,324	155	154	154	155	1.50/2.00	1.13
BH Ahad (Formerly known as Berita Minggu)	2,471	2,874	2,747	3,326	26	26	27	26	2.00	1.55
Kosmo	3,832	6,504	5,878		157	155	156		1.00	0.88
Kosmo Ahad	717	1,756	1,703		26	26	27		1.00	0.93
Harian Metro	13,581	14,951	14,549	13,058	155	154	154	155	1.50/2.30	1.18
Metro Ahad	12,787	13,891	13,737	12,250	26	26	27	26	2.00/2.50	1.58
SUB TOTAL	81,026	86,335	87,295	78,132						
<b>English Newspapers</b>										
The Borneo Post	61,476	61,772	61,395	61,224	156	154	155	152	1.00	0.65
The Sunday Post	65,746	66,092	65,732	65,764	26	24	27	27	1.00	0.64
New Straits Times	1,161	1,261	1,291	1,392	155	154	154	155	1.20/1.80	0.88
New Sunday Times	1,163	1,209	1,268	1,452	26	26	27	26	1.20/1.80	0.89
The Star	9,541	6,840	7,614	5,993	155	154	154	155	1.20	0.77
Sunday Star	8,460	6,910	6,228	6,399	26	26	27	26	1.50	0.93
The Edge	201	187	192	217	27	25	27	26	5.00	3.46
SUB TOTAL	147,748	144,271	143,720	142,441						
<b>Chinese Newspapers</b>										
See Hua Daily News	62,610	62,389	62,162	61,994	184	181	184	182	1.00	0.55
International Times	18,885	17,315	16,049	14,593	178	173	178	174	1.00	0.20
United Daily News	-	-	15,426	15,300	182	177	182	177	1.00	0.55
China Press Day	15	16	11	7	181	179	181	181	1.30	0.93
Sin Chew - Day	58,392	58,463	58,788	59,112	182	175/177	182	175/177	1.20/1.30/1.70	0.93
SUB TOTAL	139,902	138,183	152,436	151,006						
<b>GRAND TOTAL</b>										
	368,676	368,789	383,451	371,579						

\* Circulation figures of these members should not be added to National Circulation Figures ; Included for comparison purposes only.



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MALAYSIA

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**CIRCULATION FIGURES**

**NEWSPAPERS - SARAWAK**

**PRINT EDITION**

**CIRCULATION BASED ON PRICE BAND**

Average Net Circulation per Publishing Day at <BCP But >50% of BCP

NAME OF MEMBER					Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jul 13 to	Jul 13 to
					Dec 13	Jun 13	Dec 12	Jun 12	Dec 13	Dec 13
	Jul 13	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of	No. of	Basic	Average
	to	to	to	to	Pub	Pub	Pub	Pub	Cover	Circulation
				Dec 13	June 13	Dec 12	Jun 12	Days	Price	Price
				Copies	Copies	Copies	Copies	Days	RM/ Copy	RM/ Copy
<b>Bahasa Newspapers</b>										
Utusan Borneo	0	0	0	0	182	178	182	178	1.00	0.61
Utusan Malaysia	0	0	0	0	157	155	156	156	1.50	1.17
Mingguan Malaysia	0	0	0	0	26	26	27	26	2.00	1.57
Berita Harian	0	0	0	0	155	154	154	155	1.50/2.00	1.13
BH Ahad (Formerly known as Berita Minggu)	0	0	0	0	26	26	27	26	2.00	1.55
Kosmo	0	0	0	0	157	155	156		1.00	0.88
Kosmo Ahad	0	0	0	0	26	26	27		1.00	0.93
Harian Metro	0	0	0	0	155	154	154	155	1.50/2.30	1.18
Metro Ahad	0	0	0	0	26	26	27	26	2.00/2.50	1.58
SUB TOTAL	0	0	0	0						
<b>English Newspapers</b>										
The Borneo Post	0	0	0	0	156	154	155	152	1.00	0.65
The Sunday Post	0	0	0	0	26	24	27	27	1.00	0.64
New Straits Times	0	0	0	0	155	154	154	155	1.20/1.80	0.88
New Sunday Times	0	0	0	0	26	26	27	26	1.20/1.80	0.89
The Star	0	0	0	0	155	154	154	155	1.20	0.77
Sunday Star	0	0	0	0	26	26	27	26	1.50	0.93
The Edge	0	0	0	0	27	25	27	26	5.00	3.46
SUB TOTAL	0	0	0	0						
0	0	0	0	0						
<b>Chinese Newspapers</b>										
See Hua Daily News	0	0	0	0	184	181	184	182	1.00	0.55
International Times	0	0	0	0	178	173	178	174	1.00	0.20
United Daily News	59,101	59,033	43,590	43,228	182	177	182	177	1.00	0.55
China Press Day	0	0	0	0	181	179	181	181	1.30	0.93
Sin Chew - Day	0	0	0	0	182	175/177	182	175/177	1.20/1.30/1.70	0.93
SUB TOTAL	59,101	59,033	43,590	43,228						
<b>GRAND TOTAL</b>										
	59,101	59,033	43,590	43,228						



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MALAYSIA

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**CIRCULATION FIGURES**

**NEWSPAPERS - SARAWAK**

**PRINT EDITION**

**CIRCULATION BASED ON PRICE BAND**

Average Net Circulation per Publishing Day at <50% BCP But >20% of BCP

NAME OF MEMBER					Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jul 13 to	Jul 13 to	
					Dec 13	Jun 13	Dec 12	Jun 12	Dec 13	Dec 13	
	Jul 13	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of	No. of	Basic	Average	
	to	to	to	to	Pub	Pub	Pub	Pub	Cover	Circulation	
				Dec 13	June 13	Dec 12	Jun 12	Days	Days	Price	
				Copies	Copies	Copies	Copies	Days	Days	RM/ Copy	RM/ Copy
<b>Bahasa Newspapers</b>											
Utusan Borneo	0	0	0	0	182	178	182	178	1.00	0.61	
Utusan Malaysia	0	0	0	0	157	155	156	156	1.50	1.17	
Mingguan Malaysia	0	0	0	0	26	26	27	26	2.00	1.57	
Berita Harian	0	0	0	0	155	154	154	155	1.50/2.00	1.13	
BH Ahad (Formerly known as Berita Minggu)	0	0	0	0	26	26	27	26	2.00	1.55	
Kosmo	0	0	0	0	157	155	156		1.00	0.88	
Kosmo Ahad	0	0	0	0	26	26	27		1.00	0.93	
Harian Metro	0	0	0	0	155	154	154	155	1.50/2.30	1.18	
Metro Ahad	0	0	0	0	26	26	27	26	2.00/2.50	1.58	
SUB TOTAL	0	0	0	0							
<b>English Newspapers</b>											
The Borneo Post	4,690	4,690	4,700	4,589	156	154	155	152	1.00	0.65	
The Sunday Post	4,690	4,690	4,700	4,590	26	24	27	27	1.00	0.64	
New Straits Times	0	0	0	0	155	154	154	155	1.20/1.80	0.88	
New Sunday Times	0	0	0	0	26	26	27	26	1.20/1.80	0.89	
The Star	0	0	0	0	155	154	154	155	1.20	0.77	
Sunday Star	0	0	0	0	26	26	27	26	1.50	0.93	
The Edge	0	0	0	0	27	25	27	26	5.00	3.46	
SUB TOTAL	9,380	9,380	9,400	9,179							
<b>Chinese Newspapers</b>											
See Hua Daily News	5,210	5,210	5,210	5,168	184	181	184	182	1.00	0.55	
International Times	681	574	512	330	178	173	178	174	1.00	0.20	
United Daily News	0	0	0	0	182	177	182	177	1.00	0.55	
China Press Day	0	0	0	0	181	179	181	181	1.30	0.93	
Sin Chew - Day	0	0	0	0	182	175/177	182	175/177	1.20/1.30/1.70	0.93	
SUB TOTAL	5,891	5,784	5,722	5,498							
<b>GRAND TOTAL</b>											
	15,271	15,164	15,122	14,677							



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**CIRCULATION FIGURES**

**NEWSPAPERS - SARAWAK**

**PRINT EDITION**

**CIRCULATION BASED ON PRICE BAND**

Average Net Circulation per Publishing Day at <20% of BCP

NAME OF MEMBER					Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jul 13 to	Jul 13 to
					Dec 13	Jun 13	Dec 12	Jun 12	Dec 13	Dec 13
	Jul 13	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of	No. of	Basic	Average
	to	to	to	to	Pub	Pub	Pub	Pub	Cover	Circulation
				Dec 13	June 13	Dec 12	Jun 12	Days	Price	Price
				Copies	Copies	Copies	Copies	Days	RM/ Copy	RM/ Copy
<b>Bahasa Newspapers</b>										
Utusan Borneo	0	0	0	0	182	178	182	178	1.00	0.61
Utusan Malaysia	0	0	0	0	157	155	156	156	1.50	1.17
Mingguan Malaysia	0	0	0	0	26	26	27	26	2.00	1.57
Berita Harian	0	0	0	0	155	154	154	155	1.50/2.00	1.13
BH Ahad (Formerly known as Berita Minggu)	0	0	0	0	26	26	27	26	2.00	1.55
Kosmo	0	0	0	0	157	155	156		1.00	0.88
Kosmo Ahad	0	0	0	0	26	26	27		1.00	0.93
Harian Metro	0	0	0	0	155	154	154	155	1.50/2.30	1.18
Metro Ahad	0	0	0	0	26	26	27	26	2.00/2.50	1.58
SUB TOTAL	0	0	0	0						
<b>English Newspapers</b>										
The Borneo Post	0	0	0	0	156	154	155	152	1.00	0.65
The Sunday Post	0	0	0	0	26	24	27	27	1.00	0.64
New Straits Times	0	0	0	0	155	154	154	155	1.20/1.80	0.88
New Sunday Times	0	0	0	0	26	26	27	26	1.20/1.80	0.89
The Star	0	0	0	0	155	154	154	155	1.20	0.77
Sunday Star	0	0	0	0	26	26	27	26	1.50	0.93
The Edge	0	0	0	0	27	25	27	26	5.00	3.46
SUB TOTAL	0	0	0	0						
<b>Chinese Newspapers</b>										
See Hua Daily News	0	0	0	0	184	181	184	182	1.00	0.55
International Times	7,500	7,500	7,500	7,500	178	173	178	174	1.00	0.20
United Daily News	0	0	0	0	182	177	182	177	1.00	0.55
China Press Day	0	0	0	0	181	179	181	181	1.30	0.93
Sin Chew - Day	0	0	0	0	182	175/177	182	175/177	1.20/1.30/1.70	0.93
SUB TOTAL	7,500	7,500	7,500	7,500						
GRAND TOTAL	7,500	7,500	7,500	7,500						



AUDIT BUREAU  
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MALAYSIA

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**CIRCULATION FIGURES**

**NEWSPAPERS - SARAWAK**

**PRINT EDITION**

**PAID CIRCULATION**

**Average Net Circulation per Publishing Day**

NAME OF MEMBER					Jul 13 to	Jan 13 to	Jul 12 to	Jan 12 to	Jul 13 to	Jul 13 to
					Dec 13	Jun 13	Dec 12	Jun 12	Dec 13	Dec 13
	Jul 13	Jan 13	Jul 12	Jan 12	No. of	No. of	No. of	No. of	Basic	Average
	to	to	to	to	Pub	Pub	Pub	Pub	Cover	Circulation
				Dec 13	June 13	Dec 12	Jun 12	Days	Price	Price
				Copies	Copies	Copies	Copies	Days	RM/ Copy	RM/ Copy
<b>Bahasa Newspapers</b>										
Utusan Borneo	36,328	36,335	36,007	35,922	182	178	182	178	1.00	0.61
Utusan Malaysia	2,355	2,628	2,991	3,602	157	155	156	156	1.50	1.17
Mingguan Malaysia	4,424	4,484	4,630	6,650	26	26	27	26	2.00	1.57
Berita Harian	4,531	2,912	5,053	3,324	155	154	154	155	1.50/2.00	1.13
BH Ahad (Formerly known as Berita Minggu)	2,471	2,874	2,747	3,326	26	26	27	26	2.00	1.55
Kosmo	3,832	6,504	5,878	0	157	155	156		1.00	0.88
Kosmo Ahad	717	1,756	1,703	0	26	26	27		1.00	0.93
Harian Metro	13,581	14,951	14,549	13,058	155	154	154	155	1.50/2.30	1.18
Metro Ahad	12,787	13,891	13,737	12,250	26	26	27	26	2.00/2.50	1.58
SUB TOTAL	81,026	86,335	87,295	78,132						
<b>English Newspapers</b>										
The Borneo Post	66,166	66,462	66,095	65,813	156	154	155	152	1.00	0.65
The Sunday Post	70,436	70,782	70,432	70,354	26	24	27	27	1.00	0.64
New Straits Times	1,161	1,261	1,291	1,392	155	154	154	155	1.20/1.80	0.88
New Sunday Times	1,163	1,209	1,268	1,452	26	26	27	26	1.20/1.80	0.89
The Star	9,541	6,840	7,614	5,993	155	154	154	155	1.20	0.77
Sunday Star	8,460	6,910	6,228	6,399	26	26	27	26	1.50	0.93
The Edge	201	187	192	217	27	25	27	26	5.00	3.46
SUB TOTAL	157,128	153,651	153,120	151,620						
<b>Chinese Newspapers</b>										
See Hua Daily News	67,820	67,599	67,372	67,162	184	181	184	182	1.00	0.55
International Times	27,066	25,389	24,061	22,423	178	173	178	174	1.00	0.20
United Daily News	59,101	59,033	59,016	58,528	182	177	182	177	1.00	0.55
China Press Day	15	16	11	7	181	179	181	181	1.30	0.93
Sin Chew - Day	58,392	58,463	58,788	59,112	182	175/177	182	175/177	1.20/1.30/1.70	0.93
SUB TOTAL	212,394	210,500	209,248	207,232						
<b>GRAND TOTAL</b>										
	450,548	450,486	449,663	436,984						



AUDIT BUREAU  
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MALAYSIA

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					Jul 13 to Dec 13	Jan 13 to Jun 13	Jul 12 to Dec 12	Jan 12 to Jun 12
					No. of Days	No. of Days	No. of Days	No. of Days
No. of Publishing Days - Sin Chew Day								
Kuching					182	175	182	175
Sibu and Miri					182	177	182	177



**CIRCULATION FIGURES  
 NEWSPAPERS - SARAWAK  
 PRINT EDITION  
 FREE & CONTROLLED CIRCULATION**

NAME OF MEMBER	Jul 13 to		Jan 13 to		Jul 12 to		Jan 12 to	
	Dec 13		Jun 13		Dec 12		Jun 12	
	No. of	No. of	No. of	No. of	No. of	No. of	No. of	
	Pub	Pub	Pub	Pub	Pub	Pub	Pub	
	Copies	Copies	Copies	Copies	Days	Days	Days	Days
<b>English Newspapers</b>								
Malaysia SME Newspaper	1,000	1,000	1,000	1,000	13	13	13	13
<b>SUB TOTAL</b>	<b>1,000</b>	<b>1,000</b>	<b>1,000</b>	<b>1,000</b>				