



AUDIT BUREAU  
OF CIRCULATIONS  
MALAYSIA

Delivering Trust

**CIRCULATION FIGURES - PAID  
NEWSPAPERS  
PRINT EDITION  
GEOGRAPHICAL DISTRIBUTION - WEST & EAST MALAYSIA  
July 2013 to December 2013**

NAME OF MEMBER / STATE	Pulau							Wilayah							Others	Total	
	Perlis	Kedah	Pinang	Perak	Kelantan	Terengganu	Pahang	Selangor	Persekutuan	Sembilan	Melaka	Johor	Sabah	Sarawak			
<b>Bahasa Newspapers</b>	<b>Copies</b>	<b>Copies</b>	<b>Copies</b>	<b>Copies</b>	<b>Copies</b>	<b>Copies</b>	<b>Copies</b>	<b>Copies</b>	<b>Copies</b>	<b>Copies</b>	<b>Copies</b>	<b>Copies</b>	<b>Copies</b>	<b>Copies</b>	<b>Copies</b>	<b>Copies</b>	<b>Copies</b>
Utusan Malaysia	2,216	15,381	9,083	16,713	9,943	7,624	9,820	37,858	23,634	11,303	8,127	23,095	1,434	2,355	512	179,098	
Mingguan Malaysia	4,224	30,557	17,536	35,041	18,966	15,661	24,163	89,284	45,971	25,723	16,132	41,779	1,877	4,424	708	372,046	
Berita Harian	1,589	6,930	4,213	9,226	7,004	6,333	7,991	28,599	10,049	6,450	5,326	17,439	3,068	4,531	415	119,163	
BH Ahad (Formerly known as Berita Minggu)	1,557	9,765	4,709	12,894	9,251	8,585	12,129	38,499	12,425	7,029	10,238	26,020	3,112	2,471	492	159,176	
Kosmo	1,997	15,836	6,701	16,436	9,709	8,951	11,114	63,784	34,612	11,615	5,137	16,275	-	3,832	-	205,999	
Kosmo Ahad	2,194	16,335	9,457	17,042	10,591	9,432	11,660	65,391	36,621	12,463	5,939	16,995	-	717	-	214,837	
Harian Metro	4,792	25,859	16,060	26,395	19,046	18,466	20,620	69,630	27,039	12,687	14,364	61,968	11,797	13,581	385	342,689	
Metro Ahad	4,744	26,945	15,880	30,188	19,195	17,829	22,997	76,666	26,439	14,996	17,133	65,282	10,193	12,787	371	361,645	
<b>SUB TOTAL</b>	<b>23,313</b>	<b>147,608</b>	<b>83,639</b>	<b>163,935</b>	<b>103,705</b>	<b>92,881</b>	<b>120,494</b>	<b>469,711</b>	<b>216,790</b>	<b>102,266</b>	<b>82,396</b>	<b>268,853</b>	<b>31,481</b>	<b>44,698</b>	<b>2,883</b>	<b>1,954,653</b>	
<b>English Newspapers</b>																	
New Straits Times	471	2,146	5,062	4,936	1,418	2,567	2,332	26,664	16,055	2,655	2,356	8,249	1,361	1,161	252	77,685	
New Sunday Times	1,309	3,242	6,631	7,702	2,555	3,544	3,656	31,789	17,848	4,601	3,859	9,703	924	1,163	250	98,776	
The Star	632	6,875	37,218	22,127	1,923	1,648	5,602	86,420	82,519	8,785	7,906	16,111	2,304	9,541	-	289,611	
Sunday Star	576	7,597	46,587	24,763	2,049	1,685	5,879	82,969	74,111	10,556	8,706	15,987	2,301	8,460	-	292,226	
The Edge	1	23	3,273	534	83	49	163	8,111	10,451	191	237	628	235	201	104	24,284	
<b>SUB TOTAL</b>	<b>2,989</b>	<b>19,883</b>	<b>98,771</b>	<b>60,062</b>	<b>8,028</b>	<b>9,493</b>	<b>17,632</b>	<b>235,953</b>	<b>200,984</b>	<b>26,788</b>	<b>23,064</b>	<b>50,678</b>	<b>38,606</b>	<b>65,224</b>	<b>606</b>	<b>782,582</b>	
<b>Chinese Newspapers</b>																	
China Press Day	385	3,410	4,675	19,409	2,090	1,597	14,510	14,580	62,515	13,033	8,302	28,402	18	15	2,808	175,749	
China Press Night	-	1,272	3,701	9,962	-	-	513	2,576	29,792	1,231	850	13,369	-	-	-	63,266	
Sin Chew - Day	635	6,421	13,708	50,260	2,298	1,426	10,660	66,193	35,643	15,094	14,469	90,791	400	58,392	-	366,390	
Sin Chew - Night	-	-	-	300	-	-	207	5,201	5,202	400	158	4,006	-	-	-	15,474	
Guang Ming - Day	1,077	3,717	37,421	5,197	491	449	2,979	16,516	9,717	1,950	323	4,960	61	-	-	84,858	
Guang Ming - Night	161	1,366	13,405	84	-	-	258	3,518	1,594	689	72	-	-	-	-	21,147	
Oriental Daily	-	353	1,764	8,103	-	-	-	30,826	37,910	411	730	6,343	-	-	-	86,440	
<b>SUB TOTAL</b>	<b>2,258</b>	<b>16,539</b>	<b>74,674</b>	<b>93,315</b>	<b>4,879</b>	<b>3,472</b>	<b>29,127</b>	<b>139,410</b>	<b>182,373</b>	<b>32,808</b>	<b>24,904</b>	<b>147,871</b>	<b>479</b>	<b>58,407</b>	<b>2,808</b>	<b>813,324</b>	
<b>GRAND TOTAL</b>	<b>28,560</b>	<b>184,030</b>	<b>257,084</b>	<b>317,312</b>	<b>116,612</b>	<b>105,846</b>	<b>167,253</b>	<b>845,074</b>	<b>600,147</b>	<b>161,862</b>	<b>130,364</b>	<b>467,402</b>	<b>70,566</b>	<b>168,329</b>	<b>6,297</b>	<b>3,550,559</b>	



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The Sun	160	2,700	37,098	9,550	816	453	1,217	79,231	148,338	3,542	5,820	16,075	-	-	-	305,000	
Malaysia SME Newspaper	-	150	5,500	1,280	562	200	1,200	12,200	18,300	300	2,008	6,500	800	1,000	-	50,000	
SUB TOTAL	160	2,850	42,598	10,830	1,378	653	2,417	91,431	166,638	3,842	7,828	22,575	800	1,000	0	355,000	
<b>Chinese Newspapers</b>																	
Red Tomato	-	1,160	17,341	3,899	-	-	712	55,949	107,753	1,664	1,664	19,452	-	-	5	209,599	
SUB TOTAL	0	1,160	17,341	3,899	0	0	712	55,949	107,753	1,664	1,664	19,452	0	0	5	209,599	
<b>GRAND TOTAL</b>	<b>160</b>	<b>4,010</b>	<b>59,939</b>	<b>14,729</b>	<b>1,378</b>	<b>653</b>	<b>3,129</b>	<b>147,380</b>	<b>274,391</b>	<b>5,506</b>	<b>9,492</b>	<b>42,027</b>	<b>800</b>	<b>1,000</b>	<b>5</b>	<b>564,599</b>	