



Delivering Trust
AUDIT BUREAU OF CIRCULATIONS

CIRCULATION FIGURES
NEWSPAPERS - SARAWAK
PRINT EDITION
GEOGRAPHICAL DISTRIBUTION
JANUARY 2012 to JUNE 2012

NAME OF MEMBER	Kuching	Miri	Sibu	Bintulu	Others	Total
English Newspapers						
The Borneo Post	32,602	15,161	13,363	4,687	-	65,813
The Sunday Post	34,497	16,344	14,335	5,178	-	70,354
New Straits Times	614	474	158	110	36	1,392
New Sunday Times	686	473	189	104	-	1,452
The Star	-	-	-	-	5,993	5,993
Sunday Star	-	-	-	-	6,399	6,399
The Edge	217	-	-	-	-	217
Malaysia SME Newspaper	1,000	250	250	100	-	1,600
SUB TOTAL	69,616	32,702	28,295	10,179	12,428	153,220
Chinese Newspapers						
United Daily News	17,958	20,555	12,383	-	7,732	58,628
See Hua Daily News	28,676	14,228	20,644	3,614	-	67,162
International Times	21,434	106	41	59	783	22,423
China Press - Day	-	-	-	-	7	7
Sin Chew - Day	28,760	8,215	22,137	-	-	59,112
SUB TOTAL	96,828	43,104	55,205	3,673	8,522	207,332
Bahasa Newspapers						
Utusan Borneo	11,060	10,631	9,985	4,246	-	35,922
Utusan Malaysia	-	-	-	-	3,602	3,602
Mingguan Malaysia	-	-	-	-	6,650	6,650
Kosmo	-	-	-	-	1,661	1,661
Kosmo Ahad	-	-	-	-	1,645	1,645
Berita Harian	1,455	992	541	288	48	3,324
Berita Minggu	1,330	1,169	541	286	-	3,326
Harian Metro	7,713	2,855	1,310	1,180	-	13,058
Metro Ahad	7,022	2,796	1,288	1,144	-	12,250
SUB TOTAL	28,580	18,443	13,665	7,144	13,606	81,438
GRAND TOTAL	195,024	94,249	97,165	20,996	34,556	441,990