



**Delivering Trust**  
AUDIT BUREAU OF CIRCULATIONS

**CIRCULATION FIGURES**  
**NEWSPAPERS - SABAH**  
**PRINT EDITION**  
**CIRCULATION BASED ON PRICE BAND**  
**JANUARY 2012 to JUNE 2012**

NAME OF MEMBER	At BCP /				Total	Free and			Average
	Normal	Below BCP	Below BCP	Below BCP	Average	Controlled	No. of	Basic	Circulation
	Trade	>50%	<50% & >20%	and < 20%	Net Circulation	Circulation	Publishing	Cover Price	Price
	Terms	of BCP	of BCP	of BCP	Per Publishing Day	Per Publishing Day	Days	Per Copy	Per Copy
	Copies	Copies	Copies	Copies	Copies	Copies	Days	RM/ Copy	RM/ Copy
<b>English Newspapers</b>									
Borneo Post Sabah	18,473	-	4,446	-	22,919		179	1.20	0.55
New Sabah Times	20,519	147	1,083	-	21,749		176	1.20	0.86
Daily Express	26,799	-	-	-	26,799		179	1.20	1.20
New Straits Times*	1,001				1,001		155	1.20/1.80	0.84
New Sunday Times*	1,122				1,122		26	1.20/1.80	0.89
The Star *	2,217				2,217		155	1.20	0.84
Sunday Star*	2,200				2,200		26	1.50	1.02
The Edge*	261				261		26	5.00	3.71
Malaysia SME Newspaper						800	13		
<b>SUB TOTAL</b>	<b>72,592</b>	<b>147</b>	<b>5,529</b>	<b>0</b>	<b>78,268</b>	<b>800</b>			
* No breakdown for circulation at different price bands given; Assumed circulation is at Normal Trade Terms.									
<b>Chinese Newspapers</b>									
Asia Times	18,942	85	25	-	19,052		176	1.20	N/A
Morning Post	6,326	2,713	-	-	9,039		175	1.20	0.96
Harian Tawau Express	2,430	-	2,808	-	5,238		178	1.20	0.62
See Hua Daily News (Sabah)	24,449	-	2,886	-	27,335		179	1.20	0.67
Overseas Chinese Daily News	15,214	-	-	-	15,214		179	1.20	1.20
United Daily News*	201				201		177	1.00	0.51
China Press - Day*	27				27		181	1.30	0.93
Sin Chew - Day*	487				487		181	1.20/1.30/1.70	0.94
Guang Ming - Day*	86				86		181	1.20	0.80
<b>SUB TOTAL</b>	<b>68,162</b>	<b>2,798</b>	<b>5,719</b>	<b>0</b>	<b>76,679</b>				
* No breakdown for circulation at different price bands given; Assumed circulation is at Normal Trade Terms.									
<b>Bahasa Newspapers</b>									
Utusan Borneo (Sabah)	12,773	-	1,484	-	14,257		179	1.20	0.60
Utusan Malaysia *	1,482				1,482		156	1.50	1.15
Mingguan Malaysia*	2,013				2,013		26	2.00	1.57
Berita Harian*	3,633				3,633		155	1.50/2.00	1.10
Berita Minggu*	4,131				4,131		26	2.00	1.55
Harian Metro*	13,717				13,717		155	1.50/2.30	1.19
Metro Ahad*	12,063				12,063		26	2.00/2.50	1.58
<b>SUB TOTAL</b>	<b>49,812</b>	<b>0</b>	<b>1,484</b>	<b>0</b>	<b>51,296</b>				
* No breakdown for circulation at different price bands given; Assumed circulation is at Normal Trade Terms.									
<b>GRAND TOTAL</b>	<b>190,567</b>	<b>2,945</b>	<b>12,732</b>	<b>0</b>	<b>206,243</b>	<b>800</b>			