



AUDIT BUREAU  
OF CIRCULATIONS  
MALAYSIA

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**AUDIT BUREAU OF CIRCULATIONS**

**CIRCULATION FIGURES**  
**NEWSPAPERS - SABAH**  
**PRINT EDITION**  
**GEOGRAPHICAL DISTRIBUTION**  
**JULY 2012 to DECEMBER 2012**

NAME OF MEMBER	Kota							Total
	Kinabalu	Sandakan	Tawau	Kudat	Pendalaman	Labuan	Others	
	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies
<b>English Newspapers</b>								
Borneo Post Sabah	14,718	2,089	5,155	-	-	1,042	-	23,004
Daily Express	23,506	1,426	1,552	-	-	-	-	26,484
New Sabah Times	15,841	1,385	1,428	1,049	-	87	1,383	21,173
New Straits Times	638	195	98	15	-	-	302	1,248
New Sunday Times	710	87	78	-	-	-	114	989
The Star	-	-	-	-	-	-	2,291	2,291
Sunday Star	-	-	-	-	-	-	2,288	2,288
The Edge	223	-	-	-	-	19	-	242
Malaysia SME Newspaper	500	100	180	-	-	20	-	800
<b>SUB TOTAL</b>	<b>56,136</b>	<b>5,282</b>	<b>8,491</b>	<b>1,064</b>	<b>-</b>	<b>1,168</b>	<b>6,378</b>	<b>78,519</b>
<b>Chinese Newspapers</b>								
Asia Times	9,840	3,300	2,800	710	1,402	820	189	19,061
Overseas Chinese Daily News	13,806	590	599					14,995
See Hua Daily News (Sabah)	16,653	2,286	6,829			1,703		27,471
Morning Post			9,054					9,054
Harian Tawau Express			5,591					5,591
United Daily News	101					243		344
China Press - Day							22	22
Sin Chew - Day							469	469
Guang Ming - Day							82	82
<b>SUB TOTAL</b>	<b>40,400</b>	<b>6,176</b>	<b>24,873</b>	<b>710</b>	<b>1,402</b>	<b>2,766</b>	<b>762</b>	<b>77,089</b>
<b>Bahasa Newspapers</b>								
Utusan Borneo Sabah	10,736	869	2,090			612		14,307
Utusan Malaysia						190	1,356	1,546
Mingguan Malaysia						288	1,736	2,024
Berita Harian	2,268	258	325				438	3,289
BH Ahad	2,517	309	302				224	3,352
Harian Metro	12,682	432	548				406	14,068
Metro Ahad	10,859	410	449				366	12,084
<b>SUB TOTAL</b>	<b>39,062</b>	<b>2,278</b>	<b>3,714</b>	<b>0</b>	<b>0</b>	<b>1,090</b>	<b>4,526</b>	<b>50,670</b>
<b>GRAND TOTAL</b>	<b>135,598</b>	<b>13,736</b>	<b>37,078</b>	<b>1,774</b>	<b>1,402</b>	<b>5,024</b>	<b>11,666</b>	<b>206,278</b>