



Delivering Trust
AUDIT BUREAU OF CIRCULATIONS

CIRCULATION FIGURES
NEWSPAPERS - PENINSULAR MALAYSIA
PRINT EDITION
CIRCULATION BASED ON PRICE BAND
JULY 2012 to DECEMBER 2012

NAME OF MEMBER	At BCP /				Total	Free and			Av
	Normal				Average	Controlled	No. of		Cir
	Trade	<BCP>50%	<50% & >20%	<20%	Net Cirulation	Circulation	Publishing	BCP	Price
	Terms			of BCP	Per Pub Day	Per Publishing Day	Days	Per Copy	Per Copy
	Copies	Copies	Copies	Copies	Copies	Copies	Days	RM / Copy	RM / Copy
Bahasa Newspapers									
Utusan Malaysia	173,663	2,597	1,951	-	178,211	-	156	1.50	1.16
Mingguan Malaysia	363,647	907	1,915	-	366,469	-	27	2.00	1.57
Berita Harian	96,559	33,904	-	-	130,463	-	154	1.50/2.00	1.13
BH Ahad	158,732	17,698	-	-	176,430	-	27	2.00	1.55
Kosmo	216,676	68	1,507	-	218,251	-	156	1.20	0.93
Kosmo Ahad	226,764	708	194	-	227,666	-	27	1.30	0.89
Harian Metro	377,965	1,204			379,169	-	154	1.50/2.30	1.19
Metro Ahad	401,517	3,674			405,191	-	27	2.00/2.50	1.58
SUB TOTAL	2,015,523	60,760	5,567	0	2,081,850				
English Newspapers									
New Straits Times	54,326	38,995	0	0	93,321	-	154	1.20/1.80	0.83
New Sunday Times	73,097	27,913	0	0	101,010	-	27	1.20/1.80	0.87
The Star	248,993	39,923	0	0	288,916	-	154	1.20	0.84
Sunday Star	252,695	39,598	0	0	292,293	-	27	1.50	1.02
The Edge	22,244		0	0	22,244	-	27	5.00	3.73
SUB TOTAL	651,355	146,429	0	0	797,784				
Chinese Newspapers									
China Press Day	169,660	0	15		169,675	-	181	1.30	0.93
China Press Night	67,785	0	6	0	67,791	-	181	1.30	0.93
Sin Chew - Day *	384,742	1,092	859		386,693	-	181/182	1.20/1.30/1.70	0.94
Sin Chew -Night	17,785				17,785	-	181	1.30	0.96
Guang Ming - Day	87,693				87,693	-	181	1.20	0.80
Guang Ming - Night	22,741				22,741	-	181	1.20	0.84
Oriental Daily	96,967	0	887		97,854	-	184	1.00	0.70
SUB TOTAL	847,373	1,092	1,767	0	850,232				
Free and Controlled									
English Newspapers									
The Sun						302,477	128		
Malaysia SME Newspaper						50,000	13		
SUB TOTAL						352,477			
Chinese Newspapers									
Red Tomato						212,533	26		
SUB TOTAL						212,533			
GRAND TOTAL	3,514,251	208,281	7,334	0	3,729,866	565,010			
*Note :									
Sin Chew Day									
No. of publishing days during the period :									
Peninsular Malaysia - 181 Days									
Sabah - 182 Days									
Sarawak - 182 Days									