Delivering Trust

AUDIT BUREAU OF CIRCULATIONS

CIRCULATION FIGURES
NEWSPAPERS - PENINSULAR MALAYSIA
PRINT EDITION
CIRCULATION BASED ON PRICE BAND
JANUARY 2012 to JUNE 2012

NAME OF MEMBER	At BCP / Normal Trade Terms	Below BCP >50% of BCP	Below BCP <50% & >20% of BCP	Below BCP and < 20% of BCP	Total Average Net Circulation Per Publishing Day	Free and Controlled Circulation Per Publishing Day	No. of Publishing Days	Basic Cover Price Per Copy	Average Circulation Price Per Copy
	Copies	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Days**	**RM / Copy**	**RM / Copy**
Bahasa Newspapers									
Utusan Malaysia	175,438	3,761	2,157	-	181,356	-	156	1.50	1.15
Mingguan Malaysia	368,036	1,286	2,207	-	371,529	-	26	2.00	1.57
Berita Harian	105,090	39,865	-	-	144,955	-	155	1.50/2.00	1.10
Berita Minggu	178,767	13,839	-	-	192,606	-	26	2.00	1.55
Kosmo	222,641	46	1,831	-	224,518	-	156	1.20	0.94
Kosmo Ahad	226,496	446	841	-	227,783	-	26	1.30	1.01
Harian Metro	393,597	428	-	-	394,025	-	155	1.50/2.30	1.19
Metro Ahad	430,821	4,167	-	-	434,988	-	26	2.00/2.50	1.58
SUB TOTAL	2,100,886	63,838	7,036	0	2,171,760				
English Newspapers									
New Straits Times	59,363	41,020	0	0	100,383	-	155	1.20/1.80	0.84
New Sunday Times	81,137	27,323	0	0	108,460	-	26	1.20/1.80	0.89
The Star	287,061	3,505	0	0	290,566	-	155	1.20	0.84
Sunday Star	289,505	3,102	0	0	292,607	-	26	1.50	1.02
The Edge	21,979	0	0	0	21,979	-	26	5.00	3.71
SUB TOTAL	739,045	74,950	0	0	813,995				
Chinese Newspapers									
China Press Day	170,399	0	15	0	170,414	-	181	1.30	0.93
China Press Night	70,127	0	6	0	70,133	-	181	1.30	0.92
Sin Chew - Day *	387,794	1,107	939	0	389,840	-	175/177/181*	1.20/1.30/1.70	0.94
Sin Chew -Night	17,509	0	0	0	17,509	-	181	1.30	0.94
Guang Ming - Day	88,101	0	0	0	88,101	-	181	1.20	0.80
Guang Ming - Night	22,766	0	0	0	22,766	-	181	1.20	0.84
Oriental Daily	104,866	0	801	0	105,667	-	182	1.00	0.70
SUB TOTAL	861,562	1,107	1,761	0	864,430				
Free and Controlled - English Newspapers									
The Sun						301,853	129		
Malaysia SME Newspaper						50,053	13		
SUB TOTAL						351,906			
Free and Controlled - Chinese Newspapers									
Red Tomato						200,000	15		
SUB TOTAL						200,000			
GRAND TOTAL	3,701,493	139,895	8,797	0	3,850,185	551,906			
*Note :									
Sin Chew Day									
No. of publishing days during the period :									
Peninsular Malaysia - 181 Days									
Sabah - 181 Days									
Sarawak - Kuching - 175 Days									
Sarawak - Sibu - 177 Days									
Sarawak - Miri - 177 Days									