



**Delivering Trust**  
AUDIT BUREAU OF CIRCULATIONS

CIRCULATION FIGURES  
NEWSPAPERS - PENINSULAR MALAYSIA  
PRINT EDITION  
GEOGRAPHICAL DISTRIBUTION  
JULY 2012 to DECEMBER 2012

NAME OF MEMBER	Wilayah Negeri													Total
	Perlis	Kedah	Pulau Pinang	Perak	Kelantan	Terengganu	Pahang	Selangor	Persekutuan	Sembilan	Melaka	Johor	Others	
	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies	Copies
<b>Bahasa Newspapers</b>														
Utusan Malaysia	2,143	13,773	8,443	15,504	9,202	7,131	9,410	37,917	27,222	11,431	8,249	22,630	5,156	178,211
Mingguan Malaysia	4,232	28,411	17,192	34,231	17,849	14,765	22,720	87,994	46,417	26,522	16,136	42,587	7,413	366,469
Berita Harian	1,395	7,454	5,462	9,743	7,413	6,801	8,810	30,872	11,307	7,724	5,564	19,286	8,632	130,463
BH Ahad	1,808	10,197	5,281	14,250	9,555	8,444	13,771	44,120	13,977	12,327	7,854	28,424	6,422	176,430
Kosmo	2,293	17,856	10,025	18,792	10,094	8,843	11,664	62,608	34,850	12,994	5,866	16,488	5,878	218,251
Kosmo Ahad	2,411	18,638	14,429	19,600	10,310	9,261	12,332	65,480	35,647	14,113	6,675	17,067	1,703	227,666
Harian Metro	5,381	29,633	17,501	28,565	20,889	21,570	22,653	75,636	31,235	16,738	13,497	66,762	29,109	379,169
Metro Ahad	5,303	30,753	17,598	32,882	20,522	20,391	26,907	84,189	31,453	20,685	16,342	71,870	26,296	405,191
SUB TOTAL	24,966	156,715	95,931	173,567	105,834	97,206	128,267	488,816	232,108	122,534	80,183	285,114	90,609	2,081,850
<b>English Newspapers</b>														
New Straits Times	1,099	3,145	6,323	6,402	2,037	2,638	3,209	29,699	17,852	4,141	3,880	10,205	2,691	93,321
New Sunday Times	368	3,276	7,171	8,279	1,891	2,286	3,237	32,086	19,865	5,600	3,907	10,633	2,411	101,010
The Star	749	8,312	32,175	23,908	1,965	1,774	6,029	85,415	85,303	8,998	8,196	16,187	9,905	288,916
Sunday Star	762	9,478	42,119	27,216	2,050	1,874	6,409	81,375	75,647	10,807	9,517	16,523	8,516	292,293
The Edge	0	17	2,432	506	73	50	155	7,758	9,708	181	231	586	547	22,244
SUB TOTAL	2,978	24,228	90,220	66,311	8,016	8,622	19,039	236,333	208,375	29,727	25,731	54,134	24,070	797,784
<b>Chinese Newspapers</b>														
China Press - Day	367	3,326	4,371	18,193	2,169	1,626	14,261	14,365	62,775	12,650	7,713	25,161	2,698	169,675
China Press - Night	0	1,381	4,004	10,249	0	0	566	2,706	32,561	1,264	906	14,154	0	67,791
Sin Chew - Day	638	7,004	15,049	52,793	2,409	1,560	11,006	70,838	38,144	15,910	15,350	96,735	59,257	386,693
Sin Chew -Night			312				207	7,817	4,209	437	183	4,620		17,785
Guang Ming - Day	1,076	3,796	39,129	5,433	520	499	2,805	16,925	9,973	2,112	342	5,001	82	87,693
Guang Ming - Night	151	1,519	14,408	92			263	3,848	1,650	724	86			22,741
Oriental Daily	99	1,328	1,285	8,084			1,081	20,017	54,408	619	896	10,037		97,854
SUB TOTAL	2,331	18,354	78,246	95,156	5,098	3,685	30,189	136,516	203,720	33,716	25,476	155,708	62,037	850,232
<b>Free and Controlled - English Newspapers</b>														
The Sun	160	2,700	37,096	9,550	830	468	1,230	77,984	147,030	3,539	5,820	16,070		302,477
Malaysia SME Newspaper	0	150	5,500	1,280	562	200	1,200	12,200	18,300	300	2,008	6,500	1,800	50,000
SUB TOTAL	160	2,850	42,596	10,830	1,392	668	2,430	90,184	165,330	3,839	7,828	22,570	1,800	352,477
<b>Free and Controlled - Chinese Newspapers</b>														
Red Tomato	0	1,160	17,259	4,081	0	0	1,000	69,109	90,676	2,127	2,000	25,050	71	212,533
SUB TOTAL	0	1,160	17,259	4,081	0	0	1,000	69,109	90,676	2,127	2,000	25,050	71	212,533
<b>GRAND TOTAL</b>	<b>30,435</b>	<b>203,307</b>	<b>324,252</b>	<b>349,945</b>	<b>120,340</b>	<b>110,181</b>	<b>180,925</b>	<b>1,020,958</b>	<b>900,209</b>	<b>191,943</b>	<b>141,218</b>	<b>542,576</b>	<b>178,587</b>	<b>4,294,876</b>