



Delivering Trust
AUDIT BUREAU OF CIRCULATIONS

CIRCULATION FIGURES
NEWSPAPERS - PENINSULAR MALAYSIA
DIGITAL REPLICA
CIRCULATION BASED ON PRICE BAND
JULY 2012 to DECEMBER 2012

NAME OF MEMBER	At BCP /				Total	Free and			Average
	Normal	Below BCP	Below BCP	Below BCP	Average	Controlled	No. of	Basic	Circulation
	Trade	>50%	<50% & >20%	and < 20%	Net Circulation	Circulation	Publishing	Cover Price	Price
	Terms	of BCP	of BCP	of BCP	Per Publishing Day	Per Publishing Day	Days	Per Copy	Per Copy
	Copies	Copies	Copies	Copies	Copies	Copies	Days	RM / Copy	RM / Copy
Bahasa Newspapers									
Berita Harian	0	8	69	690	767	0	154	1.50/2.00	0.16
BH Ahad	0	20	754		774	0	27	2.00	0.16
Harian Metro	0	34	36	775	845	0	154	1.50/2.30	0.20
Metro Ahad	0	32	0	824	856	0	27	2.00/2.50	0.19
SUB TOTAL	0	94	859	2,289	3,242				
English Newspapers									
New Straits Times	0	0	100	1,299	1,399	0	154	1.20/1.80	0.11
New Sunday Times	0	0	104	1,292	1,396	0	27	1.20/1.80	0.11
The Star	40,231		0	1,973	42,204	0	154	USD0.99	RM0.07
Sunday Star	39,966	0	0	1,890	41,856	0	27	USD0.99	RM0.07
SUB TOTAL	80,197	0	204	6,454	86,855				