AUDIT BUREAU OF CIRCULATIONS MALAYSIA

Delivering Trust

AUDIT BUREAU OF CIRCULATIONS

CIRCULATION FIGURES
NEWSPAPERS - PENINSULAR MALAYSIA
DIGITAL REPLICA
CIRCULATION BASED ON PRICE BAND
JANUARY 2012 to JUNE 2012

NAME OF MEMBER	At BCP / Normal Trade Terms	Below BCP >50% of BCP	Below BCP <50% & >20% of BCP	Below BCP and < 20% of BCP	Total Average Net Circulation Per Publishing Day	Free and Controlled Circulation Per Publishing Day	No. of Publishing Days	Basic Cover Price Per Copy	Average Circulation Price Per Copy
	Copies	**Copies**	**Copies**	**Copies**	**Copies**	**Copies**	**Days**	**RM / Copy**	**RM / Copy**
Bahasa Newspapers									
Berita Harian	0	97	91	0	188	0	155	1.50/2.00	0.31
Berita Minggu	0	56	136	0	192	0	26	2.00	0.31
Harian Metro	0	164	35	0	199	0	155	1.50/2.30	0.34
Metro Ahad	0	72	125	0	197	0	26	2.00/2.50	0.34
SUB TOTAL	0	389	387	0	776				
English Newspapers									
New Straits Times	0	0	135	0	135	0	155	1.20/1.80	0.33
New Sunday Times	0	0	134	0	134	0	26	1.20/1.80	0.33
The Star	7,326	12	23	361	7,722	0	53	USD0.99	RM0.06
Sunday Star	7,437	12	23	353	7,825	0	8	USD0.99	RM0.06
SUB TOTAL	14,763	24	315	714	15,816				