



Delivering Trust
AUDIT BUREAU OF CIRCULATIONS

CIRCULATION FIGURES
MAGAZINES
PRINT EDITION
JULY 2012 to DECEMBER 2012

NAME OF MEMBER	At BCP /	Below BCP	Below BCP		Total	Free and			Average
	Normal	but more	less than 50%	Below BCP	Average	Controlled	No. of	Basic	Circulation
	Trade	than 50%	but more than	and less than	Net Circulation	Circulation	Publishing	Cover Price	Price
	Terms	of BCP	20% of BCP	20% of BCP	Per Publishing Day	Per Publishing Day	Days	Per Copy	Per Copy
	Copies	Copies	Copies	Copies	Copies	Copies	Days	RM / Copy	RM / Copy
MARKETING MAGAZINE	-	-	-	-	-	-	-	-	-
VISION FOUR VIEWING GUIDE	-	-	-	-	-	-	-	-	-
ACCOUNTANTS TODAY	114	25,801	-	-	25,915	394	3	7.00	-
inTREND MAGAZINE	11,738	110	-	-	11,848	-	6	7.50	7.50
iFEEL MAGAZINE	6,509	726	-	-	7,235	-	6	6.50	6.50
FHM Magazine	4,857	35	-	-	4,892	-	6	10.00	9.98
Personal Money	10,996	-	-	-	10,996	-	6	9.00	6.00
Malaysia Tatler	5,929	5	-	-	5,934	5,502	6	15.00	9.00
KL Lifestyle						64,328	6		
PopClub						120,000	2		
Top Gear	11,442	78	-	-	11,520	-	9	10.00/12.50	6.21