



Delivering Trust
AUDIT BUREAU OF CIRCULATIONS

CIRCULATION FIGURES
MAGAZINES
PRINT EDITION
JANUARY 2012 to JUNE 2012

NAME OF MEMBER	At BCP /				Total	Free and			Average
	Normal	Below BCP	Below BCP	Below BCP	Average	Controlled	No. of	Basic	Circulation
	Trade	>50%	<50% & >20%	and < 20%	Net Circulation	Circulation	Publishing	Cover Price	Price
	Terms	of BCP	of BCP	of BCP	Per Publishing Day	Per Publishing Day	Days	Per Copy	Per Copy
	Copies	Copies	Copies	Copies	Copies	Copies	Days	RM / Copy	RM / Copy
MARKETING MAGAZINE	-	-	-	-	-	12,525	6	-	
VISION FOUR VIEWING GUIDE	-	-	-	-	-	63,709	6	-	
inTREND MAGAZINE	13,211	35	-	-	13,246	-	6	7.50	7.50
iFEEL MAGAZINE	8,860	734	-	-	9,594	-	6	6.50	6.50
FHM Magazine	5,506	148	-	-	5,654	-	6	10.00	9.95
Personal Money	12,024	-	-	-	12,024	-	6	9.00	6.39
Malaysia Tatler	5,569				5,569	5,330	6	15.00	8.31
POP Club	-	-	-	-	-	120,000	2	-	-