

AUDIT BUREAU OF CIRCULATIONS  
Circulation Figures  
Newspapers - West Malaysia Publications

Approved by Board on 19.04.2012

	01.07.05 to 30.06.06	01.07.06 to 30.06.07	01.07.07 to 30.06.08	01.07.08 to 30.06.09	01.07.09 to 30.06.10	01.07.10 to 30.06.11	01.07.11 to 31.12.11	Average net sales per publishing day at published rates	Average net sales per publishing day at reduced rate	Cover Price RM	No. of publishing days 01.07.11 to 31.12.11	Summary Analysis of Average Net Sales by State												
												Perlis	Kedah	Penang	Perak	Kelantan	Ter	Pahang	S'gor / Wilayah	Melaka	N Sembilan	Johore	Others	Grand Total
<b>Bahasa Newspapers</b>																								
Berita Harian	203,704	192,917	192,982	183,187	160,597	150,750	126,777	103,702	23,075	1.50	155	1,534	7,370	4,081	9,882	8,134	6,255	8,871	42,398	5,814	8,286	19,369	4,783	126,777
Berita Minggu	333,334	305,256	297,950	275,143	231,231	212,660	190,568	178,606	11,962	2.00	26	1,989	10,467	4,911	15,096	10,417	9,003	14,974	65,288	8,618	14,122	29,892	5,791	190,568
Utusan Malaysia	213,445	197,033	197,952	181,346	170,558	172,609	172,859	165,897	6,962	1.50	157	2,009	13,315	7,973	15,500	9,314	7,300	9,541	61,143	7,974	11,355	22,100	5,335	172,859
Mingguan Malaysia	483,240	459,793	458,296	413,727	372,163	369,560	362,635	357,800	4,835	2.00	26	4,206	28,092	16,987	33,762	17,931	14,721	22,438	131,592	15,977	26,057	41,758	9,114	362,635
Kosmo	-	100,798	115,967	129,633	172,252	196,653	208,331	150,296	58,035	1.00	157	2,288	17,154	14,011	17,576	9,898	8,647	11,157	93,792	5,678	12,530	15,600	-	208,331
Kosmo Ahad	-	109,892	120,848	130,375	176,116	205,840	217,497	214,036	3,461	1.00	26	2,040	18,856	13,832	19,356	10,239	9,077	12,088	96,288	5,961	13,724	16,036	-	217,497
Harian Metro	249,575	289,315	324,097	338,552	378,354	398,379	386,742	385,886	856	1.50	155	5,549	30,685	18,502	28,863	20,652	22,562	22,669	116,361	13,486	16,955	69,265	21,193	386,742
Metro Ahad	263,649	314,321	363,319	386,795	431,418	449,993	422,614	421,833	781	2.00	26	5,387	32,169	18,732	34,373	20,806	21,869	26,133	129,363	16,939	21,221	76,457	19,165	422,614
Total	1,746,947	1,969,325	2,071,411	2,038,758	2,092,689	2,156,444	2,088,023	1,978,056	109,967			25,002	158,108	99,029	174,408	107,391	99,434	127,871	736,225	80,447	124,250	290,477	65,381	2,088,023
<b>English Newspapers</b>																								
New Straits Times	139,468	139,763	136,530	120,770	109,341	100,172	94,661	62,487	32,194	1.20	155	711	2,953	5,441	5,847	1,735	2,093	5,057	50,294	3,478	3,962	10,390	2,700	94,661
New Sunday Times	152,575	153,409	156,910	141,986	129,554	118,669	110,660	84,778	25,882	1.20	26	361	3,282	6,535	7,716	1,978	2,106	3,203	60,680	4,268	6,121	11,615	2,795	110,660
The Star	310,008	309,181	304,904	295,479	286,409	283,714	287,204	267,991	19,213	1.20	155	566	8,022	31,709	19,862	1,827	1,450	6,346	178,007	7,683	8,689	14,714	8,329	287,204
Sunday Star	320,964	322,741	313,609	304,357	295,552	292,805	289,979	269,133	20,846	1.50	26	485	9,547	34,650	23,744	2,020	1,556	6,752	167,531	9,118	10,554	15,123	8,899	289,979
The Edge	21,864	24,043	25,041	23,369	22,729	23,301	22,549	22,395	154	5.00	26	-	17	1,933	572	72	48	163	18,039	269	193	614	629	22,549
Total	944,879	949,137	936,994	885,961	843,585	818,661	805,053	706,764	98,289			2,123	23,821	80,268	57,741	7,632	7,253	21,521	474,551	24,816	29,519	52,456	23,352	805,053
<b>Chinese Newspapers</b>																								
Sin Chew Daily	324,333	336,401	361,638	374,757	382,578	387,103	388,223	387,240	983	1.30	181	734	6,891	15,319	52,799	2,483	1,595	11,041	110,523	15,283	15,912	96,633	59,010	388,223
Sin Chew Daily - Night Sales	22,562	20,762	22,137	21,370	20,524	18,852	18,074	18,074	-	1.30	181	-	-	354	-	-	215	12,058	172	423	4,852	-	-	18,074
China Press	138,218	144,341	152,801	159,034	160,841	164,703	166,705	166,690	15	1.30	181	359	3,199	4,341	17,772	2,245	1,624	13,956	76,219	7,542	12,069	24,486	2,893	166,705
China Press - Night Sales	89,052	87,198	87,997	85,390	80,459	74,611	71,401	71,396	5	1.30	181	-	1,471	4,360	10,484	-	-	613	37,412	919	1,225	14,917	-	71,401
Guang Ming Daily	105,878	99,706	101,033	97,765	95,158	92,741	88,886	88,886	-	1.20	181	1,077	3,686	39,051	5,848	557	532	2,319	27,990	364	2,303	5,063	-	88,886
Guang Ming Daily - Night Sales	28,877	27,748	29,531	27,778	26,317	24,512	23,295	23,295	-	1.20	181	215	1,602	14,548	101	-	-	297	5,665	104	763	-	-	23,295
Oriental Daily News	97,567	102,500	100,505	97,882	103,827	105,576	105,924	105,353	571	1.00	184	99	1,461	1,414	8,364	-	1,240	79,398	1,098	700	12,150	-	-	105,924
Total	806,487	818,656	855,642	863,976	869,704	868,098	862,508	860,934	1,574			2,484	18,310	79,033	95,722	5,285	3,751	29,681	349,265	25,482	33,395	158,101	61,999	862,508
<b>Tamil Newspaper</b>																								
Makkal Osai	-	-	-	30,994	30,203	31,566	34,143			1.30	180													
<b>Free &amp; Control Distribution</b>																								
The Sun	174,179	256,486	270,506	287,935	300,550	300,525	300,531	-	-	Free	128	160	2,700	37,060	9,533	826	458	1,230	223,172	5,820	3,527	16,045	-	300,531
MALAYSIA SME - THE SME PAPER				44,667	300,550	300,525	300,531	-	-	Free	14								50,000					50,000
Total	174,179	256,486	270,506	332,602	300,550	300,525	300,531					160	2,700	37,060	9,533	826	458	1,230	273,172	5,820	3,527	16,045	-	350,531
<b>Grand Total</b>	<b>3,672,492</b>	<b>3,993,604</b>	<b>4,134,553</b>	<b>4,152,291</b>	<b>4,136,731</b>	<b>4,225,294</b>	<b>4,140,258</b>					<b>29,769</b>	<b>202,939</b>	<b>295,390</b>	<b>337,404</b>	<b>121,134</b>	<b>110,896</b>	<b>180,303</b>	<b>1,833,213</b>	<b>136,565</b>	<b>190,691</b>	<b>517,079</b>	<b>150,732</b>	<b>4,106,115</b>