

**ANALYSIS OF PRINT MEDIA
AUDITED CIRCULATION BY
MEDIA SPECIALIST ASSOCIATION (MSA)
1988 - 2008**

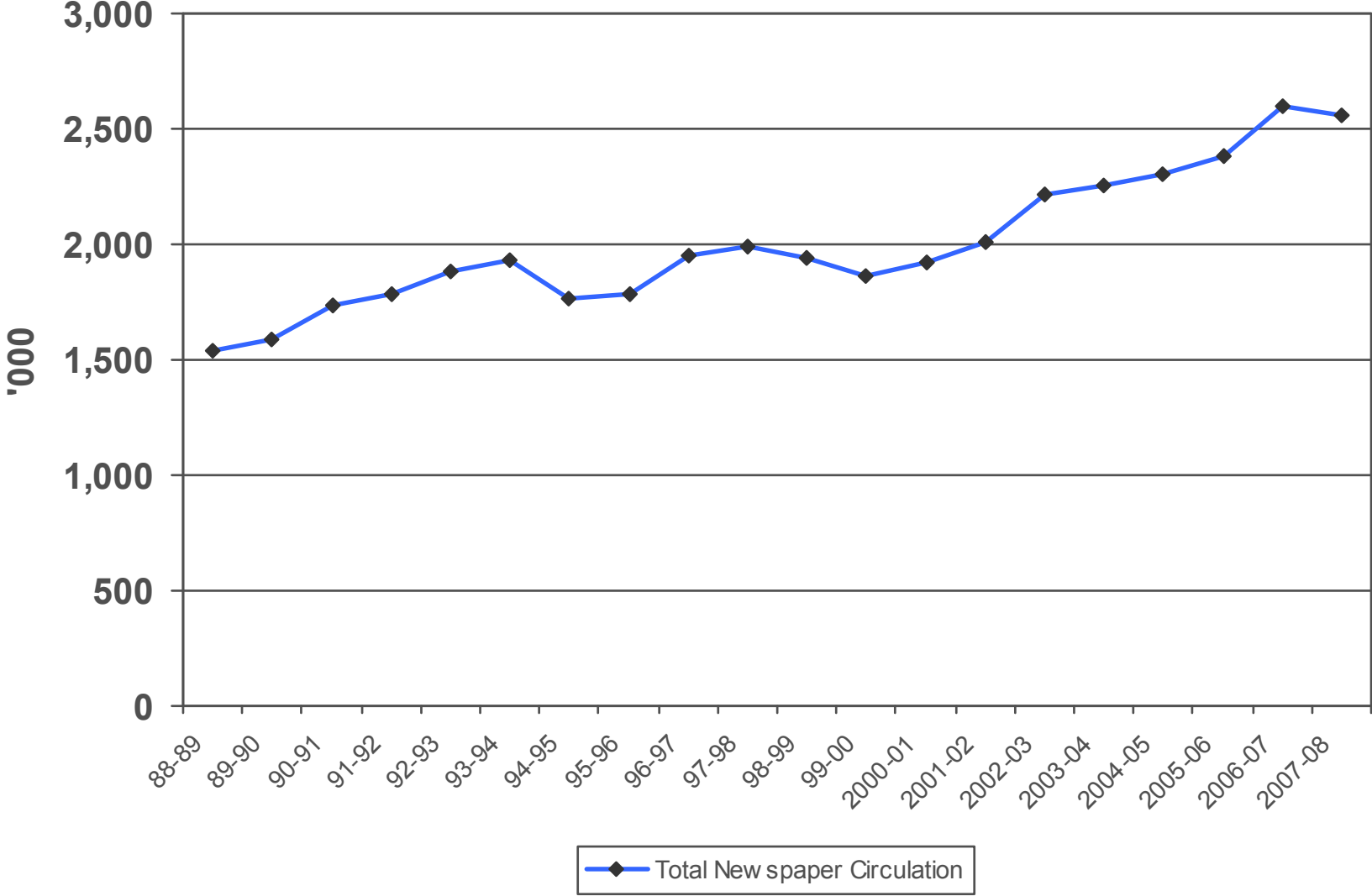
5th December 2008

Sime Darby Convention Centre

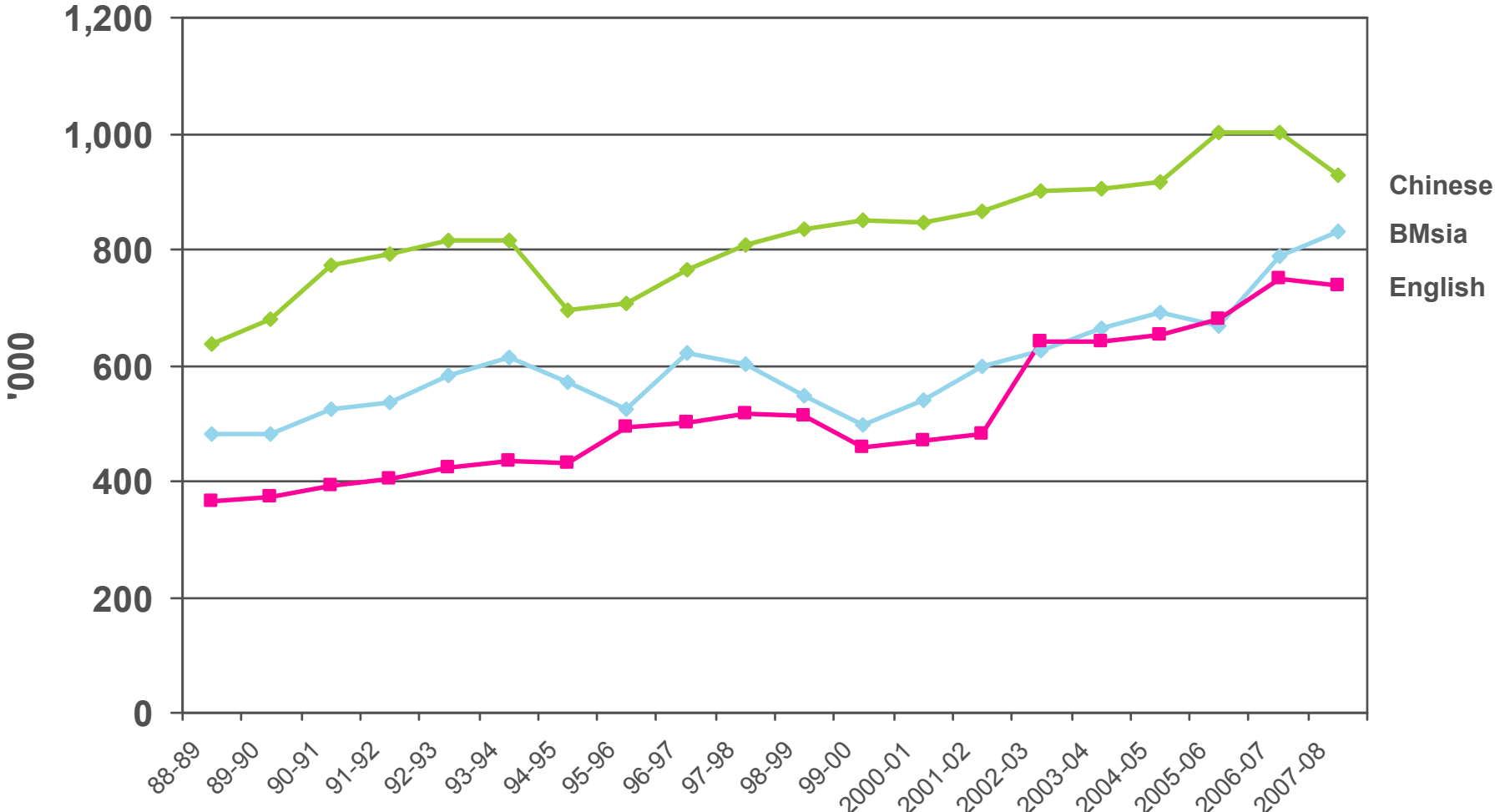


MediaSpecialistsAssociation

Total Newspaper Circulation 1988 – 2008 (Peninsular Malaysia)

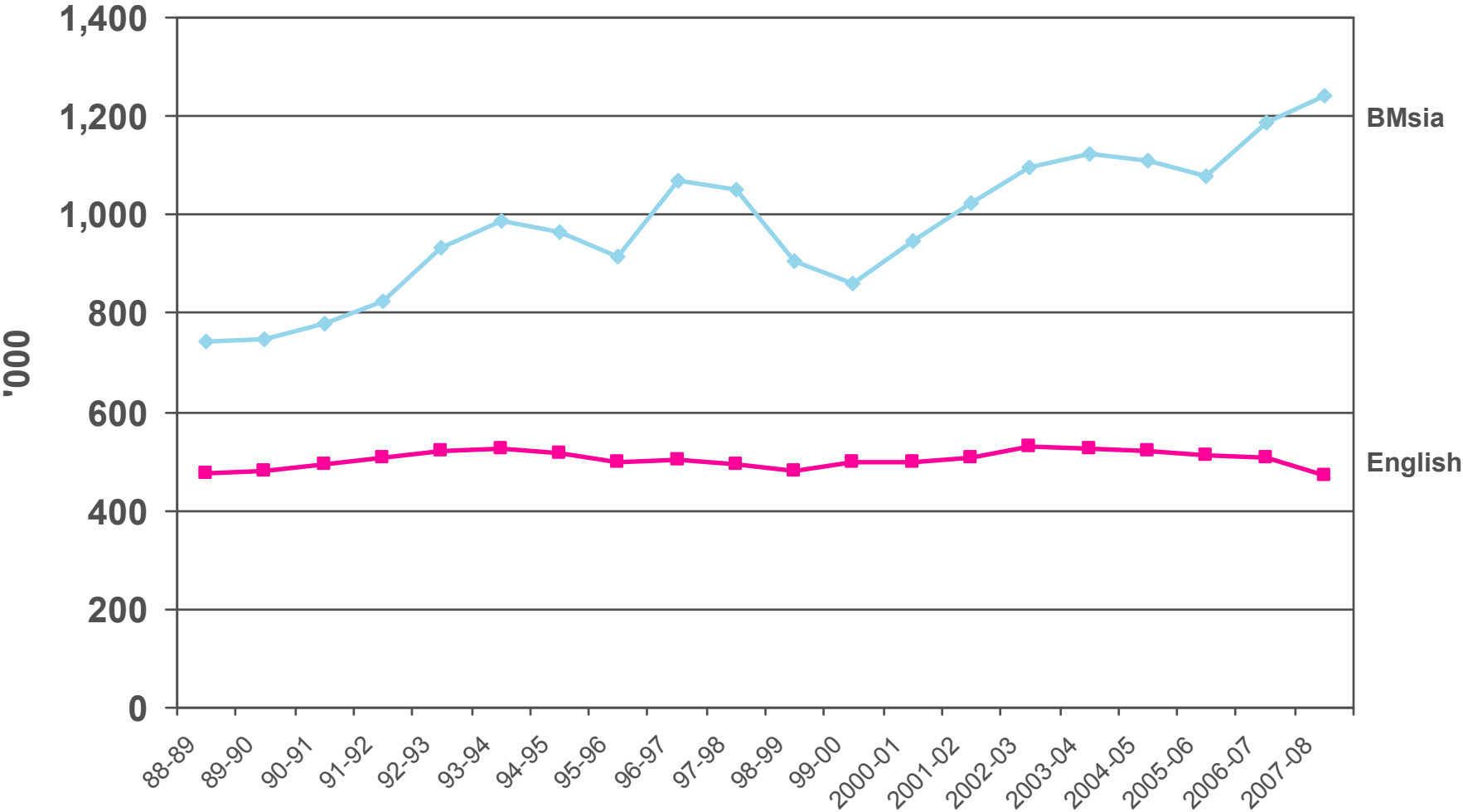


Daily Newspaper Circulation By Language 1988 – 2008 (Peninsular Malaysia)



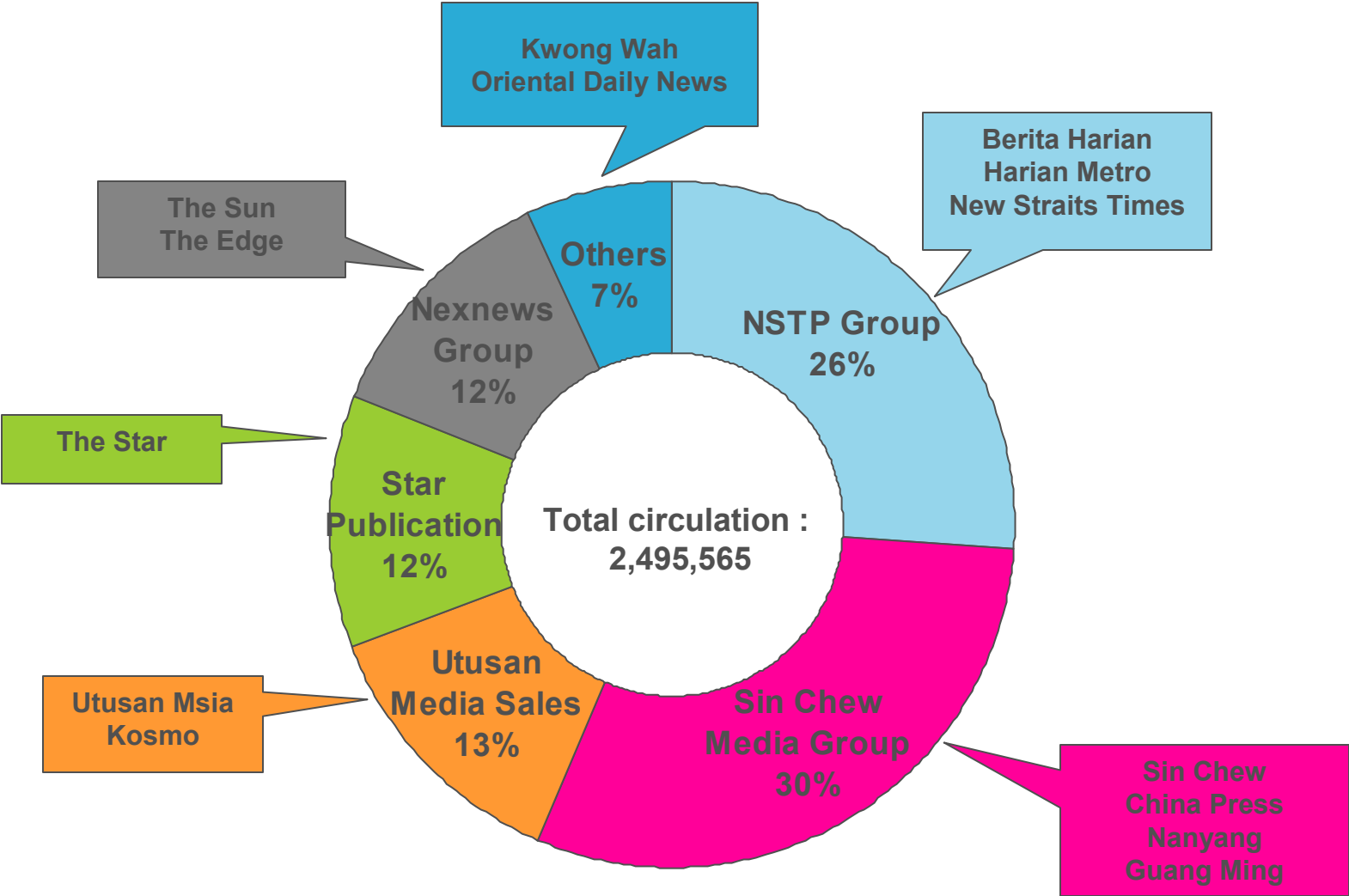
Note : Nanyang & Malay Mail 07-08 average net sales figures not available.

Sunday Newspaper Circulation By Language 1988 – 2008 (Peninsular Malaysia)

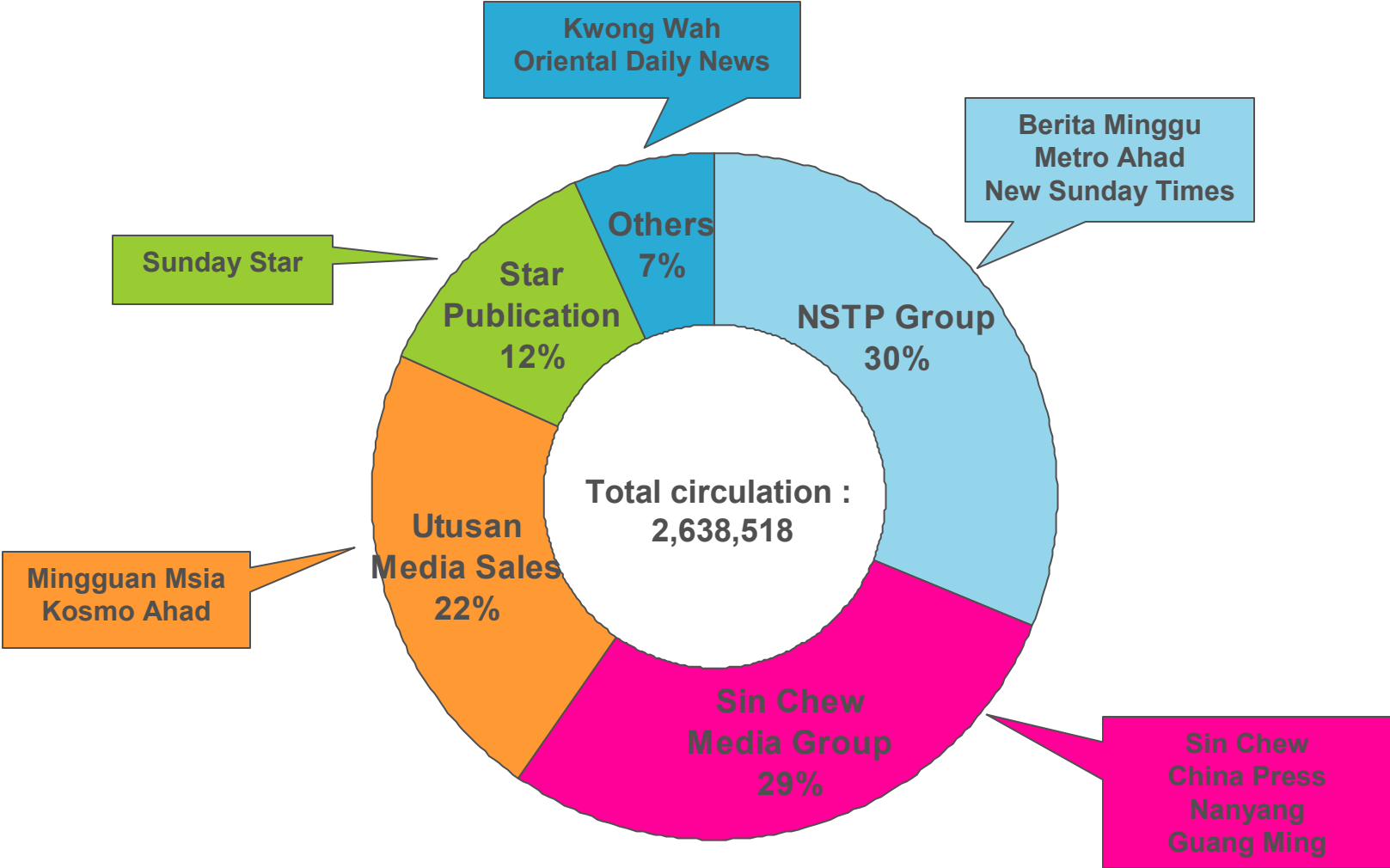


Note : Weekend Mail 07-08 average net sales figures not available.

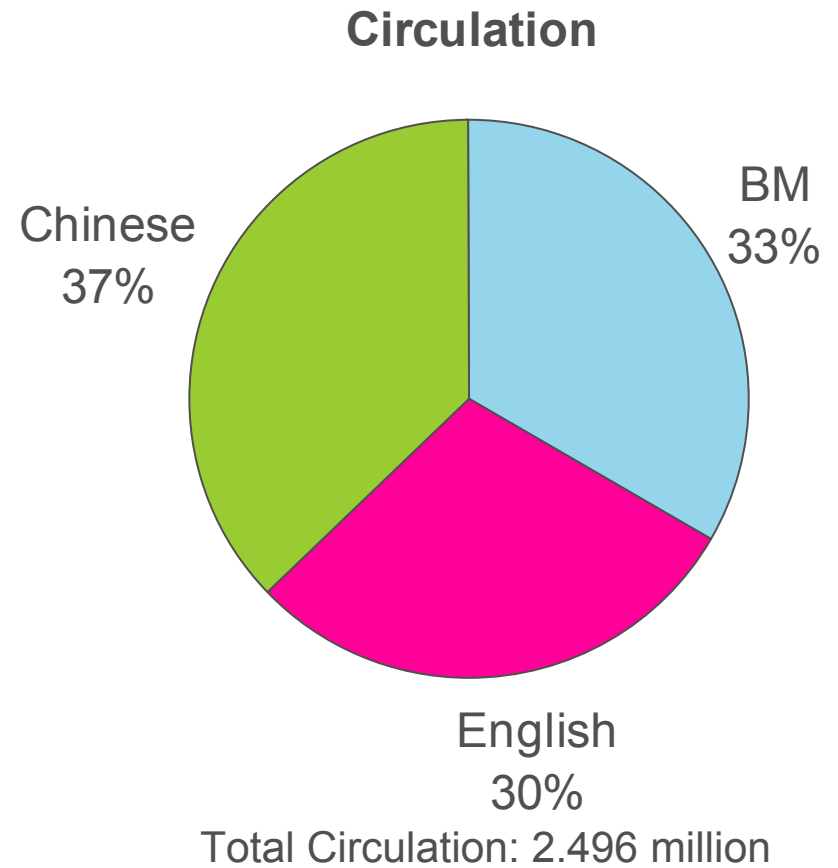
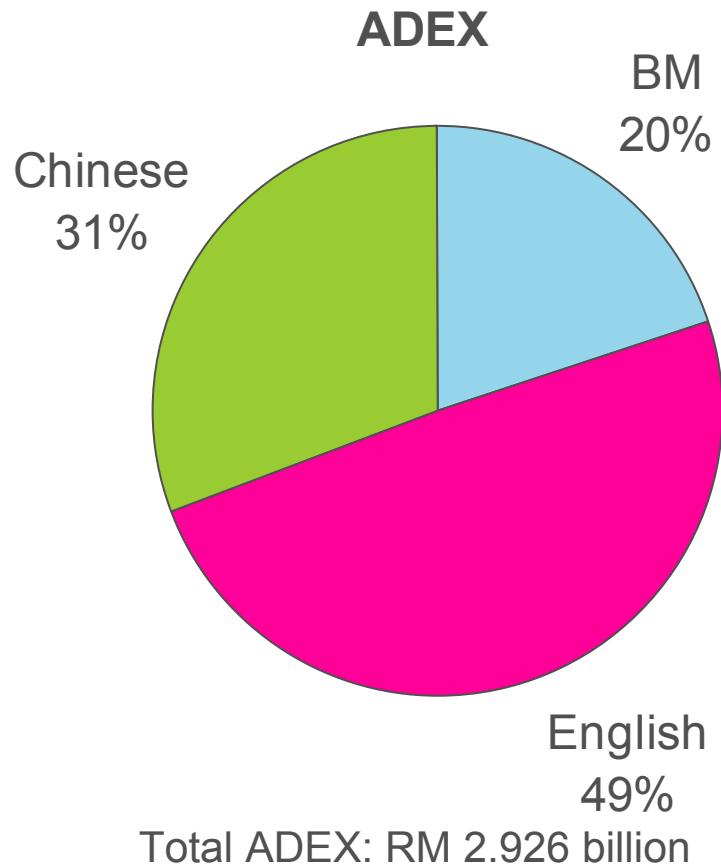
Daily Newspaper Circulation Grouping By Company (Pen. Malaysia) - July 2007 – June 2008



Sunday Newspaper Circulation Grouping By Company (Pen. Malaysia) - July 2007 – June 2008



ADEX Vs Daily Newspaper Circulation July 2007 – June 2008



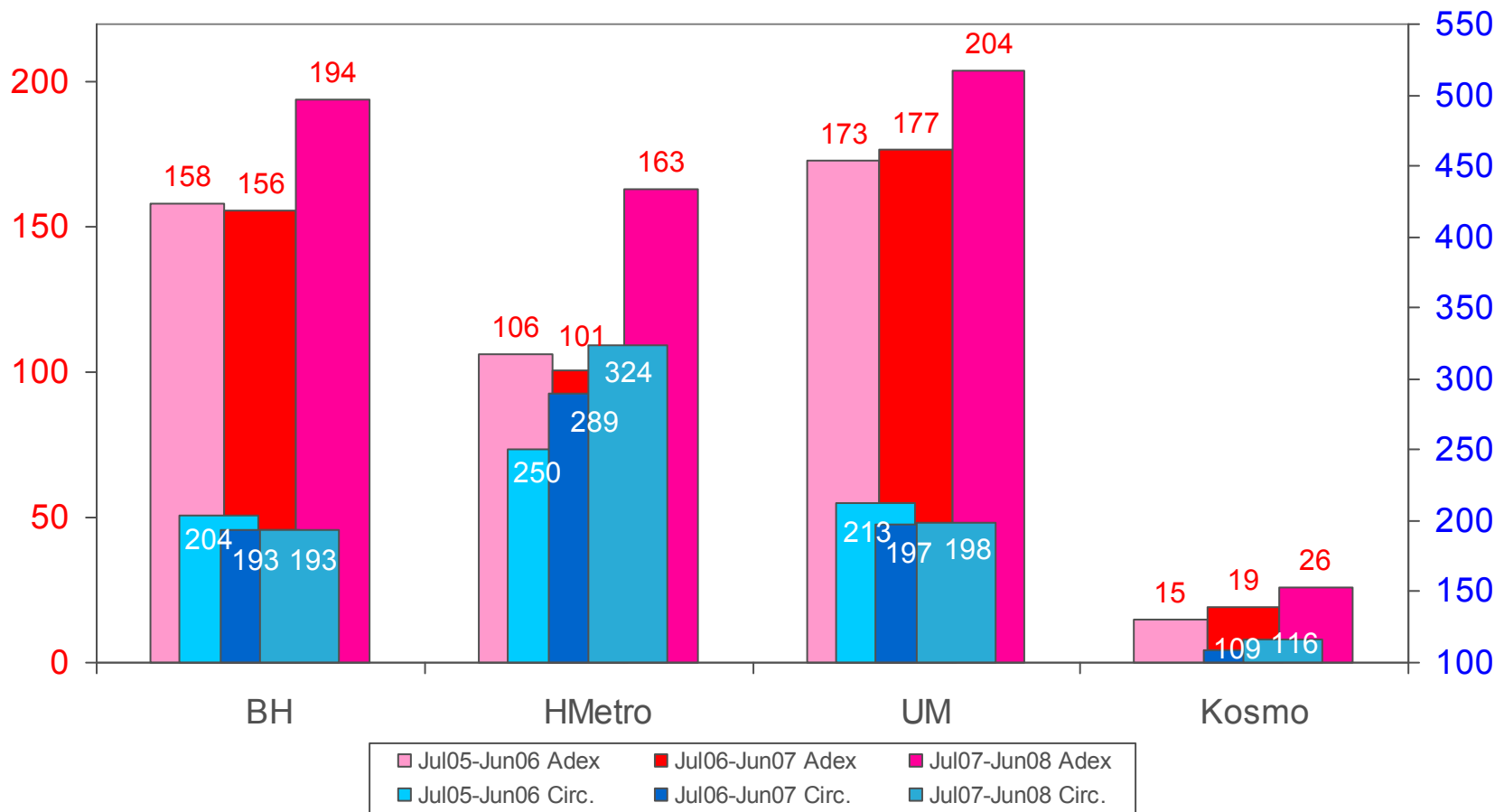
Note : Adex included titles monitored by ABC only.

Print Adex vs Circulation

- Pen. Malaysia Bahasa Daily Newspaper

RM Million

Circ. '000

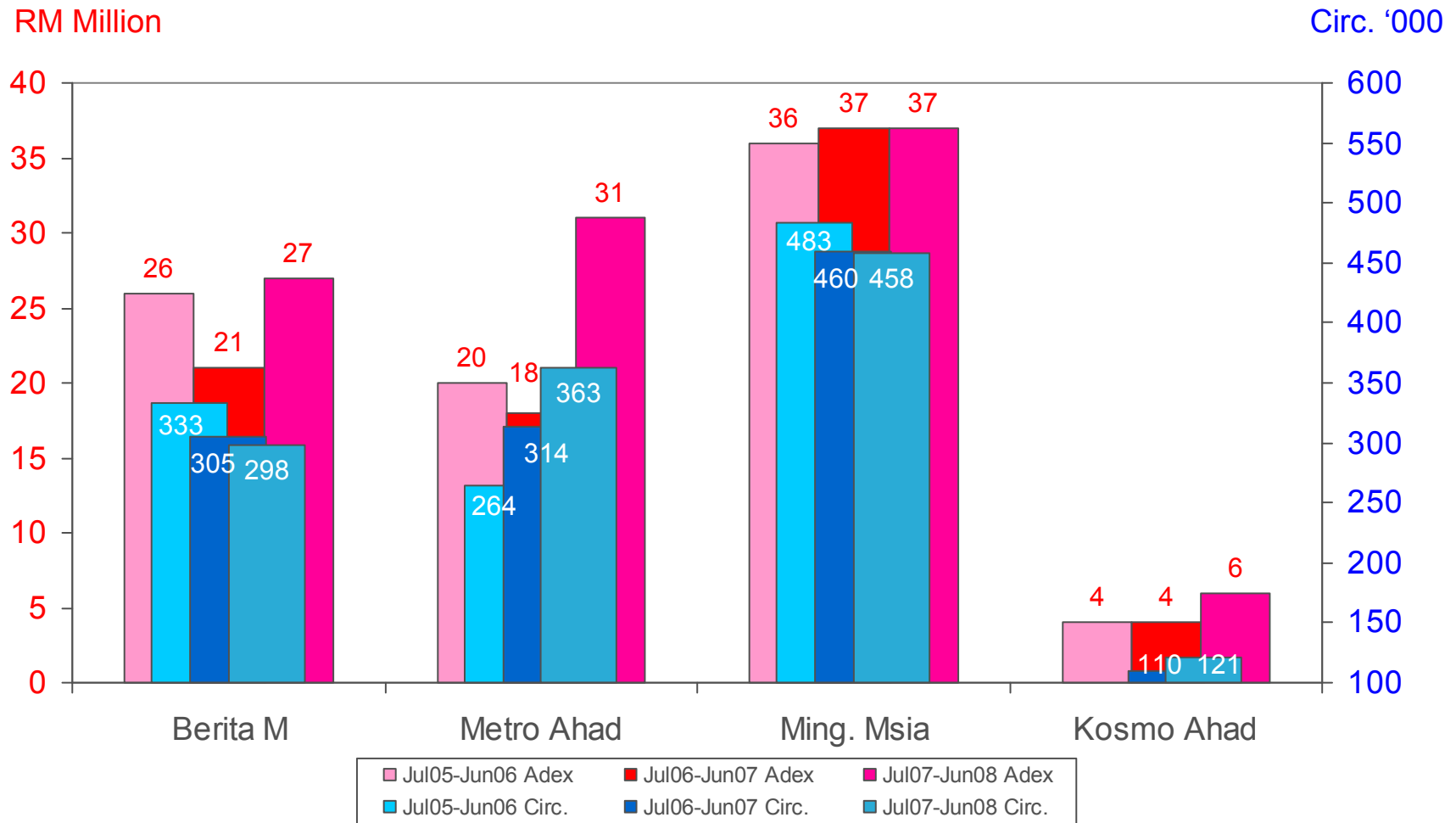


AUDIT BUREAU OF CIRCULATIONS
(Incorporated in Malaysia)

Source : Nielsen Media Research
ABC

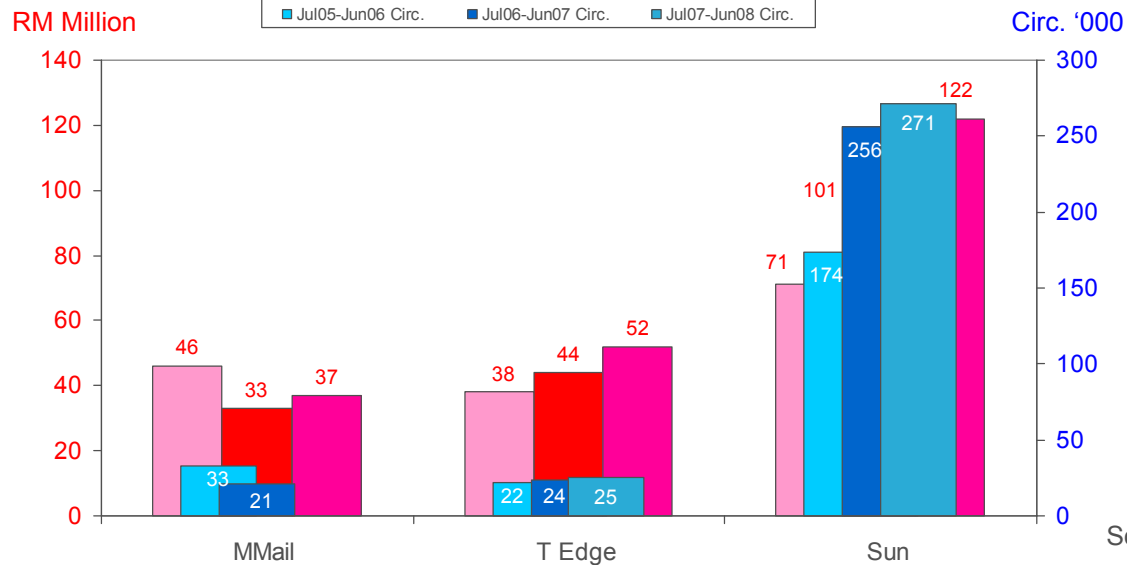
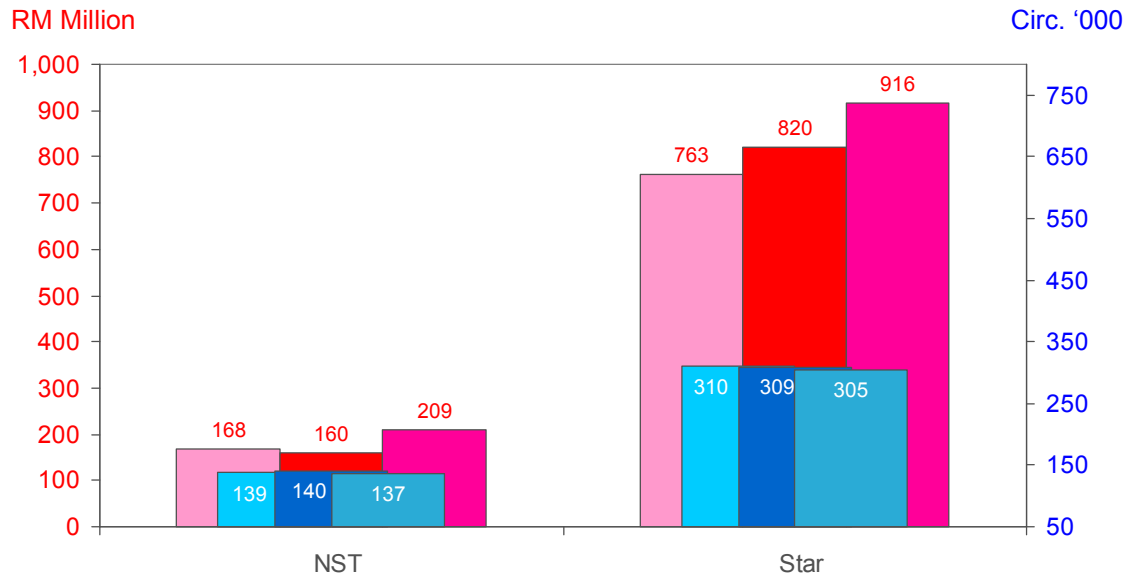
Print Adex vs Circulation

- Pen. Malaysia Bahasa Sunday Newspaper



Print Adex vs Circulation

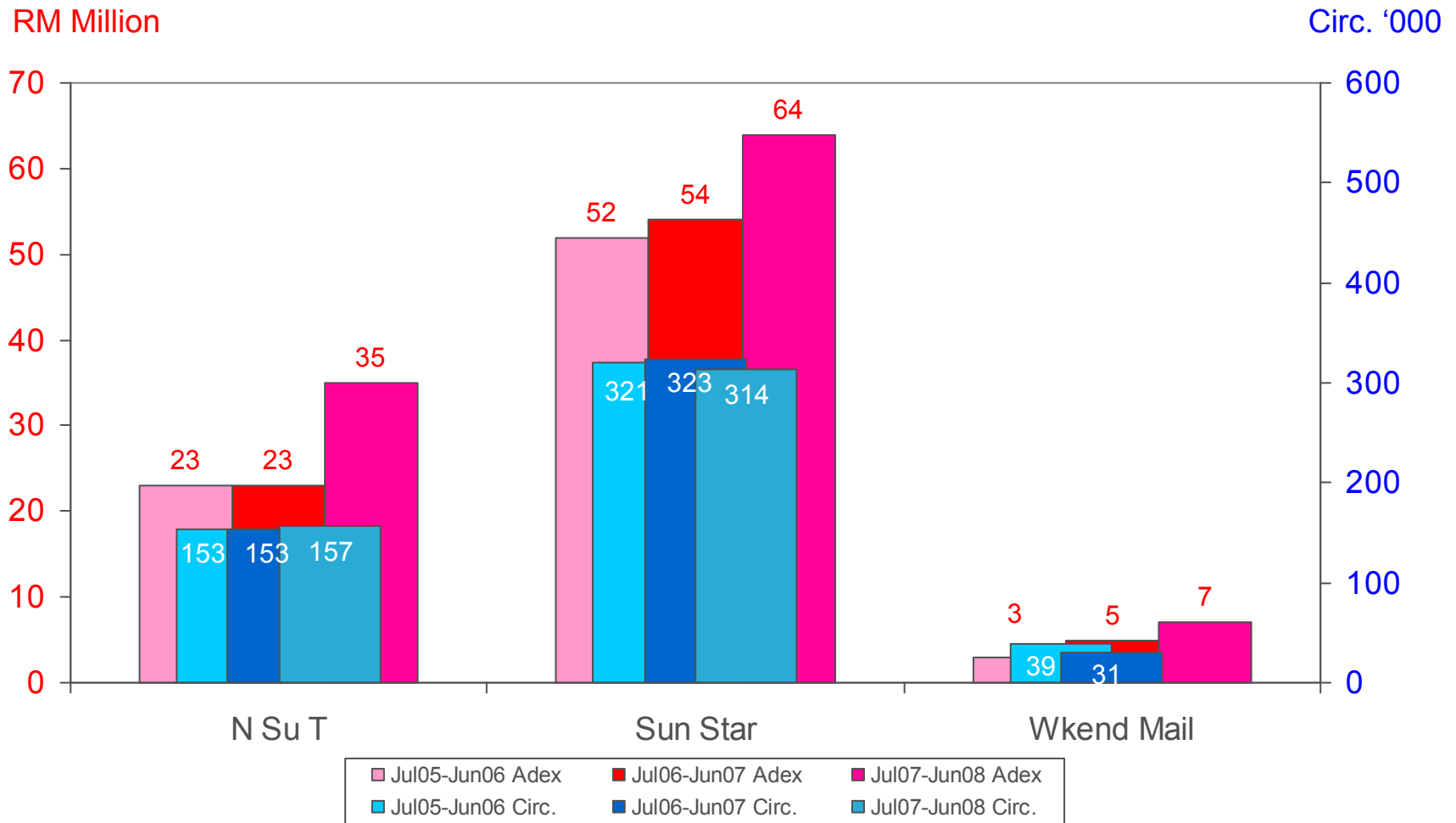
- Pen. Malaysia English Daily Newspaper



Source : Nielsen Media Research
ABC Circulation

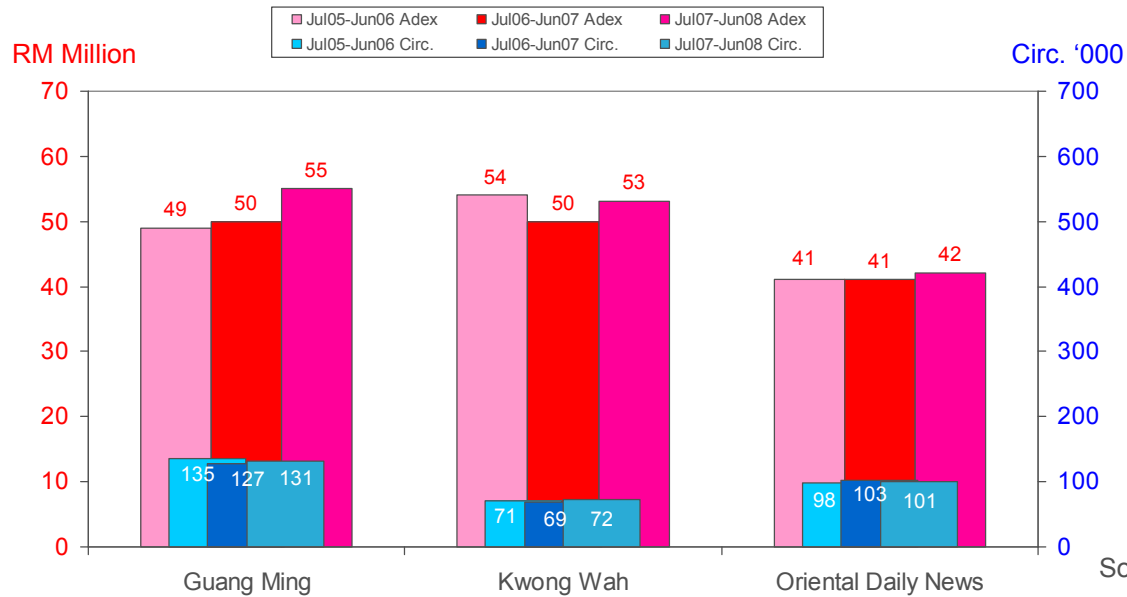
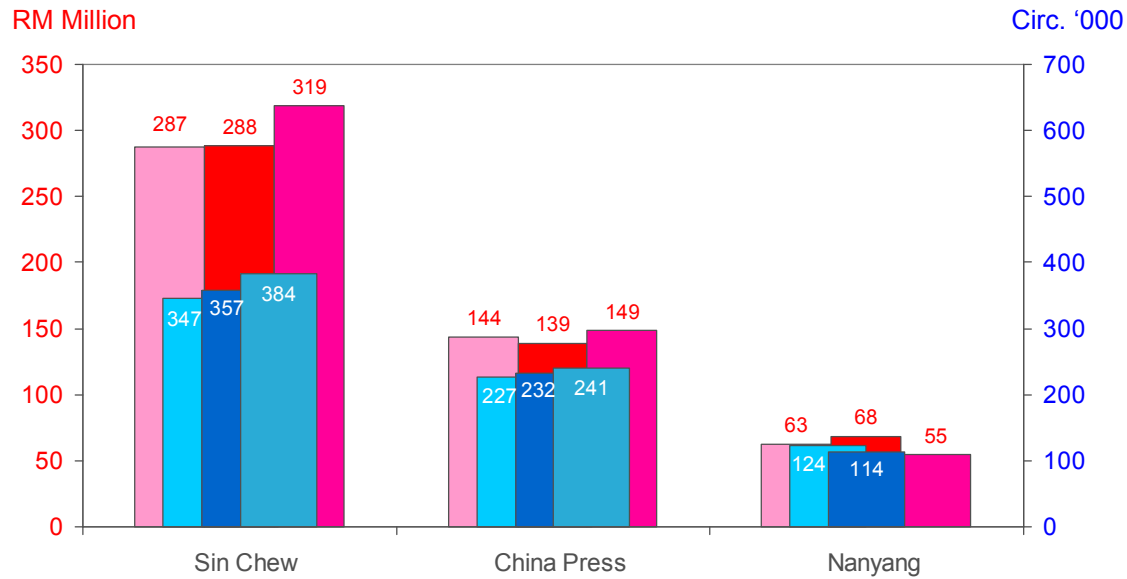
Print Adex vs Circulation

- Pen. Malaysia English Sunday Newspaper



Print Adex vs Circulation

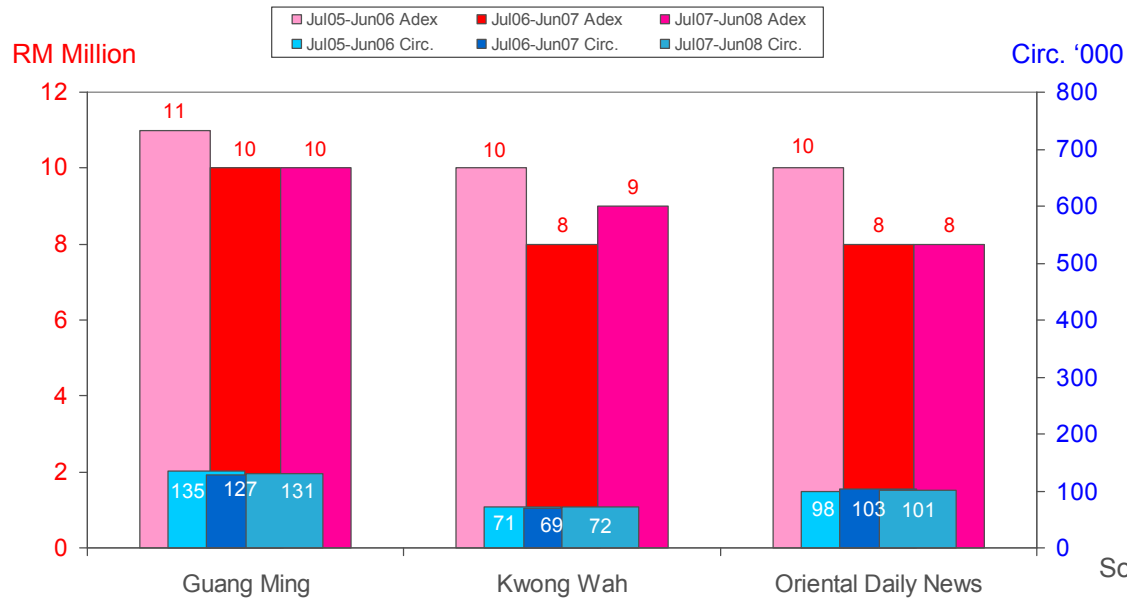
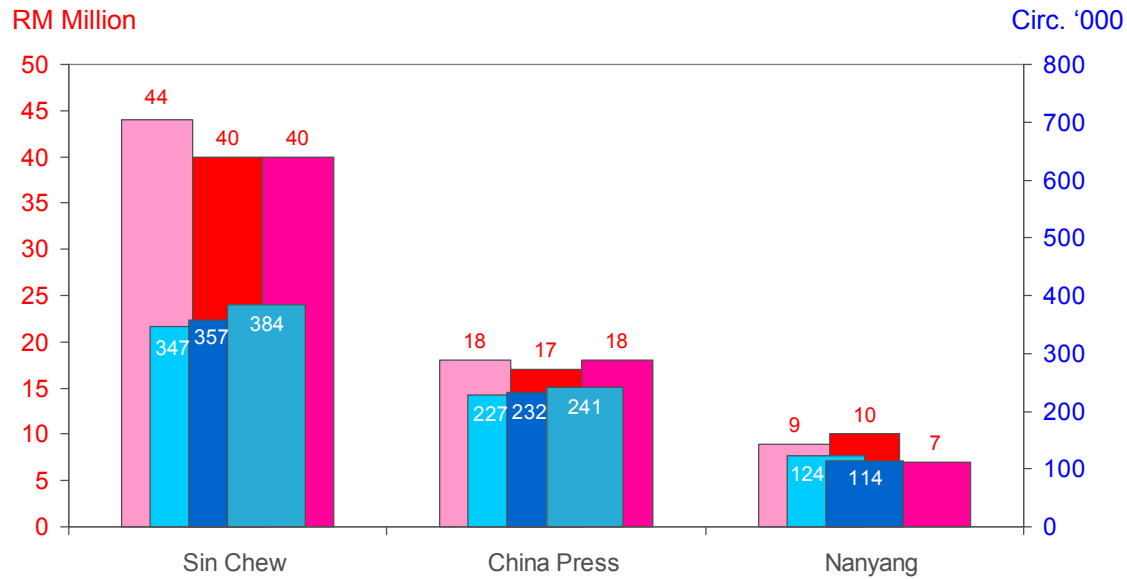
- Pen. Malaysia Chinese Daily Newspaper



Source : Nielsen Media Research
ABC Circulation

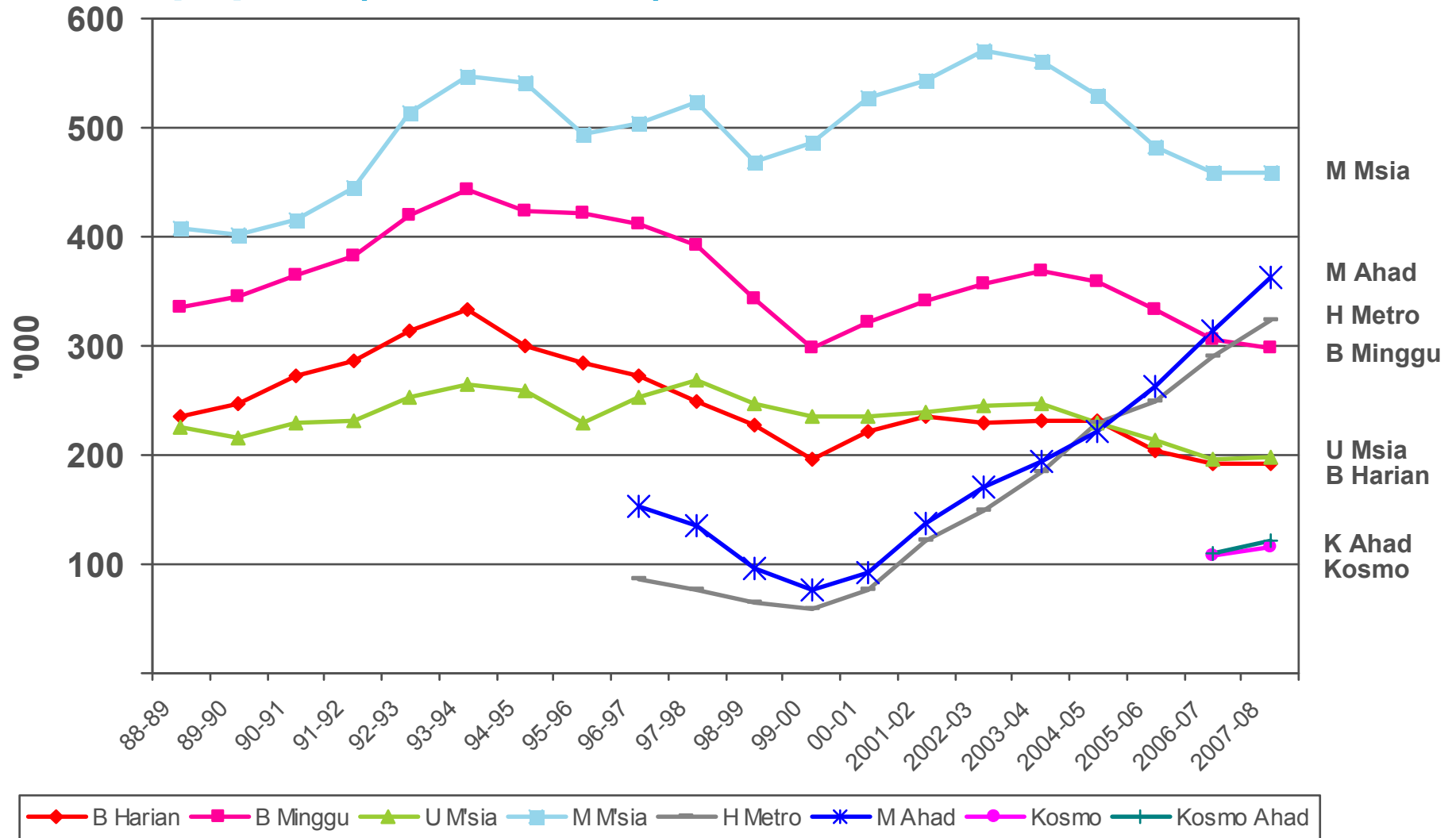
Print Adex vs Circulation

- Pen. Malaysia Chinese Sunday Newspaper

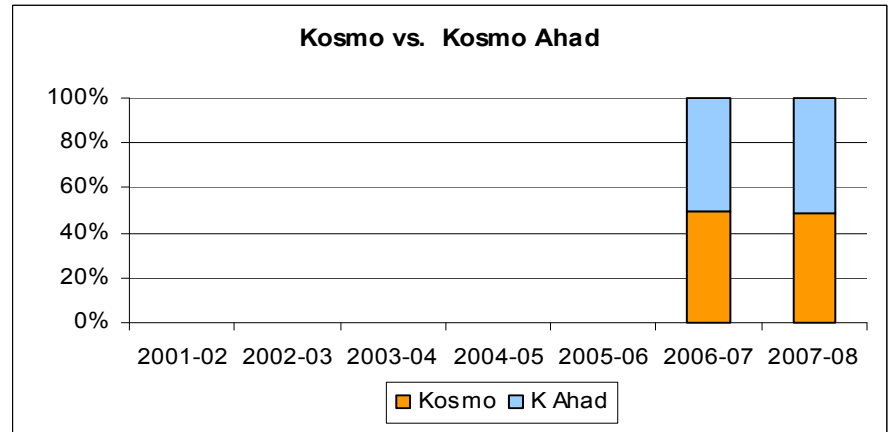
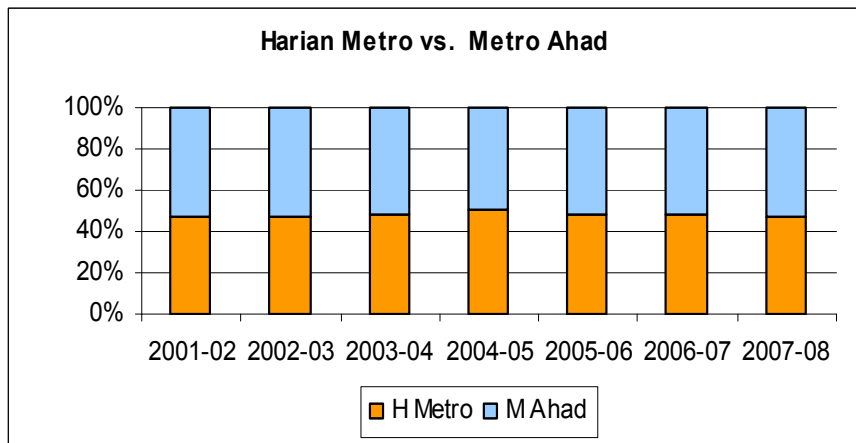
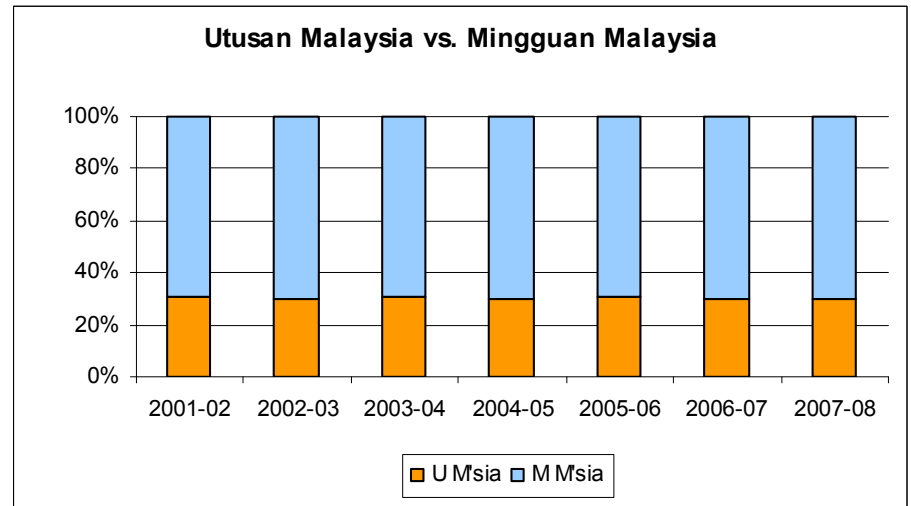
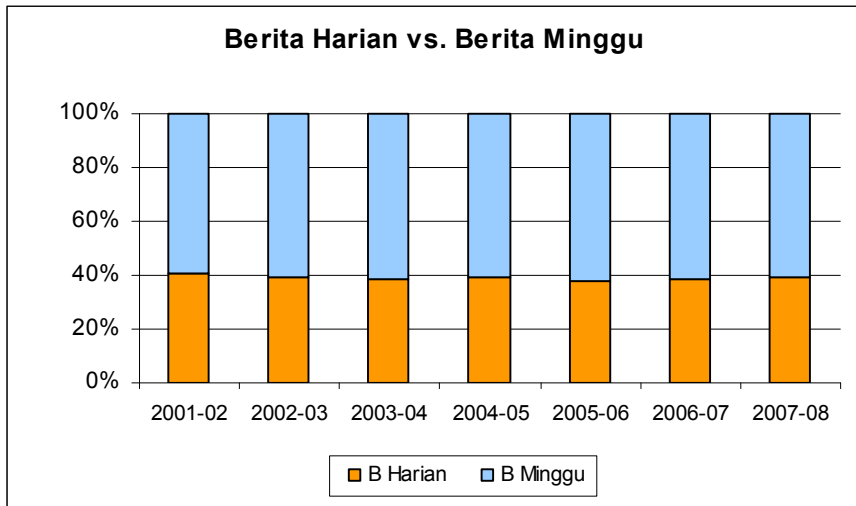


Source : Nielsen Media Research
ABC Circulation

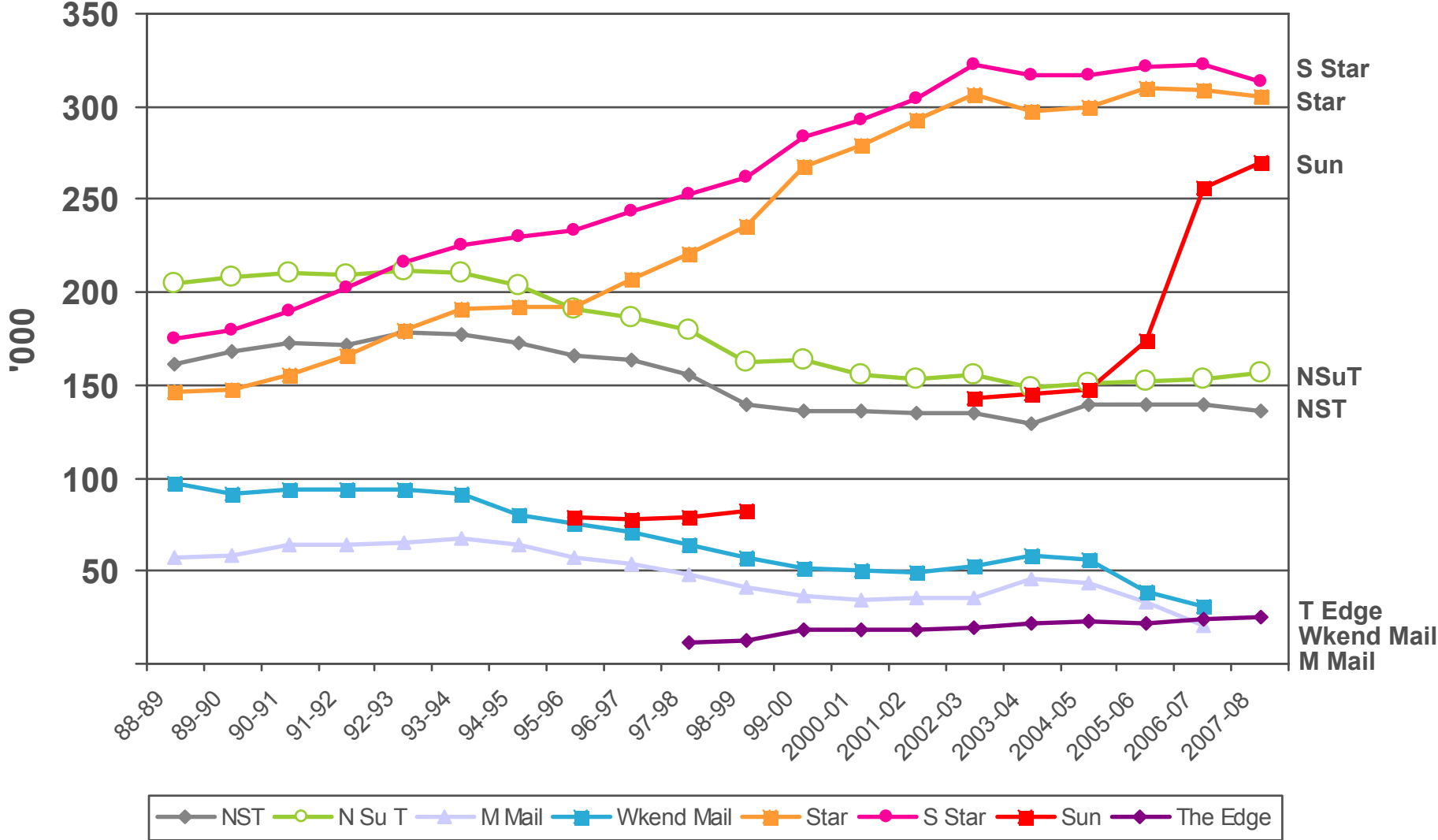
Audited Circulation Trends – Bahasa Malaysia Newspapers (1988 – 2008)



Dailies Vs Sundays – Bahasa Malaysia Newspapers (Peninsular Malaysia) - 2001-2008

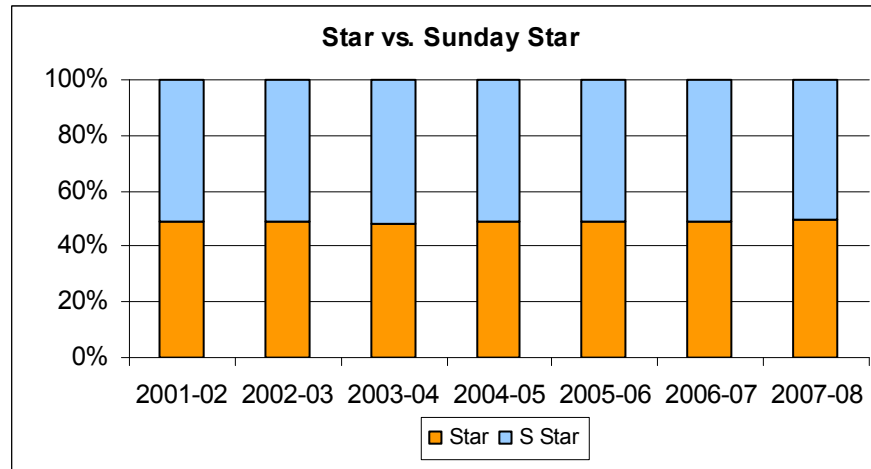
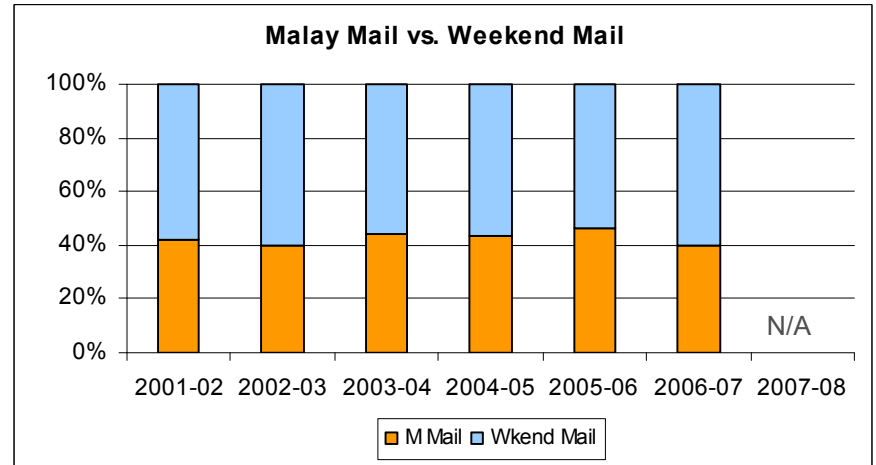
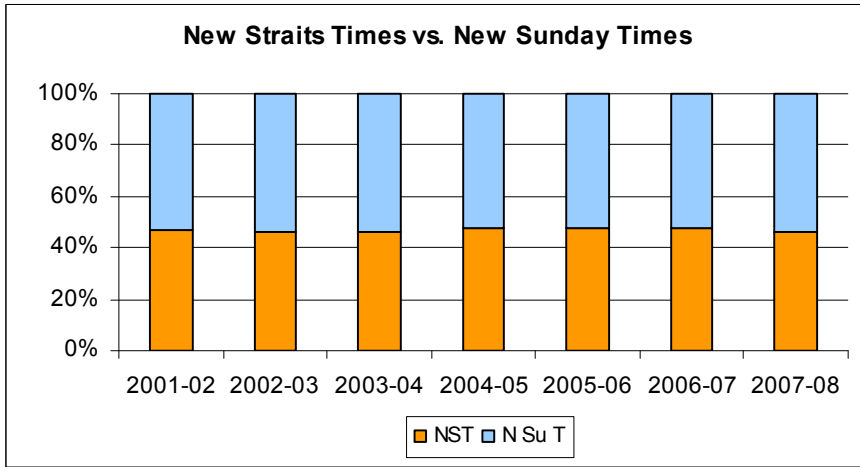


Audited Circulation Trends – English Newspapers (1988-2008)

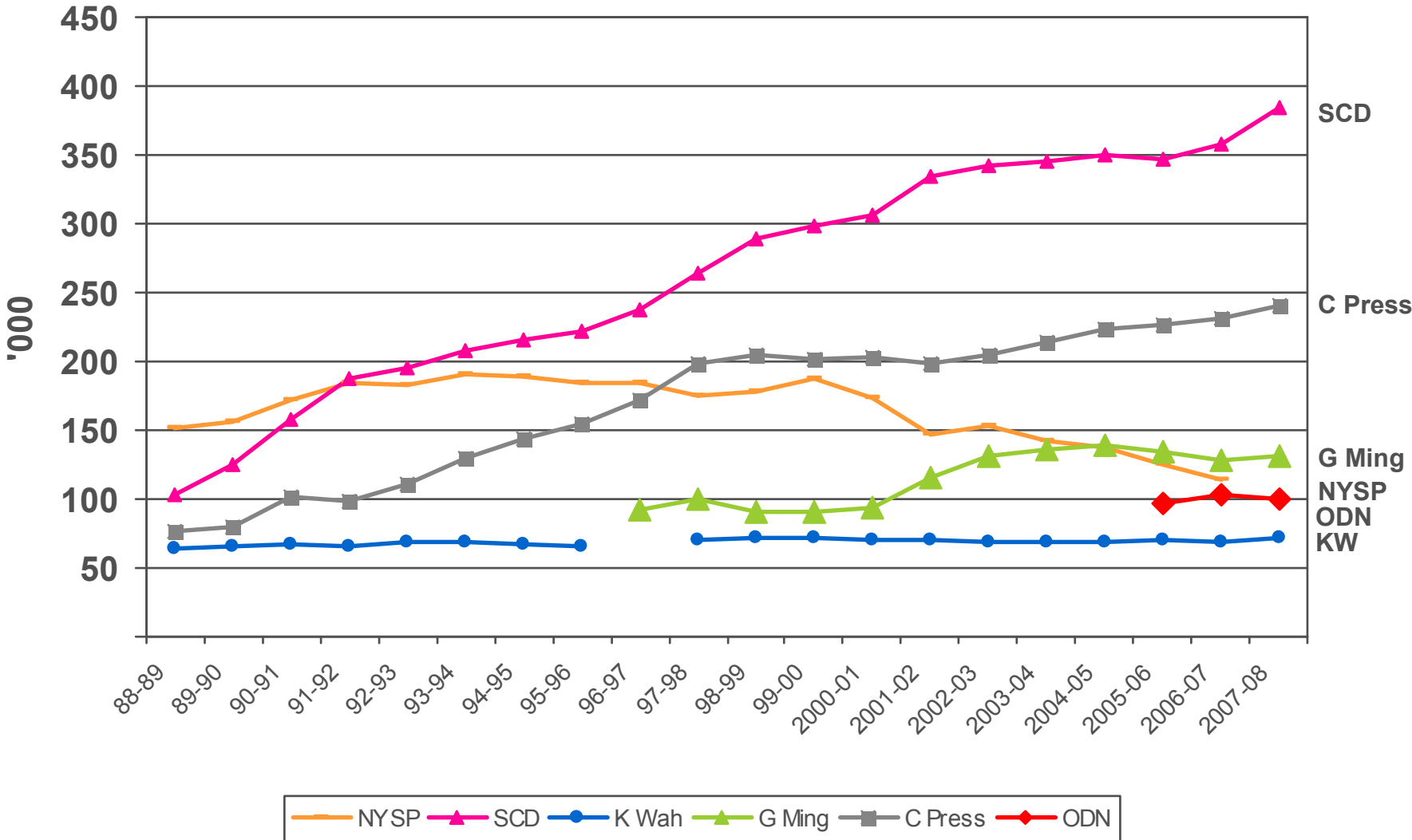


Note : Malay Mail / Weekend Mail 07-08 average net sales figures not available.

Dailies Vs Sundays – English Newspapers (Peninsular Malaysia) - 2001-2008

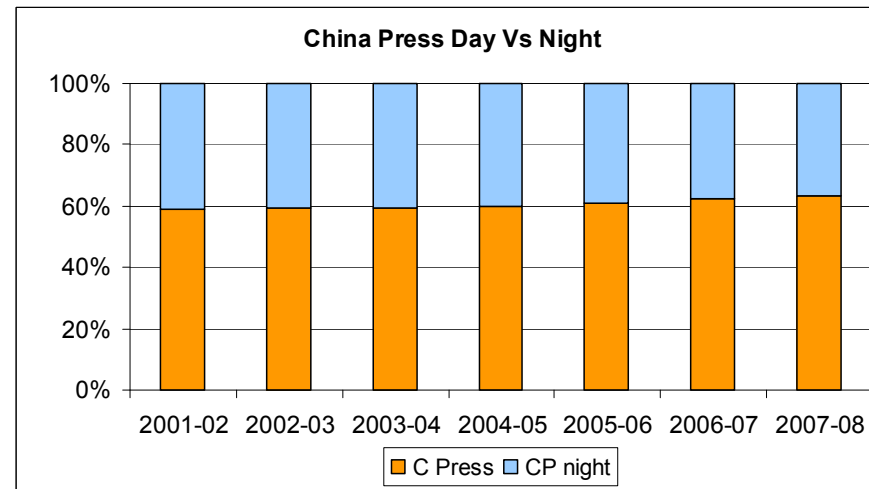
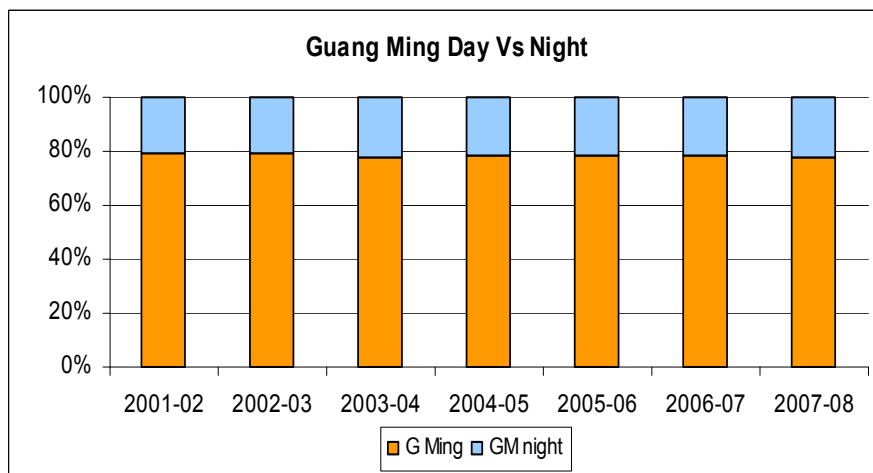
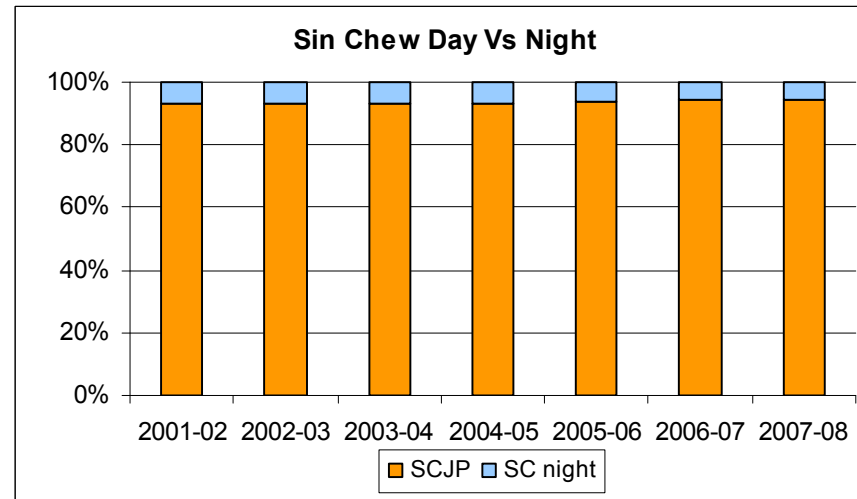
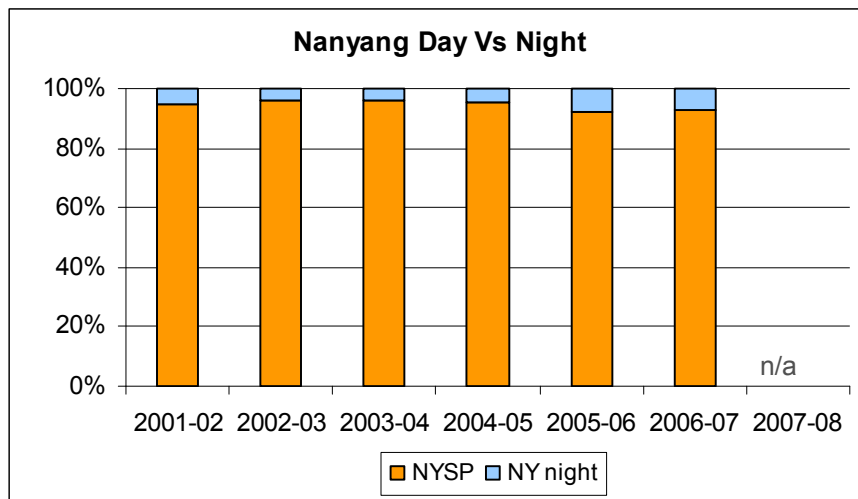


Audited Circulation Trends – Chinese Newspapers (1988-2008)



Note : Nanyang 07-08 average net sales figures not available.

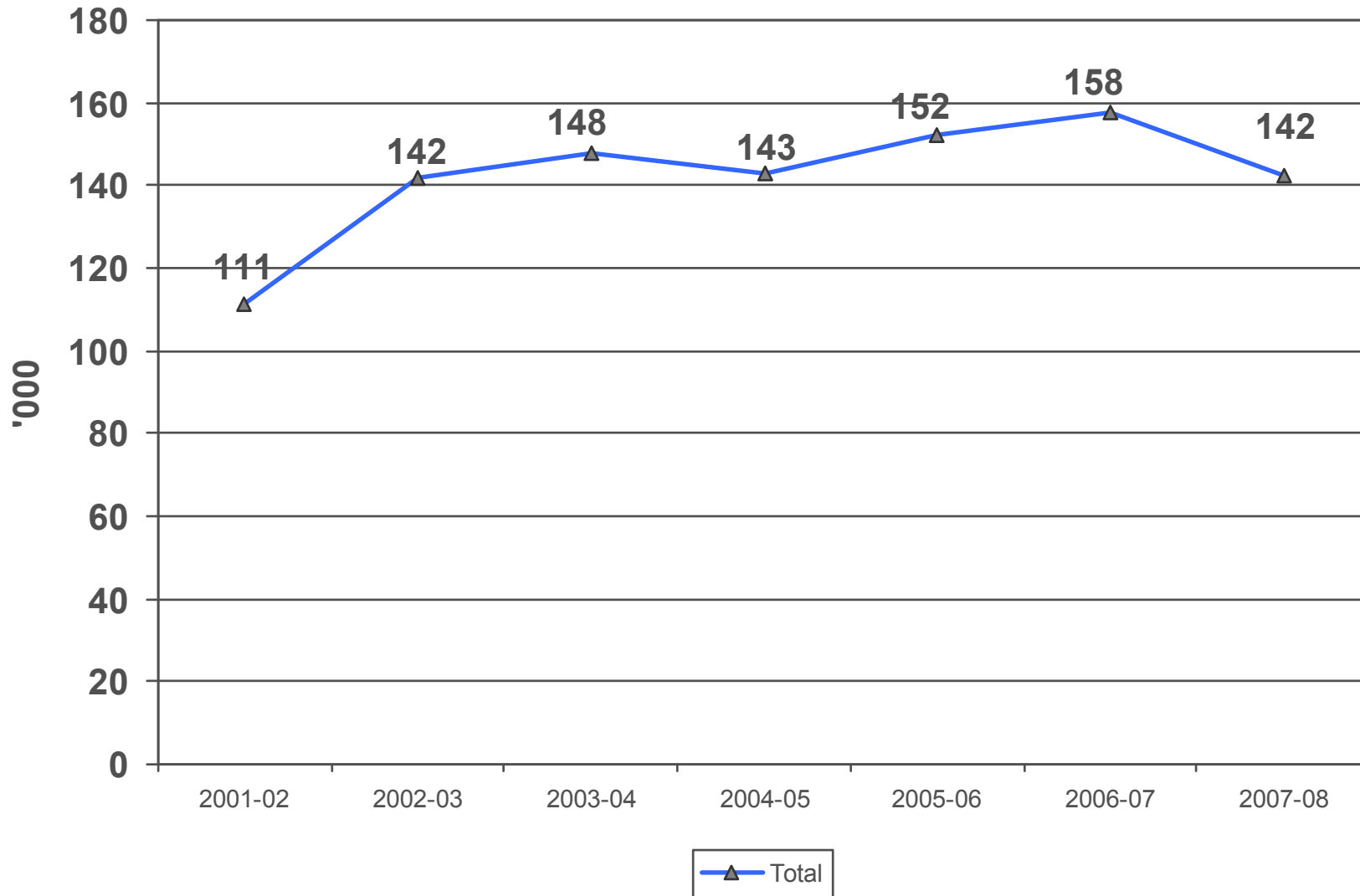
Day Vs Night Sales – Chinese Newspapers (Peninsular Malaysia) - 2001-2008



AUDIT BUREAU OF CIRCULATIONS
(Incorporated in Malaysia)

Note : Kwong Wah & Oriental Daily News does not have night sales copies.
Nanyang (day & night) 07-08 average net sales figures not available.

Total Newspaper Circulation (Sabah) 2001 - 2008



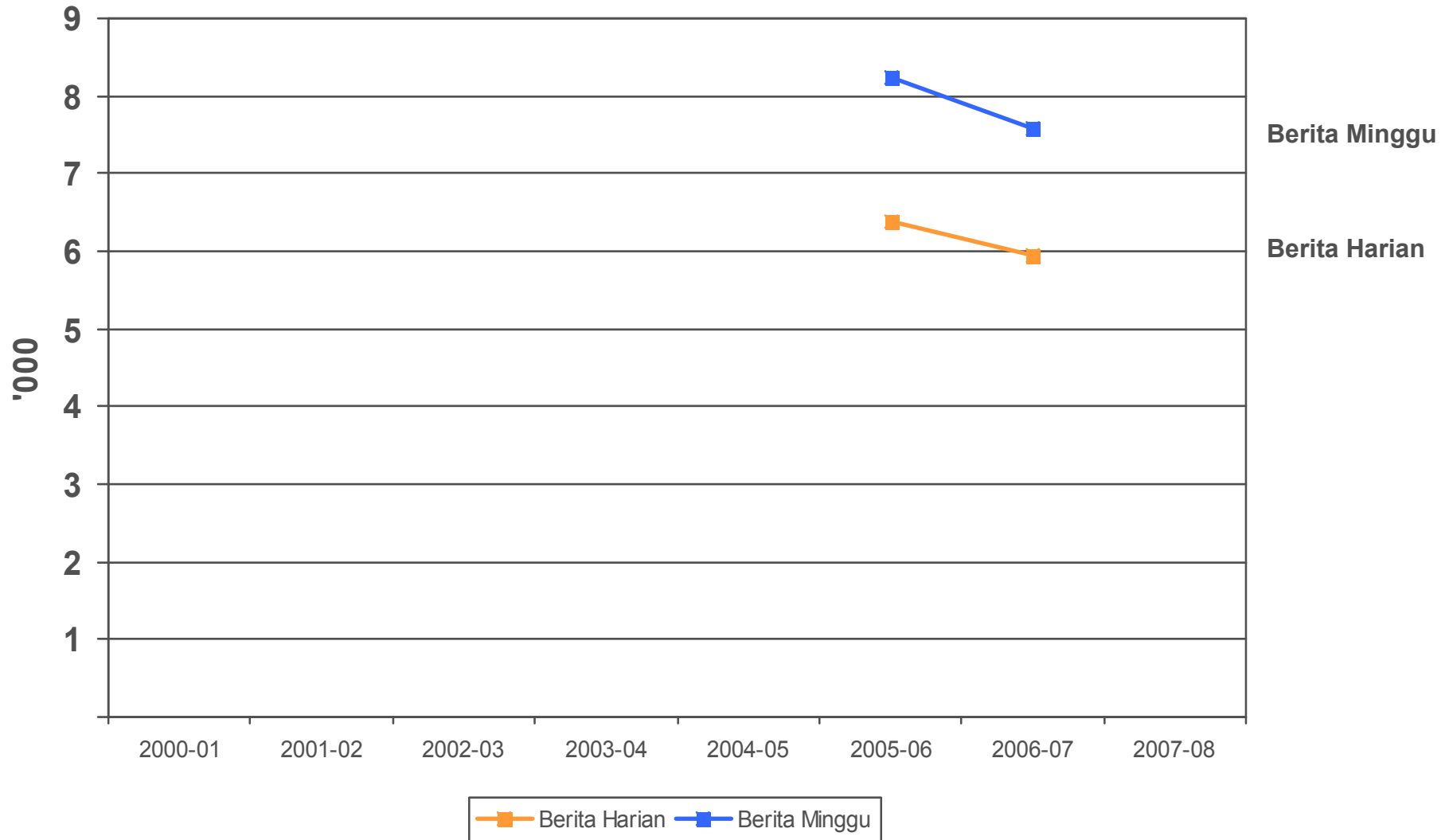
Note : Morning Post, NST/NSuT & Berita Harian/Minggu 07-08 average net sales figures not available.

Audited Daily Circulation Trends By Language (Sabah) 2000 - 2008

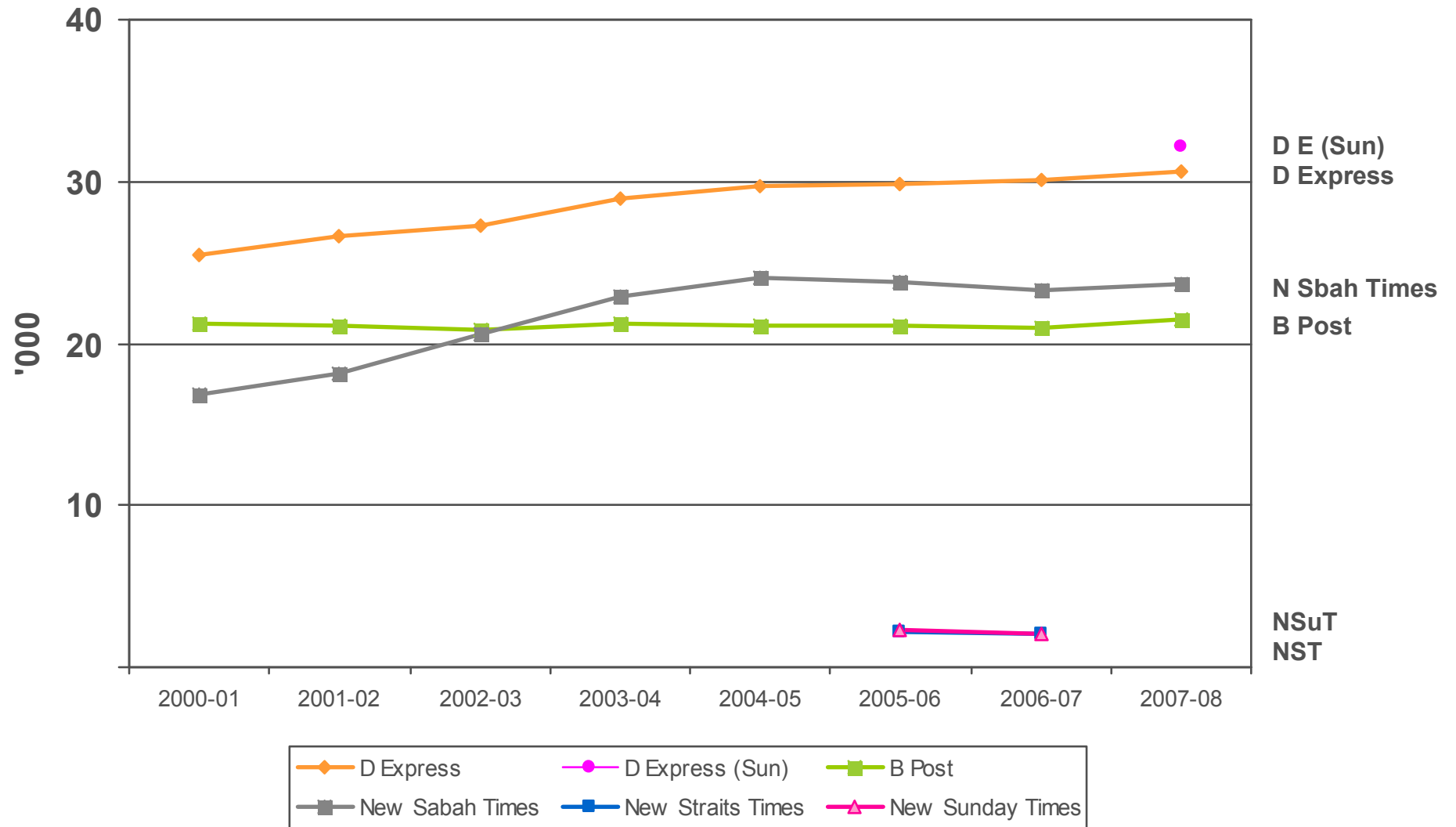


Note : Morning Post, NST & Berita Harian 07-08 average net sales figures not available.

Audited Circulation Trends (Sabah) - Bahasa Malaysia Papers 2000 - 2008

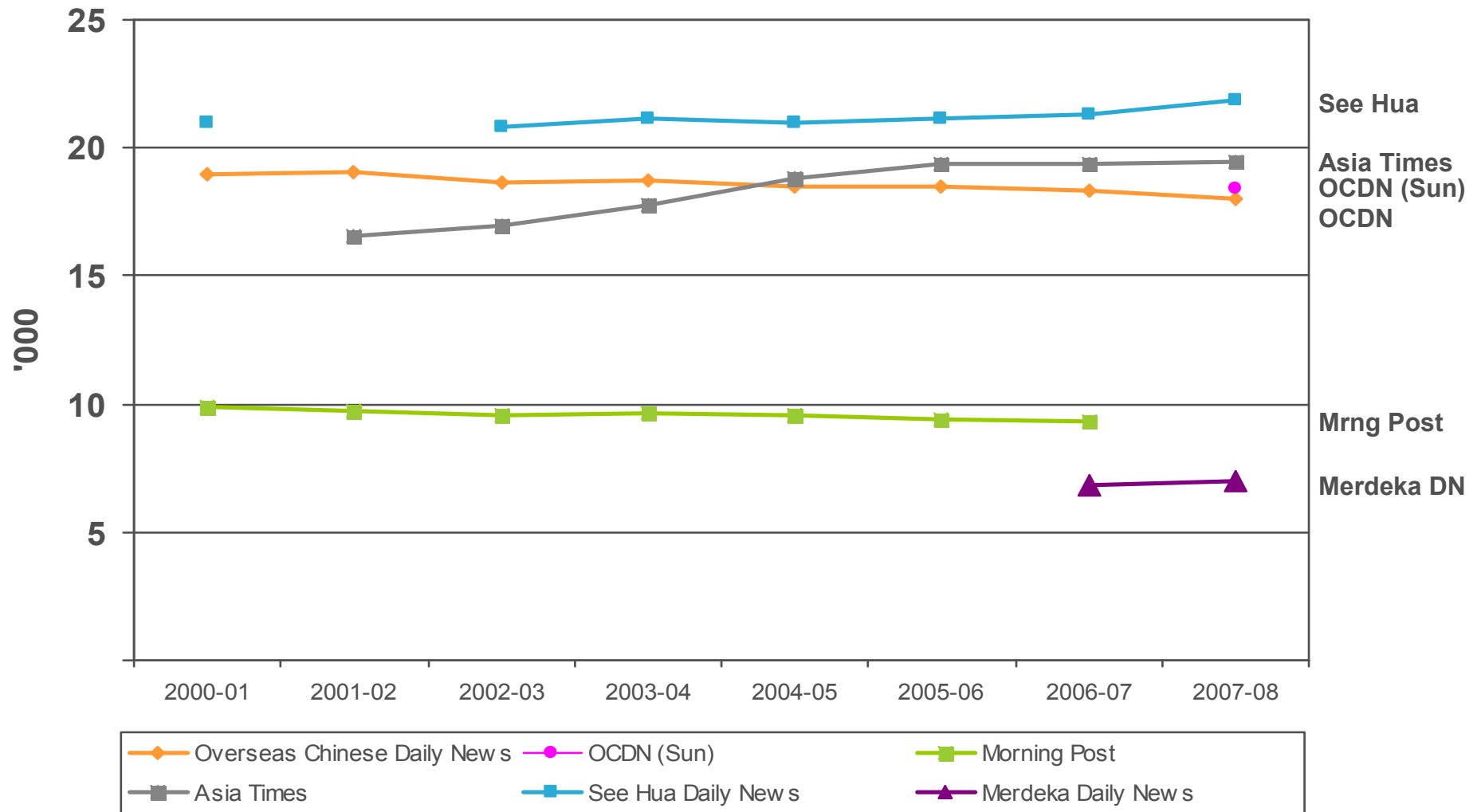


Audited Circulation Trends (Sabah) - English Papers 2000 - 2008



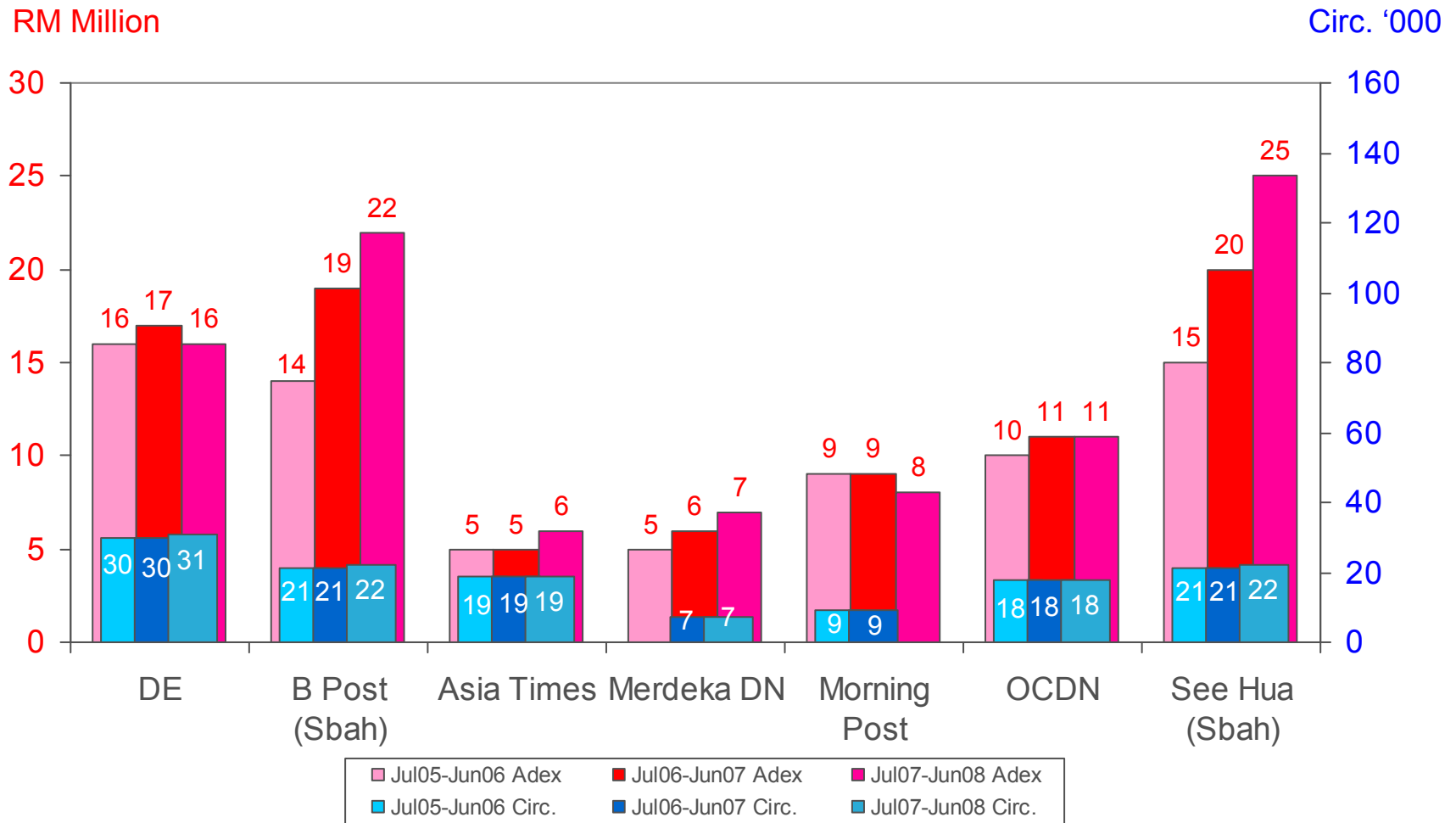
Note : NST/NsuT 07-08 average net sales figures not available.

Audited Circulation Trends (Sabah) - Chinese Papers 2000 - 2008

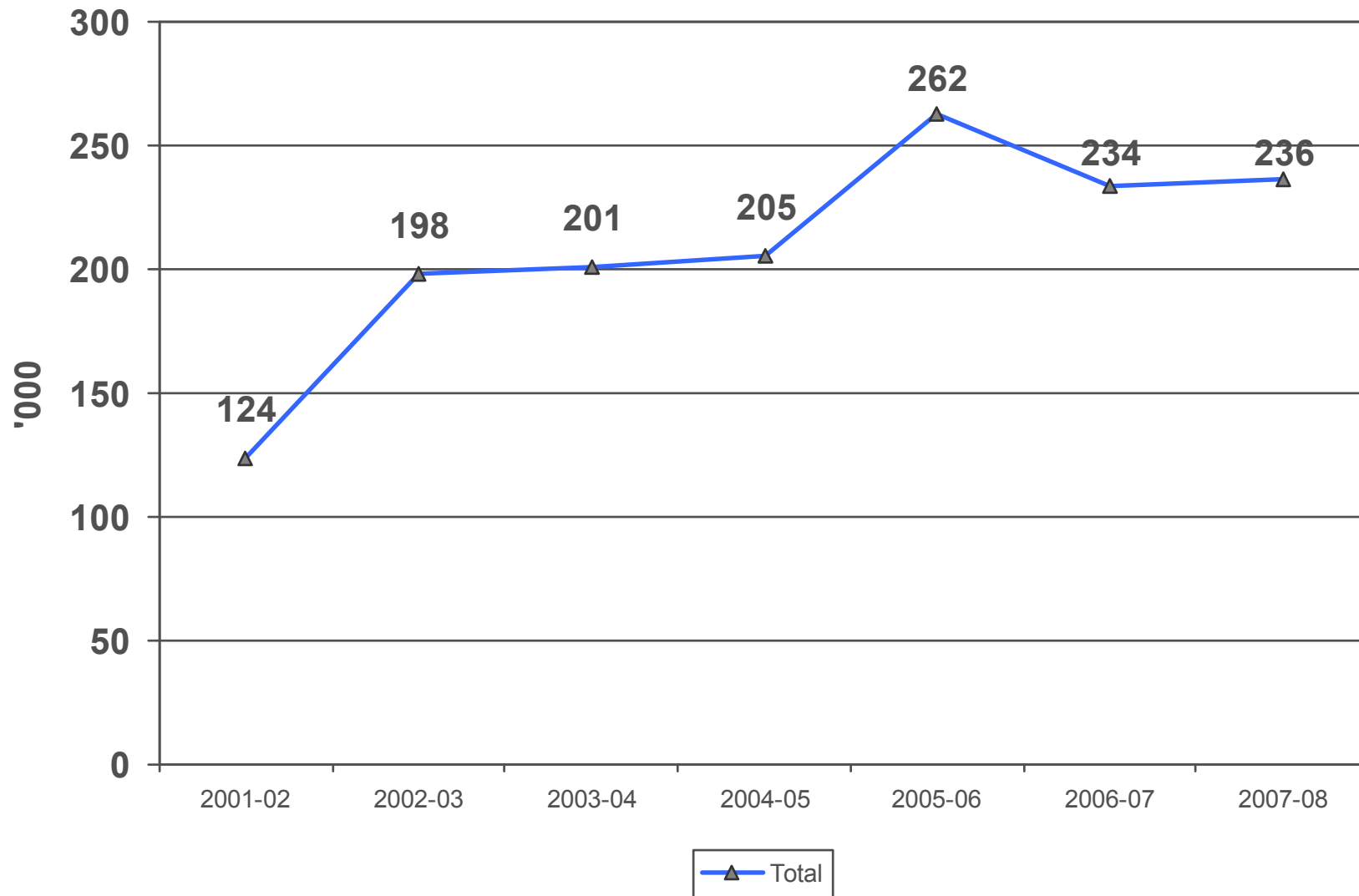


Note : Morning Post 07-08 average net sales figures not available.

Print Adex vs Circulation - Sabah

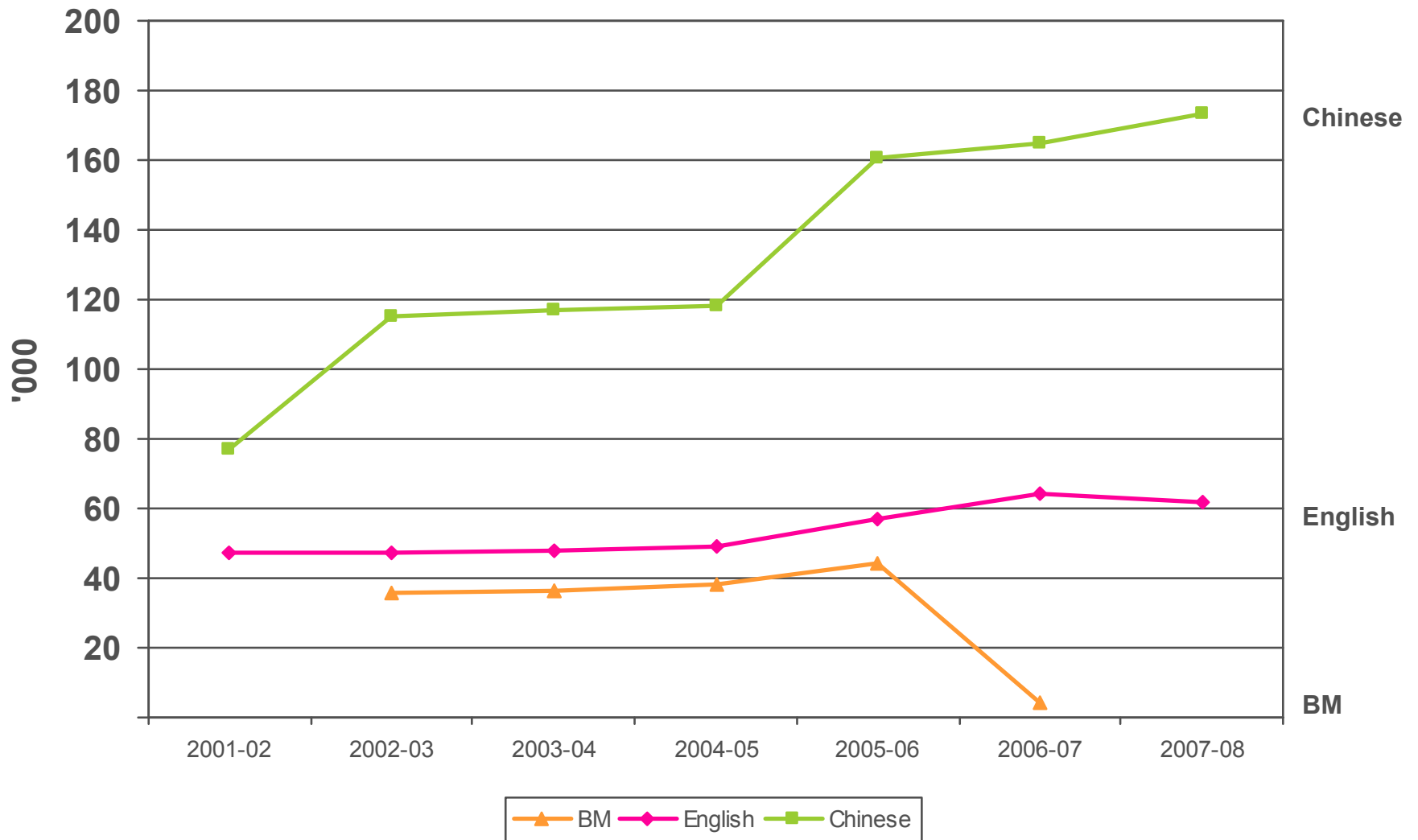


Total Newspaper Circulation (Sarawak) 2001 - 2008



Note : Utusan Sarawak, NST/NSuT & Berita Harian/Minggu 07-08 average net sales figures not available.

Audited Daily Circulation Trends By Language (Sarawak) 2001 - 2008



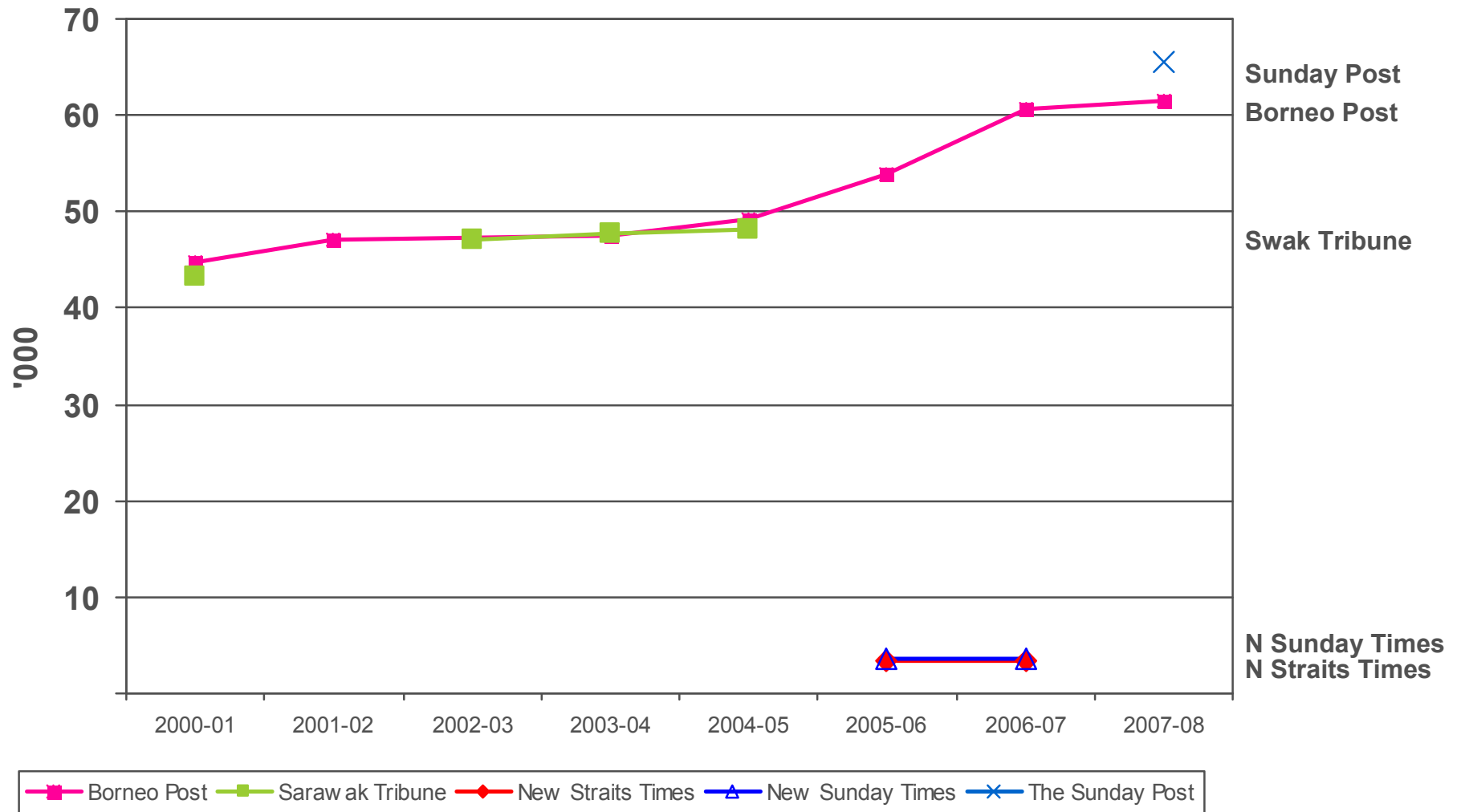
Note : Utusan Sarawak, NST & Berita Harian 07-08 average net sales figures not available.

Audited Circulation Trends (Sarawak) - Bahasa Malaysia Papers 2000 - 2008

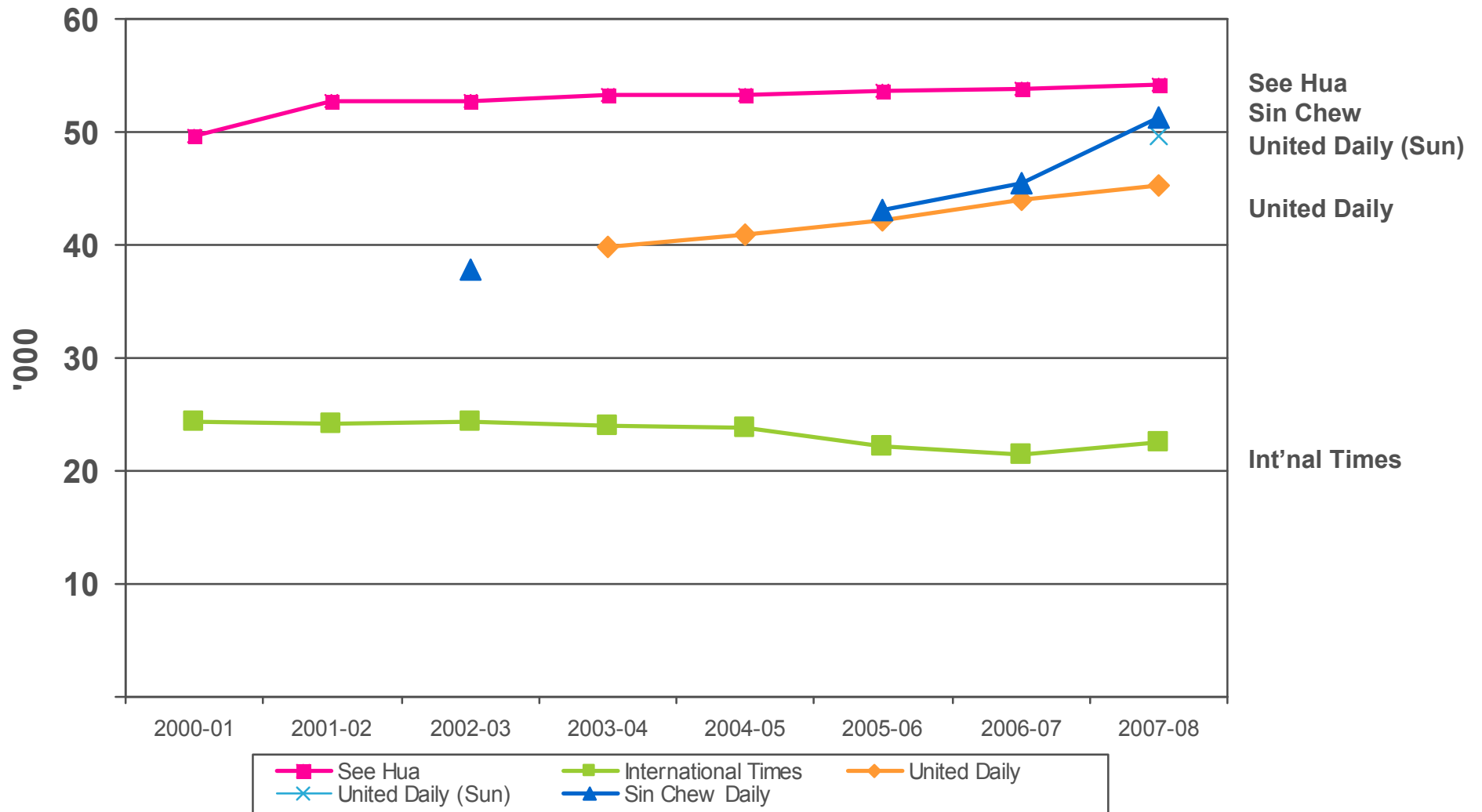


Note : Utusan Sarawak & Berita Harian/Minggu 07-08 average net sales figures not available.

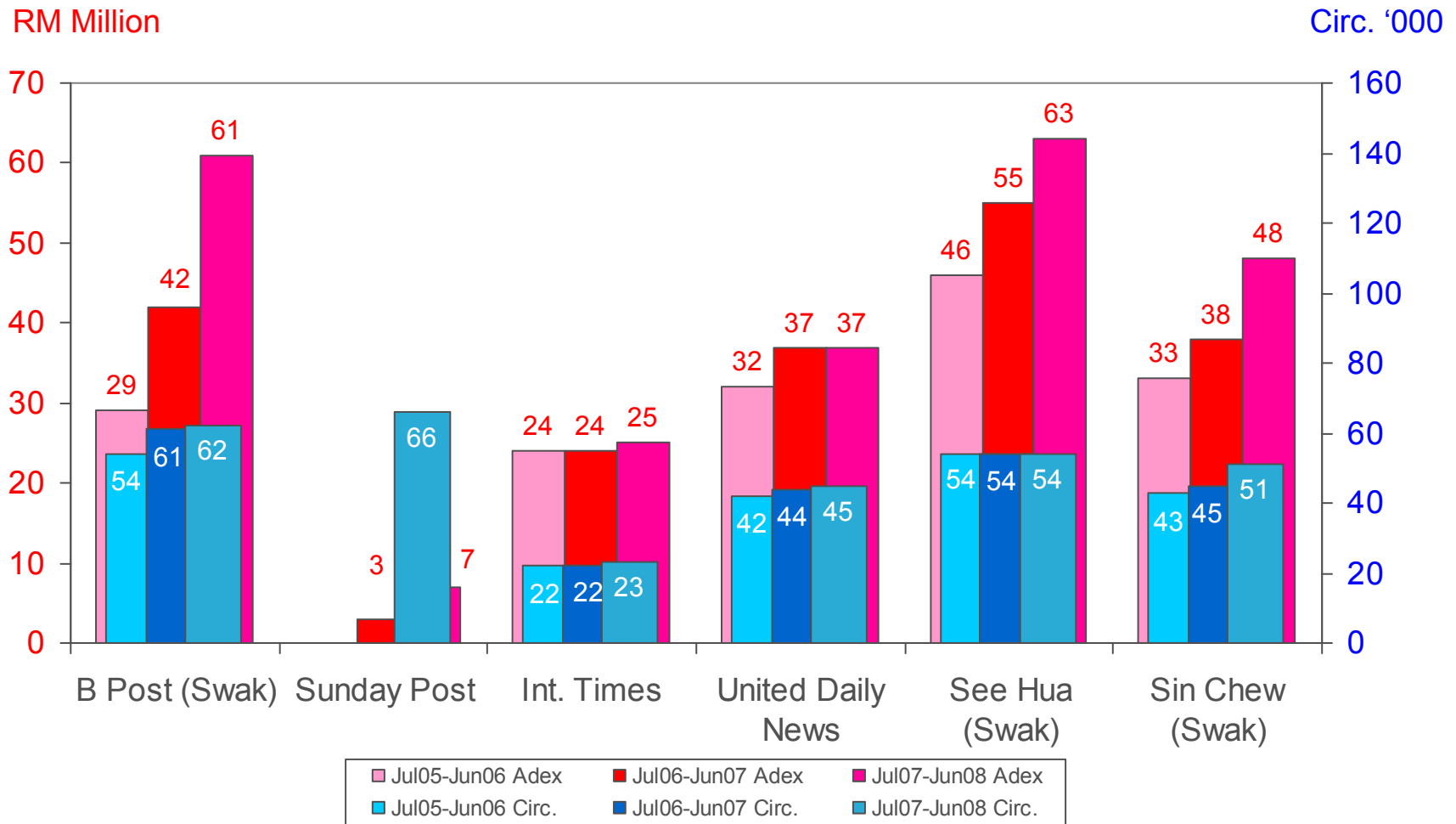
Audited Circulation Trends (Sarawak) - English Papers 2000 - 2008



Audited Circulation Trends (Sarawak) - Chinese Papers 2000 - 2008



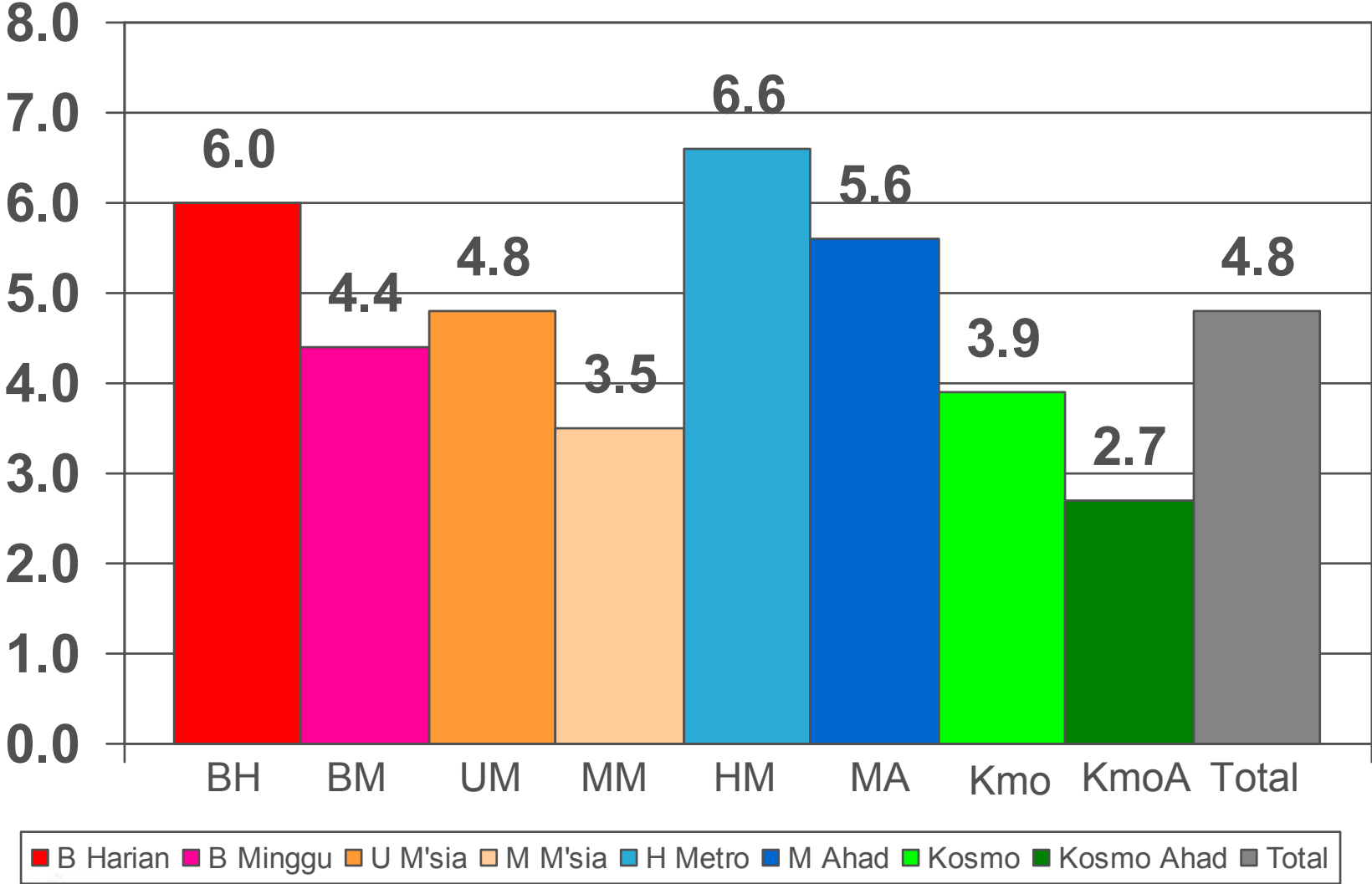
Print Adex vs Circulation - Sarawak



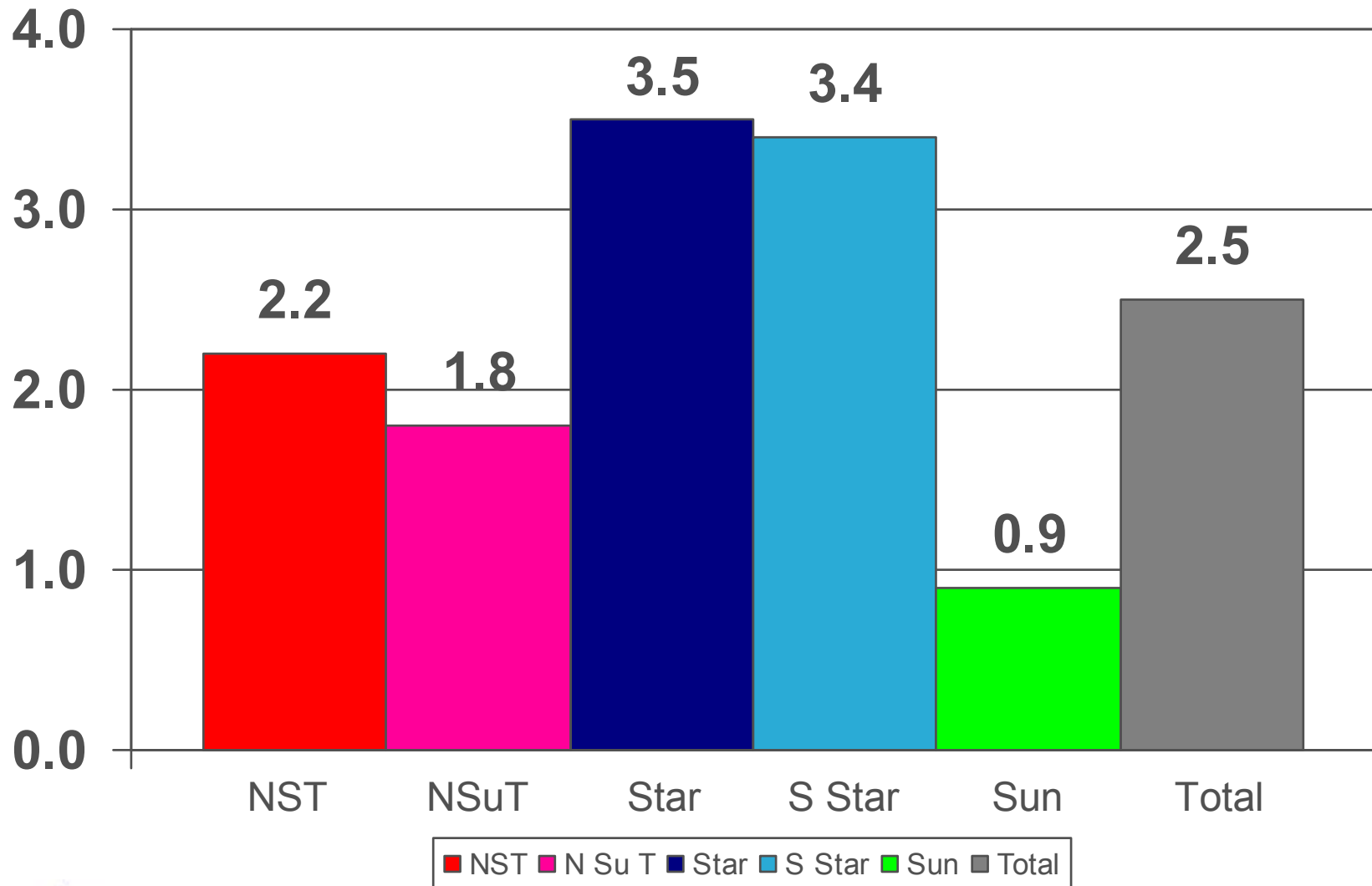
Readership

By Language & Publications

Readers Per Copy - Bahasa Malaysia (2007-2008)

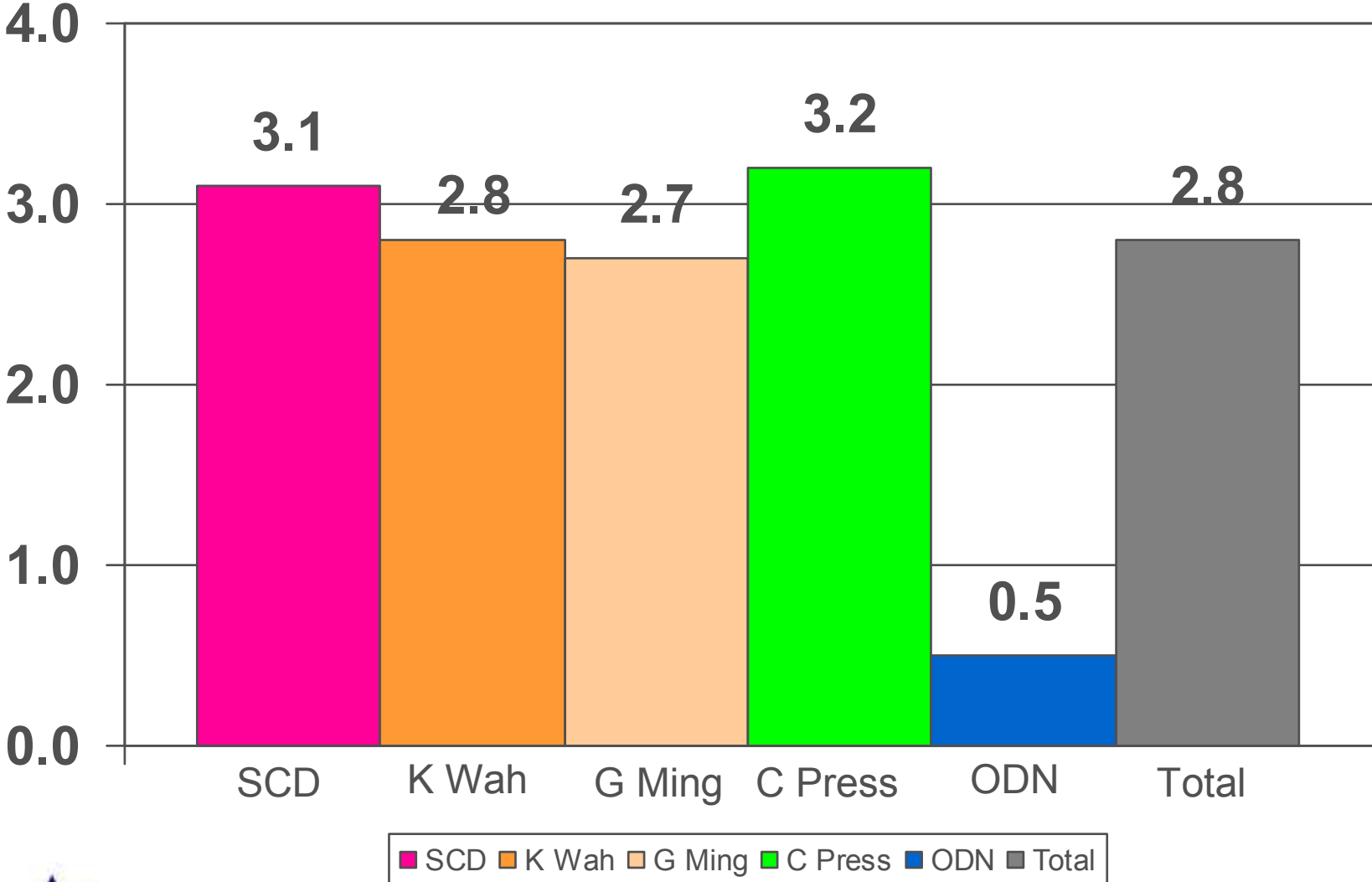


Readers Per Copy - English (2007-2008)



Note : Malay Mail & Weekend Mail 07-08 average net sales figures not available.

Readers Per Copy - Chinese (2007-2008)

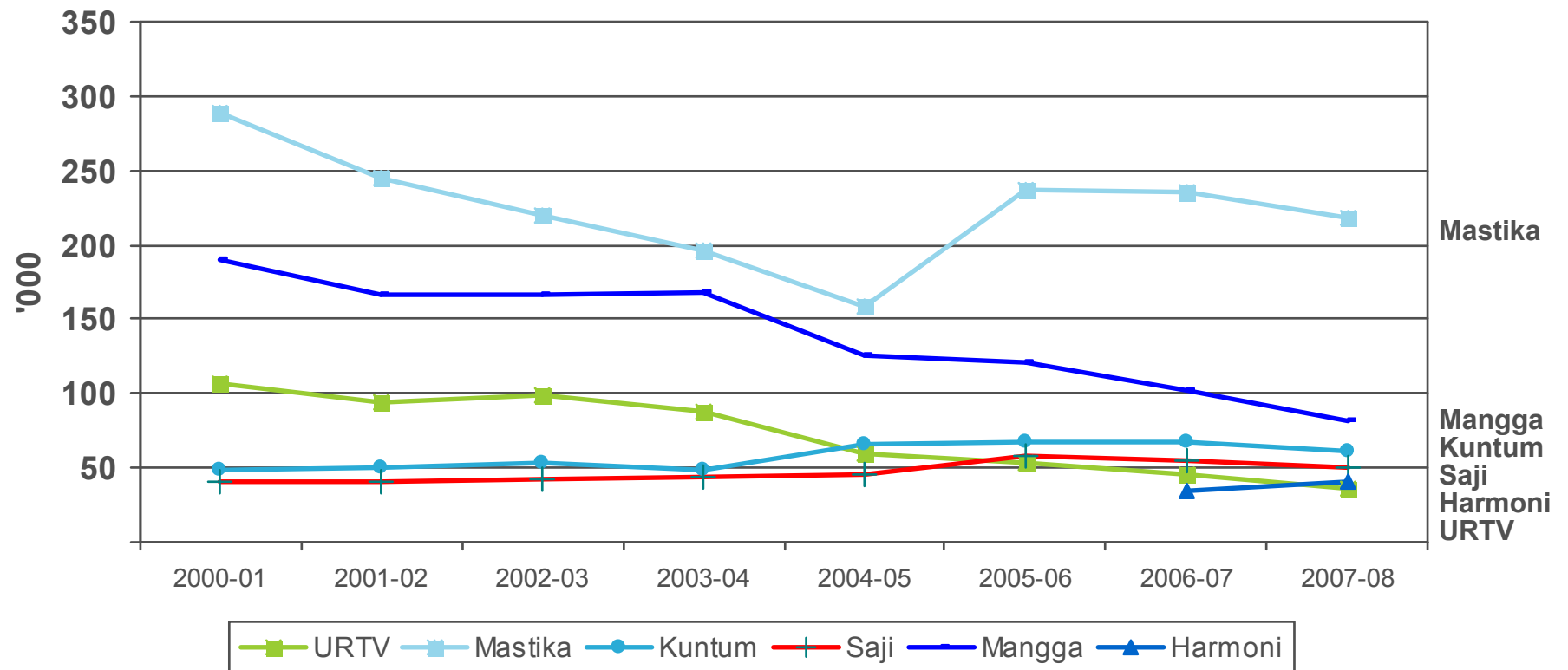


Note : Above data based on Chinese dailies only.
Nanyang 07-08 average net sales figures not available.

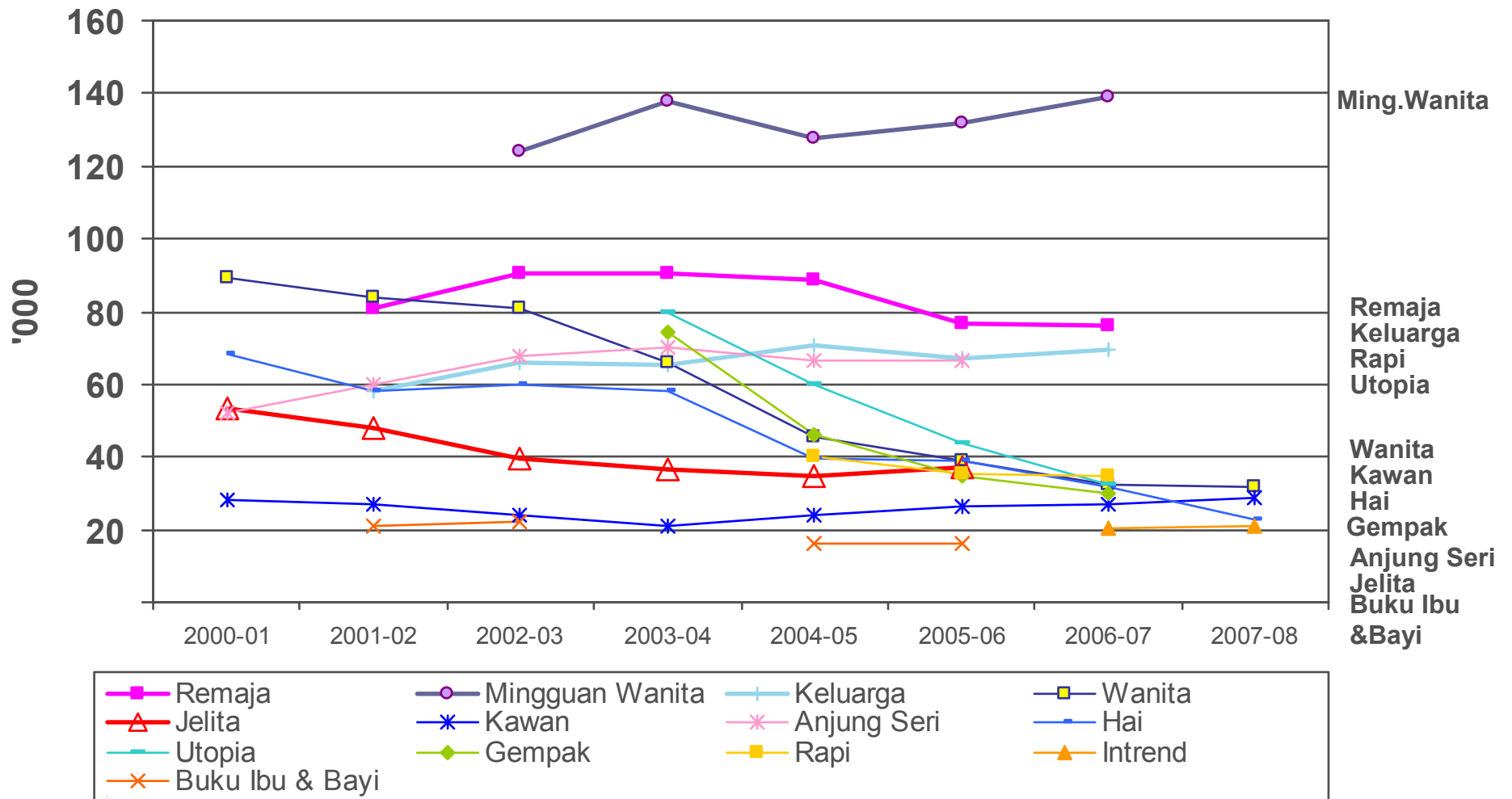


MAGAZINES

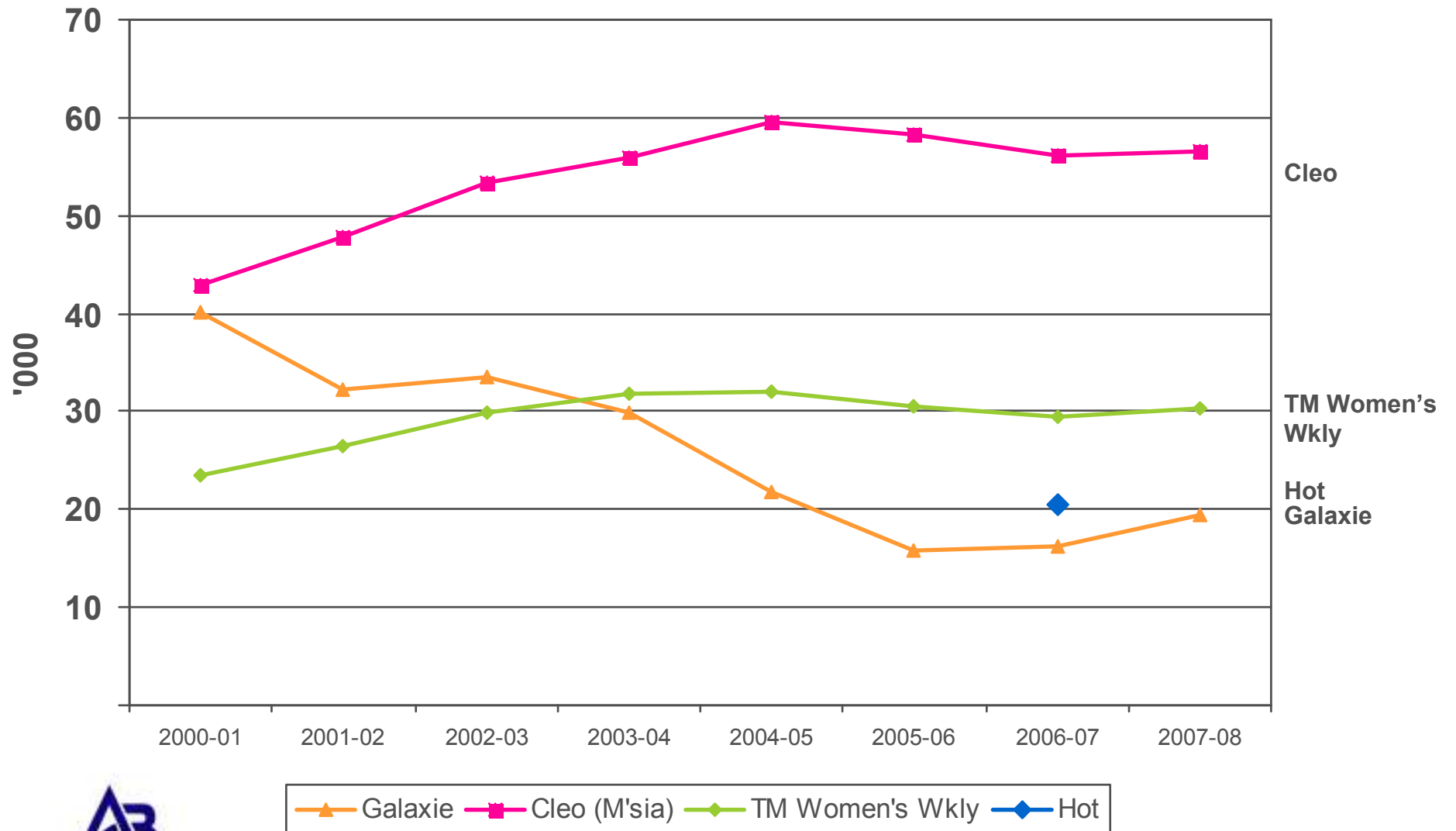
Audited Circulation Trends – Bahasa Malaysia Magazines (Top 6) 2000 - 2008



Audited Circulation Trends – Bahasa Malaysia Magazines 2000 - 2008

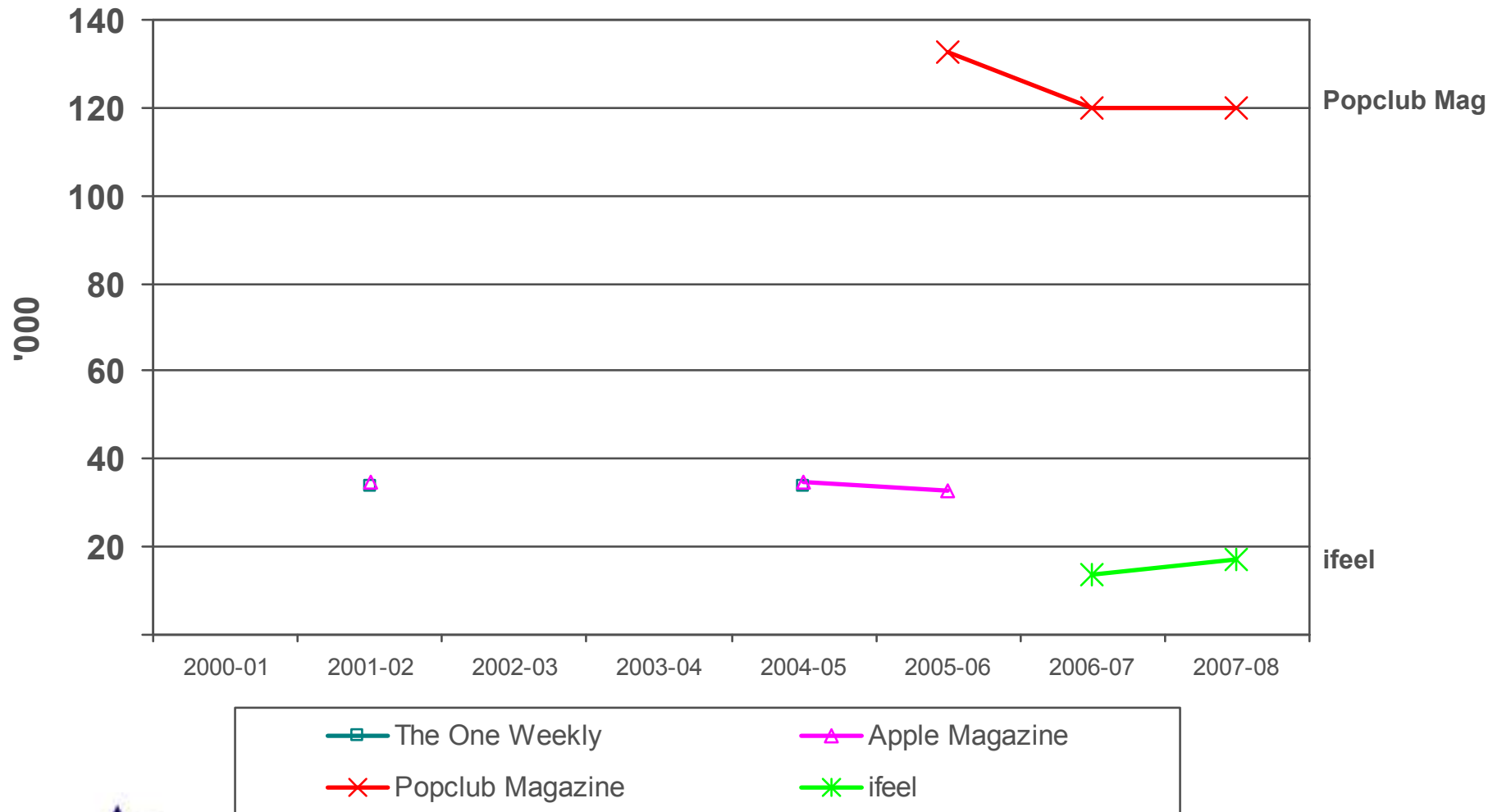


Audited Circulation Trends – English Magazines 2000 - 2008



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Audited Circulation Trends – Chinese Magazines 2000 - 2008



THANK YOU



AUDIT BUREAU OF CIRCULATIONS
(Incorporated in Malaysia)

Truth or dare?

When choosing media to carry your ads, you can either rely on authenticated, third-party audited figures, or you can take your chances with self-proclaimed figures.

The Audit Bureau of Circulations exists to ensure that advertisers and media planners have access to the first.

At ABC, our core values are credibility, integrity and transparency. We provide circulation figures that are accurate and professionally audited so that companies' investment in media is protected to eliminate media wastage and achieve desired results.

The Audit Bureau of Circulations has been the industry's touchstone for trustworthy, accurate and professionally audited figures since 1975. ABC consists of MAA, 4As, MSA and member publications. To find out more about ABC, call J. Matthews at 603-7660 8535 or fax your enquiries to 603-7660 8532. You can also email us at abc@macomm.com.my or visit our website at www.abc.com.my.



The real currency for media.



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AUDIT BUREAU OF CIRCULATIONS
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AUDIT PRESENTATION & FELLOWSHIP

5th December 2008

Sime Darby Convention Centre

ABC PRESENTATION

RETURN OF AVERAGE NETT CIRCULATION OF
NEWSPAPERS AND MAGAZINES FOR THE PERIOD OF
1ST July 2007 to 30th June 2008

Approved By ABC Board Of Directors
On 25th November 2008

5th December 2008
Sime Darby Convention Centre



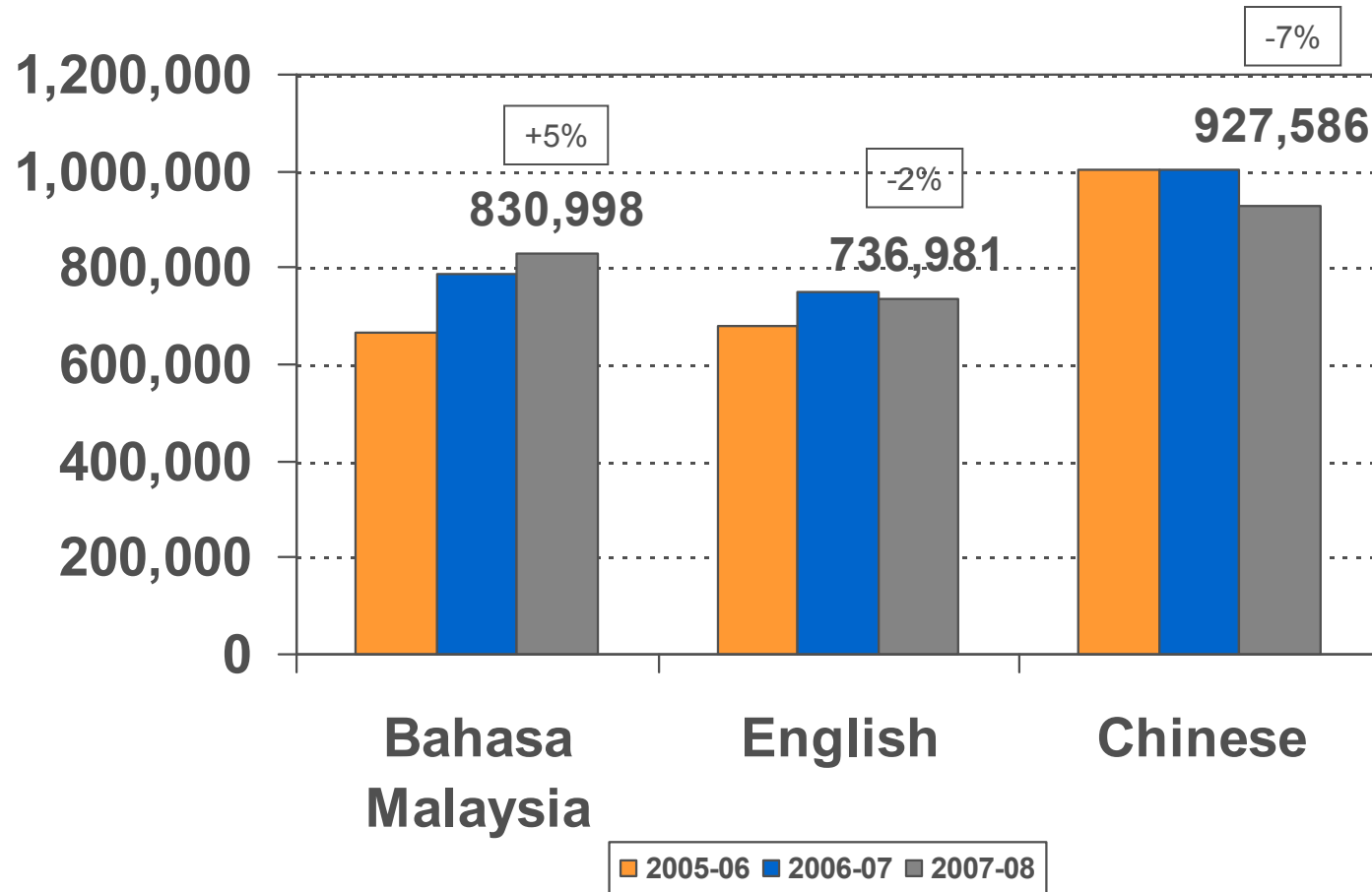
AUDIT BUREAU OF CIRCULATIONS
(Incorporated in Malaysia)

NEWSPAPERS (PENINSULAR MALAYSIA)

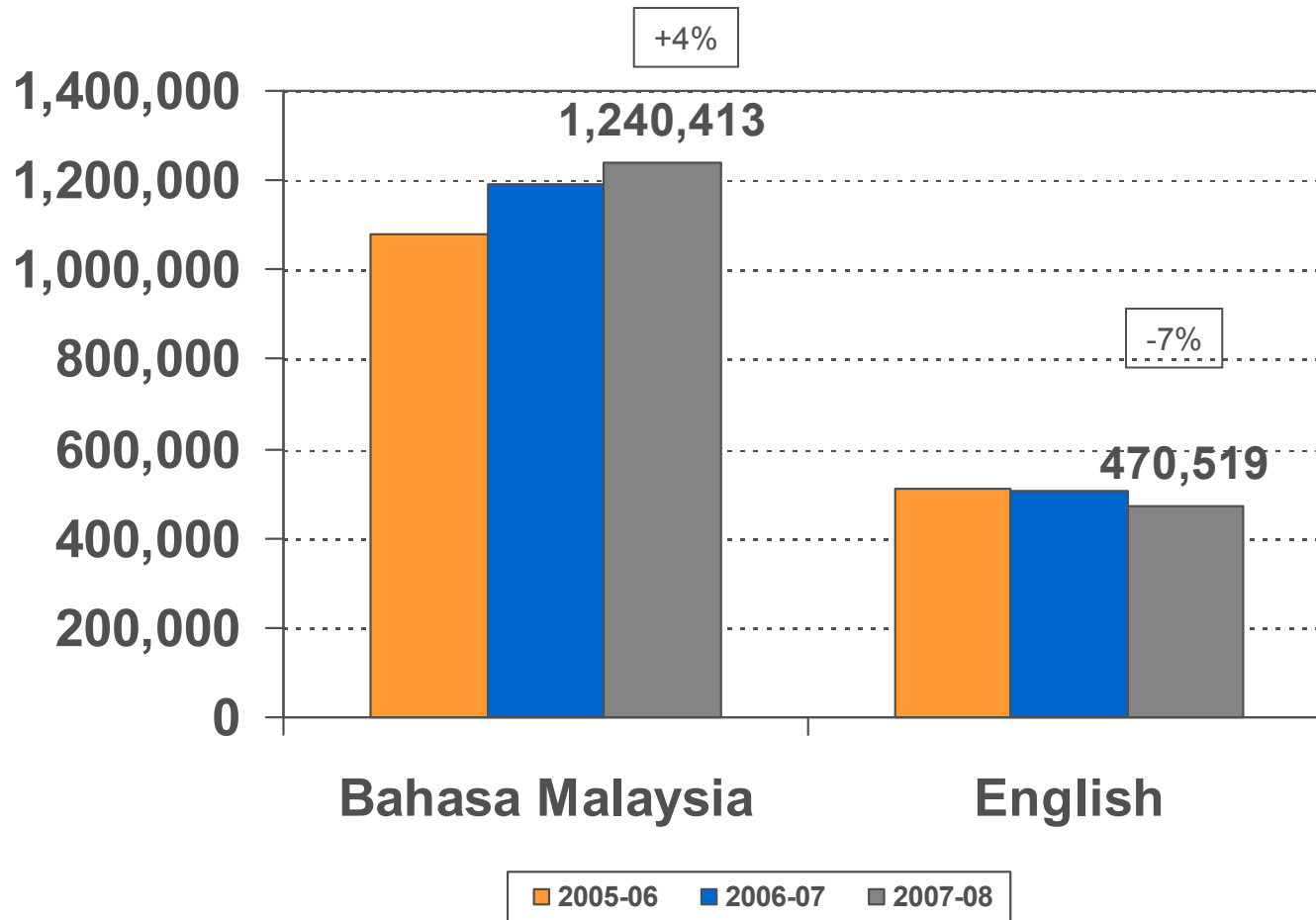


AUDIT BUREAU OF CIRCULATIONS
(Incorporated in Malaysia)

Total Newspaper (Dailies) Average Circulation by Language (Peninsular Malaysia)



Total Newspaper (Sunday) Average Circulation by Language (Peninsular Malaysia)



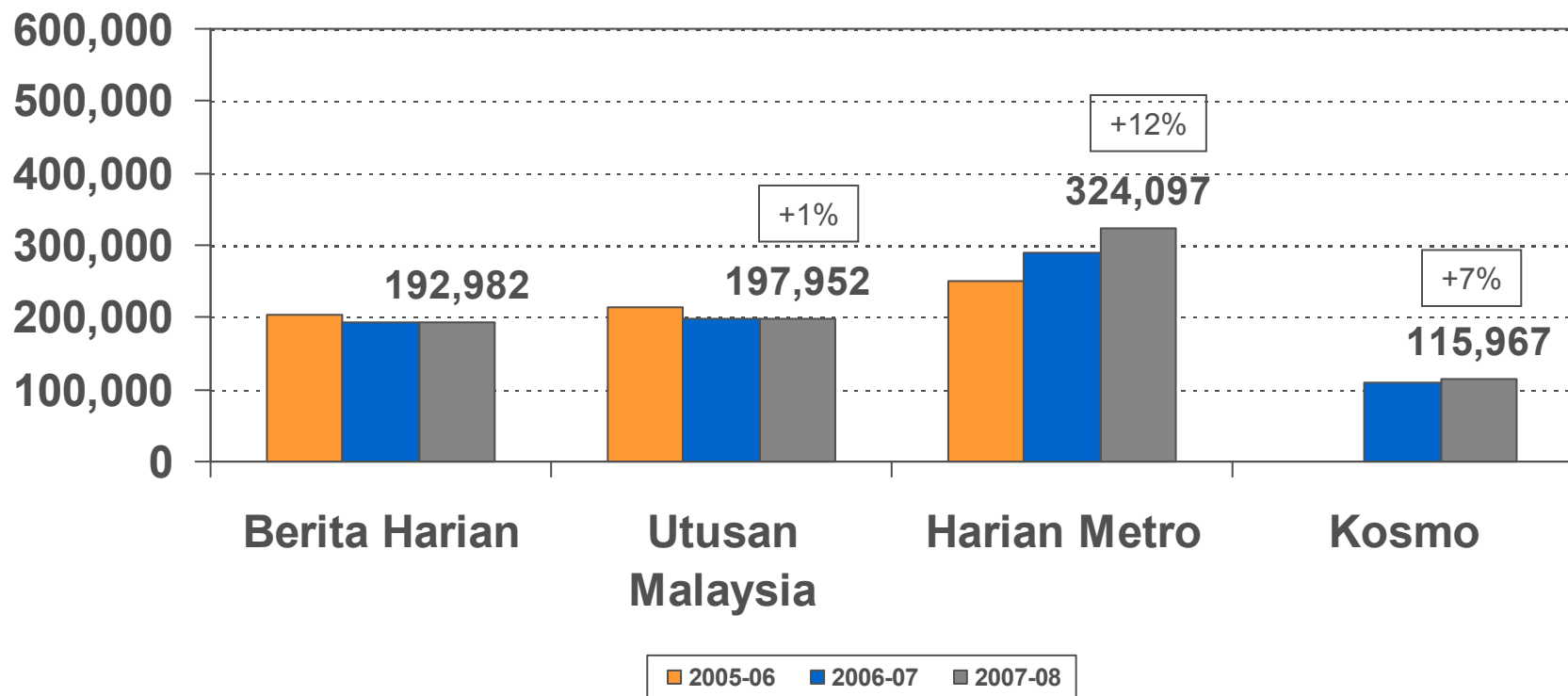
Note : Weekend Mail 07-08 average net sales figures not available.

**BAHASA MALAYSIA
LANGUAGE
NEWSPAPERS
(PENINSULAR MALAYSIA)**

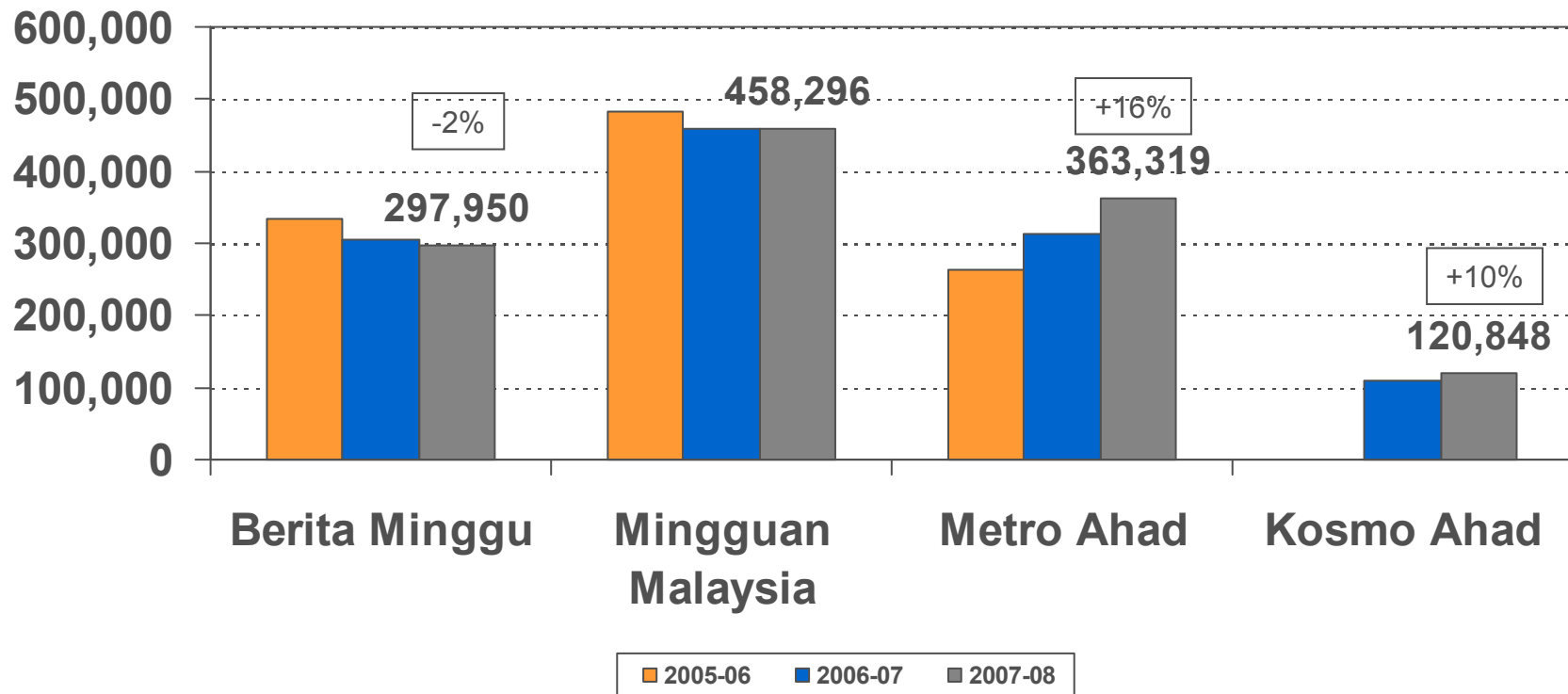


AUDIT BUREAU OF CIRCULATIONS
(Incorporated in Malaysia)

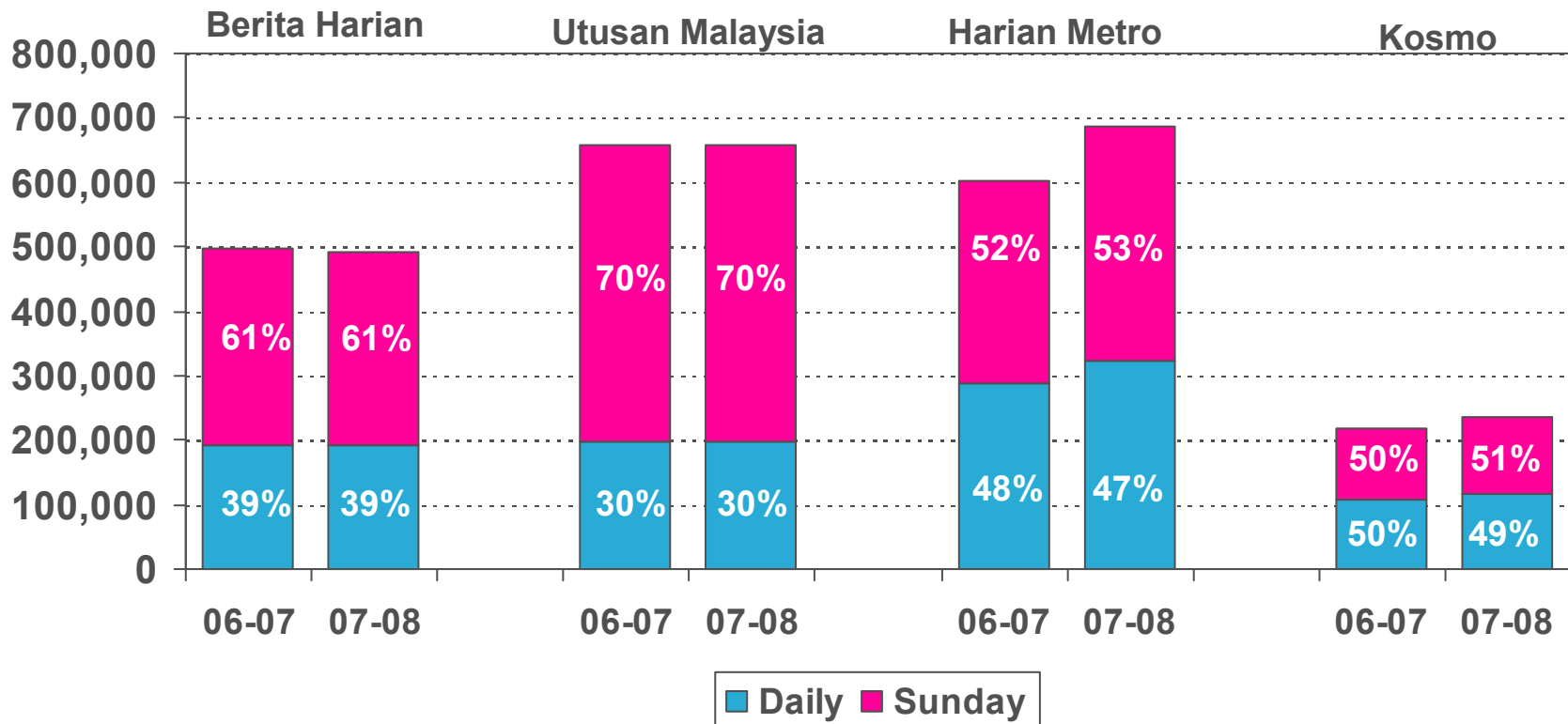
Audited Average Daily Circulation of Bahasa Malaysia Language Newspapers (Peninsular Malaysia)



Audited Average Sunday Circulation of Bahasa Malaysia Language Newspapers (Peninsular Malaysia)



Percentage of Bahasa Malaysia Language Newspapers Daily vs Sunday Circulation

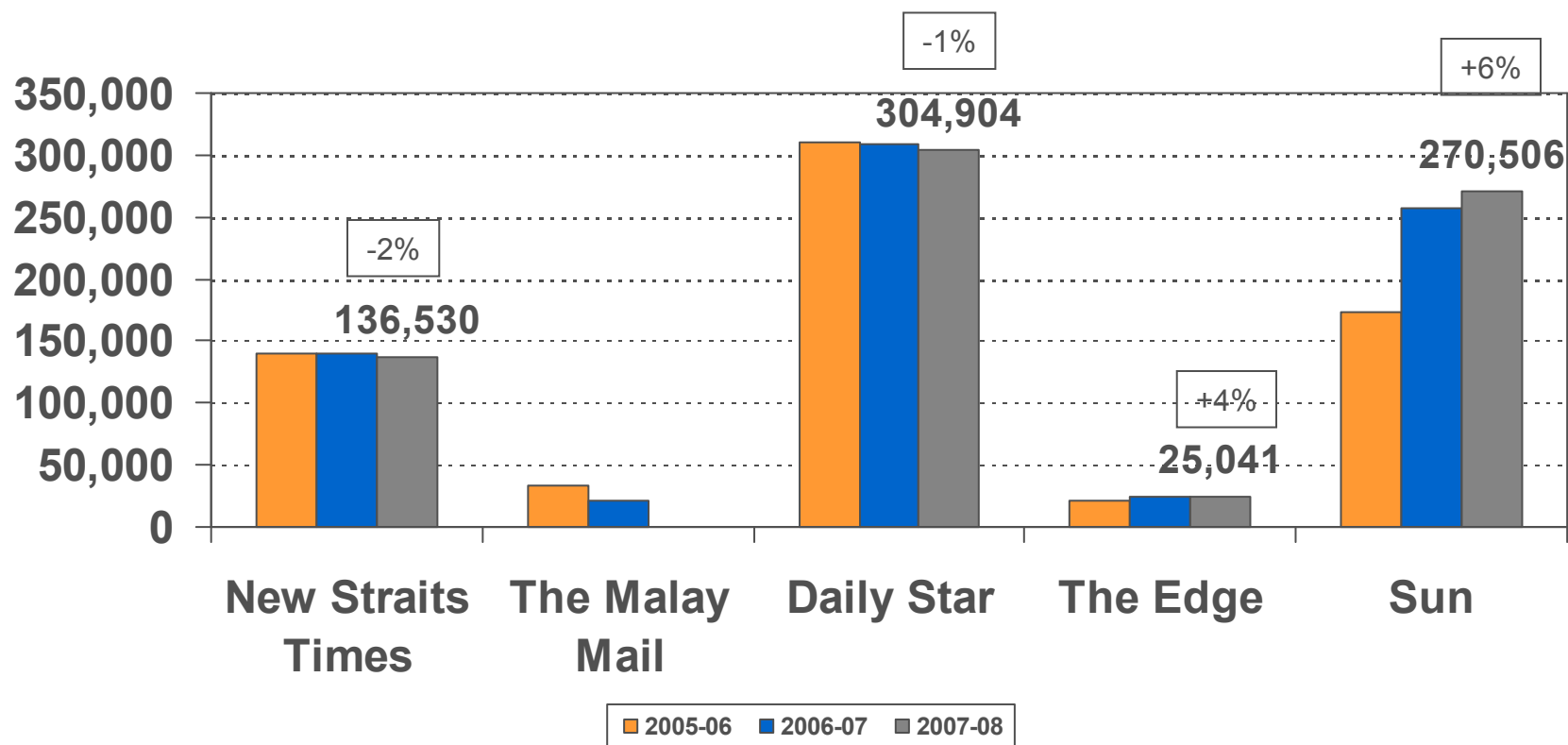


ENGLISH LANGUAGE NEWSPAPERS (PENINSULAR MALAYSIA)



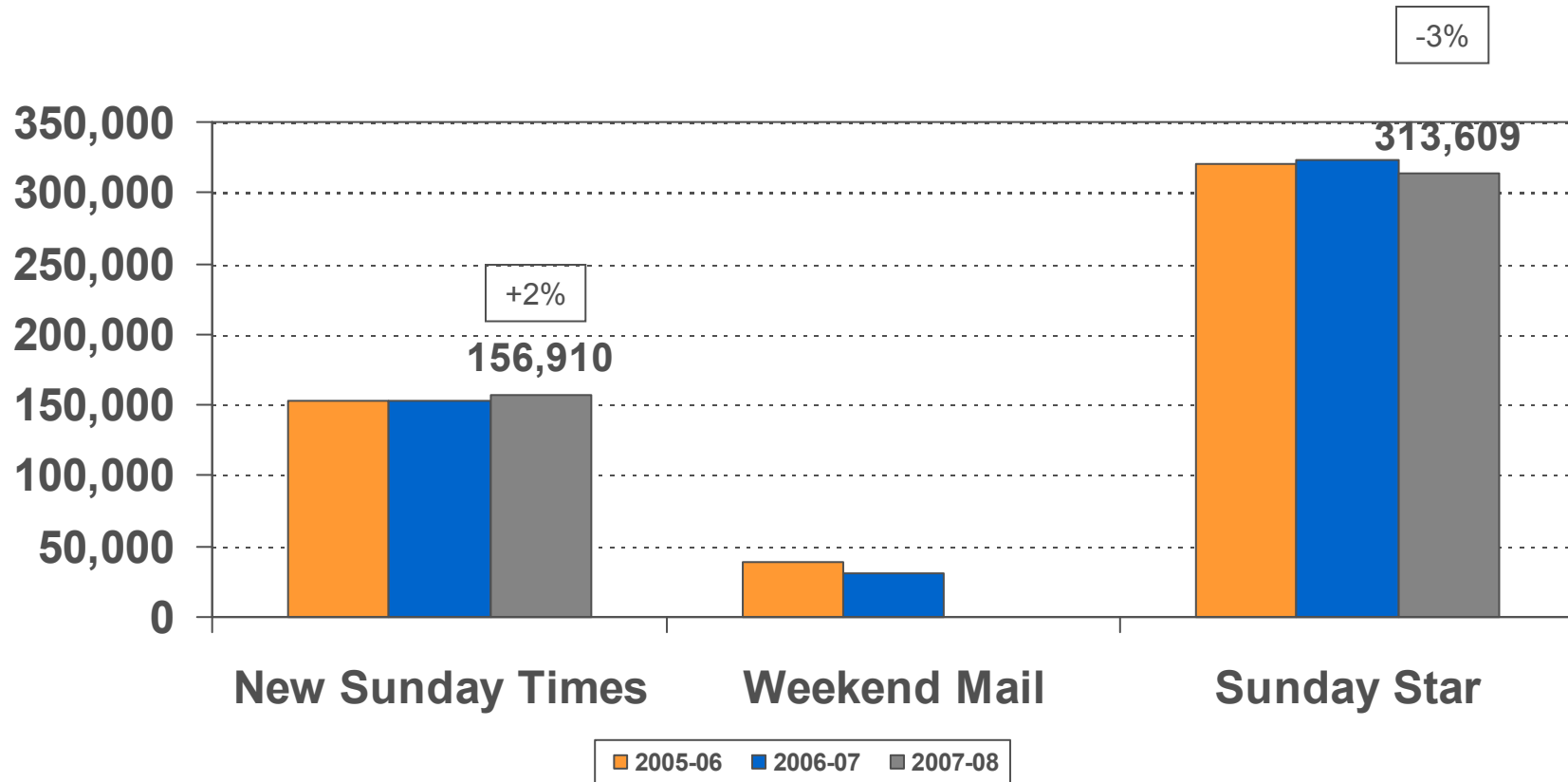
AUDIT BUREAU OF CIRCULATIONS
(Incorporated in Malaysia)

Audited Average Daily Circulation of English Language Newspapers (Peninsular Malaysia)



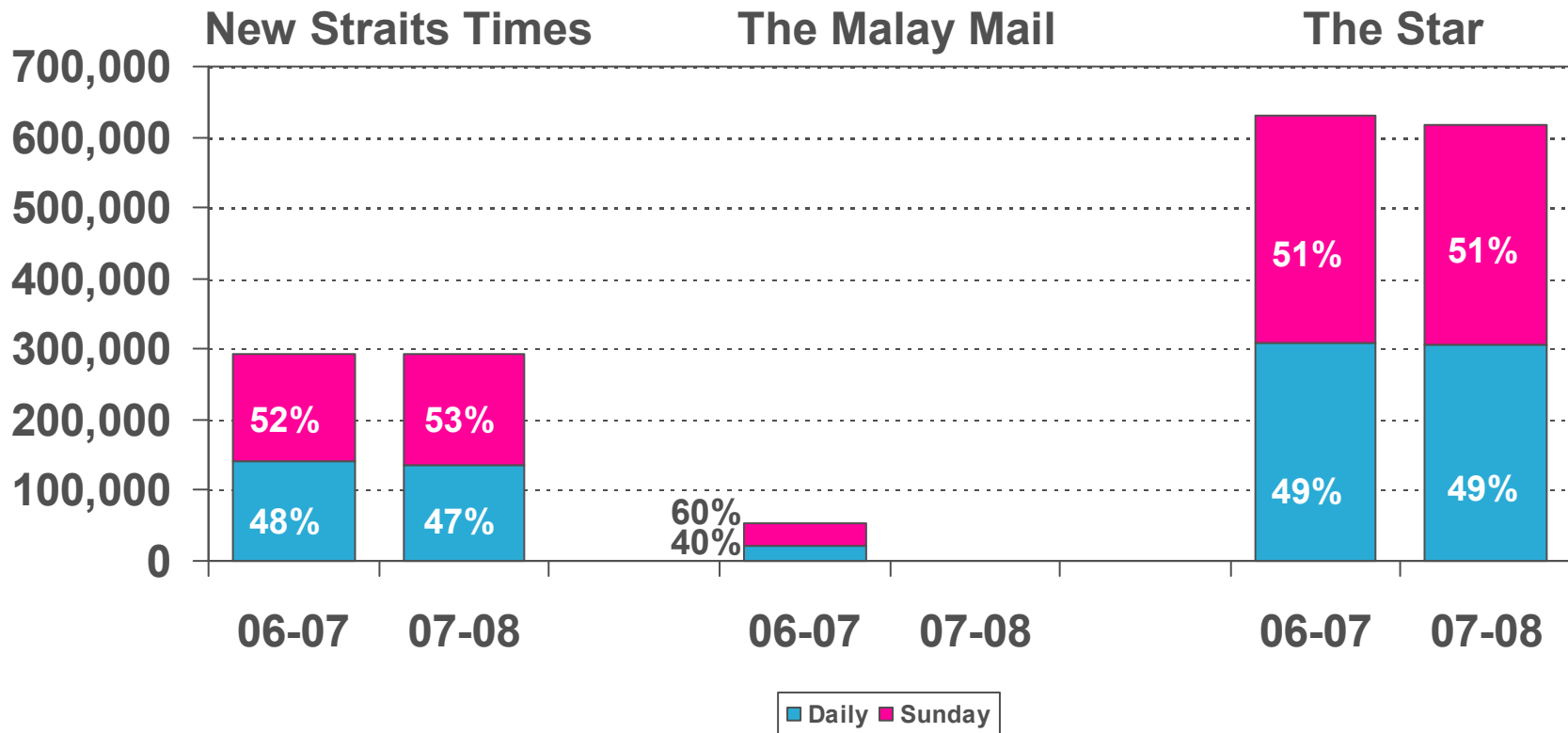
Note : The Sun is free controlled circulation.
 Malay Mail 07-08 average net sales figures not available.

Audited Average Sunday Circulation of English Language Newspapers (Peninsular Malaysia)



Note : Weekend Mail 07-08 average net sales figures not available.

Percentage of English Language Newspapers Daily vs Sunday Circulation



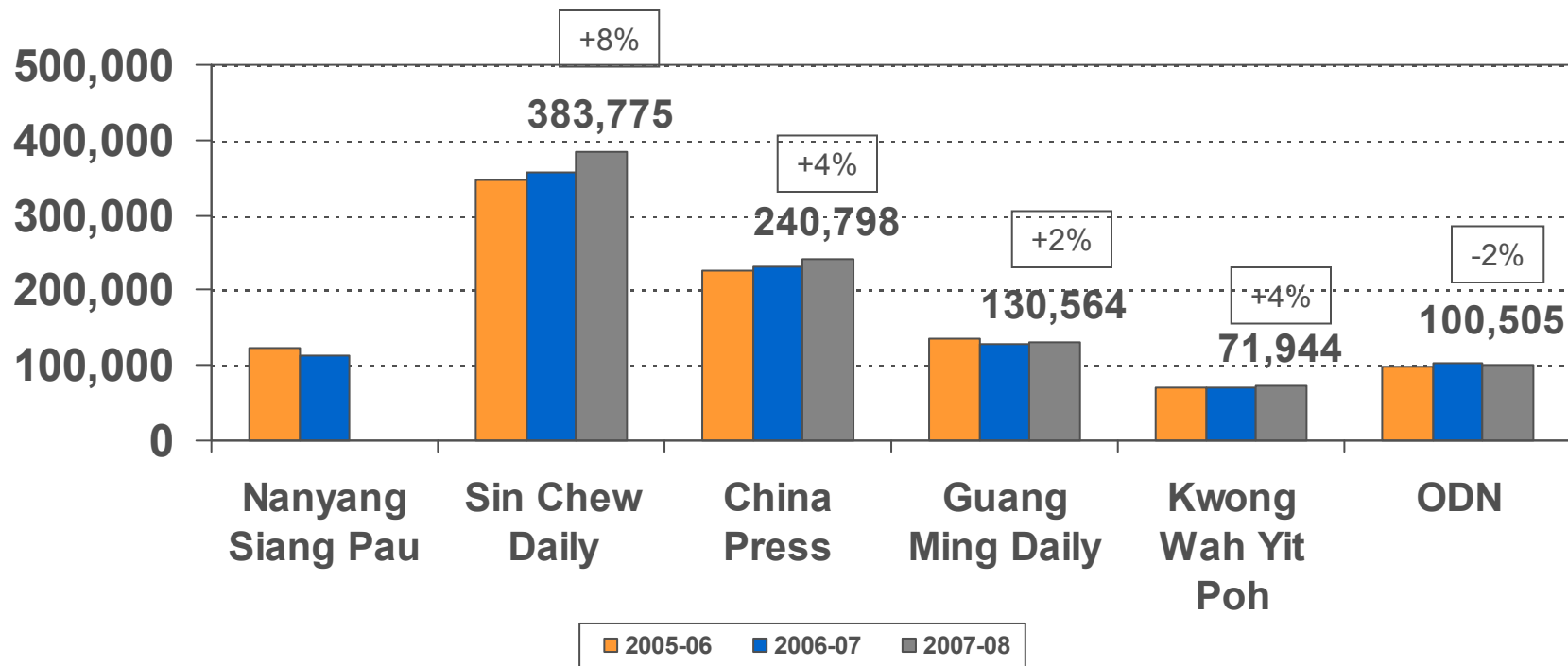
Note : Weekend Mail 07-08 average net sales figures not available.

CHINESE LANGUAGE NEWSPAPERS (PENINSULAR MALAYSIA)



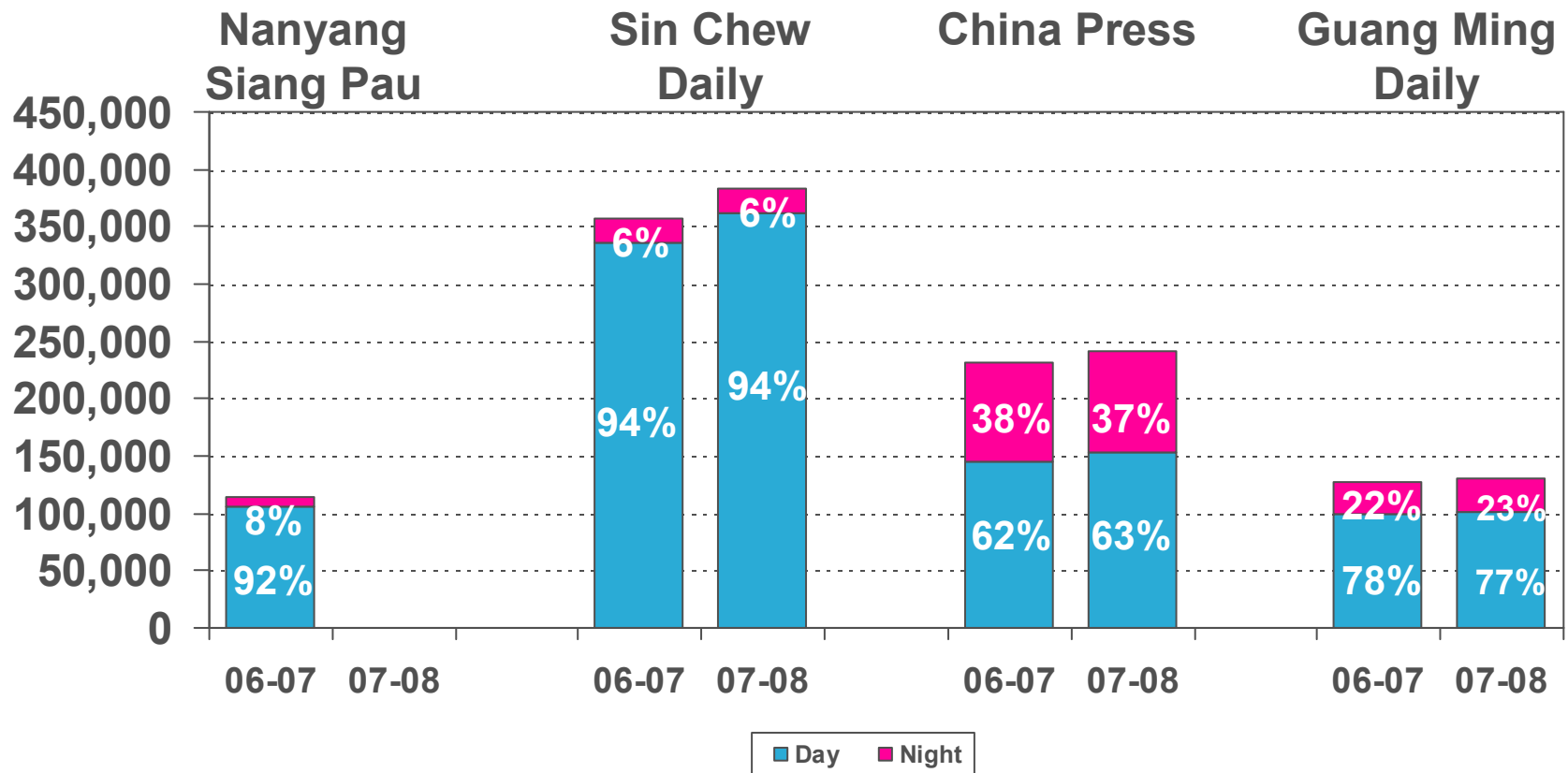
AUDIT BUREAU OF CIRCULATIONS
(Incorporated in Malaysia)

Audited Average Circulation of Chinese Language Newspapers Combined Day & Night Sales (Peninsular Malaysia)



Note : Nanyang (Day & Night) 07-08 average net sales figures not available.

Chinese Language Newspaper Day Vs Night Audited Circulation Comparison



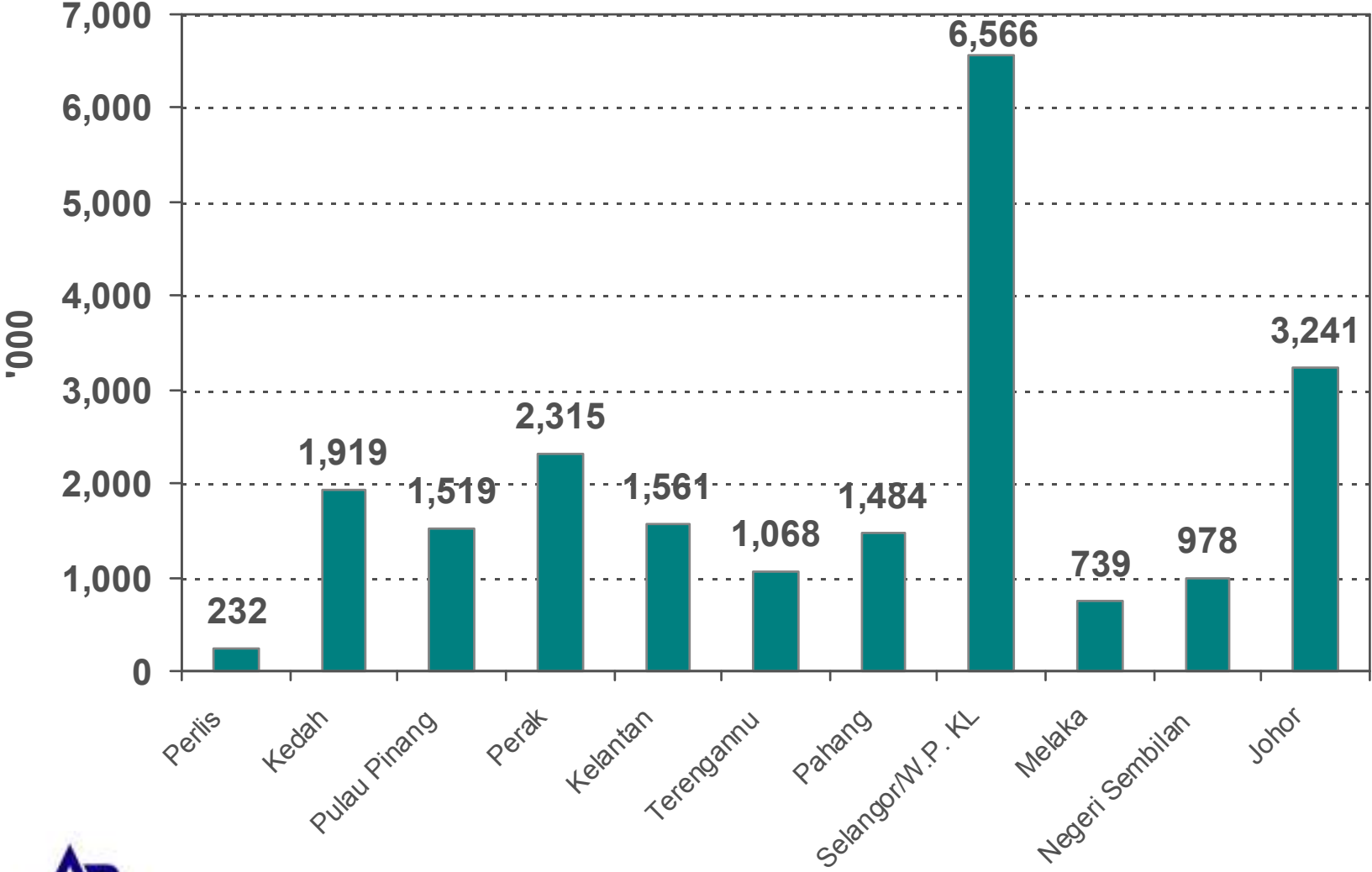
Note : Nanyang (Day & Night) 07-08 average net sales figures not available.

PENINSULAR MALAYSIA POPULATION DISTRIBUTION BY STATE



AUDIT BUREAU OF CIRCULATIONS
(Incorporated in Malaysia)

Population Distribution By State (Peninsular Malaysia) (2007)



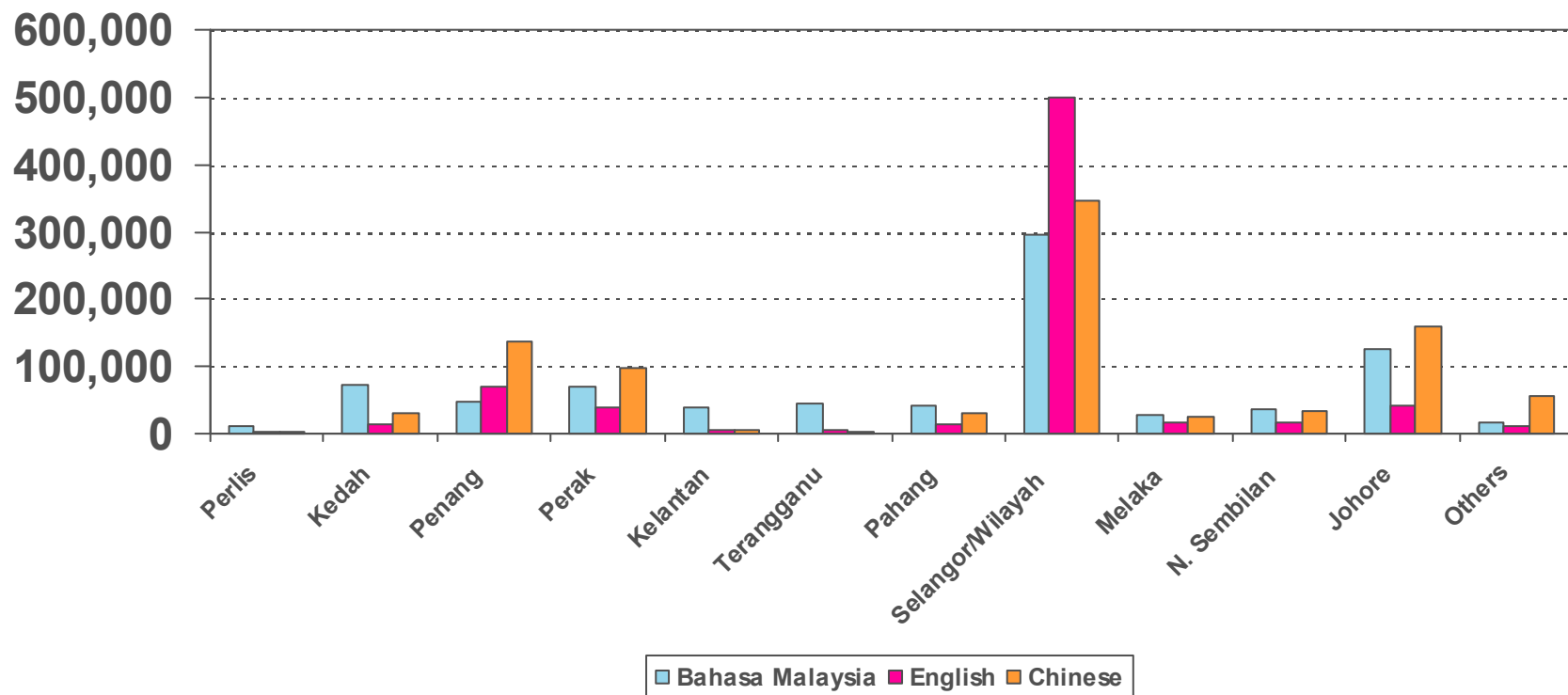
Source: Yearbook of Statistics, Malaysia 2007

NEWSPAPERS AUDITED CIRCULATION BY STATE (PENINSULAR MALAYSIA)



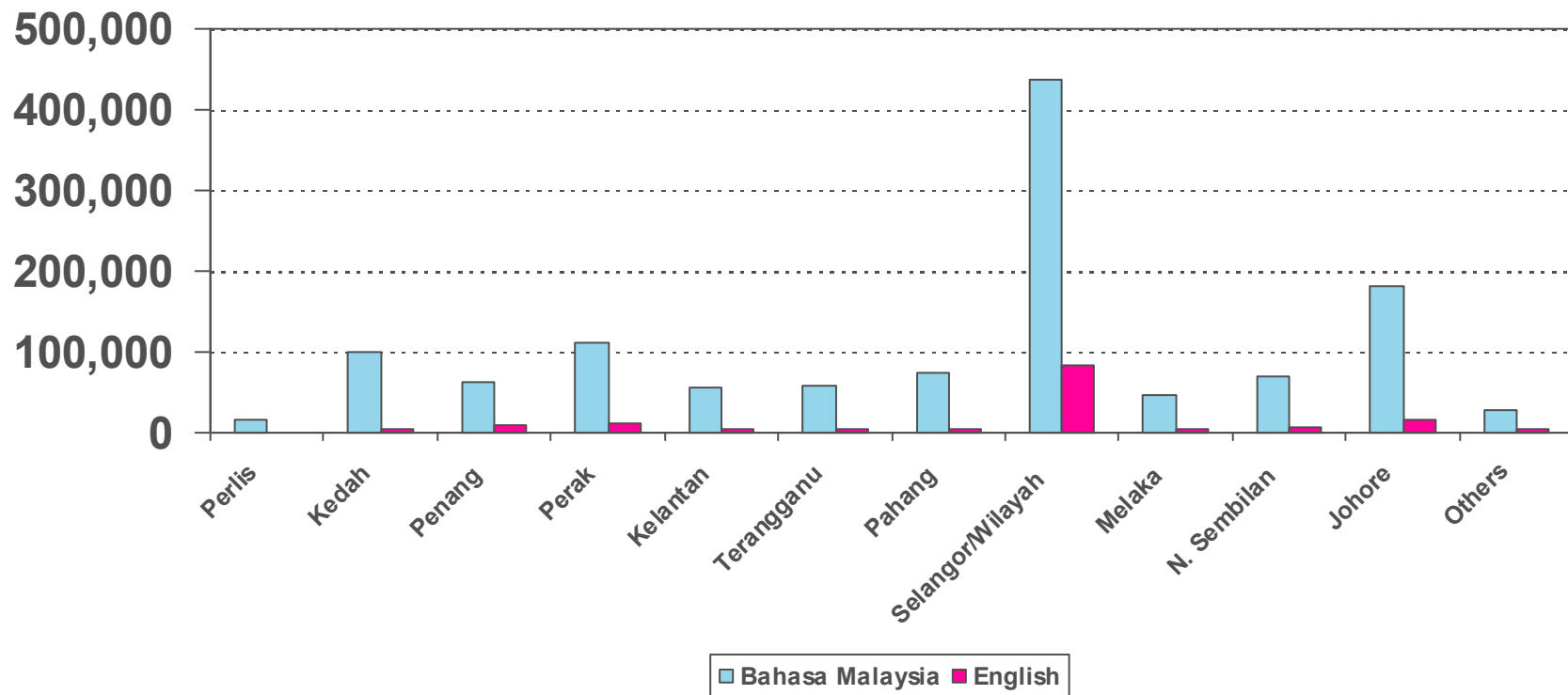
AUDIT BUREAU OF CIRCULATIONS
(Incorporated in Malaysia)

Daily Newspaper Audited Circulation By Language & By State (Peninsular Malaysia) – 2007-2008



Note : Chinese Dailies circulation excludes Nanyang (Day&night) due to unavailability of audited figures at time of publishing.
For English Dailies, circulation excludes Malay Mail due to same reason.

Sunday Newspaper Audited Circulation By Language & By State (Peninsular Malaysia) – 2007-2008

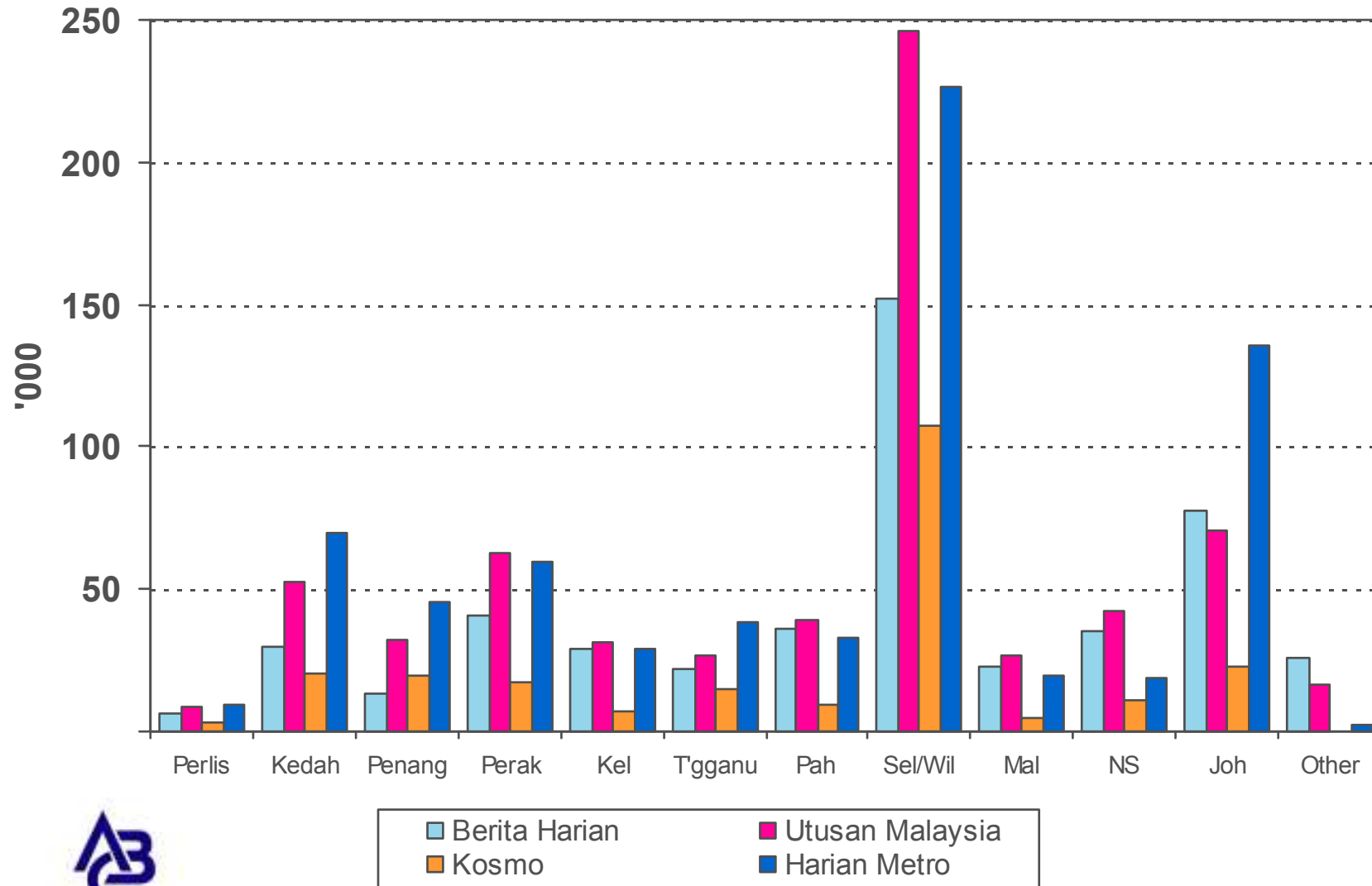


NEWSPAPERS
AUDITED CIRCULATION BY STATE
BAHASA MALAYSIA LANGUAGE
NEWSPAPERS
(PENINSULAR MALAYSIA)



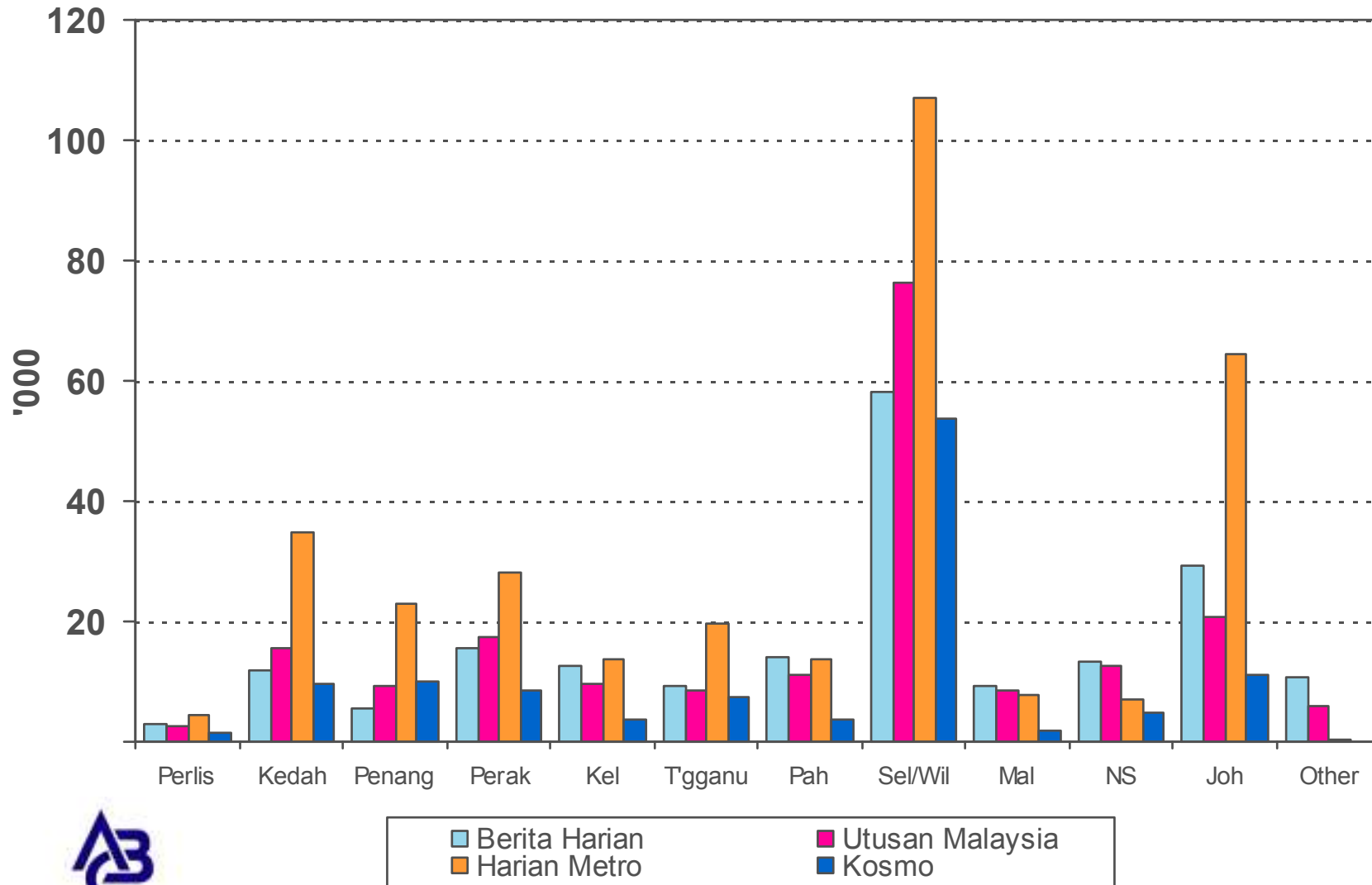
AUDIT BUREAU OF CIRCULATIONS
(Incorporated in Malaysia)

Bahasa Malaysia Papers (Dailies & Sundays) Distribution By State (Peninsular Malaysia) – 2007-2008

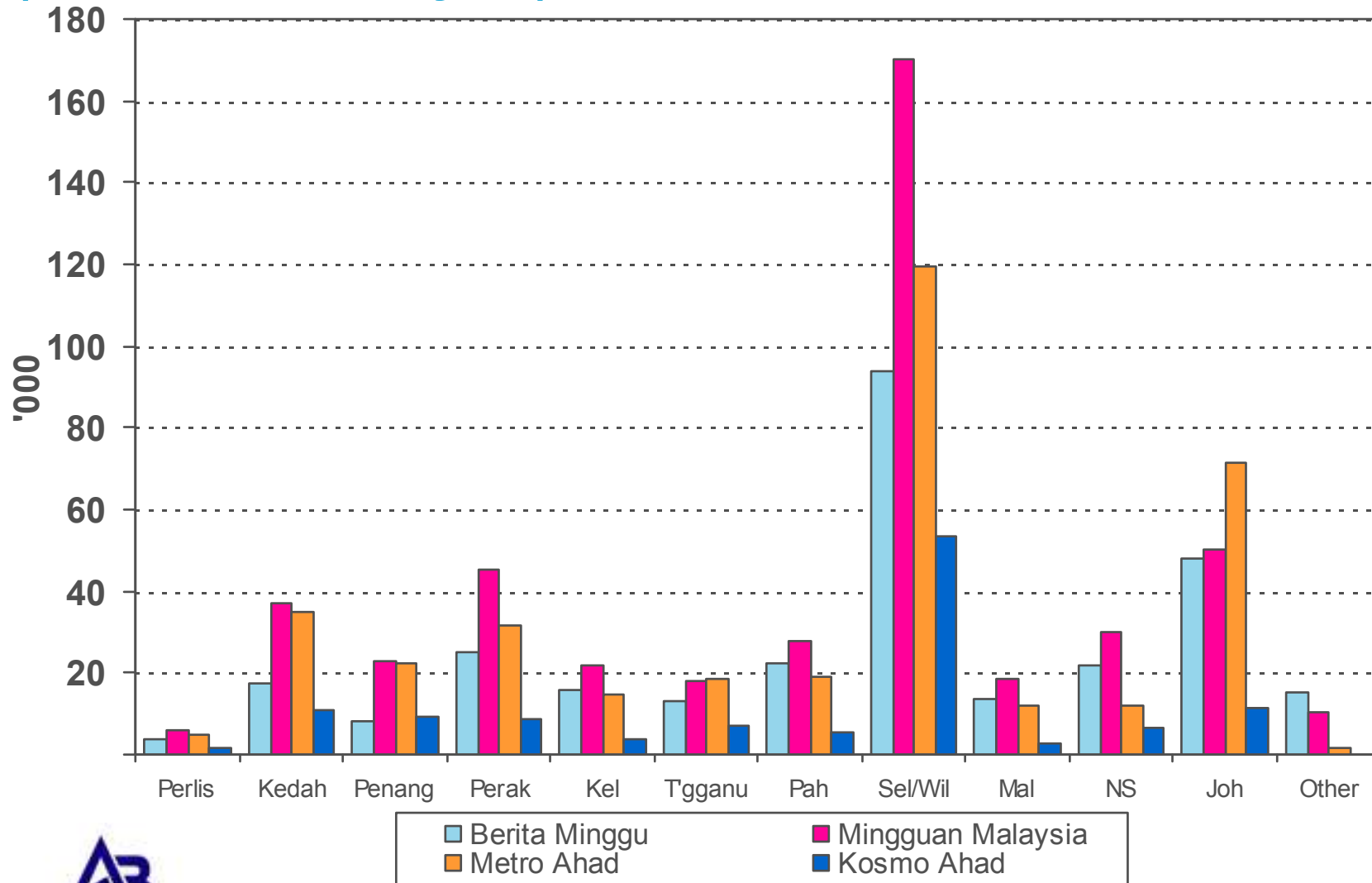


AUDIT BUREAU OF CIRCULATIONS
(Incorporated in Malaysia)

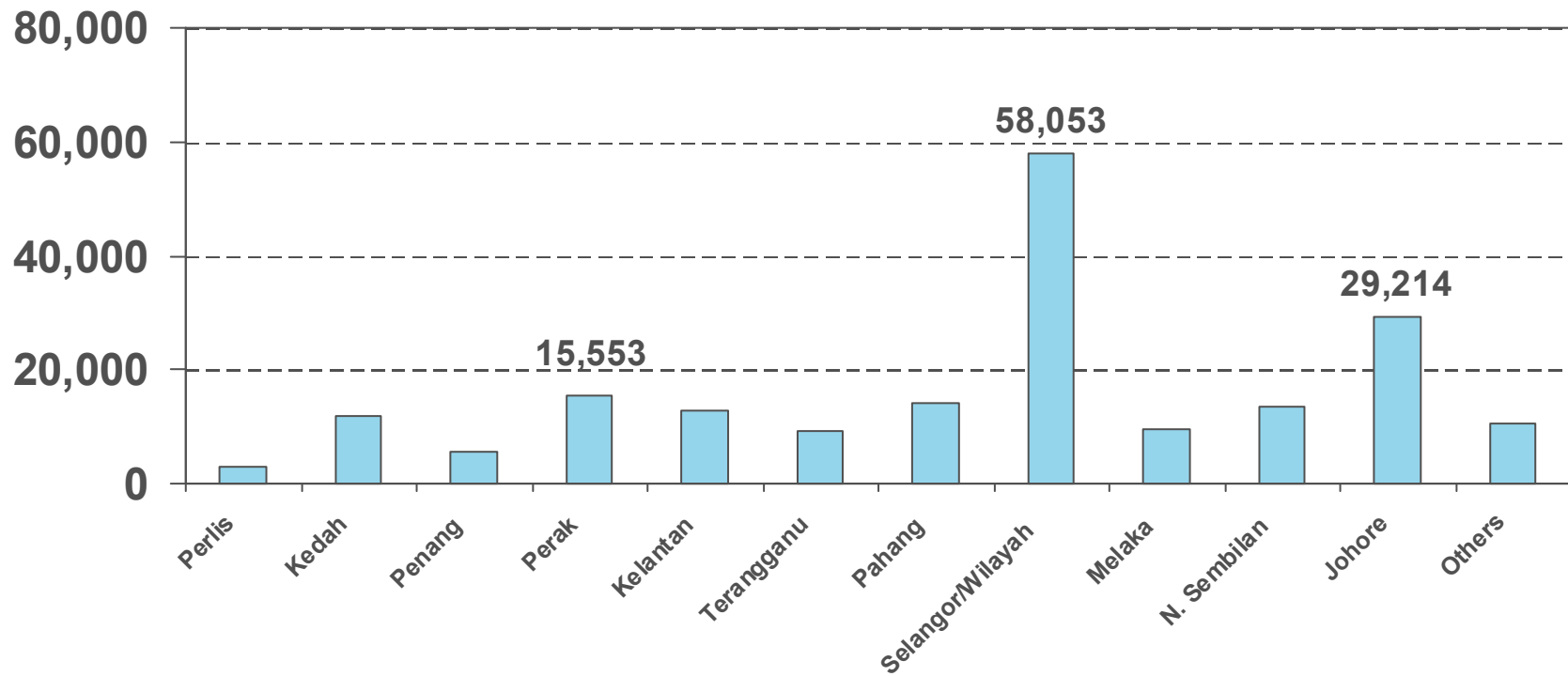
Bahasa Malaysia Daily Papers Distribution By State (Peninsular Malaysia) - 2007-2008



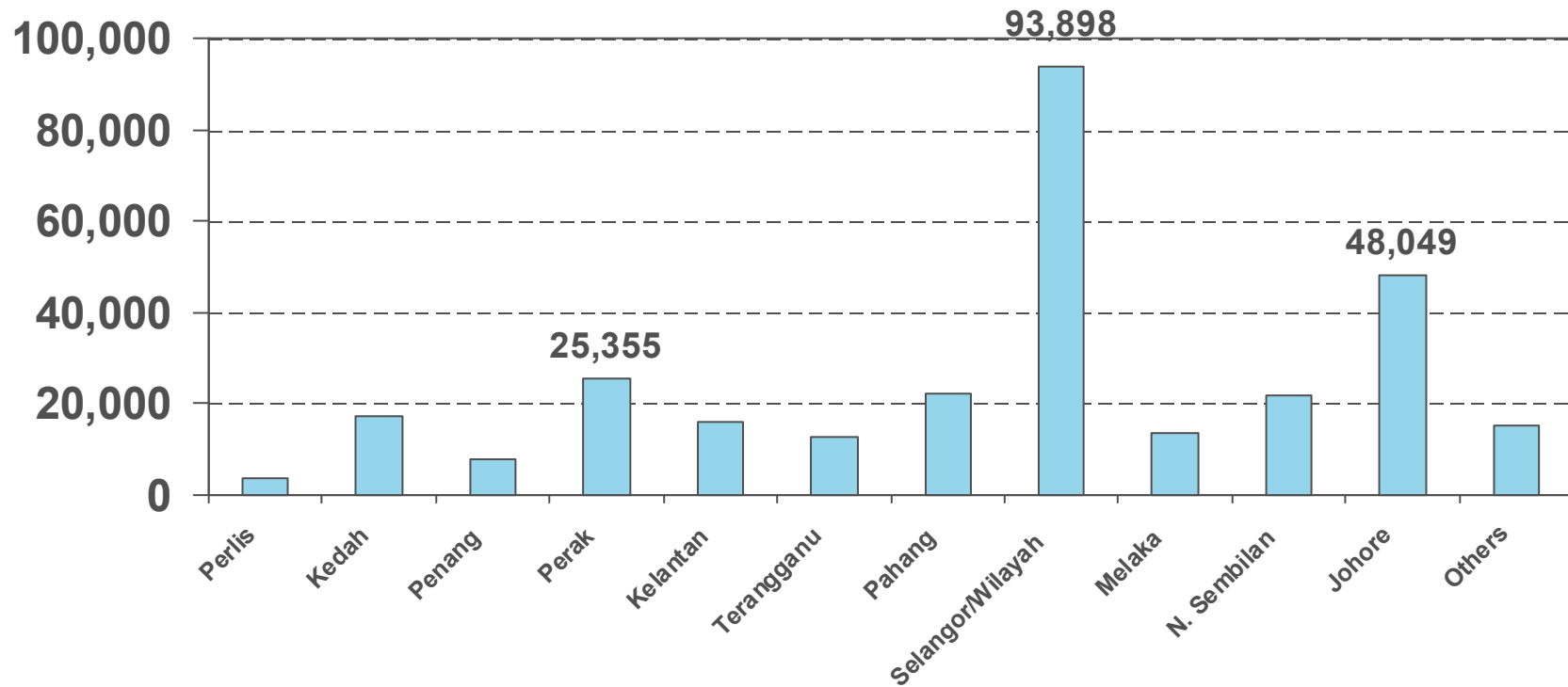
Bahasa Malaysia Sunday Papers Distribution By State (Peninsular Malaysia) - 2007-2008



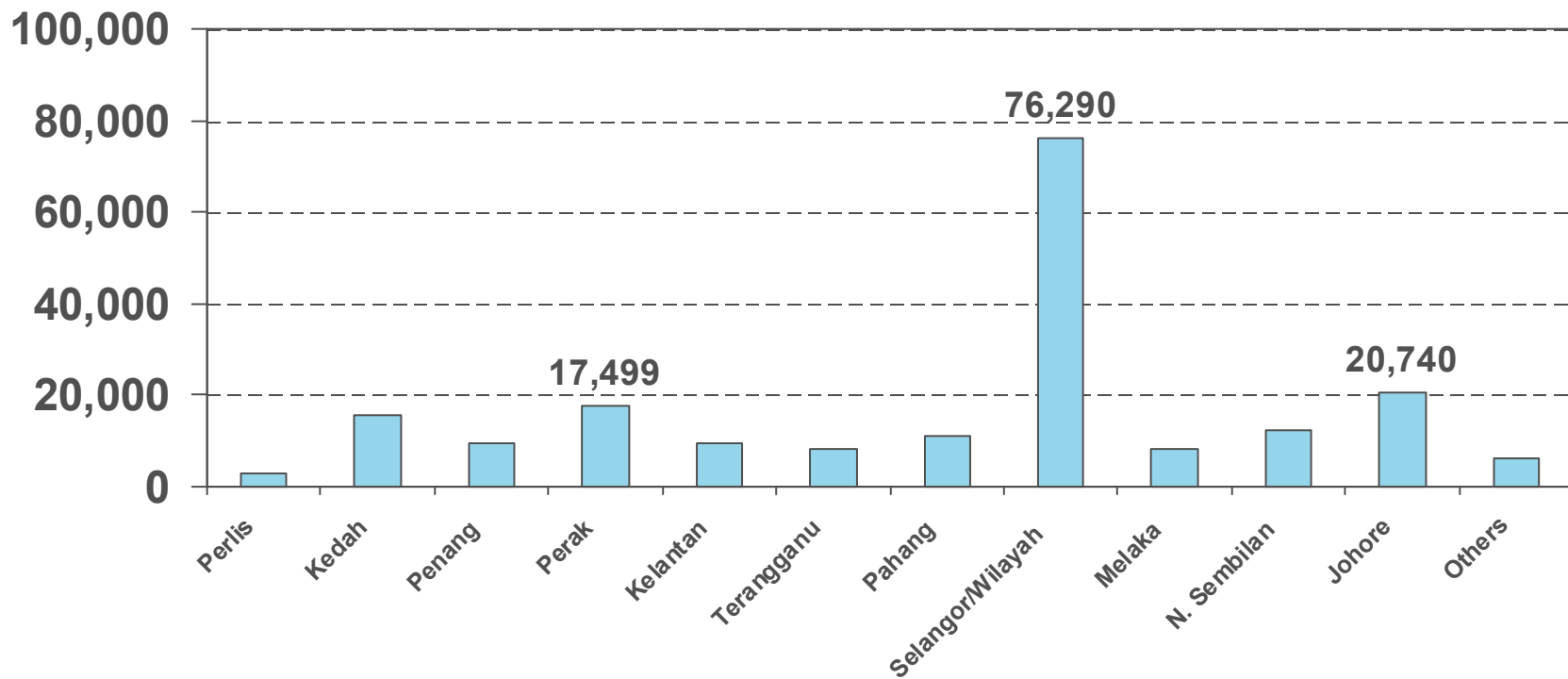
Berita Harian Audited Circulation By State (Peninsular Malaysia) - 2007-2008



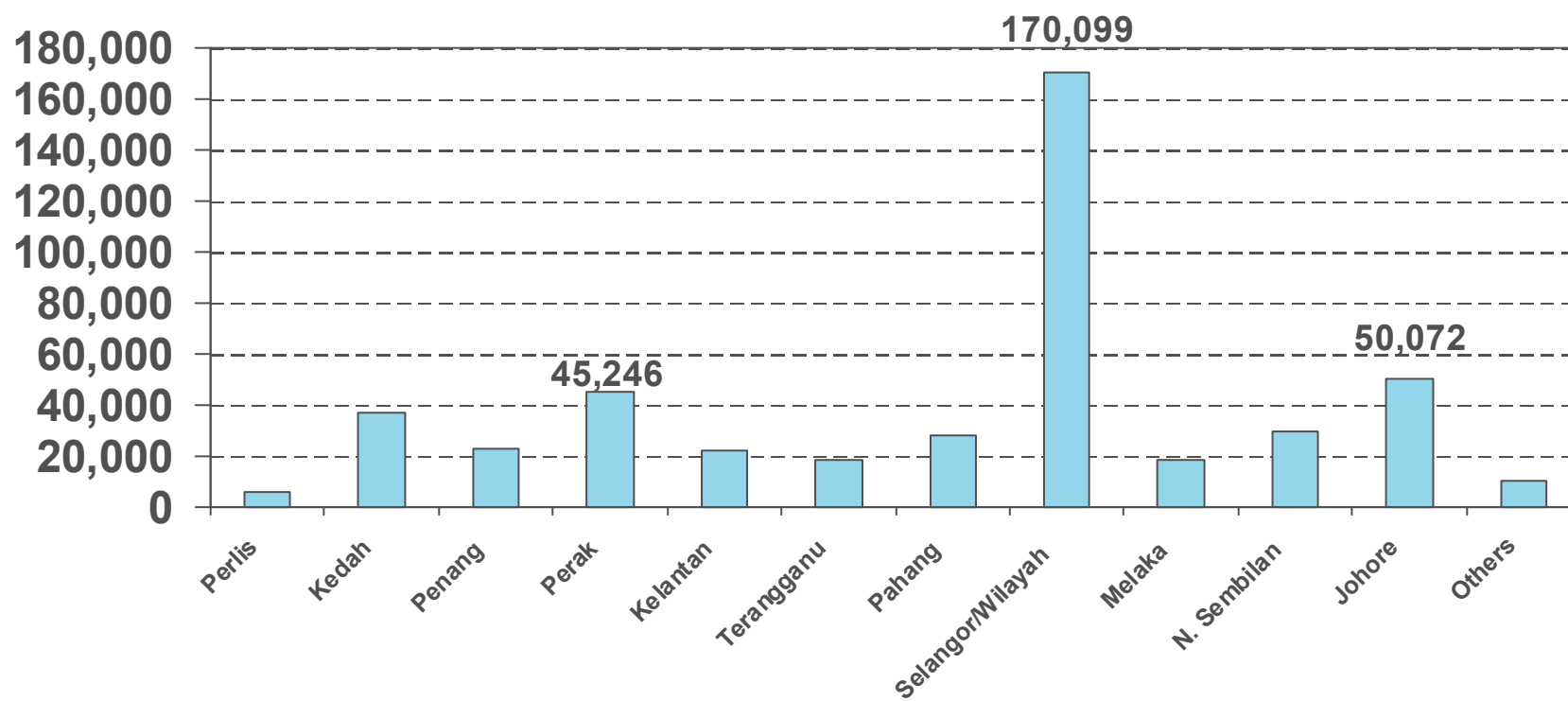
Berita Minggu Audited Circulation By State (Peninsular Malaysia) - 2007-2008



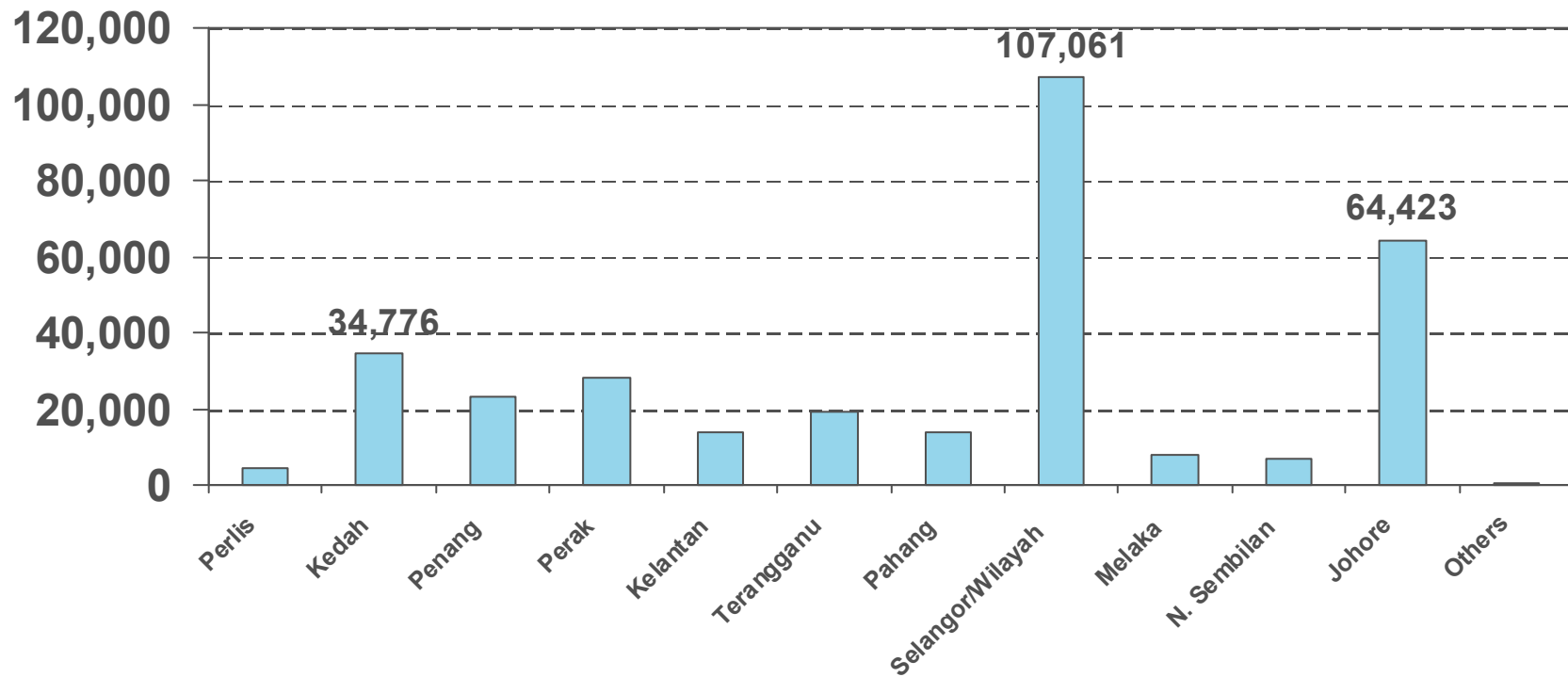
Utusan Malaysia Audited Circulation By State (Peninsular Malaysia) - 2007-2008



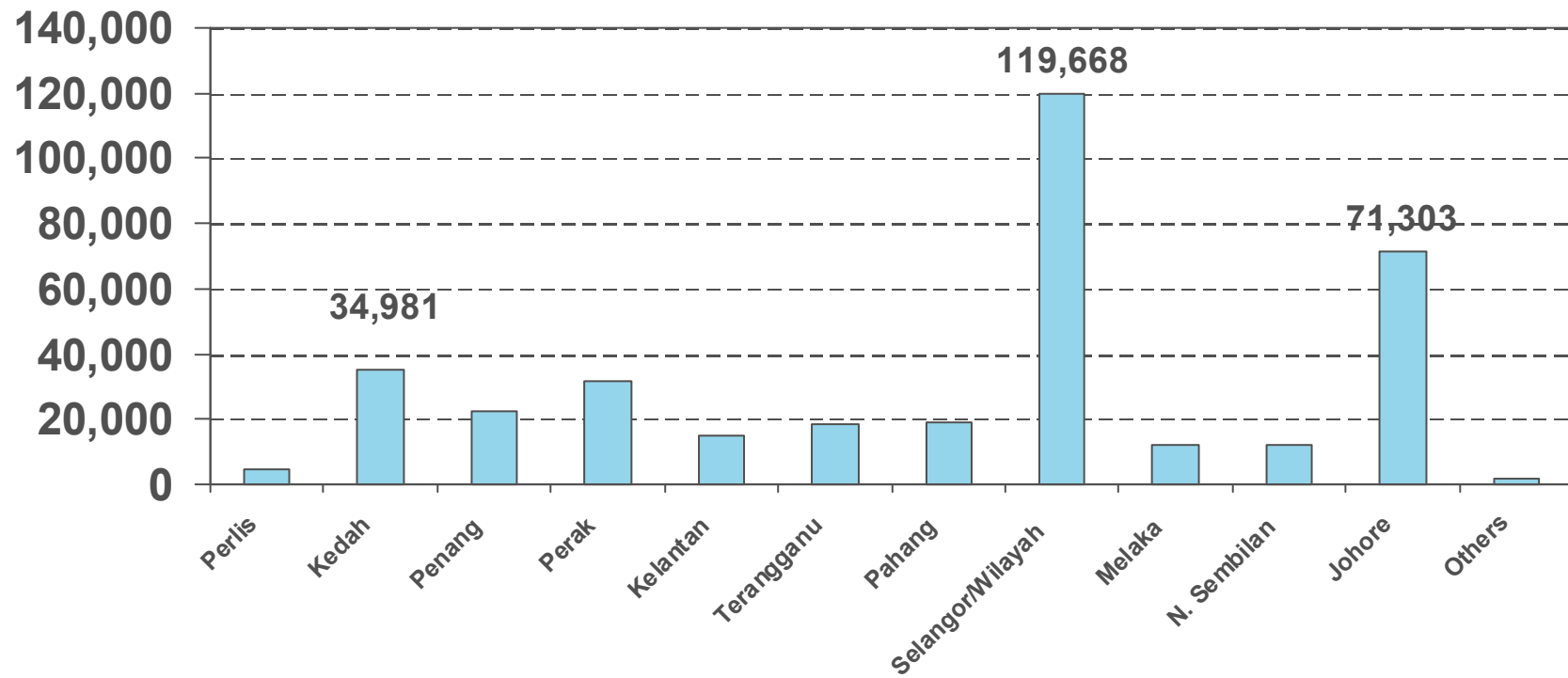
Mingguan Malaysia Audited Circulation By State (Peninsular Malaysia) - 2007-2008



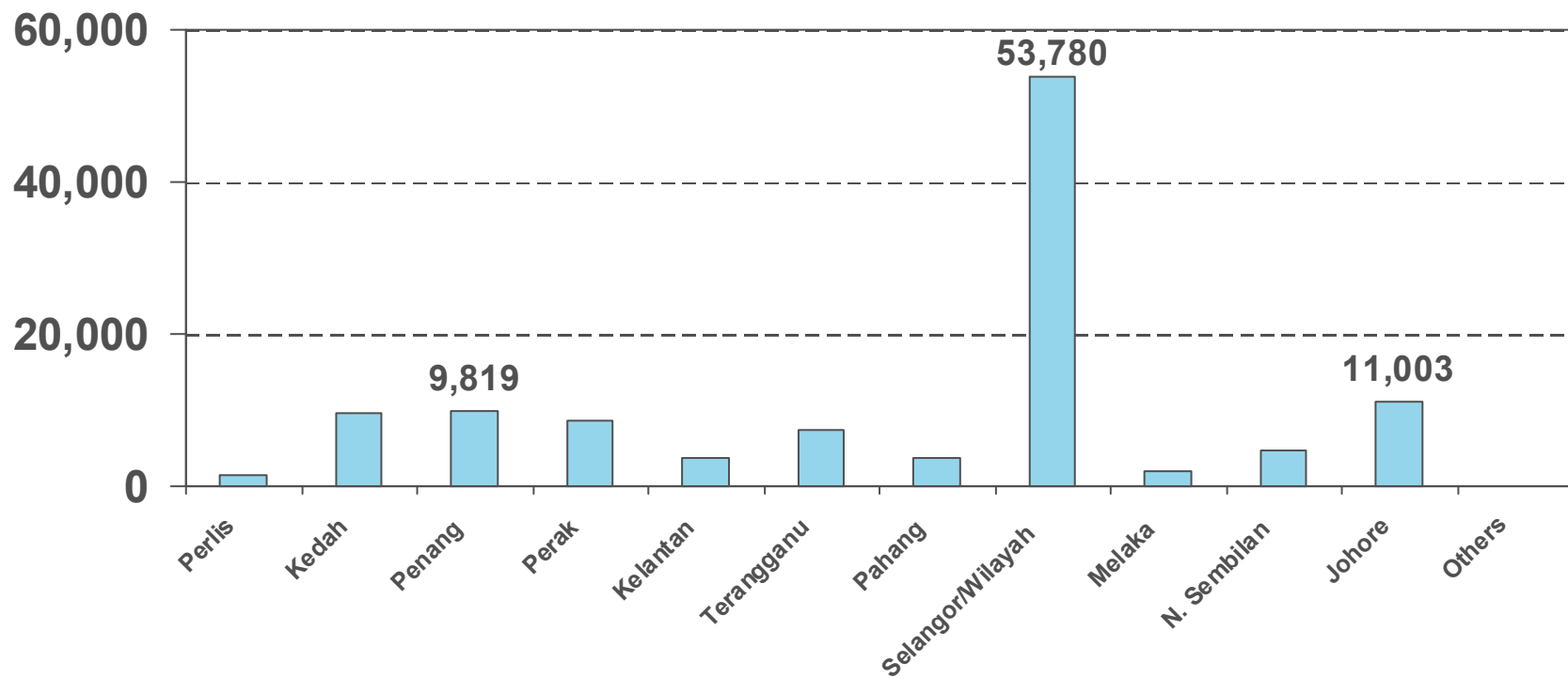
Harian Metro Audited Circulation By State (Peninsular Malaysia) - 2007-2008



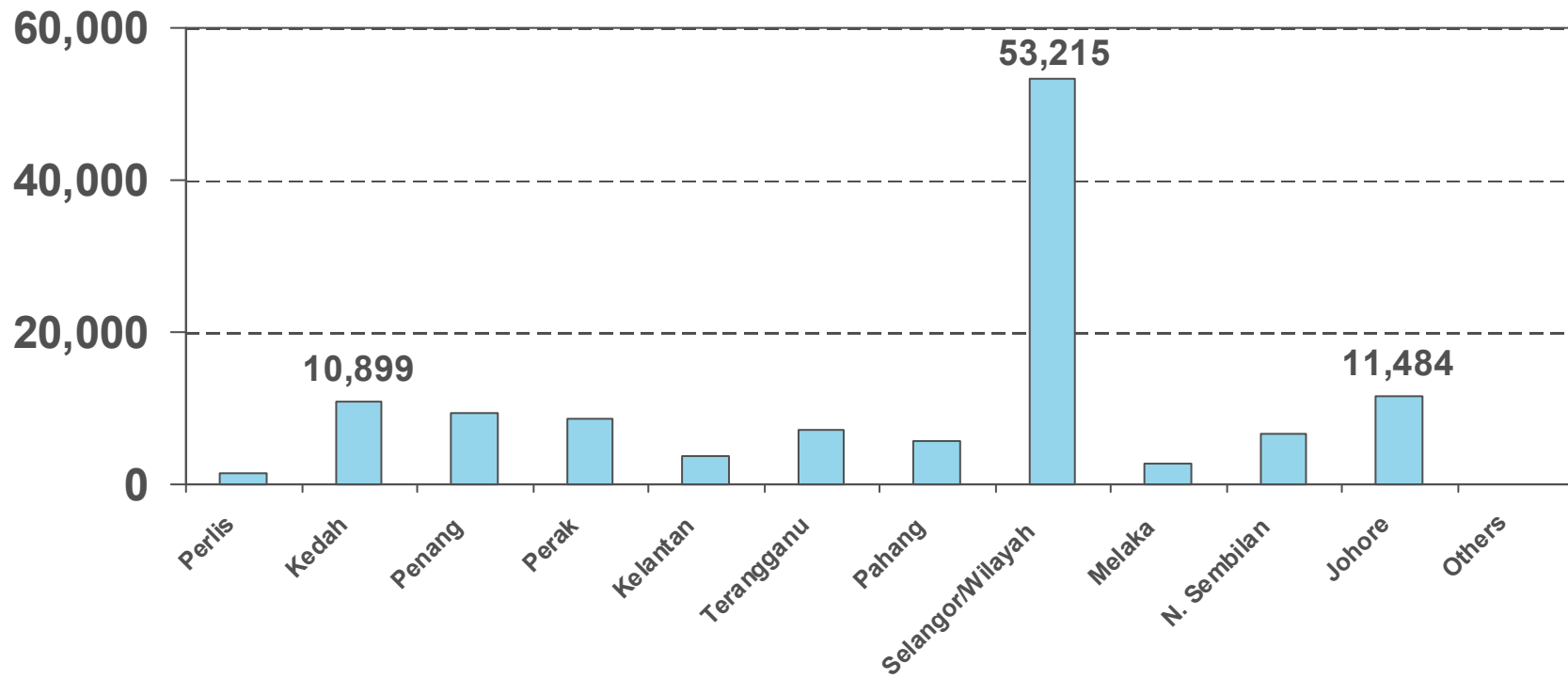
Metro Ahad Audited Circulation By State (Peninsular Malaysia) - 2007-2008



Kosmo Audited Circulation By State (Peninsular Malaysia) - 2007-2008



Kosmo Ahad Audited Circulation By State (Peninsular Malaysia) - 2007-2008

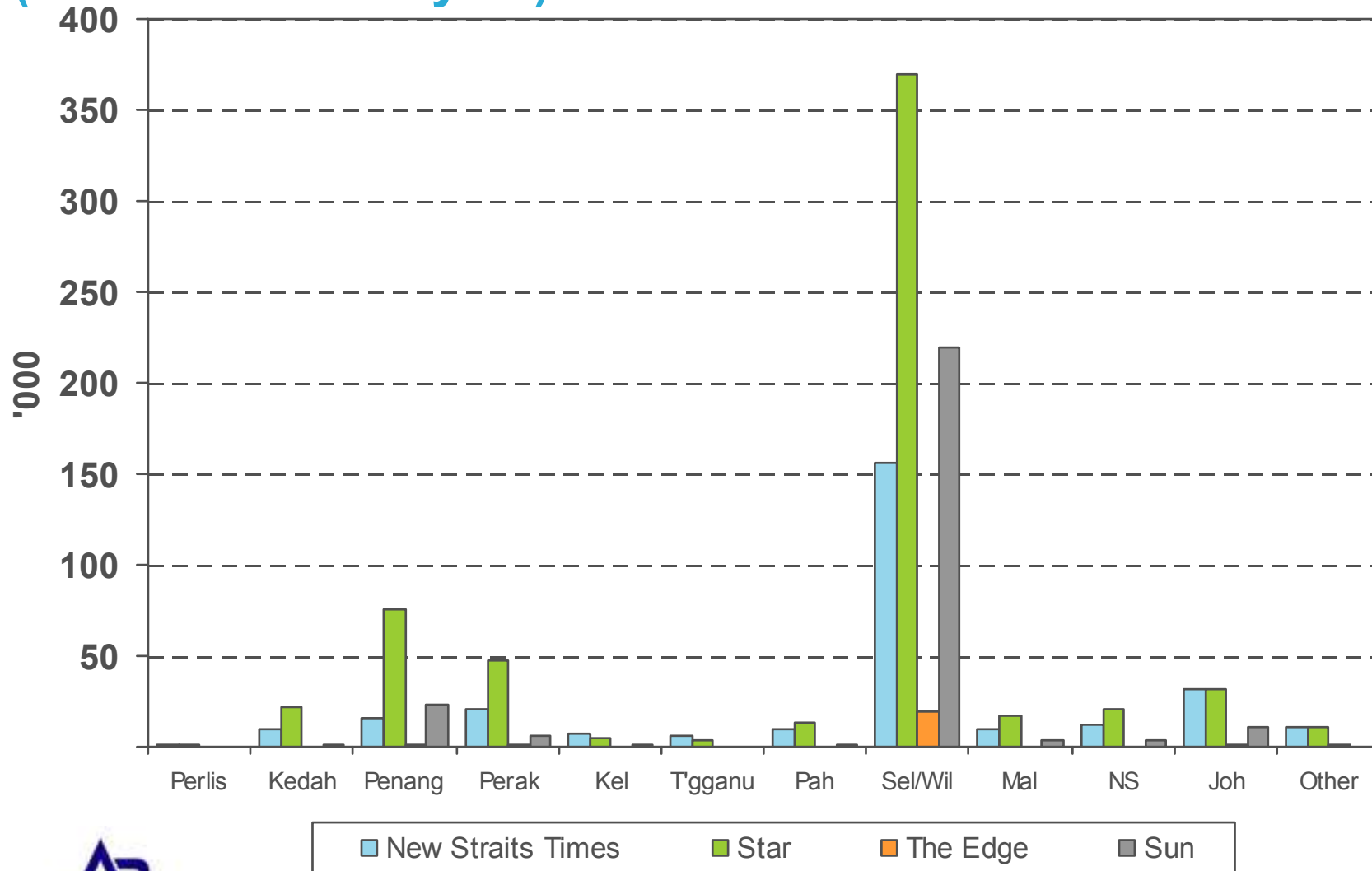


NEWSPAPERS
AUDITED CIRCULATION BY STATE
ENGLISH LANGUAGE
NEWSPAPERS
(PENINSULAR MALAYSIA)



AUDIT BUREAU OF CIRCULATIONS
(Incorporated in Malaysia)

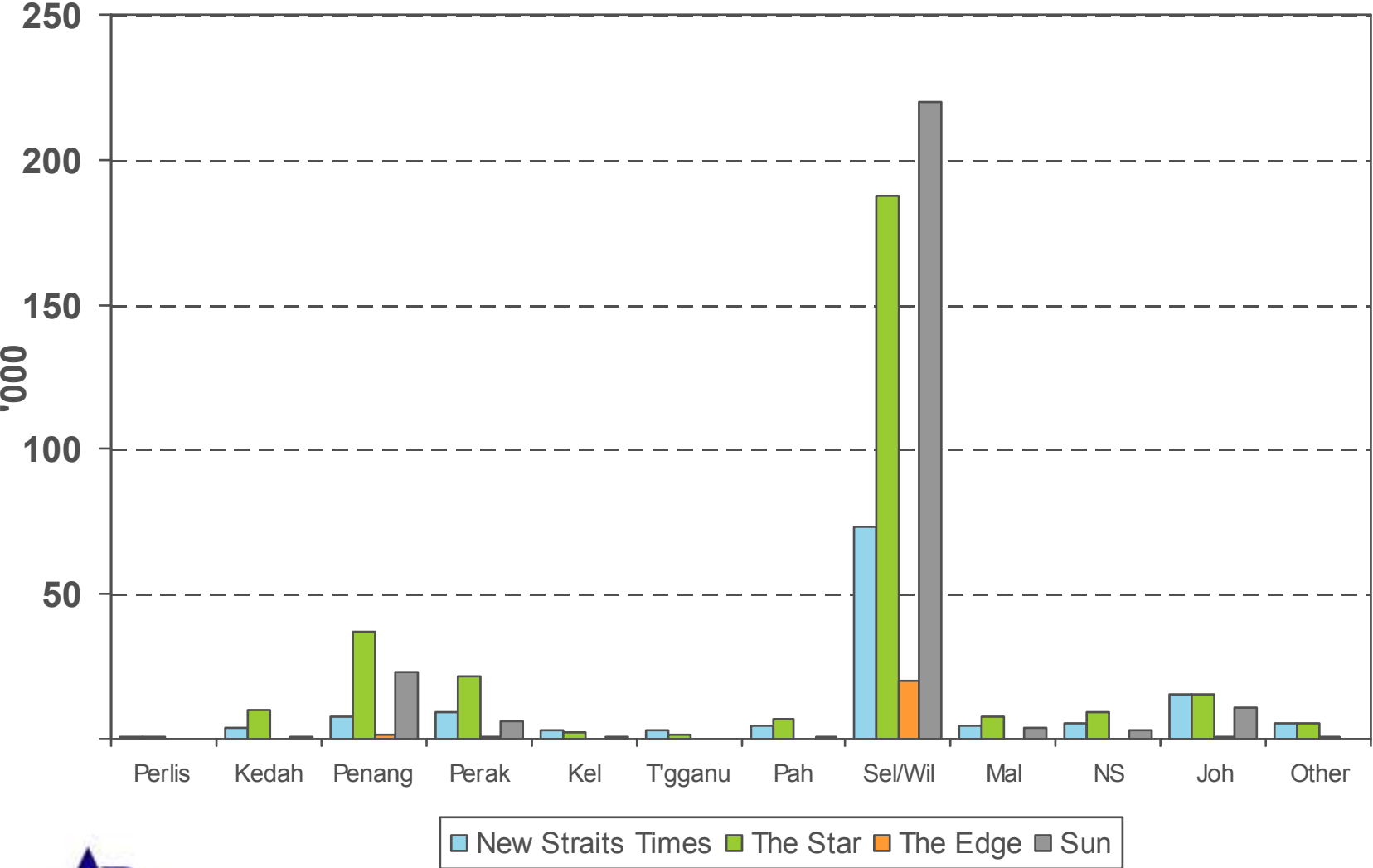
English Papers (Dailies & Sundays) Distribution By State (Peninsular Malaysia) - 2007-2008



Note : Malay Mail & Weekend Mail 07-08 audited figures not available at time of publishing.

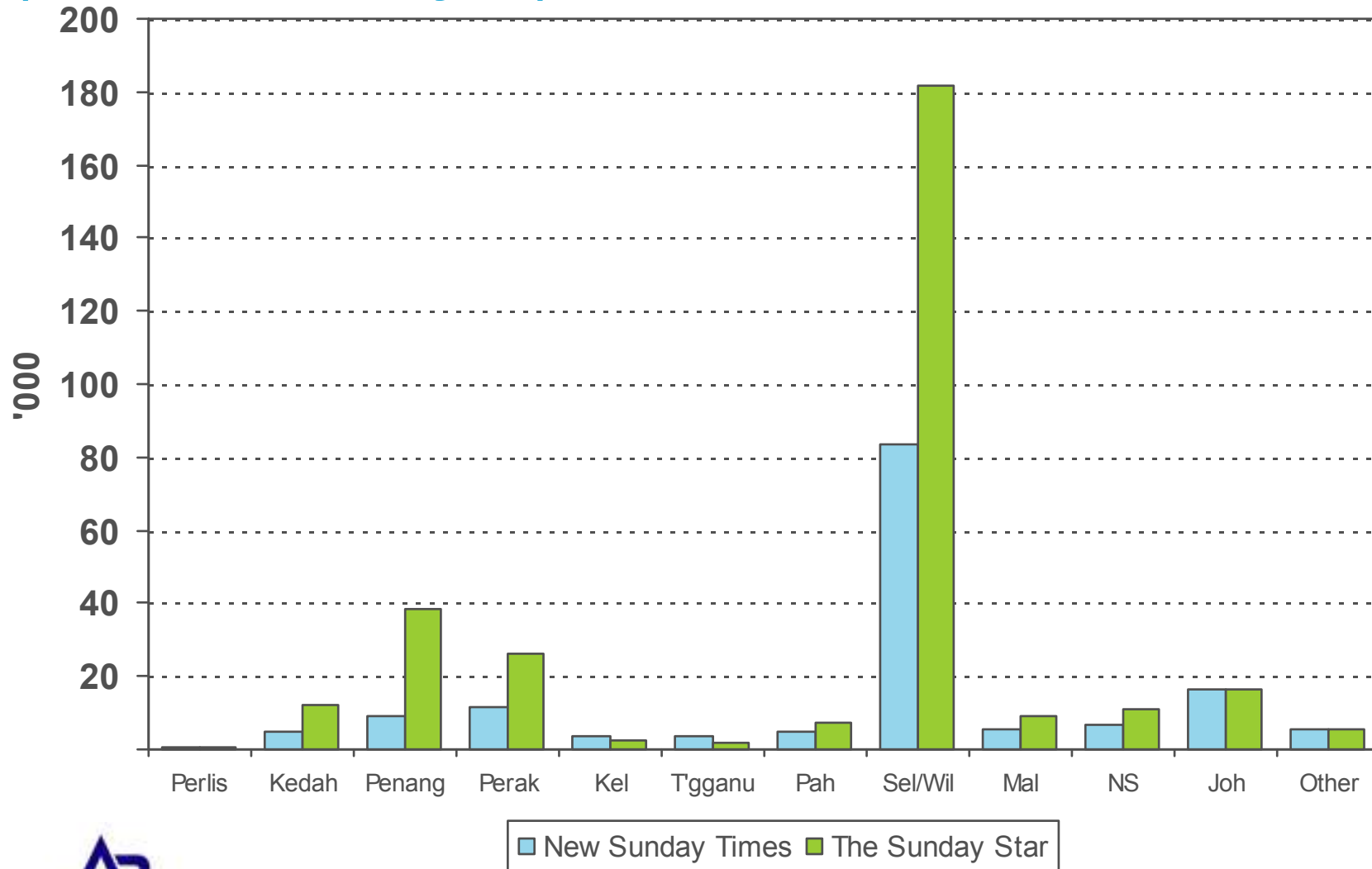


English Daily Papers Distribution By State (Peninsular Malaysia) - 2007-2008



Note : Malay Mail audited figures breakdown by states not available at time of publishing.

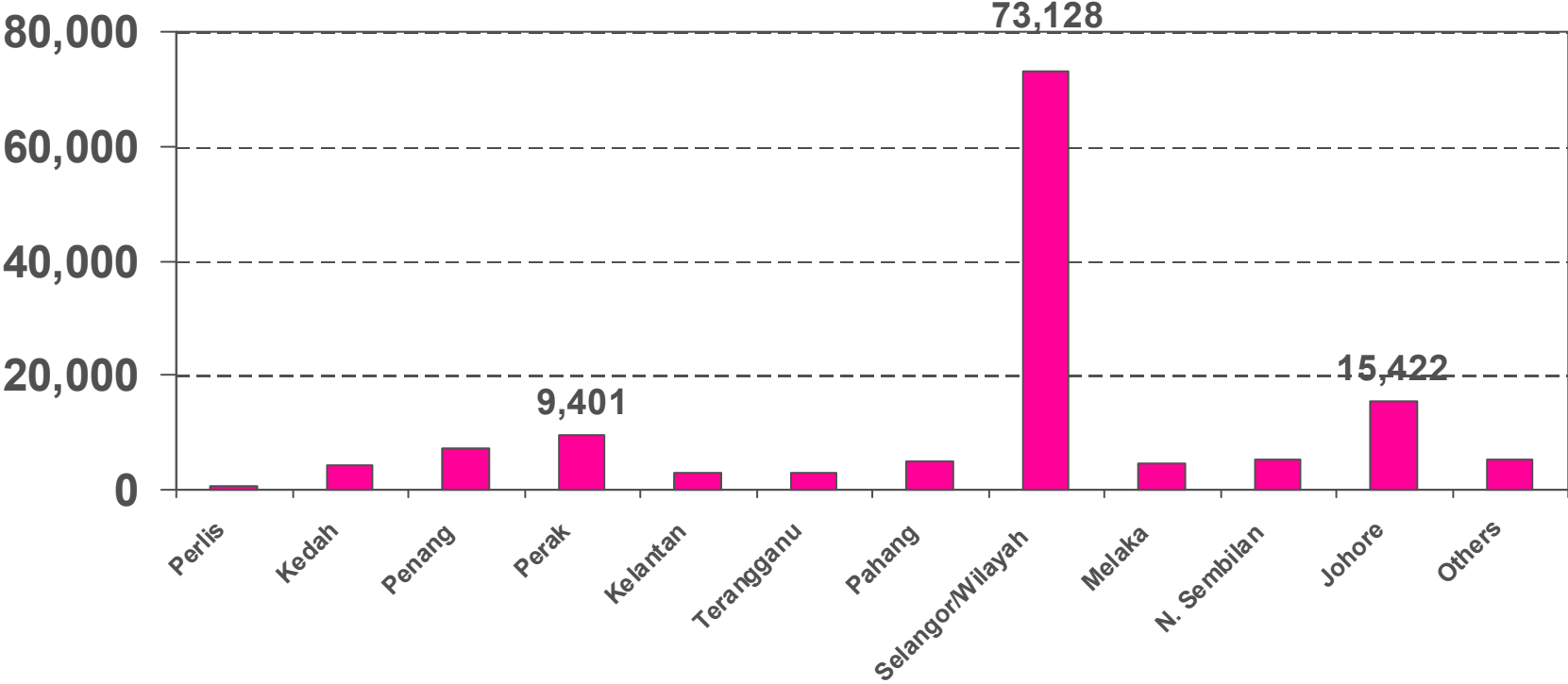
English Sunday Papers Distribution By State (Peninsular Malaysia) - 2007-2008



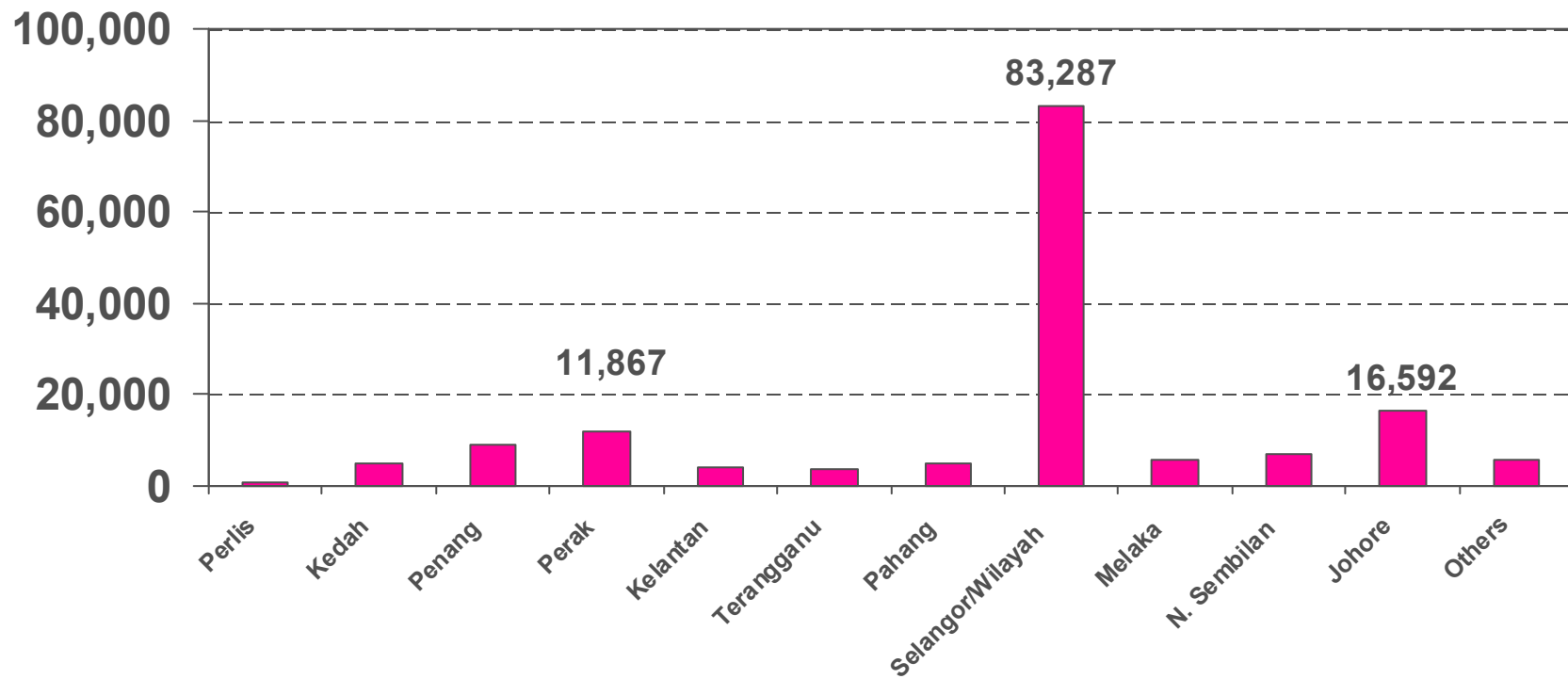
AUDIT BUREAU OF CIRCULATIONS
(Incorporated in Malaysia)

Note : Weekend Mail 07-08 audited figures breakdown by states not available at time of publishing.

New Straits Times Audited Circulation By State (Peninsular Malaysia) - 2007-2008



New Sunday Times Audited Circulation By State (Peninsular Malaysia) - 2007-2008



The Malay Mail Audited Circulation By State (Peninsular Malaysia) - 2007-2008

Circulation figures not available at time of publishing.



AUDIT BUREAU OF CIRCULATIONS
(Incorporated in Malaysia)

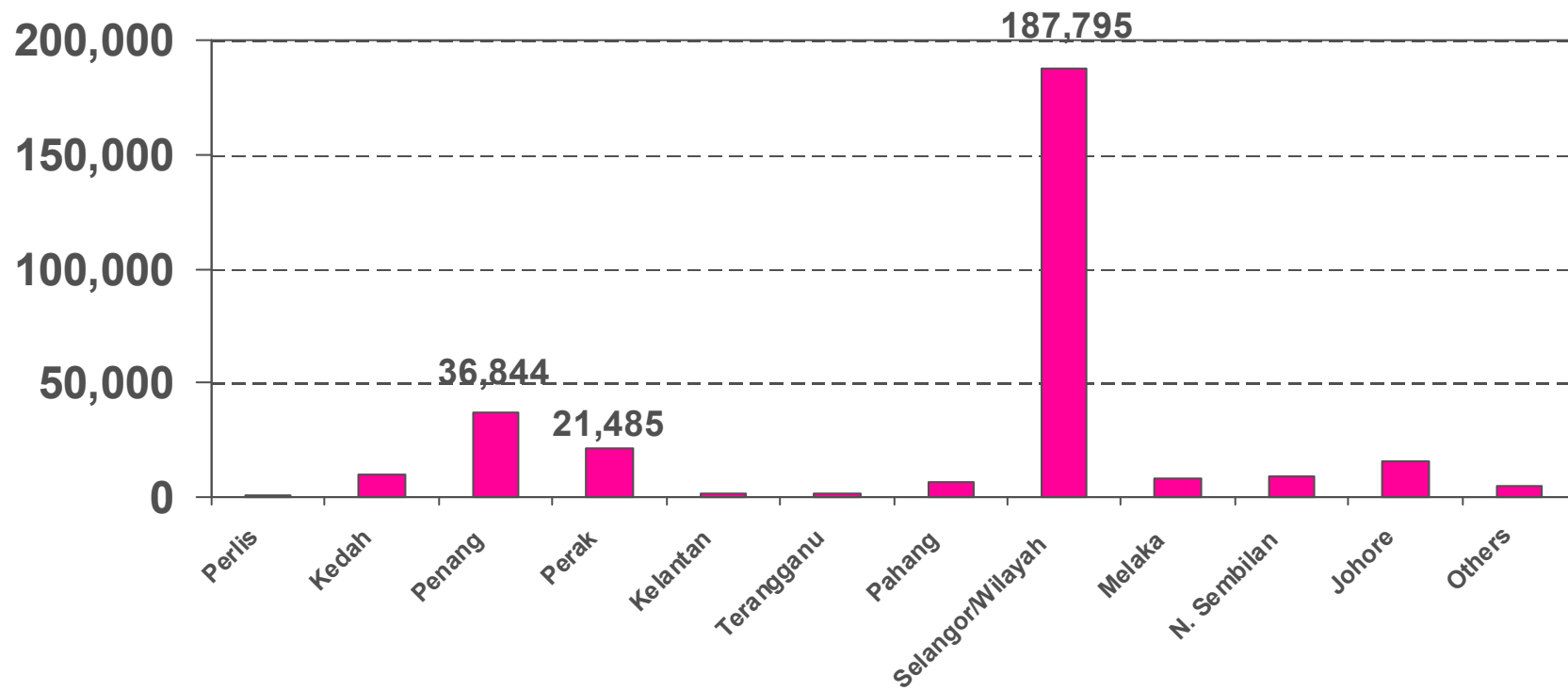
Weekend Mail Audited Circulation By State (Peninsular Malaysia) - 2007-2008

Circulation figures not available at time of publishing.

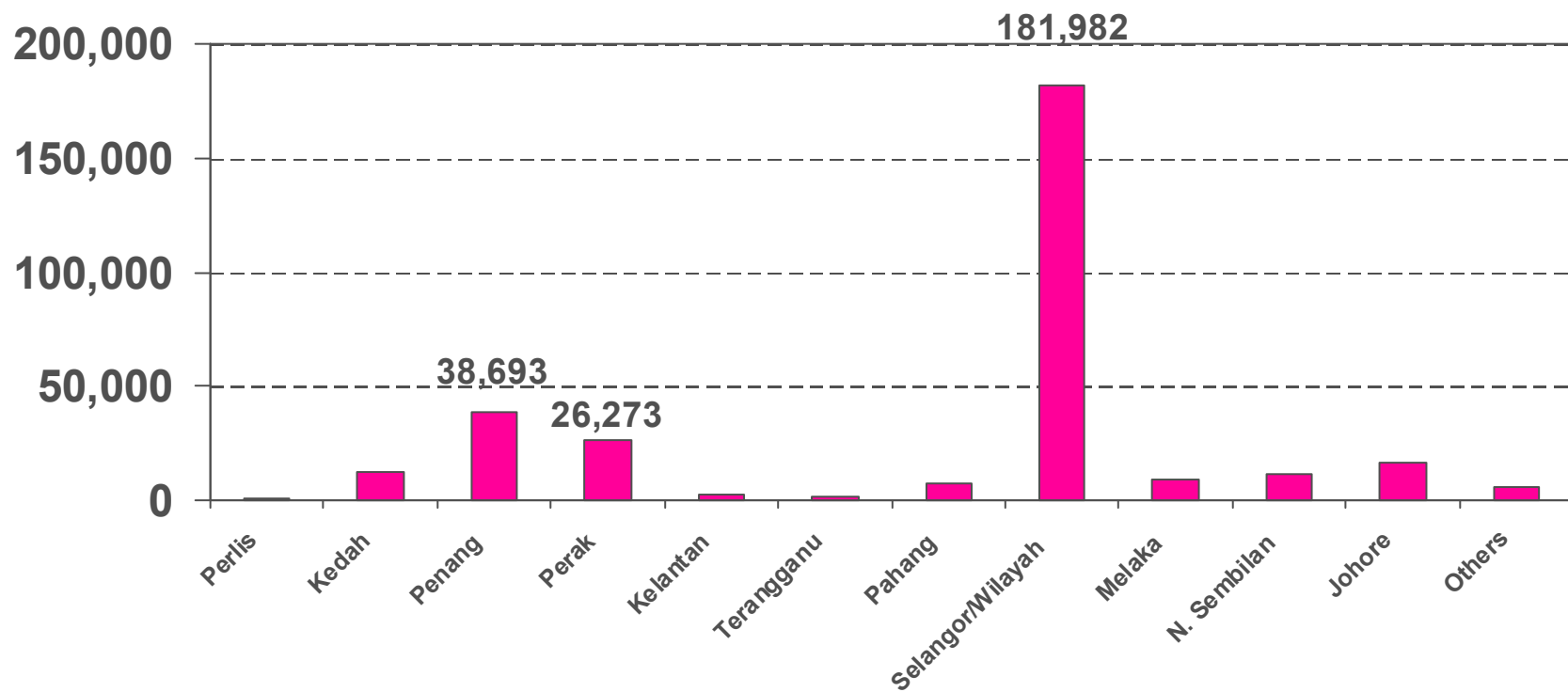


AUDIT BUREAU OF CIRCULATIONS
(Incorporated in Malaysia)

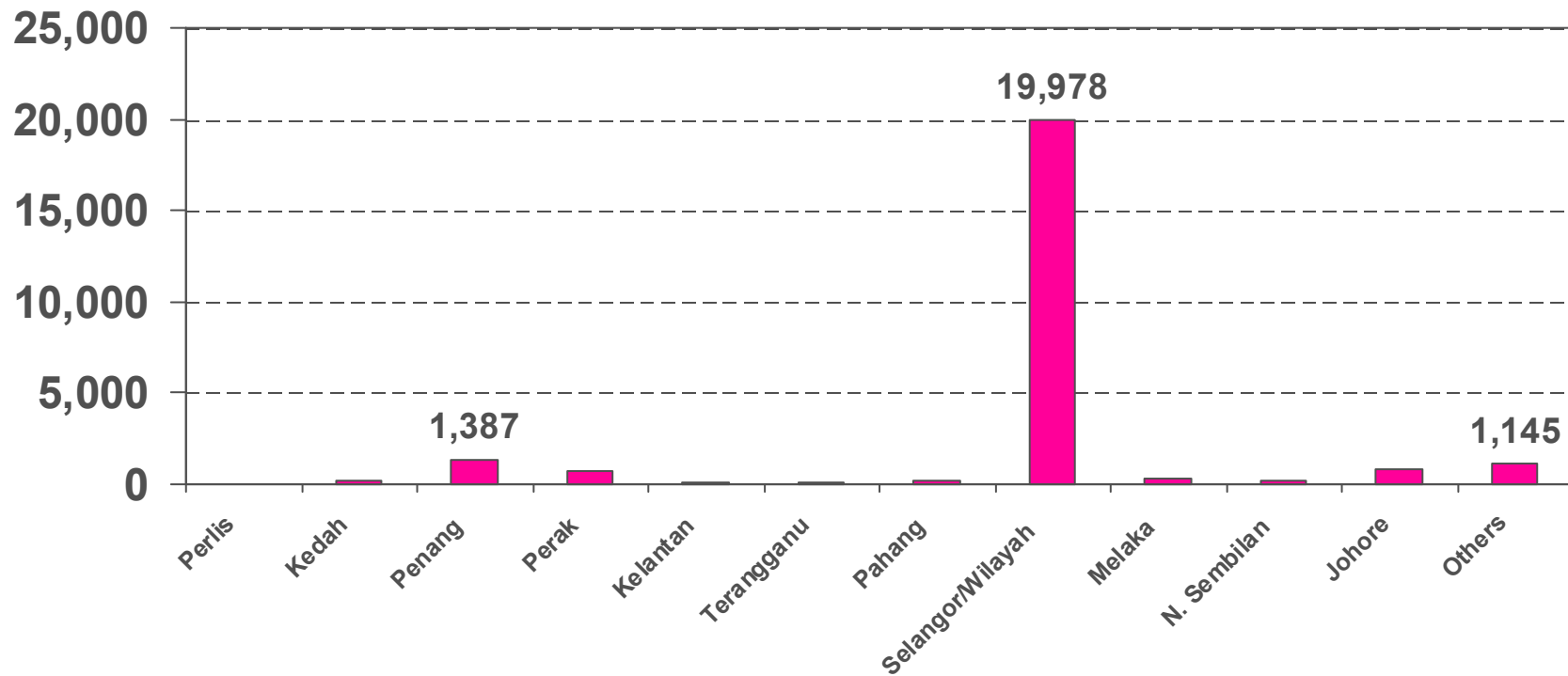
The Star Audited Circulation By State (Peninsular Malaysia) - 2007-2008



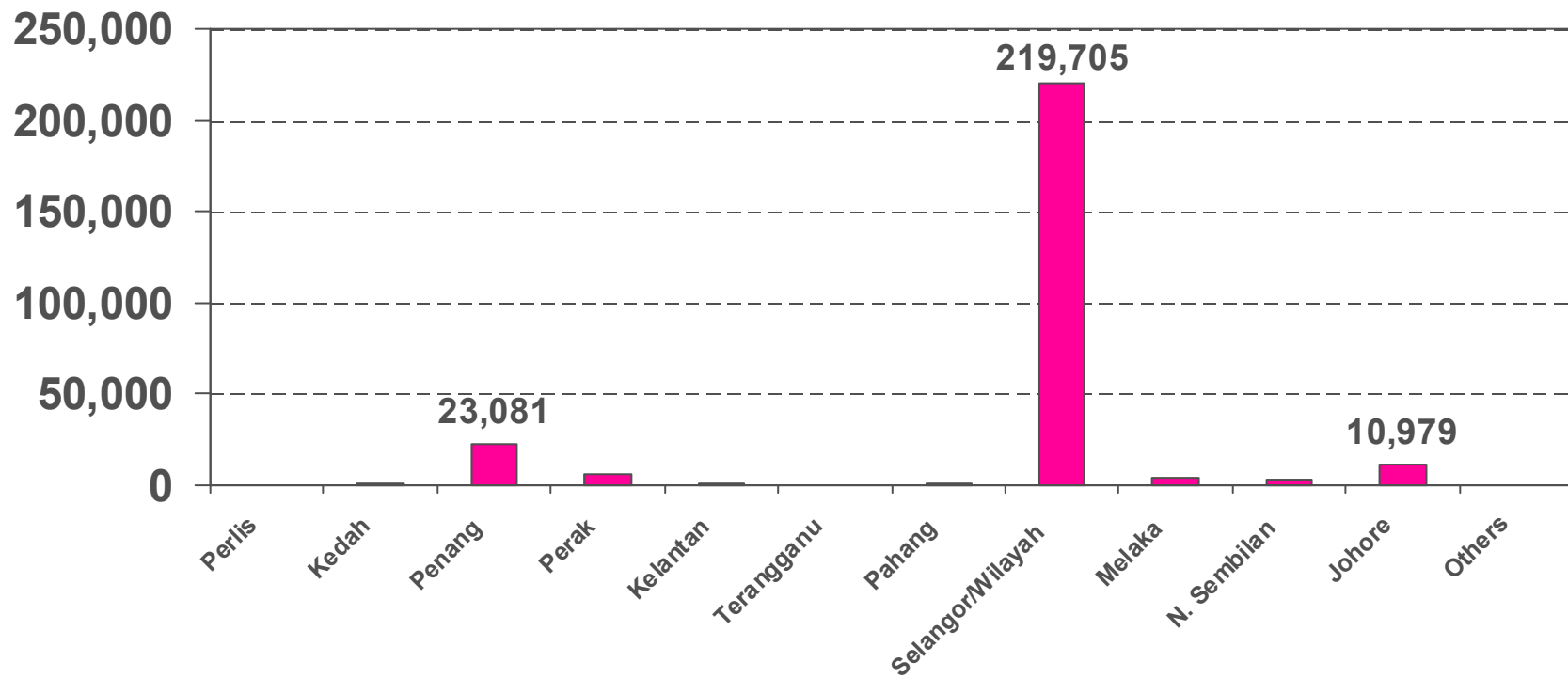
The Sunday Star Audited Circulation By State (Peninsular Malaysia) - 2007-2008



The Edge Audited Circulation By State (Peninsular Malaysia) - 2007-2008



The Sun Audited Circulation By State (Peninsular Malaysia) - 2007-2008

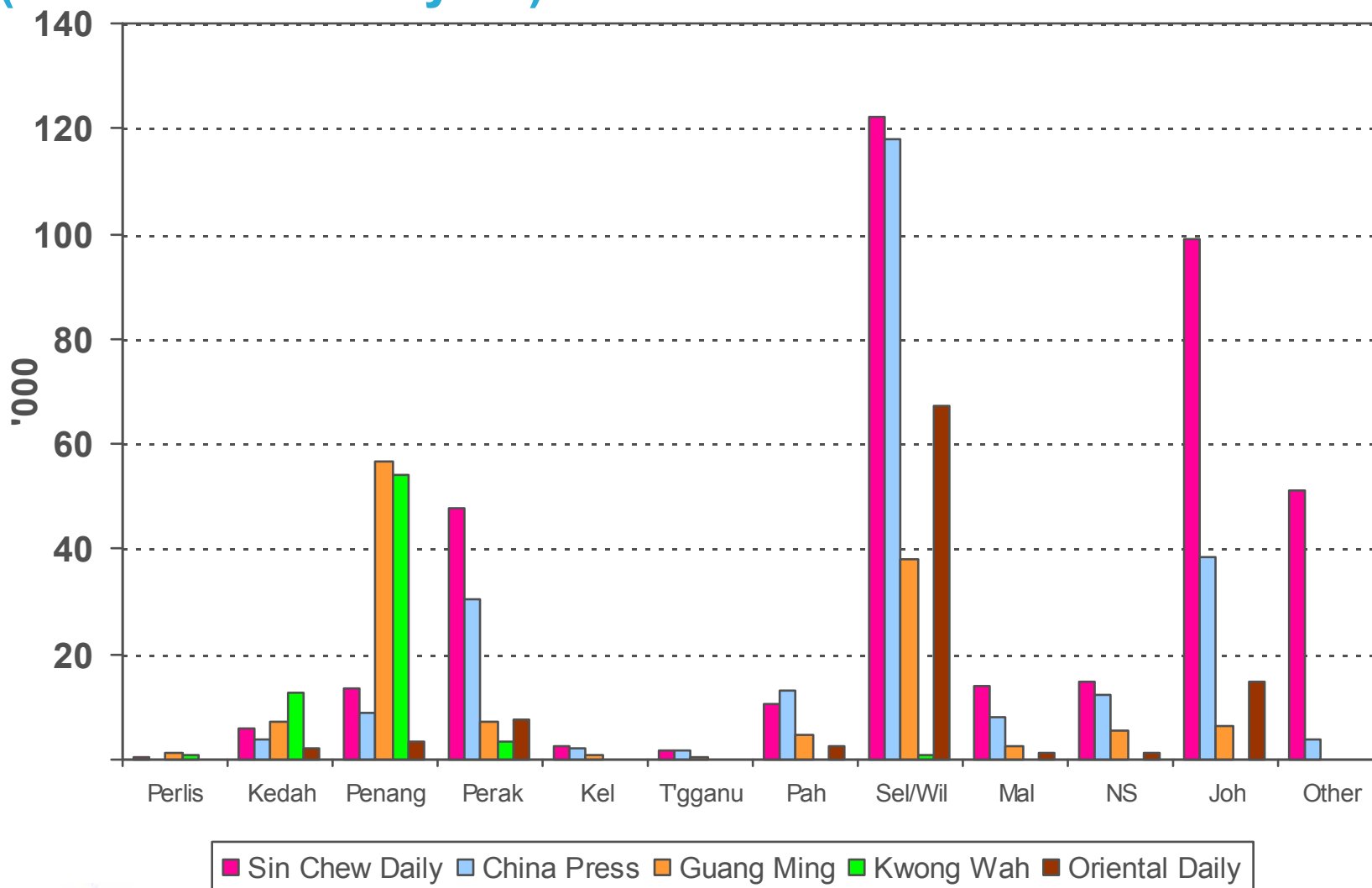


NEWSPAPERS
AUDITED CIRCULATION BY STATE
CHINESE LANGUAGE
NEWSPAPERS
(PENINSULAR MALAYSIA)



AUDIT BUREAU OF CIRCULATIONS
(Incorporated in Malaysia)

Chinese Papers Distribution By State (Peninsular Malaysia) - 2007-2008



Note : Nanyang (Day & Night) 07-08 average net sales figures not available.



Nanyang Siang Pau Audited Circulation By State (Peninsular Malaysia) - 2007-2008

Circulation figures not available at time of publishing.



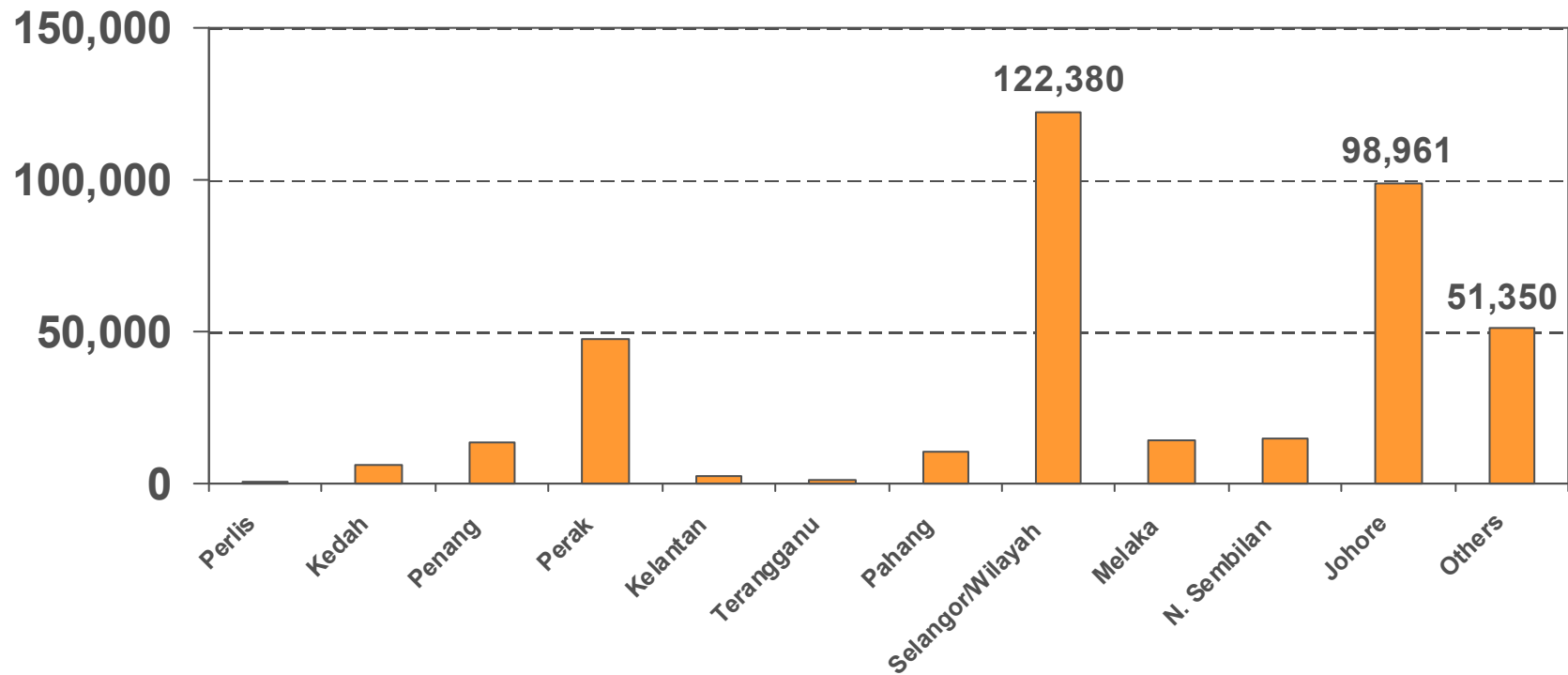
Slide 90

EL2

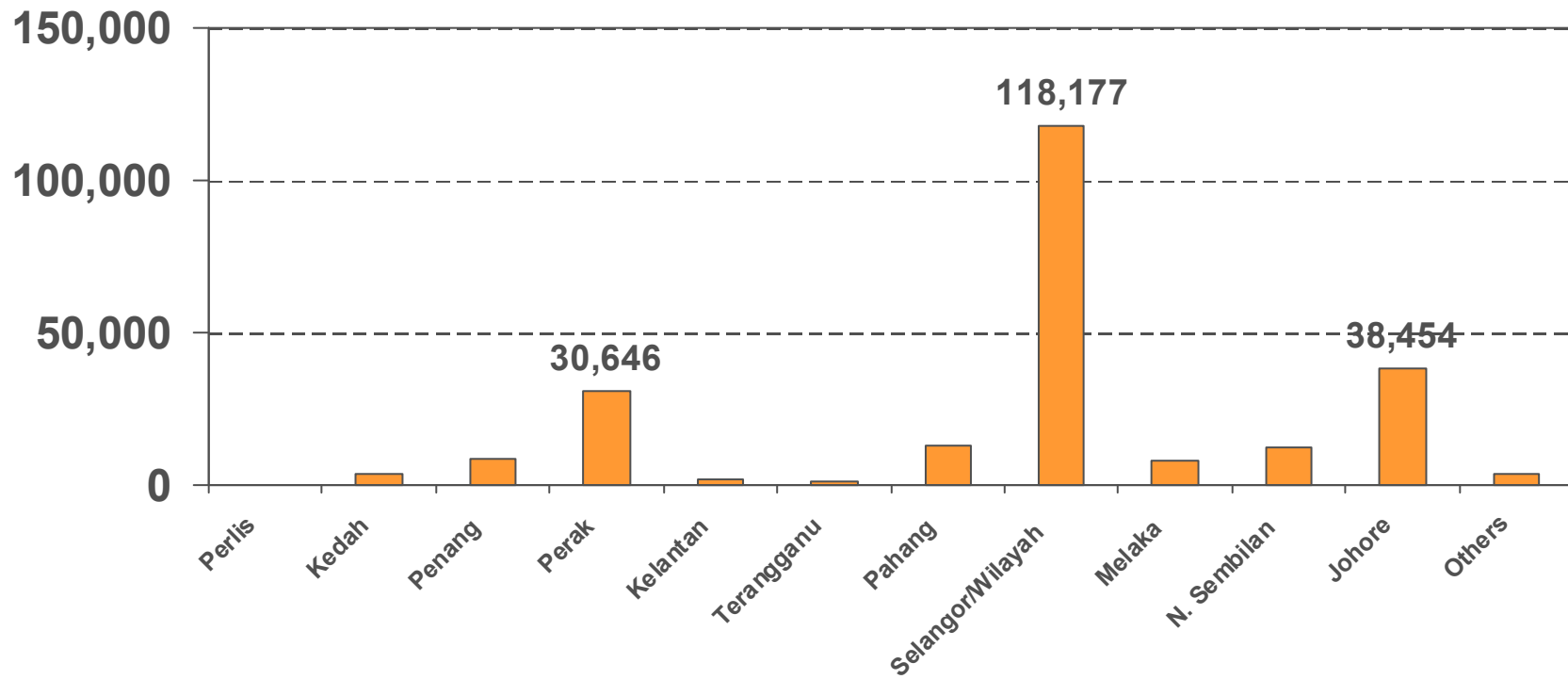
The chinese papers weren't split into day vs night as per margaret's request

Elaine Liao, 12/4/2005

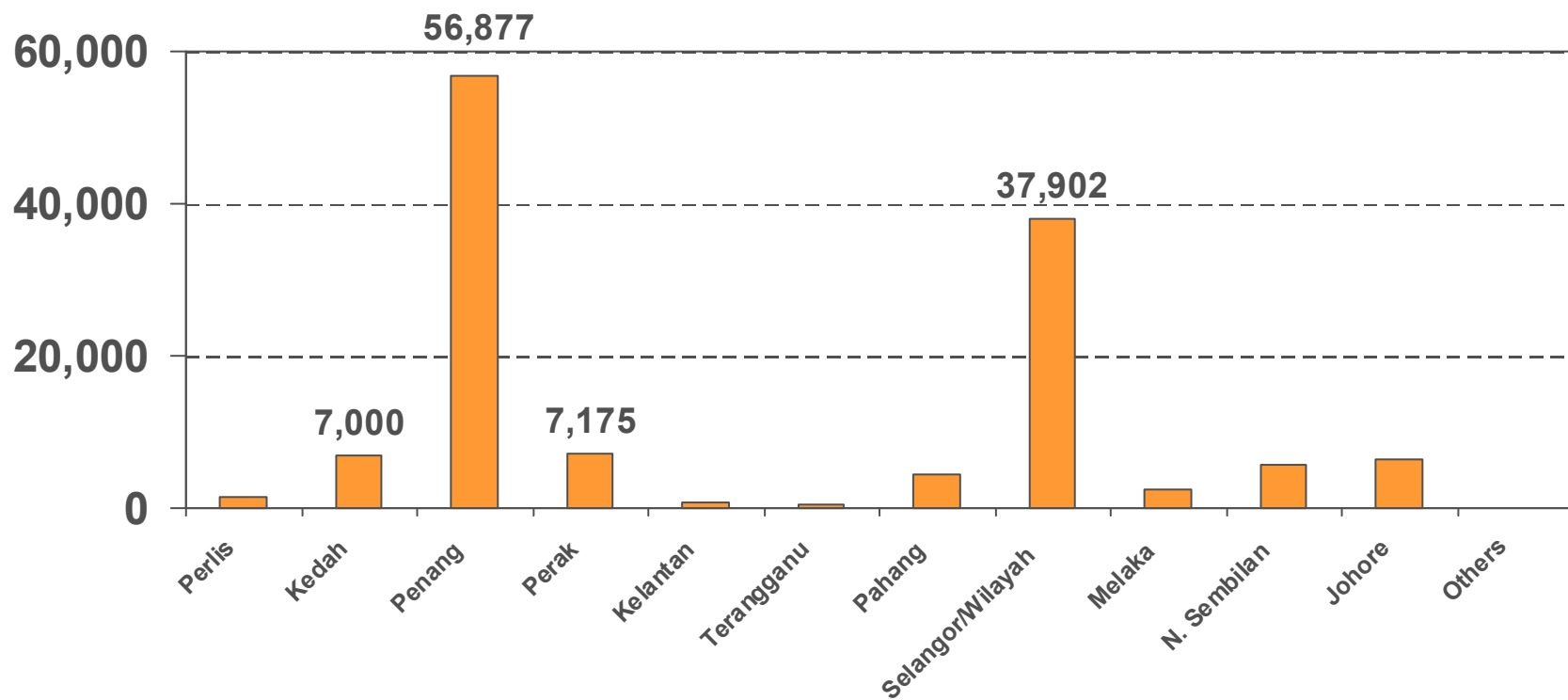
Sin Chew Daily Audited Circulation By State (Peninsular Malaysia) - 2007-2008



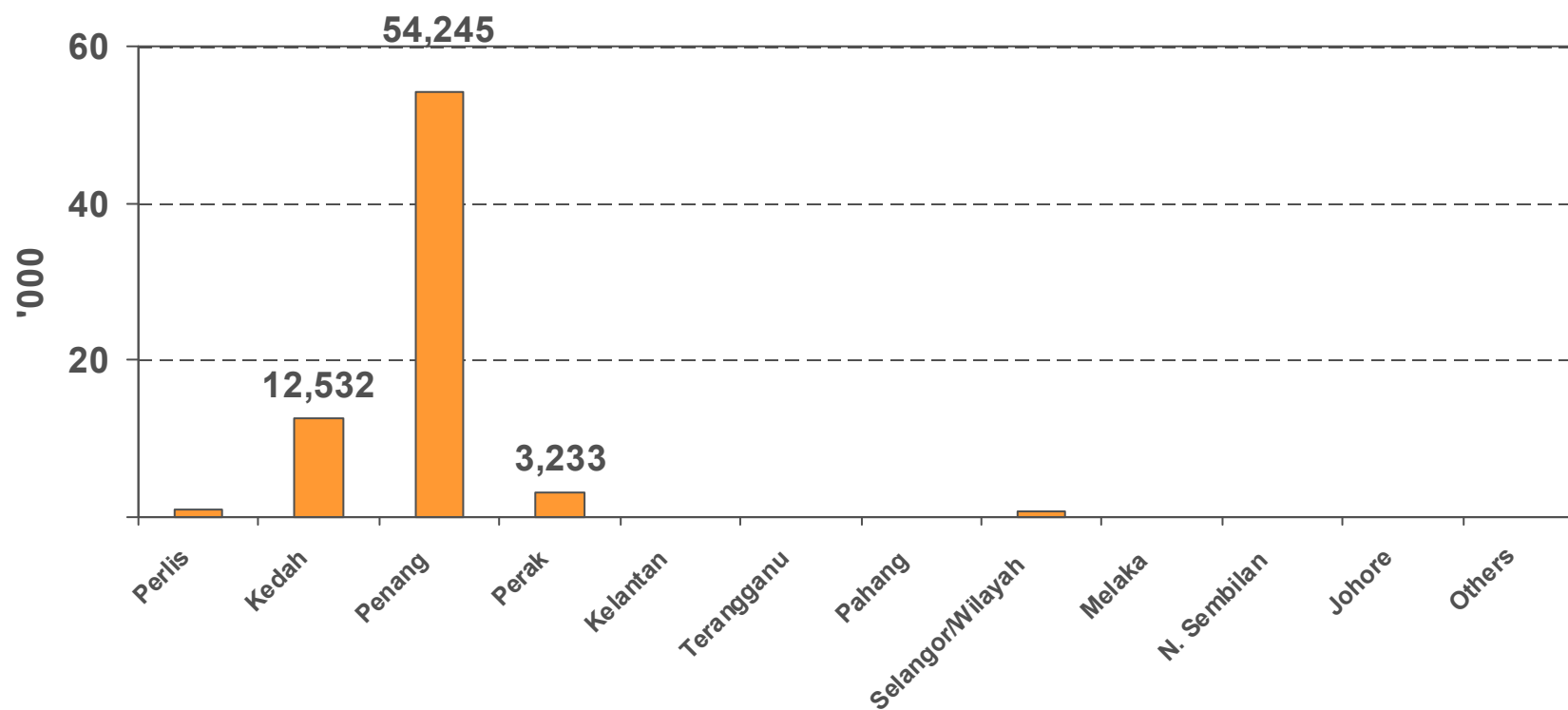
China Press Audited Circulation By State (Peninsular Malaysia) - 2007-2008



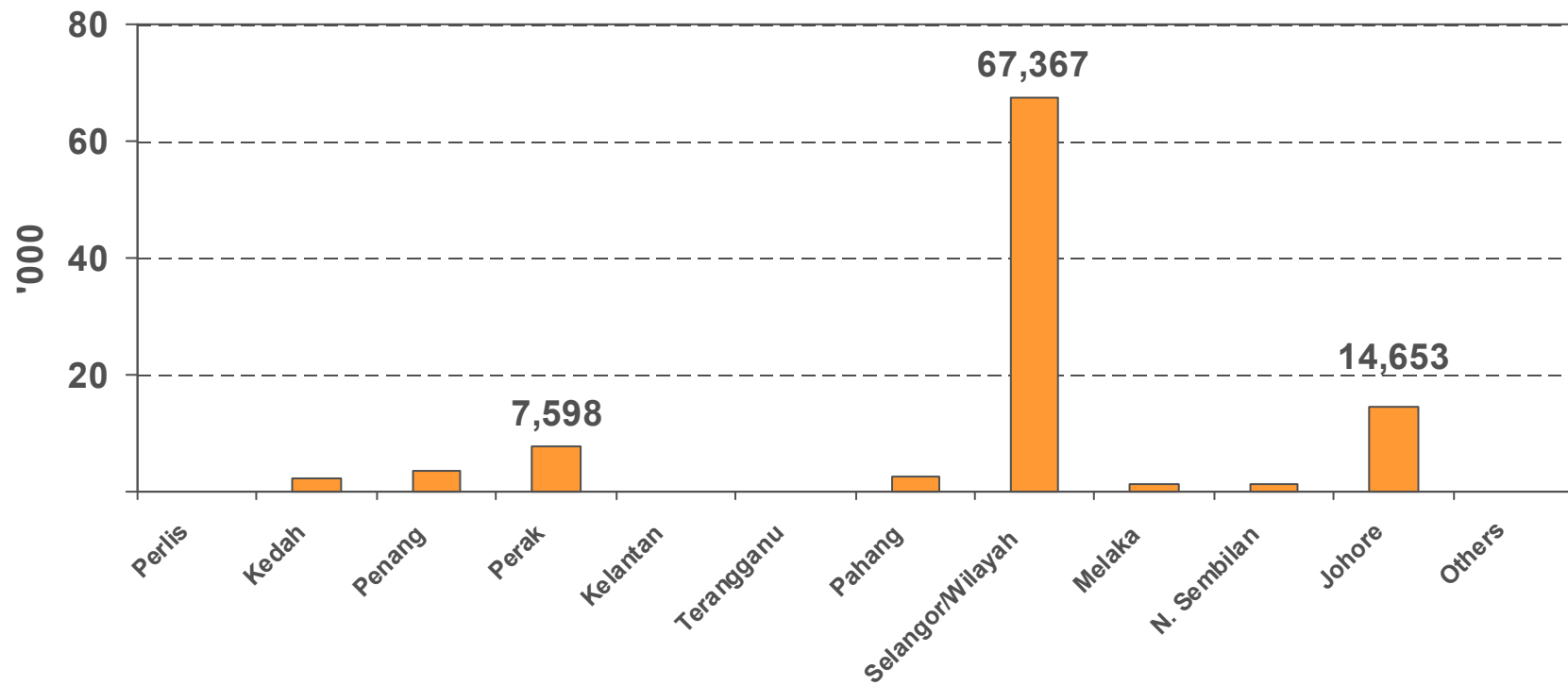
Guang Ming Daily Audited Circulation By State (Peninsular Malaysia) - 2007-2008



Kwong Wah Yit Poh Distribution By State (Peninsular Malaysia) - 2007-2008



Oriental Daily Distribution By State (Peninsular Malaysia) - 2007-2008

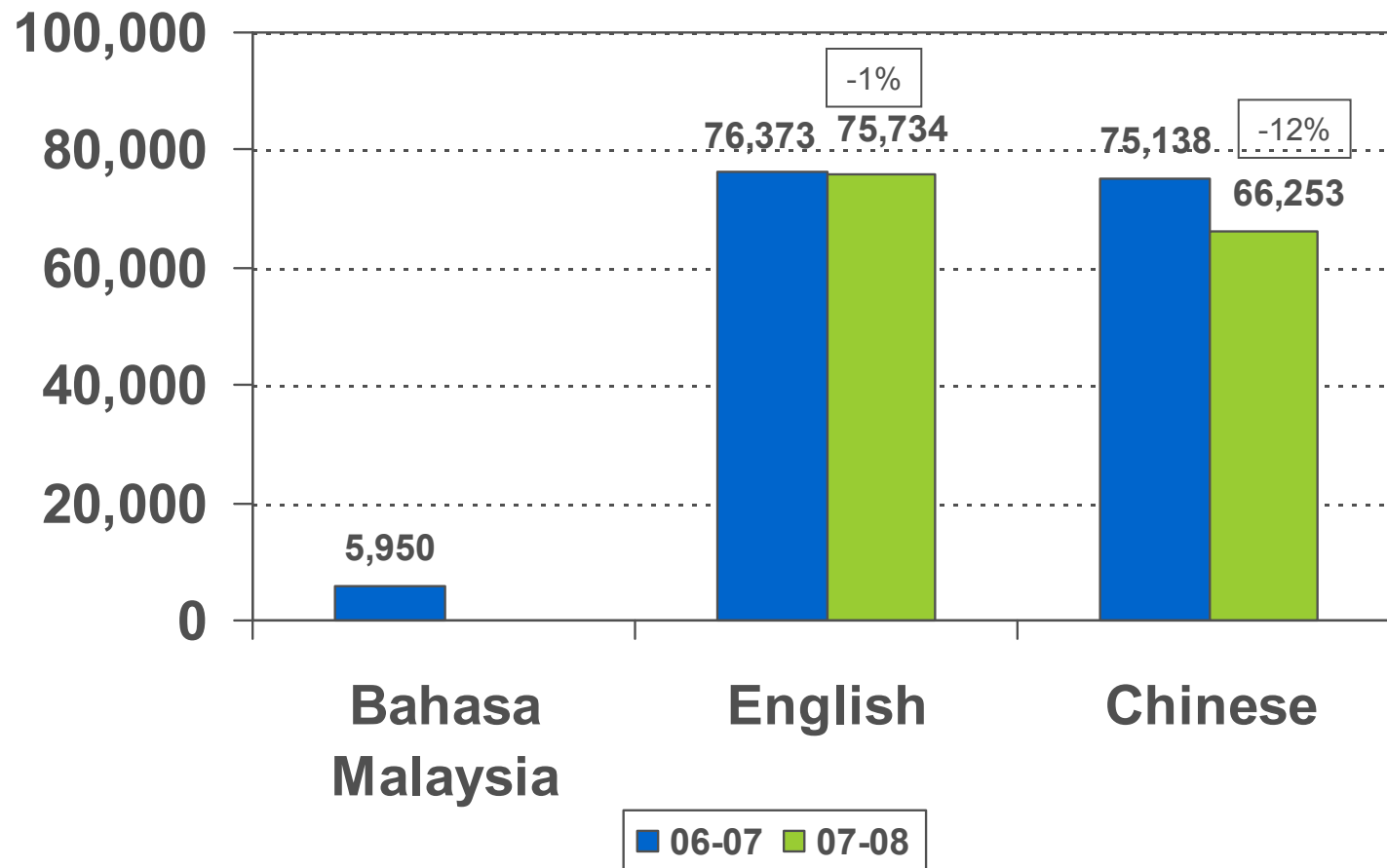


NEWSPAPERS (SABAH)



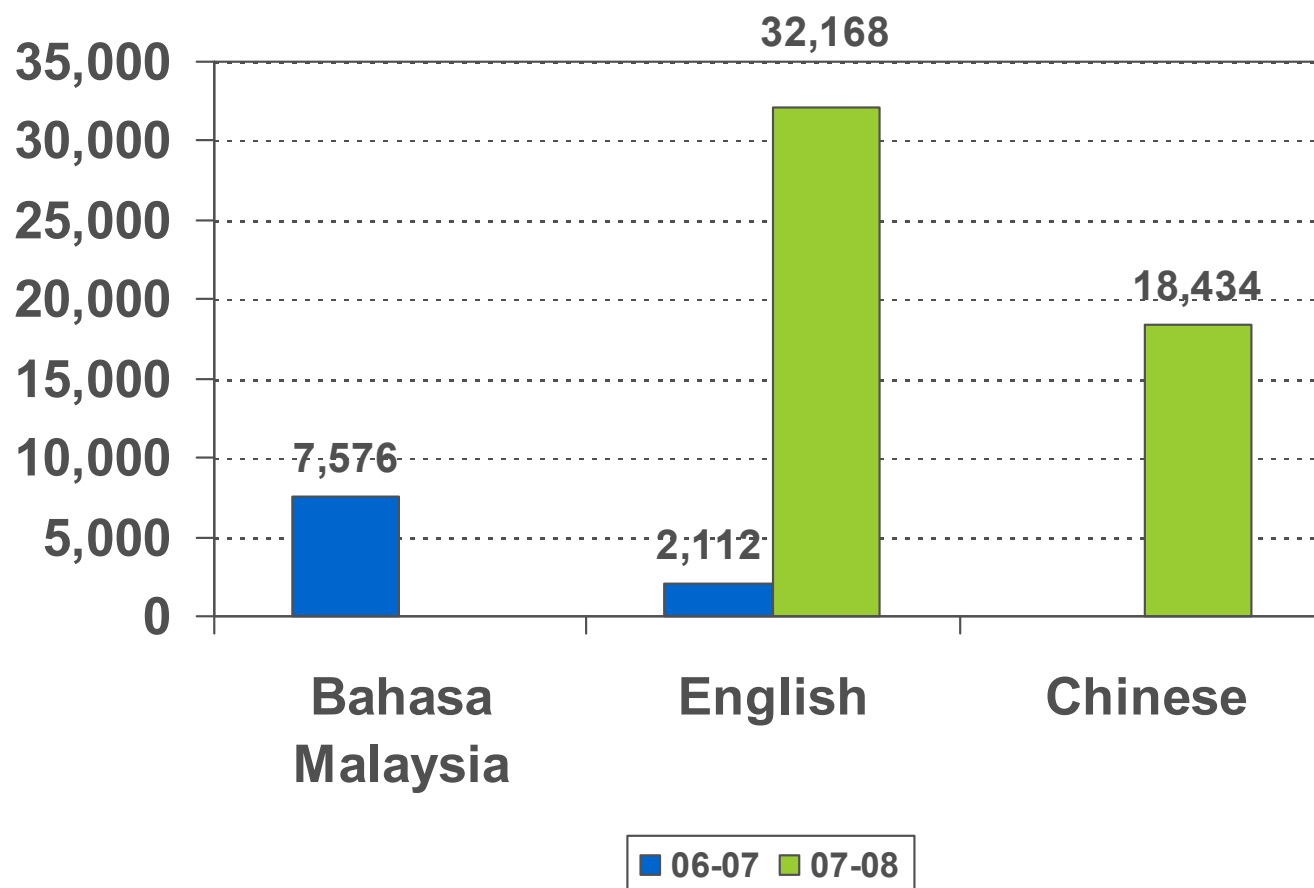
AUDIT BUREAU OF CIRCULATIONS
(Incorporated in Malaysia)

Total Audited Daily Newspaper Circulation (Sabah)



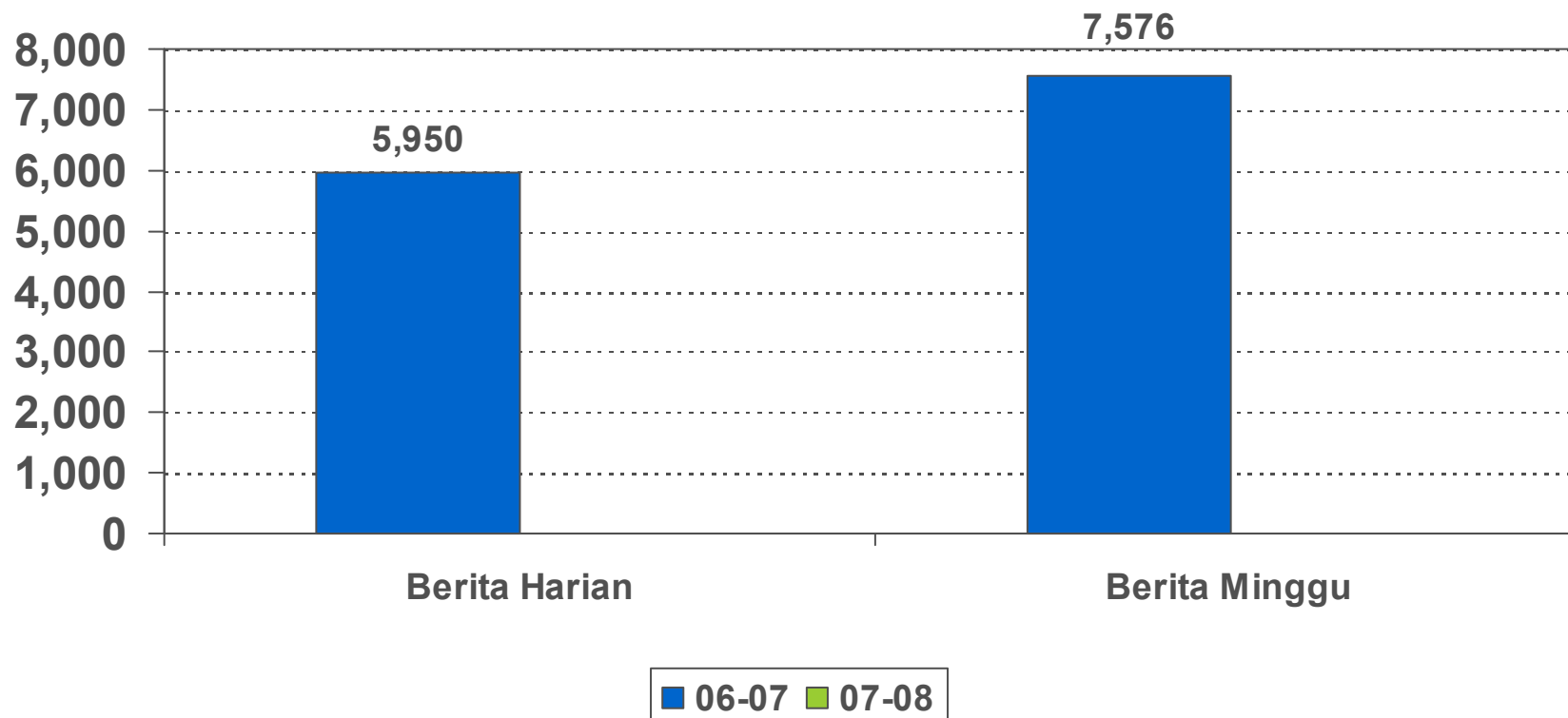
Note : Morning Post, NST and Berita Harian 07-08 average net sales not available.

Total Audited Sunday Newspaper Circulation (Sabah)



Note : NSuT & Berita Minggu 07-08 average net sales not available.
Sundays circulation newly added for Daily Express & OCDN in 07-08.

Audited Circulation – Bahasa Malaysia Language Newspapers (Sabah)



Note : Berita Harian/Berita Minggu 07-08 average net sales not available.

Slide 99

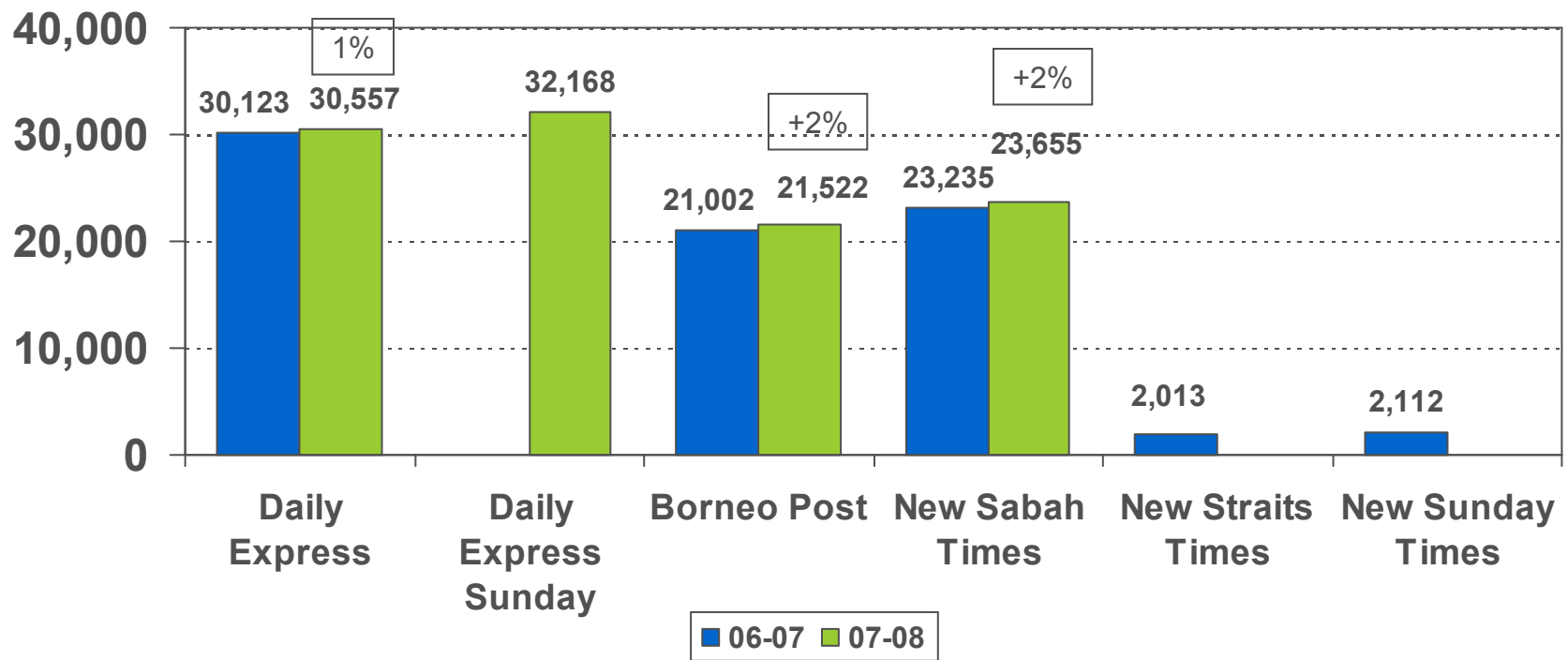
EL4

this slide has no UM/MM and HM because its for sabah

Elaine Liau, 12/4/2005

Audited Circulation Trends – English Language Newspapers (Sabah)

EL5

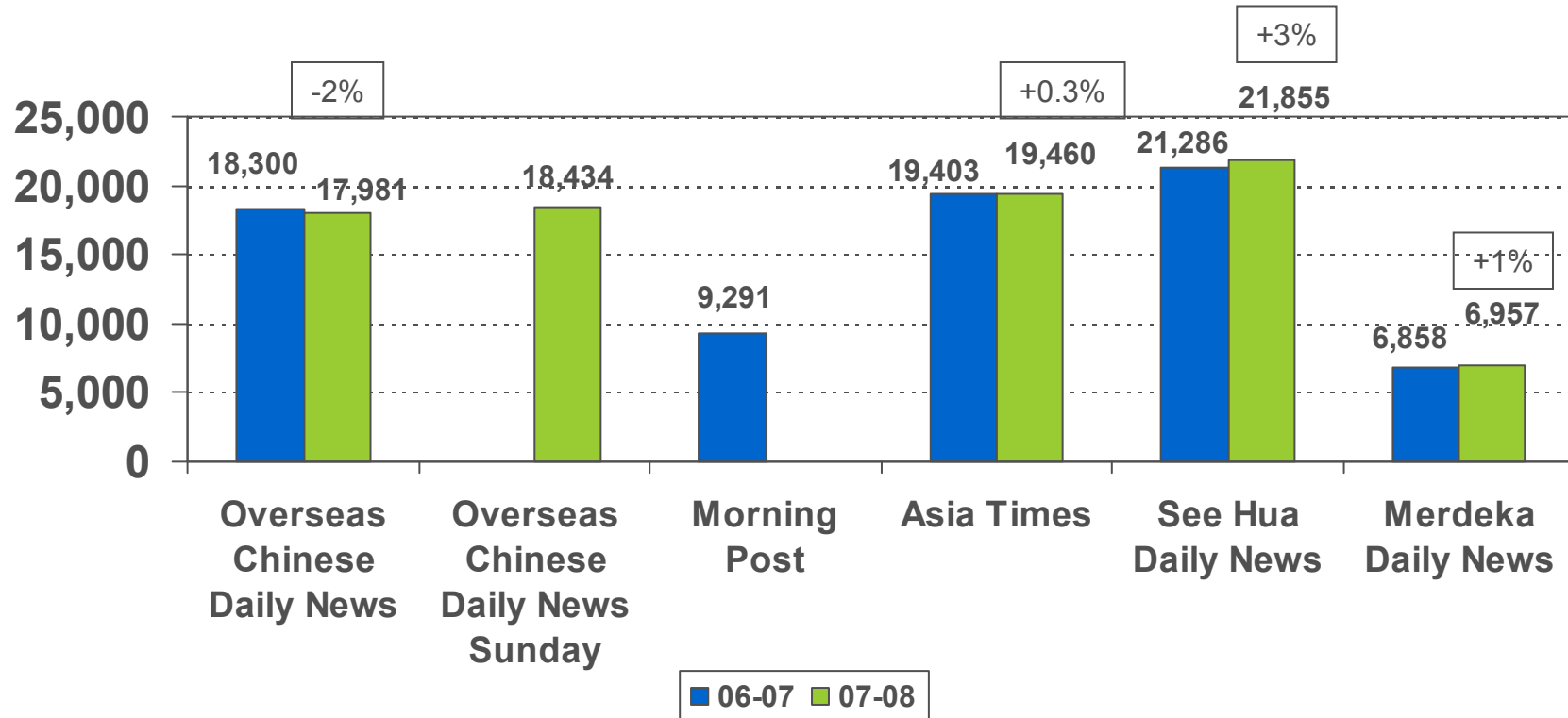


Slide 100

EL5

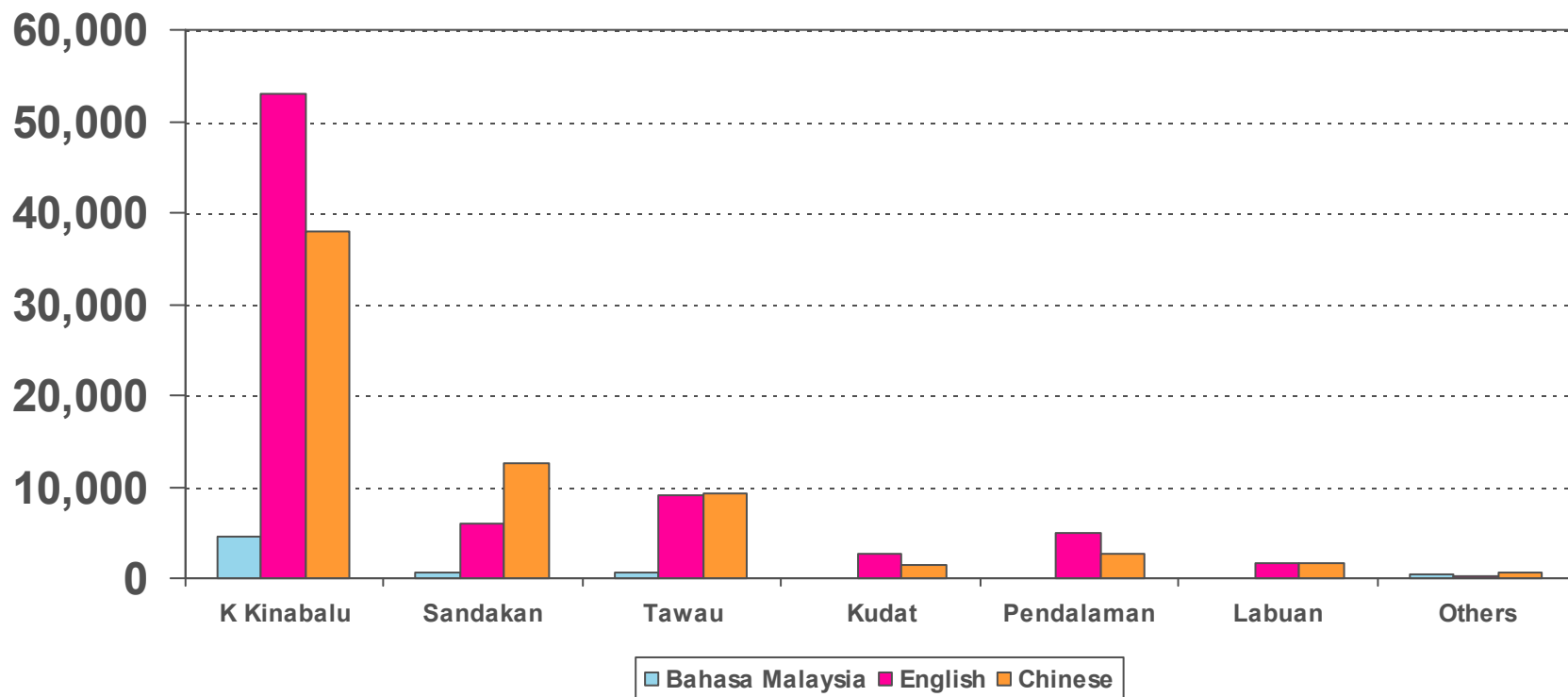
no star / others because its for sabah
Elaine Liau, 12/4/2005

Audited Circulation – Chinese Language Newspapers (Sabah)



Note : Morning Post 07-08 average net sales not available.

Daily Newspaper Circulation By Language and District EL6 (Sabah) – 2007-2008



Note : Although average net sale figures not available for NST & Berita Harian, the above breakdown by district circulation has included NST & BH average sales obtained from auditor for better overview.

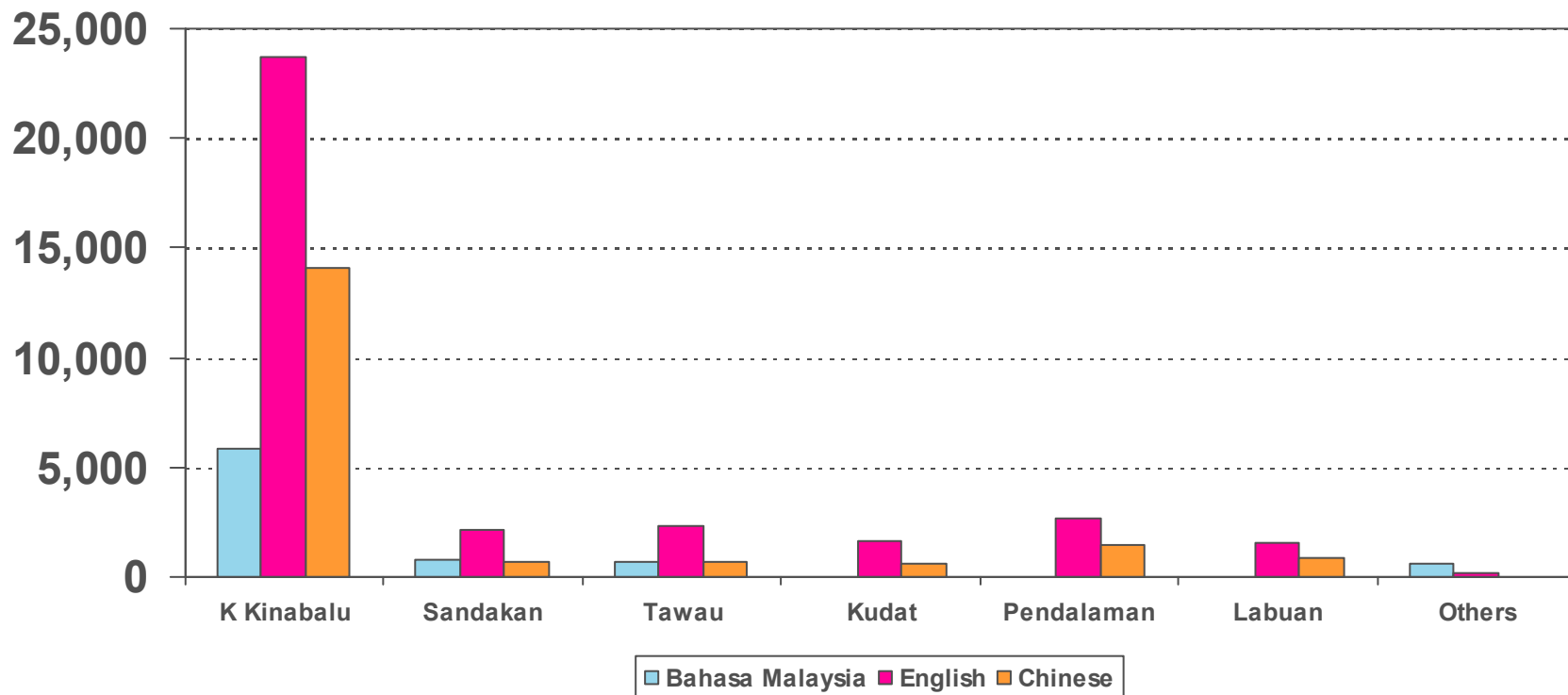
Slide 102

EL6

Others refers to other districts of negligible population figures, i presume

Elaine Liao, 12/4/2005

Sunday Newspaper Circulation By Language and District (Sabah) – 2007-2008 EL11



Note : Although average net sale figures not available for NSuT & Berita Minggu, the above breakdown by district circulation has included NSuT & BM average sales obtained from auditor for better overview.

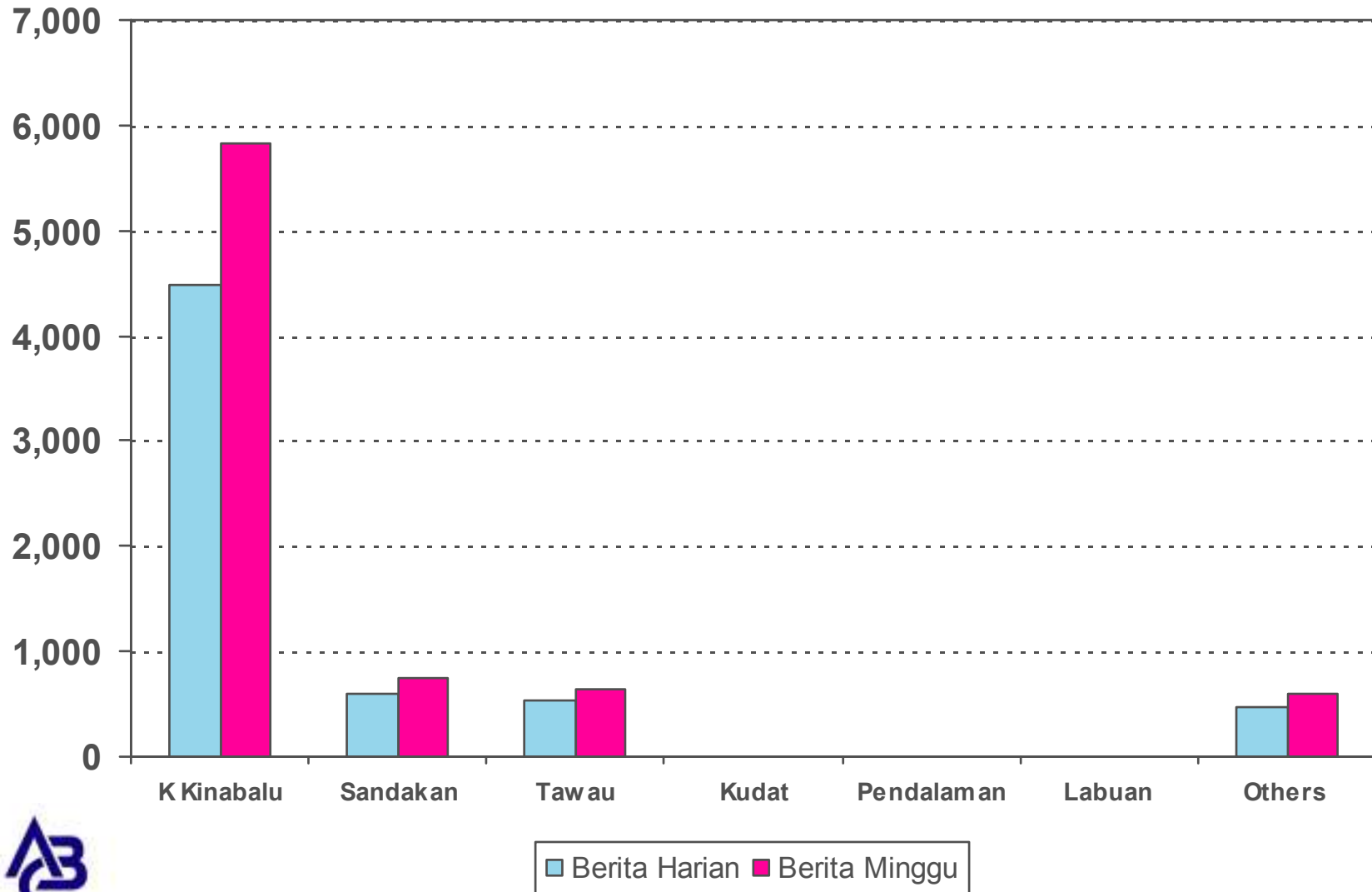
Slide 103

EL11

Others refers to other districts of negligible population figures, i presume

Elaine Liao, 12/4/2005

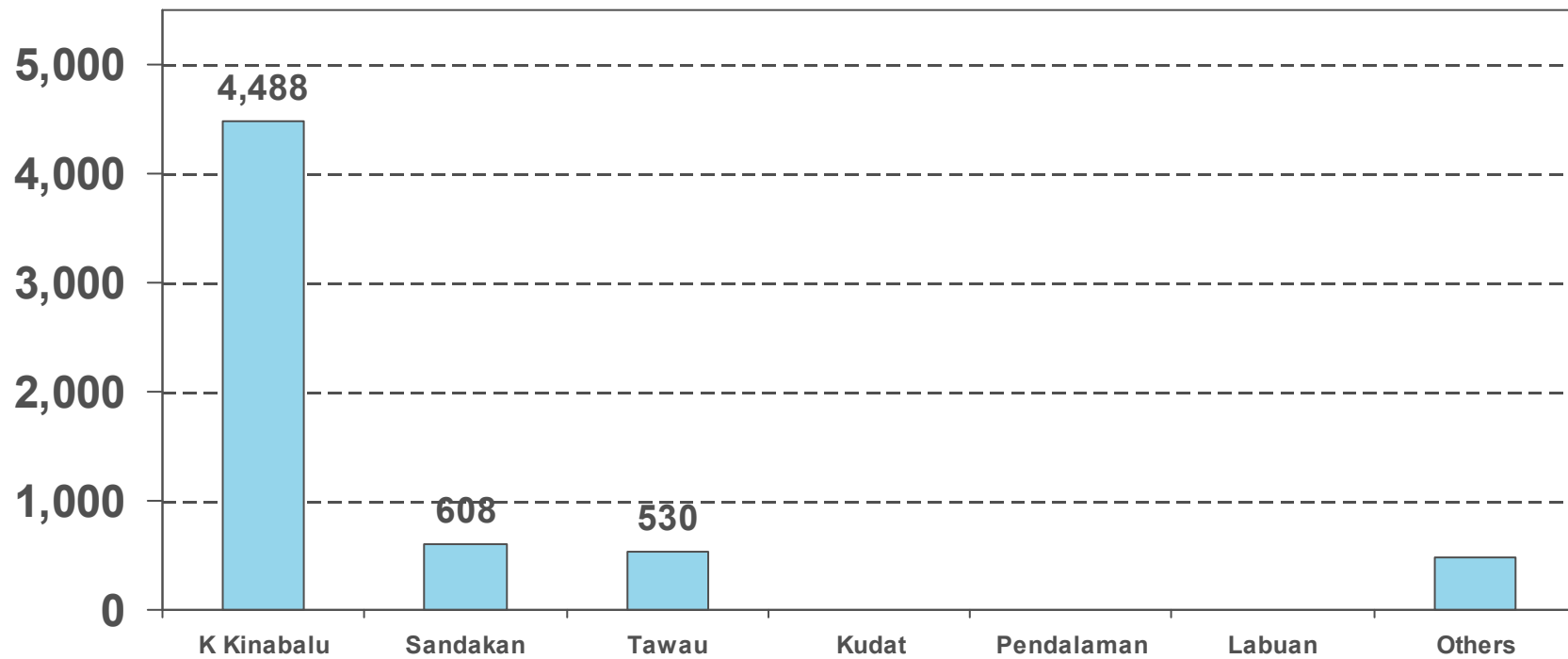
Bahasa Malaysia Papers Distribution By District (Sabah) – 2007-2008



AUDIT BUREAU OF CIRCULATIONS
(Incorporated in Malaysia)

Berita Harian Circulation By District (Sabah) – 2007-2008

EL7



Slide 105

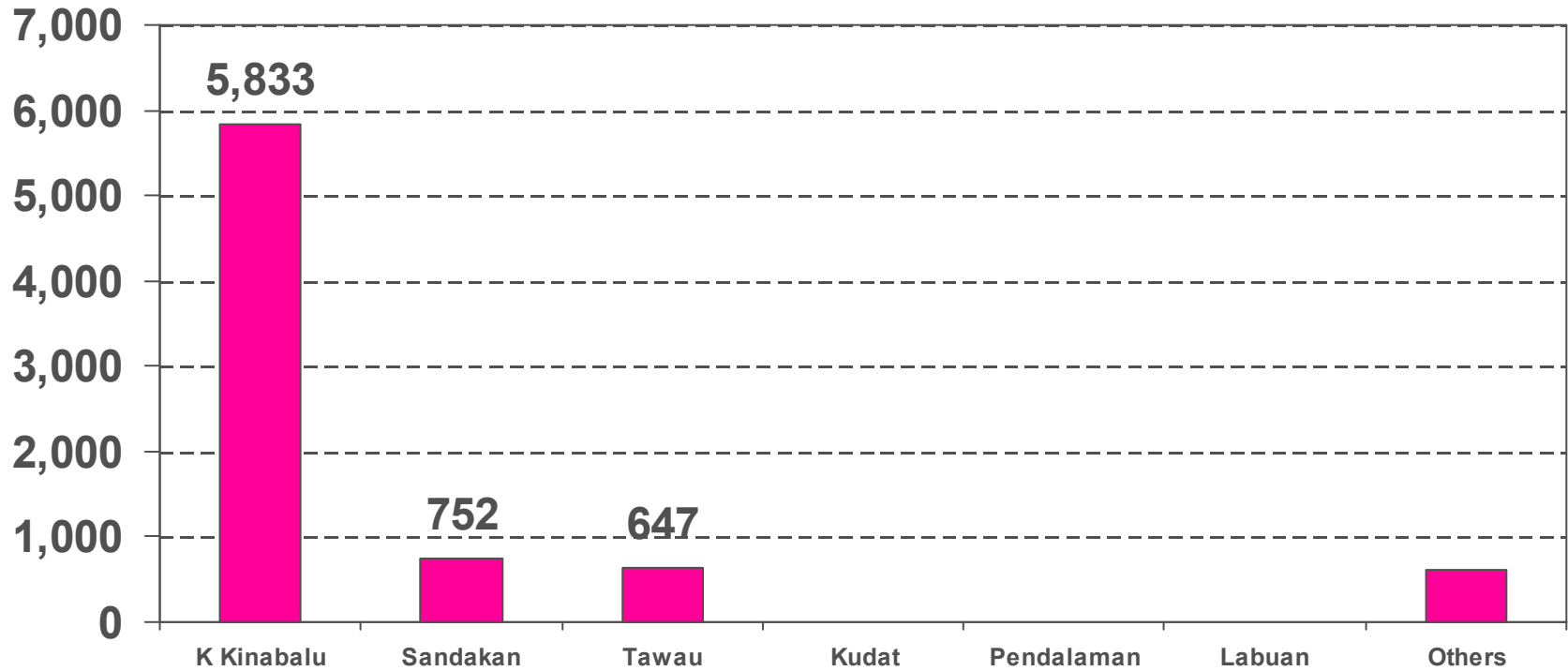
EL7

the numbers match the excel sheet

Elaine Liao, 12/4/2005

Berita Minggu Circulation By District (Sabah) – 2007-2008

EL10



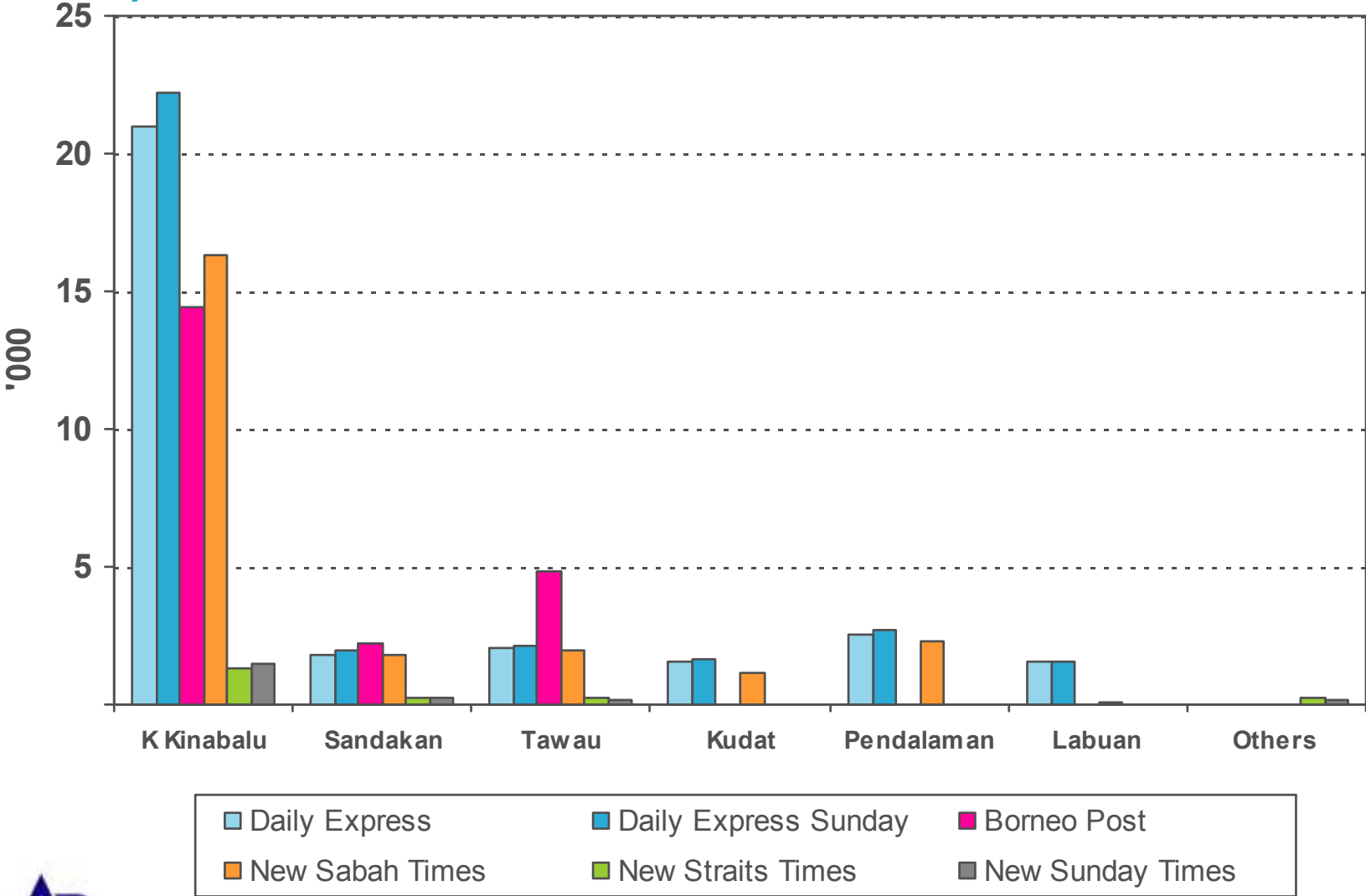
Slide 106

EL10

the numbers match the excel sheet

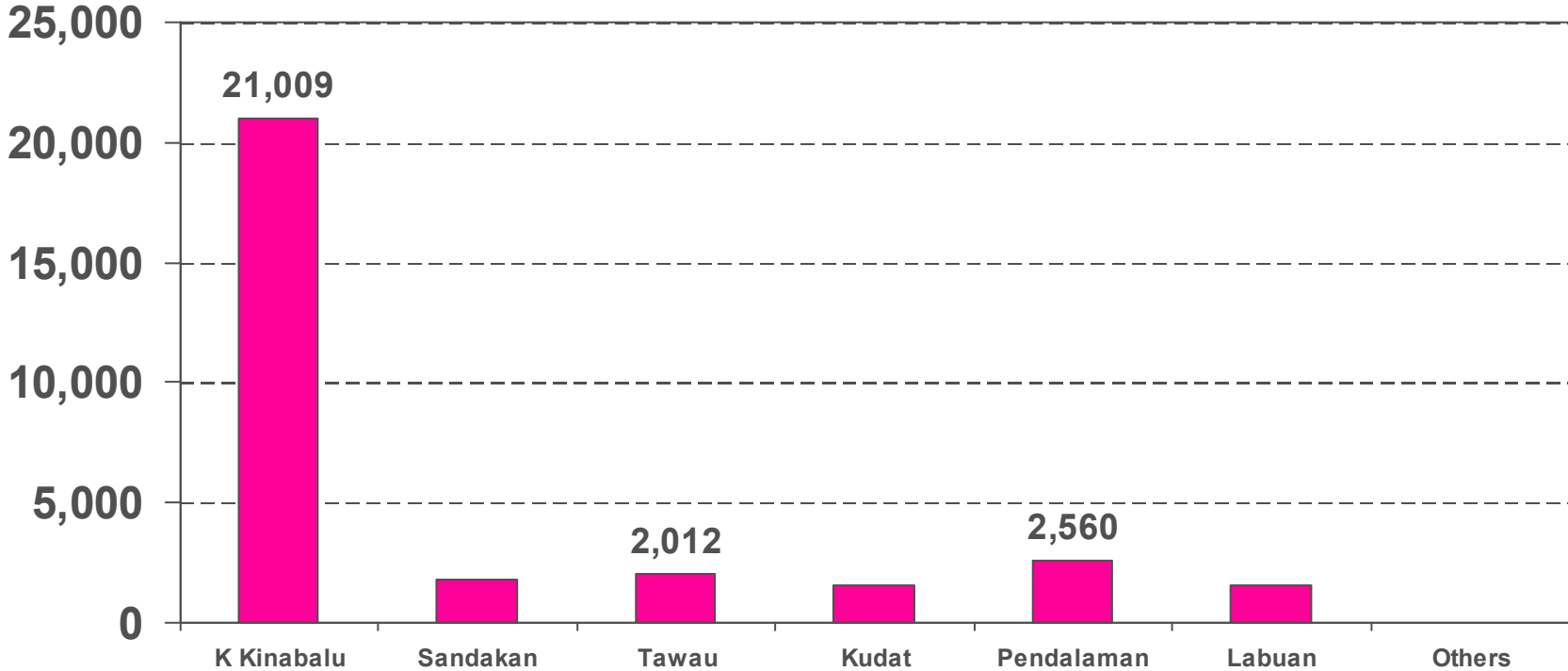
Elaine Liao, 12/4/2005

English Papers Distribution By District (Sabah) – 2007-2008



Daily Express Circulation By District (Sabah) – 2007-2008

EL9



Slide 108

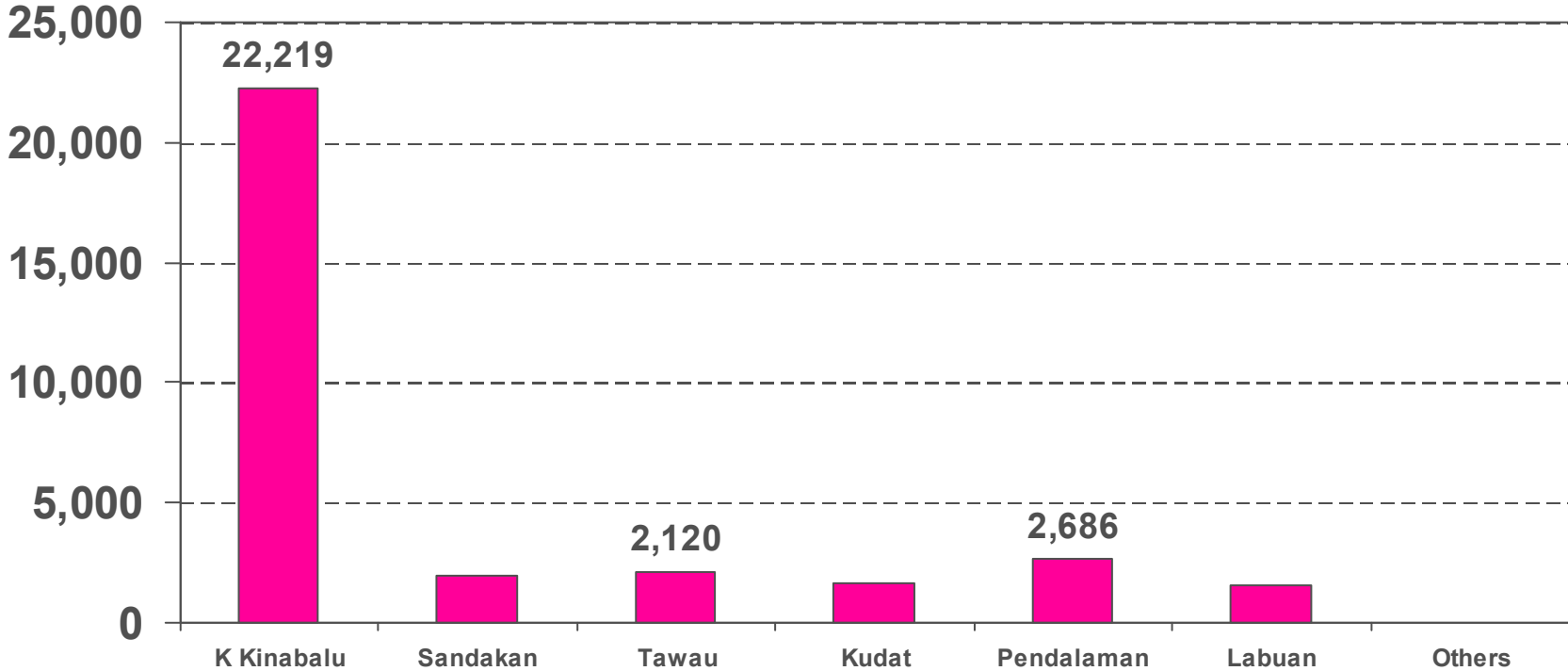
EL9

the numbers match the excel sheet

Elaine Liao, 12/4/2005

Daily Express Sunday Circulation By District (Sabah) – 2007-2008

EL12



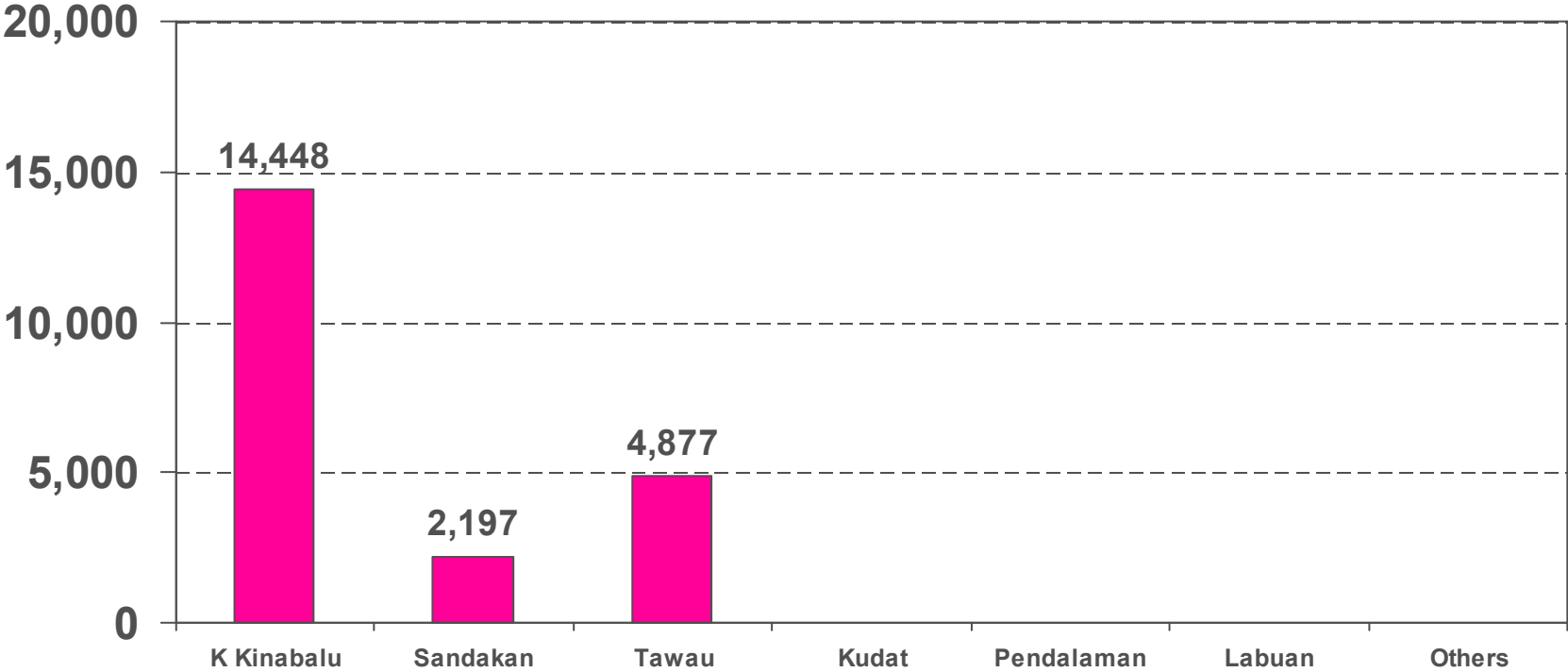
Slide 109

EL12

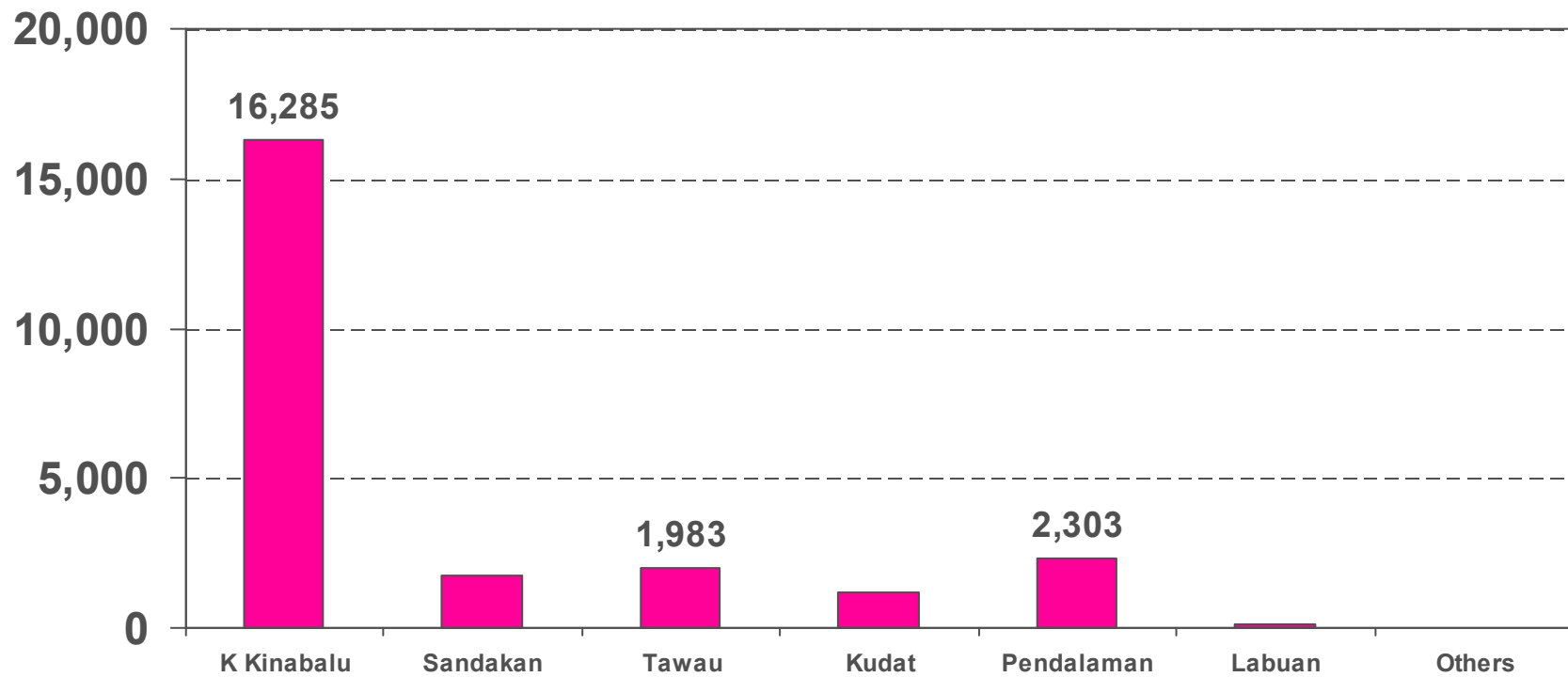
the numbers match the excel sheet

Elaine Liao, 12/4/2005

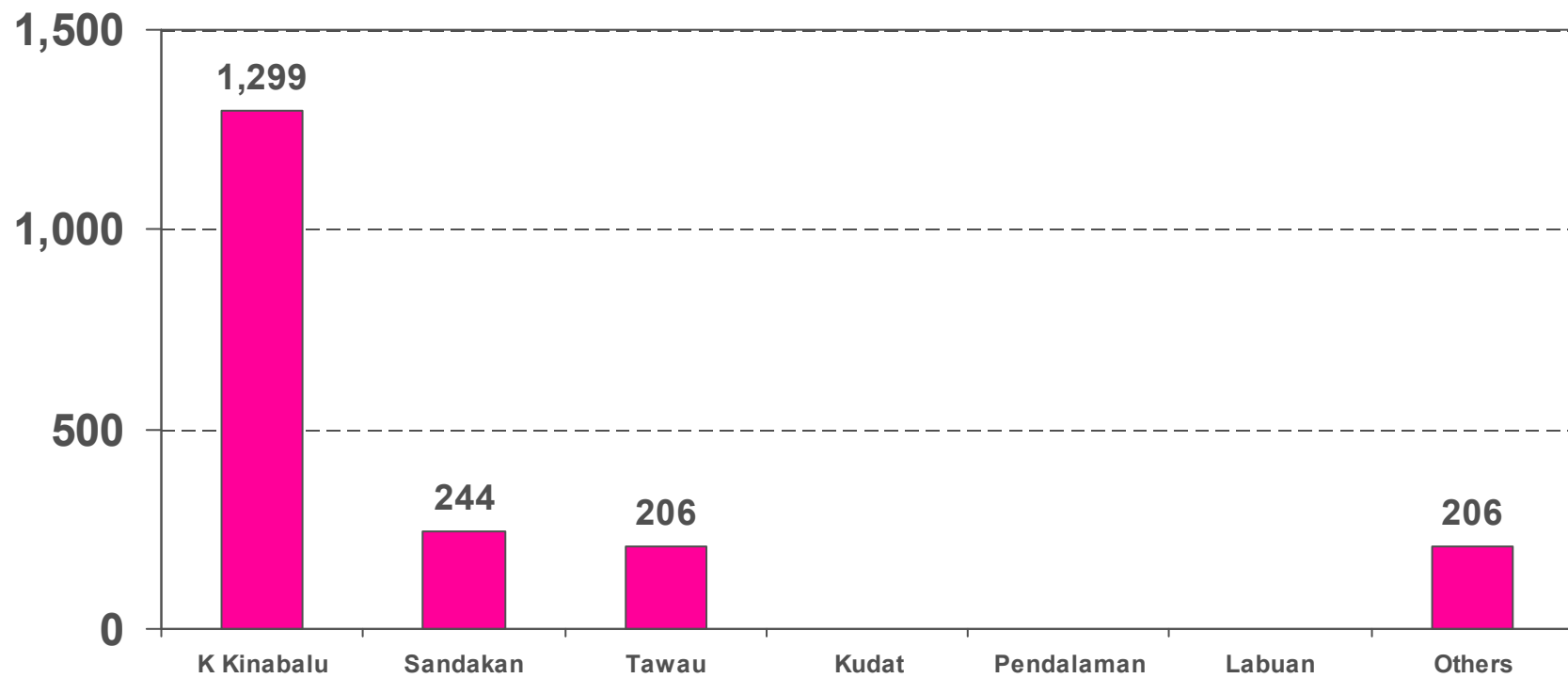
Borneo Post Circulation By District (Sabah) – 2007-2008



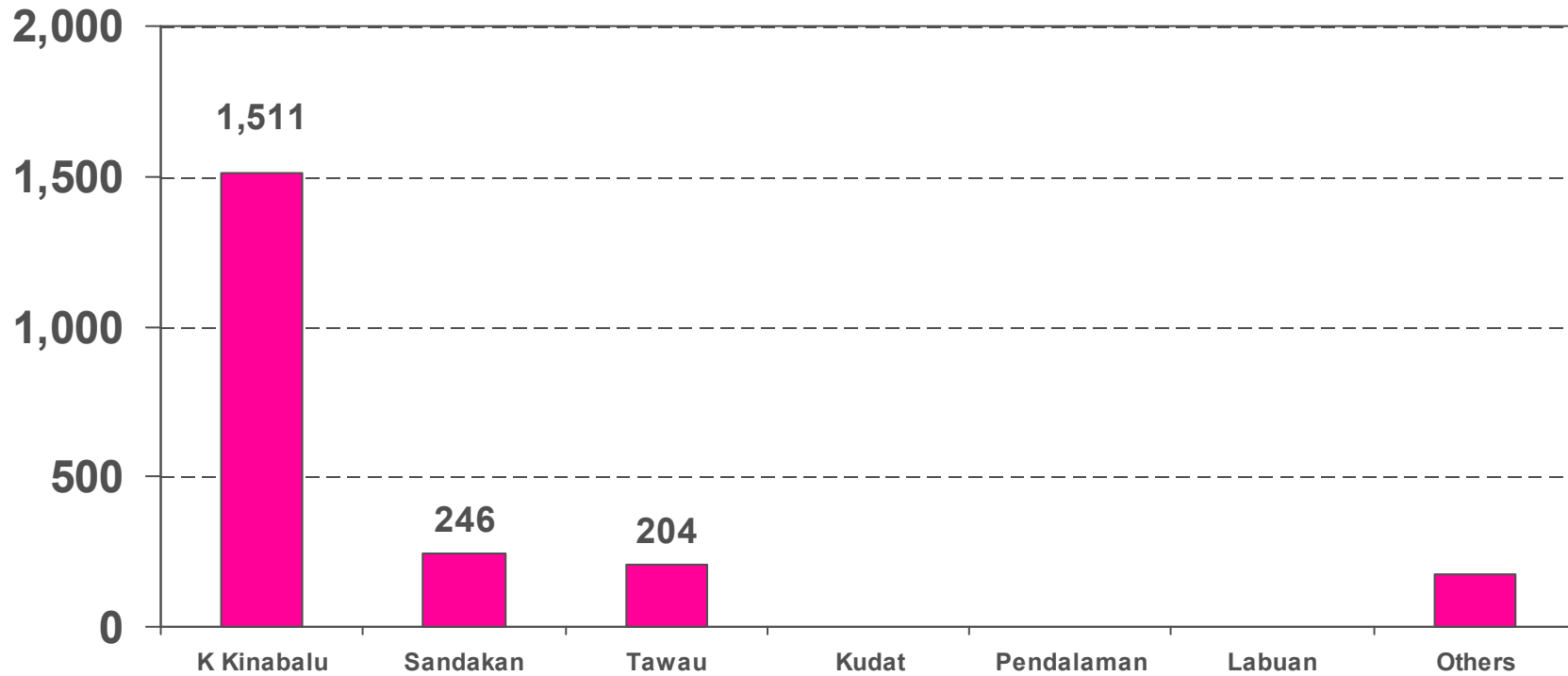
New Sabah Times Circulation By District (Sabah) – 2007-2008



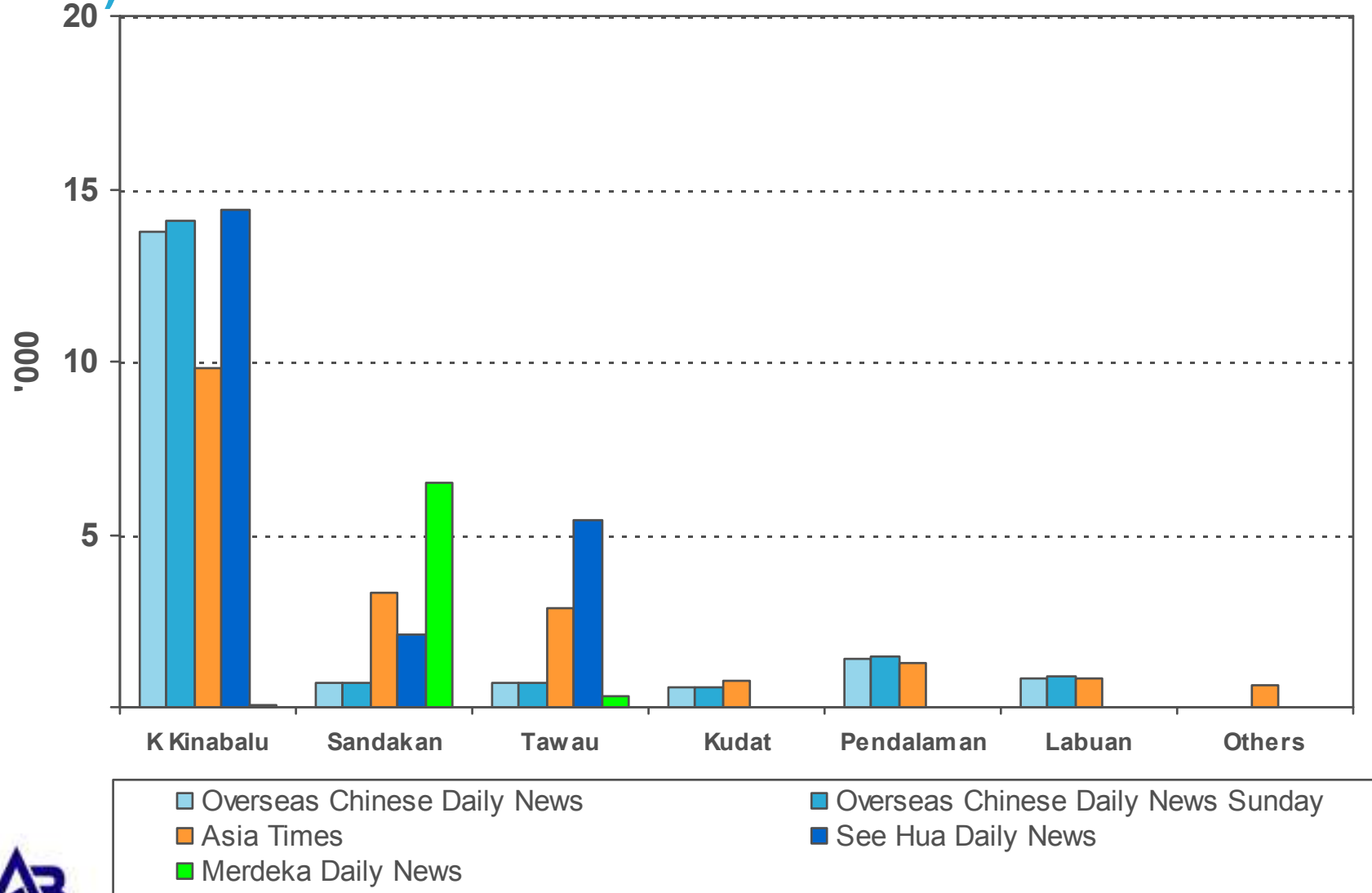
New Straits Times Circulation By District (Sabah) – 2007-2008



New Sunday Times Circulation By District (Sabah) – 2007-2008

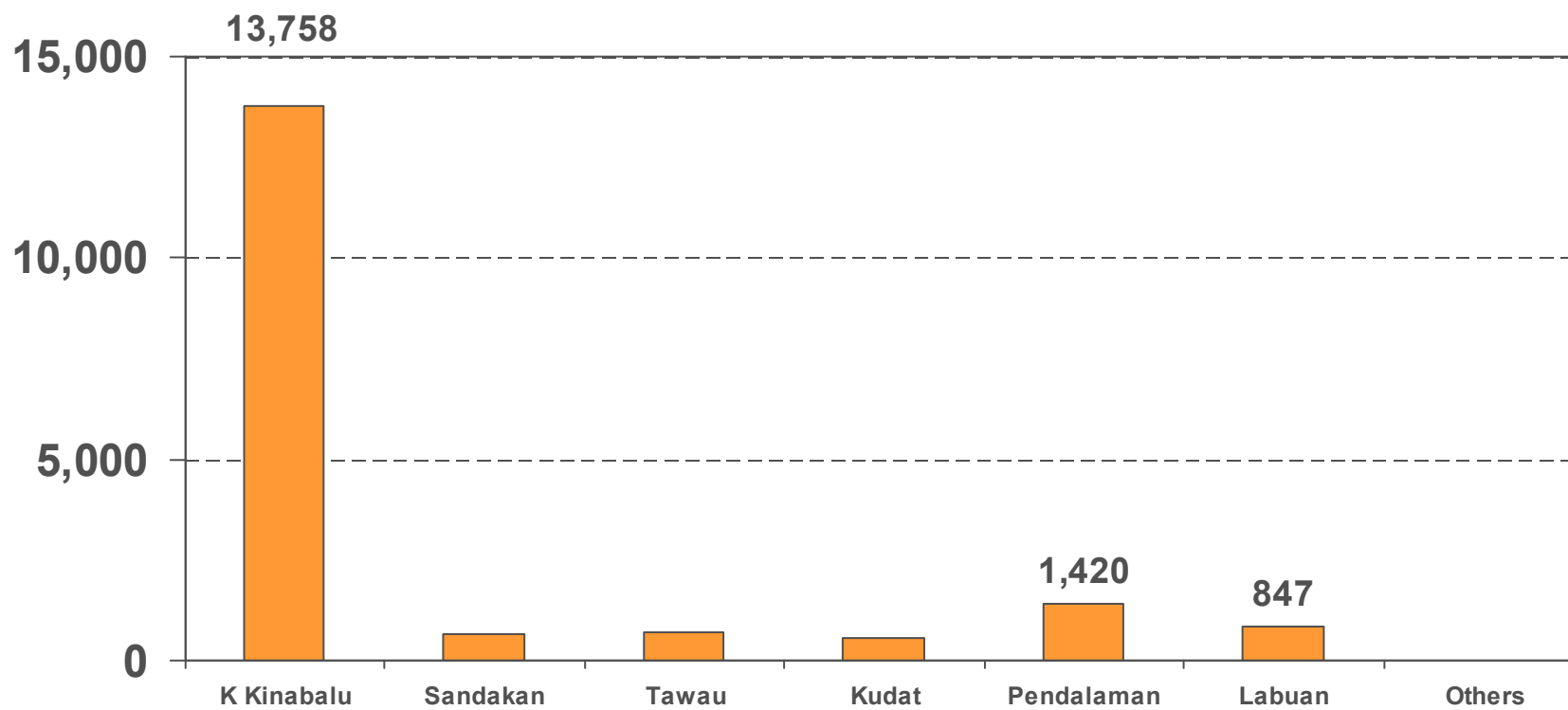


Chinese Papers Distribution By District (Sabah) – 2007-2008

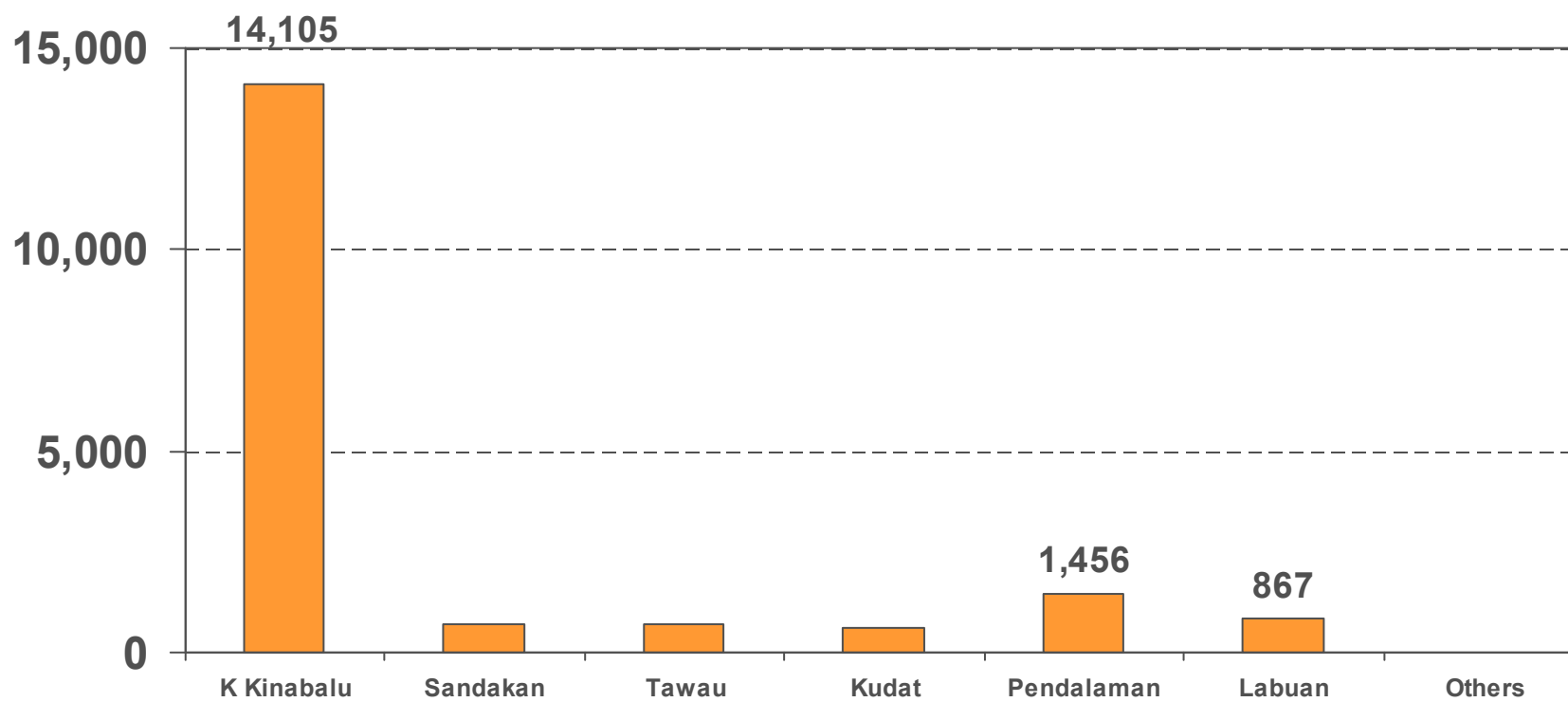


Note : Morning Post 07-08 average net sales breakdown by district not available.

Overseas Chinese Daily News Circulation By District (Sabah) – 2007-2008



Overseas Chinese Daily News Sunday Circulation By District (Sabah) – 2007-2008



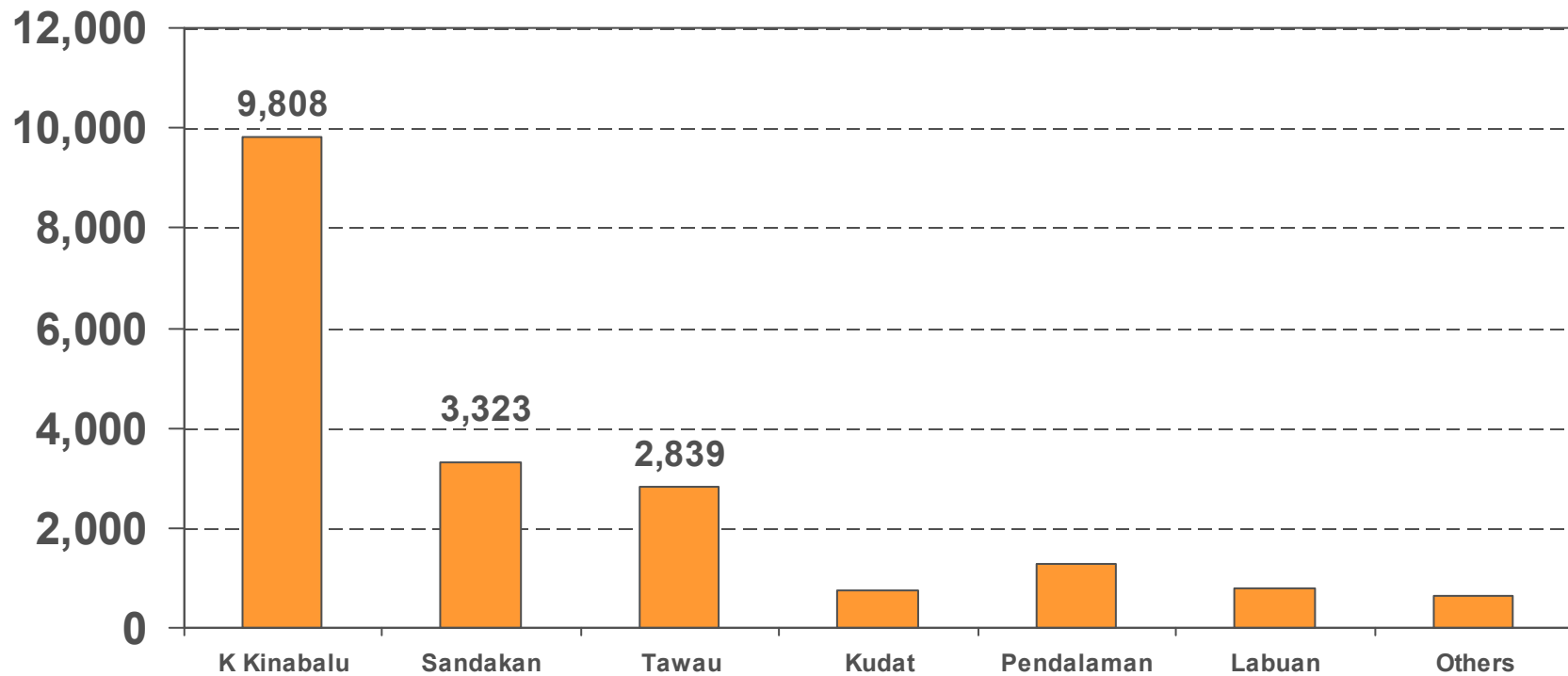
Morning Post Circulation By District (Sabah) – 2007-2008

Note : Morning Post 07-08 average net sales breakdown by district not available.

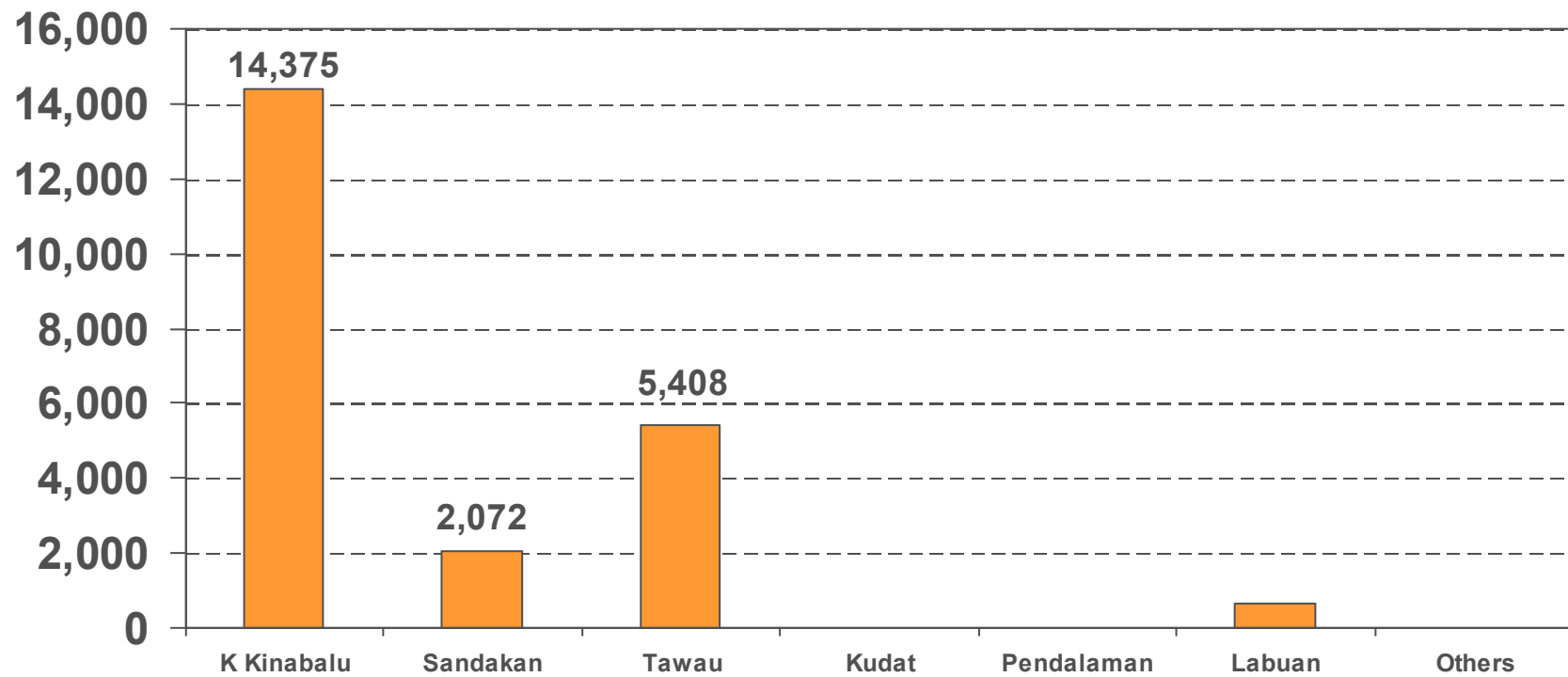


AUDIT BUREAU OF CIRCULATIONS
(Incorporated in Malaysia)

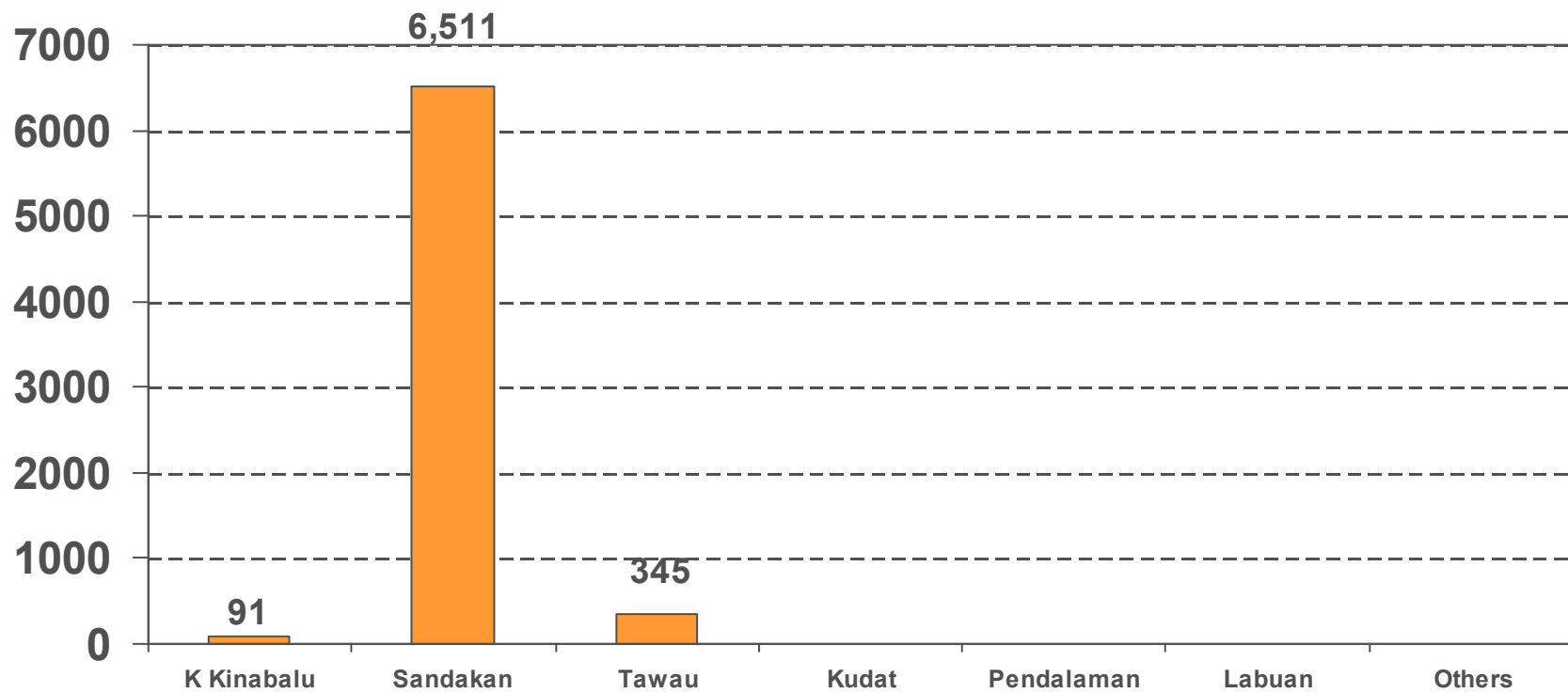
Asia Times Daily News Circulation By District (Sabah) – 2007-2008



See Hua Daily News Daily News Circulation By District (Sabah) – 2007-2008



Merdeka Daily News Daily News Circulation By District (Sabah) – 2007-2008

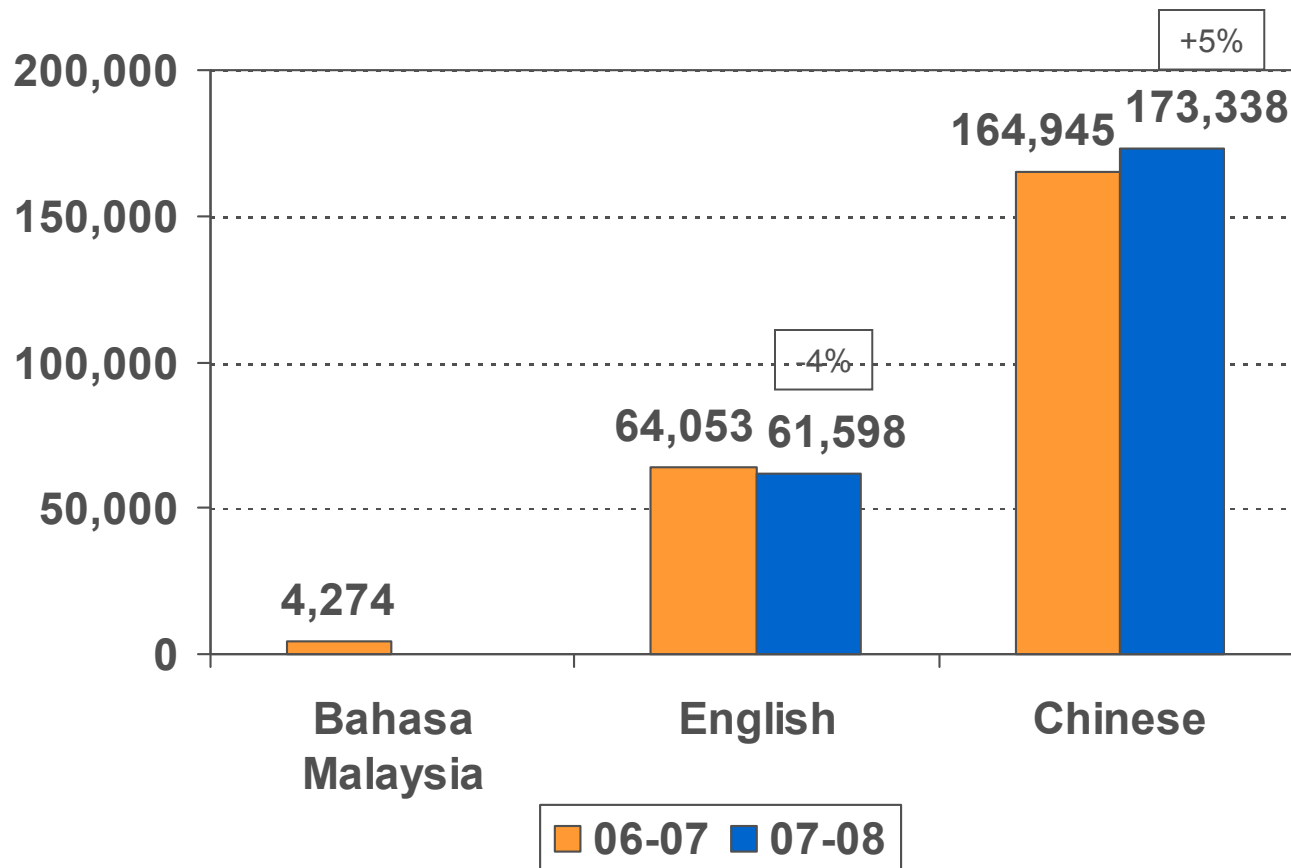


NEWSPAPERS (SARAWAK)



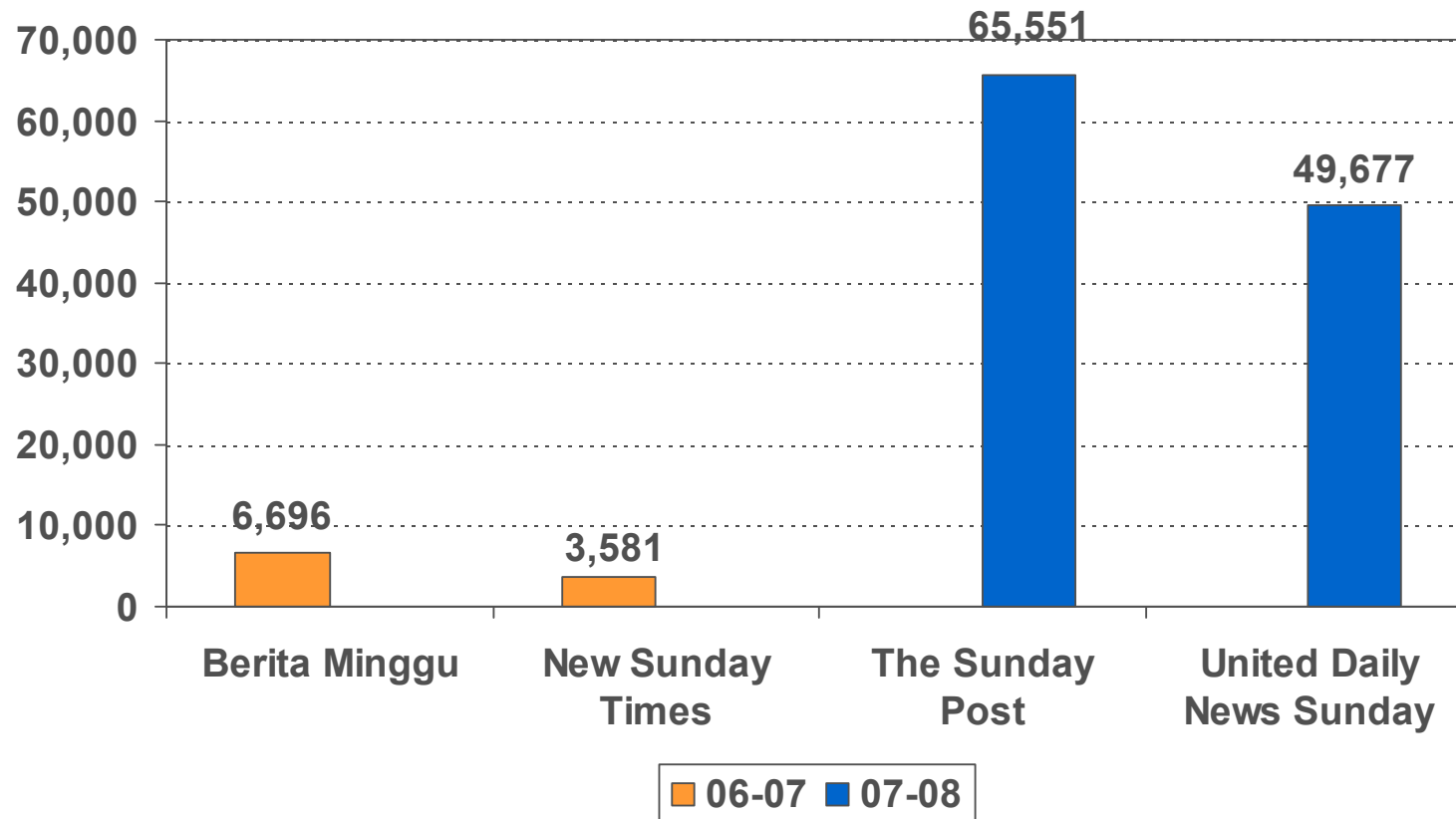
AUDIT BUREAU OF CIRCULATIONS
(Incorporated in Malaysia)

Total Audited Daily Newspaper Circulation (Sarawak)

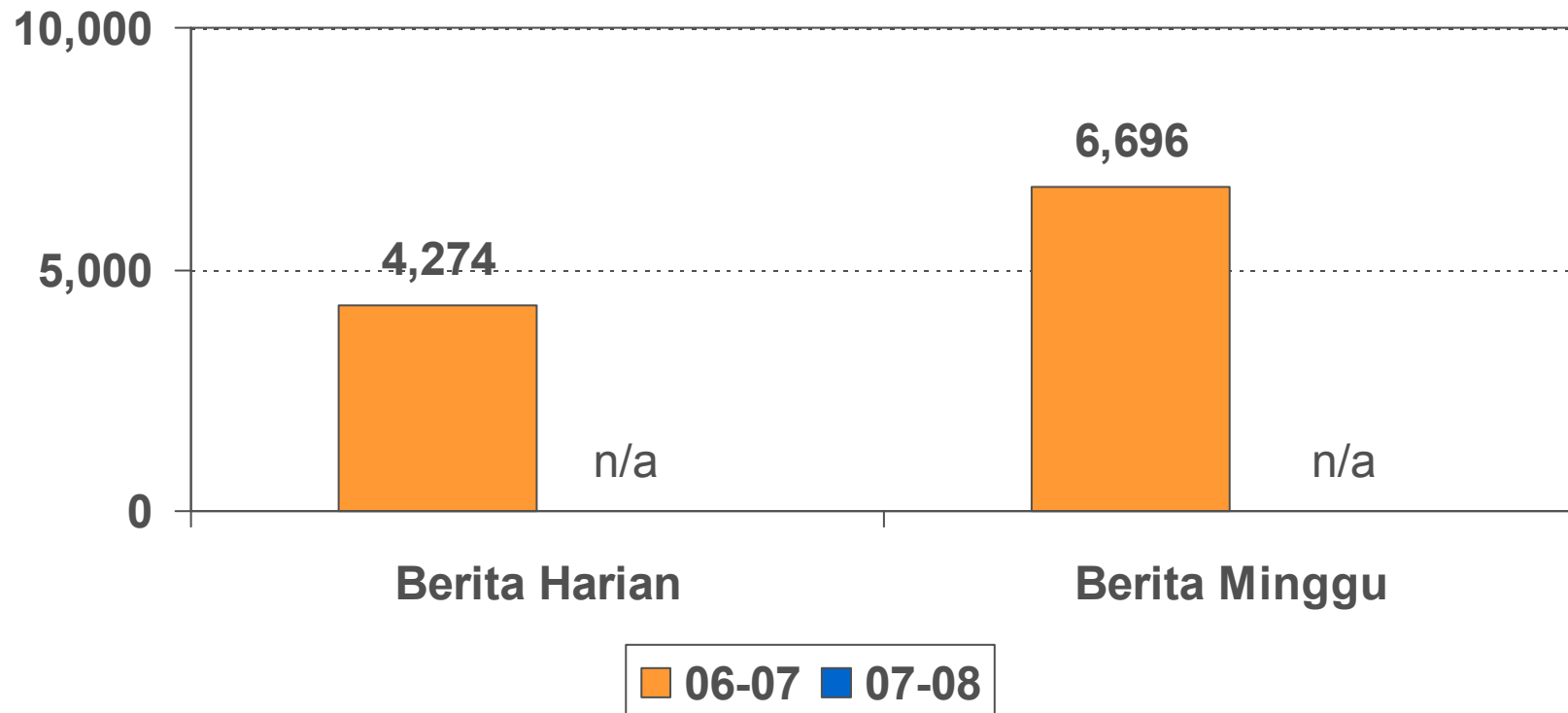


Note : Utusan Sarawak, NST/NSuT & Berita Harian/Minggu 07-08 average net sales figures not available.

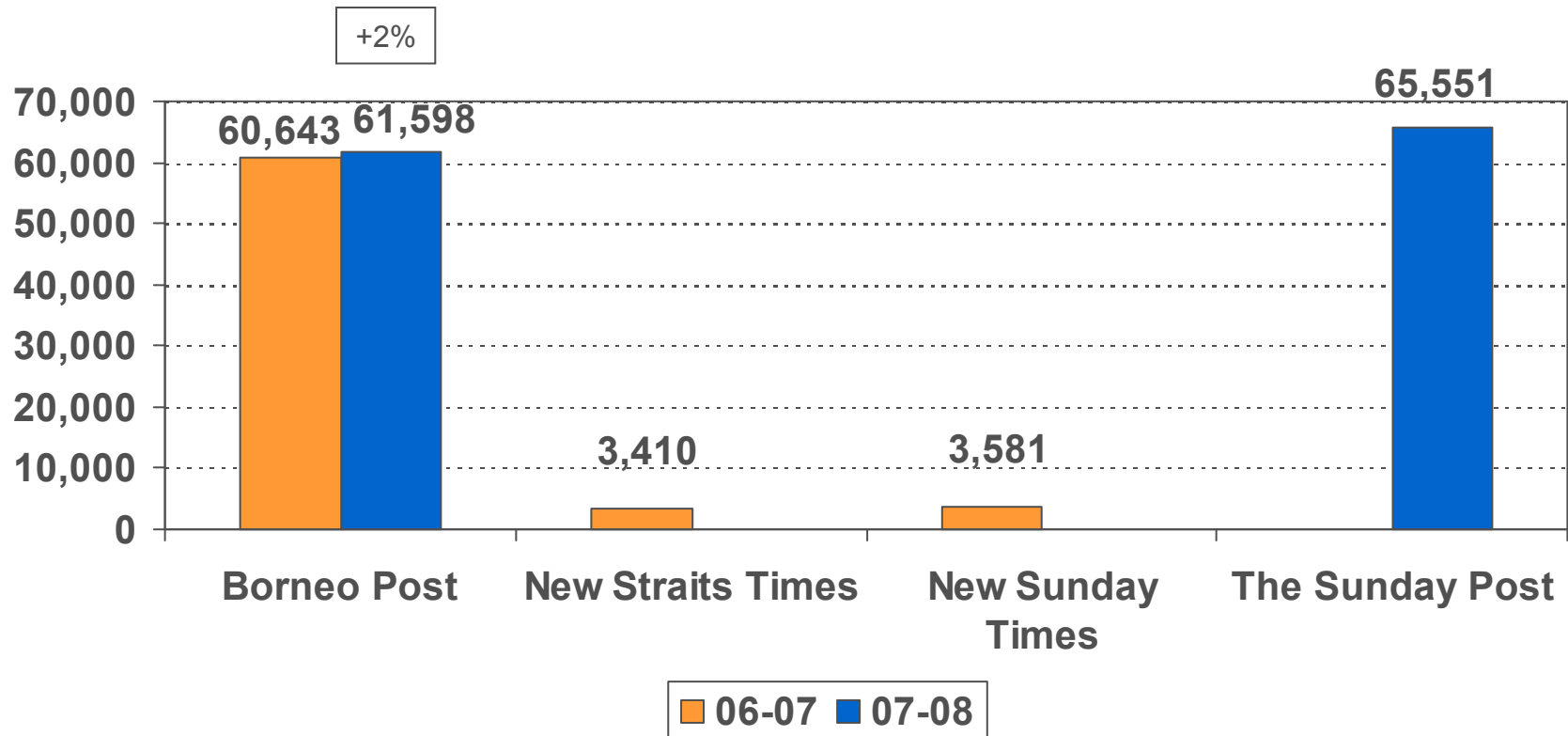
Total Audited Sunday Newspaper Circulation (Sarawak) - 2007-2008



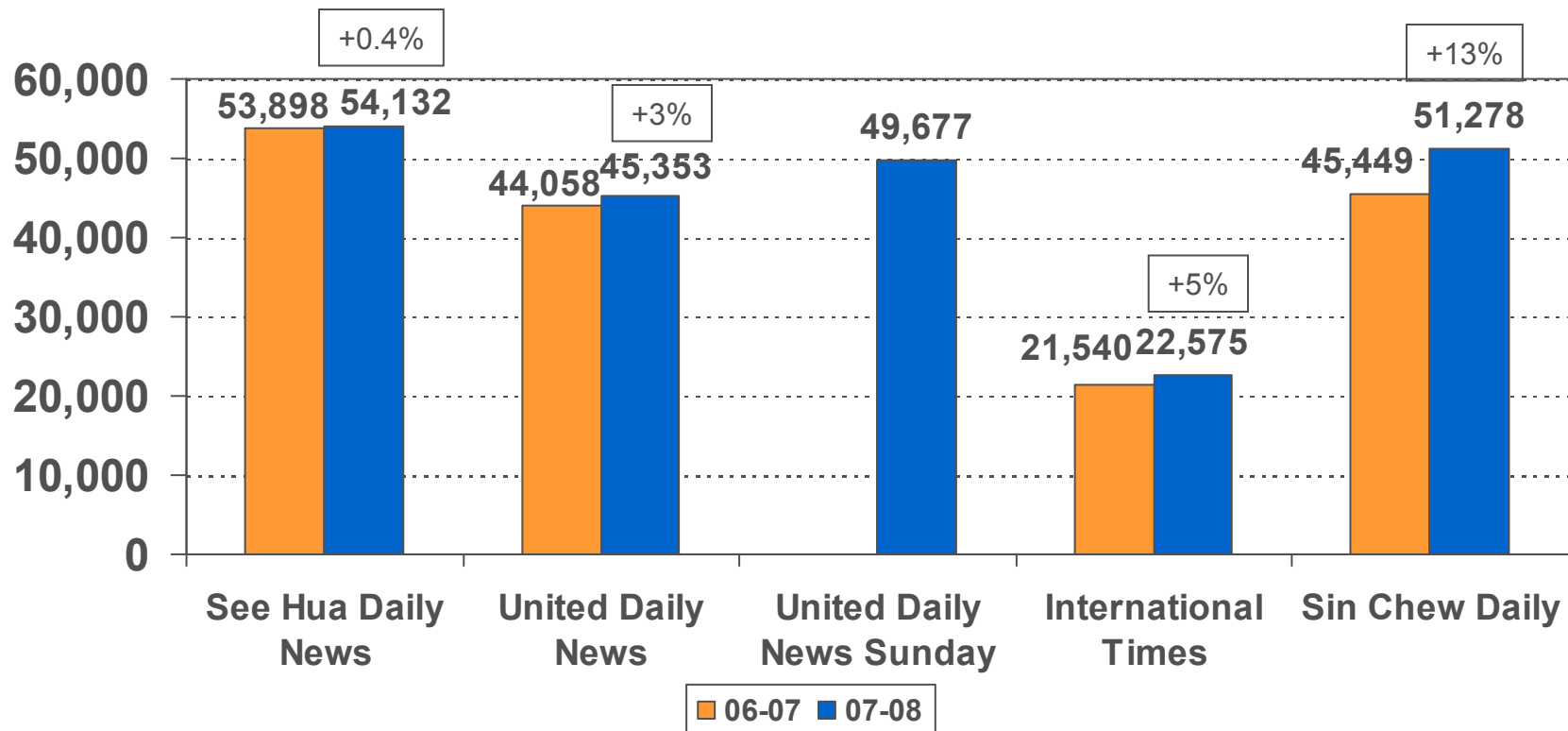
Audited Circulation– Bahasa Malaysia Language Newspapers (Sarawak) - 2007-2008



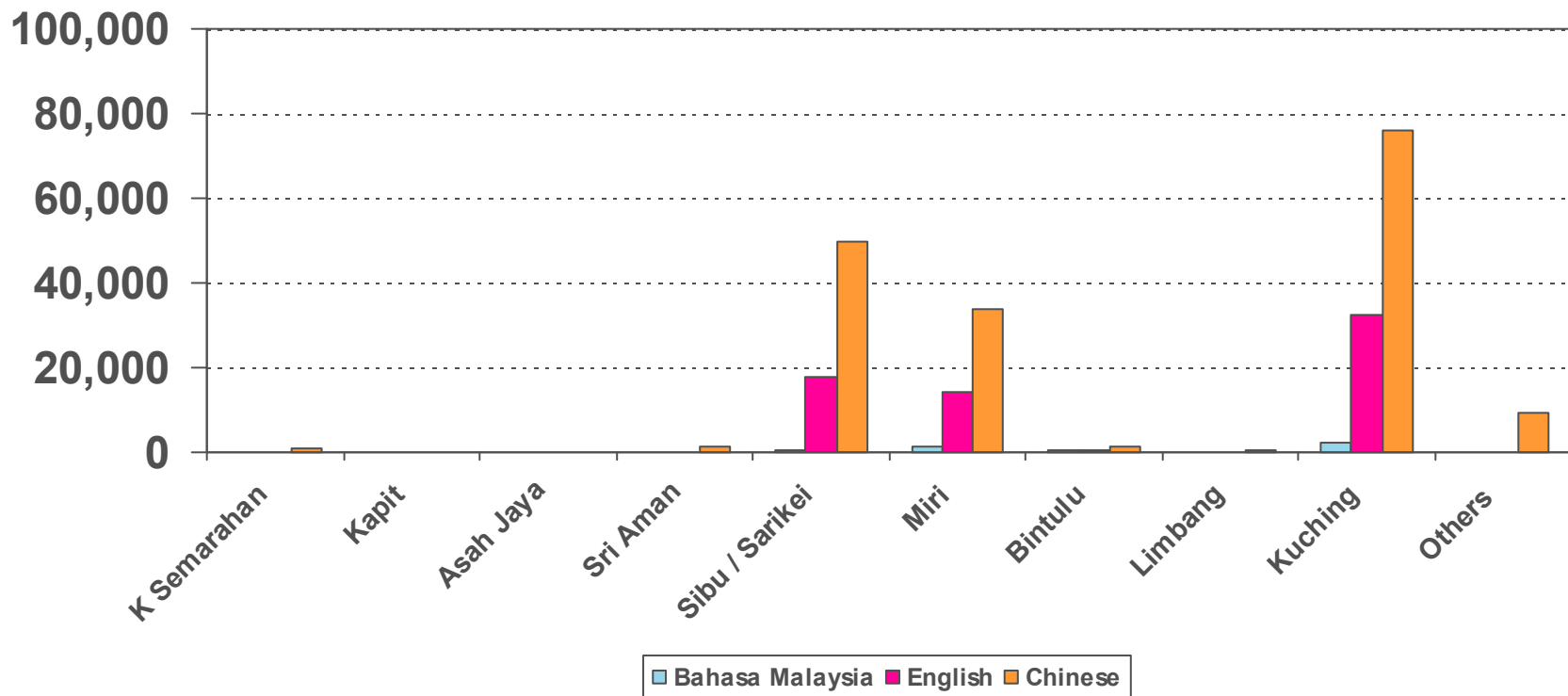
Audited Circulation– English Language Newspapers (Sarawak) - 2007-2008



Audited Circulation Trends – Chinese Language Newspapers (Sarawak) - 2007-2008

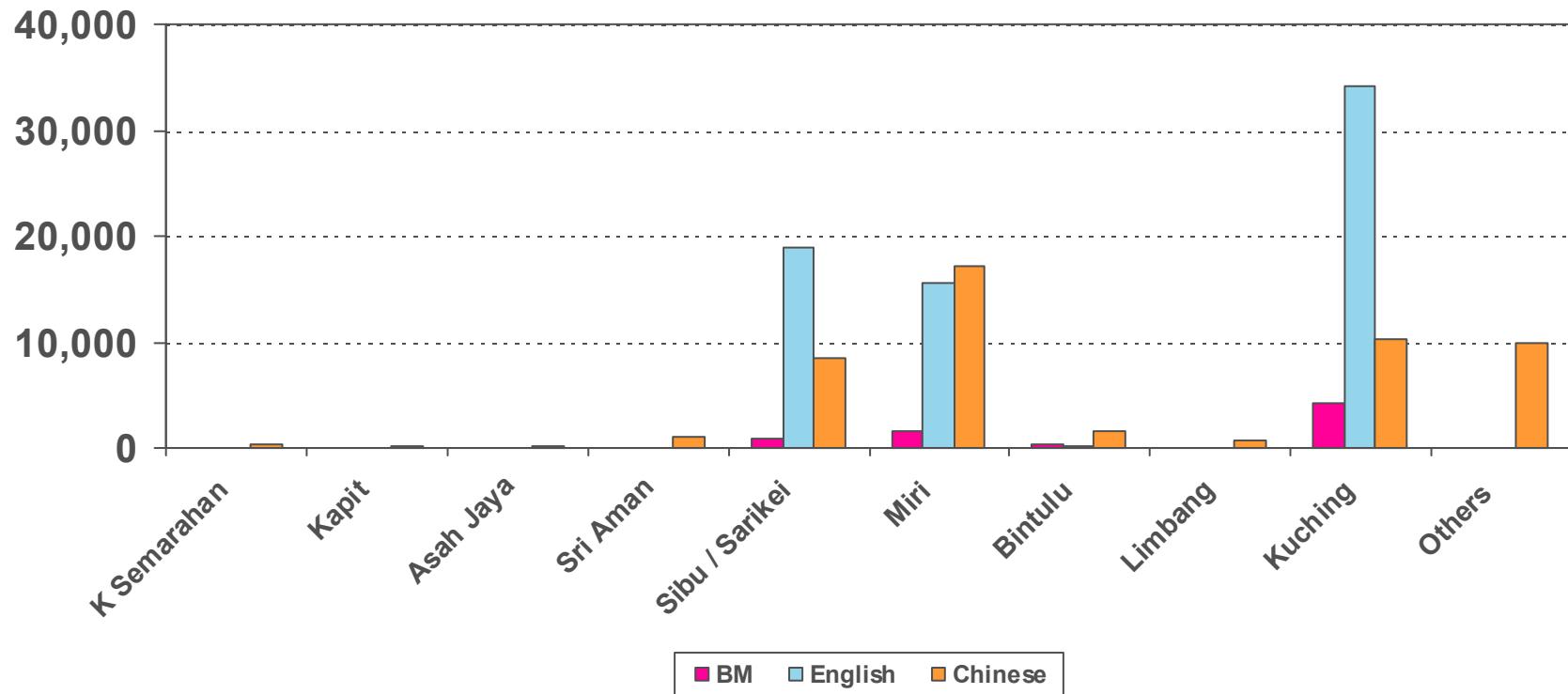


Daily Newspaper Audited Circulation By Language and District (Sarawak) - 2007-2008



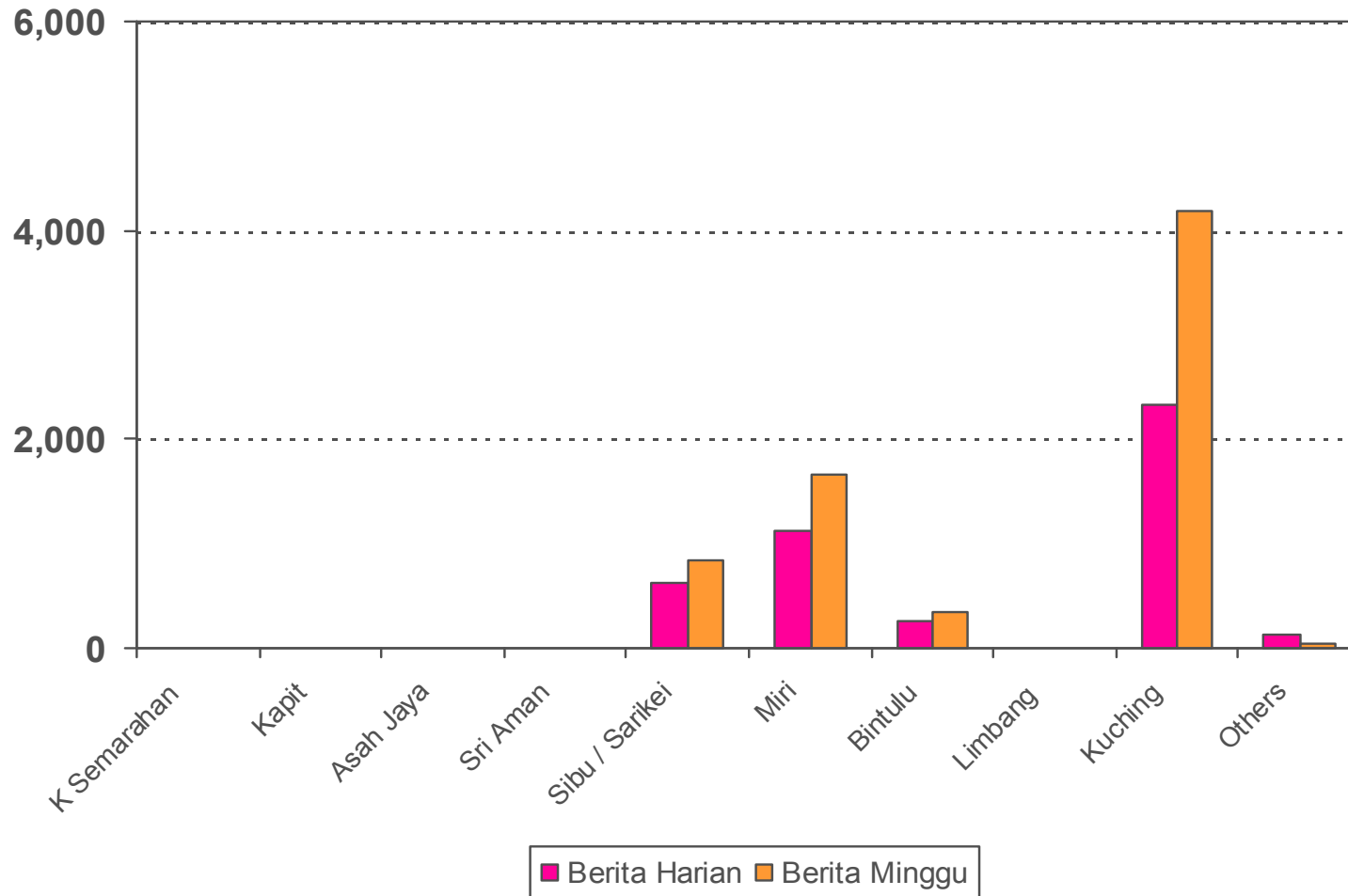
Note : Although average net sale figures not available for NST & Berita Harian, the above breakdown by district circulation has included NST & BH average sales obtained from auditor for better overview.

Sunday Newspaper Audited Circulation By Language and District (Sarawak) - 2007-2008



Note : Although average net sale figures not available for NSuT & Berita Minggu, the above breakdown by district circulation has included NSuT & BM average sales obtained from auditor for better overview.

Bahasa Malaysia Papers Distribution By District (Sarawak) 2007 - 2008



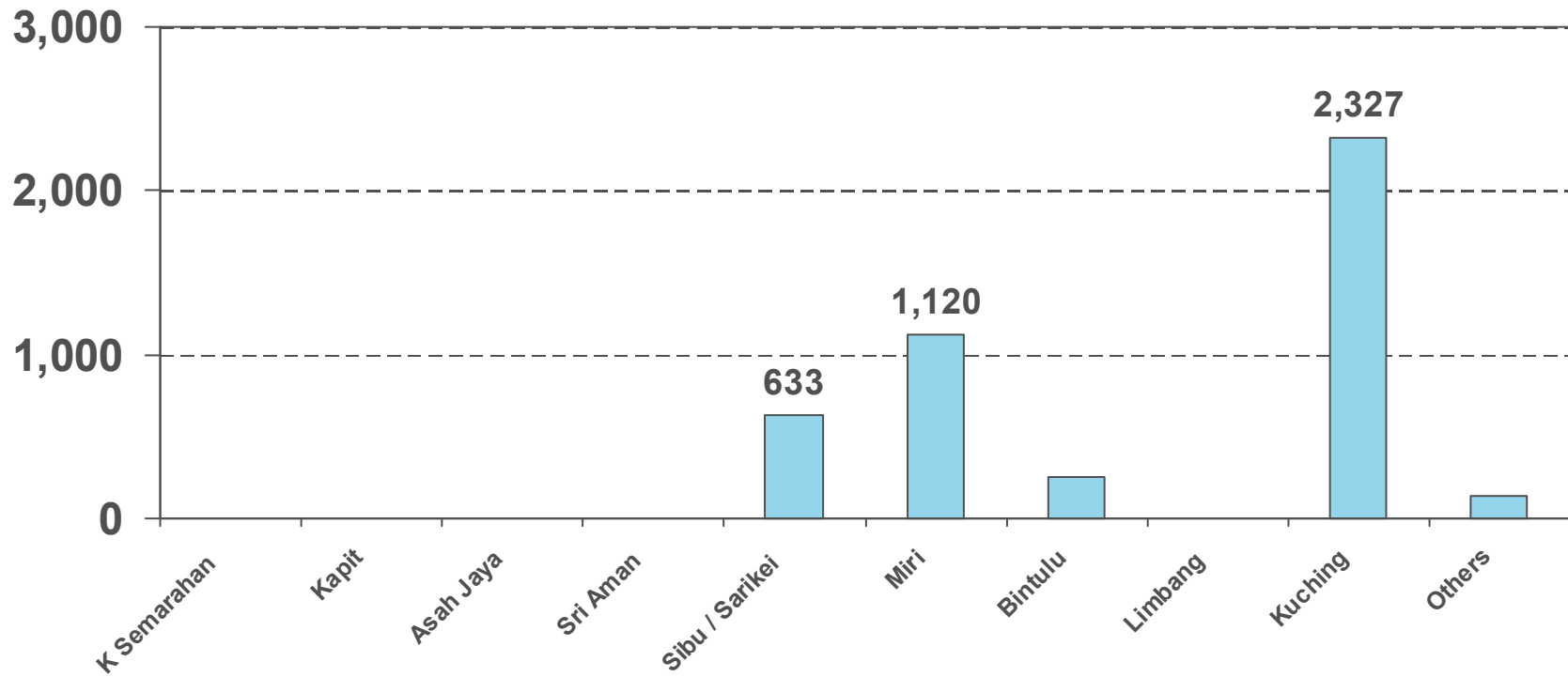
Utusan Sarawak Audited Circulation By District (Sarawak) 2007 - 2008

Note : Utusan Sarawak 07-08 average net sales breakdown by district not available.

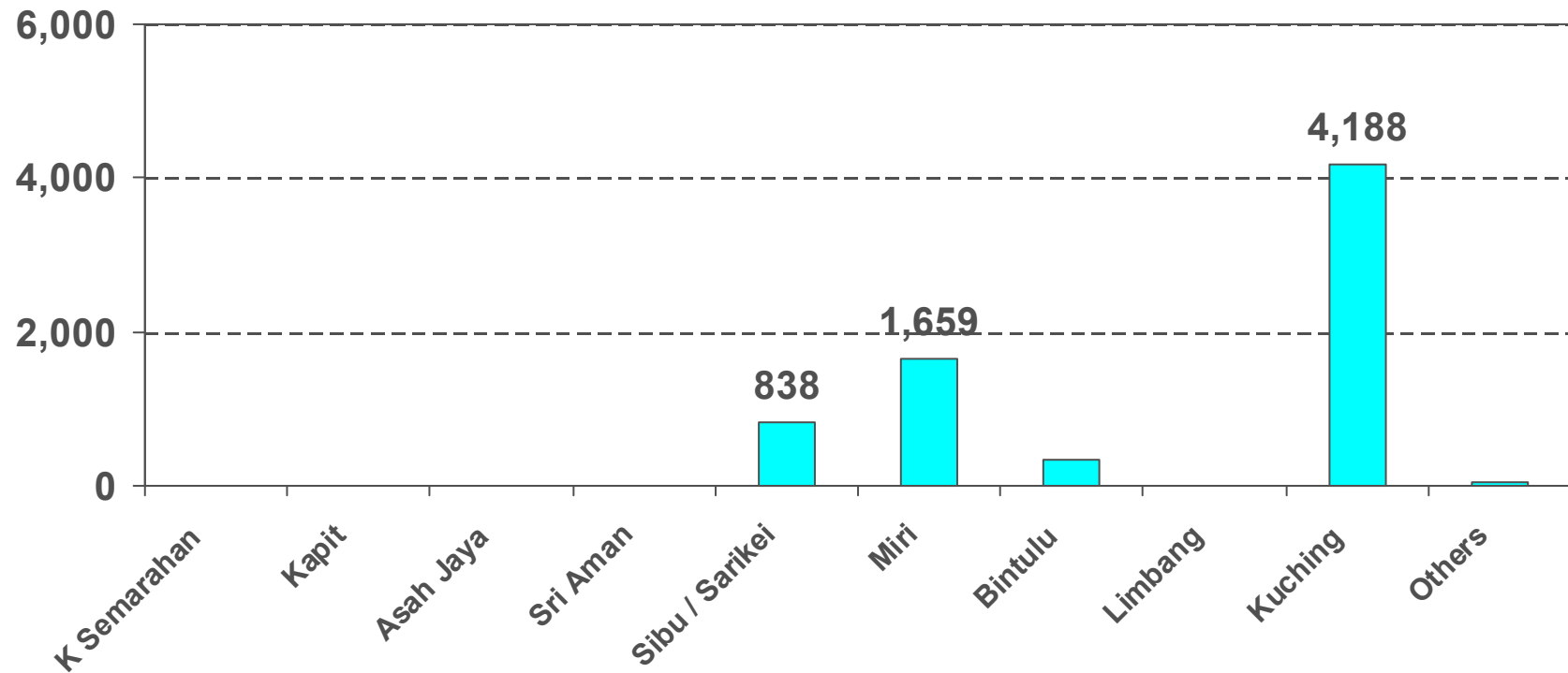


AUDIT BUREAU OF CIRCULATIONS
(Incorporated in Malaysia)

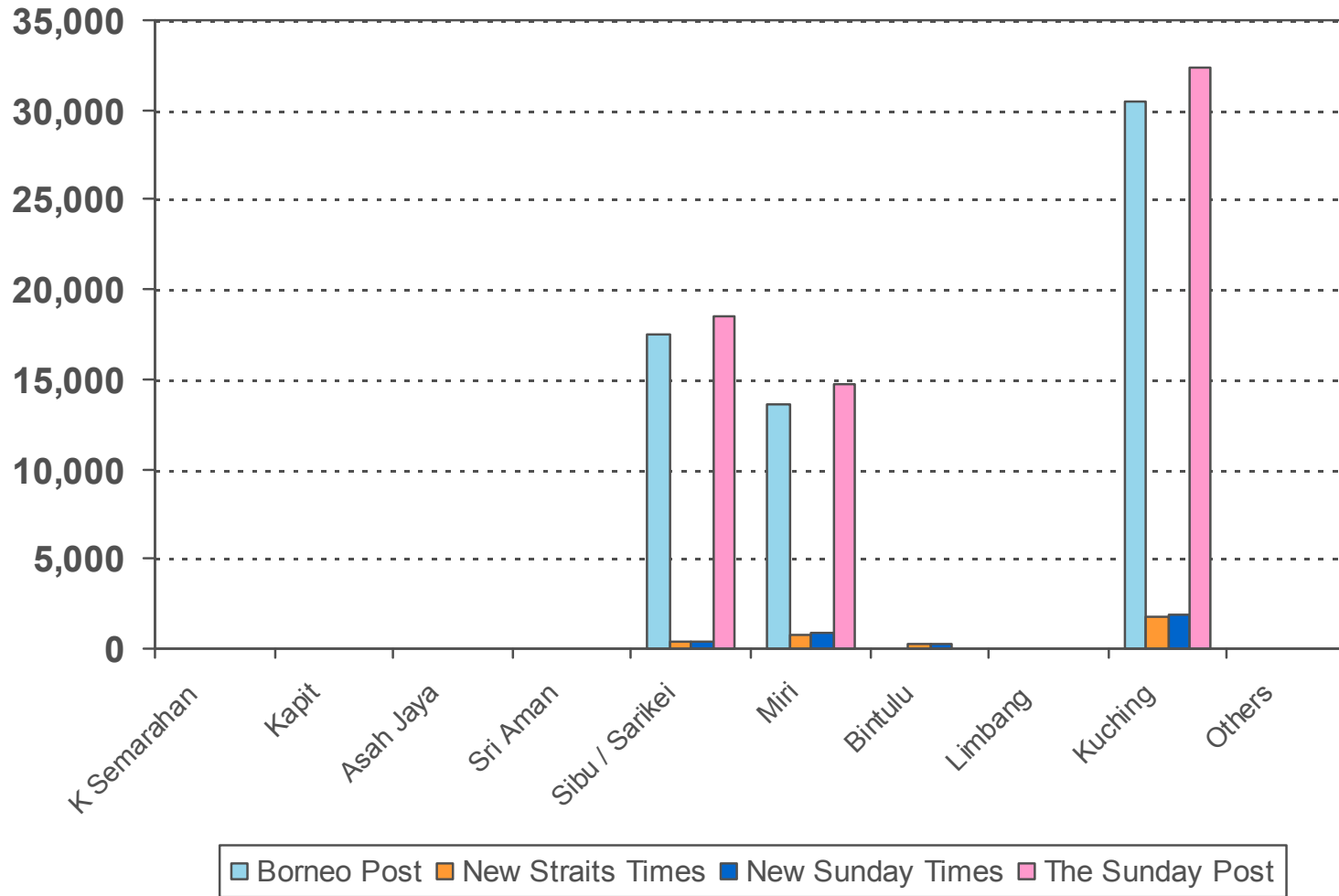
Berita Harian Audited Circulation By District (Sarawak) 2007 - 2008



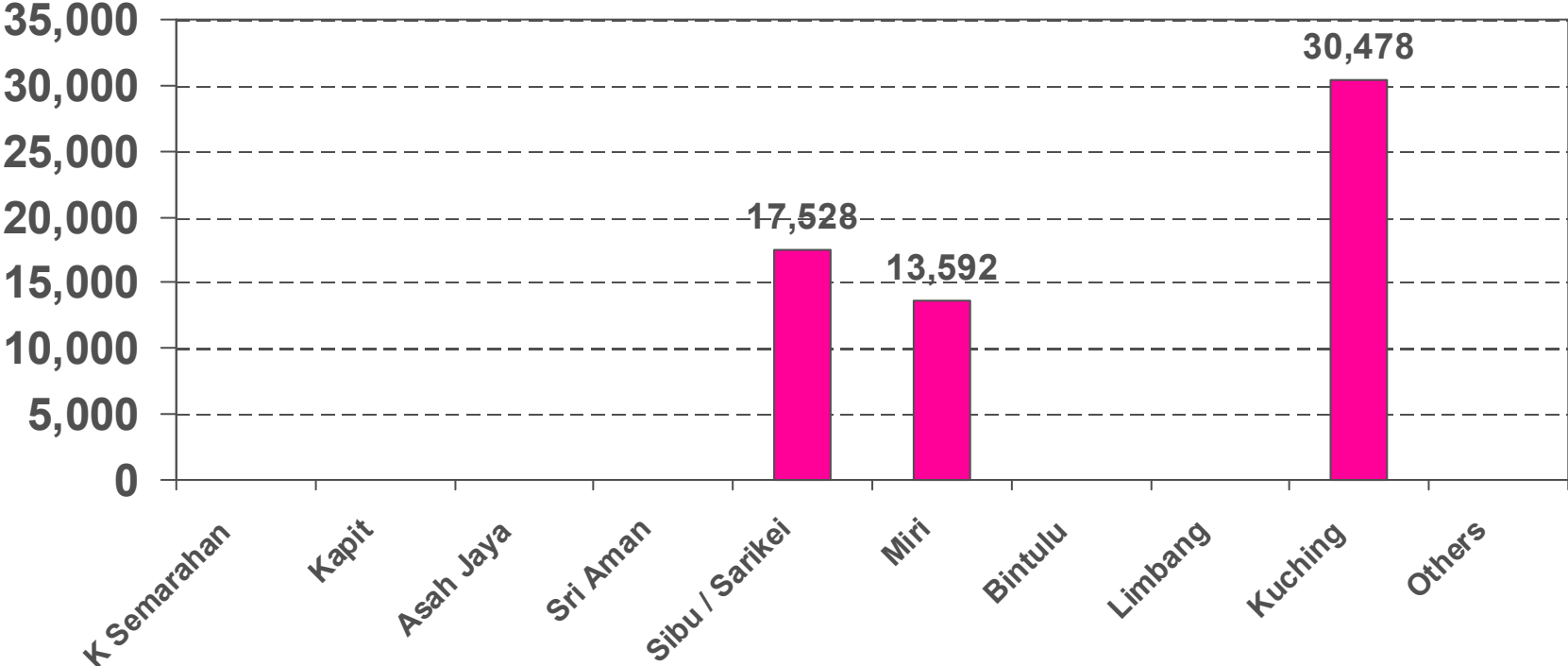
Berita Minggu Audited Circulation By District (Sarawak) 2007 - 2008



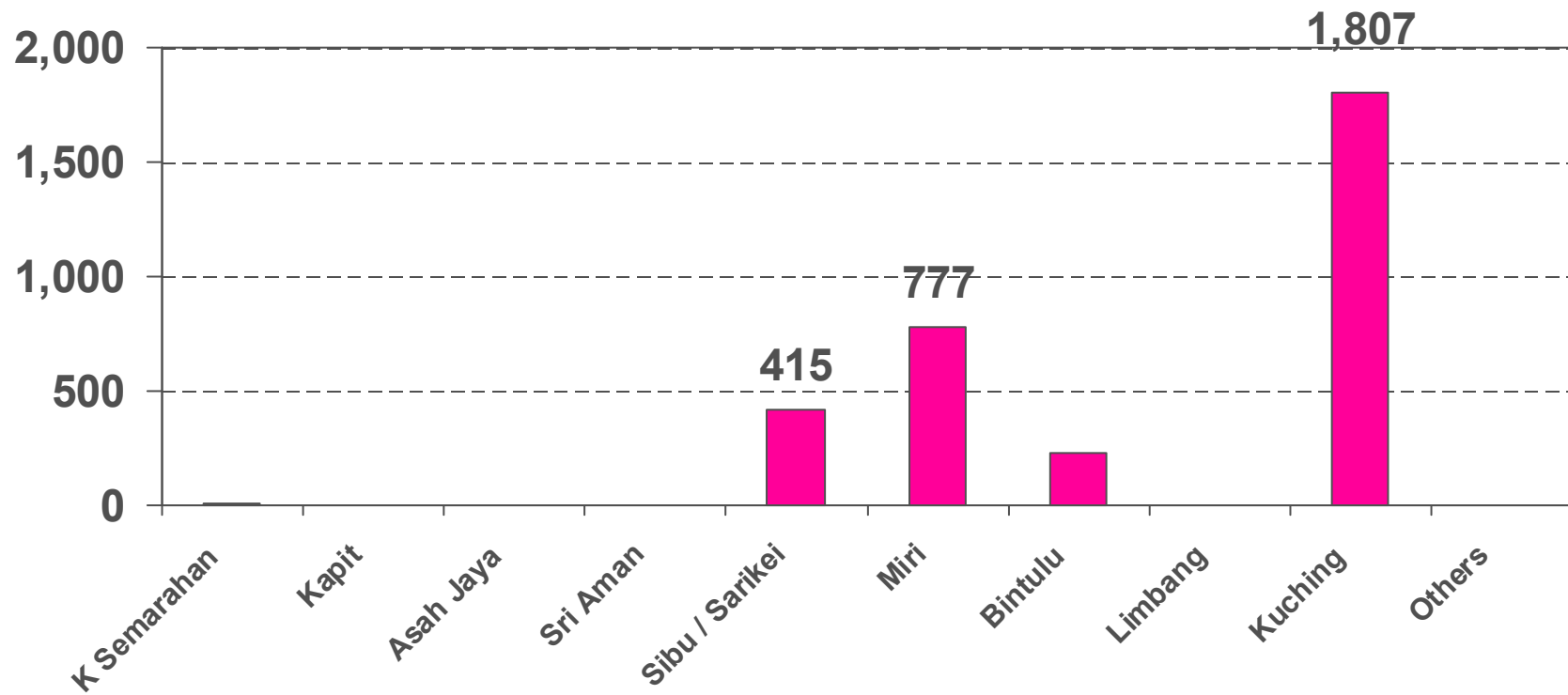
English Papers Distribution By District (Sarawak) 2007 - 2008



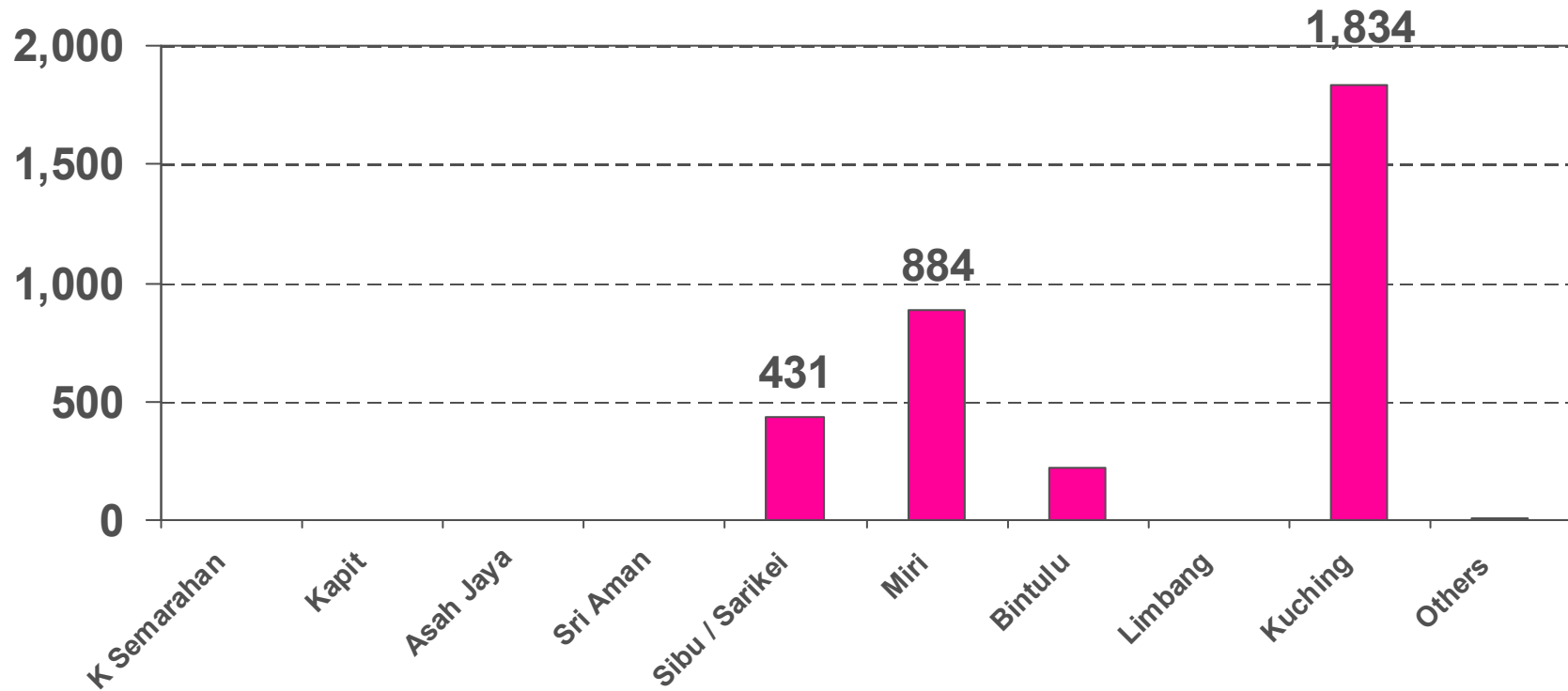
Borneo Post Audited Circulation By District (Sarawak) 2007 - 2008



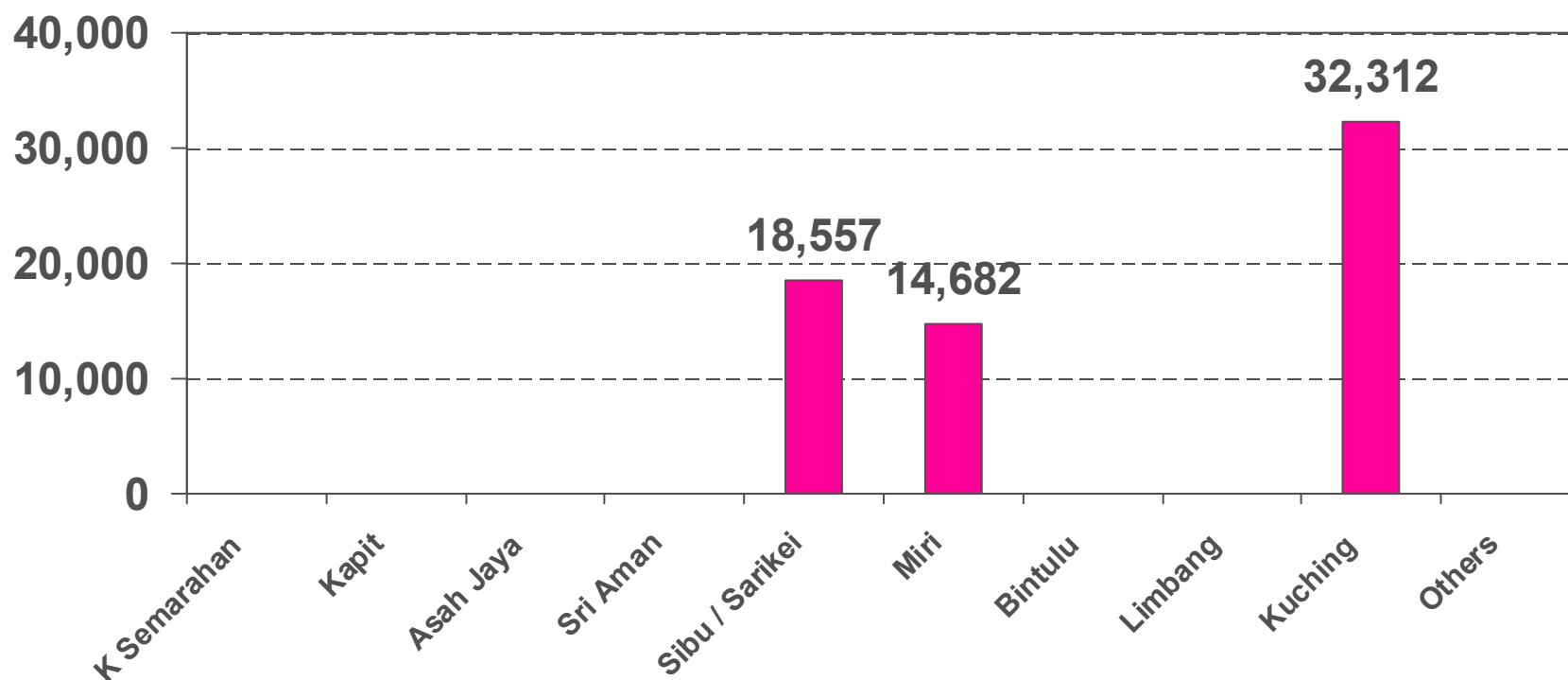
New Straits Times Audited Circulation By District (Sarawak) 2007 - 2008



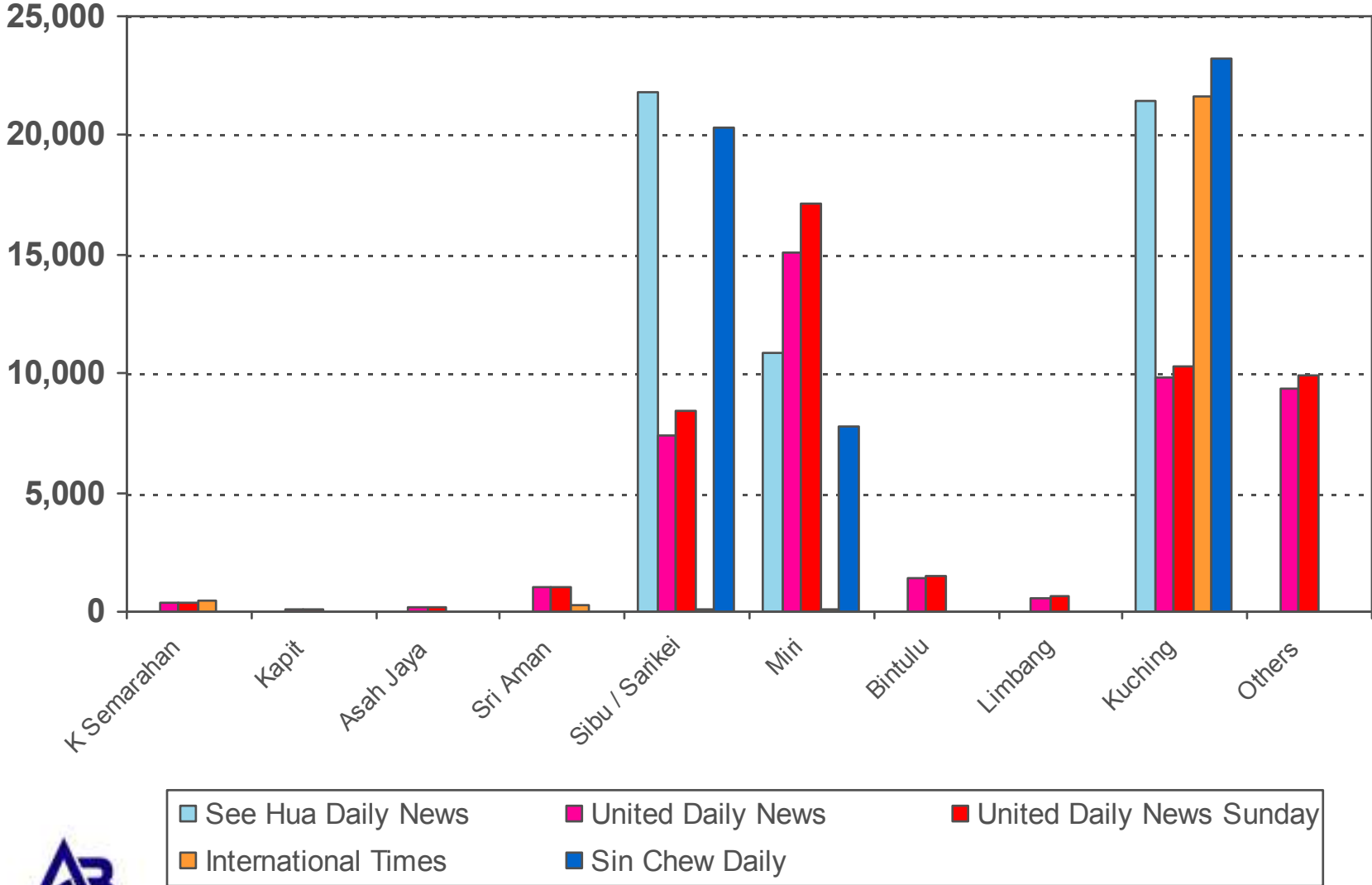
New Sunday Times Audited Circulation By District (Sarawak) 2007 - 2008



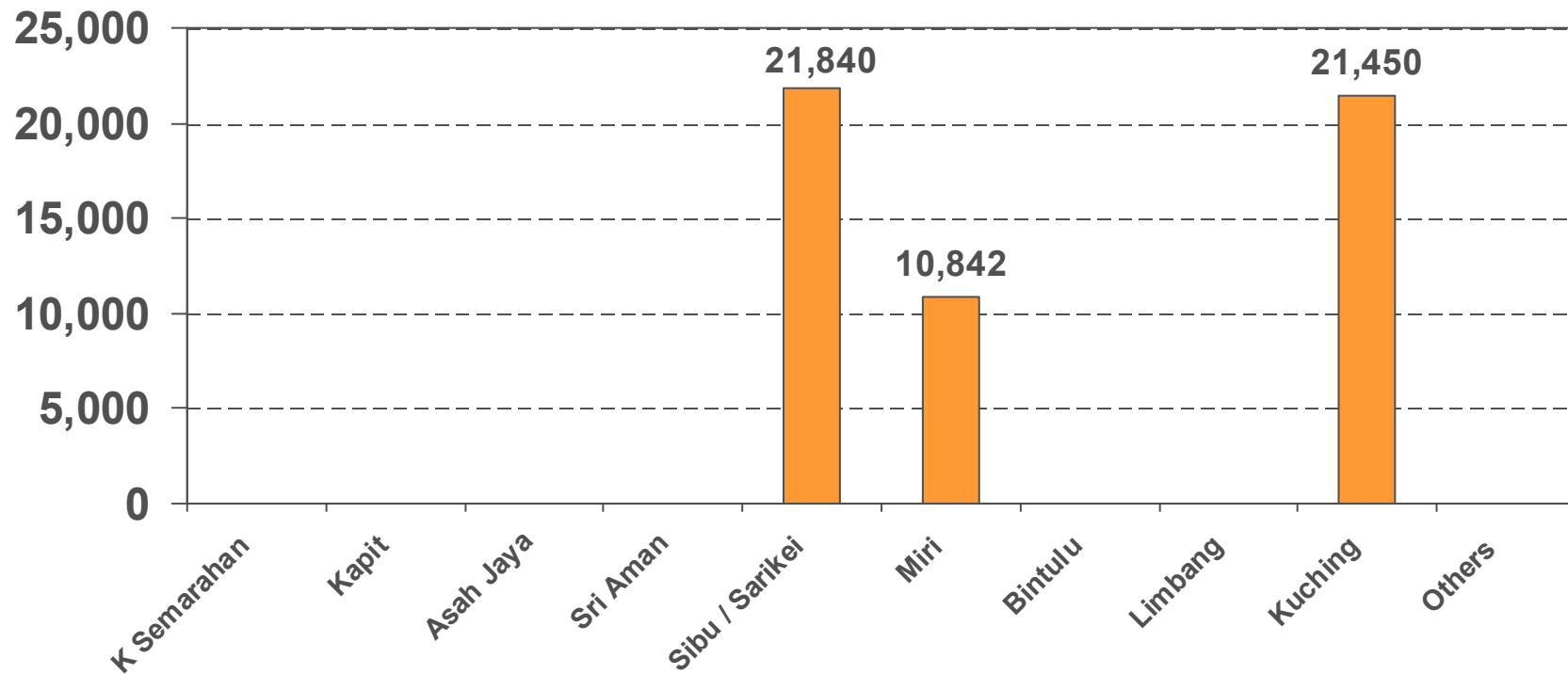
The Sunday Post Audited Circulation By District (Sarawak) 2007 - 2008



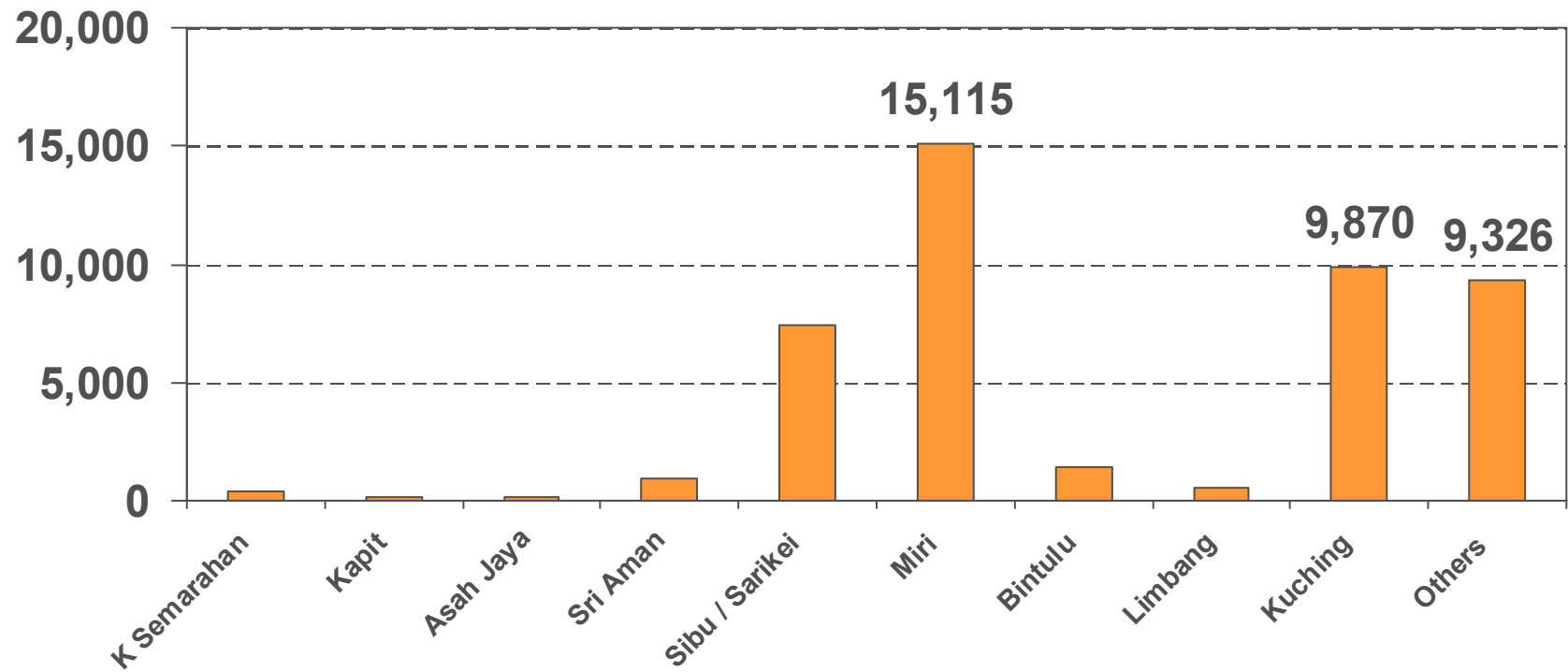
Chinese Papers Distribution By District (Sarawak) 2007 - 2008



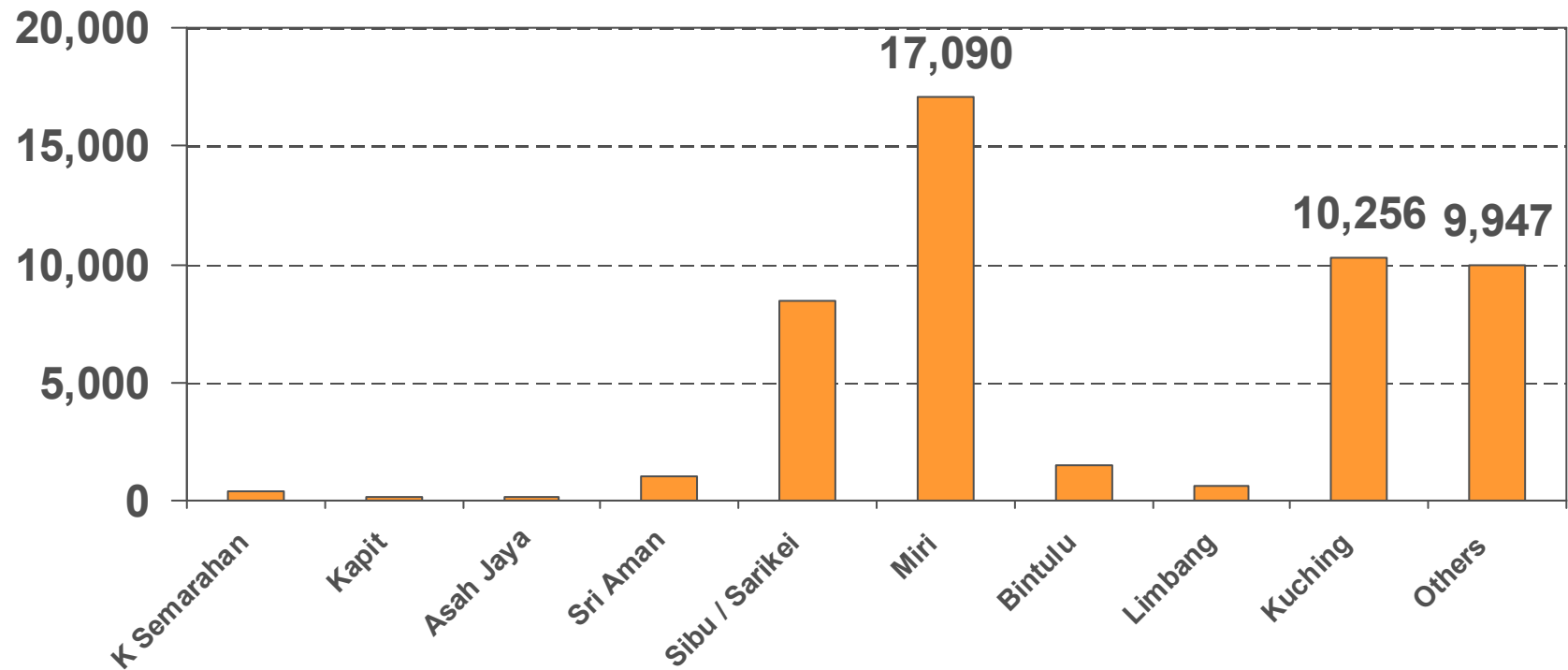
See Hua Daily News Audited Circulation By District (Sarawak) 2007 - 2008



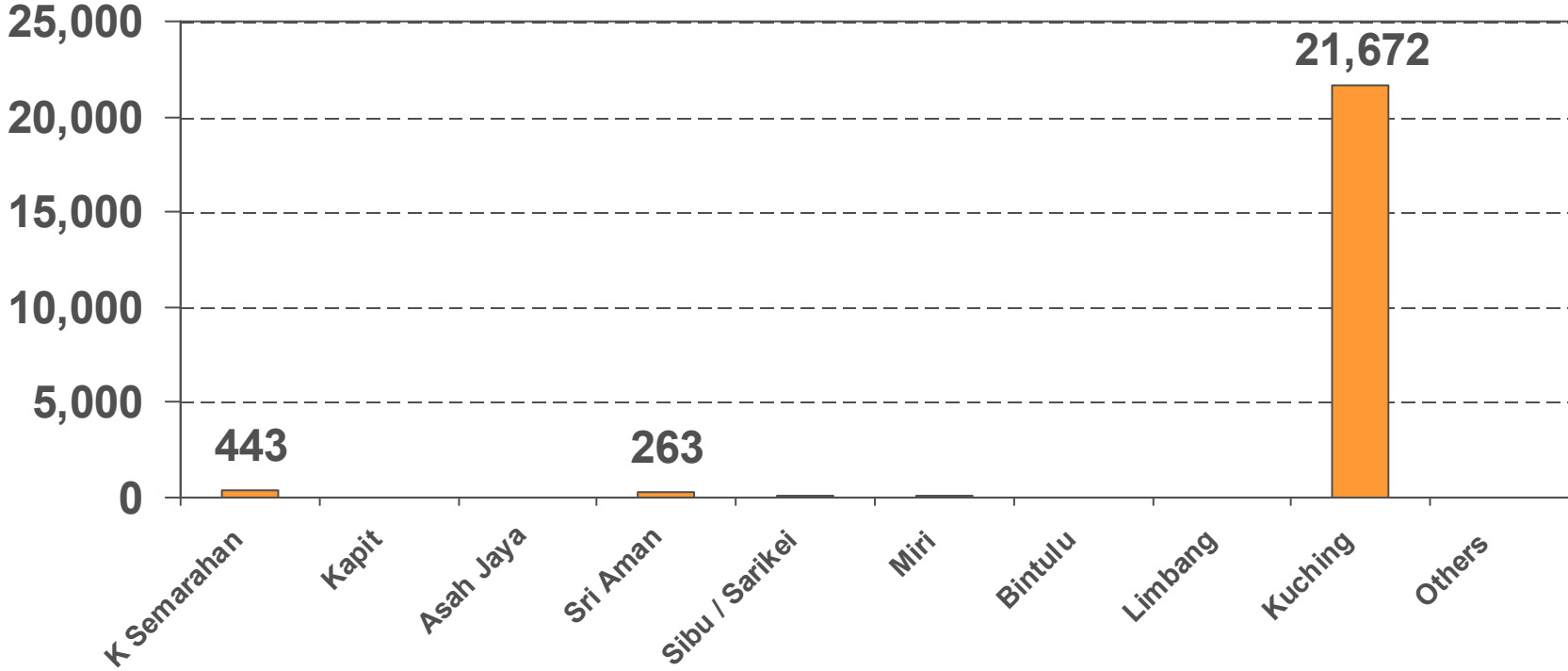
United Daily News Audited Circulation By District (Sarawak) 2007 - 2008



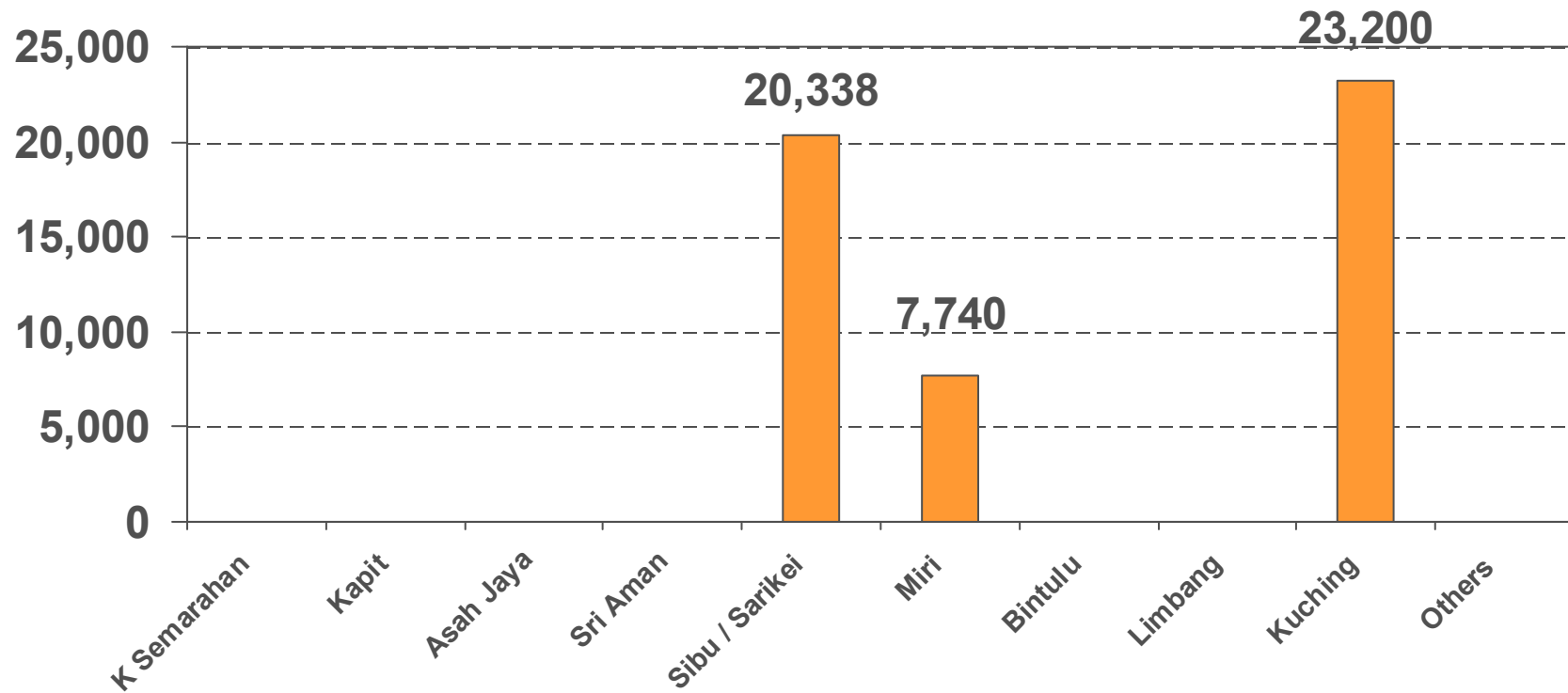
United Daily News Sunday Audited Circulation By District (Sarawak) 2007 - 2008



International Times Audited Circulation By District (Sarawak) 2007 - 2008



Sin Chew Daily Audited Circulation By District (Sarawak) 2007 - 2008

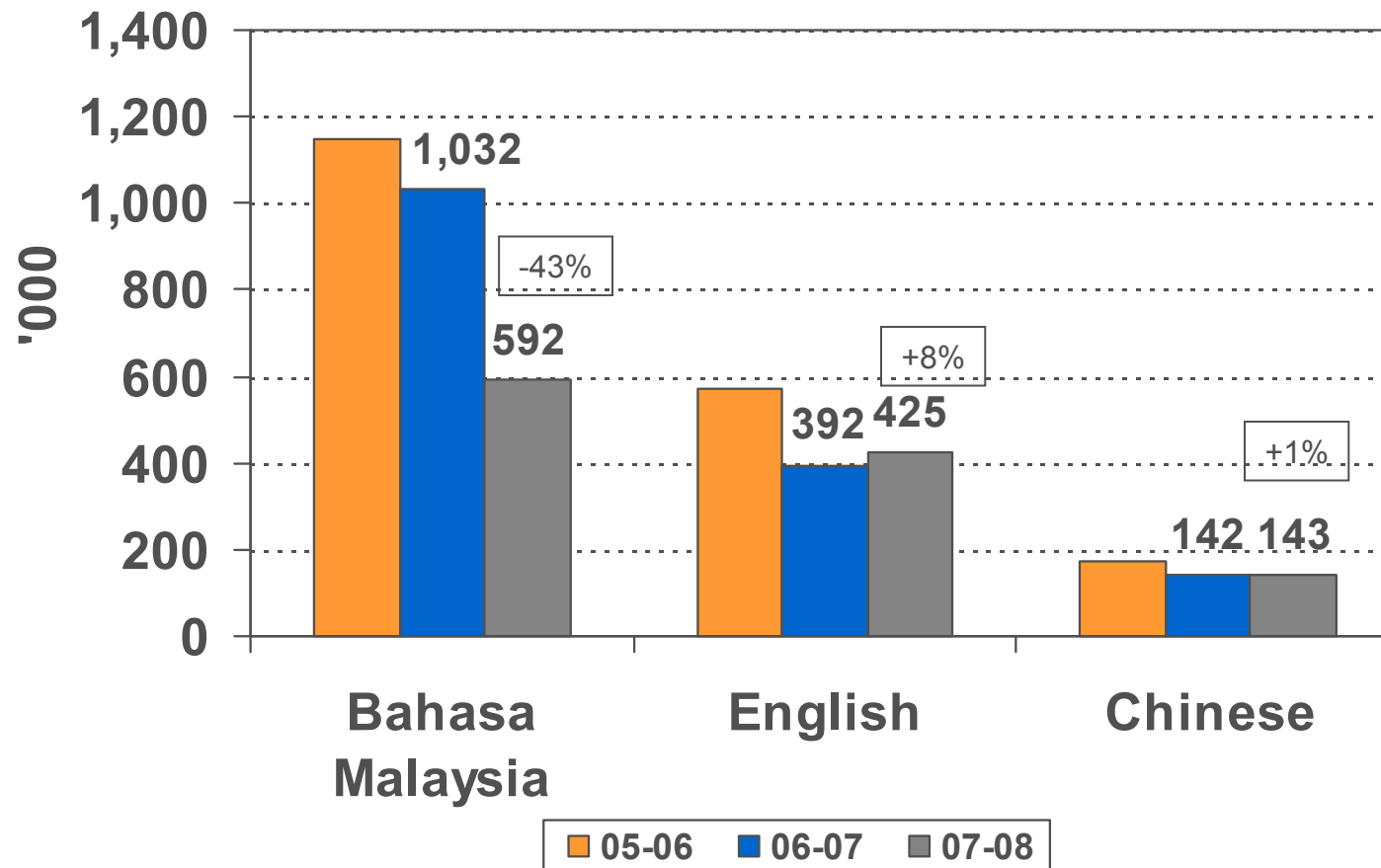


MAGAZINES



AUDIT BUREAU OF CIRCULATIONS
(Incorporated in Malaysia)

Total Audited Magazine by Language Circulation

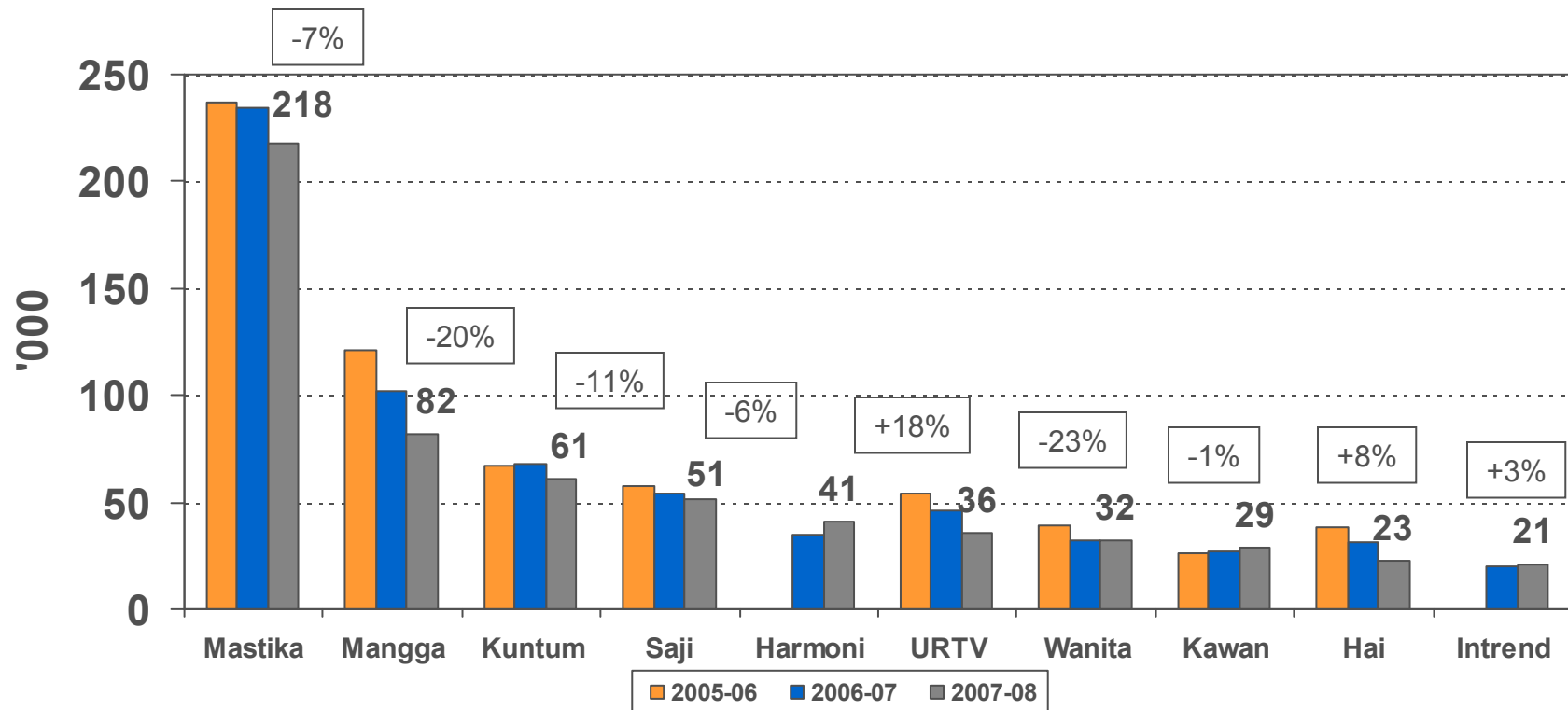


BAHASA MALAYSIA MAGAZINES

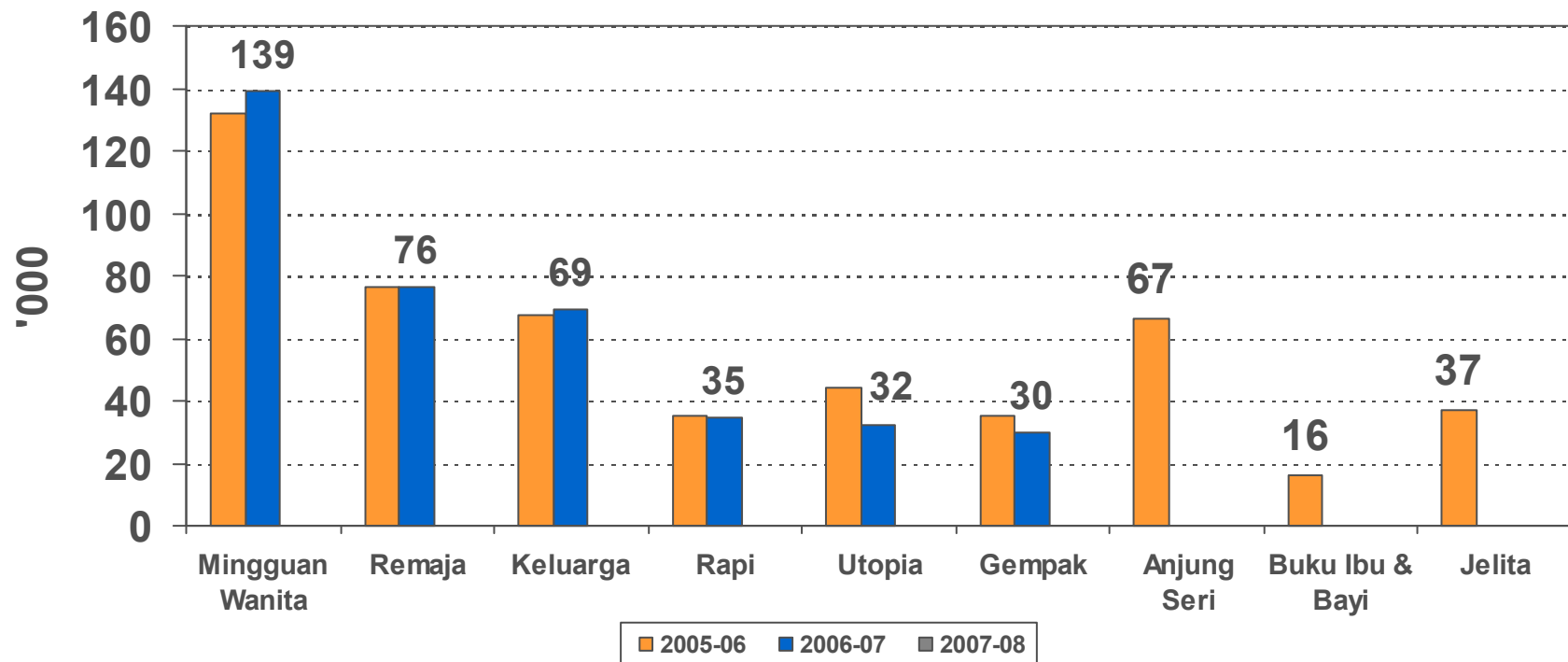


AUDIT BUREAU OF CIRCULATIONS
(Incorporated in Malaysia)

Audited Circulation Trends – Bahasa Malaysia Language Magazines



Audited Circulation Trends – Bahasa Malaysia Language Magazines



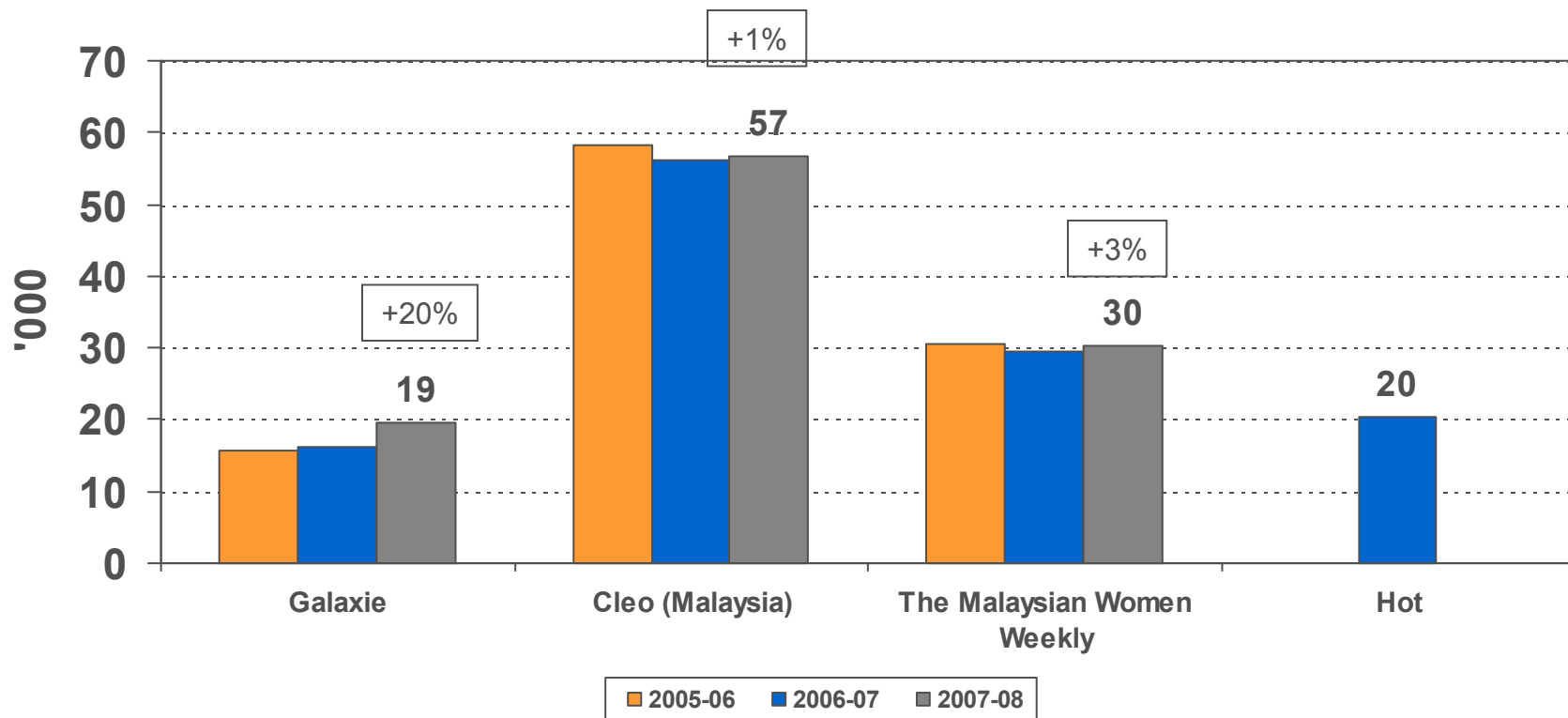
Note : 07-08 circulation not available for above titles.

ENGLISH LANGUAGE MAGAZINES



AUDIT BUREAU OF CIRCULATIONS
(Incorporated in Malaysia)

Audited Circulation Trends – English Language Magazines

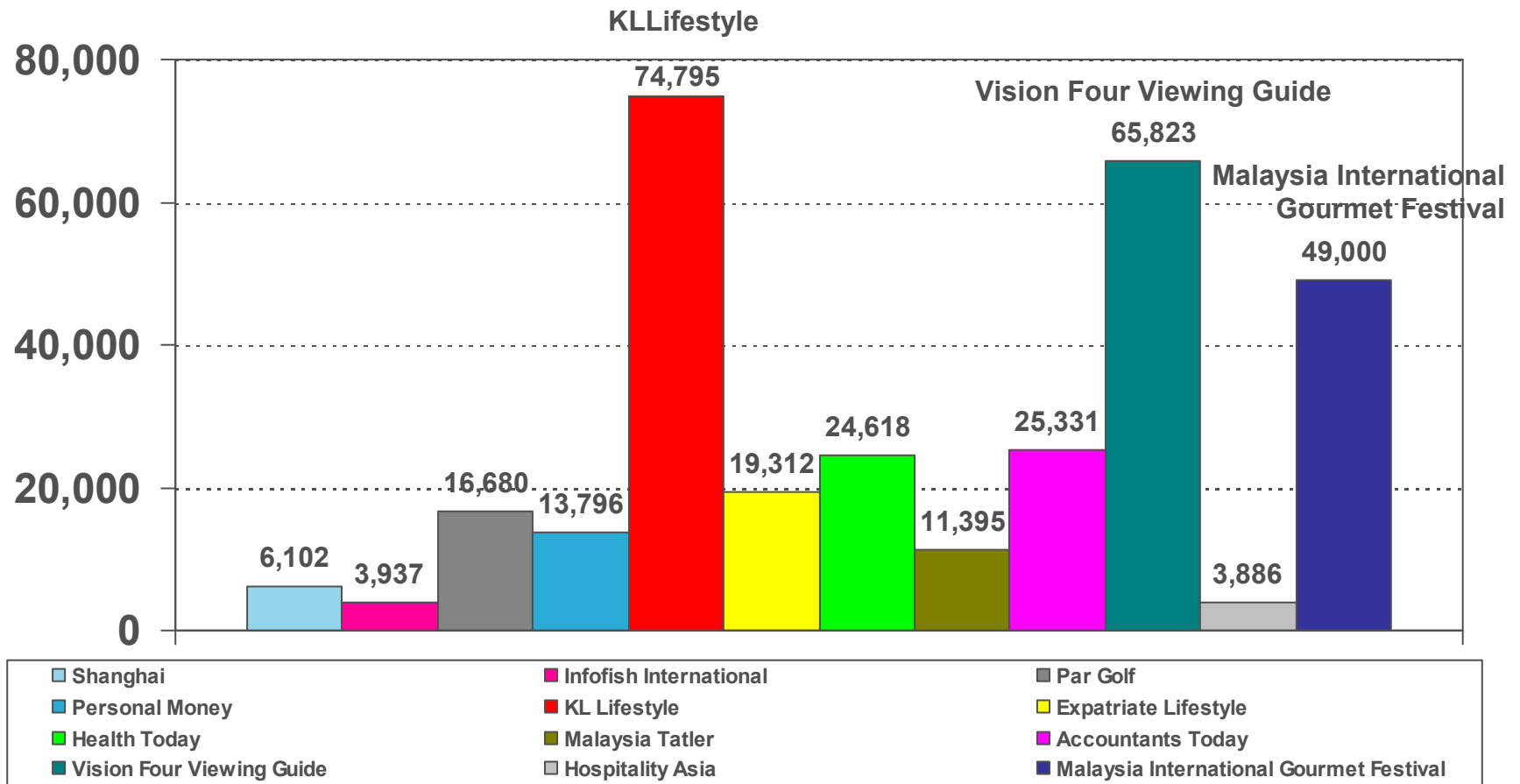


AUDITED CIRCULATION SPECIALISED MAGAZINES



AUDIT BUREAU OF CIRCULATIONS
(Incorporated in Malaysia)

Audited Circulation Trends – Trade, Technical, Specialist and Professional Journals

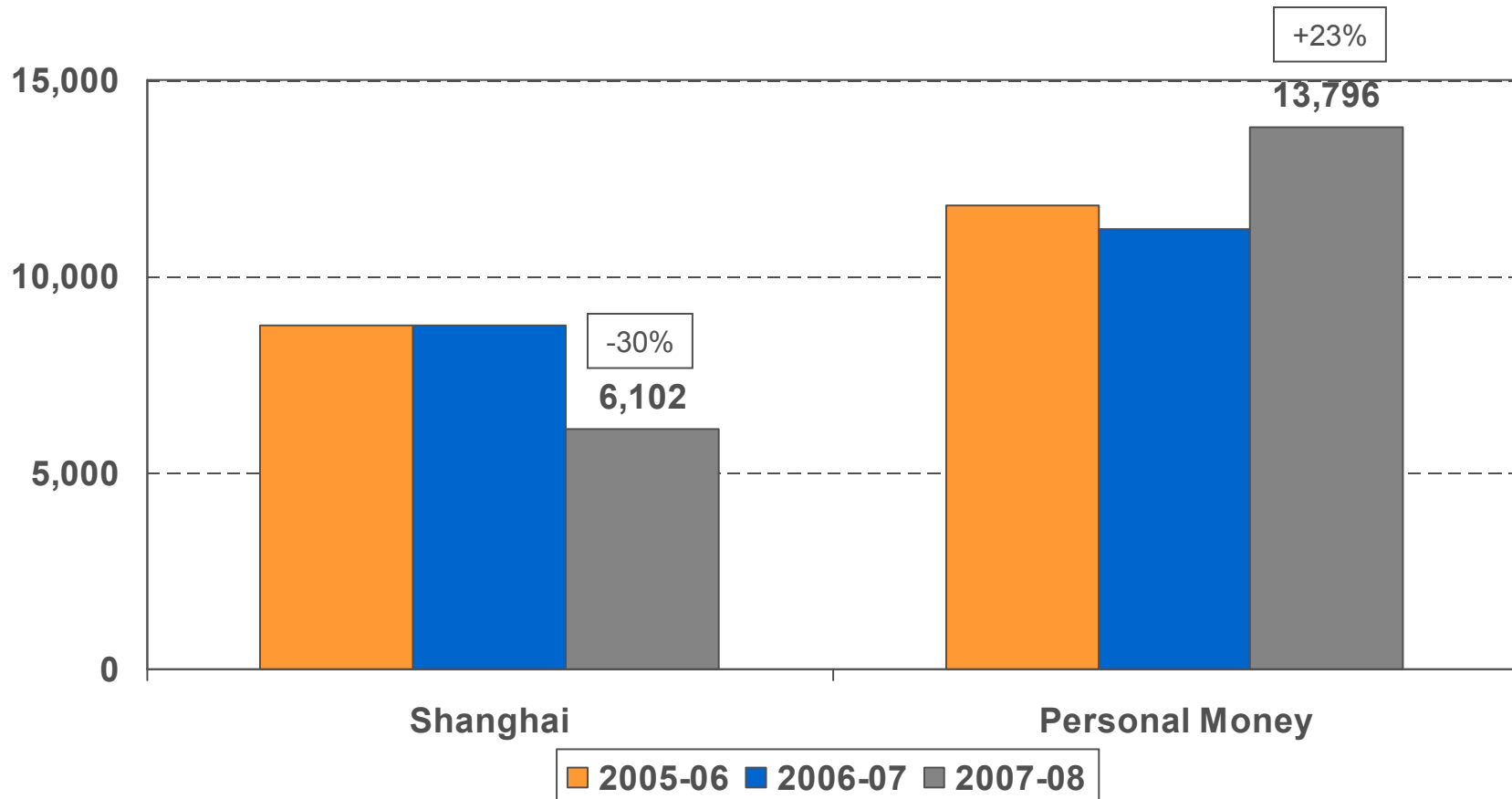


MAGAZINES AUDITED CIRCULATION BY CATEGORY

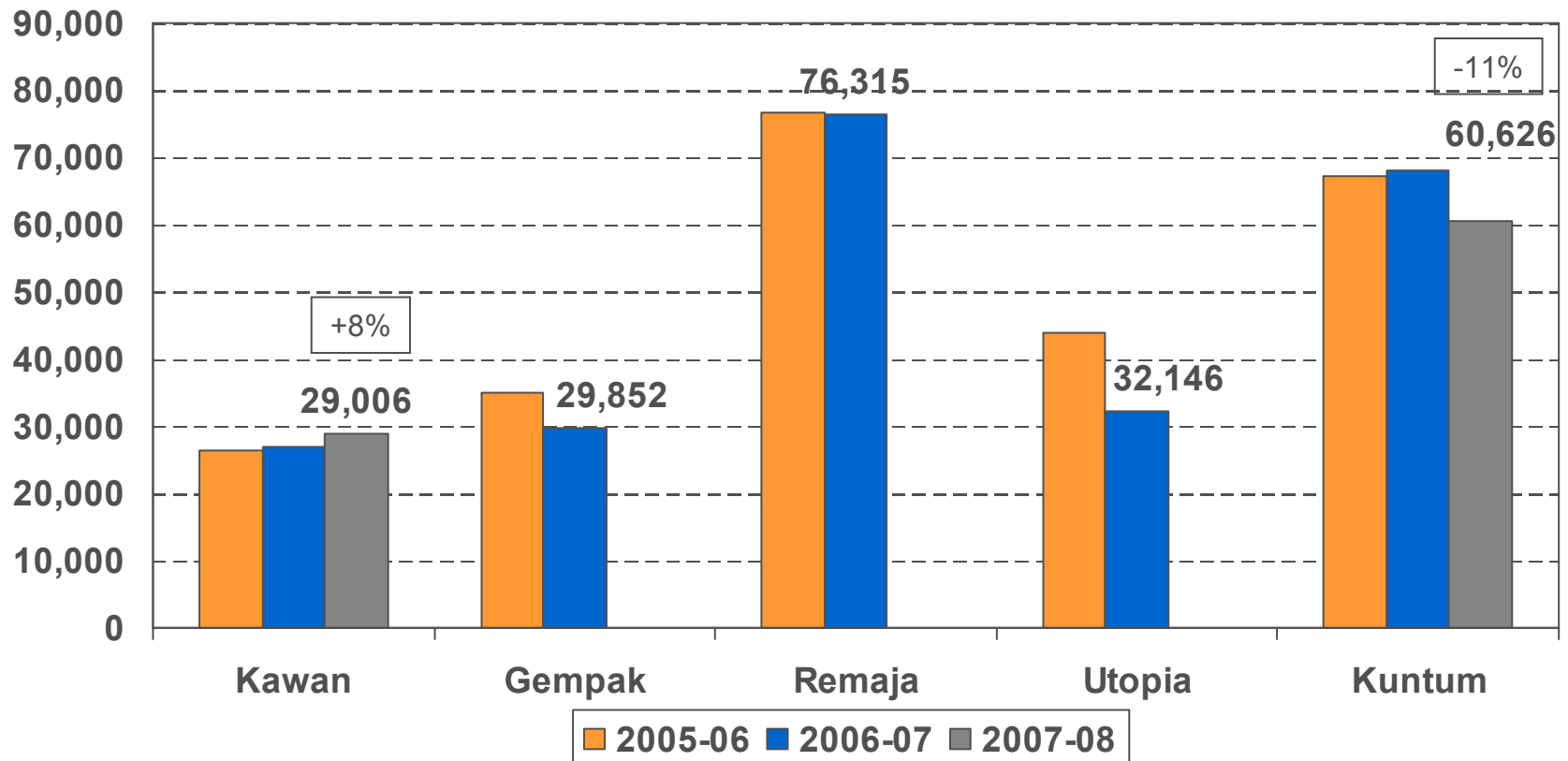


AUDIT BUREAU OF CIRCULATIONS
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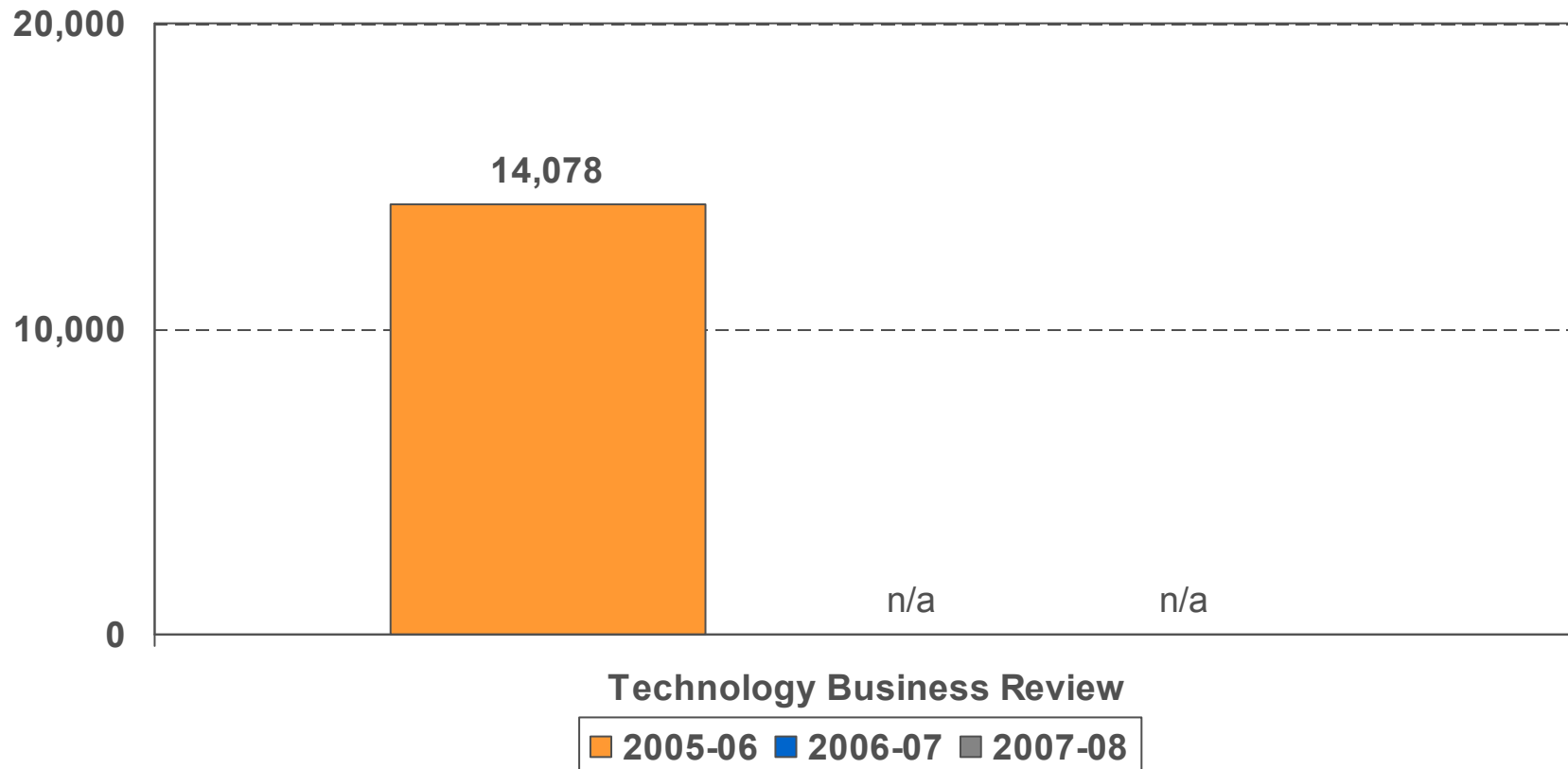
Audited Circulation Trends – Business



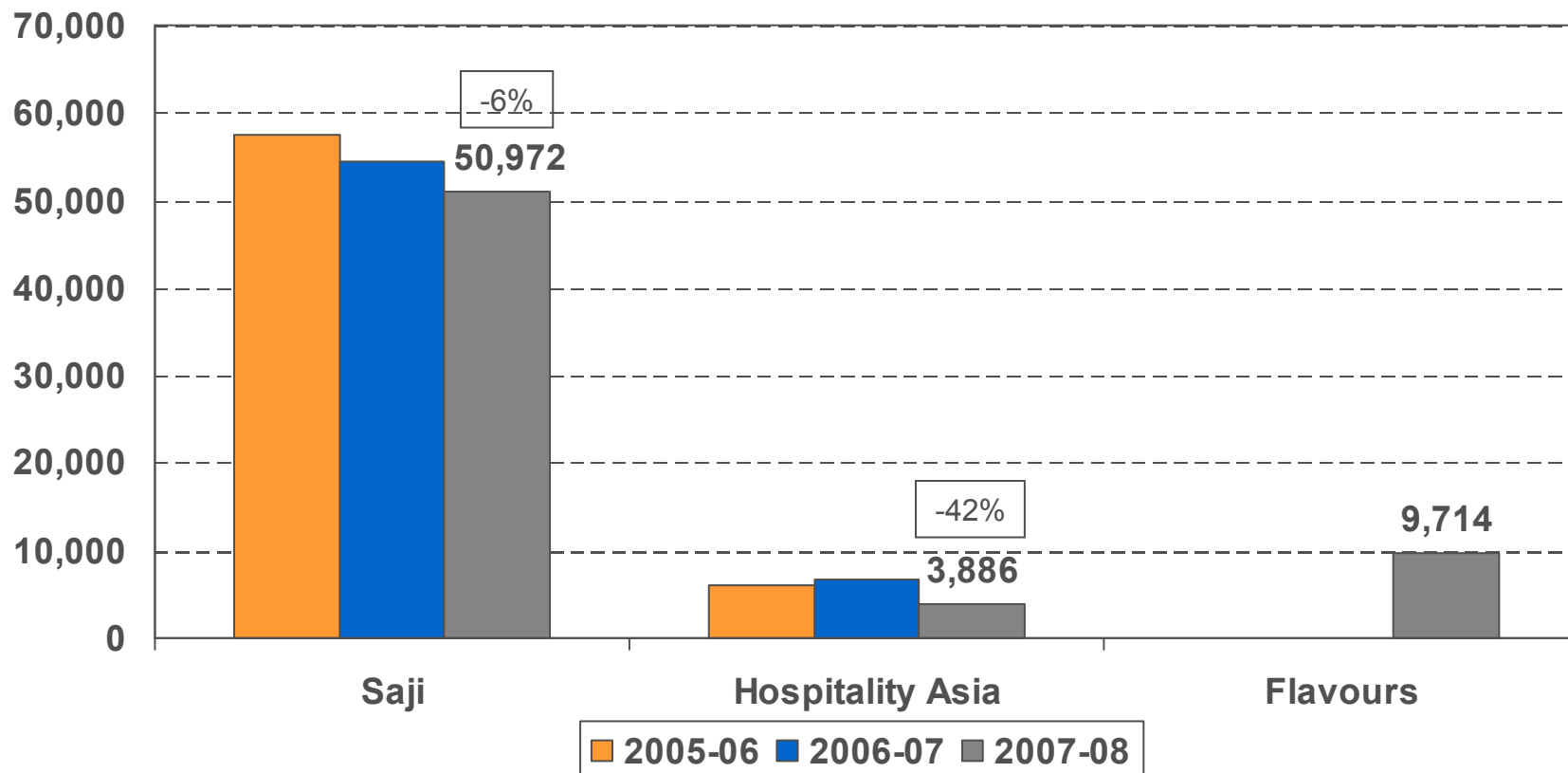
Audited Circulation Trends – Children & Teenagers



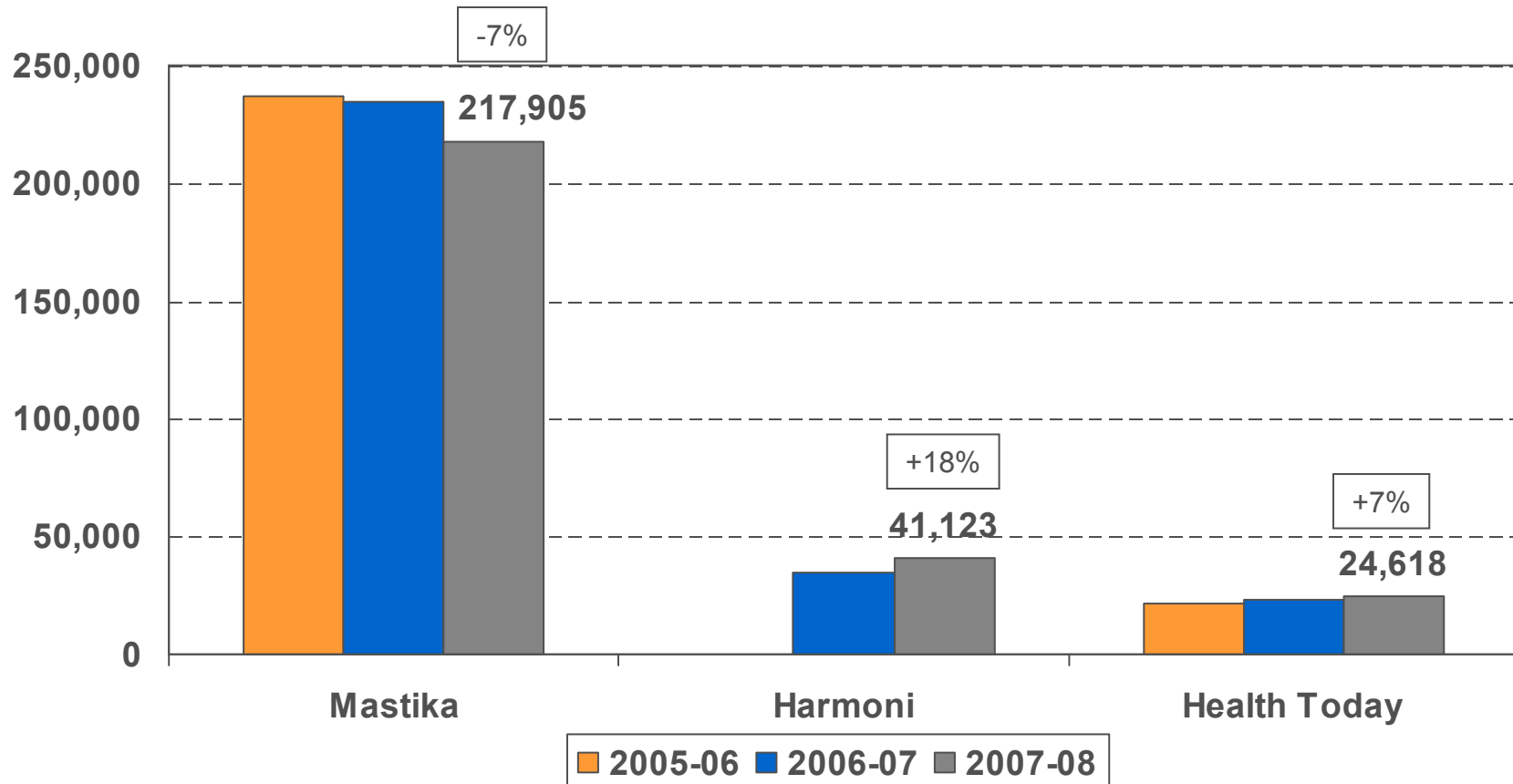
Audited Circulation Trends – Computing, IT & Communications



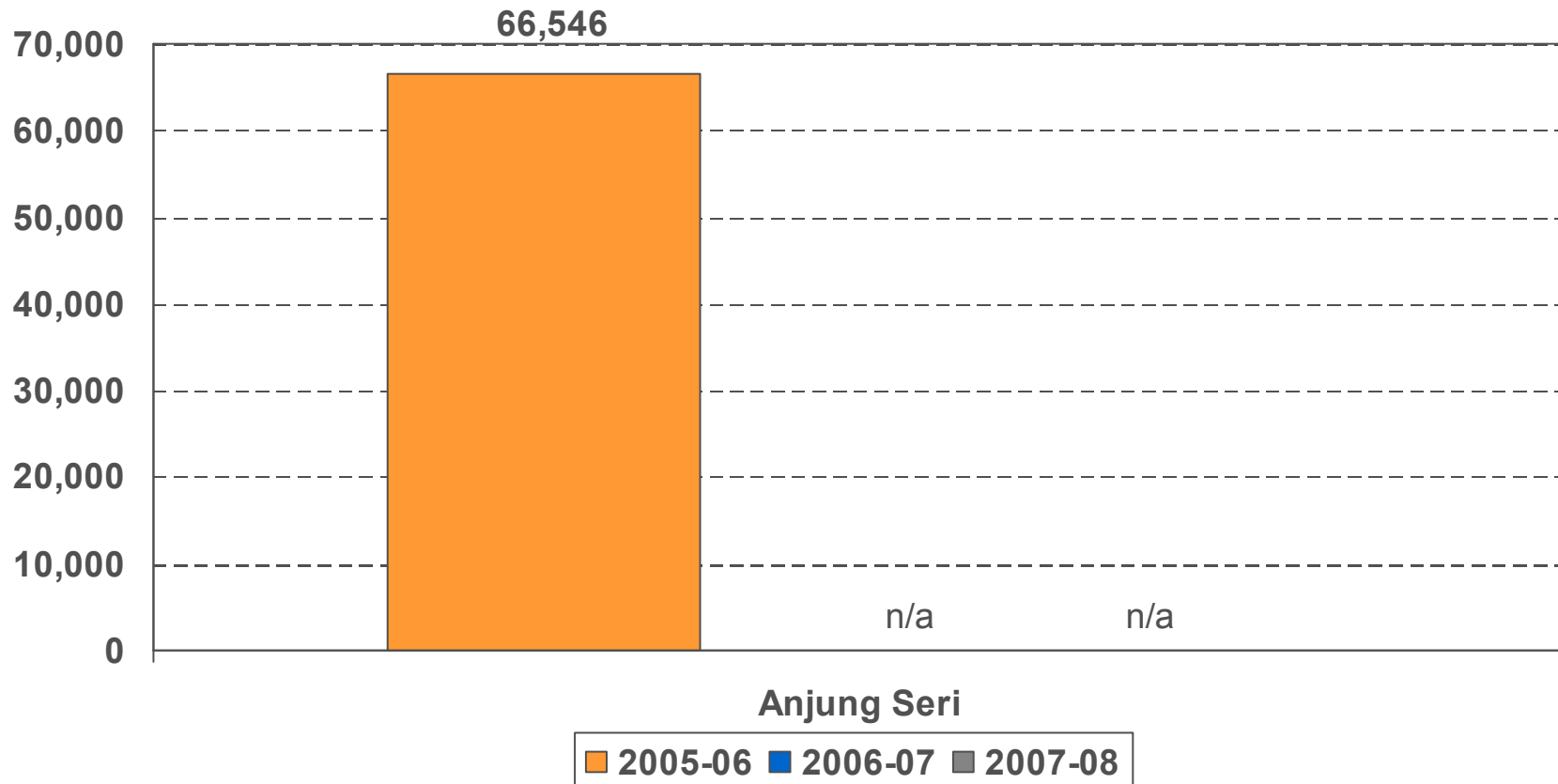
Audited Circulation Trends – Food & Beverage



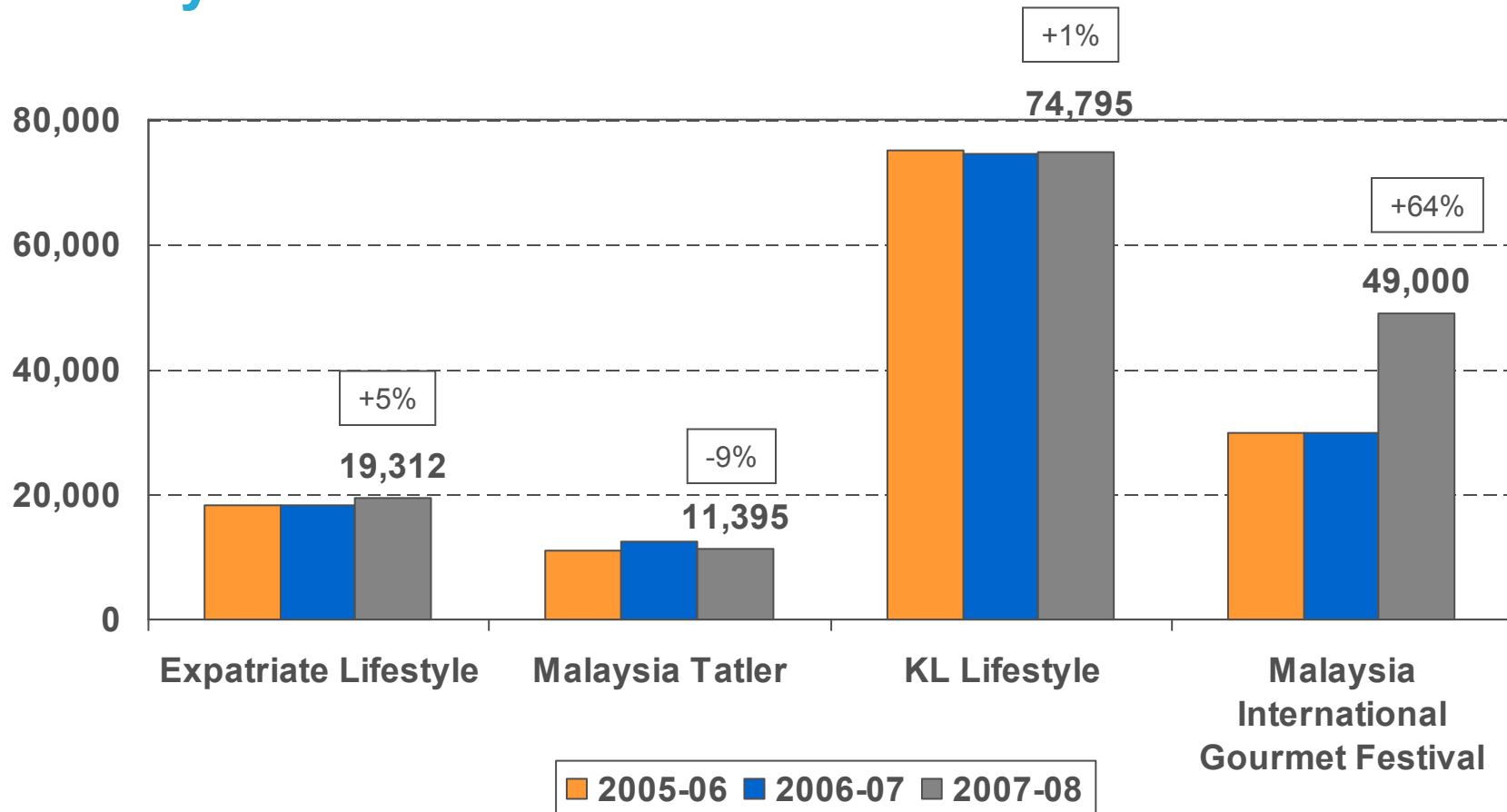
Audited Circulation Trends – General Interest



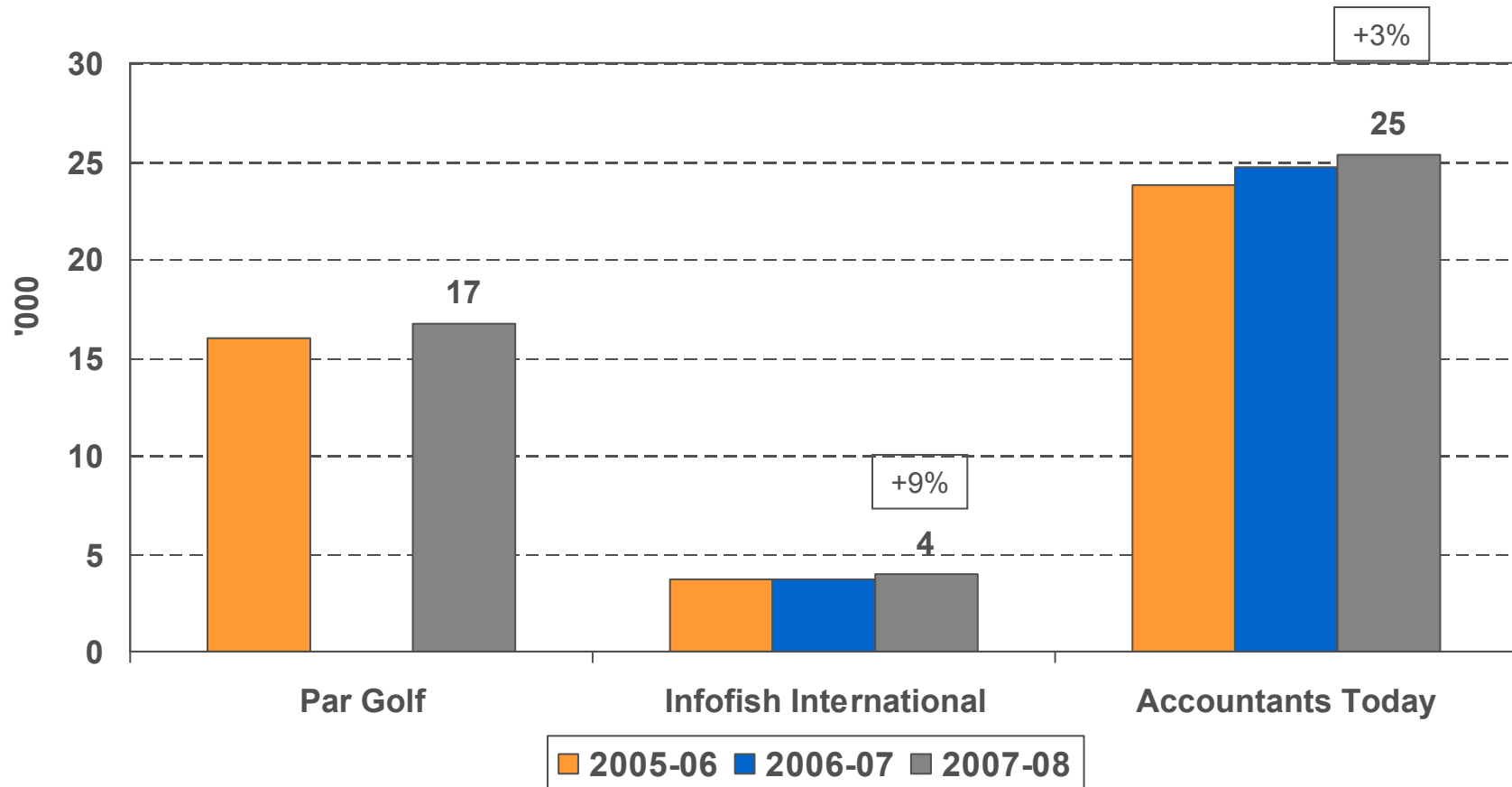
Audited Circulation Trends – Home Interior



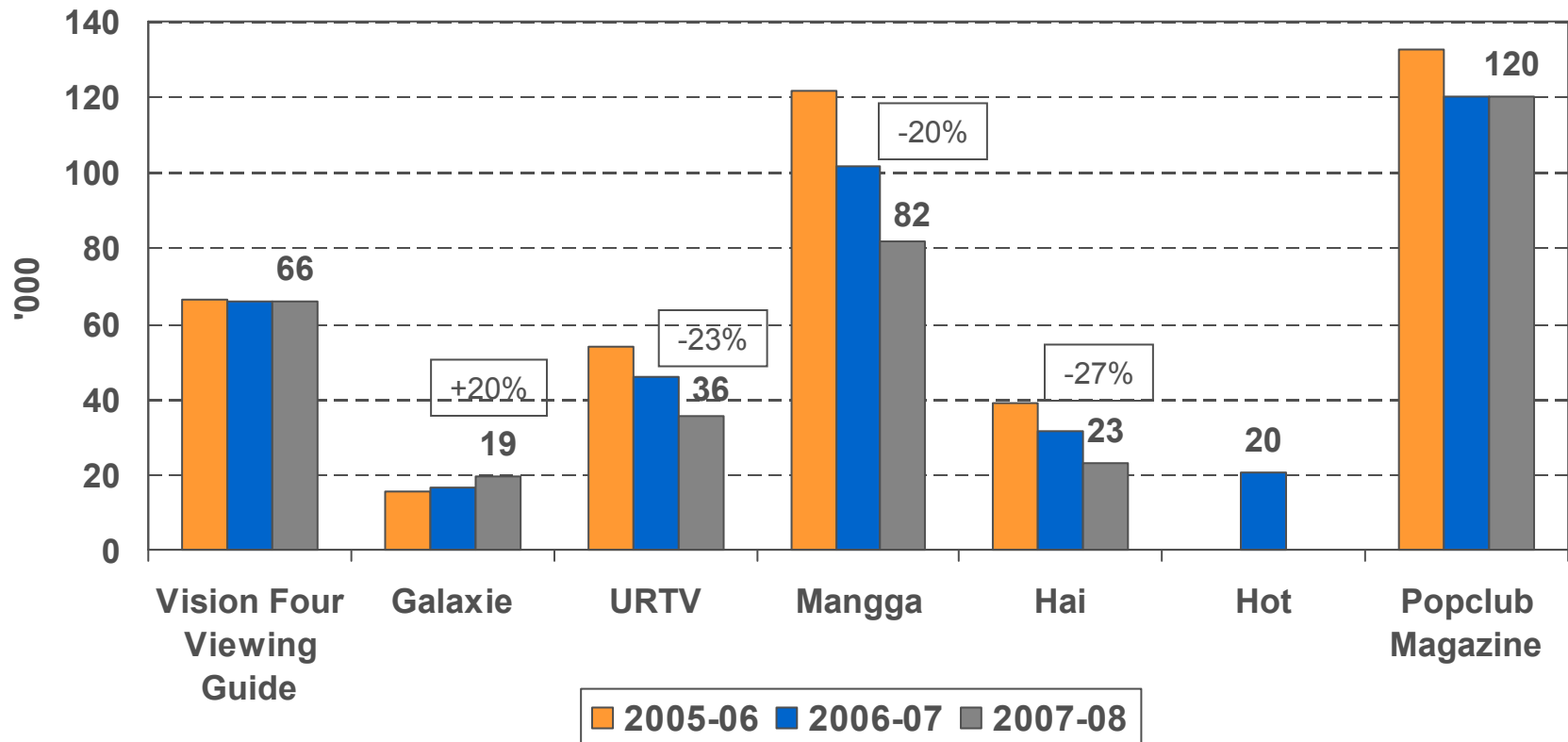
Audited Circulation Trends – Lifestyle



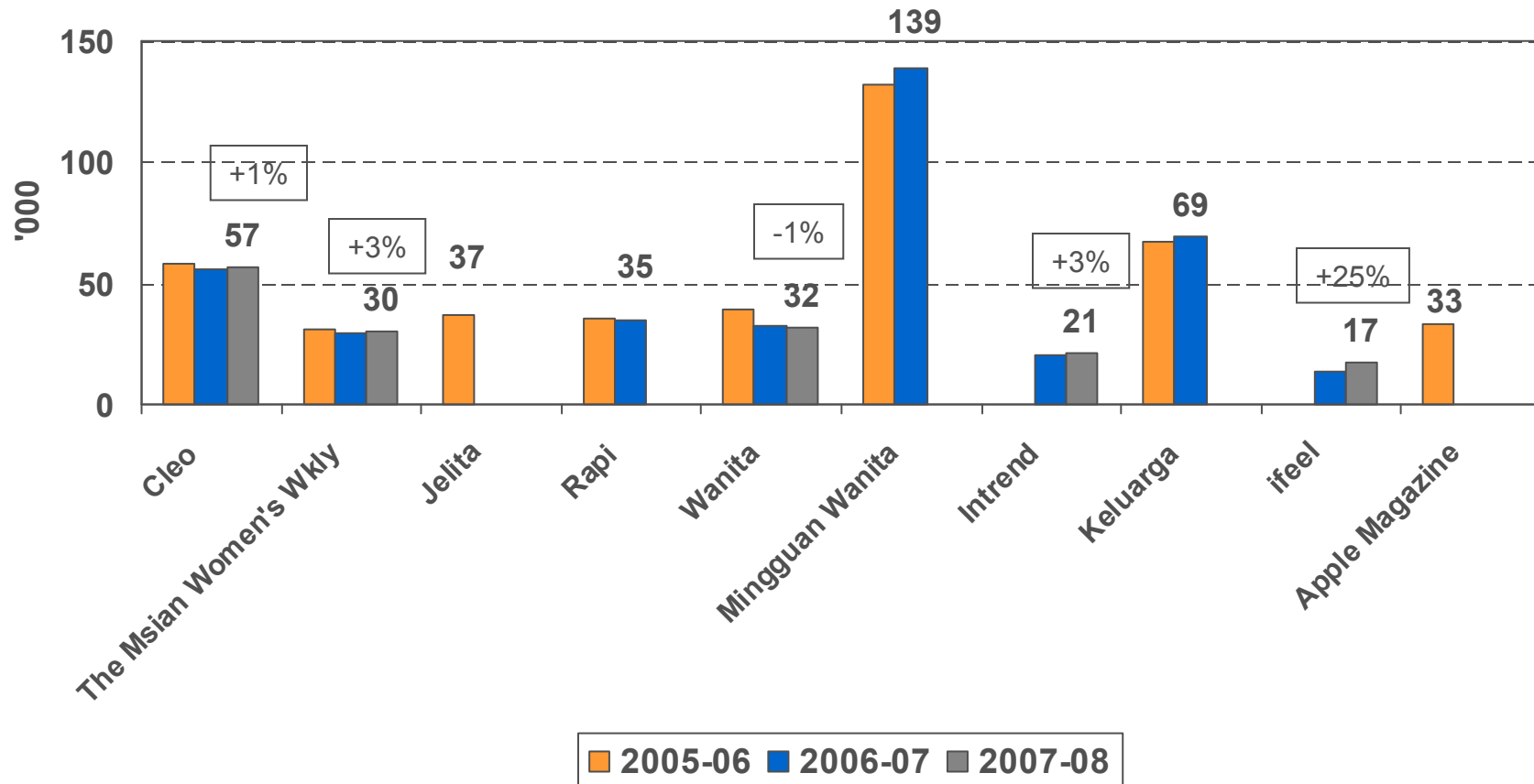
Audited Circulation Trends – Special Interest



Audited Circulation Trends – Television & Entertainment



Audited Circulation Trends – Women’s Fashion & Beauty



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